



**Sportsline** 487-3279

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# Campus

Olympic track champion Wilma Rudolph will discuss her Olympic experience in a lecture, Monday, Feb. 27, at noon in Pease Auditorium. Ms. Rudolph was the first and only American woman ever to win three Olympic gold medals in one Olympiad, the first to win the U.S. Woman Athlete of the Year Award two years in a row and the first woman to be named Sports Woman of the Year by European sports writers. Her lecture, sponsored by the Office of Campus Life and Division of Student Affairs. is free and open to the public.

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Eastern will hold its Annual Spring Blood Drive March 6-9 in the McKenny Union Ballroom. In order to maintain present blood bank benefits, one out of every five students, faculty and staff members must contribute one pint of blood. A donation will insure full blood bank benefits for the donor's entire family living anywhere in the United States or Canada. The blood bank will be open March 6, 7 and 8 from 11 a.m. to 5 p.m. and March 9 from 1 p.m. to 7 p.m.

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The EMU Women's Commission is accepting nominations for its 1977-78 "Women of the Year Awards." The awards were inaugurated two years ago in conjunction with International Women's Year and are continued as an annual event. Awards will be presented in the following categories: administrativeprofessional, clerical-secretarial, faculty, maintenance-food service and student. President Brickley will present the awards in a ceremony April 13, in McKenny Union. To nominate someone, obtain a nomination form from the EMU Women's Commission, 313 Goodison, or call 487-1184. The deadline for submission of nominations is Friday, March 3. \* \* \*

The Social Security tax rate for retirement, survivors, disability and Medicare hospital insurance has increased one-fifth of one percent over last year's rate. Additionally, the "wage base," or the maximum amount of earnings on which Social Security taxes are paid increased from \$16,500 last year to \$17,000 this year. The Staff Benefits Office has information on the changes in the Social Security tax rate and encourages employees to stop in and pick up a leaflet which explains the increases. The Office is located in 112 Welch Hall.

## EMU Establishes '2 Plus 2' Program With Jackson Community College

At a joint press conference, Thursday, Feb. 23, in Jackson, University President James H. Brickley and Jackson Community College President Harold V. Sheffer announced the establishment of a "2 plus 2" program between their respective institutions.

The 2 plus 2 program is an innovative concept which will allow JCC students to earn four-year degrees from Eastern while never leaving the JCC campus. Course work for the first two years of the degree programs will be provided by Jackson, and the junior and senior level courses will be taught by EMU faculty at Jackson Community College.

In a prepared statement, Sheffer told the press, "In my opinion, both institutions have addressed the issues in a statesmanship fashion and at the same time have guarded the academic integrity of student programs. Further and equally important, we have demonstrated that the community colleges and the universities can work together cooperatively to provide the maximum educational opportunities to our citizens at the lowest possible cost. We have proven, I believe, that we are not duplicative in our programming and that each respects the academic credibility of the other.

"I admire and appreciate President Brickley's leadership in assisting us to make even greater service available to our constituents. I want to publicly express this appreciation on behalf of my Board, Jackson Community College, and the residents of our district.

"Mr. President, you and Eastern Michigan University have demonstrated insight and leadership which is a real credit to you and your university, and we are extremely pleased to welcome you to the campus of Jackson Community College."

Sheffer explained that results of a survey conducted by JCC in 1975 indicated that more than 1,800 students would be interested in a 2 plus 2 program if it were to be offered at JCC. "We contacted several fouryear institutions, and Eastern Michigan was able to work out an arrangement with us for bringing junior-senior level courses to us," Sheffer said.

"Eastern's interest in this program," said Brickley, "is to serve the needs of students in the Jackson community college service area." He acknowledged that the University may lose some students who otherwise would have transferred to the Ypsilanti campus following their two years at JCC, but said "overall, I think the number of students we will pick up will be far greater than the number we will lose. The students surveyed in 1975 indicated that because of domestic and employment responsibilities, they would not be able to complete the junior-senior program unless it were offered in Jackson."

Eastern first began looking at the 2 plus 2 concept as early as 1972, but the cooperative arrangement between Eastern and Jackson was worked out by George Melican, dean of continuing education at Eastern, and Jo Pahopin, vice-president for academic affairs at JCC. They have been meeting since last November to draft a "Memorandum of Intent Between Jackson Community College and Eastern Michigan University" which is "designed to reflect the mutual intention and purpose of EMU and Jackson to cooperate in providing post-secondary educational services in the Jackson Community College service area. This purpose is based on the realization the EMU and Jackson share mutual goals in post-secondary education and have complementary, rather than competing, methods and techniques of furthering those goals."

Beginning with the fall 1978 semester, Eastern will offer programs and/or courses in Jackson from all of its four colleges. The College of Business will offer programs leading to bachelor's and master's degrees in business administration. Depending upon student enrollment, up to six classes will be offered beginning in the fall.



University President James H. Brickley (right) and Jackson Community College President Harold V. Sheffer (left) announced the establishment of a "2 Plus 2" program between Eastern and JCC at a press conference Thursday, Feb. 23, in Jackson.

