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# The Effect Of Directors And Officers Liability Insurance On Audit Effort

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## ABSTRACT

This study investigates the effect of directors and officers liability insurance (hereafter, D&O liability insurance) on audit effort of auditors. D&O liability insurance is a liability insurance payable to top executives of a company as indemnification for losses or litigation costs from the lawsuits. Companies carry D&O liability insurance for the purpose of protecting their directors and officers from the legal actions. However, according to prior studies, the managers of their companies with D&O liability insurance may become more risk seeker, and they take more risks for their decision. If D&O liability insurance causes more risks at the company, auditors for the companies may use the information of D&O liability insurance as a risk factor at the audit engagement. This study examines whether D&O liability insurance has a significant influence audit effort of auditors empirically. We use the mandatory disclosed Korean data of D&O liability insurance for testing the association between D&O liability insurance and audit effort. From the results, we find that auditors use D&O liability insurance information for setting the amount of audit effort. Also, both Big4 and Non-Big4 use D&O liability insurance as useful information.

Keywords: Directors And Officers Liability Insurance; Audit Effort; Audit Hours, Audit Fees

# 1. INTRODUCTION

his paper investigates the effect of directors and officers liability insurance (D&O liability insurance) on audit effort of auditors. D&O Liability insurance is a liability insurance payable to top executives of a company as indemnification for losses or litigation costs from the lawsuits, and companies carry D&O liability insurance for protecting their directors and officers from the lawsuits. Therefore, D&O liability insurance is a safeguard to cover the monetary damage from litigation risks. However, carrying D&O liability insurance causes that managers become less risk averse. They are also less likely to reject attractive new risky projects with D&O liability insurance (Core, 1997). Moreover, in the case of abusing the insurance, managers may take more risks and exhibit more opportunism than managers without D&O liability insurance. Previous studies provide evidence that managers of companies with D&O liability insurance have more opportunity to engage in earnings management (Narjess, Nabil, and Martin, 2008). Also, in general, earnings management is more likely to occur in insured corporations than in uninsured corporations. In this circumstance, auditors may consider whether their clients are insured or uninsured as useful information for estimating clients' audit risks. If auditors use the information of D&O liability insurance for considering that insured companies have higher potential litigation risk than uninsured companies, there is a positive association between D&O liability insurance and audit effort. To test the association, we uses audit hours and audit fees as proxies for audit effort.

Especially, Korean financial market provides a good research setting to examine the effect of D&O liability insurance on audit effort. First, D&O liability insurance is available in Korean setting because only Korean companies are required to disclose D&O liability insurance mandatorily until 2008 except Canada and Tawian companies. Next, since the establishment of the Securities Class Act in 2007, more than one third of Korean public companies carry D&O liability insurance and the demand of D&O liability insurance is sharply increased in Korea. Last, a few countires are required to disclose audit hours, but Korean companies are required to disclose both audit hours and audit fees to the public (Chun and Rhee, 2015). For the above reasons, Korean financial market is an appropriate setting to investigate the effect of D&O liability on audit effort.

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# The Journal of Applied Business Research – November/December 2015 Volume 31, Number 6

This study contributes to the literature in the following ways. First, to our knowledge, there is no previous evidence on the direct positive association between D&O liability insurance and audit effort in Korea. This empirical evidence may shed a light on our understanding of managers' incentives on D&O liability insurance. Second, this study provides insight into auditors' belief about D&O liability insurance. Third, this study provides evidence that D&O liability insurance information is very meaningful to auditors. However, in Korea, disclosing D&O liability insurance information is not mandatory anymore after 2008. This study therefore suggests that policymakers should consider re-mandatory public disclosure of D&O liability insurance information for the market participants.

Using 2,026 Korean firm-year observations during 2005 to 2008 period, this study finds that there is a positive association between D&O liability insurance and audit effort. It implies that auditors input more audit hours and charge more audit fees to the companies with D&O liability insurance than the companies without the insurance. Also, audit hours and audit fees are increased as the insurance coverage limit of D&O liability insurance is higher. The empirical results suggest that auditors use D&O liability insurance as useful information for evaluating their clients' audit risk.

