

## Boosting Your VR Use Kelli Herm hermk@lcc.edu

## Lansing Community College Library

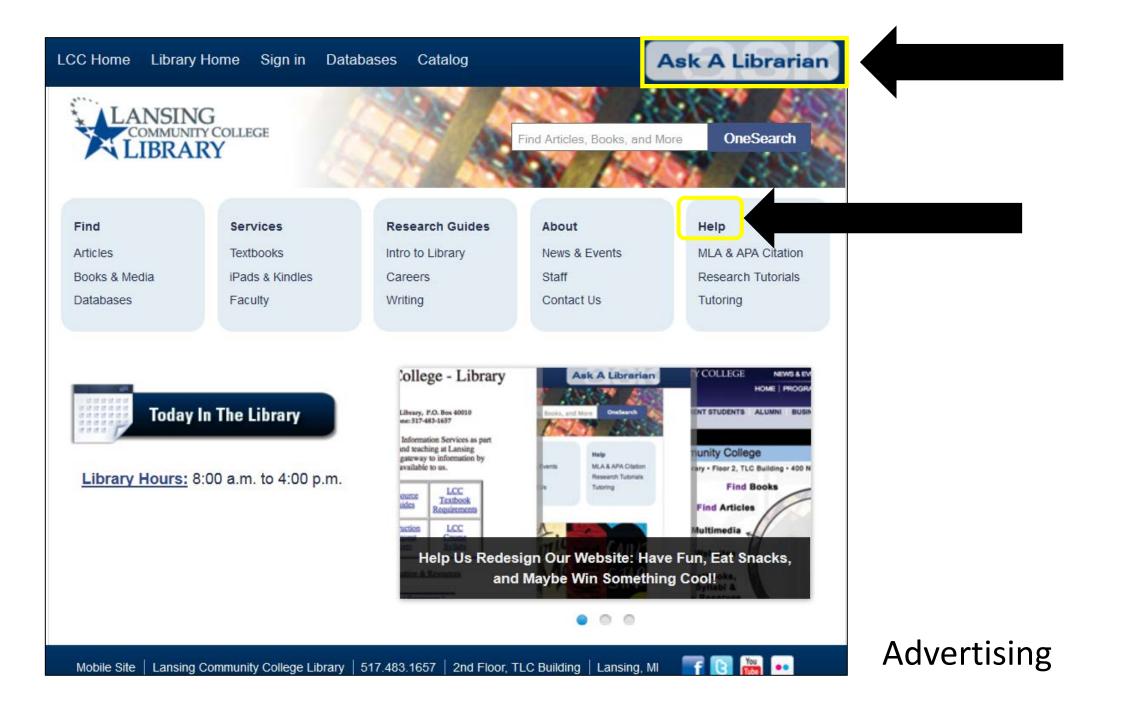


# Agenda

- Advertising Ask a Librarian
- Timeline/Statistics
- Where are they coming from?
- How other RHN libraries promote chat
- Tips from our Web Librarian
- Future Considerations





