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# AIS Faculty Familiarity And Perceptions Of AIS Journals

Thomas Tribunella, (E-mail: ttribunella@cob.rit.edu), Rochester Institute of Technology

### ABSTRACT

Much research has been published related to journal quality in fields such as accounting, finance, information systems, and management. In accounting, the sub-disciplines of auditing, financial, management, and tax have received attention in published papers. This study contributes to the literature by providing an in-depth study of AIS faculty familiarity and perceptions of AIS journals. I collected faculty perceptions about AIS journals from the American Accounting Association members of the Information Systems and Artificial Intelligence / Emerging Technology sections. The result is an AIS journal ranking that is substantially different than the rankings produced by other studies of accounting journals.

### **INTRODUCTION**

ournal ranking studies have focused on fields such as accounting, economics, management, and finance. The field of accounting is replete with general accounting journal rankings. This study contributes to the literature by providing an in-depth study of Accounting Information Systems (AIS) faculty familiarity and perceptions of AIS journals. The study defines familiarity as the journals that AIS faculty read and the journals where they publish.

Accounting Information Systems is a relatively new and interdisciplinary area in the field of accounting when compared with financial, managerial, auditing, governmental and tax accounting. AIS research is the combination of two disciplines, the study of accounting with the study of information systems (IS). AIS focuses on the collection, processing, reporting and storage of information related to the financial aspects of business events (Gelinas and Sutton 2002).

This study looks at faculty familiarity and perceptions of academic journals that are outlets for AIS research. The sample was taken from faculty that showed an interest in AIS through their section membership in the American Accounting Association. The results of this study should benefit professors that teach and research in this interdisciplinary area. A ranking of AIS journals could supply valuable insight during promotion, tenure and compensation decisions.

#### LITERATURE REVIEW

Several journal articles were reviewed to understand previous research conducted in the area of journal rankings and faculty perceptions of journals. A broad range of articles have addressed this issue. Two primary types of methodologies are used to rank journals: citation count and faculty perceptions. Both methodologies have inherent limitations.

Citation count involves summing the number of times a journal article is referenced in other publications. Citations are particularly difficult to count in AIS due to the interdisciplinary nature of the field. Samuels and Steinbart (2002) published a citation study in the area of AIS. They examined the number of times Journal of Information Systems (JIS) articles referenced other sources. They found that JIS articles reference a wide variety of sources including accounting, management information systems, computer science, management and business, education, and psychology journals. In addition, many AIS journals are not included in citation indexes. Other critics

argue that citation studies favor popular authors and popular subjects that enjoy a halo effect (May 1967). For example, authors that write literature reviews (Woodward and Henson 1976) and authors that write methodological articles in established areas (Margolis 1967) tend to be cited more frequently.

Faculty rankings based on perceptions are subject to the biases and predispositions of respondents (Ballas and Theoharakis 2002). Hotard, Tanner and Manakyan (1996) conducted a study to understand the factors that shape faculty perceptions of journals. They found that factors such as technical level, type of review, acceptance rate, frequency of citations, and reputation of the editorial board may influence faculty perceptions of journals. Opinion studies can be influenced by sample bias, response bias and framing bias. Response bias occurs when the respondents to the research instrument differ significantly from the non-respondents. Sampling bias is the result when, the sample of individuals chosen to receive the research instrument does not represent the population being studied. Framing bias may arise in journal ranking studies when the list of journals is not inclusive or the journals are presented in a list that produces bias responses (ordering problems).

Journal ranking studies are controversial because they may delve into sensitive issues. Some faculty members express concern that journal rankings will commoditize academic productivity and reduce the diversity of scholarship (Gray, Guthrie and Parker 2002). Others argue that, the rigorously refereed research published by top ranked journals is the foundation of business education (Zimmerman 2001). Therefore, we need journal raking studies to identify the most selective research outlets.

In spite of the debates, many journals rankings based on faculty perceptions have been published. Coe and Weinstock (1983) surveyed 135 Association to Advance Collegiate Schools of Business (AACSB) accounting chairpersons. Howard and Nikolai (1983) took a random sample from the faculty listed in the *Accounting Faculty Directory* (Hasselback 1980 - 1981) that held a doctorate degree and worked at a U.S. educational institution. Hull and Wright (1990) also used a random sample of PhD, JD or LLM faculty listed in the *Accounting Faculty Directory*. Brown and Huefner (1994) surveyed associate and full professors at the top 40 MBA Programs listed in *Business Week's Guide to the Best Business Schools*.

Research that examines accounting journals generally under-represent information systems (IS) in their journal lists due to the interdisciplinary nature of IS journals (Baldwin, Morris and Scheiner 2000). However, Arnold (1993) studied AIS journals by surveying 504 accounting faculty who were members of the IS and Management Advisory Services (MAS) sections of the American Accounting Association (AAA). The participants were asked to rank 80 journals using the magnitude method (Howard and Nikolai 1983). Under the magnitude estimation procedure, respondents are asked to rank the relative value of a publication in a journal in relation to an anchor journal given a weight of 100. A score of 150 would indicate that the journal was 50% better quality than the anchor journal.

Daigle and Arnold (2000) also studied AIS journal quality by asking the 25 top researchers in AIS to rank 45 journals. Using this data they produced a journal ranking as well as a list of institutions employing highly productive AIS researchers and a list of doctorial institutions graduating highly productive AIS scholars. Their sample size was relatively small and only representative of elite researchers, which limits generalization to the population of AIS faculty. In addition, the small number of journals framed by the survey excluded many AIS outlets such as the *Review of Accounting Information Systems* and *The CPA Journal*. In addition, the study did not control for journals that do not regularly publish AIS research such as the *Journal of Accounting Research* and the *Journal of Accounting & Economics*.

Baldwin, Morris and Scheiner (2000) researched the question: Where do AIS researchers publish. The study produced a list of AIS outlets sub-divided into the following groups: high frequency, medium frequency and low frequency. However, the study did not rate journal quality. In addition, Doney and Eaton surveyed 316 AAA IS section senior faculty members. Senior faculty was defined as associate professors, full professors, deans, directors and chairs. The senior faculty rated journals on a scale of one to five. The respondents also ranked journals by identifying their choice for the top three ranked journals. Table 1 displays a summary of published papers that have ranked AIS journals based on faculty perceptions and resumes.

