

## CHILD CARE CENTER OPENS...

**A Hospital-sponsored child care center** was opened for children of the Hospital's 1,200 employees and employees of other HealthEast components. The new center is operated and managed by Magic Years Learning Center, Inc. of Wilkes-Barre, Pa. Day care students helped Hospital, Allentown city, Lehigh County and Magic Years officials with the ribbon-cutting ceremony for the newly-renovated facility. Some of the participants were (clockwise) Thomas G. Seabourne, Hospital human resources vice president; William J. Grant, Magic Years president; Darryl R. Lippman, Hospital president; and students Erica and Christopher Seidel and Bryan Toczek. Watson W. Skinner, Allentown City Council president, and David K. Bausch, Lehigh County executive, also took part in the open house.

(See article on page 4)



## Bank Official Joins Hospital Board



Wayne R. Huey Jr., Fogelsville, has been appointed to The Allentown Hospital Board of Directors. Huey is president of the Lehigh Valley Division of Meridian Bank.

"We are very pleased to welcome Mr. Huey to our board of directors," Robert E. McNabb, chairman of the board, said. "He brings to our board broad experience and expertise and an interest in our community which we find so important."

Huey has been at Meridian Bank, formerly First National Bank of Allentown, since 1984. Prior to that, he held several offices at Meridian Bank, formerly American Bank and Trust

Company of Pennsylvania, including executive vice president.

A graduate of Pennsylvania State University, Huey is an active civic leader. He is on the board of governors of the Allentown-Lehigh County Chamber of Commerce. He is a member of the boards of directors of the Lehigh Valley Industrial Park, the Lehigh Valley Partnership, the United Way of Lehigh County and the Minsi Trails Council. He is chairman of the Pennsylvania Stage Company Advisory Board and treasurer of the Lehigh County Industrial Development Corporation.



# PRESIDENT'S CORNER



## Meeting the needs of our employees

The primary mission of our Hospital is the provision of quality patient care. It is the dedicated, highly skilled employees who day in and day out make the achievement of this mission a reality.

Each and every one of our over 1,200 Hospital employees is a very important member of our health care team. At The Allentown Hospital we are proud that we have been able to recruit and retain talented employees who stay with our team, as evidenced by the fact that nearly 50% have been employed five or more years. Quality employees are the key to the excellent patient care for which we are known.

In the past few years, we have provided increased opportunities for our employees to voice their opinions and to offer their input. These communications are a means of improving employee involvement, working environment, and understanding of the Hospital's over-all operation. Examples include implementation of the inservice programs held for all employees; increased management rounds; the employee hotline and the internal employee newsletter, *Stethescoop*.

The most recent example of listening to our employees and meeting their needs relates to the child care center that opened in September (see related article on page 4). This important facility was the result of suggestions from our employees and the recognition that the need for quality day care services for children is one of the biggest concerns of employees today. So great was this need that a committee of employees from various departments was willing to work hard to assist in making it happen.

The opening of the child care center is a way for us to strengthen

bonds between the Hospital and its employees, while at the same time playing a role in the strengthening of the family structure. Working parents need to know that their child is well cared for. Parents are more relaxed knowing their children are close by. They experience less stress and distraction and they feel more productive and happy at work.

Well-being and personal advancement are also important to our employees. In this regard, new Hospital educational programs on professional and personal development subjects are frequently offered, and employees are also offered tuition reimbursement to pursue educational opportunities at area colleges. As another example, the Hospital this year implemented the HealthCounts program, a comprehensive health promotion program. In addition, we hold a number of events annually which foster fellowship among employees in a social atmosphere. Such events include the Hospital picnic, the holiday dinner and the employee recognition dinner.

While our communications and input from employees has improved in recent years, we will continue to enhance our commitment in this regard. We must also develop new ways to attract and retain experienced, talented staff in an ever-increasingly competitive environment. Staffed with satisfied, experienced employees, patients will continue to be confident in the high quality of service provided at The Allentown Hospital.

On behalf of the Hospital, its Board of Directors, and the thousands of patients it serves annually, I wish to say "thank you" to our employees, our most important resource.

*Thomas R. Lippman*





## Department of Medicine Adds Assistant Chairman

The HealthEast Hospitals announced the appointment of an assistant chairman for the Department of Medicine. Yehia Y. Mishriki, M.D., of Allentown will assist Department of Medicine Chairman Dean F. Dimick, M.D., at The Allentown Hospital and the Lehigh Valley Hospital Center.