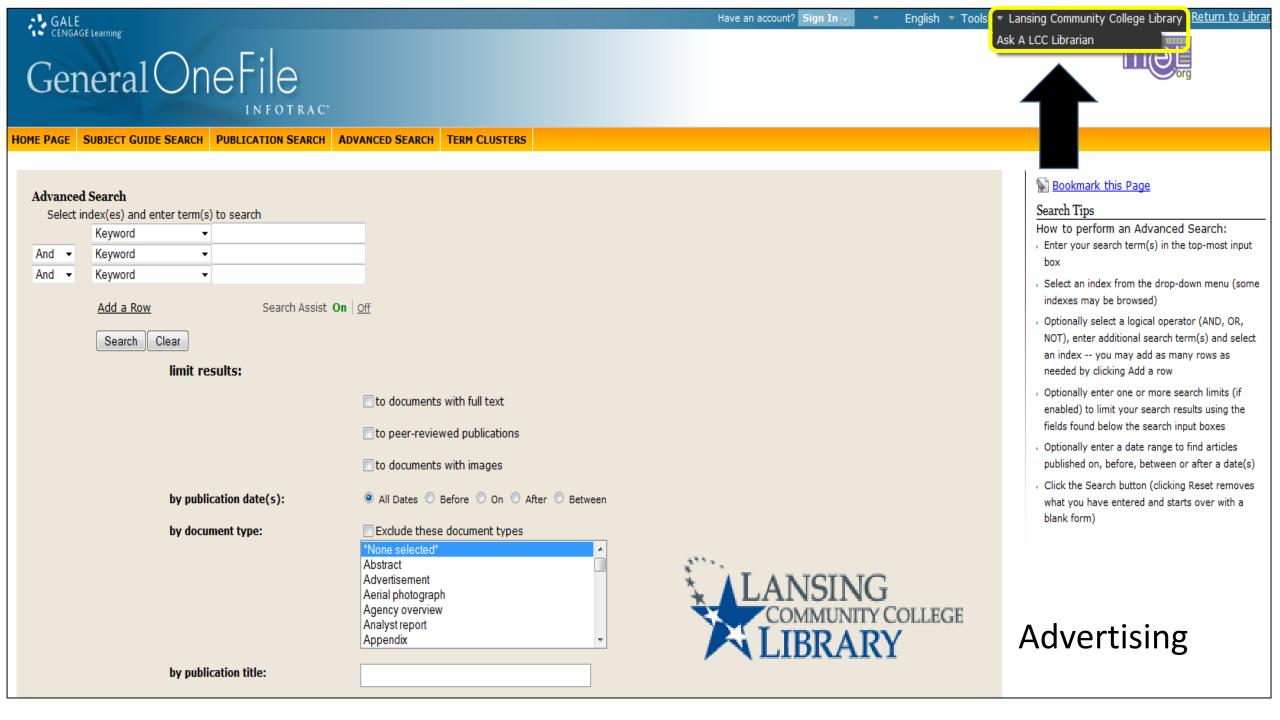


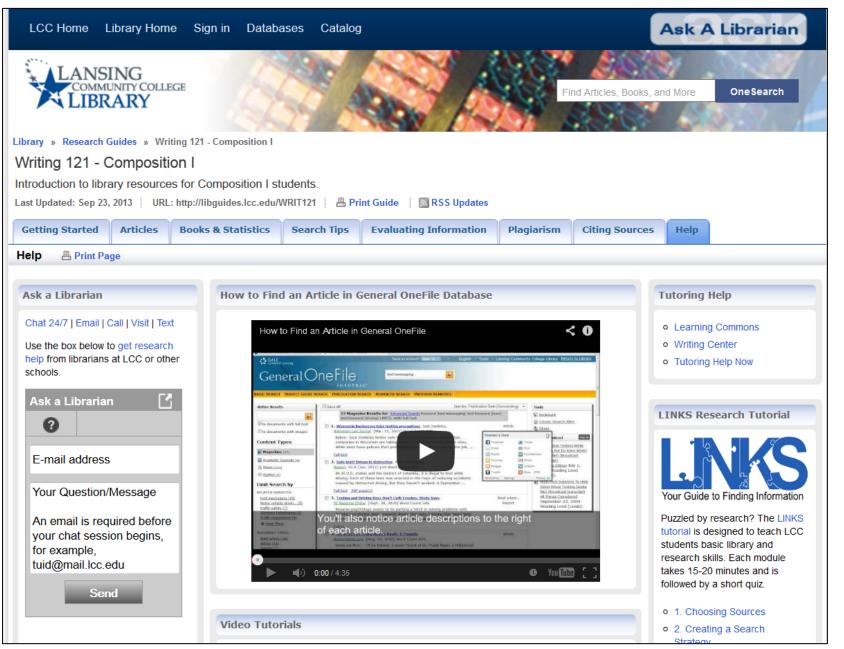
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### Advertising

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2. Start your message with LCCLIB.

3. Send your message.

Example: LCCLIB what time do u close 2nite? Texts are answered during Reference Desk hours.

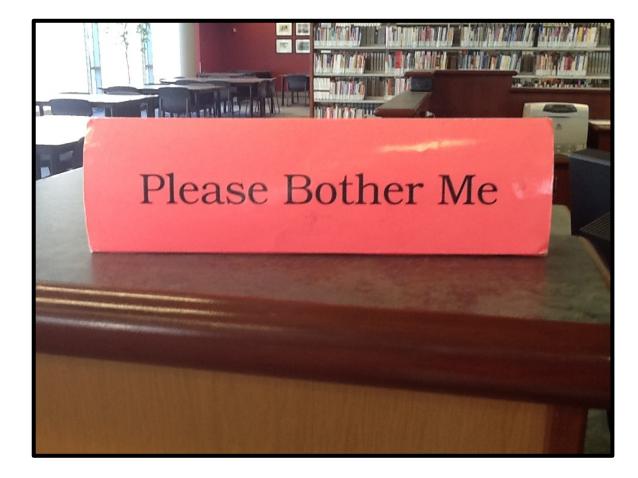
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- In our College Portal, under the Resources tab for faculty
- Students also have a link on their portal page
- In process of putting same
   D2L box in portal



# **Timeline/Statistics**



- 2009 Total VR- 101 (+ 745 IM) = 846
- 2010 Total VR- 223 (+ 750 IM) = 973
- 2011 Total VR- 372 (+ 766 IM) = 1138
- Summer 2012- switched from Angel to Desire2Learn (D2L)
- 2012- Total VR questions: 982 (+ 382 IM) = 1364 (Started VR only in fall 2012, increased VR hours from 4-5 hours/week to 8 hours)
- 2013- Total VR questions: 1,372
- 2014- (Jan-March): Total VR- 445



# Where are they coming from?

Past 90 days

- Help page: 408
- D2L: 43
- Libguides: 33
- Libguides Mobile: 8
- College Portal: 5
- RHN home: 4
- Other: 2



# How other RHN libraries promote chat

- Some link to chat service in CMS, but unable to embed Qwidget there
- Embed Qwidget or link to chat on library homepage, in research guides, catalog
- Some promote service in instruction, and to faculty





# Tips from our Web Librarian...

- "When we used Angel there was a library box in the Resources tab, but faculty hid the tab".
- "Make friends with E-Learning. Get in at the transition to new system".
- By working together you can figure out what's possible, and look at other libraries for examples
- We were able to add the box in D2L after constant communication with E-Learning Dept



## **Future Considerations**



- Add chat Qwidget to catalog
- Able to add Qwidget in certain databases such as Ebsco

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## Thank you! ③