The remainder of this paper is as follows. In Section 2, background information and developing hypotheses are introduced. In Section 3, the sample and the research method are described and in section 4, our empirical findings are presented. Finally, in section 5, conclusions and implications from the findings are drawn.

# 2. BACKGROUND AND HYPOTHESES DEVELOPMENT

Recently, many corporations have become concerned about the possibility of lawsuits from investors and outside parties. For the reason, more companies began to carry the D&O liability insurance. D&O liability insurance is a method by which top executives of the company protects themselves or their organizations from damage or defense costs due to criminal, civil, or administrative legal action. As a study of D&O liability insurance, Tillinghast (2002) reports that approximately 19% of U.S. survey respondents experienced more than one claims against their companies' directors for a 10-year working periods, and all respondents' companies carried D&O liability insurance. Thus, D&O liability insurance is very common to U.S. public companies. In Korea, D&O liability insurance has been adopted by a few companies since 1991, but it is not widespread because corporate litigation is not prevalent. However, since the establishment of the Securities Class Act in 2007, litigation against public companies in Korea has increased. Now, approximately 36% of Korean public companies carry D&O liability insurance.

The main purpose of D&O insurance is to protect top executives of the company. However, when a company carries the insurance, it may affect managers' opportunistic behaviors. Core (1997) reports that directors and officers become less risk averse. They are also less likely to reject attractive new risky projects. In this circumstance, by abusing the insurance, managers of insured companies can take more risks aggressively and exhibit more opportunism than managers of uninsured companies. Narjess et al. (2008) provide evidence that managers of companies with D&O liability insurance have more opportunity to engage in earnings management. If auditors use the information of D&O liability insurance for setting the amount of audit effort, there will be a positive association between D&O liability insurance and audit effort. In this study, audit hours and audit fees are used as proxies for audit effort. To investigate the association between D&O liability insurance and audit effort, we set the following hypothesis:

H1: There is a positive association between audit effort and carrying D&O insurance.

Managers choose insurance coverage limits depending on their litigation risk. When companies are at high risk of litigation, they select higher insurance coverage limits (Core, 1997; O'Sullivan, 2002; Fier, McCullough, Mansfield, and Gabel, 2012; Gillan and Panasian, 2014). When managers become entrenched or plan to invest in risky projects, they may extend their insurance coverage in order for maximum protection. We believe that the insurance coverage limit provides valuable information about the degree of litigation risk. Higher the insurance coverage limit of D&O insurance implies the higher the litigation risk.

# The Journal of Applied Business Research – November/December 2015 Volume 31, Number 6

Auditors are concerned about litigation risk from financial failure of their clients and the litigation risk cannot be completely eliminated due to clients' business risk. Auditors determine the amount of their audit effort they will input using audit risk model (ARM). Unfortunately, the ARM model fails to capture the clients' business risk because it focuses on the risk of material misstatement rather than the risk of financial failure (Houston, Peters, and Pratt, 1999). We believe that the insurance coverage limit of D&O liability insurance reflects overall risk occurring due to misstatement, financial failure, internal control problems, or corporate governance better than the ARM. Using the information, auditors can adjust their audit effort to reduce the audit risk.

Generally, companies consider their specific conditions such as level of litigation risks, financial status, and governance effects for purchasing D&O insurance. Thus, companies with D&O insurance may have different characteristics from companies without D&O insurance companies, and there may be a possibility of selection bias from total sample. Therefore, we sort the total sample into two groups: insured companies and uninsured companies. Then, we exclude uninsured companies to prevent the selection bias and examine the effect of D&O insurance using insured companies only. We state the following hypothesis:

H2: There is a positive association between the insurance coverage limit of D&O insurance and audit effort.

#### 3. RESEARCH METHODOLOGY

#### **3.1 Sample Selection**

The sample of companies in this study consists of Korean listed companies from 2005 to 2008 for which information about audit hours, audit fees, financial status, and D&O liability insurance coverage are available. To increase comparability, it selects companies that satisfy the following criteria (1) financial statement data with positive book value of equity available on the Korea Information Services Value (KIS-VALUE) database; (2) all of the proxies are available; (3) firms in non-financial industry; (4) fiscal year ended December 31. Financial data was collected from the Korea Information Services Value (KIS-VALUE) database and information about audit hours. fees, and D&O liability insurance were manually collected from each company's audit reports and annual reports from the Data Analysis, Retrieval and Transfer System of the Financial Supervisory Service (http:// dart.fss.or.kr). This process yields final sample of 2,026 annual firm-year observations. Table 1 shows the sample distribution of the final firm-year observations for the empirical tests.

