

The Entertainment Bi-Weekly Magazine of the South Plains

FREE

THE ENTERTAINER

SHOWCASE

VOL. 3 NO. 5

MAY 7 - 20, 1987

*"The People
Picture Publication"*

TEJANO MUSIC
Videos in the Making

A School Teacher's
Auto Hobby

Z-102 Magic Marathon
A Test Of Endurance

ENTERTAINMENT
CALENDAR GUIDE

**Hispanic
Association
of Women**
Schedule Conference

MORETTI
AT LARGE
Local Video Pioneers
Dr. Kim Smith
& Duane Conder



The Bangles
1987's Best Video Performance by a Group

AMERICAN VIDEO AWARDS ANNOUNCED

**We Handle Nearly All Kinds Of
New and Used Musical
Instruments & Accessories**

Accoustic & Electric Guitars
Left Hand Guitars Available
Microphones - Drums - Amplifiers
PA Systems & Speakers
Accessories

**In House Financing!
Lay-A-Ways!**



Whitson Music Co.
Snidely Whiplash's Pawn Shop
Wayne Whitson or Billy Whitson
(806) 765-5124
2315 4th St. Lubbock, TX. 79415



**FOR
RENT**



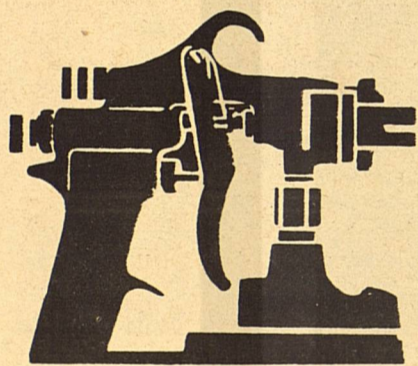
Palm Room, Inc.

IDALOU HIGHWAY LUBBOCK, TX.

Available for Parties, Church Dances, Weddings, Quinceañeras
Anniversaries, Family Reunions, and Graduations.

Contact Wayne Whitson or Chuck Harrison at 765-5124 Lubbock, Tex.

**FOR
RENT**

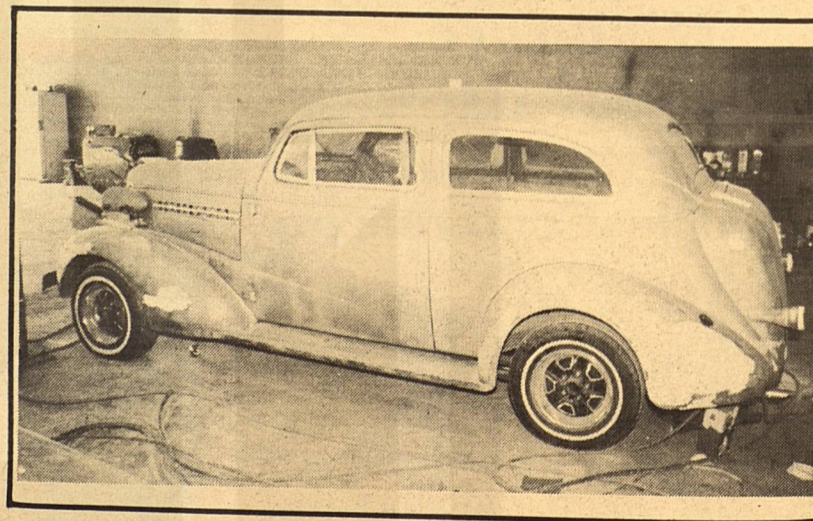


Alfreds
Alfred Sifuentes
OWNER
**PAINT
and BODY**

Auto Paint & Body Work
Complete Restoration for Late & Early Models
Free Estimates - Insurance Claims Welcomed
Specialty Paints - Imron Paint Specialists
Factory & Custom Pinstripe Service
Free Pick Up & Delivery
In Local Area
Satisfaction Guaranteed!

763-7264 or 763-0212

**1321-B 34TH STREET
LUBBOCK, TEXAS 79405**



Come Witness the Restoration of this 1938 Chevy

VIDEO SHOWCASE

American Video Awards Announced

By Leandro Rivera
The Entertainer Showcase Magazine

The power of videos became clearly evident during the 5th Annual American Video Awards celebrated April 27th at the Scottish Rite Auditorium in Los Angeles despite the fact that the program itself lacked the finesse and glamour stigma of the established Grammy and Oscar awards. With these drawbacks together with the total lack of creativity one would expect to find as in the intriguing images of the music videos highlighted that evening, the program did manage to convey the influences upon our culture. The offspring of a new "music video generation" was also emphasized.

As Casey Casem, the reknown Top-40 analyst, stated, "If there's one thing the past year told us, is that music videos are more than something we sit around watching. They influence the fashions we wear, the movies that we see, the parties that we go to and the commercials that we watch on television."

"The influence of videos is everywhere."

"1986 was the year that music video went beyond mere entertainment. It was the year that what would be done as part of the music business became part of our entire culture; the year music video style was everywhere we looked. It was the year when that style was used frivolously, and the year when it was used to change the world - or at least to try. 1986 was the year when music video seemed capable of anything from patriotism to parody."

Patriotism is illustrated in the video hit, "Living In America" performed by James Brown. The concept, however, is later ridiculed by Wierd Al Yankovic's version, "Living With A Hernia."

In addition music videos also complemented the music industry when used as commercial tools for promotions and product sales. As you may recall some of these types of videos included the clever "Budweiser USA" and the "Super Bowl Shuffle" video used to create greater interest in last year's popular Super Bowl battle.

Like other media, videos also took advantage of America's most utilized constitutional privilege, "freedom of speech." Music videos such as "This Is The World Coming," "Hands Across America," "Sun City," "Promised Land" and "Stop The Madness" addressed the social issues of the day.



PRINCE AND THE REVOLUTION/KISS



madonna

The following is the categorized list of video awards as announced by this year's American Video Awards presentation:

Best Country Video;

"Honky Tonk Man," performed by Dwight Yoakam

Best Video Director;

Stephen Johnson for "Sledgehammer," by Peter Gabriel.

Best Video Art Direction;

Mike Hanan for "Open Your Heart," performed by Madonna.

Best Video Performance by a Female;

Madonna for "Papa Don't Preach"

Best Costume Design;

Malissa Daniel for "Goin' Crazy," performed by David Lee Roth

Best Pop Video;

"Sledgehammer" by Peter Gabriel

Best Video Special Effects;

Stephen Johnson & Aardmann Animation for "Sledgehammer"

Best Video Album;

"Last World Dream," by Howard Jones

Best New Video Artist;

Peter Cetera

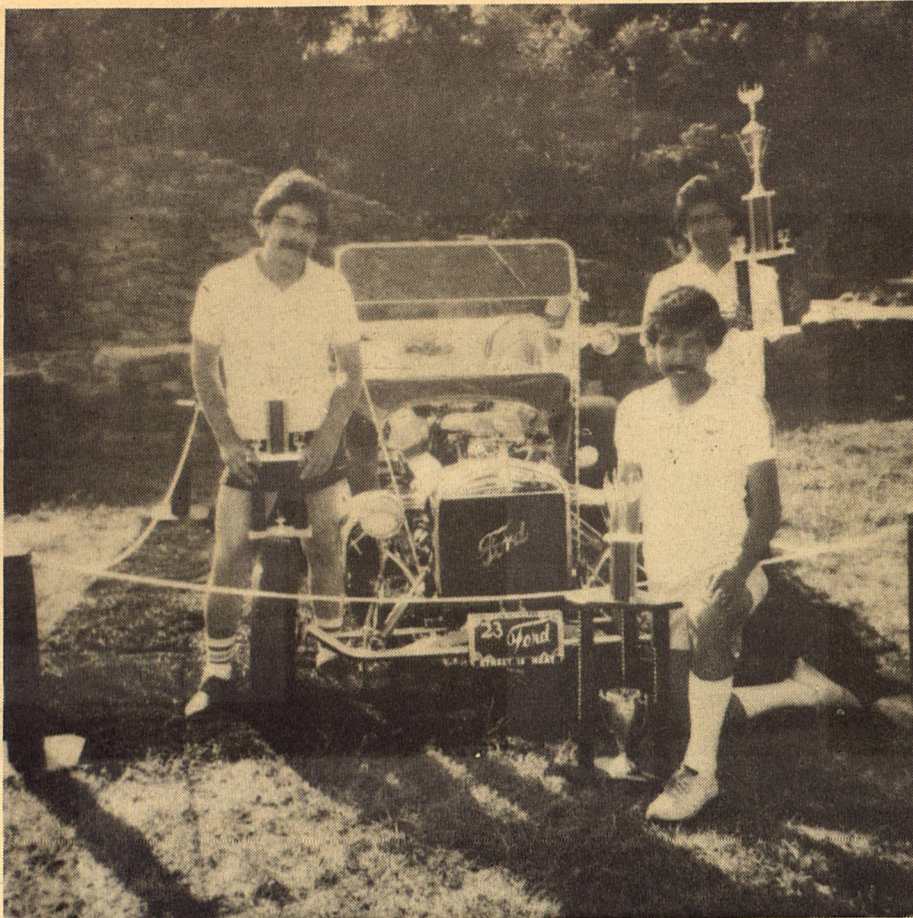
Best Urban Contemporary Video;