As assistant chairman, he is responsible for coordinating the hospitals' residency program in medicine. Over 30 residents participate in the one- to three-year postgraduate training program.

Mishriki, who is board certified in internal medicine, was the assistant chairman for the Department of Medi-

cine and the director of consultation service at Winthrop-University Hospital, Mineola, N.Y.

He was also an instructor in medicine at State University of New York at Stony Brook.

Mishriki was chief medical resident at Winthrop-University Hospital. He also served medical internships and an internal medicine residency at the same hospital. He completed a surgical internship at Long Island Jewish-Hillside Medical Center.

Mishriki received his medical degree from Loyola University Stritch School of Medicine, Maywood, Ill.



**Picnic-goers enjoyed fun and food** at the Hospital's fifth annual employee picnic. (Front row, left) Hospital Dietary Director Gerald Schlonecker and other employees and family members watch participants in this year's dunking booth. Schlonecker and his staff provided a wide variety of picnic food for this year's event. Other attractions included softball, volleyball, children's games, face painting, pony rides, egg toss, bean bags, monte carlo games and door prizes.



# Child Care Center Opens

In response to the need of its employees for quality day care, The Allentown Hospital recently became the fifth company in Lehigh County to provide on-site day care.

The new Center is operated and managed by Magic Years Learning Centers, Inc. of Wilkes-Barre, Pa.

The center, located diagonally across the street from the Hospital entrance, at 224 N. 17th St., has 80 children enrolled of the 105 children it can accommodate. The center provides care and educational programs for children six weeks to 12 years old and can accommodate 16 infants, 22 toddlers and a total of 67 youngsters in the kindergarten, preschool and school-aged classes.

The child care center was designed to benefit employees and the Hospital as well as the community. According to The Allentown Hospital President Darryl R. Lippman, "Employees will feel secure knowing their children are close by and enrolled in a quality day care program. We know that as a Hospital Family, we benefit from happy employees. And, staffed with satisfied, experienced employees, patients can continue to be confident in the high quality of service provided at The Allentown Hospital," he said.

Employees were instrumental in making this new center a reality, according to Kim Seidel, Hospital benefits coordinator. The findings of a two-page questionnaire sent to employees in March 1985 illustrated a need for a structured, quality, flexible child care center in close proximity to the workplace.

Parents wanted teachers with appropriate credentials, a stimulating environment, kindergarten and summer care programs, transportation to local elementary schools for school-aged children, nutritious meals and parent involvement.

After a committee of employees investigated several day care options, Magic Years was chosen for its proven track record as a professional child care firm. Members of the committee conducted unannounced, on-site visits to several Magic Years centers before making their recommendation. The building used for the day care center formerly housed Hospital departments and is now leased to Magic Years.



***The Magic Years Learning Center open house featured a magic act, an appearance by Mickey and Minnie Mouse and special refreshments for children as well as adults. The Allentown Hospital's child care facility is the 14th center in Pennsylvania operated by Magic Years.***

The Allentown center will employ between 20 and 25 child care staff members. Approximately 70 percent of Magic Years staff have associate, bachelor's or master's degrees. All have undergone training at the Magic Years Training Center located at Wilkes-Barre General Hospital, Magic Years President William J. Grant said.

Magic Years features a state licensed kindergarten and has renovated the first floor of the building to accommodate the classrooms.

"The concept of a full-day kindergarten really answers a special need of working parents," Seidel said. "When a child is enrolled in a school-district-based kindergarten, children attend for approximately three hours. This means arrangements must be made for a baby-sitter to transport the youngster and provide care for the remainder of the day."

The Magic Years staff will manage the transportation of school-aged children to and from the local elementary schools.

Lunch and two snacks consisting of a variety of hot and cold foods will be provided, along with a menu distributed beforehand to parents.

According to Grant, parental involvement is the key to a well-run learning center. A Parents Advisory Committee has been established as a mechanism for employees to make recommendations regarding the center's operations, the children's development and fund-raising projects.

Magic Years will sponsor community and parental awareness projects including seminars on "Child Rearing," "Coping with the Stress of Placing a Child in a Child Care Center," and "Sudden Infant Death Syndrome (SIDS)."