Year	Total sample firms	Insured-companies	Ratio of insured-company
2005	412	136	33.01%
2006	519	183	35.26%
2007	535	197	36.82%
2008	560	213	38.04%
Total	2,026	729	35.98%

#### **3.2 Hypothesis Testing**

To investigate the association between D&O liability insurance and audit effort, the following model is used.

# Model (1):

 $AUDIT \quad EFFORT = \beta_0 + \beta_1 D \& O(LCOV) + \beta_2 BIG4 + \beta_3 SIZE + \beta_4 ROA + \beta_5 LEV + \beta_6 LOSS + \beta_7 INVREC + \beta_8 EXPRATIO + \beta_$  $\beta_9DA$ +Year Dummies+Industry Dummies+ $\epsilon$ 

#### Where

Dependent Variabl	les
AUDIT EFFORT	The natural log of audit hours (LHOUR) and the natural log of audit fees (LFEE).
(LHOUR&LFEE)	
Key Variables	
D&O	An indicator variable that equals one when the company has D&O liability insurance and zero otherwise.
LCOV	Natural log of the insurance coverage limit of D&O liability insurance
<b>Control Variables</b>	
BIG4	An indicator variable that equals one when the audit firm is a Big4 auditor and zero otherwise.
SIZE	Natural log of the total assets.
ROA	Return on assets; ratio of net income to total asset.
LEV	Total leverage scaled by total assets.
LOSS	An indicator variable that equals one when the company's net income is negative and zero otherwise.
INVREC	The sum of inventories and receivable divided by total assets.
EXPRATIO	The ratio oversea sales to total sales.
DA	Absolute value of discretionary accruals calculated by Kothari et al. (2005).
Year Dummy	Year dummy variables.
Industry_Dummy	Industry dummy variables.

To estimate audit effort, audit hours and audit fees are used(Reynold et al., 2004; Rhee et al., 2012). The dependent variables are the natural log of audit hours (LHOUR) and the natural log of audit fees (LFEE). The variable of primary interest in this study is D&O insurance coverage. We assume that companies with D&O liability insurance have higher litigation risk than companies without D&O liability insurance. Therefore, the coefficient of the D&O insurance variable is expected to be positive. The Model (1) includes control variables that affect audit effort. In general, Big4 auditors (BIG4) spend more time and charge higher audit fees due to their reputation (Palmrose, 1986). With an increase in size of the client firm, the audit and litigation risk against the audit firm also increases (St. Pierre and Anderson, 1984; Reynold and Francis, 2004). Variables representing profitability (ROA) and solvency (LEV and LOSS) are included, following the protocol in prior studies (Simunic, 1980; Reynold et al., 2001; Ashbaygh, LaFond and Mayhew, 2003; Ge and Mcvay, 2005; Doyle, Ge, and McVay, 2007). To control for the complexity of client firms, two variables, INVREC and EXPRATIO, are included. When values for INVREC and EXPRATIO increase, the need for observation and verification of audit procedures also increases (Choi and Baek, 1998; Park and Choi, 2009; Chun and Rhee, 2005). When earnings management is a strong possibility, as measured using the absolute value of discretionary accruals (DA), auditors spend more time and charge higher audit fees. Finally, year and industry dummies are included to control for yearly and industry differences. To test hypothesis 2, LCOV is included as an independent variable instead of D&O insurance coverage. Other variables for testing of hypothesis 2 are the same as in Model (1).

