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The Normal College News, September 22, 1916

Eastern Michigan University

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POSTMASTER McCANN **GIVES SUGGESTIONS**

Is to be Handled Properly

With the purpose of helping guard the student body from postal diffirushing a failure because it really gets * culties we print the following article the classes nothing and too often repostmaster. Every student will do ed on the football team, the Depart- * heed the suggestions.

To the student body:

The arrival of 1500 to 2000 students necessarily entails an enormous amount of work to the Normal authorities. The next pressure of work incident to your arrival falls upon the post office. To assist in relieving this pressure and to expedite the delivery of your mail, we wish to make a few suggestions. We want to handle your mail as carefully and as promptly as it would be in your home town, and it is in this spirit that we offer the following suggestions:

1. As soon as you have secured your room ascertain the number of the house and the name of the street. Then go to the post office or post office station No. 1 (Dudley's) and fill out a "change of address" card. This will insure the prompt and correct delivery of your early mail.

Immediately advise your parents and friends, with whom you correspond, of your new address. Don't wait to write a letter. Send a card with address at once. And further, insist that your parents and friends use the street and number on their letters to you.

3. When you leave us, please do not fail to give us a forwarding address. Hundreds of students every year leave Ypsilanti without giving the post office a forwarding address. While every effort is made to forward this mail, a large percentage of it goes to the Dead Letter Office.

4. Always put a return address on your letters and ask correspondents to do the same.

Sending Laundry by Parcel Post

A large number of students send properly, but the most of it is packed in a careless and slipshod manner lost or damaged. We therefore suggest that all students sending their laundry home secure a light fibre suit Michigan State Normal College.

case or some other strong, durable receptacle. Articles of these kind can as both seasons will have come to a be secured readily of local dealers. close. These will insure the safe dispatch and return of your laundry.

have not only the fo per left hand corner of the address post if lost can seldom if ever be trace team. ed for the reason that no record is kept of such parcels. We therefore suggest that in sending laundry or other parcels that you insure them if only for a nominal value. In this way you receive a receipt from the post Furthermore, as a record is kept of President McKenny Will Address office department for your package. the receipt and delivery of such packages they can be easily and readily traced. In case that an insured parcel is lost or damaged, you can claim indemnity for not to exceed the full value for which it is insured. The rates for insurance are: 3c up to \$5.00 value; 5c from \$5.00 to \$25.00; 10c from \$25.00 to \$50.00; and 25c from \$50.00 to \$100.

Mail your letters as early in the day as possible.

If you change your rooming place do not forget to fill out a "change of address" card. You can get one of vour carrier.

Do not stop your carrier to ask him for your mail. He's a good fellow and would gladly oblige you but the regu-

It sometimes happens that mail is tampered with. If your mail seems to have been tampered with, opened by unauthorized persons or something lost from it, do not fail to advise us immediately and in this way save yourself and others further annoyance.

The general delivery and registry windows are open from 7 a.m. to 7 p. m., and the money order and postal savings departments from 7:30 a.m. to 5:30 p. m.

Time of night collections on boxes. The carriers make two deliveries and the third delivery depends upon the prompt arrival of certain trains.

(Continued on page 2)

PLAN TO ABOLISH RUSHING SYSTEM *

Says Students Must Help if Mail Physical Ed. Dept. Plans Fine **Series of Contests**

Deeming the old system of class written by Mr. J. F. McCann, Ypsilanti sults in injury to men who are need- * well to read it thru carefully and then ment of Physical Education has work- * ed out a plan for a series of contests * between the first and second year men * which it considers a better test of within a period of two or three days skill and strength than the old system, * and infinitely more workable and sane. The department asks the support of the men in giving the plan a fair trial. *

Instead of following the old plan of letting the men of the two classes engage in puerile hostilities, it is proposed to have definite engagements of the two forces at definite times. Five * matches have been arranged for the fall quarter: namely, a tug-of-war, an old-fashioned field day, a tennis tournament, a football game, and lastly a soccer game. It is planned to have the tug-of-war on the football field on the second Saturday just before the Alma game. The plan of this contest calls for two teams of 25 each on both sides, the lights and the heavies. One hundred and forty pounds is to be the dividing line between the two classes. The advantage of the plan can readily be seen by this first example. A great many people will see the Alma game that will not go out if the class consuch a match permits and will undoubtedly cause a good, clean competetive spirit between the two classes,

The baseball distance throw, the football distance kick, and novelty relay races are only samples of the feawhich is to be held on the fourth Saturday. The remaining three contests will occur on the sixth, eighth, and tenth Saturdays. Coach Mitchell has charge of the details for this event.

In the tennis match eight men will their laundry to their homes. Some be chosen from each class and will be of it comes to the post office packed matched in singles and doubles, the decision resting on the number of points. In the football game, only on the team will be eligible to play. This ruling is made to prevent injury to men who are not in practice and also to members of the team. For the

The Physical Education Department but also the return address in the up- of years have resulted in nothing more than torn clothes and often injury to tag. A parcel dispatched by parcel football men who were needed on the on "Life in Spanish South America."

Y.M.C.A. WILL HOLD **MEETING SUNDAY**

Men of College

President McKenny will address the first meeting of the Young Men's Chris tian Association for this year at Starkweather S'unday at 2:30. All the men of th College are urged to be present at this meeting as it will afford a splen did opportunity for getting acquainted confer with Prof. Ford concerning difwith the other fellow as will the "gettogether" Saturday night.

In the past the Y. M. C. A. has been a vital force in campus life, and this year ought to be a banner year. As the result of an exceptionally good year which closed in June, the organization is on its feet and should continue to grow mot only in the number of its members, but in its influence.

Last spring under the direction of Philip D. Boyce, the Y. staged a "Vodvill" which netted something over seventy-five dollars. Sixty dollars of that money was apropriated to send three representatives to the Lake Geneva Students Conference. The men who made the trip were Caude L. Benner, Albert Mumford, and Roy E. Bland. ford. These men are sure to bring new life to the Association this fall.

GIRLS WILL BE ENTERTAINED TOMORROW EVENING

gymnasium, Saturday night.

THE NORMAL COLLEGE NEWS EXTENDS A HEARTY WELCOME TO THE ENTIRE STUDENT BODY.

DURING HE COMING YEAR THE NEWS WILL SINCERELY ENDEAVOR TO SERVE YOU AS YOU WOULD HAVE IT SERVE YOU.

THE NEWS IS NOT A PRI-VATE CORPORATION RUN FOR INDIVIDUAL GAIN; IT IS YOUR PAPER.

IF YOU WANT YOUR PA-PER TO BE WHAT IT OUGHT TO BE, YOU MUST SUPPORT IT LOYALLY.

