#### Lehigh Valley Health Network LVHN Scholarly Works

Clinical Staff Development Annual Symposium

Clinical Staff Development 2013: Innovations in Education

Apr 8th, 2:15 PM - 3:30 PM

#### Leadership – STEP Up the Consultant in You

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### STEP Up the Consultant in You!



Cynthia Cappel MSN, RN-BC, NE-BC Charlene Bergstresser, BSN, RN

A PASSION FOR BETTER MEDICINE."



### **Objectives**

 Describe the components of the consulting role utilizing the STEP model.

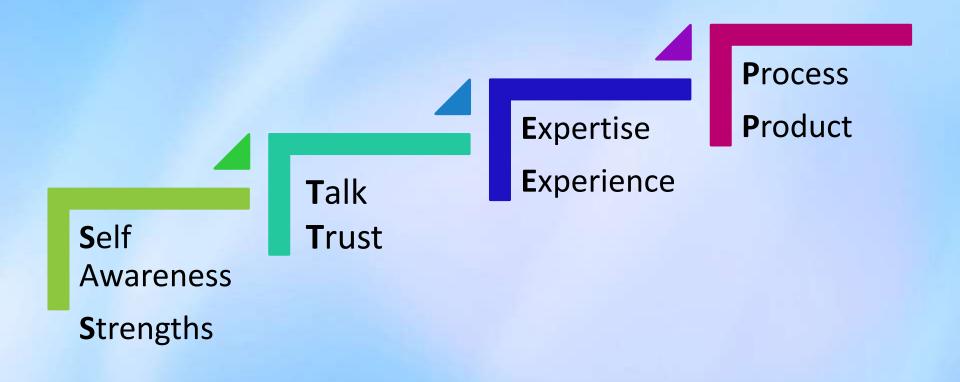
Apply your Clifton Strengths Finder
 Signature Themes to your role as a

consultant.

# Are you a Consultant?



# **STEP Model**



# **S TEP Model**

Self-awareness Strengths

### Self Awareness

"First, Know They Self!"

Work from your strengths

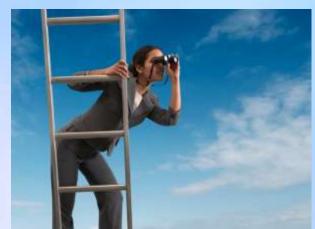


# S T EP Model

Self-awareness Strengths Talk Trust

### **Talk to Build Trust**

- Establish a relationship
- Understand the request
  - Spoken
  - Unspoken
- Time involved 3<sup>rd</sup> T in the model
- Gain Trust

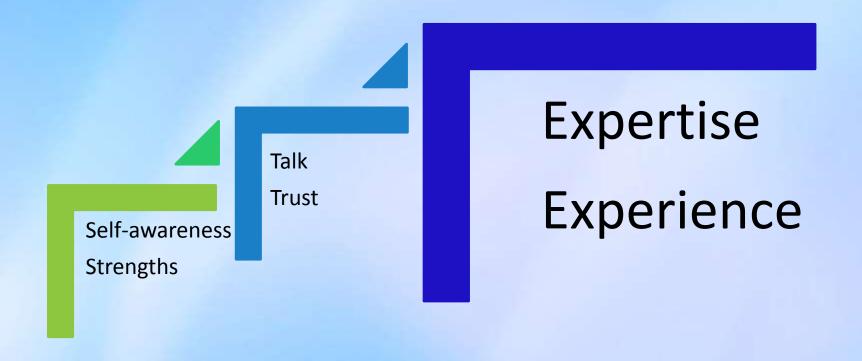


# Trust



- Hear and understand
- Care enough to help
- Expertise to make a difference
- Protect what is important
- Action and follow through

# ST E P Model



# Expertise

#### What you know:

- Clinical
- Educational

#### Who you are:

- Communication style
- Strengths or attributes

#### Who you know:

- Relationships
- Connections



### Experience

#### What you've done:

- Clinically
- Educationally

#### Where you've been:

- Organizations
- Cultures
- Geographies

#### How you learned:

- Formally
- Informally



# STEP Model

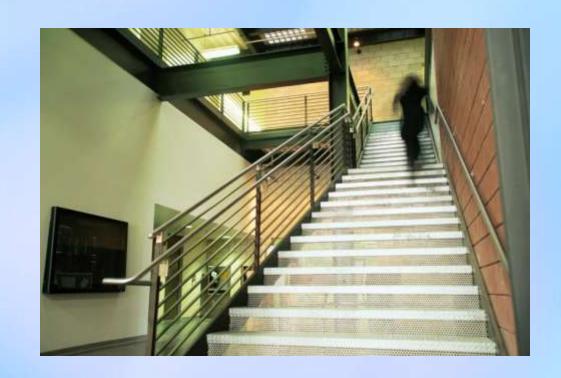


### **Process**

# Client and system readiness

#### **Planning Process:**

- Initiating
- Planning
- Execution
- Controlling
- Closing



### **Product**

#### **Evaluation:**

Product outcomes

Client feedback



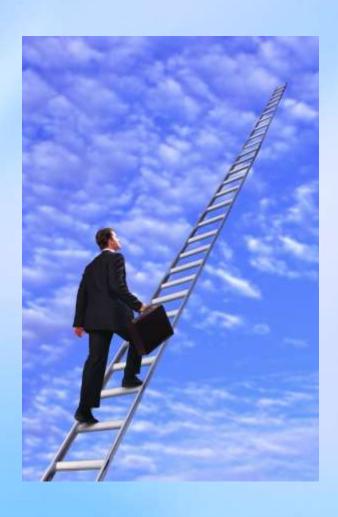


Cindy
Relator
Maximizer
Achiever
Responsibility
Significance

Charlene
Connectedness
Relator
Learner
Input
Intellection



### **Take Your Consulting to New Heights**



# Activity

THINK: Identify one Strength. Apply strength to one of more components of the model.

PAIR: Discuss your strength and application with the person closest to you.

SHARE: Volunteer to share with all!

# **STEP Model**



# **Consulting Pitfalls**

Overcommitted consultant

Undercommitted consultant



# Questions?



A PASSION FOR BETTER MEDICINE."