	Table 1: Literature Review of Published Studies That Have Ranked AIS Journals							
Authors	This Study (2004)	Doney & Eaton (2003)	Daigle & Arnold (2000)	Baldwin, Morris & Scheiner (2000)	Arnold (1993)			
Number of Respondents	146 from the IS and AI/ET AAA sections	101 from senior AIS faculty in Hasselback	25 most productive AIS researchers	70 from the AAA IS section	138 from the IS/MAS AAA section			
<b>Response Rate</b>	146/936 =15.6%	101/470 = 21.5%	18/29 =62.1%	70/316 =22.2%	138/504 = 27.4%			
Number of Journals	207	50	45	193	80			
Ranking Method	Percent who ranked journal as Most Prestigious, Significant, Creditable or Not Appropriate for AIS Research	Scale from 1 (lowest) to 5 (highest) and top 3 ranked journals	Magnitude Method Relative to the Journal of Information Systems	Identified journals where AIS researchers published by examining resumes	Magnitude Method Relative to the Journal of Accountancy			

In addition to reviewing previous studies, research methods were reviewed to select an appropriate survey method. The two most common forms of survey methods are telephone/interview surveys and mail surveys. Response rates for mail surveys are typically five to ten percent according to Alreck and Settle (1995). For this study, the mail survey was selected as it would be less intrusive, expensive and labor intensive.

#### CONTRIBUTION TO THE LITERATURE AND RESEARCH QUESTIONS

This study contributes to the literature in several ways. First, it includes an adjustment for two of the ranking lists by excluding the top ten journals that are perceived by respondents as not appropriate for AIS research. According to Stone (2002), the top five accounting journals (*AR*, *AOS*, *CAR*, *JAE*, *JAR*, abbreviations are defined in the Appendix) only published six AIS papers from 1989 to 1998. Different and interesting results may be obtained when journals that do not regularly publish AIS related papers are excluded from the rankings.

The survey used in this study targeted the Information Systems (IS) and Artificial Intelligence / Emerging Technology (AI/ET) sections of the AAA. Therefore, the survey specifically aims at the domain of AIS and the individuals who are familiar with AIS journals. Accordingly, the survey results were completed by those who have informed opinions. Knowing how AIS journals are perceived by the peer group of faculty in the specific field should be helpful to AIS scholars. Finally, the respondents were asked to judge AIS journal quality, not overall journal quality. This helped to focus the respondents on the domain under analysis.

Other journal ranking studies used a defined list of journals. In this study the survey contained an extensive journal list and the survey allowed faculty to add to the list. Therefore, the journal list emerged from the respondents rather than being predefined by the researcher. This should reduce framing bias (Judd, Smith and Kidder 1991) and allow the respondents to include the non-accounting journals that publish AIS papers (Christensen, Finger and Latham 2002).

Other journal ranking studies asked all respondents to rank every journal. The survey used in this study asked faculty to classify only the journals they were familiar with. This should reduce the number of uninformed ranking choices. In addition, the other studies used the magnitude method while this study employed a clearly defined list of quality grades. Graded responses may give more precise and reliable information about the subjects' perceptions (Judd, Smith and Kidder 1991).

Since the survey collected demographic data, the paper reports how different kinds of faculty responded to the ranking questions. Demographically the respondents were diverse with a wide variety of experience and background. For example, the paper reports the variation between respondents from AACSB versus Non-AACSB schools and highly published respondents versus respondents with a limited number of publications. In addition, the replies of respondents employed at doctorial granting universities were reported.

### METHODS AND HYPOTHESES

AIS professors were surveyed by mail. The sample was taken from members of the AAA IS section and AAA Artificial Intelligence and Emerging Technology (AI/ET) section. A survey was chosen over a citation study because this study is attempting to ascertain several perceptions of AIS faculty. This study not only ranks journals but also measures faculty familiarity with various journals. In addition, this study tests the difference between different types of faculty such as faculty from AACSB schools and non-AACSB schools. Finally, the study developed a list of journals that faculty deemed to be not appropriate for AIS research outlets. This depth of information could not be collected and examined with a citation study.

Journals listed in the survey were gleaned from the index of AIS journals included in *Cabell's Directory of Publishing Opportunities in Accounting* (Cabell and English, 2001-2002), *Global Perspectives of IS Journals* (Mylonopoulos and Theoharakis 2001), and the Brown and Huefner (1994) study. In addition, the survey respondents could add journals to the list. The original list started with 142 journals and 65 journals were added by the respondents, resulting in a total of 207 journals. The respondents scored 116 journals. Accordingly, the list of journals is more extensive when compared to other studies of this type. In addition, the journals were compared with the list produced in: *Where Do AIS Researchers Publish?* (Baldwin, Morris and Scheiner 2000) and all of the high frequency AIS journals were represented in the results of this survey. A comprehensive list of the journals ranked in this paper is in the appendix to this paper. At the bottom of the appendix are four notes that explain any changes in journal names. If a journal was ranked twice under its old name and new name, the scores were consolidated and the journal was listed in the paper under its new name.

Each survey was pre-numbered, included a cover letter explaining the purpose of the survey, and a business reply envelope which was return postage paid for US mailings. In the survey, respondents were asked to rate AIS journals on a scale which is defined below. In addition to journal classification, respondents were also asked a supply demographics information. For items one through four Brown and Huefner's (1994) journal ranking system was adopted with small modifications:

- Most Prestigious AIS Journals: These journals are widely recognized as the primary outlets for articles in AIS. Most of the leading articles in AIS appear in these journals. Publication in these journals is viewed as very prestigious and highly visible.
- Significant AIS Journals: These are respected as typically containing articles of good quality but are not as widely recognized as category 1 journals. Publication in these journals is viewed as a significant accomplishment.
- Creditable AIS Journals: These journals have some degree of recognition and contain work of varying quality. Publication in them is viewed as a contribution but not as significant as a publication in a category 2 journal.
- Insignificant AIS Journals: These journals have extremely little recognition or visibility and are not viewed as meaningful outlets for academic authors.
- Journals Not Appropriate for AIS Related Papers: These journals may or may not be prestigious. However, they are not appropriate outlets for AIS related research. These journals specialize in subjects such as financial, managerial, auditing, governmental, or tax and would rarely publish AIS papers.

Brown and Huefner's scale from their *Contemporary Accounting Research* article was used because it provides a reasonable approach to assigning ratings to journals and it passed the scrutiny of a rigorous journal. Furthermore, the Brown and Huefner scale distinguishes this study from other related studies. Individual faculty members were used to pretest the survey. The survey was distributed to five professors who examined and tested the survey for time, clarity, relevance and understandability. The survey was adjusted to incorporate several suggested improvements. The five faculty members clearly understood the Brown and Huefner scale.

In the results section, comparisons are made between the responses of faculty from AACSB accredited schools and non-AACSB accredited schools (see Tables 4, 5, 6, 7, 8 and 9). In addition, Table 10 compares the

responses of faculty with three or less publications with the responses of faculty with four or more publications. To help explain the observed comparisons the following two null hypotheses were tested (Judd, Smith, and Kidder 1991):

**Hypothesis 1:** The journal ranking proportions (p) by faculty from AACSB accredited schools will be equal to the journal ranking proportions by faculty from non-AACSB schools ( $H_1$ :  $p_1 = p_2$  or  $p_1 - p_2 = 0$ ).