DON'T FAIL TO SUBSCRIBE FOR THE NEWS WHEN THE OPPORTUNITY IS OFFERED

THE AIM WHICH THE MAN-AGEMENT HOLDS FOR THE NEWS DURING THE COMING YEAR IS "THE PAPER OF EVERY STUDENT: EVERY STUDENT A SUBSCRIBER."

DR. FORD PLANS BIG YEAR FOR HIS DEPT

.

test is not staged. In the second place New Instructor is Added; Lecture Course Offered

something that was sorely lacking last cursory glance at the plans of the De- Adrian College in which a team of which when filled in by you, will be Dr. R. Clyde Ford are going to be furteresting, and of high practical value

A new assistant, Miss Gretchen K. Lutz, of Morningside College, Sioux City, Iowa, comes into the department this year. Miss Lutz is a daughter of Prof. Frederick Lutz, of Albion College, and has had fine school training and experience. Her friends predict that she will speedily win her way inwith the consequent danger of being men who are on the squad and are not to the scholastic and social circles of the Normal College.

One of the most important features scheduled for the department this year is a lecture course which promises to soccer game everyone will be eligible be very attractive. Addresses will be

A part of the announcement which promises to be of great interest to ulty supervisor will make the trip. many is, that a course in Spanish is offered this year from 9 to 10 in room will be a class in Advanced Speaking

which is going to come out.

partment has been changed in some offered in the winter term. instances from the hours noted in the year book, and students are advised to ficulties or clashes.

YOU ARE INVITED TO BECOME A "PEARCE PROGRESSIVE"

Webster H. Pearce conducts a stutendance is from 200 to 300. Prof. sage. All persons Methodistically inclined are cordially invited to attend this class Sunday and automatically make themselves "Pearce Progressives" by regular attendance during

DR. DICKIE WILL ADDRESS MEETING ON TEMPERANCE

Normal students will be afforded an opportunity of hearing President Samdress a union temperance meeting in of Ypsilanti. Read the adds. The women of the Faculty will enthe Methodist church. Dr. Dickie has tertain the girls of the school in the figured in some of the most spectac- room 17, the News office and get acular temperance fights in the country. quainted.

STUDENTS MUST SECURE APPROVED ROOMS BEFORE THEY CAN CLASSIFY

Men's Gymnasium Replaces Normal Hall as Place of Classification

INSTRUCTORS WILL BE PLEASED TO GIVE ADVICE TO STUDENTS **DESIRING IT**

PLATFORM WORK TO

Normal Arranged

on Monday evenings. and new students will do well to watch time. their announcements. From these Upon leaving the desk go to the clubs and the classes in Public Speak-men's gymnasium across the street ing come the debaters and orators for and a few steps west of Cross street the year.

sure an unusual interest during the various departments will be designatcoming year. During 1915-1916 the ed by large printed cards. Consult men held a dual debate with Hillsdale with the representatives of the depart-College in which each side won and ment in which you are to enroll, and lost, a dual with Ferris Institute in after you have decided on the studies which the Normal won both debates which you wish to take up this quarter, If you are open to conviction, a mere unanimously, and a single debate with you will be given an enrollment blank partment of Modern Languages for the Juniors won a unamimous victory. The signed by the classifier coming year will convince you that the women held a single debate, the first The next important thing is the paycollege contests. Our most notable who will attend to this matter. victory was in the Peace contest when | Specializing students will be classi-

be somewhat different. The Oratorical of those specializing in Kindergarten Board has felt for some time that our and Prof. Roberts of those specializing debating should take on a more cosmo- in primary work. Professors Lott and politan character. Professor McKay Wilber will supervise classification in has been in touch with the Normal the summer grades Colleges farther west and has recent- the grammar grades, Prof. Laird the ly been able to secure a dual debate graded school students, Prof. Harvey given by Professor Ford on "Madame" with the Indiana State Normal School the rural school students, and Mr. de Stael," Dean Effinger, of the Uniof Terre Haute. The date will be Manning those classifying for high versity, on "The Development of the April 13th next. This will be the big school subjects. has worked out this plan to encourage the package must the people to do something worth the people Hildner, of the University, on "Some stitute on February 2nd. Those who be presented at the time of enrollment. Popular Phase of German Life or Lit- make a good showing in this debate In case this matter has been neglected, erature," and by Professor Jefferson will be in line to represent the college send for your credits at once, and turn in the April debate. It is probable that them in to Mr. Steimle as soon as they three debaters, the alternate and fac- arrive.

Outside of debating club work, there offered by Professor McKay. Other features of especial interest course is intended to give special train hamdled alphabetically. The schedule are a German play which is announced ing in the art of platform speaking las for some time in the winter, and a well as to enable all who wish to enter floor; D to G, room 29, first floor; H French play for the spring. It is sur- the public speaking contests to make mised that there is some real dramatic the best possible preparation. Those ability hidden away in the department who represented the college last year The schedule of classes in the de- class. A course in argumentation is the time of return of classification

Y. M. C. A. MEN'S MIXER

The Young Men's Christian Association has planned a r using old "get together" for the men of the College at Thruout the school year, Professor Starkweather tomorrow night. This will be an ideal opportunity to meet dents' Sunday School class at the the men of the school and every fellow Methodist church. The average at should make it a point to be there. A good time is guaranteed. All you Pearce always has an inspiring mes- have to do men is bring yourself. There is no charge.

TO THE JUNIORS

Don't be afraid to ask questions. The Seniors did the questioning last year. When classifying, read all directions carefully. It saves time.

Feel free to consult the faculty

Thru our advertising columns we night at 7 o'clock, when he will ad leading merchants and business men nominal a fee.

The News is your friend. Drop into

Have you secured a rooming house that is on the aproved list furnished by the College? This is the all-impor-BEGIN NEXT WEEK tant first step in the life of a Normal student. No student, either old or new Dual Debate with Indiana State will be permitted to enroll until he or she has taken this step.

