

**Generic Model for Mobile Tourists Guide System
(GMMTGS)**

Mohamed B.SH.Elarbi

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**Generic Model for Mobile Tourists Guide System
(GMMTGS)**

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Fulfillment of the requirement for the degree master

(Information Technology)

University Utara Malaysia

By

Mohamed B.Sh.Elarbi

Mohamed Elarbi

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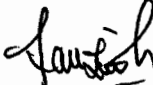
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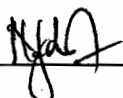
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(Name of Main Supervisor): **DR. FAUZIAH BAHAROM**

Tandatangan
(Signature) :  Tarikh (Date) : 29-04-2009

Nama Penyelia Kedua
(Name of 2nd Supervisor): **MDM. NORIDA MUHD DARUS**

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ABSTRACT

Nowadays, information discovery becomes more relevant to peoples' lifestyle with the implementation of mobile technology. In different ways, people can gather information they need just about anywhere without having to be physically connected to the Internet. With the support of Wireless Application Protocol (WAP), the development of mobile application turns to be realistic and reliable as it follows the correct protocol. This study has developed and designed a generic mobile tourist system based on tourists' requirements. The study used the JSP language and MYSQL server for the system development. Furthermore, the proposed system was tested using use test case with five students. Finally, the proposed generic mobile tourists guide system aims to satisfy tourist needs.

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TABLE OF CONTENTS

PERMISSION TO USE.....	i
ABSTRACT.....	ii
ACKNOWLEDGEMENT.....	iii
TABLE OF CONTENTS.....	iv
LIST OF FIGURES	ix
LIST OF TABLES.....	ix

CHAPTER 1

INTRODUCTION

1.0 Introduction.....	1
1.1 Problem Statement.....	2
1.2 Research Questions.....	3
1.3 Research Objectives.....	3
1.4 Research Scope	4
1.5 Research Significance.....	4
1.6 Thesis Organisation.....	5
1.7 Conclusion.....	6

CHAPTER 2
LITERATURE REVIEW

2.0	Introduction	7
2.1	The Importance of Tourism in Malaysia.....	8
2.2	Wireless Technology and Mobile Device.....	9
2.3	Mobile Application	10
2.3.1	Mobile Phone Guide	11
2.3.2	Why Mobile Phones Are Helpful	11
2.3.3	WAP Application Architecture.....	12
2.3.3.1	Beareres	13
2.3.3.2	Application Layer (WAE).....	13
2.3.3.3	Session Layer (WSP).....	13
2.3.3.4	Transaction Layer (WTP).....	14
2.3.3.5	Security Layer (WTLS).....	14
2.3.3.6	Transport Layer (WDP).....	14
2.4	Related Works on Mobile Application.....	15
2.5	Summary.....	19

CHAPTER THREE 3
RESEARCH METHODOLOGY

3.0	Introduction.....	20
3.1	Awareness of Problem.....	21

3.2	Suggestion	21
3.3	Development.....	22
3.4	Evaluation.....	22
3.5	Conclusion.....	23

CHAPTER FOUR

ANALYSIS AND RESULT

4.0	Introduction	24
4.1	Analysis	26
4.1.1	Requirements Determination	27
4.2	Functional Requirements.....	30
4.2.1	Functional Requirements for Tourists.....	30
4.2.2	Functional Requirements for Administrator.....	31
4.3	Uses Case Diagram.....	32
4.4	Use Case Description.....	33
4.4.1	Use Case Places Details.....	33
4.4.2	Use Case Transportation Details.....	34
4.4.3	Use Case Hotel Details.....	36
4.4.4	Use Case Restaurants Details.....	38
4.4.5	Use Case Login.....	39
4.4.6	Use Case Manage City.....	41
4.4.7	Use Case Manage Details.....	43
4.5	Sequence Diagram.....	46

4.5.1	View Interesting Places Details Sequence Diagram.....	46
4.5.2	View Transportation Details Sequence Diagram.....	48
4.5.3	View Hotel Details Sequence Diagram.....	50
4.5.4	View Restaurant Details Sequence Diagram.....	52
4.5.5	Login Sequence Diagram.....	54
4.5.6	Manage City Details Sequence Diagram	56
4.5.7	Manage Details Sequence Diagram.....	58
4.6	Class Diagram	60
4.7	User Interface.....	61
4.7.1	Tourists/Welcome Screen.....	61
4.7.2	Tourists/ View Places.....	62
4.7.3	Tourists/ View Category.....	63
4.7.4	Tourists/ View Hotel Details.....	64
4.7.5	Tourists/ View Restaurant Details.....	65
4.7.6	Tourists/ View Transportation Details.....	66
4.7.7	Tourists/ View Interesting Place Details.....	67
4.7.8	Admin/ Login Page.....	68
4.7.9	Admin/ Manage Details Page.....	69
4.7.10	Admin/ Manage Hotel Details.....	71
4.7.11	Admin/ Manage Restaurant Details.....	71
4.7.12	Admin/ Manage Transportation Details.....	72
4.7.13	Admin/ Manage Interesting Place Details.....	73