The College of Arts and Sciences will offer a major in social sciences and a bachelor's degree in criminal justice and criminology beginning this fall.

Planning for the offering of programs through the College of Human Services is continuing. The program in social work will begin with one course in the fall and at least one course during the winter 1979 semester. The feasibility of a 2 plus 2 program in social work will be determined by EMU and JCC representatives before the end of the winter semester. Eastern also is considering offering courses in food service.

The College of Education will offer two undergraduate courses in the fall, "Introduction to Education" and "Teaching the Adult Learner," and two courses during the winter semester, "Education of the Exceptional Child" and "Basic Guidance Concepts and Processes." The college will continue to offer graduate courses in guidance, educational leadership, social foundations, educational psychology and curriculum.

"We will bring the University's resources to Jackson," Melican explained, "including library resources. Ten dollars per student will be allocated for the purchase of library materials to be located in a reserved space at the JCC library." The University also will provide academic advising, registration

The University also will provide academic advising, registration and other support services in Jackson. Textbooks for the EMU courses will be available through the JCC bookstore. The program will operate at Jackson year-round.

### Energy Conservation a Good Idea All Year —

During the month of February, Michigan has been threatened with yet another energy problem. While the situation may not reach crisis proportions this year, an energy conservation program throughout the year could save the University thousands of dollars which could well be used elsewhere. brownouts yet," Jewell explained. Jewell listed some simple suggestions for faculty and staff to follow to help conserve energy on campus. They are as follows: rooms when they are not being used. -Schedule to get the most efficient use

Eleanor Meston, 90, who taught at the former Roosevelt School at Eastern for more than 40 years, died Friday, Feb. 17, at the Gilbert Residence in Ypsilanti. A native of Saginaw, she was a graduate of Columbia University and came to Ypsilanti in 1914. In addition to her long tenure at Roosevelt, she also taught at Woodruff School in Ypsilanti. She retired in 1958.

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Butch Miles, drummer for the Count Basie Band, will visit Eastern Monday, March 6. Miles will conduct clinics for beginning and advanced percussionists during the day and will perform with the EMU Jazz Ensemble in Pease Auditorium at 8 p.m. Monday evening. Miles' visit is sponsored by the Student Chapter of the Percussive Arts Society, the Office of Campus Life, the EMU/Ypsilanti Arts Council and Pearl Drums. The clinics and the concert are free and open to the public. For further nformation, call 487-0330. During the current difficulty, the University has attempted to reduce its energy consumption by 15 or 20 percent. It has succeeded in cutting consumption approximately 10 percent by eliminating unnecessary lighting and heating throughout campus and limiting hot water and heating in some buildings.

Dick Jewell, energy specialist in the physical plant, explained that voluntary reductions on the part of faculty, staff and students can help the University now and throughout the year.

"By doing a lot of little things, we can not only save electrical consumption but we can also help cut our fuel and steam production ...When our coal reservoir gets down to a 20day supply, we'll experience brownouts. We have already been asked by the Detroit Edison Co. to reduce consumption ten percent—but we don't have to worry about -Turn all thermostats on campus to 68°.

-Close all drapes at night and open them during the day. (Drapes retain heat at night and should be opened during the daytime to let heat in.)

--Turn off all lights except those being used.

-Turn off TV's, stereos and all electrical appliances when not in use.

--Do not open windows or doors to cool off rooms which are too hot. Call the Physical Plant instead and report the heating problem. (If a thermostat is located in a room where there is an open window, it may turn on the heat for a whole set of rooms.)

-Wear proper clothing to compensate for a cooler temperature. Wear a sweater or wool shirt or blouse if necessary.

-Don't smoke in areas where smoking would cause the fresh air volume to be reduced.

-Shut off equipment in "cold" rooms, refrigerators, ovens and environmental

from equipment. (Equipment should be used during peak operating hours if possible.)

-Turn off water-using lab equipment when not in use.

-Limit the use of showers and limit the use of excessive showers and water fights.

-Locate wall hangings and display furniture away from heat supply and return air grills so as not to obstruct the air flow.

-Utilize "task lighting" rather than area lighting and encourage the practice of assigning people with similar tasks to the same lighting area.

-Consolidate activities to fewer buildings and facilities on campus.

-Report drafty windows, open doors, vents and chimneys to the Physical Plant.

-Report areas that are too hot or too cold.

-Encourage the use of blinds, curtains and drapes to insulate.

-Do not use idle rooms for activities that could be carried on elsewhere.

-Report any energy saving tip or (Continued on page 2)

The deadline for the March 6 issue of Focus EMU is noon Tuesday, Feb. 28.

## FOCUS ON faculty:

### **Consumerism Concerns Rosella Bannister**

#### by Tim Ehlen

"If I had been told to dream a dream about the kind of work I would most like to be doing, I could not have come up with a better job than the one that was already planned."

Thus Rosella Bannister describes her position as director of the Michigan Consumer Education Center, which is located in the library. The Center is the only one of its kind in the nation today, and Mrs. Bannister has been its director since it began five years ago.