After the rooming house question is Platform work for 1916-1917 will settled, go to room 30 on the first floor start with a rush next week when the of the main building, and there obtain four debating clubs begin their work a blank which is to be filled out acfor the year. The Webster, Lincoln cording to directions. Having comand Forum clubs are the men's organ- pleted this, return the blank to the * izations and meet Saturday mornings. desk for the signature of the person in The Wodeso club for women meets charge, and then proceed to the classi-The bulletin fier designated by the attendant at the * boards of these clubs are in the lower desk. Any questions regarding the south corridor of the main buildings procedure will be answered at this

entrance to the main building. There The successes of last year will in the classifiers will be situaled and the

students in the department headed by of its kind in Michigan, with Albion ing of \$7.00 or \$12.00 tuition fee, the College, the decision going to Albion, amount depending on whether or not tures of the old-fashioned field day nished a program that is unique, in. Since 1900 out of 30 debates held, 20 you are a resident of the State. In have been won by the Normal College. one corner of the room will be found In orlatory we took part in four inter- representatives of the General office

> the Normal orator won both the state fied by the head of the department in and interstate contests and secured which they classify. With the excepthird place in the national contest at tion of the Conservatory students who Lake Mohonk, N. Y., on May 18th will classify in the Conservatory, all students will be classified in the men's This year our debating lineup will gym. Miss Adams will have charge

The return of classification blanks with tickets to your classes will occur as soon as the office force can get This them ready. This distribution will be is: A to C, inclusive, room 3, first to K, room 22, first floor, L to O, room 35, second floor; P to S, room 54, second floor; T to Z, room 40, second in oratory were all members of this floor. Watch the bulletin board for

TOMORROW EVENING ECONOMIC PULL STILL IS STRONG

Normal Offers Fine Advantages To Those Seeking Education

The Normal has long held the reputation of being the college with the lowest tuition in the state or one of them at least. The financial appeal to the prospective student is just as insistent this year as it has been in former times. It is true that the boarding houses have decided to raise the price of meals, but the increase is not as high as the general soaring of prices in the country would justify. There are very few educational institutions anywhere in the whole United States: where the same fine curriculum, the members. They will advise you gladly. excellent instructors, equipment as mong the best and general facilities uel Dickie, of Albion College, Sumday are pleased to introduce to you the for the student cam be found for so

> The tuition is five dollars a quarte. plus an extra two dollars for athletic fees and general expenses. The cost

(Continued on page 3)

MMER SESSION ONE OF BEST IN NORMAL HISTORY

The Superser School session which ended the third of last month was in many ways the banner term of its kind in the history of the Callege. Not only were all attendence retords of College News la published on Friday the institution shattered, but the Nor of each week during the College year mal had the distinction of leading all lents. Michigan as second class mail the Institutions of higher learning In matter tho state in attendance, tho total be tug 1937 The University was the next highest with something over Subscription price

The or nexpan cause for the decided increase in the enrollment was the new complication law. This law requires that anyon, adshling to teach in Dlichigan have six weeks of Normal tratutug Previous to last summer the record attendance was 1600

Aitho the attendance was uncloubt edly the outstanding feature of the session, yet the excessive heat which prevailed thruout the term was hardly less impressive. For thirty days of the Ression there was not one but what the mercury Passed the eighty dograc level, and most of the days it mounted well shove that mark. goes withut saying that such weather is not conductive to good studying However, notwithStanding expecial tions to the contrary, the spirit of study was good. On interr-fewing sev eral of the facu ty members we found that the work o' students was in most cases high grade.

As de from the eurollment and heat there were many other notable fortures. During th first four weeks of the term various members of the faculty condusted teachers' excursions to Places of tutorest tu and near Ypsilanti Sagy of those provided menns of practical instruction and cdluation combined with recreation.

The Summer Concert Seiles by the Christian church."Di. Stelele. faculty conservatory artists but on by Professor Mexander, were well attended and proved very attractive to the music lovers. These concerts five In number, attorded the best in vocal and instrumental music to the student body at a price that was neglt[lble] considering the quality of the entertainment.

· Each Sunday of the term the Students' Christian Association lield an sciontific neetbods.' Ng Poon Chew. open air devotional saveting on the canibus. The sheakers at these ser-Ritchie, and Harvey. One social fouc. ballot. tion in the nature of a water melon fed was staged by the organizatin.

were of more than ordinary interest ing them sit out in front of the saloons were an evening of readings by Pro to advertise the hustuess." W. J fessor F B. MoKay who acted at Bivant. head of the Dayarment of Reading and Oratory during the summer a series of lectures on international con- work and get paid for whal you do, a citiation by Dr. Daward Howard nesitlou is where you put in a few Griggs, of Montclair. New Jersey, and hours and wish there were lesa, and pus lawn July ath.

Published bif the Minfifter, State Bermat Caffetfe

MANAGING BOARD PRIME MEKENNY E A. LYMAN R. CINDE FORD B & DOOGE N. A. HARVEY

. Palmer Lindow, Managing Editor Olifice la Main Building, Room 17

fine of Fuhl cation—The Normal Entered at the postoffice at YPsi-

Friday, September 22, 1916

\$1.00 per Year

STRIKING STATEMENTS OF SUM-MER SCHOOL SPEAKERS

'if there is any person in the world who needs to sit at the feet of Jegus of and learn the lesson of sympathy, leadership patience, and love that peraon is the teacher "-- Pref Laird

"Never in the history of the world was thore a greeter demand for strong, intelligent leadership than there is at the present time ' Prof. Pray

"If you are going to play the game of He right, if you are to ultimately win out in the game of life, you will have to play under Jesus Christ the 1 and coach" Prof Pearce

"The ultimale force tu all glucation is the custagion of a great soul.

"Acts of non-resistance are the mown and flower of moral reaching but it takes strength to be magnaul

"Don't forgive the other fellow while ho has his foot on your neak.

"The idea that we are a great na tion, isolated, and that we should disarm to teach the world a lesson is a beautiful pipe d cam," Dr Griggs.

"It you are a Christian man or woman. no matter how hrains you are, no matter what your capacily there is no agency thut which you can use your efforta to better advantage and greater blessing to humanity than then the

"A tailure may be described an a nick of adjustment which will serve as an incentive to better things "-10".

"If you don't give up, you'll get ut "You can't beat the game of Me. The dice are loaded." Wn. Rainey

We want, you (the U. S.) to teach us how to kill and be killed by modern

"If a lather can trust a mother with the care of his children, he surely vices were Professors Laird Pearce, ought to be able to trust her with the

"It is not fair to the Liquor Truffic to cage up all is finished products. It Some of the other things which should be allowed the mivilege of hav

The difference between a joe and a position is thus. A job is where you All Normal nicnic held on the cam got a few dollars and wish there were

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ARNET BROTHERS TAILORS DRY CLEANERS

We Clean Party Dresses, Pumps Silk Waists, Etc.

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who like to be among the first to wear the new things. Complete Fall Stocks to choose from no matter what you require.

HART SCHAFFNER & MARX **Varsity Fifty-Five Suits and** Varsity Six-Hundred Overcoats

will again dictate the style for College best-dressers -\$16.00 and upwards.

The College men who like individuality will find in our made to-measure lines such exclusive patterns in both foreign and domestic weaves as will please the most exacting. \$18.00 and upwards.

