

Experience LVHN: Demonstrating Our Pathways to Excellence The White Coat Leadership Program

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Experience LVHN: Demonstrating Our Pathways to Excellence

The White Coat Leadership Program

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Lehigh Valley Health Network, Allentown, Pennsylvania

Air Products
Center for Connected
Care and Innovation
AT LEHIGH VALLEY HEALTH NETWORK

BACKGROUND / INTRODUCTION

- The White Coat Leadership Program offers an **exclusive opportunity** for community business leaders to get a behind-the-scenes look at LVHN **from the front-line** with members of our healthcare team
- The goal of this program is to build relationships with community leaders and encourage partnerships with LVHN to help develop innovative solutions for our patients

METHODS

- Invite community leaders to learn why LVHN is a world-class healthcare network
- **Program Structure**
 - Each program class will consist of a select number of participants and guests
 - Each participant will experience LVHN by selecting an experience to be a part of
 - At the conclusion of the program, a dinner and appreciation ceremony will be held to explore future partnerships



Meeting assigned physician and nursing team

Registration and breakfast
↓
OR tour and scrub training

WHITE COAT EXPERIENCES



Children's Hospital
Caring for our Future Today



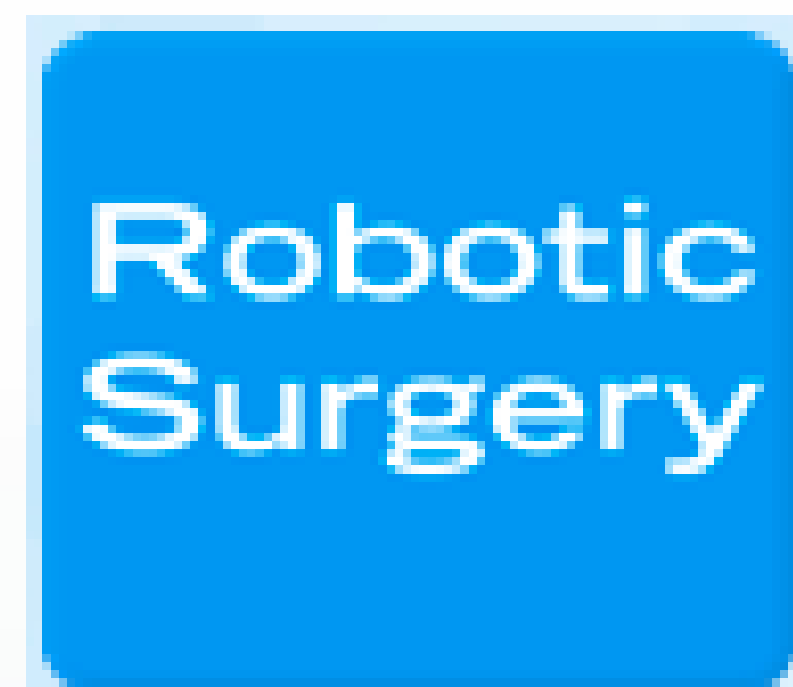
Cardiovascular
One Heart, Two Lungs: Don't Miss a Beat



Orthopedics
Exploring the Body in Motion



Cancer
Personalized Medicine, Personalized Care: Beating the Odds



Robotics/Surgical Innovations
The Future is Now: Innovations in Surgery



Neurosurgery
Healthy State of Mind: Explore What Makes You Think

RESULTS

- **Timeline**
 - **Fall 2017:** Inaugural class
 - **Winter 2017:** White Coat Committee will debrief and utilize participant and physician evaluations to optimize program, completing walkthroughs to ensure program efficacy
 - **Spring 2018:** Second class
- A video highlighting program and participants will be developed to be shared on social media platforms and shown at the final dinner

LONG-TERM GOALS

- Develop partnerships and demonstrate how LVHN offers exceptional medical care throughout the region
- Develop a program alumni annual event and newsletter to continue to connect care with innovations at LVHN

References

1. Association of American Medical Colleges (AAMC). Project Medical Education. Retrieved from https://www.aamc.org/advocacy/campaigns_and_coalitions/pme/

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"Heart and Lung" by wolfdog406 at English Wikipedia
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