"Kiss," performed by Prince & The Revolution

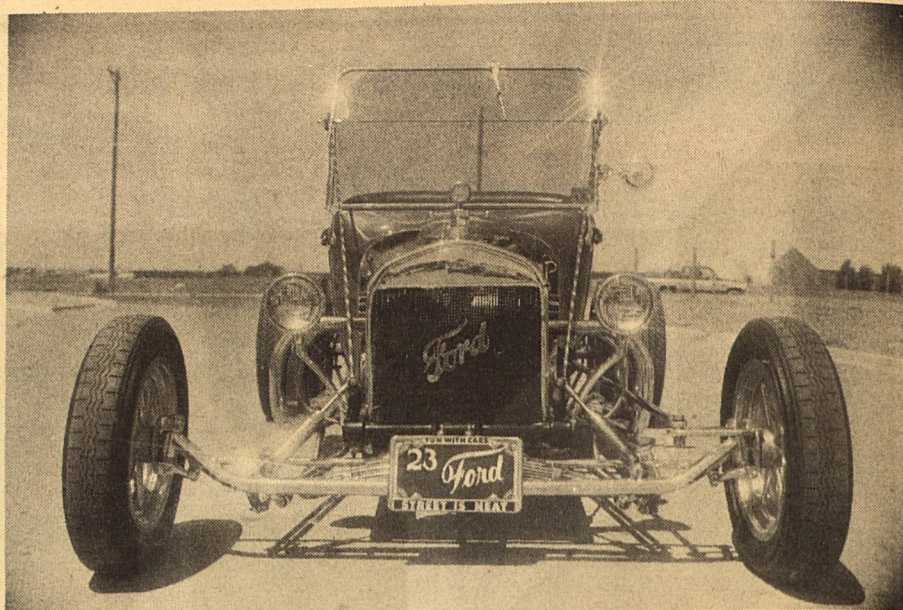
Best Video Performance by a Group;

The Bangles for "Walk Like An Egyptian"

All videos considered for these honors were submitted to the National Academy of Video Arts & Sciences by a membership consisting of record company executives, independent producers and video crafts personnel. Its eligibility criteria emphasized distribution between September 31, 1985 and November 15, 1986. The membership thereafter narrowed all eligible votes to a final five nominees in each category through a true ballot system. Tabulations and guarding of the winners for the awards presentation were handled by the independent accounting firm of Laventhal and Hartwithe.



(Left to right) A.R. Morales, Felix Fabila (kneeling) and Freddy "Cadillac" Rodriguez proudly display the winning trophies awarded to Fabila's 1923 Ford "hotrod" roadster. Fabila's "pride & joy" became a winning contender in a San Antonian statewide auto show last April. The Fabila crew completely disassembled the roadster in preparation for the show.



Lubbock "Hotrod" Sweeps San Antonian Car Show

By Leandro Rivera
The Entertainer Showcase Magazine

The gear shift is connected to the transmission; the transmission is connected to the cross-member; the cross-member is connected to the frame; and the frame is what holds it all together for this 1923 Ford roadster "hotrod" showcar which represented Lubbock as a top contender in a San Antonian statewide auto show last April.

The countless hours of preparation rewarded the '23 Ford roadster with 1st Place Open-Top, 1st Place Overall and 2nd Place Farthest Distance trophies. In addition, it received prize money and a custom paint job door prize.

"We completely rebuilt the auto," A.R. Morales, head crew member and custom painter for the project, stated.

"We had to disassemble it completely to repaint the frame and retouch the welding marks for this show. We paid close attention to the finest details while putting it back together; a great deal of thought to chrome and brass accenting. Sometimes the slightest bolt can make a big difference if it is brass plated to accent the chrome around it."

"We spent alot of hours on this 'baby.' Detailing alone took over 5 hours in Lubbock before we even left. In San Antonio, we polished and cleaned the car another 15 hours or so before we displayed it. We 'armored-alld' all the vinyl and rubber to get the wet shiny new look. We even cleaned every rock and gravel stone out of each tire groove using Q-tips!"

According to Morales, there were other autos there dressed with "more money." He attributes their triumphal outcome to their special attention to minor details in construction, assembly and display of the car.

The '23 roadster belongs to owner Felix "Max" Fabila, a Lubbock school teacher.

"I purchased the car for \$4,800 at a Lubbock World of Wheels show in '77. I've spent well over \$3,000 in upkeep and modifications since then," Fabila stated.

"Just minutes after I bought it, I was offered \$6,000 before I even drove it out of the show. I could have profited \$1,200 bucks, but I had always wanted one and I wasn't about to let it go. I'm so attached to it now that it's priceless to me. I wouldn't even begin to price it - I'm going to keep it forever for as long as I can and live to enjoy it," Fabila added.

Fabila also owns a '75 corvette and a '82 corvette, both "daily driven." His fourth car is a seasonal "winter time" '71 volkswagen beetle.

The crew for the Fabila show project consists of A.R. Morales, owner of Industrial Fields Services of Lubbock, Steve Salazar, head mechanic for the project and Vice President of I.F.S. and Freddy "Cadillac" Rodriguez, detail specialist.

The '23 roadster has brought home an additional 12 trophies and a plaque for Fabila since he gained possession of the vehicle.



BLUE MOON

AUTO PAINT & BODY SHOP

Insurance Claims
Free Estimates

2018 4th • Call: **741-1822**

Joe Morin David Morin

**Your Viking agent
has special
auto insurance
for all drivers.**

Lubbock Insurance Services

Frank Saiz & Associates
2815 Avenue Q, Lubbock, Texas
Your personal auto insurance agent.
747-9560

Accidents — Violations?
License suspended?
License revoked?
Insurance been cancelled?
Is your age a factor?
Need an SR22 Filing?

*Please call or stop in
and see us today.*





Bart Starr

Lubbock Jaycees Install New Officers

The Lubbock Jaycees held their installation banquet Saturday, May 2nd to swear-in their newly elected officers for '87. Installed during the ceremony were: Bart Starr, President; Bill Waller, Vice President; Bruce Kennedy, Treasurer; Janet Driver, Secretary; Jeff Driver, Individual Development Vice President; Cindy Watson, State Director; and Joe Ropier, Chairman of the Board.

One of the many objectives of the Jaycees is to provide improvement opportunities for young people through community involvement and participation.


With their average \$60,000-a-year budget, they are able to implement such projects as the annual Chili Cookoff in July, the Haunted House booth in September for the Panhandle Fair, Casino Nights, build wheel chair ramps throughout the city to facility the handicapped, conduct Christmas Shopping tours, hold awards ceremonies each quarter and host various charity fundraisers. They were credited last year with the outdoor Beach Boys Summer Fest '86 concert fundraiser to benefit muscular dystrophy.

"We provide development opportunities for young people," Bart Starr, newly elected President, stated. "We concentrate in public speaking and writing by developing projects to teach them leadership responsibilities, although some members practice such qualities in their everyday lives and occupations."

"In the beginning, the Jaycees were mostly made up of successful doctors, lawyers and independent business people. Today our membership attracts all sorts of people with various trade practices." Starr added.

Persons, male and female, through the ages of 18-36 are eligible for membership with hardly any requirements. Their membership dues are \$40 per year.



Membership meetings are held once a week each Tuesday night at 7:30 pm at the Lubbock Board of Realtors facility of 50th street and Knoxville. For additional information contact 792-4410.



DISCOUNT MEATLAND

FOOD STAMPS WELCOME NO MONEY DOWN 6 mo. to PAY

4116 AVE. Q 747-3338 6409 UNIV. 796-1997

25 LB. ECONOMY PACK
2# Round Steak
4# Chuck Roast
9# Ground Beef
7# Fryers
3# Franks

\$29⁹⁵

Chicken Strips
3 lb box **8⁹⁵**

Half Beef

250 to 300 lbs. average
U.S.D.A. Choice

\$1²⁹

cut & wrapped

50 LB. FREEZER PACK
10# Chuck Steak
10# Chuck Roast
10# Pork Chop
10# Ground Beef
10# Fryers

\$69⁹⁵

Bacon Wrapped Filets
6 oz. **1⁹⁹**



EVERYONE IS LOOKING AT US!