Campletsline of Cymnasium and Athletic Goods, Ladies' Sweaters and Tank Suits



C. S. Wortley & Company

HISTORY REPEATS ITSELF!

So does our WELCOME to the

COLLEGE STUDENTS

W. H. SWEET & SONS

Dry Goods---Ready-to-Wear

(Continued from page 1)

of books and other school equipment tal amount to about ten dollars dur ing the entire year which is not high considering the fact that nany subjects only last one quarter thus ne exsitating more books.

As stated shove, the boarding bouses of the city, for students, have decide ed to advance the cost of board to throc dollars a week, an increase of twentydive to 30 cents over last year

Room rent is approximately the dance as last year There is a small difference in price in favor of the malo sex The average room rent is about 31.5♦ a week,

A weat many of the men and women who come to the Normal do not redeive help from their warenta hut work their way through the justitution. Sov cuty five per cent of the men de this and about twenty five or thirty per cent of the women do the same. This fact easily explains why tade or snows ero so few and far between at the Normal and why they receive the cold shoulder if they put in an appearance. A spirit of brotherhood pervades the tollege that makes the new student feel al home and huts new life into

(Continued From First Page)

As regards the occupancy of the new building, the supervising architect asys it will not be completed before Felu-

Stanips, money order and change of address cards may be obtained at post office station No 1 (Dudlevia). Money orders may he cashed and parcel post and other matter moiled at the same place

J F MCANN P. M.

STUDENTS!

You can buy Emery SHIRTS and Bradley and Webber hand-knit SWEATERS in Ypsilanti at

Sullivan=Cook Co.

Printers to Normal Students!

5-7 South Washington Street PHONE 45

Standard Printing Company

Soda Fountain

Sporting Goods

Students Register and get Lunch Box FREE

School Books

Interurban News Stand

The Place to Buy your

Magazines, News Papers, Candy Etc.

CAMERAS TO RENT FILMS FOR SALE OPEN UNTIL MIDNIGHT



DUDLEY'S

The College Supply Store

Books, New and Second-Hand, Stationers, Drawing and Penmanship Supplies NOTE BOOK COVERS, STATIONERY, ATHLETIC GOODS

Save Cash Register Slips and receive 3% in Cash or Trade

Greetinas

who, when he grew tired of saying his prayers each night, procured a printed prayer, tacked it on the wall at the foot of his bed, and on retiring at night would point to it and say, "Lord, them's my sentiments."

In glancing thru copies of The Normal College News of other years we chanced upon a message to the students written by Professor Samuel B. Laird. Because that article expresses thots that we wanted to express and because it expresses them much more effectively than would be possible for us, we print it with this comment, "Them's our sentiments."

"Away from home, perhaps for the first time, with time and money largely under your control, strangers to many of your classmates, teachers, and the ways of a new school, what program for your life activities are you going to adopt and carry out? You should strive to receive "value received" for every expenditure whether of time, effort, or money. If this ideal is realized, day by day, your year will prove a success.

"You bring to this opening school year a number of possibilities catalogued as physical mental social and spiritual. Your success will be measured mainly by the quality of the returns realized under each of these other matters of personal interest. lines of activity. As you cannot afand helpful.

"To understand the nature and funced as a very important part of your forming speech. equipment. "Health, physically considered, is the "pearl of great price." A necessary amount of good food properly eaten, an abundance of fresh air day and night, and exercise conditioned by bodily needs, will enable you to meet your responsibilities bravely and hopefully.

"It will be natural for you to feel that mental activity should constitute your most important task. Try churches of the city. to give your undivided attention to persistent, well-directed effort will Compel all of the worthy activities of

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record on our books is one of the main elements on which recommendations are made, guard this matter with jealous care. Believe that your teachers are sympathetic, reasonable, and approachable, and do not fear to counsel with them concerning your work or

"Your social nature will also require ford to neglect any of them, the fol- attention. To be entertaining in manlowing thots may prove suggestive ners and fairly proficient in the art of conversation—called by some a lost art—is to increase the power, value, tion of your physical organs, to be and service of the teacher. The lightable to maintain their strength and er vein of social topics will naturally vigor so that your body may be healthy receive considerable attention. Beand enduring for the full period of sides this you will find it profitable to your natural life, must ever be regard- cultivate earnest, dignified, and in-

> "Your spiritual nature—the highest of all-should not be neglected or forgotten. 'The business of the teacher (prospective or actual) is to bring to birth high aims and ideals, strong purposes, and a vigorous spiritual life.' Accept gladly the opportunities for growth in moral lines afforded by the Students' Christian Association, and find a home in some one of the

"In general, contribute in substanthe work in hand, nor permitting mind-tial ways to the formation of a loyal wandering to rob you of the fruits of school spirit. Enter upon the particiyour labors. Assume and maintain a, pation in sports that lend beauty, cheerful attitude of mind. Believe that strength, and grace to body and mind.

tion. Believe in God supremely, in the dignity and holiness of all honest toil well and faithfully performed, in the virtues that adorn human life, in yourself as possessing possibilities for making the world better, and let this creed impel you to always do your

DO YOUR PART

Elsewhere in this issue are to be found the housing and social egulations of the Normal. In an institution of this size it is easy to see that there must be certain regulations and unifermity of custom.

However, the regulations have been made out not in the form of needless restrictions, but merely universally accepted social propriety. The regulations are fair and proper.

Every loyal Normal student with the welfare and interest of his or her College at heart will see to it that these regulations are observed in every 'instance, insofar as he or she is concerned.

ROOMS

Pleasant, steam heated room for 2 girls. \$2.50 a week. Approved. 514

Boys. 1 block south of Normal. 2 rooms. All conveniences. 221 S'um-

BLOOMERS and MIDDYS

The Official Style for Gym Wear

OUR STORE is the Students' Store for Everything in the dry goods line, as well as the apparel for gymnasium use.

You who have not been here before will find us always at your service.

The style, fit and workmanship of our

Regulation Gym Bloomers and Middys

are absolutely guaranteed to you. Prompt service and delivery assured.

C. F. Comstock Dry Goods Company

The Students' Store for dry goods and ready-to-wear.

