



LOEX QUARTERLY

Affiliated with Eastern Michigan University's Bruce T. Halle Library

Volume 34, Number 3, Fall 2007

Presenters have recently been selected for the upcoming LOEX 2008 conference and once again it was a thought-provoking, and tough, process for the selection committee. It was quite challenging to decide on a final group of 45 presentations from a list of over 110 proposals. There is a lot of great work being done in our field and it is exciting to get a snapshot of it.

In terms of attending the conference, in order to continue our outreach to graduate students and take advantage of Chicago being close to a number of MLS schools, we have made a small number of spots available to students who only want to attend the conference, not just to student poster presenters. Hopefully, this will give a few more students exposure to library instruction that they likely do not get at school.

As mentioned in the last Quarterly issue, work is being done to improve the online archiving of the LOEX Quarterly. Good progress has been made with the recent posting of the last 3 years of Quarterlies on EagleSpace, EMU's DSpace-based digital repository. This is an improvement over the existing method (posting entire issues as pdf's on the web), as DSpace's indexing will allow full-text searching across articles and better indexing with search engines, along with easier browsing of articles. The only task left to do is construct a better password-entry page, which should be completed by the next issue.

In the meantime, I hope you enjoy this issue of the Quarterly.

Brad Sietz
Director

- What's Inside -

Book Review: **Convergence Culture** 2

Virginia Bailey
baileyv@acu.edu

Slaying the Dragon of Information Illiteracy: The Story of the Happy Librarians & Their Loyal Subjects 4

Shellie Jeffries
shellie.jeffries@aquinas.edu

TechMatters: **Going Where the College Students Are: Facebook and the Library** 6

Krista Graham
krista.graham@cmich.edu

Deceptively Simple Assignments That Make a Big Impact 8

Sharon Domier
sdomier@library.umass.edu

Ross' Rave: **Fifteen Days** 11

Ross LaBaugh
Ross.LaBaugh@zu.ac.ae

LOEX Quarterly:

A quarterly publication of the
LOEX Clearinghouse for Library Instruction
Published spring, summer, fall, and winter
Volume 34, Number 3, Fall 2007
ISSN: 1547-0172

Editors: Brad Sietz, Chessa Grasso Hickox
LOEX Clearinghouse, 109 Halle Library
Eastern Michigan University
Ypsilanti, MI 48197-2207
734-487-0020 x2152, 734-487-1289 fax
loex@emich.edu