THE ALTERNATIVE IS CLEAR.

THE ENTERTAINER
SHOWCASE



Photo Graphics for American Video Awards Article
courtesy of

U.V. Blake Music Center
806-795-6408

2401 34th • Lubbock, TX 79411

COUPON

Shape Up For Spring!

2 FOR 1 SPRING SPECIAL
WITH THIS COUPON

COSMOPOLITAN

LADIES  MEN

5121 69TH (Behind Pioneer Nissan)

Indoor Swimming Pool - Aerobics - Co-ed Whirlpool
Dry & Steam Sauna - Free & DynaCam Weights
Nursery Available

Randy Nelson 794-9911

COUPON



741-1000

REWARDS
A Non-Profit Organization
Donations Accepted

ORIGINALLY DESIGNED & HANDCRAFTED
"SUGAR PLUM BUNNIES"
THE O'HARE FAMILY OF DOLLS



Collecting Dolls?
Must meet & see the
Sugar Plum Bunnies
These dolls are originally
designed & handcrafted.
Call Mini
Sales representative for LBS Enterprises
806/763-2133 Now!
Distributed by LBS Enterprises of Lubbock, Tx.

BUSINESS PROFILE

Fast Cutters Keep Pace With The Latest Styles In Hair Fashions



Mary Deleon at **Fast Cutters** is watching Heidi, a world famous hair dresser from Germany, do a demonstration on how to achieve the latest new look in hair fashions. Heidi is an expert in comb-outs for new looks. Several hundred hair stylists from all over Texas attended her recent seminar. Heidi conducts seminars all over the United States and periodically returns to Europe to update her instructions on the newest styles on the Continent.



John Esquivel Deleon (left) and Mary Deleon (right) have recently attended a seminar given by Heidi (center).

Your're invited to come in to **Fast Cutters** and try the new fun styles. A trendy new look for spring will start the season with a bang. The new styles are wash'n'wear and easy to care for.

The stylists at **Fast Cutters** will design a hairdo just for you or you can choose from a photo. Your presence in their salon is the finest compliment.

You might try the new "Explosion Bob." It's a fun new look that's flattering to your face. Try something different in hair fashions. Visit **Fast Cutters** at the Edgemere Shopping Center in Plainview. They welcome men, women, teens and children. No appointment is necessary, Call 296-5231.

CONSOLIDATED MEDIA ADVERTISING

FOR THE FINEST
MOST AFFORDABLE
ADVERTISING SERVICES
KCLR 1530 AM SPANISH RADIO
THE ENTERTAINER SHOWCASE MAGAZINE

P.O. BOX 16262 LUBBOCK, TEXAS 79490
806/795-0323

The Palace Club

Jackpot

Featuring the Hottest Top
Disco Countdown In
Contemporary, Pop, Rhythm & Blues
And Tejano Music.

"Where the Ladies are always Special!"

Weekly Bar Specials
And Special Events!

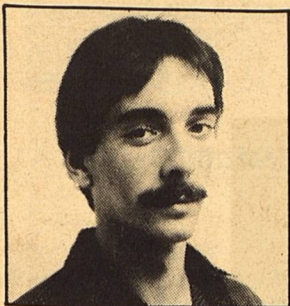
The Palace Club
Where The Difference
Is You!

PHONE 806/296-9902

East on Lockney Hwy
In Plainview, Texas

Available for Special Events
And Private Party Celebrations

AT LARGE JOHN MORETTI



By John Moretti

BUILDING heartBEAT

BUGS BUNNY BLEEPED

Yep, right here in Lubbock: an internationally renowned video artist and producer and his partner are working late hours toward completion of their first collaboration, **heartBEAT**, for which raw footage was shot in January and special effects are currently being "built." The artist and producer is **Dr. Kim Smith**, professor of art at Texas Tech; his cohort is **Duane Conder**, KLBK news photographer and image-manipulator extraordinaire. Smith describes **heartBEAT** as "a narrative form of music video which deals with the thoughts running through a guy's mind after arriving home from work." He explained Conder's special effects will help convey the main character's inner monologue, and should provide a nice tingle to the cortex too. Musical scoring for the project is being written and will be performed by Tech Music Department doctoral candidate **David Kneupper** and explores a wide variety of musical motifs, much in the manner of works by Brian Eno and David Byrne. Smith already has a number of impressive accomplishments under his belt including Top Award at the 1984 7th International Tokyo Video Festival for his production of video artists Bruce and Norman Yonemoto's **Vault**, Best Independently Produced Music Video at the 1985 Canadian VideoCulture Awards for his production of **Go For It Mike**, and some pioneering work on an interactive videodisc version of **Lorna**. All three videos have been shown worldwide. **heartBEAT** is expected to go to post-production no later than September and we should be treated to a local premiere sometime in October. Hmm...Halloween would be appropriate, n'est-ce pas?

If you're a fellow connoisseur of classic cartoons and make a dash for the telly on Saturday mornings to catch "Bugs Bunny" on ABC, you may have been noticing the steadily increasing number of bad jump-cuts and nonsensical action sequences. **Electronic Media** magazine reports ABC is taking considerable heat for what many feel is excessive editing of violent scenes which the network feels are "imitable by kids." Warner Bros. cartoon directors Fritz Freleng and Chuck Jones have joined animation buffs in protesting editing which they feel is ruining classic examples of the art and turning some works into impossible-to-follow stories because integral scenes are being removed. ABC defended its policy by pointing out that many of the old cartoons were made with adults in mind, and that children "perceive them differently." Warner Bros. executive Edward Blair sees the problem as "an enormous paradox...of venerating the art form on one hand, and mutilating it on the other." Personally, I find the whole brouhaha delightfully ironic. The same directors who are delivering public diatribes against editing "their" cartoons and coloring "their" black and white movies are the same guys who begin rewriting scripts and screenplays as soon as they get "their" hands on them.

Bob Mould, lead singer and guitarist for New Music group Hüsker Dü, sang the praises of the Hub City after the band's April 19 concert at Fast and Cool. Mould told host of KTXT's **Ethereal Transmissions** Jay Howze the band so enjoyed the city's laid-back atmosphere and enthusiastic concert-goers, he'll be sure to include Lubbock on any future tour schedules and will even be encouraging other bands to do the same. Now, if we could only convince the concert promoters that Lubbock residents will buy their tickets before the night of the show...



Local Video Pioneers Building heartBEAT, Dr. Kim Smith (left) and Duane Conder (right).



INTERSTATE BATTERIES



Tori's Brake & Alignment

Brakes & Front End Overhauls
Specializing in Brakes, Wheel Alignments & Front Wheel Drives

50th & Avenue L

Lubbock, Texas

Phone 744-4217

Tori & Art - At Your Service

GET YOUR PAGER-TODAY!

A-1 Communications CALL NOW WE WILL DELIVER



Featuring American Made Motorola Products

- Voice, Visual Digital Display & Tone Pagers
- On Site Service
- Rent, Lease or Buy
- Free Trial & Delivery Without Obligation
- No Battery Charger Necessary With Our Motorola Pagers

794-0782

5501 73rd St.

TELOCATOR NETWORK OF AMERICA

GENTLE STRENGTH
Distinctive,

THE ENTERTAINER SHOWCASE

TEXAS BREED BAND

TOP 40 COUNTRY ENTERTAINMENT
 WITH THREE-PART HARMONY

Available for Commercial & Private Engagements

Phone 806/795-0323
 Lubbock, Texas

New Music
 New Atmosphere
 Chicano Owned
 & Managed

The Palace

Dress Code
 Enforced

Against All Odds

**The Palace
 Of the Stars
 LADIES—
 LET'S PARTY
 TOGETHER!**



THE CRITIC'S CHOICE

Come
 &
 Enjoy

18 - 20 Year Olds Welcomed (Special Arrangements)

Thursdays - Ladies Nite
 Bar Specials All Weekend

Different & More
 Friendly Atmosphere

Available for Private Parties, Quinceañeras,
 Birthday Parties and Anniversary Celebrations

Ruben Cisneros & David Rodriguez, Managers

1708 4th Street, Lubbock, Tx Phone 765-6069

Come
 &
 Enjoy

CALENDAR

ENTERTAINMENT GUIDE

Due to possible last minute changes in schedules beyond our control we suggest that you contact the place of your choice for confirmation of schedules prior to visiting your selected Entertainment.