CHAPTER FIVE
RESULT DISCUSSION

5.0	Introduction.....	74
5.1	Use Case Testing.....	74
5.1.1	Use Test Case for Tourists/ View Places Page.....	76
5.1.2	Use Test Case for Tourists/ Category Page.....	77
5.1.3	Use Test Case for Tourists/ View Hotel Details.....	78
5.1.4	Use Test Case for Tourists/ View Restaurant Details.....	79
5.1.5	Use Test Case for Tourists/ View Transportation Details.....	80
5.1.6	Use Test Case for Tourists/ View Interesting Places Details.....	81
5.2	User Evaluation.....	82

CHAPTER SIX
CONCLUSION

6.0	Introduction	83
6.1	Recommendations	84
6.2	Limitation	84
6.3	Future work	85
6.4	Conclusion	85
6.5	References.....	87

List of Figures

Figure 2.1: Web Application Architecture.....	12
Figure 2.2: Mobile Guide Framework.....	18
Figure 2.3: The Mobile Voting.....	19
Figure 3.1: The General Methodology of Design Research	20
Figure 4.1: Use Case Diagram for the Proposed Application	33
Figure 4.2: Use Case View Place Details	34
Figure 4.3: Use Case View Transportation Details	35
Figure 4.4: Use Case View Hotel Details	37
Figure 4.5: Use Case View Restaurants Details	39
Figure 4.6: Use Case Login	40
Figure 4.7: Use Case Manage City	42
Figure 4.8: Use Case Manage Details	44
Figure 4.9: Sequence Diagram View Place Details	47
Figure 4.10: Collaboration Diagram View Place Details	48
Figure 4.11: Sequence Diagram View Transportation Details.....	49
Figure 4.12: Collaboration Diagram View Transportation Details.....	50
Figure 4.13: Sequence Diagram View Hotel Details.....	51
Figure 4.14: Collaboration Diagram View Hotel Details.....	52
Figure 4.15: Sequence Diagram View Restaurant Details.....	53
Figure 4.16: Collaboration Diagram View Restaurant Details.....	54

Figure 4.17: Sequence Diagram Login55

Figure 4.18: Collaboration Diagram Login56

Figure 4.19: Sequence Diagram Manage City57

Figure 4.20: Collaboration Diagram Manage City 58

Figure 4.21: Sequence Diagram Manage Details59

Figure 4.22: Collaboration Diagram Manage Details58

Figure 4.23: Class Diagram Mobile Tourists61

Figure 4.24: Tourists Welcome Screen62

Figure 4.25: Tourists View Places63

Figure 4.26: Tourists View Category64

Figure 4.27: Tourists View Hotel Details65

Figure 4.28: Tourists View Restaurant Details.....66

Figure 4.29: Tourists View Transportation Details.....67

Figure 4.30: Tourists View Interesting Place Details.....68

Figure 4.31: Admin Login Page.....69

Figure 4.32: Admin Manage Places Page.....70

Figure 4.33: Admin Manage Hotels Page.....71

Figure 4.34: Admin Manage Restaurant Page.....72

Figure 4.34: Admin Manage Transportation Page72

Figure 4.34: Admin Manage Interesting Place Page.....74

Figure 5.1: Tourists View Places.....77

Figure 5.2: Tourists View Category.....78

Figure 5.3: Tourists View Hotel Details.....79

Figure 4.4: Tourists View Restaurant Details.....	80
Figure 4.5: Tourists View Transportation Details.....	81
Figure 4.6: Tourists View Interesting Place Details.....	82

List of Tables

Table 1.1: Mobile Services Categories.....	4
Table 2.1: Facts of Tourism Malaysia Source.....	9
Table 5.1: Use Case Test for Tourists - View Places Page	76
Table 5.2: Use Case Test for Tourists Category Page	77
Table 5.3: Use Case Test for Tourists - View Hotel Details	78
Table 5.4: Use Case Test for Tourists - View Restaurant Details.....	79
Table 5.5: Use Case Test for Tourists - View Transportation Details.....	80
Table 5.6: Use Case Test for Tourists - View Interesting Places Details	81

Chapter One

Introduction

1.0 Introduction

Nowadays, mobile applications can be considered as a new technology that assists users in their daily life. According to the MMA (2009), mobile applications are assumed to be common on most mobile phones today. This is emphasised by the fact that such applications are the key to providing user interfaces for basic telephony and messaging services, as well as for more advanced and entertaining experiences such as playing games, browsing and watching videos on mobile phones. The tracking system application has been used in many organisations and businesses for a long time, as a way of obtaining information from customers or internal staff. Mobile technology has many uses, including the filling up of job application forms, university applications and discovery of tourist attractions (Cheverst, 2000).

Currently, some countries have developed their own mobile application guide system. Through this system, most of the developers believe that it can solve many problems like those related to tourists who can access their required information at anytime and from anywhere.

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