Mrs. Bannister, 43, lives with her husband, Alfred, who is an engineer for the Ford Motor Company, and their two daughters, Anne and Mary, in Ann Arbor. She is no newcomer to consumer affairs. In fact, she became involved in the field long before it gained so much national attention. Her interest began when she won a 4-H scholarship to Purdue University, whereshe earned a bachelor's degree in home economics. Later, she went to Wayne State University to earn a master's in consumer education and communication.

Both her academic and professional careers reflect an interest in the issue of consumerism. She worked for Armour Meats consumer service department after receiving her bachelor's degree. She also designed projects for consumer education programs for adults in Wayne County. Then, for about ten years, she took time out to raise a family.

"I appreciated being a mother and being home," she explained, "and although it kept me busy, I kept my foot outside of the house by writing a regular column for the Dearborn Press on food and the consumer.

"I really enjoyed doing both and had no intentions of going back to work for awhile, until one day I was talking with my youngest daughter, Anne. We were down in the laundry room folding clothes and she turned to me and said, 'Momma, I think you should go back to work. I think you can do more than fold clothes.' It was a real surprise for me, but if an eight-year-old could recognize it, I had better follow her advice."

Shortly after, Mrs. Bannister learned of the Consumer Education Center and landed the director's post.

The Center was brought to Eastern through the impetus of the late EMU President Harold Sponberg. Its funding comes, in part, from the University and the U.S. Office of Consumer Education.

The diversity of consumer education is reflected in the departments which contribute to the Center. Home economics, political science, economics and mathematics have several existing courses relating to consumer affairs. The Center also cooperates with the Office of Continuing Education.

The basic purpose of the Center is to provide information for high school and college teachers in the field. But their services extend far beyond that. The Center also concerns itself with factors affecting consumer behavior, money management and credit, buying and using goods and services, consumer rights and responsibilities and basic economics in the marketplace. The Center also provides additional sources of information and assistance.

Mrs. Bannister feels the Center has been successful in achieving its goal of promoting economy of resources, rather than simply promoting materialism and consumption of goods and services. "I am in agreement with E.F. Schumacher's book, 'Small is Beautiful,' which states that conservation is the only way," she said.



**Rosella Bannister** 

verge of utilizing the accumulated information.

Mrs. Bannister has been pleased with the success of the Center, however, and states that by being an educated consumer, people will be able to anticipate a problem before they get into it.

"This has been a social cause," she continued, "because the more knowledge we have, the better life we will be able to extract from what we have."



#### New Reading/Study Skills Classes

New reading/Study Skills Improvement classes are scheduled from March 6 through April 19. Several sections are offered for scheduling convenience. To register, stop by 227 Pierce Hall or call 487-0179.

Free help is given in reading efficiency, vocabulary, note-taking, test-taking, listening, and spelling. Individual advising by appointment is also available. Please call Ms. Samuel at 487-0179 to make arrangements.

#### MCAT

Applications for the April 15th Medical College Admission Test (MCAT) must be mailed by March 20. Registration packets are now available from Dr. Edith Hurst in Room 429 Mark Jefferson.

#### Academic Services Center Outreach

Members of the Academic Services Center staff will be available at various campus locations this week to assist students with academic questions or problems and to explain the services of the Center.

- Monday, Feb. 27 Phelps-Sellers Lobby, noon-2 p.m.
- Tuesday, Feb. 28
- Walton-Putnam Lobby, noon-2 p.m. Wednesday, March 1
- Downing Lobby, 11 a.m.-1 p.m. Thursday, March 2
- Dining Commons #3 Exit, 11 a.m.-1 p.m. March 6-7

### **CENTER OF EDUCATIONAL RESOURCES**



#### Brain Research Dictates Use of Media in Learning

Hank Cetola, an instructor in the Psychology Department, uses films and overhead visuals to illustrate his lectures "because there are some things you can't merely talk about and get the point across."

In the classroom, he said, "the traditional lecture gets only half of the job done. Usually a visual presentation is needed to accomplish maximum learning impact."

In his Introductory Psychology course, for example, Cetola deals with the concept of visual perception.

To demonstrate the concept, he uses the EMU film Visual Perception "which provides many instant examples of perceptual illusions and tricks.

There is, for instance, the trapezoid window illusion in which the window appears to be oscillating when it is actually rotating.

There is also the Ames Room in which a person on one side of the room appears very tall and a person on the opposite side of the room appears very short. When the two persons exchange places, the one who had been tall appears to have shrunk to the short size, while the opposite appears to have happened to the other person.

"There are concepts that require visualization," asserted Cetola. "This is also true of any concept that involves motion. If we don't have the quality of that motion, the impact is not as strong. This is evidenced in the film Statistics at a Glance which employs motion to realistically develop a frequency curve."

A recently-acquired EMU film Information Processing is utilized by Psychologist Cetola to show how difficult it can be to pull pertinent information out of an environment that is highly distracting.

One scene demonstrates how, with two people talking at the same time, it is nearly impossible to tune in on one of them. To do so, it is necessary to apply special concentration to one of the speakers.

"This film is great for discussion," Cetola said. "It enables students to experience and feel the situation, to become themselves emotionally involved in the problem of overwhelming distraction."