COUNTRY MUSIC

MAY 10
The Coyote Band
 Country Music Jam Session
 The Silver Bullet Club
 Lubbock, Texas

MAY 15-16
Ronna Reeves
 Cowboys Club
 Lubbock, Texas

MAY 15-16
The Convertibles Band
 The Silver Bullet Club
 Lubbock, Texas

MAY 17
The Coyote Band
 Country Music Jam Session
 The Silver Bullet Club
 Lubbock, Texas

COMEDY

MAY 7-9
**Dan Merryman &
 David Lamont** (opening act)
 Comedy Concert
 The Comedy Club (Cowboys)
 Lubbock, Texas

MAY 14-16
**Ronnie Bullard &
 Scott Carter** (opening act)
 The Comedy Club (Cowboys)
 Lubbock, Texas

COUNTRY MUSIC

MAY 8-9
The Texas Breed Band
 The Texas Tumbleweed Rest & Bar
 Lubbock, Texas

MAY 6, 8-9, 13, 15-16
Philip Payne & Joey Allen
 Gumbo's
 Lubbock, Texas

MAY 8
**George Strait &
 Kathy Mattea** (opening act)
 Reserved-seat tickets available
 at the Lubbock Coliseum Box Office
 & Ralph's Records & Tapes
 Lubbock, Texas

MAY 8
**Mary Hayworth &
 The Country Four Band**
 The Westernaire Club
 Lubbock, Texas

MAY 8-9
The Convertibles Band
 The Main Street Saloon
 Lubbock, Texas

MAY 8-9
Coyote Band
 The Silver Bullet Club
 Lubbock, Texas

MAY 8-9
The Martins Band
 The VFW Post, No. 2466
 Lubbock, Texas

MAY 8-9
The Showdown Band
 Country & Rock'n'roll
 No Frills Bar & Grill
 Lubbock, Texas

MAY 9
The Wilburn Roach Band
 The Westernaire Club
 Lubbock, Texas

MAY 10
**Nancy White &
 K.J. Pemberton**
 The VFW Post, No. 2466
 Lubbock, Texas

MAY 10, 12-16, 17 & 19
**Travis Williams &
 The First City Band**
 Cowboys
 Lubbock, Texas

MAY 15-16 & 17
The Gold Penny Band
 VFW Post, No. 2466
 Lubbock, Texas

MAY 15-16, 22-23 & 29-30
The Rex Thomas Show
 Texas Tumbleweed Rest. & Bar
 Lubbock, Texas

MAY 20-23
Ride The River Band
 Cowboys
 Lubbock, Texas

MAY 22-23
Chris Miller
 The Silver Bullet Band
 Lubbock, Texas

MAY 22-23
The Dillingers Band
 VFW Post, No. 2466
 Lubbock, Texas

MAY 24
The Tennessee Walker Band
 VFW Post, No. 2466
 Lubbock, Texas

MAY 24
The Wooden Nickel Band
 Country Music Jam Session
 The Silver Bullet Club
 Lubbock, Texas

MAY 20, 22-23, 27 & 29-30
**Philip Payne &
 Joey Allen**
 Gumbo's
 Lubbock, Texas

CALENDAR

ENTERTAINMENT GUIDE

JAZZ/RHYTHM & BLUES

MAY 12-16, 19-23
Missouri's Voyager Band
 Oliver's (Lubbock Plaza)
 Lubbock, Texas

MAY 10 & 13
P.F. John headlines
 Blues & Rock'n'roll Jam
 The Main Street Saloon
 Lubbock, Texas

MAY 18
Lubbock Independent School District's
Jazz in the Park
 Wagner Park, 5 pm
 Ph. 747-2641, Ext. 317

TEJANO/SPANISH MUSIC

MAY 8
Los Cadetes De Linares
 Flamingo Convention Center
 Lubbock, Texas

MAY 9
Majesta Band
Mother's Day Dance
 The Palm Room
 Idalou Hwy
 Lubbock, Texas

MAY 9
Cierra Band
 Flamingo Convention Center
 Lubbock, Texas

MAY 9-10
Ruben Naranjo
 El Fronteriso Dance Hall
 Lubbock, Texas

MAY 10
Nick Villareal
"El Nickie Smith"
Mother's Day Dance
 Flamingo Convention Center
 Lubbock, Texas

MAY 15
Majesta Band
 La Pasadita Club
 Posey/Lubbock, Texas

MAY 16
La Sombra featuring
Tony Guerrero
 Flamingo Convention Center
 Lubbock, Texas

MAY 16
Majesta Band
 American Legion Hall
 Odessa, Texas

MAY 23
MAZZ
"The Return of Mazz"
 Concert
 Flamingo Convention Center
 Lubbock, Texas

ROCK'N'ROLL MUSIC

MAY 8-9
The Showdown Band
 Rock'n'roll & Country Music
 No Frills Bar & Grill
 Lubbock, Texas

MAY 8-9
Mike Pritchard &
The Hub City Rockers
 The Texas Cafe
 Lubbock, Texas

MAY 10 & 13
P.F. John headlines
 Rock'n'roll & Blues Jam Session
 The Main Street Saloon
 Lubbock, Texas

MAY 15-16
Larry Williams Jr. &
The Blast Kings Band
 The Texas Cafe
 Lubbock, Texas

MAY 22-23
The Harry Leeds Band
 The Texas Cafe & Bar
 Lubbock, Texas

THEATER/ORCHESTRA

MAY 9-10
An Afternoon of Ballet
 Jutec Kasamon, choreographer
 Featured Soloists: Tracy Davis Mens-
 ching & Leonid Lubarsky (Ballet
 Lubbock Artistic Director).
 Reserved-seat tickets - \$4, \$5 & \$7.
 Available at Ballet Lubbock Office,
 2345 50th street, Ph. 793-9107.

MAY 14
Monterey High School
Annual "Good Times" Concert
 MHS Auditorium
 Tickets: \$3 Adults, \$2 Students.
 Lubbock, Texas

MAY 16
Lubbock Singing Plainsmen
 Lubbock Memorial Civic Center
 8 pm, Ph. 745-9494.

MAY 17
Choir Festival
Jane Marshall, Composer/Conductor
 First United Methodist Church
 5 pm, Ph. 763-4607.

MAY 28-30
"Fool For Love"
 Sam Shepard's Drama
 Directed by Rudy Alvarado
 The Actor's Trading Post
 \$5 Admission. For reservations
 phone 796-2729.

SUBSCRIBE NOW!

Yes! Send Me A Subscription
 To The Entertainer Showcase Magazine!
 I Have Enclosed \$15.95 As Payment For
 12 Issues (6 Months)

NAME _____

ADDRESS _____

CITY _____ State _____ Zip _____

Make Check or Money Order Payable to & Mail to:
 The Entertainer Showcase Subscription
 P.O. Box 16262, Lubbock, Texas 79490



AL's Flowers & Gifts

FOR YOUR MOTHER'S DAY GIFTS

Flower Arrangements
 Weddings, Funerals, Quinceañeras & Graduations
 Fruit Baskets & Gifts for all Occasions
 Plants, Fresh Flowers & Roses

Venga Y Visitenos

Alfred Delgado - Owner
 PH. (806) 747-0915
 107-B NORTH UNIVERSITY AVENUE
 LUBBOCK, TEXAS

MAY SPECIAL
 GET ONE 8X10 COLOR PORTRAIT

FREE
 With This Ad!



FASHION PHOTOGRAPHY
 COPIES & RESTORATIONS
 WEDDINGS - PORTRAITURE - GRADUATION
 PASSPORT / VISA - RESUMES - COMMERCIAL

Studio Of Photography
 1018 Broadway
 Lubbock, Texas 79401

"Photography for Any Occasion"

Res. 792-3477

Bus. 762-6745

Tex-Mex Music Store

THE LATEST IN TOP TEJANO
NORTENO & INTERNATIONAL ARTISTS
IN RECORDS & TAPES

Jeanette Silva	Mazz
Mel Villareal	La Mafia
Jorge Alejandro Y La Paz	Selena Y Los Dinos
BlackJack	Ramon Ayala
Little Joe Y La Familia	Ruben Naranjo



TONY & CHERYL
NEW LOCATION!



**304 NORTH
UNIVERSITY**

Visa & MasterCard
Accepted

CHECK OUT WHAT'S IN

**THE
ENTERTAINER
SHOWCASE**

Available at Participating

7-Eleven Food Stores - United Supermarkets
Furr's Supermarkets - Community Churches
Allsup's Stores - Fast Freddie's Stores

And Hundreds of Other Locations throughout the Panhandle

Peter Gabriel Inducted to American Video Awards Hall of Fame

From his early performances with Genesis in the late 60's to his solo career which began in the late 70's, Peter Gabriel pledged total commitment to the marriage of rock with astounding visual images. For him video was a natural outgrowth of his previous work.