#### 4. EMPIRICAL RESULTS

#### 4.1 Descriptive Statistics

Panel A in Table 2 presents the descriptive statistics for all variables used in the full sample. The mean of the natural log of audit hours (*LHOUR*) is 6.910. The mean of the natural log of audit fees (*LFEE*) is 18.303. The indicator variable, D&O, has a mean value of 0.356, implying that 35.6% of sample firms carry D&O liability insurance. The mean of *BIG4* is 0.686, indicating that 68.6% of sample firms are audited by Big4 auditors. The mean of *SIZE* is 26.417. The average return on assets (*ROA*) is 0.032. The mean of leverage (*LEV*) is 0.443. The indicator variable, *LOSS*, has a mean value of 0.189, implying that 18.9% of sample firms have negative net income. The mean value for the ratio of the sum of inventory and accounts receivable to total assets (*INVREC*) is 0.274, and the mean value for the ratio of overseas sales to total sales (*EXPRATIO*) is 27.688. The mean of the absolute value of discretionary accruals (*DA*) is 0.057.

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### The Journal of Applied Business Research – November/December 2015

Additionally, Panel B in Table 2 provides the descriptive statistics of the variables used in insured companies. The mean values for *LHOUR* and *LFEE* are 7.512 and 18.870, respectively. The variable of interest, *LCOV*, has a mean value of 4.359. In addition, 85.9% of insured companies are audited by Big4 auditors. The mean value for the size variable is 27.504. The mean values for *ROA* and *LEV* are 0.018 and 0.167, respectively. In addition, 15.4% of insured companies have negative net income. The mean values of *INVREC* and *EXPRATIO* are 0.231 and 32.467, respectively. The mean value for *DA* is 0.056. All variables are winsorized at top and bottom 1% of the pooled data.

Variable	Mean	Q1	Median	Q3	Std. Dev.
LHOUR	6.910	6.380	6.780	7.279	0.825
LFEE	18.303	17.786	18.133	18.643	0.769
D&O	0.357	0	0	1.000	0.479
BIG4	0.686	0	1.000	1.000	0.464
SIZE	26.417	25.351	26.084	27.231	1.500
ROA	0.032	0.009	0.039	0.076	0.120
LEV	0.443	0.295	0.453	0.586	0.197
LOSS	0.189	0	0	0	0.391
INVREC	0.274	0.166	0.266	0.375	0.149
EXPRATIO	27.688	0.328	12.611	52.771	30.725
DA	0.057	0.019	0.040	0.074	0.060

Table 2. Descriptive Statistics

#### Panel B. insured company sample

Variable	Mean	Q1	Median	Q3	Std. Dev.
LHOUR	7.512	6.856	7.378	8.114	0.908
LFEE	18.870	18.198	18.757	19.456	0.876
LCOV	4.359	3.401	3.912	5.300	1.206
BIG4	0.859	1.000	1.000	1.000	0.348
SIZE	27.504	26.130	27.455	28.706	1.636
ROA	0.018	0.012	0.046	0.087	0.073
LEV	0.167	0.318	0.493	0.621	0.192
LOSS	0.154	0	0	0	0.361
INVREC	0.231	0.120	0.216	0.324	0.142
EXPRATIO	32.467	0.352	23.860	59.676	32.917
DA	0.056	0.018	0.040	0.077	0.058

**Note:** *LHOUR*: natural log of audit hour; *LFEE*: natural log of audit fees; *D&O*: an indicator variable that equals one when the company has D&O liability insurance and zero otherwise; *LCOV*: natural log of the insurance coverage limit of D&O liability insurance; *BIG4*: an indicator variable that equals one when the audit firm is a Big4 auditor and zero otherwise; *SIZE*: natural log of total assets; *ROA*: ratio of net income to total asset; *LEV*: total leverage scaled by total assets; *LOSS*: an indicator variable that equals one when the company's net income is negative and zero otherwise; *INVREC*: sum of inventories and receivable divided by total assets; *EXPRATIO*: the ratio of oversea sales to total sales; *DA*: absolute value of discretionary accruals calculated by Kothari et al. (2005).

