# DEVELOPMENT OF MOBILE MESSAGING APPLICATION USING WIFI TECHNOLOGY: A STUDY IN PROMOTING CLASSROOM PARTICIPATION AND INTERACTION

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A thesis submitted to the Graduate School in partial Fulfillment of the requirement for the degree Master of Science (Information Technology)
Universiti Utara Malaysia

By Gan Chin Lay



### Sekolah Siswazah (Graduate School) Universiti Utara Malaysia

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### **ABSTRAK**

Objektif kertas kerja ini adalah untuk menjalankan penyelidikan bagi mempromosikan penglibatan dan interaksi pelajar dan pensyarah di dalam bilik kuliah dengan menggunakan applikasi penhantaran mesej secara mobil. Dengan menggunakan applikasi penhantaran mesej ini, pelajar dapat menghantar mesej kepada pensyarah melalui peralatan mobil mereka. Rintangan yang menhalang interaksi antara pelajar dan pesyarah telah dibentangkan berdasarkan hasil daripada kaji selidik dan kajian pemerhatian. Hasil daripada ujikaji menunjukkan bahawa penggunaan applikasi penhantaran mesej boleh mempromosikan penglibatan pelajar di dalam kuliah dan mempromosikan interaksi antara pelajar dan pensyarah. Penggunaan applikasi haruslah disertakan dengan panduan terperinci dan dikuatkuasakan untuk memastikan kejayaan dalam mempromosikan interaksi antara pelajar dan pensyarah.

### **ABSTRACT**

The goal of this qualitative paper was to conduct a study to promote classroom participation and interaction using a mobile messaging application that enable students to send messages to instructor using mobile devices. The study focused on the interaction between instructor and students. Barriers and challenges to students and instructor interaction are outlined based on literature reviews and observation studies. Results from the experiment shows that mobile messaging application promotes participation and increases interaction between students and instructor. Clear guidelines on use of mobile messaging application in classrooms must be drafted and enforced for successful implementation in promoting students and instructor interaction.

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### LIST OF ABBREVIATIONS

3G Third Generation

AOL America Online

ATM Ashyncronous Transfer Mode

CADP Center of Affiliate and Diploma Programme

CFS Computer Feedback System

CITS Center for Information Technology Services

CLDC Connected Limited Device Configuration

CVM C Virtual Machine

DSL Digital Subscriber Line

GSM Global System for Mobile

HP Hewlet Packard

HTTP Hypertext Transfer Protocol

IEEE Institute of Electrical and Electronics Engineers

IGX ISDN Gateway Interface

IM Instant Messaging

ISDN Integrated Services Digital Network

ISP Internet Service Provider

J2EE Java 2 Enterprise Edition

J2ME Java 2 Micro Edition

J2SE Java 2 Standard Edition

JSR Java Specification Request

JVM Java Virtual Machine

KVM K Virtual Machine

LAN Local Area Network

LCD Liquid Crystal Display

MIDP Mobile Information Device Profile

MMS Multimedia Message Service

MMU Multimedia University

MP3 Media Player 3

MSN Microsoft Network

MSU Montclair State University

OS Operating System

PC Personal Computer

PDA Personal Digital Assistant

PDAP Personal Digital Assistant Profile

PIX Private Internet Exchange Firewall

POSE Palm OS Emulator

PRC Palmpilot resource file

RIM Research in Motion

RMIP Remote Method Invocation Profile

SDSL Symmetric Digital Subscriber Line

SMS Short Messaging Service

SMSE Scenario, Message, Synchronization, Evaluation

TCP/IP Transmission Control Protocol/Internet Protocol

TMNET Telekom Malaysia Network

UCD User Centered Design

UDP User Datagram Protocol

VPN Virtual Private Network

WAN Wide Area Network

WAP Wireless Application Protocol

WLAN Wireless Local Area Network

### CHAPTER 1

### INTRODUCTION

### 1.1 Preface

Mobile devices offer a lot of convenience to users and are known to increase productivity when users are away from their workplace. Mobile devices limitations are mainly its limited battery life, smaller screens compared to desktop computers and Internet connection speed is currently low. Besides this, mobile devices are also less robust compared to desktops, out of date very quickly, poor security level and upgrade difficulties (Satyanarayanan, 1996; Yuen & Yuen, 2005).

In view of the current limitations of mobile devices however, going mobile is increasingly becoming more common as more people are buying cell phones and other mobile devices. Mobile computing devices, also known as portable electronic tools, for example cell phones, personal digital assistants (PDAs), laptops and tablet PCs are changing our day-to-day lives by allowing us to communicate with others and accessing wide array of information no matter where we are.

Evans, Martin and Poatsy (2006) listed down six main reasons for the need to get mobile devices. They are the need to communicate with others, accessing

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