Acquiring a team of technical wizards, he explored to discover an array of unique visual ideas. He grew extensively from his background in theater and design.

"No matter how strainious the shot, and how late the hour, Peter remained a constant source of creative insight and artistic inspiration to all he would allow the privilege of working with him," his director, Stephen Johnson, stated.

"Video is about to change....people still see it as just another piece of promotion. In terms of power basis too, there are two bodies beginning to settle; the TV lobby and the record companies. There needs to be a sort of power base that is of the video artists and video directors. And I hope soon there will be a union or a federation to protect our interests. I think we're having a little influence. We have some power, and we should grab it," Gabriel stated during his acceptance speech.

Hispanic Association of Women 6th Annual Conference Scheduled

The 6th annual Hispanic Women's Conference, co-sponsored by the Association of Women and Civic Lubbock, Inc., has been scheduled for Saturday, May 16th at the Lubbock Memorial Civic Center of 1501 6th street.

Keynote speaker for the luncheon meeting of the one-day conference will be Vicki Garza, Commissioner representative of the Texas Department of Human Services from Corpus Christi. Guest speaker for the "Unity Session" will be Sonia Hernandez, Principal of the San Antonio Independent School District.

The conference this year will address the issues and topics of "Hispanic Dropouts," "Single Parenting," "The Credit Puzzle," "Dealing with Loss & Grief," "Financial Freedom for Women," "Career Profile," "Women & Health Care" and "Time Management."

A \$15 pre-registration fee received prior to May 8th includes break and luncheon buffets. Full-time Texas Tech and area high school students may register for a reduced fee of \$5. "Luncheon Only" registrations are \$10 while all on-site registrations will be \$20. For additional information call 744-4896 after 5:30 pm.

WESTERN GREENHOUSES

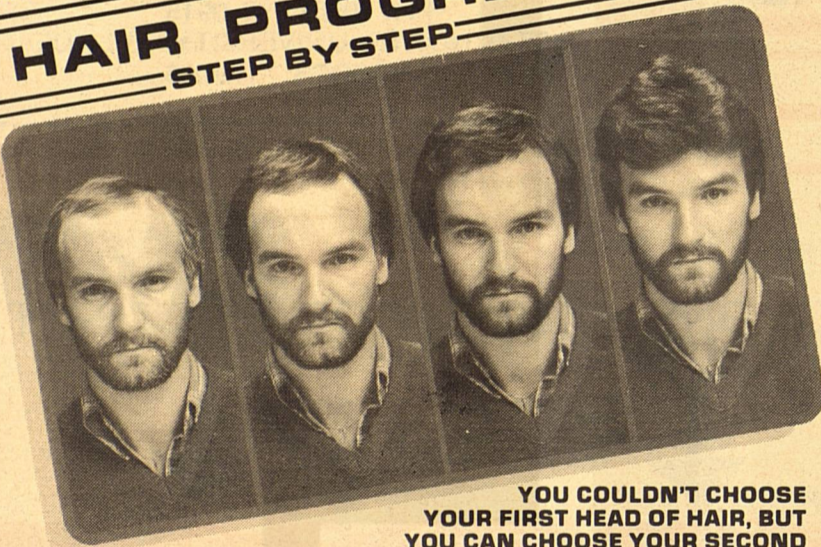
1805 North Frankford P.O. Box 64263
(806) 744-5404 Lubbock, Texas 79464

Wholesale & Retail Florists
Walk-Ins Welcomed

**For the Best
In Greenhouse Products
Throughout West Texas
And Eastern New Mexico**

It's Revolutionary!
It's Exciting! It's a Solution!

HAIR PROGRESSION STEP BY STEP



**YOU COULDN'T CHOOSE
YOUR FIRST HEAD OF HAIR, BUT
YOU CAN CHOOSE YOUR SECOND**

Over a decade ago, Apollo Hair Systems were introduced as a solution for men who wanted hair that wasn't a wig or toupee.

Apollo found the answer. Yet some men are apprehensive about a sudden change. That's understandable.

So now Apollo provides **HAIR PROGRESSION**. Hair progression is a **STEP by STEP** gradual process.



so that slowly the look of your younger days with hair is restored.

You can swim, shampoo, play sports, sleep with confidence

only permanent hair can give.

You deserve the things in

life that build your confidence

and improve your appearance.

The Apollo Hair Progression is one of those things.

No surgery • No weave • No toupee

**For a Free Brochure
CALL NOW
794-7878**

**APOLLO
HAIR CENTER**
5121 69th Suite A-6
Lubbock, Texas 79424
794-7878



Name _____
Address _____
City _____ State _____
Phone _____



Z-102 Magic Marathon Discloses "Survival of the Fittest"

Z-102's Magic Marathon promotion left Nicol Webb as the lucky winner of the 1987 Bertone sports car grand prize. Webb, however, paid the price dearly by touching the car without napping or sleeping, and bringing the contest to an end Sunday, May 3rd as the sole standing participant. Webb won the auto with 72 consecutive hours and 10 minutes of pure "wide-awake" punishment duration.

Contestants were required to keep their palm of their hands resting on the car itself for 55 minutes out of every hour. The remainder of the 5 minutes were allowed for breaks.

The contest began Thursday, May 1st with 36 eligible registered finalists. For the first 24 hours there were no disqualifications. Thereafter, the "survival of the fittest" became a matter of careful body coordination and concentration on movement. Careless moves such as reaching out for a glass of water meant immediate disqualification. To add to the fatigue, the gusty winds and dust storms which developed during the outdoor competition were hardly an advantage to many.

The 2nd prize winner was Chuck Bartlett who was unfortunately attacked and severely scratched during the event. Bartlett won a Hond ATC off-the-road three wheeler. In addition, he received a 3-days/2-nights prize trip to the Mountains of Gods in New Mexico and a diner for 2 at the 50 Yard Line Restaurant of Lubbock,

Shiela Crown became the 3rd place winner of a 3-day/2-nights trip to the Angel Fire resort plus diner for 2 at the 50 Yard Line.

Contestants were encouraged to equip themselves with their own "survival kit." However, McDonalds Restaurant contributed a degree of relief by supplying meals during the day while Domino's Pizza supplied them during the night.

Tejano Music Videos To Be Produced In Lubbock

Lubbock - Tejano Music enthusiasts will soon be able to enjoy the Tejano industry's best music videos.

Studio Four Video Productions recently teamed up with Tejano Music Video company to present Tejano Music Videos.

TMV previews Saturday, April 16th at 11 a.m. on Cox cable's community access Channel 9. The one-hour program is produced and hosted by KTLK's Spanish Radio DJ Jose Luis Rodriguez, founder of TMV.

"Tejano videos are relatively new, and very few Spanish artists have produced them," Rodriguez stated.

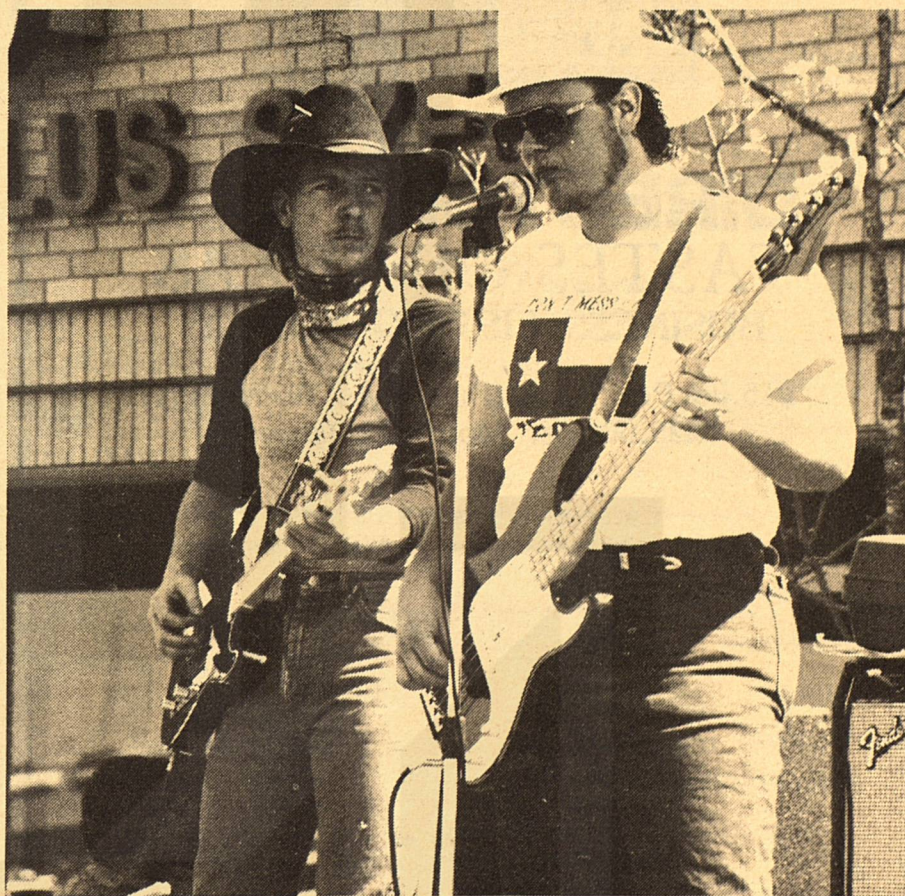
"Although our emphasis will be on the Tejano music scene, we anticipate competitive production of Latin artists in general. We want to include Mexican and International artists as well to develop an overall blend of Latin 'savor' (flavor) for TMV," he added.