Students in Cetola's Industrial Psychology class, who have worked in automotive plants, "can identify with workers depicted in the film Blue Collar Trap," Cetola pointed out. "They can compare workers whom they know with the people whose problems are delineated in the film."

Future Shock is a film that shows "the rapidity of the growth of knowledge in a way that one couldn't get across in a lecture," Cetola asserted. "At the same time, the accelerated pace of the action is a technique that serves to get the viewers emotionally immersed, and that's important."

### OFFICE OF RESEARCH DEVELOPMENT

ORD has information on many funding opportunities with March deadlines. Faculty, staff and students are encouraged to call the Office, 487-3090, or drop by 204 Pierce for detailed information.

March I: Policy and Research and Analysis Extramural Grants and "I'm a psychologist and I believe the educational process requires the teacher to draw out not only the intellect of the student but also his/her feelings, emotions and creativity," declared Cetola.

He explained that he based his teaching approach on current research relating to the functioning of the two hemispheres of the brain.

"The left hemisphere handles sequential, logical and linguistic data which is basically used for analytical thinking," he said, "while the right hemisphere accepts visual material incorporating such information as spatia and linear perspective and aesthetics."

"If we want to appeal to the total brain," Cetola elaborated, "we should do the thing that trigger off both the left and righ hemispheres of the brain. That is wh optimum learning is difficult without the us of media."

### EMU Commuters Get Help

Help is on the way for those lonely heroe and heroines of the highway, the commutin student. The Office of Commuting Services inactive for some time, is alive and well an actively seeking solutions to the specia problems and needs of the commute students. It has long been known that a goo part of the student population at Eastern i made up of commuters.

Laudra Brownell, who used to commut from Flint, and Debbie Fredericks, who stil commutes from the Detroit area, staff th new office. They have been on the job fo about a month now after answering an ad it the ECHO for a "commuter specialist." M Brownell explained that their main concern right now are to get the car pool going again and collect new ideas on how to hele communters best.

"For the car pool," she explained, "we ar going to have a computer print-out o everyone who lives off campus, and then w will contact them to try and put them in touch with people who are likely to work ou a schedule together. That is our main projec at the moment."

She also mentioned that they hav contacted the commuter office at Bowlin Green State University to learn what it i doing for its students. One of the ideas bein considered is a newsletter, which woul begin publication next month. Its title appropriately enough, would be "Mobil Monthly."

Other ideas being considered includ restriping the parking lots for smaller cars This would permit more cars to park in eac lot.

More afternoon events such as movi and intramural sports would be scheduled s the driving student could participate. Commuters lounge in McKenny Union the Huron Hideaway might be establishe

If you have ideas, or want to help, conta Ms. Brownell or Ms. Fredericks through th Office of Campus Life in 109 Goodison to calling 487-3045, ext. 22.

#### **Conservation...**

(Continued from page 1)

suggestion to Dick Jewell, energy speciality at 487-4194.

at 487-4194. According to Jewell, the Universi

It has only been in the past 15 years that national attention has focused on the consumer. Mrs. Bannister points out that she ran across a text copyrighted in 1930, which dealt with consumer education in schools—a text which could have been written in 1978 because the issues and concerns are the same. The difference between then and today is that consumerism has much more visibility.

Just when the Center is about to begin its "real" work—that of promoting consumer education on a state-wide level and linking into a direct national consumers' communication network—they may have to turn out the lights and go home, according to Mrs. Bannister. Funding has been tight, and in a few months they will know the verdict. She finds it frustrating that the funding may be terminated when they have just reached the

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Pray-Harrold, 2nd floor, 9 a.m.-3 p.m. " March 8-9

McKenny Union Lobby, 9 a.m.-3 p.m.

We will have information on registration, assignment to advisers, curriculum requirements and withdrawal from classes.

#### Automatic Withdrawal

Undergraduate students who need to withdraw from individual classes should obtain a withdrawal slip at the Academic Services Center, 229 Pierce, get the instructor's signature, and return the form, in person, by March 17.

### Tutoring for Undergraduates for Winter 1978

Tutoring is available in a variety of departments from 8 a.m. to 5 p.m. Monday through Friday. The Learning Resource Center (106B Library—487-1380) offers evening tutoring from 5 p.m. to 10 p.m., Monday through Thursday. These services are free of charge. For additional information, come to the Academic Services Center, 229 Pierce Hall, or call 487-2170. Contracts-socioeconomic effects of science.

March I: NSF Science for Citizens Program—forums, workshops, seminars for citizen education.

March I: NEH General Research Program—study of state, local and regional history and archaeology.

March 1: NSF-NIE Science and Math Projects—improving instruction (elementary through college level).

March 13: NEH Summer Seminars for College Teachers—all disciplines.

March 17: NEH Youth Projects—Out-ofclassroom learning experiences in humanities.

March 31: NSF Research in Science Education—problems and motivation of youth and adolescents.



currently is implementing several plans campus which include shutting down so elevators, turning off hoods and vent far reducing exhaust and lighting in buildin and turning down heat in selected areas.