# X-Ray Students Graduate



**Radiologic technology students** graduating this year from the Hospital's two-year program included: (left to right) Jeffrey Hartenstine, Spring City, Pa.; Maxine Howerter, Shamokin, Pa., who is working toward a Bachelor of Science degree in administration and education at Bloomsburg University; Constance Matweecha, McAdoo, Pa.; and Nancy Minnich, Walnutport. Minnich has joined the Radiology Department staff at The Allentown Hospital.

The Allentown Hospital's School of Radiologic Technology held ceremonies for its 17th graduating class.

The graduates completed a two-year program which encompasses all areas of radiologic technology. The program includes approximately 3,000 hours of clinical experience during which the students perform a minimum of 4,000 varied x-ray procedures. They are given approximately 700 hours of

classroom instruction.

The students received most of their instruction in The Allentown Hospital's Diagnostic Radiology Department. Some clinical experience was provided in radiation oncology, nuclear medicine, ultrasound and computerized axial tomography (CAT) scanning.

Graduates of the program are eligible for the national certification exam given by the American Registry of

Radiologic Technologists (AART). They also qualify for up to two years of college credit.

The Allentown Hospital's School of Radiologic Technology is accredited by The Committee on Allied Health Education and Accreditation in cooperation with the Joint Review Committee on Education in Radiologic Technology.

Elizabeth A. Melchior  
Public Relations Intern



# Hospital Receives Regional Maternal-Child Health Grant

The Allentown Hospital has been designated and funded by the Pennsylvania Department of Health as a regional center for maternal-child health care in Health Service Agency (HSA) District II. The grant is distributed in cooperation with the Pennsylvania Perinatal Association.

Serving the five-county area including Lehigh, Northampton, Carbon, Monroe and a portion of Bucks, The Allentown Hospital received a one-year, \$15,000 grant. The new grant is a renewal of an \$8,500 grant the Hospital received for July through September 1985.

The Hospital's maternity service is the fifth largest in the state and according to Sze-ya Yeh, M.D., chairman of the Hospital's Department of Obstetrics and Gynecology, "The grant gives official recognition to the Hospital as the maternal-fetal health center for the region."

The Hospital's range of maternal and children's services features certified perinatologist Yeh (one of only 12 in the state). A perinatologist cares for women before, during and after their pregnancy, labor and delivery, with particular emphasis on the high-risk pregnancy. Yeh oversees the Hospital's high-risk pregnancy program. Other maternal and children's services at the Hospital include state-of-the-art maternal and fetal monitoring equipment, birthing rooms with home-like settings and the region's only Level III neonatal intensive care unit.

The Maternal and Child Health Block Grant, totaling \$437,000, was distributed to six regional medical centers. In addition to The Allentown Hospital, the other centers that received grants to enhance maternal-fetal health services are the Philadelphia Perinatal Society (HSA District I); Milton S. Hershey Medical Center of the Pennsylvania State University, Hershey (HSA District IV); Geisinger Medical Center, Danville (HSA District V); Magee Women's Hospital, Pittsburgh (HSA District VI); and Hamot Medical Center, Erie (HSA District VII).

The Maternal and Child Health Block Grant will support the establishment of new services in the area of perinatal health care. The grant will provide resources for:

- A perinatal consultation-referral-transfer system regarding high-risk pregnancy with 24-hour telephone consultation services.
- A perinatal educational network at surrounding primary care hospitals.
- A data collection system to evaluate perinatal outcomes with the HSA district.
- Identification of local resources to provide a collaborative effort towards improving maternal and newborn care.

At The Allentown Hospital, Yeh and his staff identify and manage high-risk pregnancies. When conditions such as diabetes, high blood pressure, heart and/or kidney problems are present in the mother, the patient may be placed in a high-risk category, Yeh said. Sometimes the age of the mother is a risk factor.

According to Yeh, the grant will provide The Allentown Hospital with the necessary resources to further enhance maternal-child health care services. "We will also be able to continue to share our knowledge with other hospitals and physicians by providing educational programs," Yeh said.

## Go Ahead, VOLUNTEER

If you like working with children and can donate a couple of hours per week, The Allentown Hospital has a worthwhile opportunity for you. Individuals are needed who are willing to conduct tours for children in preschool through second grade. The tours feature a classroom session with a videotape and a guided tour through parts of the Pediatrics Department. These programs help children learn about the Hospital in a non-threatening situation.