TMV will offer insights and information on Tejano artists and their music style.

"We hope to give the Lubbock Tejano viewing audience a chance to meet their favorite recording artists, and share in their success, feelings and sentiments through various interviews and behind-the-scenes reporting," Rodriguez explained.

Local organizations and clubs can relay information pertaining to entertainment events, dances, jamaicas etc. to the general public through the local events calendar by calling Studio Four Productions at 796-0066.

TMV has been scheduled to air every other Saturday at 11 a.m. on Channel 9. Channel 9 is available only to cable subscribers.



Mack Lees (left) and Henry Hunt Jr. (right), members of the Three For All country music band from Hale Center, provide live entertainment for the KATX Radio "Don't Mess With Texas - Great Texas Trash Off!" campaign celebration held in Plainview earlier this month.

ANDY'S Family Restaurant

1608 19th Street
Lubbock, Texas

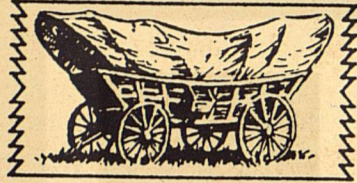
(FORMERLY EL CHARRO'S REST
NOW ANDY'S FAMILY REST)

NEW BUSINESS HOURS
6 AM - 9 PM

744-2238

Andy Saucedo, Owner

(MEXICAN FOOD - AMERICAN FOOD - SALAD BAR)



PARTY ROOM AVAILABLE FOR GROUP GATHERINGS UP TO 100 PERSONS

BREAKFAST SPECIAL

Monday thru Friday
7 AM - 10:30 AM

\$1.89

MEXICAN BREAKFAST BAR All You Can Eat!

Weekends - Sat. & Sun.

\$3.99



ORDER YOUR DIRECTORY GUIDE TASTES OF TEXAS BUSINESS LISTING TODAY!

\$15.00 Per Issue (Published Bi-Weekly)
\$25.00 Per Month (2 Issues)

Categorized listing includes
Business Title, Address & Phone Number.

Business Title _____

Address _____

State _____ Zip _____ Phone _____

Category _____

Owner/Manager _____

For information on borders & additional wording
Call 806/795-0323

Mail check or money order to:
Consolidated Media Advertising
P.O. Box 16262
Lubbock, Texas 79490

DIRECTORY GUIDE

FAST N EASY - In a big rush?
Very little time to eat a lengthy
meal? **STOP!** Pull into your nearest
FAST N EASY.

FAST N EASY

ALEX DRIVE INN
2802 Ave. Q 747-1036

ARBY'S ROAST BEEF
4928 50th St. 793-2500
2405 19th 762-2282

PETE'S DRIVE INN
1002 Ave. Q 765-8419

CHIK FIL A
6002 Slide Rd. 797-2223

FAST EDDIES
5105 Quaker 797-0041

GRANDY'S
4631 50th St. 793-3060

SONIC DRIVE INN
4611 34th St. 797-1626
1926 4th 747-7071

TOMMY'S DRIVE INN
117 University 763-5424
316 Idalou Rd. 741-0220

AMERICAN/ELECTRIC

CARRIAGE HOUSE
910 Slaton Hwy. 745-4591

CARROW'S RESTAURANT
1619 50th St. 762-2011

50 YARD LINE
Slide Rd.&12th 793-5050

CREATIVELY YOUR'S LUBBOCK
6520 University Ave. 797-3654

AH! HA! THE BAKERY

I don't know about you but I
have a weakness, Yep! That's right!
Just love that freshly baked smell
I get when I walk thru the door.
Kin'da like that buttery aroma
one smells when driving by the
bread factory.

BAKERY

BENAGLIO'S
8004 Quaker 792-9356
4110 19th St. 793-4433

FURR'S PIE KITCHEN
2708 50th 792-5154

JIMENEZ BAKERY & RESTAURANT
1217 Ave. G 744-2685

PANCHO'S MEXICAN BAKERY
& BUFFET
125 N. University 765-6184

BARBEQUE

BAR-B-QUE BOB'S
5206 82nd St. 794-6836

BIGHAM'S SMOKEHOUSE
3306 4th 762-8782

JUG LITTLE'S
6003 Slide Rd. 792-4778

BARBEQUE

TEXAS TUMBLEWEED
3501 50th St. 793-8871

MESQUITE'S
2419 Broadway 763-1159

CAFETERIA

FURR'S CAFETERIA
Caprock Center 795-4477
2817 S. Loop 289 745-3220
6001 Slide Rd. 797-6063
Town & Country Center 762-4424

CAJUN/CREOLE

BOURBON STREET
5202 4th St. 797-6328

CHINESE YES SIR! This is it.
I'm in trouble now! Where are my
chop sticks? **HAVE STICKS WILL
TRAVEL!**

CHINESE

CHINA HUT
511 Universty 744-4543

CHINA TOWN RESTAURANT
5217 82nd St. 794-9898

CHINESE KITCHEN
5308-A Slide Rd. 792-4192
3715 19th St. 792-4636
3605 50th 793-9583

CHOW THAI RESTAURANT
2330 19th St. 747-1747
3004 34th 795-1148

GREAT WALL
1625 University 747-1264

COFFEE SHOP/LATE HOURS

FEDERAL COFFEE SHOP
1205 Texas Ave. 762-3537

INTERNATIONAL HOUSE OF
PANCAKES
1627 University Ave. 744-5153

PANCAKE HOUSE
510 Ave. Q 765-8506

CONTINENTAL

THE GREENERY
801 Ave.Q 763-1200

THE WILLOW HILL DINER
4413 82nd 794-6036

DELI/SANDWICH SHOP

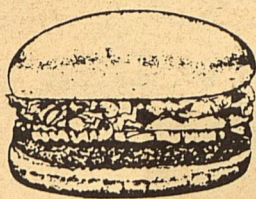
DANNY'S DELI
1003 University 762-6243

GARDENS SANDWISH SHOPPE
THE
4620 50th St. 795-7827

GRUBS N SUDS
2812 4th St. 747-1200

OG'S SANDWISH CLUB
4902 34th St. 799-6408

TASTES OF TEXAS



HAMBURGERS

BRITTANY THE
South Plains Mall 795-5533

BURGER DELIGHT
2310 50th 797-2123

GARDSKIS
2009 Broadway 744-2391

HARRIGAN'S
3827 50th 792-4648

HOME COOKING

ANNA'S
1636 13th St. 765-0202

AMISTAD'S
1507 Ave.N 747-9558

YESTERDAY'S
3602 Slide Rd. 792-8383

ITALIAN

ORLANDO'S
2402 Ave. Q 747-5998

JAPANESE

SHOGUN JAPANESE STEAK HOUSE
4520 50th 797-6044

SHANGHAI RESTAURANT
4620 50th 793-8574



MEXICAN

ANDY'S FAMILY RESTAURANT
1608 19th, Lubbock, Tx 744-2238

ALEJANDRO'S RESTAURANT
E. 14th 747-3010

MEXICAN

CASA MADRID
3105 Olton Rd.
Plainview, Tex. 296-9222

LA FIESTA RESTAURANT
1519 34th 765-9931

TACO PUEBLO
1712 3rd St. 762-4457

EL SOMBRERRO
1602 Main St. 741-1070

MONTELONGO'S
3021 Clovis Rd. 762-3068

LALA'S RESTAURANT NO.1
1110 Broadway 747-2334

LALA'S RESTAURANT NO.2
3017 34th 799-0082

NOUVELLE CUISINE

BEETHOVEN'S
3201 S. Loop 289 797-3241

PIZZA

NEW YORK PIZZA
212 University, Lubbock 747-3448

MR. GATTI'S
5028 50th 797-7881
1601 University 762-6086

PINOCCHIO'S PIZZA
4902 34th 796-1111
Town & Country 747-1111
5015 University 792-1111

PISTOL PETE'S PIZZA
5025 50th St. 797-1875

SEAFOOD

RED LOBSTER
5034 50th 792-4805

RIVER SMITH'S
322 Ave. U 765-8164

SOUTHERN SEA
S & Indiana Loop 799-6555
4th & Indiana 744-8191

CAPTAIN CATFISH
5010 Quaker 792-3911

The **TASTES OF TEXAS** would like to take this time to thank all of our sponsors throughout The **ENTERTAINER Showcase Magazine** for their support.

