ONLINE APPLICATION TO PROMOTE SECOND HAND TEXTBOOK AMONG STUDENTS

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ABSTRACT

The desire to get hold of books via the Internet has affected the professional lives of librarians and book dealers, and has radically changed the face of both personal and institutions collectively. Day-to-day increasing tuitions and the decreasing availability of financial aid, the high cost of textbooks has become a serious concern for most of the students. Price for new college textbooks has risen day in day out. In this research, the issue to be solved is basically how to dispose used textbooks for students who no longer needed them, and where to obtain used textbooks for those who needed them at affordable price and with ease. Thus, the study will be focuses on the design of an application system of promotion used book in the context of UUM.

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LIST OF ABBREVIATION

UUM	University Utara Malaysia
EWAM	Extended Web Assessment Method
B2C	Business-to-Consumer
HTML	HyperText Markup Language
ASP	Active Server Page
FSW	Female Sex Worker
PIN	Ppersonal Identification Number
UCHC	University of Connecticut Health Center
AA	Assignment Authorization
CD	Compact Disc
DVD	Digital Video Display
CGI	Common gateway interface
WWW	World Wide Web
SDLC	System Development Life Cycle
IS	Information System
OOSAD	Object-oriented System Analysis and Design
ERD	Entity Relationship Diagram
DBMS	Database Management System
DB	Database
UML	Unified Modeling Language
ICT	Information and Communication Technology
IIS	Internet Information Service
HTTP	HyperText Terminal Protocol

CHAPTER 1

INTRODUCTION

This chapter presents a brief clarification of the research background that mainly entails the selling and buying of second hand books in UUM. The advantages deriving from such transaction are brought to light. Moreover, the problem statement, the objectives, the scope and the significance of the study were established.

1.1 Background

The desire to get hold of books via the Internet has, after all, profoundly affected the professional lives of librarians and book dealers, and has radically changed the face of both personal and institutions collectively. From the students' standpoint, they are doing more shopping online thus encouraging capital growth and ongoing popularity of online bookseller and book auction sites. Leimstoll et al. (2005) have adopted the Extended Web Assessment Method (EWAM) as an estimation tool specifically created for the assessment of electronic commerce applications. As this said, their study focuses on consumer perspectives and the specific features of the Internet as a medium. Moreover, the EWAM tool is used for comparative analysis amongst

The contents of the thesis is for internal user only

6.4 Future work

In a short, the proposed prototype system is a viable solution to be implemented promotion used book system for developing web-based application. The research has not yet been explored other web-based gadget with HTTP browser, which can be able to make it a comprehensive proposal. Experimentation and evaluation of the prototype using real connection cannot be done due to limited financial budget.

Promotion used book web-based application has the following features that will benefit the users:

1. Provides direct, simple access to the focused valuable content via few keystrokes or text entry only.
2. Information regarding this web-based is trimmed page to page navigation down to a minimum and hyperlink buttons are used to navigate back.
3. Reduces the amount of vertical scrolling by simplifying the text to display.

Finally, web-based promotion used book as a meaningful application that, can turn the conventional information retrieval into simplest web-based approach. User can utilize this application via client/server network or internet. The development of promotion used book system prototype indicates the change of application development. This will lead to extensive improvement of promotion used book application that positively impacts the future technology.

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