**Hypothesis 2:** The journal ranking proportions (p) by faculty with three or less publications will be equal to the journal ranking proportions by faculty with four or more publications ( $H_2$ :  $p_1 = p_2$  or  $p_1 - p_2 = 0$ ).

The equality of the proportions, where respondents classified journals into categories (prestigious, significant, creditable, etc...), were tested using the chi-square distribution ( $X^2$ ), (Keller and Warrack, 2003), (Kohler 2002). This statistical examination employed 2-tailed, non-directional tests with 95% confidence ( $\alpha = 5\%$ ). The results are reported in the following section.

#### RESULTS

According to Alreck and Settle (1995), response rates for mail surveys are normally five to ten percent and response rates above 30 percent are rare. The usable response rate from this survey was 15.6%. The response statistics are listed below:

- Population of AIS Faculty Indicating D (computer) or S (systems) Based on Hasselback (2004): 1,288
- Surveys Mailed: 936 (sample is 936 / 1,288 = 72.7% of population)
- Surveys Returned: 162
- Unusable Surveys: 16
- Usable Surveys: 146 (data set is 146 / 1,288 = 11.3% of population)
- Total Response Rate: 17.3%
- Usable Response Rate: 15.6%

A 15.6 percent usable response rate may raise question of non-response bias. However, the 146 usable surveys is the largest response to date from a survey concerning AIS professor perceptions of journal quality. In addition, the respondents represent the diversity of the population in many respects. For example, AACSB accredited schools and qualified faculty were well represented. Descriptive statistics of schools (Table 2) and respondents (Table 3) are displayed below:

Table 2 shows that 65.8 percent of the respondents were from AACSB accredited schools and 79.5 percent of the respondents were from AACSB accredited schools or schools that are candidates for accreditation. Faculty at AACSB accredited and AACSB candidate schools may be more desirable respondents because of their increased focus on research and publishing. The emphasis on publishing that must be demonstrated for faculty to be designated as academically qualified should make respondents from AACSB accredited schools very knowledge about the journals in their field.

Approximately 84 percent of the respondents were from the United States. Two factors may have caused skewness in geography. First, the original sample included approximately 22 percent foreign professors. Secondly, due to budget constraints, return postage was not included for foreign survey participants. Therefore anyone responding from outside the United States was required to pay postage to return the survey. The fact that the majority of the respondents were from the United States may reduce the usefulness of the results for understanding the perceptions of AIS journal quality by international faculty.

	Table 2: University Prof
AACSB Status:	Percent
Not AACSB Accredited	20.5
Candidate for Accreditation	13.7
AACSB Accredited	65.8
Total	100.0
Type of College:	Dorcont
Private College:	
Private College	50.1
Public College	69.9
Total	100.0
College Location:	Percent
No Response	1.4
Canada	1.4
South America	.7
Asia	8.2
Europe	2.7
Australia	1.4
USA	84.2
Total	100.0

able	2:	University	Profiles	Where	<b>Respondents Work</b>	
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Number of Full Time Faculty in the	Percent
Business Division:	
No Response	1.5
0 to10	4.1
11 to 20	6.8
21 to 30	10.3
31 to 40	13.0
41 to 50	8.2
51 to 60	7.5
61 to 70	9.6
Greater than 70	39.0
Total	100.0
<b>Business Related Degrees Awarded:</b>	Percent
Associate	2.0
Bachelor	31.0
Master of Science	19.5
MBA	27.1
Doctorate	16.7
Other	3.7
Total	100.0

### **Table 3: Respondent Profiles**

Faculty Rank:	Percent	Refereed Journal	Percent	Cumulative
A diam of	1.4	Publications:	21.0	21.0
Adjunct	1.4	0	21.9	21.9
Lecturer or Instructor	0.2	1 to 3	22.7	44.0
Assistant	35.6	4 to 6	10.3	54.9
Associate	27.4	7 to 9	6.9	61.8
Professor	17.1	10 to 12	11.7	73.5
Distinguished	3.4	13 to 15	3.5	77.0
Emeritus	.7	16 to 18	.7	77.7
Student	6.8	19 to 21	4.8	82.5
No Response	1.4	22 to 24	1.4	83.9
Total	100.0	25 to 27	3.4	87.3
		28 to 30	1.4	88.7
Tenure Status:	Percent	Greater Than 30	6.2	94.9
Non-tenured	55.5	No Response	5.1	100.0
Tenured	41.8	Total	100.0	
No Response	2.7			
Total	100.0			
Highest Degree Earned:	Percent	Years of Full Time Teaching:	Percent	Cumulative Percent
Associate	.7	0 to 5	31.5	31.5
Bachelor	.7	6 to 10	18.5	50.0
Master	15.8	11 to 15	16.4	66.4
JD or LLM	0	16 to 20	11.6	78.0
ED	.7	21 to 25	7.5	85.5
PhD or DBA	78.8	Greater than 25	11.0	96.5
No Response	3.3	No Response	3.5	100.0
Total	100.0	Total	100.0	

As seen in Table 3, 78.8 percent of the respondents have earned a Ph. D. or DBA, which may further contribute to the credibility of this sample. Over 41 percent of the sample held a tenured position and 63 percent of the sample was either an Assistant or Associate Professor. Slightly more than 17 percent of the faculty held the rank of Full Professor. The respondents to the survey were experienced faculty. Some 65 percent had over five years of full time teaching experience.

Next, journal familiarity was examined through the use of two measures. First, respondents were asked: What three AIS related journals do you read and are the most familiar with? Secondly, respondents were asked: What are the three most prestigious journals where you have published AIS related papers?

Rank	Journal and Abbreviation	Overall	AACSB	Non-	Difference	Chi-square
				AACSB		Test
1	Journal of Information Systems	74.2	78.0	67.4	10.6	.182
	(JIS)					
2	Intl. J. of Accounting Information	26.6	26.8	26.1	0.7	.888
	Systems (IJAIS)					
3	MIS Quarterly (MISQ)	19.5	19.5	19.6	-0.1	.976
4	Journal of Accountancy (JA)	11.7	11.0	13.0	-2.0	.658
5	Review of Business Information	11.0	13.4	6.5	6.9	.166
	Systems (RBIS)					
6	Accounting Review (AR)	10.9	7.3	17.4	-10.1	.049 <sup>1</sup>
7	Accounting Horizons (AH)	7.8	6.1	10.9	-4.8	.415
7	Intl. J. of Intelligent Sys. in Acc.,	7.8	6.1	10.9	-4.8	.415
	Fin. & Mgt. (IJIS)					
9	Management Science (MS)	7.0	8.5	4.3	4.2	.325
10	Journal of MIS (JMIS)	5.5	7.3	2.2	5.1	.182
11	Decision Sciences (DS)	3.9	2.4	6.5	-4.1	.217
12	Auditing: Journal of Practice and	3.9	1.2	8.7	-7.5	.028 <sup>1</sup>
	Theory (AUD)					
12	Issues in Accounting Education	3.9	1.2	8.7	-7.5	.028 <sup>1</sup>
	(IAE)					
12	Information Systems Management	3.9	1.2	8.7	-7.5	.028 <sup>1</sup>
	(ISM)					
12	Internal Auditor (IA)	3.9	3.7	4.3	-0.6	.962
12	IS Research (ISR)	3.9	6.0	0.0	6.0	.071
12	Strategic Finance Magazine (SFM)	3.9	4.9	2.2	2.7	.354
12	Information Systems Control	3.9	4.9	2.2	2.7	.354
	Journal (ISC)					