#### 4.2 Multivariate Analysis for Hypothesis 1

Table 3 presents the regression results for testing hypothesis. This study examines the association between D&O liability insurance and audit effort. Audit hours and fees are used as proxies for audit effort. In column (1) of Table 3, the dependent variable is the natural log of audit hours (*LHOUR*). The coefficient of D&O is 0.198 (t = 7.68), which is significant at the 1% level. This result indicates that when clients have D&O liability insurance, auditors perceive a higher litigation risk and therefore spend more time performing the audit in order to reduce their audit risk. The coefficients for *BIG4*, *SIZE*, and *LEV* are positive and significant, implying that these factors have a significant effect on audit hours. The coefficients for *ROA* and *EXPRATIO* are negative and not significant. Values for *LOSS*, *INVREC*, and *DA* are positive and not significant. In column (2) of Table 3, the dependent variable is the natural log of audit fees (*LFEE*). The coefficient of D&O is 0.146 (t = 6.94), which is significant at the 1% level, implying that when clients have D&O liability insurance, auditors charge higher audit fees because they perceive that insured companies have higher litigation risk than uninsured companies. Therefore, auditors charge higher audit fees as a risk premium. The coefficients of *BIG4*, *SIZE*, *LEV*, and *LOSS* are positive and significant, indicating that these

# The Journal of Applied Business Research – November/December 2015

variables have a strong effect on audit fees. However, the coefficients of *ROA*, *INVREC*, *EXPRATIO*, and *DA* are insignificant, indicating that these variables have little effect on audit fees. These results imply that auditors use the information about D&O liability insurance when they determine their audit hours and fees. According to previous studies, companies with opportunistic managers and weak governance tend to purchase D&O liability insurance (Chalmers, Dann and Harford, 2002; Lin, Officer, and Zou, 2011). Information about D&O liability insurance is therefore useful for prediction of litigation risk to third parties.

Variable	LHOUR	LFEE	
Intercept	-3.614(14.74)***	7.109(35.59)***	
D&O	0.198(07.68)***	0.146(06.94)***	
BIG4	0.272(11.36)***	0.083(04.26)***	
SIZE	0.386(41.21)***	0.412(54.01)***	
ROA	-0.164(-1.52)	0.045(00.52)	
LEV	0.117(01.90)*	0.303(06.04)***	
LOSS	0.053(01.62)	0.047(01.79)*	
INVREC	0.036(00.42)	0.074(01.07)	
EXPRATIO	-0.000(-0.69)	-0.001(-3.08)***	
DA	0.247(01.39)	0.119(00.82)	
Year Dummy	Included	Included	
Industry Dummy	Included	Included	
Number of observations	2,026	2,026	
Adj R.	0.696	0.768	

Note: t-statistics are reported in bracket. \*\*\*, \*\*, \* indicate, respectively, the significance level at the 1%, 5% and 10% level or better. See the note of Table 2 for the definitions of the variables.

#### 4.3 Multivariate Analysis for Hypothesis 2

Table 4 presents the results of testing of the association between the insurance coverage limit of D&O insurance and audit effort. Insurance coverage limit indicates how much litigation risk companies cover. Therefore, auditors use information about D&O liability insurance as a proxy for estimating litigation risks. In column (1) of Table 4, the dependent variable is the natural log of audit hour (*LHOUR*). Our variable of interest is the insurance coverage limit of D&O insurance (*LCOV*). The coefficient of *LCOV* is 0.079(t=3.52), which is significant at the 1% level. In column (2) of Table 4, the dependent variable is the natural log of audit fees (*LFEE*), and the coefficient of *LCOV* is 0.110(t=5.70), which is significant at the 1% level. Through these results, this study provides evidence that auditors use insurance information when they provide auditing service. Auditors spend more time performing audits and charge higher audit fees when their clients has higher coverage limit of D&O insurance. Total number of observations for insured companies are 726 in the Table 1, but 30 of them fail to disclose insurance coverage limit. Finally, 696 observations are used for testing hypothesis 2.

Table 4. Results for Hypothesis 2			
Variable	LHOUR	LFEE	
Intercept	-4.697(-10.91)***	6.660(18.03)***	
LCOV	0.079(3.52)***	0.110(5.70)***	
BIG4	0.357(6.52)***	0.123(2.60)***	
SIZE	0.418(23.36)***	0.414(26.97)***	
ROA	-0.370(-1.09)	0.507(1.75)*	
LEV	-0.192(-1.68)*	0.141(1.43)	
LOSS	0.023(0.36)	0.042(0.76)	
INVREC	0.442(2.70)***	0.449(3.19)***	
EXPRATIO	-0.001(-1.09)	-0.002(-2.93)***	
DA	0.251(0.79)	0.032(0.12)	
Year Dummy	Included	Included	
Industry Dummy	Included	Included	
Number of observations	696	696	
Adj. R	0.754	0.806	

Note: t-statistics are reported in bracket. \*\*\*, \*\*, \* indicate, respectively, the significance level at the 1%, 5% and 10% level or better. See the note of Table 2 for the definitions of the variables.