128 MICHIGAN AVENUE

YPSILANTI, MICHIGAN

ATHOLIC STUDENTS' **CLUB IS GROWING**

Fine Clubhouse Awaits Use By New Students

During the paat four years the members of the Catholic Students' Club have ahned at establishing a social center for the Normal students who California, Press with interest; are Catholics Today the members of that club are rejoicing at seeing their dream so largely realized.

back of the Catholic church and which the selection of a director. some eighteen years ago was used as much deliberation. Prof. had been let irin down until hi one ment of the Hollywood schools, was sense of the word it had become diler selected and only through the work idazed Four years ago the Catholic of the club members who are also Students club conceived the tdea of included in the reater of the renowned renovating and remodeling that stuc- Chantons of Al Malaikah temple of ture so that it would be available for the Shino was he induced to take up

were mombors four years ago are re- Shrine Chunters has made them one jotcing over the results of a steadfast of the moted singing organizations pulpose Today the building is ideal- of the country and those who have floors through. By means of large ganization will be assured that a conmovable doers the two rooms on the cert by any club under bis direction second floor and he made into one and experience will be a topuotch perlarge moors, making an excellent place forcunuce. for the dancing parties of the club. On this floor as ibruout the building tug and experience to handle this thu walls and ceiling are prettily dec work. He began the study of mustc orated in different shades of brown, at the age of stateen, at eighteen An uiright plane several chairs and entered a church choir as tenor solo a table go to make up the furnishing lst and it was here he first took up of the second Boor. The first floor is the work of conducting Iu 1901 he winded into two large 100ms, one of entered the Conservatory of Music of which eculains a leg fliep ace. There is a grand Piapo on this floor The windoms throout are adorned with protty white curtains. 3.be building is lighted will electricity und s heated by a recently nstalled new steam heav ing blant. All things considered the changes that have been wrought in this but ling in the hast four years are re uaskelite

But let no one think that these refruit of honest effort and co operation. When the members of St. John's Dat tsh saw that the indens meant bus iness, having the laterest of the students ut heart, they approved to with a the fall of 1908. Prof. Kirchoffer or will, put their shoulders to the wheel tractive building already described is the resull.

The Cathelic gludenta club is composed of Catholic students attending strongest work has been, in the west, either the Mormal or Cleary. Last the development of the great Shrine year It had a membership of one hun dred aeventy-five. The meetings are informal gatheriugs held twice month in the club rooms. Besidea the Theo. Total Thom McBuruey and social functions and business meetings | Aithur Alexauder, this man is strongthe nuembers are privileged to enjoy by equipped for the work he is so ably short talks by men and women of standing who have a message worth while. The club is governed by a slmple constitution and ts maintained by moderate dues. Its purpose is to promote social intercourse, social betterment, and a deeper approclation of responsibilities and possibilities. Catholic students are urged to foin Watch for the notices

NORMAL STUDENTS

ACHIEVE SUCCESS

Undoubtedly the many friends of the now Professor Kirchoffer who was very bepular when a student in the Normal will read the following ar ticle clipped from The Long Beach,

"One of the first problems focing the organizers of the Apollo club. which will appear in concert al tho Four years also the building just auditorium next Tuesday night, was Hugo a parechial school was unused. It Kirchoffer, head of the masic depart the loadership of the local club Prof. Today the members of that club who Kircboffers work as director of the ly suited for its use. It has hardwood been so fortunate as to hear this or

"Kirchoffer is well fitted by train Ypsilanti, Mch., taking a complete course in high school music voice and conducting During this time he had charge of a church choir and for two years was a member of the Pease mixed quartet, also teaching in the high school his last year in In 1 104 the pro the conservatory. fessor took a position us adjoist in one of the churches and directed the Treble Clef society, continuing sults just happened. They are the lo New York in 1906, two years were the study of muste and voice. Going spent tu the study of voice, conducting and orebestration at one time conducting four different musical organlzations Coming to Holly wood in ganized the Hollywood Choral club along with the members of the club, and has had charge of the muste in and the pleasuret, comfortable, and ot- the Hollywood high school for the past seven years having been east I wire in this time to coutinuo the study of voice and conducting lits Chanters organization.

'Studying under such able masters as Frederick H Pease. Wm. Lavin. hundling"

THE BURTON CLUB

Board \$3.00

South of Gym, between Normal and Summit Streets

811 Ellis Street

Phone 132-W



Dr. Edwin A. Strong

The many friends of Dr Edwin A | was confined to his bed for several Strong will be saildened to leave that serious illness prevents this 'grand old man" of the faculty from taking up his work this fall. Prof Strong has been suffering from his present all ment ever since last spring when ho

weeks

Negotintions are balng carried on to bring Mr. George Maxwell of Cass Technical School Dotroit, hore to assist Dr. Gorton in the absence of Prof

NORMAL STUDENTS!

Wherever your home may be, you are acquainted with "The Rexall Store. 18

We extend a cordial invitation to every Normal Student to call and get acquainted at The Rexall Store in Ypsilanti.

Make this store your headquarters when down town.

We also handle a complete line of Eastman Brownies and Kodaks. Buy your films here and get the genuine N. C. Autographic Films.

Developing and Printing Done Promptly

Films Developed for 10c Per Roll. Prints, from 3 cents up.

NORMAL SCHOOL BOOKS New and Second-Hand

We are famous for our Soda Water and Sundaes.

WEINMANN-MATTHEWS CO.

The Rexall-Kodak Store

118 Michigan Avenue

Students' Headquarters

OUR STATE TAX AND WHTRE IT GOES

Next to \$2,560.364 for education.41 purleses, the largest item in the state tax this year is \$1394 003.51 for the care of the tusanc according to Audi for General . B builler who has prepared a table showing how the state tax of \$7,92033120 will be divided.

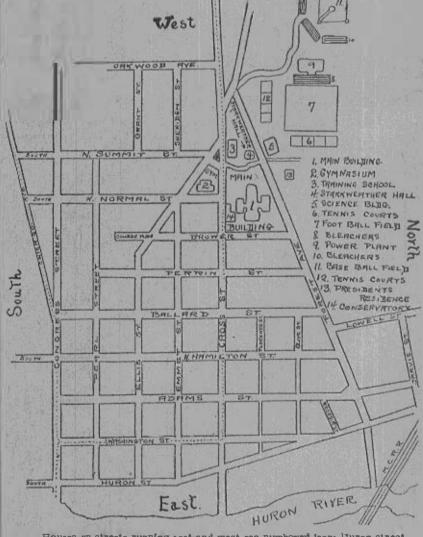
In addition to the amount set aside for oducational Turposes and the care of the insane, the obaritable institu tious will receive \$438.000, penaul institut ons \$369 000, and \$97,416 27 will be used for public health work. Military lustitutions will receive \$240. 762.30 The shoupe for highway purpoes is \$530,000. State boards and

the general huspose fund will be	ш
eredited with \$1,087,160 and \$9,550 la	12
harged to mtscellaneous oxpease.	В
The tax will be divided among the	
reprions lectitutiona as followa:	13
Educational	ľ
University\$1,050,000.00	П
(Inivorsity 3,00000	
Juiversity, sabrary Build-	1
ing 1.75,000 00	8
M. A. C Wenther Service 1,00000	16
M. A. C. State Aid 560,000.00	
State Norusal (sollege,	
Ypsilantl 300 000.00	
Supt I Pub Instrice, 4.000 00	
Dep. Supts of Pub lns 4,30000	
County Schools of Agri 800000	
Western State Normal	
School. Kalamadoo 215,00000	
State Library 10,00000	
Northern State Normal	
School, Marquelle 64,50000	В
College of Minos, Hough-	и
ton \$5,000.00	
Library Commissioners 5,60000	
Central Michigan Normal	