Table 4: Journals that Respondents Read by Percent of Respondents

<sup>1</sup>Reject the null hypothesis H1

Table 4 shows the journals that respondents were most familiar with. The responses from AACSB schools are compared to responses from non-AACSB schools and the differences are displayed. The journal rankings that resulted from the survey feedback allowed for tied scores. The *Journal of Information Systems* (JIS) was the most familiar journal with 74.2 percent of the respondents indicating familiarity. Other journals with high familiarity were the *International Journal of AIS* (IJAIS), *MIS Quarterly* (MISQ), *Journal of Accountancy* (JA), *Accounting Review* (AR), and *Review of Business Information Systems* (RBIS). It is interesting to note that respondents from AACSB schools did not read the *Accounting Review* as much as respondents from non-AACSB schools.

Rank	Journal and Abbreviation	Overall	AACSB	Non-	Difference	Chi-square
				AACSB		Test
1	Journal of Information Systems	26.0	28.3	17.6	10.7	.178
	(JIS)					
2	Review of Business Information Systems (RBIS)	20.8	18.3	29.4	-11.1	.123
3	International Journal of AIS (IJAIS)	19.5	16.7	29.4	-12.7	.062
4	Journal of Accountancy (JA)	10.4	11.7	5.9	5.8	.288
5	CPA Journal (CPAJ)	7.8	8.3	5.9	2.4	.612
5	Accounting Review (AR)	7.8	10.0	0.0	10.0	.018 <sup>1</sup>
7	Behavioral Research in Accounting (BRA)	6.5	8.3	0.0	8.3	.036 <sup>1</sup>
7	Auditing: Journal of Practice and Theory (AUD)	6.5	8.3	0.0	8.3	.036 <sup>1</sup>
9	Decision Sciences (DS)	5.2	6.7	0.0	6.7	.071
9	Intl. J. of Intelligent Systems in Acc., Finance & Mgt. (IJIS)	5.2	6.7	0.0	6.7	.071
9	Management Accounting (MA)	5.2	6.7	0.0	6.7	.071
9	MIS Quarterly (MISQ)	5.2	6.7	0.0	6.7	.071
9	Management Science (MS)	5.2	5.0	5.9	-0.9	.842
14	Strategic Finance Magazine (SFM)	3.9	5.0	0.0	5.0	.101
14	Accounting, Organizations and Society (AOS)	3.9	5.0	0.0	5.0	.101
14	Communications of the ACM (CACM)	3.9	3.3	5.9	-2.6	.406

Table 5: Journals	Where Res	pondents Have	e Published by	Percent of I	Respondents

<sup>1</sup>Reject the null hypothesis H1

Table 5 summarizes the AIS journals where the respondents have published. It must be noted that there is no adjustment for co-authorship. Thus, if two separate respondents each indicated that they published "an article" in a particular journal, this study double counted the journal. Once again, the responses from AACSB schools are compared to responses from non-AACSB schools and the differences are displayed. As expected, most of the journals where faculty published are also the most read AIS journals. It is interesting to note that several journals the survey respondents published in were not listed as the most read. Those journals include but are not limited to *Behavioral Research in Accounting, The CPA Journal, Management Accounting, Abacus* and *Accounting Organizations and Society*.

At this point, journal rankings will be examined. The following three tables show a list of journals rated as prestigious, significant and creditable. These tables display the journals in each category and the percentage of respondents that ranked the journal in that particular category.

The Journal of Information Systems (JIS) was ranked most prestigious by 67.7 percent of the respondents. The second place journal in the most prestigious category was *MIS Quarterly* (MISQ) which generated favorable responses from 47.2 percent of the faculty. A review of Table 6 also discloses that faculty from AACSB accredited schools ranked *MIS Quarterly* (MISQ) and *Decision Sciences* significantly higher than faculty from non-AACSB schools. In contrast, faculty from non-AACSB schools favored the *International Journal of Intelligent Systems in Accounting, Finance and Management* (IJIS) and the *Journal of Accountancy* (JA) in the prestigious category.

Rank	Journal Name and Abbreviation	Overall	AACSB	Non-	Difference	Chi-square
				AASCB		Test
1	Journal of Info. Systems (JIS)	67.7	67.1	69.0	-1.9	.682
2	MIS Quarterly (MISQ)	47.2	52.9	35.7	17.2	.049 <sup>1</sup>
3	International Journal of AIS (IJAIS)	26.8	23.5	33.3	-9.8	.197
4	Decision Sciences (DS)	22.8	28.2	11.9	16.3	.027 <sup>1</sup>
5	Accounting Review (AR)	22.0	22.4	21.4	1.0	.900
6	Journal of MIS (JMIS)	19.7	21.2	16.7	4.5	.481
7	Acc., Orgs. and Society (AOS)	18.1	17.6	19.0	-1.4	.735
8	Management Science (MS)	15.7	18.8	9.5	9.3	.168
9	IS Research (ISR)	15.0	16.5	11.9	4.6	.454
10	Communications of the ACM	13.4	12.9	14.3	-1.4	.798
	(CACM)					
11	Auditing: J. of Practice and Theory	8.7	9.4	7.1	2.3	.782
	(AUD)					
11	J. of Accounting Research (JAR)	8.7	9.4	7.1	2.3	.782
13	Behavioral Research in Acc. (BRA)	7.1	8.2	4.8	3.4	.325
13	Intl. J. of Intelligent Sys. in Acc., Fin.	7.1	3.5	14.3	-10.8	.0141
	& Mgt. (IJIS)					
15	Journal of Accountancy (JA)	6.3	3.5	11.9	-8.4	.034 <sup>1</sup>
15	IEEE Trans. (various) (IEEET)	6.3	5.9	7.1	-1.2	.691
15	Information Systems Journal (ISJ)	6.3	5.9	7.1	-1.2	.691
18	Harvard Business Review (HBR)	5.5	5.9	4.8	1.1	.571
18	Journal of the ACM (JACM)	5.5	5.9	4.8	1.1	.571
18	Review of Business Information	5.5	4.7	7.1	-2.4	.506
	Systems (RBIS)					

 Table 6: Journals in the Most Prestigious Category Ranked by Percent of Respondents