Training will be provided for volunteer tour guides. Call 778-CARE if you are interested in more information on becoming a pediatric tour guide or in other volunteer opportunities at the Hospital.

For information  
call,  
778-CARE

## HOSPITAL SETS BIRTH RECORD

The Allentown Hospital reported a record number of births for fiscal year 1986.

The 2,902 babies born during the fiscal year beginning July 1, 1985 and ending June 30, 1986 represent an increase of 128 births, almost a 5 percent increase over the previous fiscal year's total of 2,744.

The Allentown Hospital has delivered an average of 11 more babies per month this year than the last fiscal year.

A new monthly record of 274 births was set in August. In

July and June, the Hospital had also broken previous records with 271 and 267, respectively.

Hospital president Darryl R. Lippman attributes the record-breaking numbers to the full complement of maternal and children's services available at The Allentown Hospital. "We're proud of our increased number of deliveries which has resulted from being able to offer a broad range of services to members of our community and the region," Lippman said.



# Former County Official Heads Psychiatric Services



Robert W. Fulton, Allentown, was appointed administrative director of the Department of Psychiatry at The Allentown Hospital. Fulton had been director of human services for Lehigh County since 1982.

At The Allentown Hospital he will be responsible for managing the operations of the Hospital's psychiatric services. He will oversee budgeting, personnel and program development for the two adult and the adolescent inpatient units and the extensive outpatient psychiatric services.

"Rob brings with him extensive experience in managing large organizations and will be very helpful in planning and organizing contemporary programs in behavioral sciences," said John F. Mitchell, M.D., chairman, Department of Psychiatry.

Fulton has been employed locally for over 10 years. Before serving as human services director, he was

director of planning for Lehigh County. Before that, he was human services planner for Lehigh Valley Community Council and planning and evaluation director for the Community Action Committee of the Lehigh Valley, both in Bethlehem.

Fulton is chairman of the Pennsylvania Services Integration Consortium, a group of county human services agencies. He is a member of the National Rehabilitation Association and the Pennsylvania Rehabilitation Association.

He has bachelor's and master's degrees from the University of Pittsburgh.

Active in community organizations, Fulton is vice president for planning and allocations for the United Way in Lehigh County. He is a member of the Allentown Liberty Bell Rotary and a host family member for the Council for International Student Hospitality.

## Therapies Director Named



Donna Wilson of Easton has joined the Hospital's Department of Psychiatry. She is the director of adjunctive therapies, which includes occupational, recreational, group and related therapies.

A registered and licensed occupational therapist, Wilson works closely with staff psychiatrists and nurses in developing individualized rehabilitation plans for psychiatric patients.

Since 1982, Wilson had served as a staff therapist in charge of psychiatric occupational therapy at Easton Hospital. She previously worked with the Visiting Nurses Association in Easton.

Wilson received her Bachelor of Science degree in Occupational Therapy at Elizabethtown College in 1982.

She had been affiliated with the Springfield Hospital Center in Sykesville, Md., and with the Reading Rehabilitation Hospital.

She is a member of the Occupational Therapy Association.

## HealthCounts

*The **HealthCounts** program, a health promotion program established in October 1985 for employees of the HealthEast Hospitals, is now extending its smoking cessation classes to the community. Hypnosis sessions for people who want to quit smoking will be held Monday, November 10, Tuesday, November 25, and Thursday, December 11 from 7 to 8:30 p.m. in the Hospital Auditorium.*

*Kenneth Graham, Ph.D., will conduct the sessions which are open to the public at a fee of \$20. To register, call **778-CARE**.*



# Maternal-Children's Center

"Separation anxiety is normal and healthy," says T. Berry Brazelton, M.D., a nationally-recognized pediatrician, researcher, author and lecturer. Recognizing that anxiety, and dealing with it, was the theme of Brazelton's lecture to an audience of 700 working and single parents. The lecture was sponsored by the Hospital's Maternal and Children's Center and the Board of Associates.

With nearly 50 percent of mothers with babies under one year of age in the full-time workforce, the American society must deal with the reality and strive to accommodate the new family era, Brazelton noted.

Mothers, in particular, are always shifting gears between the workplace and the homefront. "We must get the male involved," says the author of 14 books, the most recent of which is *Working and Caring*.