We would also like to Salute all the Secretaries and Nurses for their national and local support and Thanks for a job well done. Last but not least **HAPPY MOTHER'S DAY** to all you wonderful ladies out there. Now lets not forget to take Mom out to her favorite Restaurant. We all know she deserves a little time off. And for all those Moms that like to cook we know where the Original **TASTES OF TEXAS** came from. **THANKS MOM!**

-**PHANTOM DINER**

The listings that are in the **TASTES OF TEXAS** are based upon the **PHANTOM DINER'S** experiences if you wish for the **PHANTOM DINER** to experience your restaurant or diner write to:

TASTES OF TEXAS
P.O. Box 16262
Lubbock, Texas 79490

5.6

PHOTOMAGIC

Color Prints—One Hour
Slides (E-6)—One Day

Black & White • Enlargements • Copies
Film • Chemicals • Paper



5404 4th Lubbock 797-8790

THE DUAL COLOR COMPACTS

with performance
that outsizes their class.

Dual Color Copying.

A Canon innovation that lets you change copy colors with just a touch. Switch from black to either red, blue, brown or green. For color copies that really stand out—15 times a minute.

Advanced Zoom.

From 64% to 142% in 1% increments. Use pre-set ratios at 64%, 75%, 121% and 142%. Or use the NP-2015F's Automatic Reproduction Ratio to automatically select a pre-set zoom ratio.

Stationary platen.

The NP-2000 Series copiers are designed a platen that with doesn't move when you're making copies. So you save on precious office space.

Automatic Exposure.

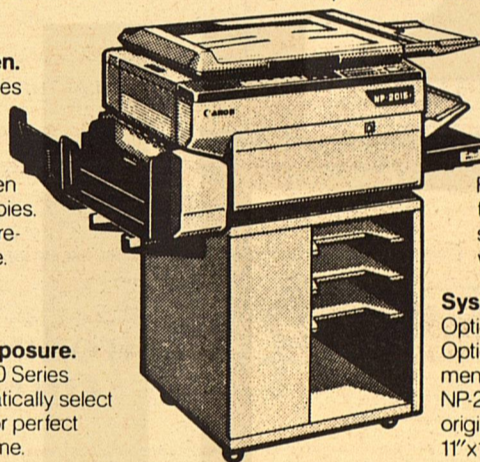
Let the NP-2000 Series copiers automatically select the exposure for perfect copies every time.

Two-Way Feeding.

A 250 sheet paper cassette and a 50-sheet Multi-Stack Feeder work together to feed paper from statement size all the way up to 10"x14".

System Performance.

Optional sorter has 10 bins. Optional Automatic Document Feeder on the NP-2015F feeds up to 30 originals, statement to 11"x17". There's also the economical NP-2015.



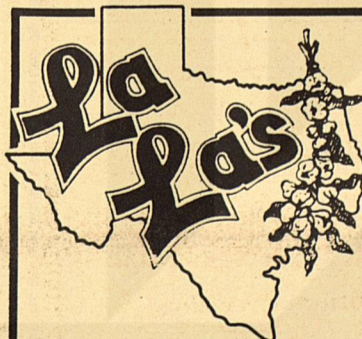
2000 SERIES

Canon
PLAIN PAPER COPIERS
NP
2000 SERIES

AMERICAN BUSINESS EQUIP. INC.

1624 13th Street
Lubbock, Texas 79401
(806) 747-4573

DUAL
COLOR
COPYING



Restaurant NO. 2

New Location
3017 34th Street, Lubbock, Texas

Luncheon Specials \$3.25
(11 am - 2 pm)

Mondays - Carne Guisada
Tuesdays - Carnitas
Wednesdays - Beef Enchiladas
Thursdays - Mole
Fridays - Flautas

Open 7 am - 9 pm
Mondays - Saturdays

7 am - 5 pm
Sundays

"Specializing In Mexican Food"

Lala Cavazos

799-0082

Rene Reyna

CLASSIFIED ADVERTISEMENT

PRINTING SERVICES

Low-overhead printer with low-cost printing. Letterheads, envelopes, business cards, flyers and more. Jesse Flores, your budget printer, 828-5619 in Slaton (local call for Lubbock).

FURNITURE

USED file cabinets, desks, chairs, typewriters, drafting tables, and MUCH MORE! Cash & Carry Prices. Delivery optional. We buy, sell and trade!

Murphy's Office Market
23rd and Ave. A 741-0710

HAIR CARE

Register for free haircut each month at full service salon with hairstyling, permanents, braiding, styling, facials & manicure services Free Consultations. 762-1827 Janie.

Revolutionary step by step hair progression gradual process, so that slowly the look of your younger days with hair is restored. No surgery, No weave, No wig or toupee. Swim, shampoo and participate in sports with permanent hair confidence. **Apollo Hair Center**, 794-7878.

GARAGE SALES

Two family garage sale Saturday & Sunday for two weeks. 505 N. Gardner, Shadow Hills addition. 12 pm - 4 pm.

MUSICAL ENTERTAINMENT

Guitarist needed for upcoming Top-40 country music band with 3-part harmony vocals. Gaurantied booked engagements. The Texas Breed Band, 795-0323.

KALIDAD BAND: Tex-Mex Spanish Music avialable for Weddings, Quinceñeras, Anniversaries, Graduations and Birthday celebrations. 795-0323 or 745-1623 Ask for Lee.

TEXAS BREED BAND: Doing Top Country Music Acts. Available for Commercial/Night Club Work and Private Party Celebrations. Reasonable Rates. 792-5765 Ask for Jessie.

MUSICAL INSTRUMENTS

New and Used: Musical equipement for school and professional stage musicians. Guitars, ampifiers, drums, brass instrumints, percussion, bajo sextos, microphones, keyboards, power amps, complete PA systems and much more. In-House Financing & layaway plans available. **SNIDELY WHIPLASH'S PAWN SHOP / WHITSON MUSIC COMPANY**-2315 4th St., 765-5124.

WANTED! Used Set of Drums & Bass Guitar Amplfier (Power Head Only)-Prefer Peavey Mark IV Model Call-795-0323, 745-1623 After 6 p.m.

HEALTH/FITNESS

Shape Up for Spring! Two for One Spring Special. Clip coupon in this issue and SAVE! Cosmopolitan Spa for ladies and men. Randy Nelson 794-9911.

MODELING SERVICES

JULIES MODELING
Expanded Services
Day or Night 24 Hrs.
765-6587

COME FEEL THE MAGIC!
Fantasy House. Personal and Private Relations. Expanded Sessions. 8 am to 3 am. 747-8018.

Pam and the Girls
would like thier friends
To Call: 763-3647

Hi! I'm Bridgette, and I sure would enjoy meeting nice friends to spend these pretty spring days with. Call anytime 762-4303.

RECORDS & TAPES

OLDIES BUT GOODIES in Tejano Spanish records from the popular late sixties & early seventies. Trade, buy & sell. Collector's Welcomed. **TEX-MEX MUSIC STORE** 304 N. Univ. Tony 744-9939.

The most complete library of recorded music in records & tapes. U.V. Blake Music Center. 795-6408.

RENTALS: PARTY FACILITES

Ballroom party hall for rent. Excellent for church dances, anniversaries, birthday parties and graduations - any large group gathering. Palm Room 765-5124. Ask for Wayne.

Party Package: Club with sound system, DJ, light system and bar staff available for party rentals of any kind. Atlantic Club 762-4249.

Party Room available for private celebrations and club meetings. Food catering optional. Andy's Family Restaurant 744-2238.

Club facility available for Special Events and private party celebrations. The Palace Club of Plainview. East on Lockney Hwy in Plainview.

PORTABLE BUILDINGS/GREENHOUSE

BACK YARD STORAGE BUILDINGS. Built as you want it. Starting at \$250. 792-1406.

LAWN & GARDENING

Super quality Tex-Turf 10 lawn grass. We use our custom blend of fertilizer! Freshly cut. Lubbock Turf Company. 795-4455.

PERSONAL NOTICES

PROBLEMS. Getting Auto Insurance? Call 747-9560. Low, Extra Low Down! S.R. 22 Filings.