<sup>1</sup>Reject the null hypothesis H1

## Table 7: Journals in the Significant Category Ranked by Percent of Respondents

Rank	Journal Name and Abbreviation	Overall	AACSB	Non-	Difference	Chi-square
				AACSB		Test
1	International Journal of AIS (IJAIS)	21.2	24.7	13.9	10.8	.123
2	Journal of Info. Systems (JIS)	17.7	19.5	13.9	5.6	.470
3	Information Systems Journal (ISJ)	15.9	13.0	22.2	-9.2	.135
4	IS Control Journal (ISC)	15.1	13.0	19.4	-6.4	.229
5	Journal of Accountancy (JA)	15.0	18.2	8.3	9.9	.113
5	Auditing: J. of Practice & Theory	15.0	18.2	8.3	9.9	.113
	(AUD)					
7	Intl. J. of Intelligent Systems in Acc.,	13.3	16.9	5.6	11.3	.069
	Fin., & Mgt. (IJIS)					
7	Acc., Orgs. & Society (AOS)	13.3	14.3	11.1	3.2	.667
9	Decision Sciences (DS)	11.5	14.3	5.6	8.7	.125
9	Accounting Horizons (AH)	11.5	7.8	19.4	-11.6	.023 <sup>1</sup>
9	Behavioral Research in Acc. (BRA)	11.5	10.4	13.9	-3.5	.522
9	Review of Bus. Info. Sys. (RBIS)	11.5	11.7	11.1	0.6	.923
13	Issues in Acc. Education (IAE)	10.6	9.1	13.9	-4.8	.396
13	Decisions Support Systems (DSS)	10.6	11.7	8.3	3.4	.514
15	IEEE Trans. (various) (IEEET)	9.7	14.3	0.0	14.3	$.005^{1}$
15	IS Research (ISR)	9.7	11.7	5.6	6.1	.288
15	Information and Organization (IO)	9.7	10.4	8.3	2.1	.638
18	Information Systems Mgt. (ISM)	8.8	9.1	8.3	0.8	.782
18	Information and Management (IM)	8.8	7.8	11.1	-3.3	.343
18	Com. of the ACM (CACM)	8.8	11.7	2.8	8.9	.0481
21	MIS Quarterly (MISQ)	8.0	5.2	13.9	-8.7	.066
22	Journal of MIS (JMIS)	8.0	11.7	0.0	11.7	.013 <sup>1</sup>

<sup>1</sup>Reject the null hypothesis H1

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In the Significant category, the *International Journal of Accounting Information Systems* (IJAIS) received over 21 percent of the votes. Table 7 also reveals that faculty from AACSB accredited schools ranked *IEEE Transactions* (IEEET), *Communications of the ACM* (CACM) and the *Journal of MIS* (JMIS) significantly higher than faculty from non-AACSB schools. Alternatively, faculty from non-AACSB schools favored *Accounting Horizons* (AH) in the significant category. *JIS* also had 17.7 percent of the respondents vote for it in the significant category.

Rank	Journal Name and Abbreviation	Overall	AACSB	Non-	Difference	Chi-square
				AACSB		Test
1	IS Control Journal (ISC)	22.4	25.8	14.3	11.5	.095
2	Review of Bus. Info. Sys. (RBIS)	18.1	19.7	14.3	5.4	.385
3	CPA Journal (CPAJ)	17.0	21.2	7.1	14.1	.047 <sup>1</sup>
4	Journal of Accountancy (JA)	14.9	16.7	10.7	6.0	.276
5	Internal Auditor (IA)	13.8	18.2	3.6	14.6	.019 <sup>1</sup>
6	Accounting Horizons (AH)	12.8	15.2	7.1	8.1	.194
7	Communications of the AIS (CAIS)	10.6	10.6	10.7	-0.1	.937
7	Strategic Finance Magazine (SFM)	10.6	12.1	7.1	5.0	.409
9	International Journal of AIS (IJAIS)	9.6	12.1	3.6	8.5	.098
9	Issues in Acc. Education (IAE)	9.6	6.1	17.9	-11.8	.0261
9	J. of Acc. and Computers (JAC)	9.6	9.1	10.7	-1.6	.903
12	Management Accounting (MA)	8.5	7.6	10.7	-3.1	.572
12	Decision Sciences (DS)	8.5	6.1	14.3	-8.2	.119
14	Journal of MIS (JMIS)	7.4	6.1	10.7	-4.6	.415
14	Accounting Educator's J. (AEJ)	7.4	6.1	10.7	-4.6	.415
16	Information Systems Journal (ISJ)	6.4	9.1	0.0	9.1	.025 <sup>1</sup>
16	Intl. J. of Intel. Sys. in Acc., Fin., &	6.4	7.6	3.6	4.0	.433
	Mgt. (IJIS)					
16	Journal of Info. Systems (JIS)	6.4	9.1	0.0	9.1	.0251
16	European Journal of IS (EJIS)	6.4	6.1	7.1	-1.0	.691

 Table 8: Journals in the Creditable Category Ranked by Percent of Respondents

<sup>1</sup>Reject the null hypothesis H1

In the creditable category, the *IS Control Journal* (ISC) ranked first with 22.4 percent and the *Review of Business Information Systems* (RBIS) ranked second with 18.1 percent of the votes from the respondents. Notable entries in the survey were the *Journal of Accountancy* (JA) and *The CPA Journal* (CPAJ) which received 14.9 percent and 17 percent, respectively, in the creditable category.

The results of this study are surprising. In the majority of other surveys the *Accounting Review* (*AR*) and the *Journal of Accounting Research* (*JAR*) are the top two journals. In this AIS survey the *Journal of Information Systems* ranked first and it was supported equally by respondents from both AASCB and Non-AACSB schools.

The difference in rankings may be due to the fact that this survey sample included only professors with interests in AIS and AI/ET. As displayed in Table 9, the respondents did not consider *AR* and *JAR* to be appropriate AIS outlets. This is verified by the findings of Stone (2002) who reported that the top five accounting journals (*AR*, *AOS*, *CAR*, *JAE*, *JAR*) only published six AIS papers from 1989 to 1998. It is also worth noting that faculty from AACSB schools disagreed with faculty from non-AACSB schools on eight of the top ten not appropriate journals.

