

Building and Sustaining Community Partnerships: A University/Health Network Collaboration

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Collaboration

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Presenter Disclosures

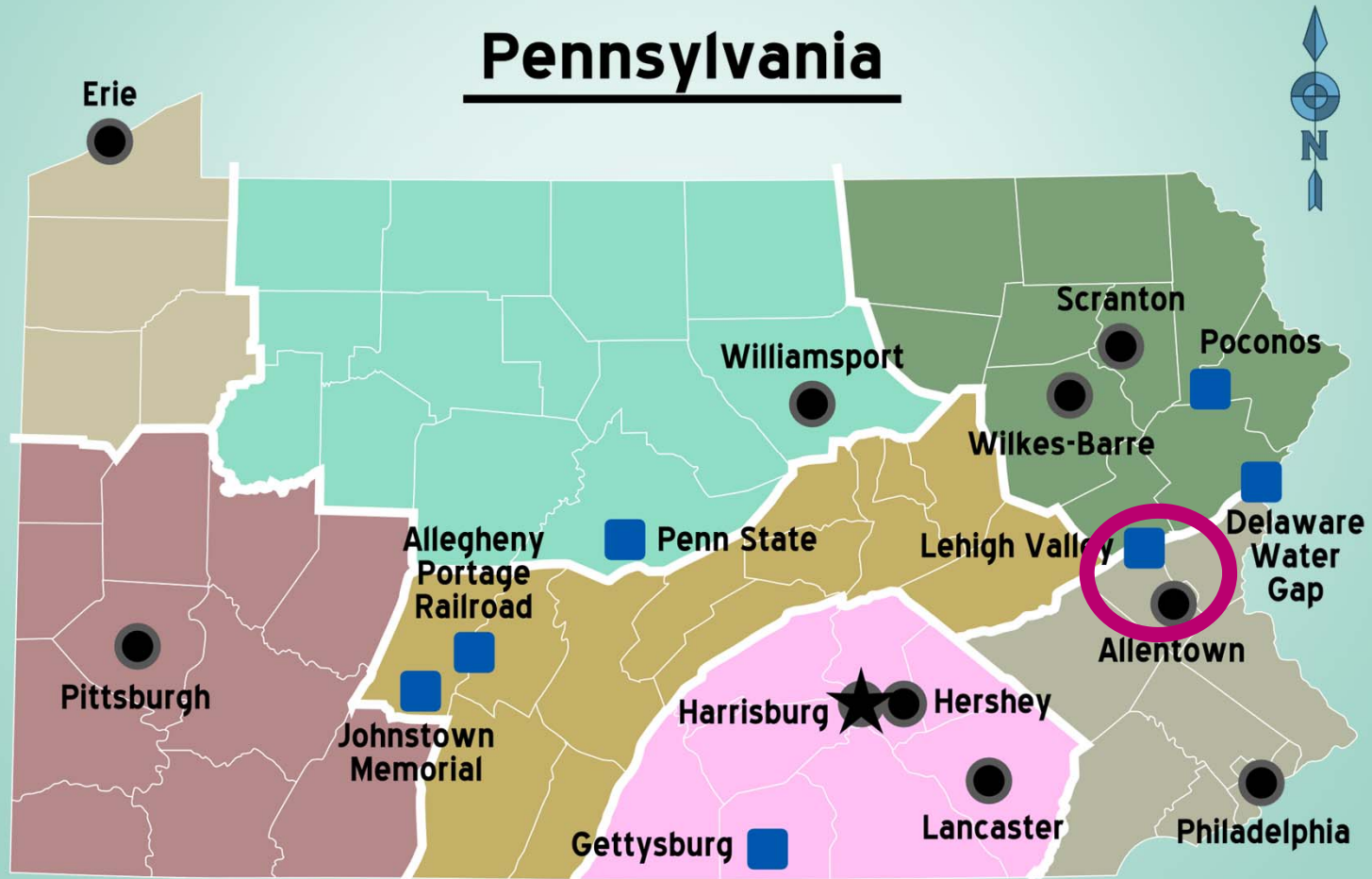
Margaret Hadinger, MS

The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

No relationships to disclose

DeSales University/ Lehigh Valley Health Network

Pennsylvania



DeSales University



- ✓ Traditional & accelerated BSN
- ✓ Graduate MSN
- ✓ DNP

- ✓ Pre-PA & PA
- ✓ DPT



Lehigh Valley Health Network



LVH-Cedar Crest

LVH-17th Street

LVH-Muhlenberg



Home Health

Medical Staff

LV Physicians Group

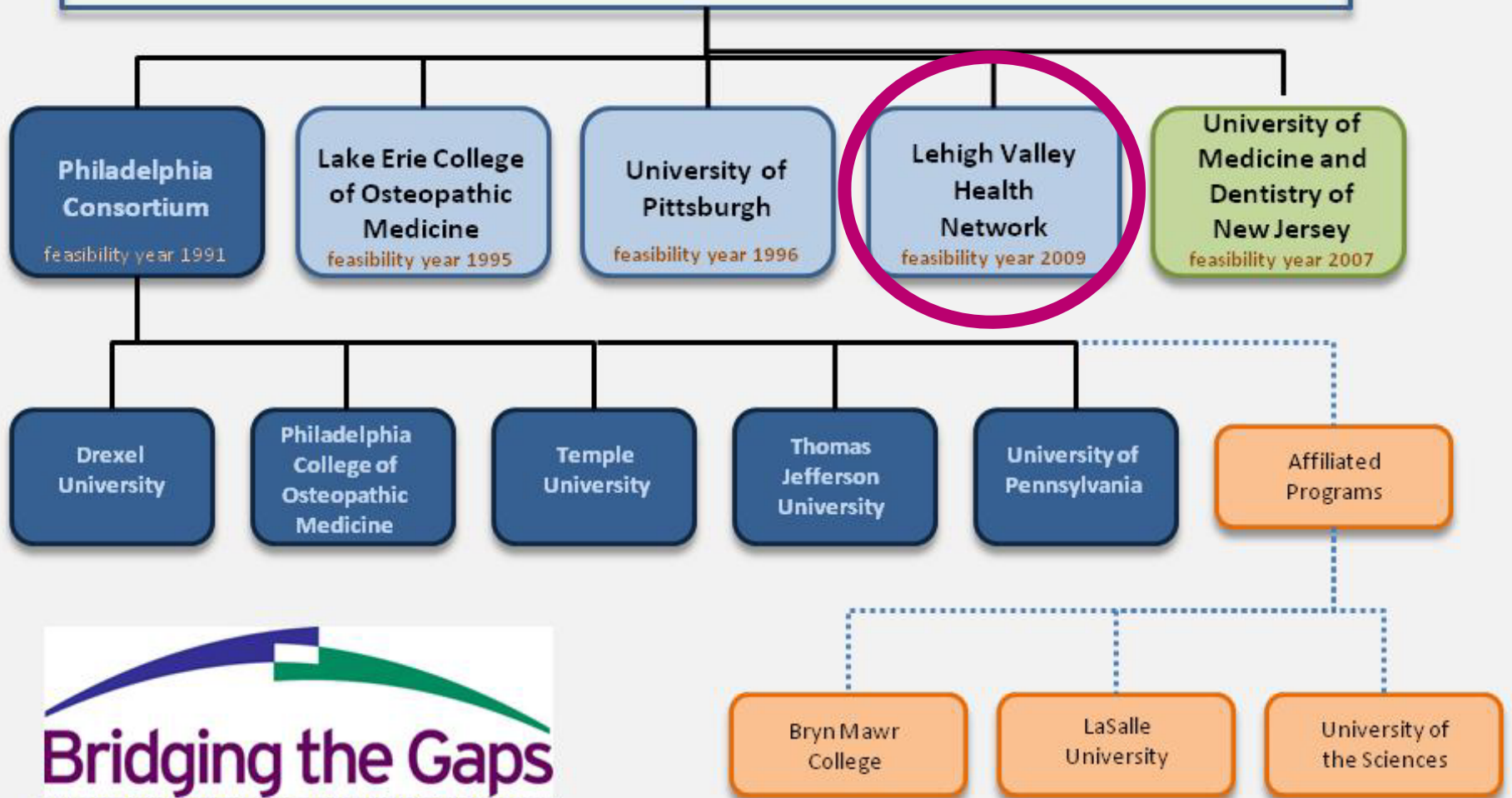
Health Centers



Bridging the Gaps



BTG Network



Community Health Internship Program

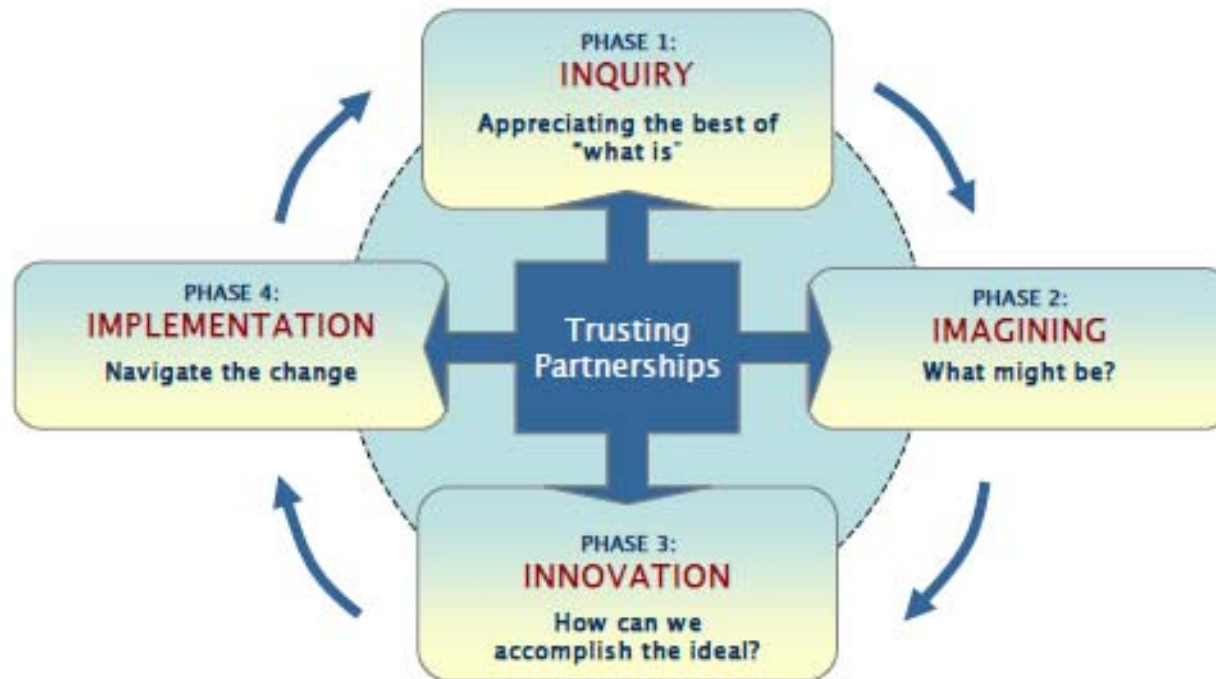