Private lessons in the tatest Steps in Social Dancing Miss Quigley. In quire at gymnasium, uortb office

Mederator Topics

Names of streets may be found on sidewalks at intersection of streets. Ituron street runs approximately north and south. Cross street cast and west. Cross street runs through Normal Campus. Majority of students are sooming in section of Ypsilanti shown in this map



Houses on streets running east and west are numbered from Buron street. North and sould from Congress street Example: Pills street filteractive Huron street 200 block on Ellis street will be 3 blocks west of Huron, 400

School Books

ROWIMA

School Supplies

Students Register and get Lunch Box FREE

Students' Jewelry Store

We are the authorized agents in Ypsilanti for the

L. E. Waterman Co's "Waterman Ideal" Fountain Pen

We carry repair parts and make all repairs and adjustments.

BUY YOUR PEN WHERE YOU ARE SURE OF GOOD SERVICE

Geo. D. Switzer Company

IEWELRY AND ART STORE



May Your School Year be a Happy and Prosperous One

If you are a new student, just ask any last year's student where College Girls buy snappy, College Footwear, and the answer will be—

LEAS' COLLEGE SHOE SHOP

"Your Shoe Store"

Gym Shoes

Ballet Slippers

Others Have Found

That many a roll of film has been ruined thru careless workmanship.

If you would have The Best

Try any of the following:

SMITH BROS.

DUDLEY

ROWIMA

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KODAK FINISHING

We Guarantee You

Expert Work, Highest Quality, Satisfaction, and

24-hour Service

Developing, any size roll, 10 cents Velox Prints, up to 4x5, 3 cents

Lowest Prices

Best Service

Finest Quality

Amateur Finishing Syndicate, Incorporated

Ypsilanti, Michigan WELCOME TO THE STUDENTS

The churches of the city greet you as the college year opens. Many of you are familiar with our ways and we need not tell you that we are glad to have you back with us. While you have been away our church work has lacked something of its vitality. We need you and we know that you will not fail us. There are many whom faces are unfamiliar and whose acquaintance we hope to make. Next Sunday all the churches will have their doors and hearts wide open to receive you. Find out your own church Get acquainted with its pastor. Attach yourself to the students' class in your own church and soon you will find that there is another home with the warmth and tenderness of the one you have left. In the King's name the churches bid vou welcome.

M. H. Pettit, Baptist, Lloyd Morris, Congregational, Wm. Heilman, Episcopal, E. H. Moore, Methodist, Hugh Fenker, Lutheran, John Finlayson, Presbyterian.

YPSILANTI WORSHIP HOUSES

First Congregational

Corner Emmet and Adams streets. Pastor, Rev. Lloyd Morris.

Morning Service at 10; subject, "Religion and College Life." Sunday school at 11:15. Students class, Dr. McKenny, Loyalists, Prof. S. B. Laird.

St. John's Catholic

Corner Cross at Hamilton. Rev. Fr. Frank Kennedy. High mass at 10.

Presbyterian

Corner Washington at Emmet. Pastor, Rev. Finlayson.

Morning service at 10; Sunday school at 11:30; evening service at 7.

Methodist Episcopal

Crner Ellis and Washington streets. Rev. Eugene Moore, pastor.

Morning service at 10: Sunday school at 11:30; evening service at 7.

St. Luke's Episcopal

Huron street north of Pearl, Rev. Wm. Heilman, rector. Service at 10.

Baptist

Corner Cross and Huron streets. Rev. Marshall H. Pettit, pastor. Morning service at 10; Sunday school at 11:15.

Christian Science

Corner Emmet and Washington streets, Mrs. B. M. Gill, First Reader, Mrs. A. F. Miles, Second Reader.

Lutheran

Corner East Michigan and Grove streets. Rev. Hugo Fenker, pastor. Sunday school at 9:00; Service in German at 9:45; English service at

Free Methodist

Crner St. Johns and Lowell streets. Rev. B. L. Olmstead, pastor. Preaching at 11:00; Young People

at 1:30; preaching at 7:30.

A. M. E.

Corner Buffalo and South Adams streets, Rev. Frank Williams, pastor. Services at 10 and 7; Sunday school at 3:00.

Second Baptist

Corner Catherine and Hamilton streets, Rev. Wm. Wood, pastor.

ABOUT THE CAMPUS

Th many friends of Professor Florus A. Barbour, head of the English Department, will be pleased to learn that he is again able to take up his work on the faculty.

Ruth Richards and Rachel Toivenen, both of the class of '16, will assist in the Department of Physical Education.

Miss Grace Erb takes the place of Miss Julia M. Hubbard as Critic in the Fresh Air room of the Training School. Miss Erb is a member of the Alpha Sigma Tau Sorority.

Mrs. Snow and Miss Bacon both of Battle Creek will assist in the Department of Physical Education. Mrs. Snow is to act as medical examiner for the girls and also in the Training School. Miss Bacon will have charge of the corrective gym work.

Elton Rynearson has been engaged as assistant coach of athletics. Mr. Rynearson was coach at the Polish Seminary at Orchard Lake last year. He will continue his studies here in addition to his coaching work.

Another School Episode

The teacher had requested a suggestion for a song by the class and a kid on the back seat wanted "My Country 'Tis of Thee."

His voice was so weak that there had to be a forwarding relay and the boy who delivered the message said: "He wants us to sing 'His Country 'Tis of Him.'"



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FOOTBALL PRACTICE BEIGNS NEXT WEEK

Coach Mitchell Has Lined Up A Heavy Schedule for Grid Artists

Coach Mitchell expects to call the first Norman College football praddice for Wednesday, Sept 20. The service of the National Guard at Grayling makes ; hig hole hi his team, ns Erwin, Lang on and Hartmin are members of the Signal Corps. However Cast Longnetten, center; Sherzer guard; Reid theide; Dunbrooks end) nud Barnes balfbuck, of last year's cleven will be hack; and there are numerous men of last Fear's reserves who will try again for the team-among them Ilammoud, Schneider, Blandford, Imp hrey Churchill and Crane Crane and Schneider are backfield men but Coach Mitchell has yet to develop a Quarterhack. Another game has been aided to the schedule. Central Normal, which has decided to put a team in the fold ugain, and this will ke the only mid week garas. The complete schedule is:

Oct 7 Alma College at Ypsilanti. oct 14 U. of M Freehmen, Anu

Kalamazno Cotlege at Yp-

oct. 2 8 University of Detaolt at Destroit.