"At this point we have been assured th we're exempt from brownouts but we're st trying to shut off all extra vent systems, fa motors and unnecessary lighting. We eliminating our decorative lighting a lighting in areas where we could get without it. Every little bit counts.

"We're trying to save as much as we car Jewell said.

### Participants

Calvin B. Michael, professor in the Department of Education, participated the International Women's Decade Festing at Schoolcraft College. Michael lectured "When Parents Go To School," a discussion how to talk to teachers and how to head the school help children.



These EMU Dancers rehearse their original work which will be performed at the concert Friday through Sunday, March 3-5. Pictured here are Katherine Lindholm, a senior from Lansing, and Wendy Hayrynen, a December 1977 graduate from Garden City. (Photo by Robert Ryan)

### **Original Music and Dances To Be Featured March 3-5**

Original music and dances will be featured in the concert to be presented by the EMU Dancers Friday through Sunday, March 3-5, in the Quirk Auditorium on the EMU campus. The concert will include faculty as well as student works in the modern dance, azz dance and ballet forms.

Of special interest is a piece for men choreographed by Sarah Martens, faculty member in the Dance Division. In member in the Dance Division. In addition, wo modern dance works will be accompanied by original music composed by David Gregory, former pianist with the Martha Graham and the Alvin Ailey Companies of New York, who currently is he pianist composer for the dance at astern.

Other faculty works include two by Catharine Playcan titled "Runplespace" and Wincasting." "Runplespace" is based on he theme of constant motion with no literal ntent. The costumes for this work were lesigned by the well known soft fabric culptress, Lisa Drumm of Akron, Ohio. Wincasting" expresses the climbing, falling nd conquering of the desert mountains. inda Hemmelgarn has created a work, 'Concertpiece," in the classical ballet form o Tchaikovsky's "Serenade for Strings."

Eileen Greenbain, guest choreographer, will present a work for nine dancers that blend tap, jazz and ballet with sections contrasting high energy and slow movement themes. This piece will feature music composed and performed by Gregory. Ms. Greenbain received her bachelor's degree in dance from Eastern and her master's degree from the University of Michigan and currently is on the faculty at the University of Toledo.

Ms. Plavcan of the Eastern faculty will perform in Sarah Martens' "A Moment" with two EMU students, Barry Sutcliffe of Wayne and Stephanie Buinowski of Albion. Ms. Plavcan is a graduate of Butler University in dance and formerly was on the faculty at the California Institute of the Arts.

The EMU Dancers will perform at 8 p.m. Friday and Saturday, March 3 and 4. Matinee performances are scheduled for 2 p.m. on Saturday and Sunday, March 4 and 5. Admission to the dance concert is \$2 and tickets may be purchased during regular business hours at the Warner Gymnasium on the EMU campus. Tickets also will be sold at the Quirk Box Office before each performance. Mail orders can be obtained by calling Wilma Sprouse at 487-0090.

For further information, call 487-1211.

### **Sabbatical Leaves Granted** to 32 Faculty Members

Sabbatical leaves for 32 faculty members ere granted Wednesday, Feb. 15, by the loard of Regents. A total of 17 are for two emesters and 15 are for one semester. Those granted two-semester leaves and

heir projects are: Thomas C. Anderson, assistant professor

f economics - Project: Research in energy conomics.

George J. Barach, associate professor of pecial education - Project: Participation in RSEN (International Rehabilitation pecial Education Network) to promote the lationship among domestic and internaonal agencies associated with rehabilitaon and special education.

Lee R. Boyer, associate professor of istory and philosophy - Project: Research astern Indian nations, especially the oquois. Paul S. Bruss, associate professor of nglish language and literature - Project: esearch and write on the new patterns in merican fiction. Hartmut Hoft, associate professor of athematics -Project: Research in athematics pertaining to ordered sets. Peter A. Holmes, associate professor of ychology - Project: Study of chronic pain d its possible elimination through erapy.

## FOCUS ON Staff:

### Joseph Braden Studies Ypsilanti Rental Market

#### by Andy Chapelle

Although university towns usually are characterized by problems with rental housing, Ypsilanti has a "favorable rental market in which the laws of supply and demand seem to be working properly." This is the conclusion drawn by students in two marketing research classes at Eastern following a recent survey.

The students, who spent an estimated 600 hours compiling data, designing the survey, analyzing the data and doing statistical studies, submitted their findings to Ypsilanti's Rental Market and Rental Practices Committee.

The students were advised by Joseph Braden, associate professor of marketing at Eastern who also serves as chairman of the five-member committee investigating the rental housing situation in Ypsilanti.

"We did a survey of renters from a sample size of 217 renters and 75 landlords. The students made up the survey instrument, picked the sample at random, did the data collection, compiled the data in statistical tables and then wrote up the report," Braden explained.

The committee then read the report filed by the students and checked the data to make sure it was correct by phoning a percentage of Ypsilanti residents and landlords to make sure they had been contacted.

Members of the committee included: Councilman Robert Cherris, (D)-Third Ward; Mary Herndon of the Ypsilanti Housing Commission; Councilman James Keegan (R)-Fifth Ward; Dennis McCauley, director of the SOS Community Crisis Center; and Braden.

