

*A Study of Management Information System (MIS)
Competency and Adoption Strategy among Oil
Companies in Libya*

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**COLLEGE OF BUSINESS
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2009**

DECLARATION

I declare that all the work described in this thesis was undertaken by my own research (unless otherwise acknowledged in the text) and that none of the work has been previously submitted for any academic degree. All sources of quoted information have been acknowledged through references.

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November 2009



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Abstract

The objectives of the research was to examine the relationship between MIS competency and MIS strategy adoption to maximize the utilized of resource management on oil companies in Libya and also to examine the influence of MIS adoption factors such as subjective norm, usefulness and ease of use of the product influence on MIS competency on companies in Libya on the perspective of resource management of the product. This study is important to contribute to better understanding for production process on how important MIS strategy, competency and strategic MIS. It will help companies to make some changes based on the result of this research. The research confirmed the relationship between subjective norm, perceived usefulness and ease of u contribute were positively related to MIS competency. It provides estimates of the research model and suggests which components of the adoption item will get more successful in Oil Companies. The research models are being pursued in the adoption of organization competency to succeed. Through this research companies able to understand the all level production and see how well the management has done its part to watch over their MIS strategy. This study is designed to provide the benefit for management practitioners, especially for stakeholder in oil companies in Libya. For practitioners, the aim is to offer a holistic and in-depth overview of how to forms the product through the determination of MIS competency and strategy. Furthermore, this study confirmed to enhance and develop MIS strategy to make products and all activities using MIS as efficient and effective. This study also significance to fill the gaps in the literature review and contribute to the increase of strategy in the firm, company and organizations. This study also intends to help practitioners to understand what factors influence the MIS strategy using competency and strategic MIS.

Keyword: MIS Competency, Subjective Norm, Perceived Usefulness, Perceived Ease of Use.

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Table of Contents

Declaration.....	i
Permission to Use.....	ii
Abstract.....	iii
Acknowledgement.....	iv
Table of Contents.....	v
List of Tables.....	viii
List of Figures.....	x

CHAPTER ONE OVERVIEW OF RESEARCH

1.1	Background of the Study.....	1
1.2	Problem Statement.....	3
1.3	Research Questions.....	7
1.4	Research Objectives.....	7
1.5	Significant of the Study.....	8
1.6	Scope of the Study.....	8

CHAPTER TWO LITERATURE REVIEW

2.1	Conceptual Development to Management Information System (MIS).....	10
	2.1.1 Defining MIS strategy.....	12
	2.1.2 Information Technology Implementation.....	13
	2.1.3 Adoption of MIS.....	18
2.2	Development of the Product and MIS.....	26
2.3	Competency of Management Information System.....	30
2.4	Competency of Management Information System (MIS).....	37
	2.4.1 Defining MIS strategic.....	39

2.4.2	Implementation of MIS competency.....	42
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CHAPTER THREE RESEARCH METHODOLOGY

3.1	Introduction.....	44
3.2	Research design.....	45
3.3	Research Framework.....	46
3.4	Hypotheses.....	47
3.5	Population and Sample.....	47
3.6	Data Collection Technique.....	48
3.7	Data Analysis Procedure.....	48
3.8	Summary.....	49

CHAPTER FOUR RESEARCH FINDINGS

4.1	Introduction.....	50
4.2	Profiles of Respondents.....	52
4.3	Reliability of Research Variables.....	58
4.3.1	Reliability of Subjective norm, perceived usefulness and ease of use (IV).....	59
4.3.2	Reliability of MIS Competency Variable (DV).....	61
4.4	Relationships among Variables.....	63
4.5	Results of Hypotheses Testing.....	63
4.5.1	Hypothesized the influence of Subjective Norm on MIS Competency.....	63
4.5.2	Hypothesized the influence of Perceived Usefulness on MIS Competency.....	65
4.5.3	Hypothesized the influence of Perceived Ease of Use on MIS Competency.....	67

4.6	Summary.....	69
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CHAPTER FIVE DISCUSSION, RECOMMENDATION AND CONCLUSIONS

5.1	Introduction.....	71
5.2	Discussions.....	72
5.2.1	Profiles of MIS Competency of Petroleum Company in Libya.....	72
5.2.2	Results of Hypotheses Testing.....	73
5.3	Conclusions.....	74
5.4	Recommendations.....	75
5.4.1	Recommendation to the Body of Knowledge.....	76
5.4.2	Recommendations to the Managerial Level.....	77
5.5	Limitations of the study.....	78
5.6	Suggestions for Future Research.....	79
	Reference.....	81
	Questionnaire.....	86
	Appendix Statistical Data Analysis.....	96

List of Tables

Table	Page
4.1 Gender of Respondents.....	52
4.2 Respondents Based on Departments.....	53
4.3 Education of Respondents.....	54
4.4 Ages of Respondents.....	55
4.5 Job Level.....	56
4.6. Length of Services.....	57
4.7 Reliability Statistics of Subjective Norm.....	59
4.8 Total Statistics of Subjective Norm.....	59
4.9 Reliability Statistics of Perceived Usefulness.....	60
4.10 Item-Total Statistics of Perceived Usefulness.....	60
4.11 Reliability Statistics of Perceived Ease of Use.....	61
4.12 Total Statistics of Perceived Ease of Use.....	61
4.13 Reliability Statistics of MIS Competency.....	61
4.14 Total Statistics of MIS Competency.....	62
4.15 Correlations Statistic	63
4.16 A Regression between Subjective norm on MIS Competency.....	64
4.16 B ANOVA table of Subjective norm on MIS Competency.....	64
4.16 C Coefficient Table between Subjective norm on MIS Competency.....	65
4.17 A Regression between Perceived Usefulness on MIS Competency.....	66

4.17 B	ANOVA table of Perceived Usefulness on MIS Competency.....	66
4.17 C	Coefficient Table between Perceived Usefulness on MIS Competency.....	67
4.18 A	Regression between Perceived Ease of Use on MIS Competency.....	67
4.18 B	ANOVA table of Perceived Ease of Use on MIS Competency.....	68
4.18 C	Coefficient Table between Perceived Ease of Use on MIS Competency.....	68

List of Figures

Figure		Page
2.1	Theory of Planned Behavior.....	22
2.2	Technology of Acceptance Model (TAM) by Davis (1989).....	25
3.1	Research Framework.....	46
4.1	Gender of Respondents.....	52
4.3	Education of Respondents.....	54
4.4	Ages of Respondents.....	55
4.5	Job Level.....	56
4.6	Length of Services.....	57

CHAPTER 1

OVERVIEW OF THE RESEARCH

1.1 Background of the Study

With the development of technological revolution and economic globalization and the fundamental change of social production method, human capital and social capital has become the key factors for a business organization to achieve competitive advantage (Li and Hu, 2007). Management information system (MIS) is charged with improving the strategy of organizations and people related on MIS through the employ of information technology. MIS is a multifaceted discipline which combines technologies, personnel, processes, and organizational mechanisms. Clearly, the success of MIS is measured in terms of individual and organizational strategy (Chen and Cheng, 2008).

For nearly 50 years the development of information systems (IS) was almost entirely perceived as a technical discipline. IS professionals, with a certain level of help from users, set about developing IS in the various functional areas of firms. They were supported by IS development and project management methodologies, as well as a range of other tools and techniques. A large number of high-profile system development failures put the technical focus of the discipline at the centre of discussion (Stuart Maguire and Tom Redman, 2006).

It is only recently that the “softer” aspects of the IS development process have achieved a higher profile. For instance, it could be argued that from changing one line of computer code to the implementation of an integrated, organization-wide IS is

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