Nov. 1 Central Normal at Yusilanti. Nov. 4-4ssumption College at YP

Nov 11 -M. A. C. Fieisbiuen at Easl Lansing

Nov 18 Adriau College at Adrian. Nov 21 Hill lale College at Ypri

SUMMER BASEBALL WAS BIG SUCCESS

Normal Nine Is Victor in Five of Six Starts

The Normal summer basebull schedute of six games resulted in five victories and our defeat for M ltcbells meu. The first game was played with the Deirus Y M C A. on the home lot and was a 12 Ypsitant; victory The Normal Line won the second go from the Peninsula. Paper Mill team by a 112 count. The Cleary Business College team was next to fall, getting the short end of a 123 score. fourth game was played on Ferry field with 110 University 1 ine and was the only defeat bunded to our boys, the scale being 9-4. In preparation for the second start with the Ann Arbor entdit, Mitcbell took the Normal men to Detroit where they met the Dime Bank diaptond performers on Belle Isle. The metropolis nine was able to partier only one tally to the Normals' 24. The last game of the season with the IT of MI on the local field was a 145 Normal viology. Lack of time prevented a playoff of the Lie between these teams.

The pirching slaff was the cause of much concern to Coach Mitchell during the swinmer. Before the schedule had beer starled. Clinton Oliver, the oxily first class twirler on the elaft, had hts collag hone broken when he collided with se of the other players. After a cauvnas of lie school it was found that Lodwidge was a pitcher and he was immediately pressed into service. He hurled gilt edsed ball, minning all of his four starts. Our defeat at the hands of the University was due to his inshility to pitch that game beenuso of rheimatism in his artillery shoulder Clayton Olivor was the msinstay behind the willow, catching every game of the season. The infield which was the strongest parl of the team both in offense and defense, was composed of Rynchroon, Simmons, Hole, and Crante. Wiltse, Reed and Carter beld down the garden Jobs

Coach Mitchell fest highly pleased ever the results of the aummer schoolnle, especially so because three of the mn who played on the teams will be out for Places on the nine next spring He fech that the experience which they gained during the summer will stand their well in hand in the battle for a place with the regulars next spring

Both in Same Fix

Both Wilson and Hughes trave the mansion in white, And each clews his chances with pride and delight;"

Aud neither can say when the other

has won

That: "This is no place for a min isters son.' Chleage Herald.

Somewhat Scanty

"The scitting for this scene alone," usid the manager to the critic, who was waching the dress reherral of a new minsion. coinedy 'Gest nie \$10,000."

'I see." Raid the oritic "That's why you had to economize or the costumes."

WELCOME TO THE NEW STORE

Overflowing with New Fall Merchandise



We have gone further than any other store in search of the best at the lowest prices. We have measured quality by the hard and fast rule of service and satisfaction. We have insisted on GREATER VALUES that we may pass on to YOU a larger measure of that "More For Your Money" which will make this Store famous throughout Washtenaw County.

All Fashion's Finest Awaits Your Inspection and Selection.

are here in great numbers. The new Suits, the fine Overcoats Clothes for formal, informal and school wear, Lively styles for YOU COLLEGE MEN. Special sizes for stout, slim, short and

Overcoats in every Weight and Length Fine Coats for the First Chilly Days **Great Cold-Defying Ulsters** New Patterns and Colors and Shades And All the Good and New Fabrics Guaranteed to Wear Well and Satisfy \$10, \$15, \$20, \$22, 24, \$25

A review of our FURNISHING GOODS Department would be a directory of all the famous lines known to the careful buyer Here you you will find Arrow Collars 15c, Columbia Shirts at \$1.00 to \$5.00, Knox Hats at \$3.00, Stephenson & Cooper's Underwear, Holeproof Hosiery and Hose of Luxite to round out the plus-perfect service of this great store

Once again we say WELCOME to the live store. Come here to look, to inspect, to price and compare.

We are at YOUR SERVICE and we hope to win your Patronage by thoroughly deserving it.

BURKHEISER & FLETCHER

"The Goods You Buy Must Satisfy"

OOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOOO

Has an Enviable Reputation because at Merit

You will need them in the Gym and Elsewhere

YOU WILL FIND THEM HERE

Priced at One Dollar

GYMNASIUM BLOOMERS

In the Approved Style---Always in Stock

KISHLAR DAVIS

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(ODORLESS) CLEANIN

Done in the Largest up-to-date Cleaning Plant in the state outside of Detroit.

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Corner Michigan Avenue and Washington Street-Second floor Entrance on Michigan Ave. Phone 209.J

The Best

Regular Meals, Light Lunches and Ice Cream in the city

1 Trial will Convince U

The Mission

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H. B. BAKER, Jr., Proprietor

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of our success in Shoe Repairing and the very foundation of out business is in the quality of the materials we use and our skillful workmanship in

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You could afford to pay us a little more for such high-class work, but we do not charge that little more. Our prices are always fair Our services are always satisfactory, and we get every order out promptly.

the latest in shoe machinery and do the work right. Come in and ask about our methods.

The GOODYEAR SHOE REPAIR SHOP

No 4 North Huron Street, Corner Michigan Avc. F. M. SMITH, Prop.

MARTHA WASHINGTON **THEATRE**

PROGRAMS—SEPT. 22 TO SEPT. 28

Friday, Sept. 22—Charles Ray in "The Deserter" in five parts. Fay Tincher in "Laundry Liz" in two parts. Keystone Comedy.

Saturday, Sept. 23—Emma Whelan in "The Pretenders" in five parts. Mutt and Jeff Comedy.

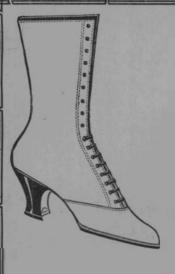
Monday, Sept. 25—Dorothy Gish in "The Little Schoolma'am" in five parts. Keystone Comedy in two parts.

Tuesday, Sept. 26—Peggy Hyland in "Saints and Sinners" in five parts. Burton Holmes Travel Series.

Wednesday, Sept. 27—Henry King and Baby Marie Osborne in "Little Mary Sunshine" a Comedy Drama in five parts.

Thursday, Sept. 28—Blanche Sweet in "The Thousand Dollar Husband" in five parts. Bray Cartoon.

Admission—5c and 10c.