This means getting the spouse involved in childbirth education classes and into the delivery room. Incidentally, Brazelton noted, when the father is involved with the baby during the first year, that child at seven years of age will have a higher IQ, will function better and have a greater sense of humor.

Working parents have to have the energy to interact with baby's energy at the end of the day. "Save up enough energy and be prepared for the baby to fall apart."

"When you get home, gather up your children, sit down, start rocking and just hug. Cement the family. Sooner or later, the youngsters will squirm away and then you can go about your household chores."

"Plan time and share it," says the grandfatherly Brazelton who has been in practice nearly 40 years and has been affectionately dubbed, "the Dr. Spock of the '80s."

In his years of dealing with working parents, Brazelton has found that mothers who anticipate going back to work soon after the birth of a baby go through a grief reaction and shield themselves from forming an attachment to the newborn.

"This is a critical situation." Mothers (and fathers) must develop that bond. "It's normal and healthy to feel that separation anxiety when a child is placed in day care," he emphasizes.

Quality day care is the key. Look for day care where the ratio of provider-to-child is one-to-four for youngsters under two years of age.

Trust your instincts. Observe the rhythm between a child and the care provider. Does the provider soothe the child by cuddling him/her and is there that "universal squint of the eyes and puckered mouth" just before putting the comforted child down?

"And foremost," Brazelton said, "ask yourself if I would want to be here?"

"What about leaving a crying child at the day care facility?" Brazelton was asked during the question-and-answer session at the lecture.

"Don't leave a child cold turkey. Stay with him, but melt into the woodwork. Shorten your length of stay gradually until one day when you can just leave."

Once the child is comfortable with the surroundings, "don't linger," Brazelton advised. "I've seen mothers say goodbye with a kiss and then return for another kiss and another goodbye," he chuckled.

Another parent asked, "What makes a baby spoiled?"

"You can't spoil a baby (or child) by loving him," Brazelton was quick to answer. "A spoiled baby is a baby who's anxious and doesn't know when to stop."

"They ask for limits. Set a limit and try to be consistent."

"When does a child understand the meaning of no?" another member of the audience asks.

"Usually around eight months or the crawling stage. But don't dish out too many no's. Make them the critical no's, those with regard to safety," Brazelton answered.

One problem working parents will have to face is an increase in sleeping disorders. Babies and children experience the same sleep patterns as adults — three hours of deep sleep followed by light sleep.

Babies and young children, said Brazelton, will often awaken and seek the comfort of a parent to get back to sleep.

A working parent will often feel guilty about a work schedule which separates children from parents and will, in an effort to override the guilt,



**T. Berry Brazelton, M.D.,** a Harvard professor and chief of the child development unit at Boston's Children's Hospital, spoke to 700 people on "Working and Caring." The lecture was sponsored by the Hospital's Maternal and Children's Center and the Board of Associates.



# Presents Parenting Lecture



**Infant and Toddler Development** was the topic of a full-day seminar by T. Berry Brazelton, M.D. Over 300 child care professionals from throughout Pennsylvania, New Jersey and New York attended the conference. Workshops featured assessments of actual patients. Brazelton had met with nurses, physicians and other staff members at The Allentown Hospital. He toured the Hospital's Pediatrics Department and the Forrest G. Moyer, M.D. Neonatal Intensive Care Unit.

**Parents went to class** with T. Berry Brazelton, M.D., while some of their children were cared for by members of the Neonatal Intensive Care Unit (NICU) Parent Support Group. Brazelton's lecture was held at the George Washington Lodge.

rush to the child or baby's bedside, Brazelton said.

"You must introduce something the baby can use to calm himself, such as a lovey, thumb or pacifier. Give him the object and pat his back. He'll learn."

If parents can learn not to overreact, they can do a better job nurturing the children while maintaining a necessary job.

One woman, in her ninth month of pregnancy, commented after hearing Brazelton, she felt more at ease about returning to work after the birth of her first child.

"At least I know it's normal to feel anxious about leaving my baby with someone else. Now, I can concentrate on planning special times with my baby and husband to be together."

Brazelton also spoke the following day at a conference for child care

professionals sponsored by the Maternal and Children's Center.

The Maternal and Children's Center, formed in 1982, provides community education in the areas of pediatrics, obstetrics and gynecology. Another Maternal and Children's Center program is a series of expectant parents classes, in which spouses or "coaches" as well as siblings can participate.