- ✓ 7-week community based experience
- ✓ Didactic component
- ✓ Over 100 community-based sites
- ✓ Over 240 students, multiple health disciplines
- ✓ Social events
- ✓ Symposia



Evolution of the Lehigh Valley Affiliate BTG Community Health Interns

Year	Major	Number of Interns	Totals
2009	Nursing	2	4
	Physician Assistant	2	
2010	Nursing	1	5
	Physician Assistant	3	
	Public Health	1	
2011	Nursing	3	8
	Physician Assistant	4	
	Medicine	1	
2012	Nursing	5	8
	Physician Assistant	3	
2013	Nursing	3	10
	Physician Assistant	7	

Appreciative Inquiry (AI) Approach



Source: CDC.gov 2013

Problem-Solving	Appreciative Inquiry
Felt need, identification of problem(s)	Appreciating, valuing the best of what is
Analysis of causes	Envisioning what might be
Analysis of possible solutions	Engaging in dialogue about what should be
Action planning	Innovating, what will be

Source: Cooperrider & Siviasta 1987

Self-Assessment:

The best of what is (ie. “Inquiry”)

- List 3 assets in your community that support partnered programming.

What might be... (ie. “Imagine”)

- Describe the ideal; what could be. Use specific terms and details.

Don't limit yourself. Language shapes reality and the future is limited only by your imagination.

How can we accomplish the ideal? (ie. “Innovate”)

- What steps do we need to take?
- What steps can we take this week?

How do we navigate the change? (ie. “Implement”)

- **What do we need to start doing?
Stop doing?**
- **How will we know we have been
successful?**

4 D's AI Methodology

Discovery

- best of what is and what has been

Dream

- what might be

Design

- what should be

Destiny

- what will be

Questions?

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