Rank	Journal Name and Abbreviation	Overall	AACSB	Non-	Difference	Chi-square
1		10 6	40.0	AACSB	1.1	Test
1	Accounting Review (AR)	48.6	48.9	47.8	1.1	.912
2	Journal of Accounting Research (JAR)	47.1	55.3	30.4	24.9	.0041
3	Journal of Accounting and Economics (JAE)	41.4	44.7	34.8	9.9	.209
4	Contemporary Accounting Research (CAR)	38.6	48.9	17.4	31.5	.001 <sup>1</sup>
5	Journal of Accounting, Auditing & Finance (JAAF)	24.3	31.9	8.7	23.2	.001 <sup>1</sup>
6	Harvard Business Review (HBR)	22.9	19.1	30.4	-11.3	.123
7	Journal of the American Tax Association (JATA)	20.0	27.7	4.3	23.4	.0011
7	Advances in Taxation (AT)	20.0	29.8	0.0	29.8	.001 <sup>1</sup>
9	Journal of Taxation (JT)	18.6	25.5	4.3	21.2	.002 <sup>1</sup>
10	Accounting Horizons (AH)	17.1	12.8	26.1	-13.3	$.040^{1}$
10	Tax Advisor (TA)	17.1	23.4	4.3	19.1	.003 <sup>1</sup>
12	J. of Management Accounting Research (JMAR)	15.7	12.8	21.7	-8.9	.135
12	Journal of Accounting Literature (JAL)	15.7	19.1	8.7	10.4	.945
12	Accounting, Organizations & Society (AOS)	15.7	17.0	13.0	4.0	.675
15	Auditing: Journal of Practice and Theory (AUD)	14.3	12.8	17.4	-4.6	.369
15	Journal of Accounting and Public Policy (JAPP)	14.3	17.0	8.7	8.3	.148
15	Abacus (AB)	14.3	12.8	17.4	-4.6	.369
18	Critical Perspectives on Accounting (CPA)	12.9	10.1	16.4	-6.3	.123
18	Tax Notes (TN)	12.9	17.0	4.3	12.7	.027 <sup>1</sup>
20	Academy of Management Review (AMR)	11.4	14.9	4.3	10.6	.052
20	Tax Law Review (TLR)	11.4	17.0	0.0	17.0	.002 <sup>1</sup>
20	Accounting Historians Journal (AHJ)	11.4	14.9	4.3	10.6	.052
20	Taxes – The Tax magazine (TAXES)	11.4	14.9	4.3	10.6	.052

Table 0. Laurala in the N	at American Catagon	has Democrat of Deemon Janta
Table 9: Journals in the N	of Appropriate Category	by Percent of Respondents

<sup>1</sup>Reject the null hypothesis H1

Next, a composite ranking of the journals was calculated. Two methods were employed. First, the frequencies of a journal being classified as prestigious, significant and creditable were totaled and presented in Table 10. Secondly, a composite score based on a weighting formula was calculated and presented in Table 11. Journal abbreviations are defined in the Appendix.

	Excluding	the rop to map	propriate sournais	s by I citclin of Re	sponuents	r
Rank	Journal	Overall	3 or Less	4 or More	Difference	Chi-square
	Abbreviation		Publications	Publications		Test
1	JIS	88.0	84.5	91.0	-6.5	.207
2	MISQ	54.4	55.2	53.7	1.5	.782
3	IJAIS	52.8	48.3	56.7	-8.4	.274
4	DS	39.2	36.2	41.8	-5.6	.535
5	ISC	34.4	20.7	46.3	-25.6	$.004^{1}$
6	AOS	32.0	32.8	31.3	1.5	.852
7	JMIS	31.2	36.2	26.9	9.3	.207
8	JA	30.4	36.2	25.8	10.4	.153
9	RBIS	29.6	24.1	34.3	-10.2	.193
10	ISR	26.4	27.6	25.4	2.2	.811
11	ISJ	25.6	22.4	28.4	-6.0	.467
12	IJIS	24.0	17.2	29.9	-12.7	.074
13	CACM	23.2	27.6	19.4	8.2	.259
14	AUD	22.4	15.5	28.4	-12.9	.062
15	IAE	20.0	20.7	19.4	1.3	.970
15	BRA	20.0	27.6	13.4	14.2	.0341
17	CPAJ	18.4	17.2	19.4	-2.2	.662
18	DSS	17.6	19.0	16.4	2.6	.701
18	IA	17.6	12.1	22.4	-10.3	.120
20	IO	16.8	13.8	19.4	-5.6	.346
21	IEEET	16.0	13.8	17.9	-4.1	.571
22	CAIS	15.2	10.3	19.4	-9.1	.139
22	MS	15.2	8.6	20.9	-12.3	.053
24	IM	14.4	10.3	17.9	-7.6	.265
24	ISM	14.4	19.0	10.4	8.6	.134
26	JACM	13.6	5.2	20.9	-15.7	$.004^{1}$
26	IEEEC	13.6	8.6	17.9	-9.3	.160
28	JAC	12.0	6.9	16.4	-9.5	.064
28	EJIS	12.0	10.3	13.4	-3.1	.608
28	AABR	12.0	13.8	10.4	3.4	.457
31	SFM	11.2	8.6	10.4	-1.8	.895
31	JAED	11.2	6.9	14.9	-8.0	.096
31	JSIS	11.2	6.9	14.9	-8.0	.096
34	LIEC	10.4	5.2	14.9	-97	$044^{1}$

Table 10: AIS Journals in the Prestigious, Significant or Creditable Categories Excluding the Top 10 Inappropriate Journals by Percent of Respondents

Reject the null hypothesis H2

Table 10 consolidates the unadjusted frequencies from Tables 6, 7, and 8. In addition, it excludes the top ten journals rated not appropriate for AIS research from Table 9. Table 10 also reports rankings from respondents based on their publication record. Overall the respondents ranked the *Journal of Information of Systems* (JIS) as the most prestigious, significant, and creditable journal. *MIS Quarterly* (MISQ) was a distant second, closely ranked with the *International Journal of Accounting Information Systems* (IJAIS).

Next, a composite score was calculated based on a weighted formula. Journals were ranked by the respondents in four categories: Most Prestigious, Significant, Creditable and Insignificant. Weights were assigned to three of the categories as follows:

- Most Prestigious = 4
- Significant = 3
- Creditable = 2

To score a journal, a proportion of the number of times a journal was ranked in a specific category to the total number of respondents in that category, was multiplied by the weight. The result for each category for each journal was summed to arrive at a total score. Formula 1 was used to rank the 75 journals that appear in Table 11:

$$\sum_{n=3}^{n=1} (i/r) w$$

Where:

i = number of incidents of journal ranking in the specific category
r = number of respondents in the specific category
w = weight assigned to the specific category
n = categories 1 through 3
Range = 0 to 9

 Table 11: Journal Rankings Based on a Weighted Composite Score

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Kank	Journal	Score
1	JIS	3.367
2	MISQ	2.150
3	IJAIS	1.900
4	DS	1.429
5	AOS	1.186
6	JMIS	1.175
7	ISC	1.087
8	AR	1.084
9	JA	1.001
10	ISR	0.976
11	RBIS	0.927
12	CACM	0.865
13	ISJ	0.858
14	IJIS	0.809
15	AUD	0.803
16	AH	0.789
17	BRA	0.714
18	MS	0.656
19	IAE	0.636
20	DSS	0.593
21	IO	0.587
21	IEEET	0.587
23	CPAJ	0.531
24	IA	0.520
25	IACM	0.497