"The report was unanimously approved by the committee. The students in our marketing research class have to do a project-they did this one on a voluntary basis. Everything that was done could have been done by a management consulting firm," he said.

Braden, who earned his doctorate degree in business administration from Indiana University in 1970, said that the Ypsilanti City Council requested the study because it wanted to duplicate a study done by the University of Michigan for the city of Ann Arbor. Titled "Rental Housing in Ann Arbor," the study cost the city \$39,000.

"The city (Ypsilanti) asked that we do something similar. Obviously since they paid nothing for it, they didn't get a \$39,000 research project. What they did get was a lot of student work. The project was done for nothing for the city by EMU students," Braden added.

After reviewing the survey, the Rental Market and Rental Practices Committee recommended:

-That an ordinance be passed requiring all landlords to post a summary of housing and rental laws and that all tenants be given a copy of the summary when they lease the property.

-That an ordinance be passed requiring the city inspector to respond to complaints in writing within five working days to any citizen reporting a housing violation. The recommendation also suggested that the city inspector should be required to send written progress reports to the complainant every ten working days.

-That the city of Ypsilanti encourage additional rental properties within the city. -That the city of Ypsilanti enact an

Joseph Braden

have to compete for a room.

"The University students are the ones living here. They are in the market. There is no shortage of housing and that is proven from a marketing standpoint. Essentially, what I'm trying to say is that if people choose to live in an apartment or a house off campus, it's a choice freely made. There is a rational alternative for living in a dormyou get food and shelter and the price is not exhorbitant," Braden said.

Braden, an Ypsilanti resident, also said that based on the results of the survey, Ypsilanti does not need a rent control ordinance but that some of his marketing students will attempt to come up with "an ideal" rent control ordinance.

Braden ended by saying that he had "no sympathy" for those with housing problems who don't report them to the city inspector.

#### **Jewish Awareness** Week, March 4-11

The third annual Jewish Awareness Week will be held on campus March 4-11. Sponsored by jointly by the Jewish Students Alliance, the Office of Campus Life, Student Government and the Washtenaw Jewish Community Council, its purpose is to discuss and inform the community on the issues of Jews from around the world.

Heading off the week's activities is folk singer Rod Coden in a free concert Saturday, March 4. The performance will begin at 8 p.m. in Roosevelt Auditorium. Coden, a native of Oak Park, Mich., is a regular member of "The Hot Fudge Show," has toured extensively with Doc Severinson and has his own radio show. Coden will perform folk songs from several different lands and cultures.

On Monday, March 6, there will be a Protestant, Catholic, Jewish Dialogue at 8 p.m. in 120 Mark Jefferson. Topics will range from the Holy Trinity to Chanukah. Rev. David Mair of the EMU United Ministries in Higher Education, Fr. Larry Delaney of Holy Trinity Chapel and Rabbi Lane Steinger of Temple Emanu-El in Oak Park will participate in the discussion.

The following day, Tuesday, March 7, Allan Alter of Aktsia in Ann Arbor will lead a seminar on Soviet Jewry. The discussion will last from 8-10 p.m. in 120 Mark Jefferson.

guidance and counseling - Project: An analysis of the role of the high school counselor in the choice of college by highly recruited high school athletes.

Marshall S. McLennan, assistant professor of geography and geology Project: Survey on an historic waterway and its valley: the Huron.

Annette Martin, associate professor of speech and dramatic arts - Project; Continued study in oral interpretation.

Willie B. Morgan, assistant professor of speech and dramatic arts - Project: Research in voice theory.

Colin F. Neuhause, associate professor of marketing - Project: Study of federal acquisition communications.

Louise F. Jernigan, associate professor of ucational psychology - Project: Develop a tbook dealing with the statistical plications in the behavioral sciences.

Asad Khailany, associate professor of erations research and information tems - Project: Develop a textbook on vanced structured programming in BOL (Common Oriented Business nguages). Winton A. Kloosterman, professor of

Mary F. Robek, professor of administrative services and business education -Project: Study positions in word processing centers and the jobs of administrative assistants/secretaries and make recommendations for changes in the secretarial curriculum at EMU.

Quirico S. Samonte, professor of social foundations of education - Project: Participation as a professional associate in the "East-West Culture Learning Institute" at the East-West Center in Hawaii.

Arie Staal, associate professor of English language and literature - Project: Study of recent trends in American and Netherlandic literature and European methods of teaching literature.

Jiu-Hwa Lo Upshur, assistant professor of history and philosophy - Project: Conduct research on the Nanking period of the Kuumintang government in China, 1928-1937

(A list of faculty members granted onesemester sabbatical leaves will be published in next week's issue of Focus EMU.)

"ideal" rent control ordinance, but not enact the ordinance until it is clear it would be in the best interests of the city.

"In housing code enforcement, we went to landlords, tenants and the city building inspector and found that a few vocal citizens complained but basically the complaints were handled properly.

"We also told the City Council that in order to have better enforcement of building codes, they will have to hire more people. The housing section is doing the job that they are supposed to do-a reasonably good job," Braden said.