DON'T MISS

our array of charming

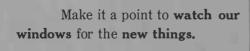
FALL SHOES

We have always planned an elaborate showing of each season's latest styles, but this season the Walk-Overs are more beautiful than ever before. They simply cannot be excelled.



Browns, Grays, Blacks, and a variety of combinations of colored tops and vamps, make these an offering beyond comparison.

Here you will find the very best in College Styles. Always a good supply of Gym Shoes and Ballets.





DeWITT'S Walk=Over Boot Shop Phone 324=W

'Y' Meeting Sunday at 2:30

For GOOD THINGS TO EAT

THE "ROWIM

\$3.00 MEAL TICKET \$2.75 EUROPEAN PLAN

Fresh Baked Goods

HOME MADE PIES

E. M. SWEET, Prop.

WEDDING BELLS Voorhees-Wilson

J. H. Voorhees, '11, and Miss Grace N. Wilson, were married in Detroit, August 31. Mr. Voorhees is a teacher n the Russell school, Detroit.

Sherzer-Lamb

On August 10, Miss Gertrude Sher-On August 10, Miss Gertian zer, daughter of Professor Sherzer, was married to Mr. Charles Lamb. "The Students"

MOON-HUDSON

of the marriage of Miss Marina Moon of Flint, Michigan, to Cassius Lester Hudson, Tuesday, September the 12. Miss Moon was a gradute of the Domestic Science and Art class of 1911. Mr. and Mrs. Hudson will be at home at 292 Alger avenue, Detroit, Michigan, after October the 15.

WITH THE FACULTY DURING VACATION

Prof. and Mrs. Bowen and party spent a week at Crystal Lake near

Prof. Samson and family have been spending the summer at Macatawa Park, on Lake Michigan.

Prof. F. B. McKay has purchased a new Ford touring car.

Coach Mitchell moved his family to South Normal street during the sum-

Prof. Bowen completed a book which ne has named "Musclar Movement." He wrote the book on request of Dr. McKenzie of the University of Pennsylvania who is going to edit a series of books of similar nature. The Lea-Febiger Co. are the publishers.

Prof. Webster H. Pearce was chosen to represent the laymen of the Detroit Confrence on the program of the recent Annual Meeting in Detroit. He addressed the Conference on the subject "What I would do if I were a minister.'

After attending the Annual Meeting of the National Educational Association in New York during the latter part of June and the first part of July, Professor B. W. Peet spent eight weeks in advanced study at Columbia. Mrs. Burton spent part of her vacation visiting friends in Chicago and Milwaukee.

Miss Abigail Pearce of the English Department spent the summer in the mountains of New Hampshire.

After Summer School Miss Harriet McKenzie with her sister who taught in the Normal during the summer, took a trip down thru the Thousand Islands, Lake Champlain, and Lake GEORGE STRONG, Proprietor. George to New York, and spent the emainder of the vacation on the New Tersey coast.

Miss Marion B. White, dean of women, spent the major part of her vacation at Estes Park, situated in the nountains of Colorado. She also visted friends at the Universities of Illnois and Kansas, and in Denver, Wichita, and Chicago.

Dr. F. R. Gorton and his family spent three weeks of the vacation period in motoring to Boston and back. The trip to and from "The Hub" was made via Ohio, and New York.

Professor Charles Elliott spent the summer at Columbia and incidentally completed the work for his Master's degree.

Prof. Erickson spent the summer at his home in Whitehall.

C. P. Steimle, secretary registrar, spent his vacation with his parents at Atlantic Mines, in the Northern Pen-

Mr. Youngquist spent the vacation remodelling his parents' home in Whitehall.

DEATH OF MARY E. GIBSON, '01 Miss Mary E. Gibson, 307 Hamilton street of this city, who died Sept. 18, was buried at Farmington, Wednesday. She graduated from the Conservatory in 1900 and from the College the suc-

Rev. Leeson Goes to Detroit The Rev. H. Addis Leeson, who for

six years has been pastor of the First M. E. church of this city will preach his farewell sermon Sunday morning. The Rev. Eugene Moore f the Madison Avenue church of Bay City has been appointed to the local charge.

ROOMS

One large suite and sleeping porch and use of phone. Lighthousekeeping if desired. Call 916 W. Congress, near Recreation Park.

BAKER

in the past has earned the title

Announcements have been received Photographer"

He asks you to help him maintain the right to this title during the coming year

Baker's Studio

GOING to LIGHT HOUSEKEEP?

PHONE YOUR **GROCERY ORDER** We'll Deliver It Phone - - - 1146

Corbett & Morrison **GROCERS**

Opposite the New Post Office

SHOE REPAIRING

that makes your Shoe as good as new—that's the kind we do.

We are

Students' Headquarters

and cater to the Student Trade. Come in and get acquainted.

Wear-U-Well **Shoe Store**

Oor. Michigan Ave. and Adams St. Opposite new Post Office



We Invite You

TO JOIN THE LONG LIST OF SATISFIED FRIENDS AND CUSTOMERS WHO HAVE MADE OUR STORE THEIR HEADQUARSERS FOR FOOTWEAR

> WE DO IT RIGHT



MEN!

Come to Starkweather

Saturday Eve., at 7:30

and get acquainted with "the fellows."



There will be refreshments, good music and snappy talks by "has beens."

Come Out!

Mix Up!

Enjoy Yourself!

Fountain Pens

ROWIMA

School Books

Students Register and get Lunch Box FREE

ZWERGEL'S

"The Store at the Normal"

This is our '21st Fall Opening and we invite you to come in at the earliest possible moment, Register in our STUDENTS' REGISTER and receive one of our LUNCH BOXES Free of charge. We want to KNOW EVERY STUDENT by name and personally---as we have been known to thousands of Students and Alumni---and we are always asked to locate you when the "unexpected guest" from home drops in and wants to see you just "between cars." We are frequently asked by telephone or telegraph companies to locate a student.

PROTECT YOURSELF BY KNOWING US!

Buy your first Post Card of us to tell the folks at home you you have arrived and just dropped into ZWERGEL'S "The Store at the Normal" where you're going to do your trading.

We have a Complete Line of

NEW AND SECOND-HAND BOOKS

and everything you will need in

NOTE BOOKS, SPORTING GOODS, ALSO STATIONERY AND EATS

You don't have to go "shopping" to get fitted out. Just try Zwergel's First and save your time, money and patience.

We have made arrangements to supply ALL YOUR NEEDS, and we know how to make it easy for you. No long waits, no **short weights**, just Service and Satisfaction.

We receive STUDENTS' MONEY on deposit and pay on demand. Make our Store Your Store.

ZWERGEL'S

"The Store at The Normal"

Ypsilanti

Mount. Pleasant