	0 0 000 00000	2
26	ISM	0.477
27	CAIS	0.471
28	IM	0.466
29	IEEEC	0.450
30	JAR	0.442
31	HBR	0.438
32	AABR	0.397
33	EJIS	0.376
34	JMAR	0.370
35	JAC	0.361
36	JSIS	0.355
36	SFM	0.355
38	JAED	0.350
39	OBHDP	0.338
40	IJEC	0.319
41	MA	0.318
42	IBM	0.302
43	CAR	0.290
44	ACMT	0.285
45	JAAF	0.281
46	ACMCS	0.280
47	JSM	0.271
48	AEJ	0.255
49	AA	0.254
50	DB	0 244

Rank	Journal	Score
51	HCI	0.238
52	INTER	0.218
53	JAL	0.213
54	JAIS	0.211
55	OS	0.201
55	SMR	0.201
57	ABR	0.196
57	IJMMS	0.196
57	MAR	0.196
60	JAE	0.185
61	BIT	0.180
62	CPA	0.175
63	OMEG	0.169
64	AJIS	0.165
64	IRMJ	0.165
66	ACMSIG	0.159
67	AB	0.149
68	CJ	0.143
69	AMR	0.137
69	ASQ	0.137
71	JCIS	0.132
71	AMA	0.132
73	MAJ	0.117
74	EJOR	0.111
75	BAR	0.106

Based on the composite scoring, the *Journal of Information Systems* (JIS) received the highest score from the respondents. *MIS Quarterly* (MISQ), *International Journal of AIS* (IJAIS), and *Decision Sciences* (DS) ranked second, third and forth respectively. The *Accounting Review* ranked seventh demonstrating that it is respected among AIS professors even though the focus of the journal is more on financial accounting theory.

Journal Name and Abbreviation	Prestigious	Significant	Creditable
Journal of Information Systems (JIS)	67.1		
MIS Quarterly (MISQ)	52.9		
Decision Sciences (DS)	28.2		
International Journal of AIS (IJAIS)	23.5		
Journal of MIS (JMIS)	21.2		
Management Science (MS)	18.8		
Accounting Organizations and Society (AOS)	17.6		
IS Research (ISR)	16.5		
Communications of the ACM (CACM)	12.9		
Auditing: Journal of Practice and Theory (AUD)		18.2	
Journal of Accountancy (JA)		18.2	
International J. of Intelligent Systems in Acc., Fin. & Mgt. (IJIS)		16.9	
IS Control Journal (ISC)		15.1	
IEEE Transactions (various) (IEEET)		14.3	
Information Systems Journal (ISJ)		13.0	
Decision Support Systems (DSS)		11.7	
Review of Business Information Systems (RBIS)		11.7	
Behavioral Research in Accounting (BRA)		10.4	
Information and Organization (IO)		10.4	
CPA Journal (CPAJ)			21.2
Internal Auditor (IA)			18.2
Communications of the AIS (CAIS)			10.6

Table 12: AIS Journals with Recognition of at Least 10% of AACSB Faculty Classified in Tiers (Excluding the Top 10 Inappropriate Journals)

Finally, Table 12 classifies the journals into Prestigious, Significant and Creditable categories. Once again, the top ten journals ranked not appropriate were excluded from the ranking. Remaining journals with at least 10% recognition in the category were classified in that particular category. The journals were categorized first as prestigious, second as significant and lastly as creditable. Once a journal was categorized, it was removed from analysis. In other words, a journal could not be placed under more than one category. This method is similar to the one employed by Hotard, Tanner and Manakyan (1996).

Also to be noted is that practitioner journals, such as the *Journal of Accountancy* (JA), *The CPA Journal* (CPAJ) and the *IS Control Journal* (ISC) were respected in the area of AIS. The *IS Control Journal* (ISC) was ranked 7<sup>th</sup>, the *Journal of Accountancy* (JA) was ranked 9<sup>th</sup>, and the *CPA Journal* was ranked 24<sup>th</sup> under the composite scoring methodology. Under the classification methodology, the *Journal of Accountancy*, the *IS Control Journal* and *The CPA Journal* were also classified as significant and creditable, respectively.

## SUMMARY AND CONCLUSIONS

This research reports the results of a new survey which focuses on AIS journal rankings. Most journal rankings survey professors from diversified areas in accounting. This survey focused only on professors with a specific interest in the areas of AIS or AI/ET. Clearly when IS and AI/ET members of the AAA are asked to classify journals, they produce journal rankings that are significantly different than other studies. This also implies that traditional accounting journal ranking systems may not be appropriate for AIS journals. Faculty working in this specialized area will want to keep abreast of the research done with such journal rankings to keep their publications in desirable outlets.

Table 13 compares the results of this paper with results from other published studies that ranked AIS journals. In the other studies JIS, IJAIS and JMIS never broke into the top ten ranked journals until 2003. In addition to this study, JIS was reported as the top-rated journal by the Doney and Eaton study (2003) and JIS earned the top ranking in a study of AIS faculty preferences at the 2003 AIS Educators Conference (Simkin, Mason, Kerr and Ferrell

2003). In Table 13 the rankings of JIS, IJAIS and JMIS are verified one more time by respondents at doctorial granting institutions.

It must be noted that even though MISQ, AR, JMIS, MS and ISR are considered top ranked AIS journals, they do not regularly publish AIS research. A review of the Baldwin, Bonie and Scheiner (2000) study divulges that few faculty list publications in these journals on their resumes. This leaves JIS and IJAIS as the outlets that are the most appropriate for AIS researchers. The unique ranking reported in this paper and in other recent studies may be a sign that AIS is developing into a field of study with a distinct identity and a separate body of academic and professional literature.

This study, Overall Prestigious Ranking, (2004)	This study, P Ranking, Doo Universities,	restigious ctorial Granting Rank/Percent	Doney & Eaton, 1 to 5 scale, (2003)	Doney & Eaton, top 3 ranked, (2003)	Baldwin, Bonie & Scheiner, frequency on resumes, (2000)	Daigle & Arnold, (2000)	Arnold, IS as Primary Area, (1993)
1. JIS	1. JIS	63.9	1. MISQ	1. JIS	1. JA	1. AR	1. JAR
2. MISQ	2. MISQ	49.2	2. MS	2. MISQ	2. IJAIS	2. JAR	2. AR
3. IJAIS	3. IJAIS	34.4	3. DS	3. IJAIS	3. JIS	3. MISQ	3. MS
4. DS	4. AR	16.4	4. JIS	4. DS	4. CPAJ	4. ISR	4. JAE
5. AR	4. JMIS	19.7	4. ISR	5. ISR	4. IA	5. MS	5. MISQ
6. JMIS	6. AOS	19.7	6. CACM	6. RAIS	4. ISC	6. CAR	6. JF
7. AOS	6. MS	18.0	7. AUD	7. IAE	7. MA	7. ASQ	7. DS
8. MS	8. DS	18.0	8. JMIS	8. JMIS	8. IAUD	8. JAE	7. AOS
9. ISR	8. ISR	16.4	9. HBR	9. MS	9. IAE	9. DS	9. AUD
10. CACM	10. CACM	14.8	10. JAAF	10. AH	9. OGT	10. AOS	10. BRA
			10. JMAR				