Braden, as a marketing expert, contends that the laws of supply and demand are in balance concerning housing needs in Ypsilanti. He also states that housing problems at the University and in the city are intertwined.

"We have empty rooms and apartment complexes two or three miles from here that have vacancies-near campus we don't have any vacancies. People who want to walk to campus and don't want to live in a dorm will

Israeli dancing is the featured activity for Wednesday, March 8. The dancing begins at 8 p.m. in the snack bar of McKenny Union. On Thursday, March 9, there will be a discussion on current Middle East affairs.

Avrin Diskin, a native Israeli and a member of the Union of Students for Israel, will head the discussion at 8 p.m. in 120 Mark Jefferson.

Jewish Awareness will conclude with an inter-faith community service at 8 p.m. Friday, March 10, in the Faculty Lounge of McKenny Union. Rev. David Mair and Fr. Paul O'Connor, of Holy Trinity Chapel, will conduct the service.

All the events of Jewish Awareness Week are free and open to the public. For further information, contact the Jewish Student Alliance at 483-8636.

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### **Events of the Week**

#### February 27-March 5

#### Monday, February 27

LECTURE-Olympic track champion Wilma Rudolph will discuss her Olympic experience at a lecture at noon in Pease Auditorium.

EXHIBIT-EMU students Ron Botan, Fred Elgau and Sherry Rhee will exhibit their work in the Intermedia Gallery of McKenny Union through March 3. The Intermedia Gallery is open from 8 a.m. to 5 p.m., Monday through Friday.

EXHIBIT—An exhibit titled "On Holiday," featuring watercolors by EMU art faculty member John Loree, continues through March 19 in the Library lobby during regular Library hours. **Tuesday**, February 28

MEETING—The Community Advisory Council on Gerontology will meet in Gallery II of McKenny Union at 10 a.m.

MEETING—The Faculty Affairs Committee of the Board of Regents will meet in the Regents Room of McKenny Union at 5:30 p.m.

POETRY-Stephen Cvengros and Kathy Chism will read their poetry in the Hungry Ear Poetry Reading in Goodison Hall Lounge at 7:30 p.m.

#### Wednesday, March 1

EXHIBIT — An exhibit of African art continues through March 9 in Sill Gallery from 8 a.m. to 5 p.m., Monday through Friday.

LUNCHEON-DISCUSSION—Dorothy Lamming, professor emeritus of art, will present a "Last Lecture" at the Faculty Luncheon-Discussion in University Lutheran Chapel at 12:15 p.m. Lunch, for \$2, will be served at 11:45 a.m.

FILM—Media Services will show "The Extra Girl," with Mabel Normand, in 111 Library and on Channel 5 of Campus TV at noon.

FILM-MUD Cinema will present "La Strada," with Anthony Quinn, in Strong Auditorium at 7 and 9 p.m. \$1.50.

TOURNAMENT-The Chess Club Tournament will be held in the Reception Room of McKenny Union at 7 p.m.

MEETING-The EMU Vets Club will meet in Gallery II of McKenny Union at 9 p.m.

BASKETBALL-The men's team will play Western Michigan in Kalamazoo at 7:30 p.m. Thursday, March 2

MEETING—The Biology Club will meet at noon in Gallery II of McKenny Union.

MEETING—The Student Affairs Committee of the Board of Regents will meet in the Regents Room of McKenny Union at 3 p.m.

TRACK-The women's team will host Western Michigan and Bowling Green in Bowen Field

House at 6 p.m. FILMS—Media Services will show two films on dying: "End of One" and "To Die Today," in 213 Pray-Harrold at 7 p.m.

FILM-MUD Cinema will show "New York, New York," with Liza Minelli and Robert DeNiro, in Strong Auditorium at 7 and 9:15 p.m. \$1.50.

BASKETBALL-The women's team will participate in the SMAIAW State Tournament in Rochester

SWIMMING-The women's team will participate in the MAIAW Regional Meet in Ann Arbor.

SWIMMING-The men's team will compete in the MAC Championships in Muncie, Ind. Friday, March 3

LECTURE-Charles E. Smith, nationally-known lecturer with the American Opinion Speakers Bureau, will discuss "The Phony Energy Crisis" in 218 Pray-Harrold at noon. TORONTO TRIP-The Office of Campus Life is sponsoring a trip to Toronto. The train will

leave Windsor at 7:55 a.m. and return on Sunday at 9 p.m. Accommodations are at the Hotel Toronto and include breakfast. \$59 double occupancy.

TRACK-The men's team will compete in the MAC Invitational at 3 and 6 p.m.

FILM-MUD Cinema will show "New York, New York" in Strong Auditorium at 7 and 9:15 p.m. \$1.50

DANCE CONCERT—The EMU dancers will present an evening of original music and dance in the modern jazz and ballet forms in Quirk Auditorium at 8 p.m. \$2.

GYMNASTICS-The men's team will compete in the Great Lakes League Championship. SWIMMING-The men's team will compete in the MAC Championships in Muncie, Ind. WRESTLING-The Hurons will compete in the MAC Championships at Mt. Pleasant.