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# 4.4 Additional Test

According to Table 2, 68.6% of companies in total sample hire Big4 auditors. Even though we include a control variable of BIG4, it is difficult to control the effects of Big4 auditors perfectly. In general, Big4 auditors spend more time and charge higher fees for their services due to their reputation (Palmrose, 1986). To remove the Big4 effect, we divide the sample into "companies audited by Big4 auditors" and "those not audited by Big4 auditors". In Table 5, columns (1) and (2) present the results of testing of the association between D&O liability insurance and Big4 auditors' effort. In column (1), the dependent variable is audit hours (LHOUR). The coefficient of D&O is 0.202 (t = 6.66), which is significant at the 1% level. In column (2), the dependent variable is audit fees (*LFEE*). The coefficient of D&O is 0.136 (t = 5.70), which is significant at the 1% level. In columns (3) and (4), the results for the association between D&O liability insurance and Non-Big4 auditors' effort are listed. In columns (3) and (4), the coefficients of D&O are 0.131 (t = 3.68) and 0.152 (t = 3.64), respectively, which are significant at the 1% level. Both Big4 and Non-Big4 auditors spend more time and charge higher audit fees for insured companies due to their perception that the litigation risk is higher for the insured companies than for uninsured companies.

Variable	BIG	4	NON-BIG4		
	(1)LHOUR	(2)LFEE	(3)LHOUR	(4)LFEE	
Intercept	-4.125(-14.12)***	6.391(27.83)***	0.483(00.92)	10.901(24.24)***	
D&O	0.202(06.66)***	0.136(05.70)***	0.131(03.68)***	0.152(03.64)***	
SIZE	0.414(37.80)***	0.442(51.37)***	0.228(11.17)***	0.263(15.06)***	
ROA	-0.204(-1.26)	0.010(00.32)	-0.108(-0.81)	0.067(00.58)	
LEV	0.069(00.85)	0.169(02.62)***	0.112(01.24)	0.374(04.83)***	
LOSS	0.051(01.19)	0.057(01.68)*	0.024(00.51)	0.020(00.50)	
INVREC	0.129(01.15)	0.258(02.94)***	0.061(00.49)	-0.050(-0.47)	
EXPRATIO	-0.000(-1.10)	-0.000(-1.84)*	0.001(02.21)**	-0.000(-0.71)	
DA	0.316(01.40)	0.149(00.84)	0.046(00.17)	-0.049(-0.08)	
Year Dummy	Included	Included	Included	Included	
ndustry Dummy	Included	Included	Included	Included	
N. of obs.	1,389	1,389	637	637	
Adj. R	0.694	0.797	0.290	0.419	

Note: t-statistics are reported in bracket. \*\*\*, \*\*, \* indicate, respectively, the significance level at the 1%, 5% and 10% level or better. See the note of Table 2 for the definitions of the variables.

# 5. CONCLUSION

This study examines the association between D&O liability insurance and audit effort. It provides evidences as to whether auditors use D&O liability insurance information when they set the amount of their audit effort. We find that auditors adjust their audit hours and fees when their clients carry D&O liability insurance. For clients with more expensive D&O liability insurance, auditors spend more time in order to minimize their audit risk and they also charge higher audit fees as a risk premium.

This study, however, may have limitations under following caveats. First, there is the possibilities of that the empirical results are depended on measurement criteria or time period. There may be other omitted factors which bias the empirical results. Second, our firm-year observations are constrained by the availability of D&O liability insurance, and thereby it may contain a bias that the observations are toward relatively large firms where face higher litigation risks. Therefore, it is challenging to say that the results can be generalized into a broader set of observations.

Despite these caveats, this study provides evidence that D&O liability insurance information is very meaningful and useful to auditors. D&O liability insurance is not mandatory disclosed as of 2008 in Korea. This study therefore suggests that policy-makers should consider re-mandatory public disclosure of D&O liability insurance information.

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