PERSONAL TOUCH! Auto Detail - Wash & Wax. Will also clean auto engines. 744-1632 Gilbert.

PHOTOGRAPHY

Fashion photography, copies & restorations, weddings, portraiture, graduations, passports, visas, resumes & commercial. Irma Guerrero, 792-3477 or 762-6745.



For your 100% building needs: cabinets, framing, drywall, painting, concrete, tile, roofing, fences, additions. All work guaranteed & insured. For Free Estimates Call: Shop 744-6700, Pager 741-7785 Night 797-8060

HELP WANTED

CONSOLIDATED MEDIA ADVERTISING

Looking For High Energy Sales Ladies. Excellent Sales Commissions On Both Radio Media And Bi-Weekly Magazine Advertising Sales. Media Pass And Health Spa Benefits, The Option Is Yours And Where The Difference Is You! **CALL NOW! FOR AN INTERVIEW. 795-0323.**

FLORISTS

Order your **Mother's Day** gifts now! An array of unique & different gift ideas. Also specialize in foral needs for weddings, funerals, quinceañeras & graduations. Al's Flowers & Gifts. Phone 747-0915.

ARTS & CRAFTS

SUGAR PLUM BUNNIES originally designed & handcrafted. An exclusive gift idea. The O'Hare Family Of Dolls. Jeanne Losh, 795-7475.

LOTS

NORTH QUAKER RANCHETTES: 2 / 1 Acre Each Lots, Excellent Hill View. \$6,000. Each Or \$10,000. For Both. Serious Inquiries Day 795-0323, Evenings 797-7160.

AUTOMOBILES

Wrecked '78 Olds Cutlass with 350 cu. in. motor (67,000 miles) and transmission. Complete burgundy interior. Powered windows. Will sell whole or in parts. Make Offer 745-1623 after 6 pm.

1970 CORVETTE, CONVERTABLE WITH 350 CU.IN. HIGH PERFORMANCE AND 4 SPEED TRANS. NO AIR NO POWER STEERING, NEW WHEELS AND TIRES IN MINT CONDITION. SERIOUS CALL \$ 9,500. DAY 795-0323, EVENING 797-7160.

1979 T - BIRD HERITAGE SPECIAL EDITION: Fully-Loaded, New Tires and Brake Job, in Mint Condition. \$3,600. Day 795-0323, Evening 797-7160.

TRUCKS-TRAILERS

'84 FORD VAN. Tan 9 passenger. Priced to sell. \$6750. Panhandler Vans. Phone 745-7046.

1975 F-150 With 460 CU.IN. Engine, Good Tires, Great Radio, Optional Glastite Camper Shell. Truck \$1,200., Shell \$550. Or \$1,500. For Both. Call 795-0323, 797-7160.

CYCLE

1948 Indian Chief 1200cc. Restored. Looks and Rides Like New. \$6500 Firm. Call 793-7207.

1978 HONDA ELSONORE 250: Great Condition \$850. 795-0323, 797-7160.

CLASSIFIED ADVERTISEMENT

Introductory Offer

Ten Words or Less for One Issue/2-Week Coverage \$5.00
(Business Ads \$7.50)
Each Additional Word \$.20 Each

Ten Words	\$.
Additional Words (\$.20 each)	\$.
Bold Heading (\$1.00)	\$.
Centered Bold Heading (\$2.00)	\$.
Border (\$2.50)	\$.
TOTAL COSTS Per Issue	\$.

Business Title _____
Address _____
State _____ Zip _____ Phone _____
Category _____

Mail check or money order to:
Consolidated Media Advertising
P.O. Box 16262
Lubbock, Texas 79490

**PROCESSED MECHANICAL COLOR- PHOTOS
OF THE STARS- ENTERTAINMENT CALENDAR
GUIDE- RESTAURANT DIRECTORY GUIDE-
EXCLUSIVE INTERVIEWS WITH THE STARS-
MORETTI'S AT LARGE- THE CLASSIFIED
BLAST...EVERYONE IS LOOKING AT US!**



JUST A FEW REASONS WHY YOU SHOULD USE OUR CLASSIFIEDS

WE'LL DO THE SELLING
BUY - SELL - TRADE
THE ENTERTAINER SHOWCASE MAGAZINE
ORDERS ACCEPTED AT THE FOLLOWING LOCATIONS NEAREST YOU

Al's Flowers & Gifts
107-B North University
Lubbock, Texas

B&M Meat Company
1713 E. Broadway
Lubbock, Texas

SRO Video
2004 34th
Lubbock, Texas

Tex-Mex Music Store
5023 Ave. H
Lubbock, Texas

The Money Corner
2613 Yonkers
Plainview, Texas

HOT TRACKS

COMING SOON!

THE ENTERTAINER SHOWCASE is published Bi-Weekly. The contents of THE ENTERTAINER SHOWCASE are protected by the U.S. Copyright registered in the U.S. Patent Office. All rights are reserved. Advertising resulting from this publication, its copy and makeup, with the sole exception of any protected advertiser's logo, are the exclusive property of THE ENTERTAINER SHOWCASE, and may not be reproduced in any manner, in whole or in part, without prior written consent from the THE ENTERTAINER SHOWCASE. Mail inquiries and/or correspondence to: THE ENTERTAINER SHOWCASE, P.O. BOX 16262, LUBBOCK, TEXAS 79490. PH 806/795-0323.

© Copyright 1987 Consolidated Media Advertising

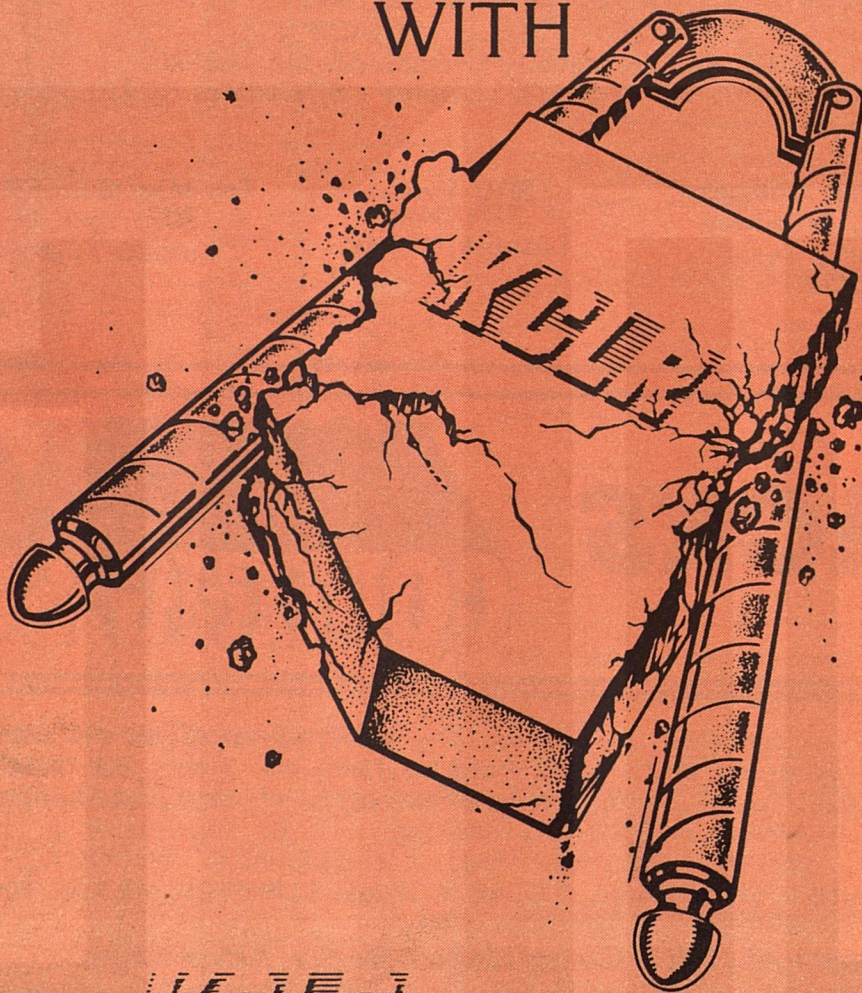


**Don't
mess with
Texas.**

CRACK

The Texas Panhandle's

EVERGROWING
HISPANIC MARKET
WITH



KELR AM
1530 KCS

**POWER PACKED
SPANISH RADIO**

P.O. BOX 340, RALLS, TEXAS 79357
806/253-9914

P.O. BOX 16262, LUBBOCK, TEXAS 79490
806/795-0323

**CONSOLIDATED MEDIA
ADVERTISING**



**LOTUS
ALBERTINI
HISPANIC REPS**