BASKETBALL The women's team will compete in the SMAIAW State Tournament in Rochester

SWIMMING The women's team will compete in the MAIAW Regional Meet in Ann Arbor. Saturday, March 4

GYMNASTICS-The women's team will compete in the MAIAW Regional Meet in Ann Arbor.

DANCE CONCERT-The EMU Dancers will present a concert in Quirk Auditorium at 2 p.m. and 8 p.m. \$2.

BASKETBALL-The men's team will host Bowling Green inf Bowen Field House at 3 p.m. General admission \$3; students through high school \$1.50; EMU students free.

FILM-MUD Cinema will show "New York, New York" in Strong Auditorium at 7 and 9:15 p.m. S1.50.

CONCERT—Folk singer Ron Coden will perform in concert as the opening activity for Jewish Awareness Week in Roosevelt Auditorium at 8 p.m.

#### Sunday, March 5

TENNIS—The men's team will host Notre Dame in Bowen Field House at 11 a.m. DANCE CONCERT The EMU Dancers will present a concert in Quirk Auditorium at 2 p.m. \$2.

### PHOTO OF THE WEEK

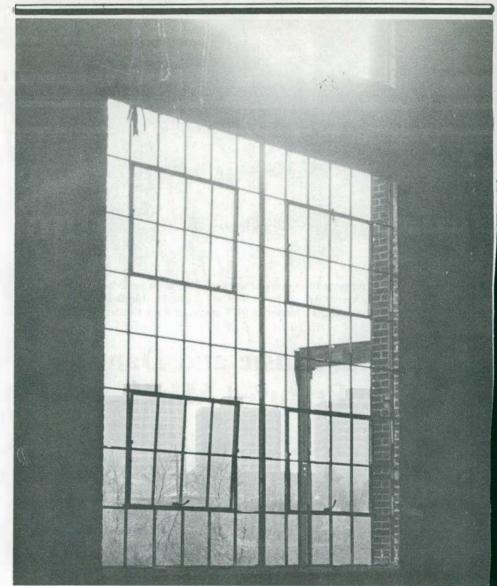


Photo by Robert Ryar

Student photographer Robert Ryan scrambled down an embankment and risked his well being inside an abandoned building to get this interesting photo. (Notice the Tower dorms in th background.) Bob used a Nikkormat camera equipped with a 50mm lens and Tri-X film at A SA 400.

### Openings

The Personnel Office announces the following vacancies:

#### **Clerical/Secretarial**

CS 03-\$276.23-\$379.15-Account Clerk-Student Accounting

CS-03-\$276.23-\$379.15-Senior Clerk-Financial Aid (50 wpm typing necessary)

CS-03-\$276.23-\$379.15-Account Clerk--Budget Department

CS-03-\$276.23-\$379.15-Secretary-Academic Records (accurate 60 wpm typing)

CS-04 (50%)-\$302.73-\$416.11-Library Assistant II-Center of Educational Resources (Full-time salary reflected)

Final date for acceptance of applications for the above position is March 7.

Administrative/Professional/Technical AP-07-S476.96-\$643.12-Associate

Engineer—Physical Plant AP-07-S467.96-\$643.96-Senior

Engineer-Center of Educational Resources, TV Center

Final date for acceptance of application for the above positions is March 9.

Teaching Positions-Salary dependent upon qualifications

Lecturer Part-time, Fall '78-Depart ment of Mathematics-Deadline for application, March 31, '78.

Lecturer-Full-time, Spring '78-Department of Occupational Therapy.

Lecturer-Part-time, Summer Project Upward Bound-Classes availab in English, Math, Office Skills, Science an Chemistry. Candidates must meet State Michigan certification standards 1 secondary schools.

Internal applicants for Clerical/Secr tarial, and Administrative/Professiona Technical positions should submit a letter application to the appropriate departm? with a copy to Personnel.

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S	Show Morning Show	National Press Cl	and Colleagues Great			Decisions '78 Voices in the Wind Alive Scope	News News	News Dimension			All things Considered	Options Jazz Scope	News News	Scope	
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#### **PROGRAM HIGHLIGHTS**

Tuesday, 11 a.m. - MARKETPLACE looks at the rights of tenents and how to use them.

Tuesday, 11:30 a.m. - "Oh God," a movie starring George Burns, will be analyzed from a theological point of view with Rev. Larry Shaver, pastor of St. Phillips Lutheran Church.

Wednesday, 11 a.m. - VOICES IN THE WIND, with host Oscar Brand, features interviews with people in the arts and literary world.

Wednesday, 7:15 p.m. - LIVE HURON MEN'S BASKETBALL PLAY-BY-PLAY COVERAGE with the Broncos of Western Michigan University hosting our Hurons.

Thursday, to be announced. - LIVE HURON WOMEN'S BASKETBALL PLAY-PLAY COVERAGE of the state tournament at Oakland University.

Saturday, 2:45 p.m. - LIVE HURON MEN'S BASKETBALL PLAY-BY-PL COVERAGE with Sam Eiler and John Fountain courtside as EMU hosts Bowling Gre Sunday, 2 p.m. - JAZZ ALIVE presents the Brecker Brothers recorded at the 1977 Mont Jazz Festival.

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