Table 13: Top 10 Results Compared with Other Published Studies

#### SUGGESTIONS FOR FUTURE RESEARCH

The results presented in this paper could be expanded by increasing the international response rate. Accordingly, the differences in perceptions of American AIS faculty and international AIS faculty could be investigated. Another method for increasing the response rate is to survey the members of other relevant professional organizations such as the AIS Educator Association. One could argue that the responses to this study were bias by a sample selected exclusively from the AAA. However, only two of the top ten prestigious journals reported in this study were AAA journals.

One drawback of this study is that AIS researchers may give favorable scores to the journals they read and publish in and as a result bias the rankings. Perception based rankings may be self-serving and result from predispositions. Therefore, this study could also be extended by attempting to verify the rankings reported in this paper with a citation study that controls for journals that are not appropriate for AIS research. Finally, a study of faculty perceptions of AIS related conferences could supply the profession with valuable information.

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Abacus (AB)	International J. of AIS (IJAIS) <sup>1</sup>
Academy of Acc. and Financial Studies J. (AAFS)	International J. of Intelligent Sys. in Acc., Fin., & Mgt. (IJIS)
Academy of Management (AM)	International J. of Digital Acc. Research (IJDAR)
Academy of Management Review (AMR)	International Journal of E-Commerce (IJEC)
Accountancy (ACC)	International Journal of H-C Studies (IJHCS)
Accounting and Business Research (ABR)	International J. of Man-Machine Studies (IJMMS)
Accounting Educator's Journal (AEJ)	International Tax Journal (ITJ)
Accounting Education: International Journal (AEIJ)	IS Audit and Control Journal (ISAC)
Accounting Enquiries (AE)	IS Control Journal (ISC) <sup>4</sup>
Accounting Forum (AF)	IS Research (ISR)
Accounting Historians Journal (AHJ)	Issues in Accounting Education (IAE)
Accounting Horizons (AH)	IT and People (ITP)
Acc., Management and Info. Technologies (AMIT)	Journal of the ACM (JACM)
Accounting Research Journal (ARJ)	Journal of the Association of IS (JAIS)
Accounting Review (AR)	Journal of CIS (JCIS)
Accounting, Organizations and Society (AOS)	Journal of MIS (JMIS)
ACM Computing Surveys (ACMCS)	Journal of Accountancy (JA)
ACM SIG Publications (ACMSIG)	Journal of Accounting and Computers (JAC)
ACM Transactions (various) (ACMT)	Journal of Accounting and Economics (JAE)
Administrative Science Quarterly (ASQ)	Journal of Accounting and Public Policy (JAPP)
Advances in Accounting (AA)	Journal of Accounting Case Research (JACR)
Advances in Acc. Behavioral Research (AABR)	Journal of Accounting Education (JAED)
Advances in International Accounting (AIA)	Journal of Accounting Literature (JAL)
Advances in Management Accounting (AMA)	Journal of Accounting, Auditing & Finance (JAAF)
Advances in Taxation (AT)	Journal of Accounting Research (JAR)
Application of Fuzzy Logic and the Theory of Evidence in	Journal of American Tax Association (JATA)
Acc. (AFLT)	
Auditing: Journal of Practice and Theory (AUD)	Journal of Business, Finance and Acc. (JBFA)
Australian Journal of IS (AJIS)	Journal of Corporate Taxation (JCT)
Behavior and Information Technology (BIT)	Journal of Emerging Topics in Accounting (JETA)
Behavioral Research in Accounting (BRA)	Journal E-U Computing (JEUC)
British Accounting Review (BAR)	J. of International Acc., Auditing and Tax (JIAAT)
CA Magazine (CA)	Journal of Information Systems (JIS)
Communications of the ACM (CACM)	J. of Management Information Systems (JMIS)
CMA Magazine (CMA)	J. of Management Accounting Research (JMAR)

**Appendix 1: Journal Abbreviations** 

Communications of the AIS (CAIS)	Journal of Strategic IS (JSIS)
Computer Journal (CJ)	Journal of Systems Management (JSM)
Contemporary Accounting Research (CAR)	Journal of Taxation (JT)
The CPA Journal (CPAJ)	Management Accounting (MA)
Critical Perspectives on Accounting (CPA)	Management Accounting Research (MAR)
Data Base (DB)	Management Science (MS)
Decision Sciences (DS)	Managerial Auditing Journal (MAJ)
Decision Support Systems (DSS)	MIS Quarterly (MISQ)
EDP Auditors Journal (EDP)	National Public Accountant (NPA)
European Journal of IS (EJIS)	National Tax Journal (NTJ)
European Journal of Operational Research (EJOR)	New Accountant (NA)
Government Accountants Journal (GAJ)	Oil & Gas Tax Quarterly (OGT)
Harvard Business Review (HBR)	OMEGA (OMEG)
Human-Computer Interaction (HCI)	Operations Research (OR)
IBM Systems Journal (IBM)	Organizational Behavior and Human Decision Processes (OBHDP)
IEEE Computer (IEEEC)	Organization Science (OS)
IEEE Transactions (various) (IEEET)	Pacific Accounting Review (PAR)
IBM Systems Journal (IBM)	Practical Accountant (PA)
Information and Management (IM)	Public Finance and Accountancy (PFA)
Information and Organization (IO) <sup>3</sup>	Review of Business Information Systems (RBIS) <sup>2</sup>
Information Resources Management J. (IRMJ)	Scandinavian Journal of IS (SJIS)
Information and Software Technology (IST)	Sloan Management Review (SMR)
Information Systems Journal (ISJ)	Spanish Journals (SJ)
Information Systems Management (ISM)	Strategic Finance Magazine (SFM)
Information Systems Research (ISR)	Taiwan Accounting Review (TAR)
Interfaces (INTER)	Tax Advisor (TA)
Internal Auditing (IAUD)	Tax Law Review (TLR)
Internal Auditor (IA)	Tax Notes (TN)
International Journal of Accounting (IJA)	Today's CPA (TCPA)

<sup>1</sup>Formally Advances in Accounting Information Systems (AAIS) <sup>2</sup>Formally the Review of Accounting Information Systems (RAIS)

<sup>3</sup>Formally Accounting Management and Information Technology (AMIT) <sup>4</sup>Formally EDP Auditor (EDP) and IS Audit and Control J. (ISAC)