THE INFLUENCE OF MANAGEMENT INFORMATION SYSTEMS ON BUSINESS CREDIT FACILITATION A CASE STUDY ON ARABIC BANK, AMMAN, JORDAN

A thesis submitted to the Graduate School in partial fulfillment of the requirement for the degree Master in Science (Management)

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ABSTRACT

The purpose of this study is to investigate the influence of Management Information Systems in on business credit facilitation by commercial banks in Jordan. A sample of 50 personnel has been chosen from commercial banks in Jordan.

The findings of this study will be age were significant for credit banks in Jordan that provide credit facilitation. The use of Management Information Systems when decision making on loans will allow for transparency of the process as well as the accumulated data which these systems capture will enable further improvement of credit facilitation.

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TAB	LE OF CONTENTS	PAGE
PERM	MISSION TO USE	ii
ABS	ГРАСТ	iii
ACK	NOWLEDGEMENT	iv
LIST	OF TABLES	v
LIST	OF FIGURE	vi
СНА	PTER 1: INTRODUCTION	
1.1	General	1
1.2	Problem Statement	2
1.3	Research Objective	3
	1.3.1 General Objective	3
	1.3.2 Specific Objective	3
1.4	Research Questions	4
1.5	Research Hypothesis	5
1.6	Limitation of the study	6
1.7	Assumption	7
1.8	Scope of the study	7
1.9	Significance of the study	8
1.10	Definition of terms	10
	1.10.1 Management Information Systems	10
	1.10.2 Effectiveness	11

	1.10.3 Credit facilities	11
1.11	Organization of the study	11
СНА	PTER 2: LITERATURE REVIEW	
2.1	Introduction	13
2.2	Previous Studies	13
2.3	The concept and importance of Management Information Systems	14
2.4	The essence and importance of information	16
2.5	The use of Management Information Systems	17
2.6	The position of Management Information Systems	18
	in Task Organization Framework	
2.7	Effectiveness	19
2.8	Definitions of effectiveness	20
2.9	Measuring the effectiveness of an organization	21
2.10	Speed	23
2.11	Accuracy	24
2.12	Credit Facilitation	26
	2.12.1 Definitions and credit function	26
2.13	Information Systems and decision making in granting trade credit	27
2.14	Reason for formation of commercial banks information systems	28
2.15	Research variables	31

	2.15.1 Independent variables	31
	2.15,2 Dependent variables	31
2.16	Hypothesis	31
СНА	PTER 3: RESEARCH METHODOLOGY	
3.1	Introduction	33
3.2	Research design	34
3.3	Instrumentation	35
3.4	Respondents	36
3.5	Reliability Analysis	37
3.6	Data collection procedures	38
3.7	Data analysis and interpretation	38
	3.7.1 Pearson correlation	39
СНА	PTER 4: ANALYSIS AND FINDINGS	
4.1	Introduction	41
4.2	Profile of the respondent	41
4.3	Reliability analysis	
	4.3.1 Reliability statistics of decision making effectiveness (IV1) = 0.759	45
	4.3.2 Reliability statistics of speed of performance (IV2) = 0.467	47
	4.3.3 Reliability statistics of accuracy of business performance (IV3) =0.458	49

4.4	Pearson correlation		51
4.5 Regression between effectiveness, speed and accuracy with credit		ssion between effectiveness, speed and accuracy with credit facilitation	52
	4.5.1	Regression between effectiveness (IV1) and credit facilitation (DV)	53
	4.5.2	Regression between speed (IV2) and credit facilitation (DV)	55
	4.5.3	Regression between accuracy (IV3) and credit facilitation (DV)	57
СНА	PTER 5	5: SUMMARY, DISCUSSION,	
CON	CLUSI	ON AND RECOMMENDATION	
5.1	Introd	uction	59
5.2	Resea	rch summary	59
5.3	3 Research Implication		60
	5.3.1	Theoretical implication	60
	5.3.2	Practical Implication	62
5.4	Discu	ssion and conclusion	62
5.5	Recor	nmendations	64
REF	ERENC	CES	66
APP	ENDIC	E TOTAL TOTA	

Appendix 1 - Questionnaire

LIST OF TABLES

Table 3.1	Alpha Coefficient
Table 4.1:	Profile of Respondents
Table 4.2:	Reliability Statistics of Making Effectiveness
Table 4.3:	Item-Total Statistics of Making Effectiveness
Table 4.4:	Reliability Statistic of Speed of Performance
Table 4.5:	Item-Total Statistics of Speed of Performance
Table 4.6:	Reliability Statistic of Accuracy of Business Performance
Table 4.7:	Item-Total Statistics of Accuracy of Business Performance
Table 4.8:	Person Correlation between the Variables
Table 4.9:	Multiple Regression Analysis Organization Factors (IV1)
Table 4.10:	Model Summary of Multiple Regressions Analysis Effectiveness (IV1
Table 4.11:	ANOVA (b) of Multiple Regressions Analysis Organization Factors
Table 4.12:	Multiple Regression Analysis Technical Factors (IV2)
Table 4.13:	Model Summary Multiple Regression Analysis Speed (IV2)
Table 4.14:	ANOVA (b) of Analysis Speed (IV2)
Table 4.15:	Multiple Regression Analysis Accuracy (IV3)
Table 4.16:	Model Summary of Multiple Regression Analysis Accuracy (IV3)
Table 4.17:	ANOVA (b) of Accuracy (IV3)

LIST OF FIGURES

Figure 2.1 Theoretical framework

CHAPTER 1

INTRODUCTION

1.1 GENERAL

The study of Management Information Systems (MIS) turns out to be very effective for its users in business constructions and foundations. It had proven usefulness to industrial or service constructions, in terms of reducing the costs, labourers and increasing the profits.

As we are living in the industrial era, customers constantly discover new products that can be found in the market. This means we need alternative and competitive products amongst the constructions companies. As a result, the need of information system that helps the companies and institutions, to stay in market and to be on par with much successful companies is essential.

Management Information Systems have the ability to acquire correct, perfect and clear information. This information can be sent to the MIS final users in the perfect time and when the needs are required. MIS is considered as a connective circle among the administrations.

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profitability of different sectors, and at the level of product and customer, to ensure and guarantee the identification of products list profitable maintain and develop. This can helps to reduce the risks of information systems such as threat of viruses which may lead to the destruction or alteration of information

Moreover it is recommended that the banks should be careful when buying software from Arab or foreign organizations to avoid buying low quality or duplicate software which might harm the organization. Bank also should conduct more research and field studies on the subject of Management Information Systems and their impact in increasing the effectiveness of the credit facilitation through the study of factors other than those included in the studies.

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155

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