Other programs include adoptive parents classes, maternity fitness program, "The Incredible Human Body" health fair for third-graders, a baby-sitting course, breast self-examination at The Allentown Breast Diagnostic Center, car seat instruction and Lehigh Valley Poison Center lectures. For information on the Maternal and Children's Center programs, call 778-CARE.

The Maternal and Children's Center free lecture series will continue with the following programs.

## November 19

"Little People Fitness and Exercise: Massages, Flexes, and Stretches for Children up to One Year Old"  
William J. Phelan, M.D.  
Department of Pediatrics

Robin Netwall,  
dance choreographer coach  
Parkettes International  
Gym Team

**Exercise demonstrations**  
(No babies please)

## December 17

"Traveling and Other Safety Precautions for Your Unborn Baby"  
Mario Candal, M.D.  
Department of  
Obstetrics/Gynecology

Both lectures will be held in the Hospital Auditorium at 7 p.m. To register, call 778-CARE.



# Nursing Appointments

*Medical-surgical, renal and psychiatric clinical specialists were recently added to the Hospital's Nursing Department. These nurses' responsibilities include teaching, consulting, research and clinical work with staff, patients and families in their respective specialties.*



## Clinical Specialists Join Staff

**Carole Moretz, R.N.**, is the new clinical specialist for the medical/surgical units. She had been a staff nurse at Sacred Heart Hospital, Allentown, and at St. Luke's Hospital, Bethlehem. She also did consulting work for The Allentown Hospital.

Moretz's experience includes caring for chronically-ill patients in a nurse-managed outpatient clinic at the University of Pennsylvania.

She is a doctoral student at the University of Pennsylvania, where she earned her master's degree. She received a bachelor's degree from Cedar Crest College and an associate's degree in nursing from Northampton County Area Community College (NCACC).

She has been an assistant professor at Allentown College of St. Francis de Sales since 1981 and was a clinical instructor at NCACC and the University of Pennsylvania.

**Theresa K. Thomas, R.N.**, is the Hospital's new renal (kidney) clinical specialist.

She had been an assistant professor at Allentown College of St. Francis de Sales, where she worked with sophomore, junior and senior nursing students. She worked as a staff nurse in the critical care units at the Lehigh Valley Hospital Center and also for other hospital critical care units in the Lehigh Valley through Skilled Nursing Incorporated.

Her other experiences included working as a clinical instructor at Cedar Crest College and as a staff nurse at Sacred Heart Hospital, Allentown; Muhlenberg Hospital Center, Bethlehem; and St. Joseph Hospital, Reading.

Thomas holds a Master of Science degree in Nursing from the University of Pennsylvania School of Nursing, Philadelphia. Her major was adult health and illness with an emphasis on critical care nursing and stress. She also holds a Bachelor of Science in Nursing from Albright College, Reading, and a nursing diploma from Sacred Heart Hospital, Allentown.

**Patty A. Lehr, R.N.**, has been appointed psychiatric clinical specialist. She will work with patients and staff on the Hospital's 55-bed adult and adolescent psychiatric units and outpatient facilities.

Lehr had been a psychiatric clinical specialist intern at Berks Psychiatric Center in Reading. She had also worked as a psychiatric staff nurse at The Allentown Hospital from 1983-85.

Her other experience includes working as a school nurse in the Easton area and as a staff nurse for the Visiting Nurse Association of Easton and the University of Pennsylvania Hospital.

Lehr received a Master of Science degree in Nursing from the University of Pennsylvania and a bachelor's degree from Cedar Crest College. She is also a graduate of the Easton Hospital School of Nursing.

Lehr is a member of the health careers advisory committee for the Vocational Technical School of Northampton County.





**Celebrating its 40th anniversary**, the Junior Aides honored its co-founders by presenting a \$10,000 endowment fund for the Pediatrics Department in their names to the HealthEast Trust Fund. The co-founders are Bea Kroninger, Junior Aides advisor and Hospital Auxiliary member (pictured above), and Dolly Gross (deceased). Past presidents of Junior Aides were honored at a reception in the School of Nursing. Twelve past presidents and current Junior Aides members viewed a HealthEast videotape and toured the Pediatrics Department. Throughout its 40-year history, Junior Aides has raised money to support the development of Pediatrics. One of the Junior Aides' new projects this year has been to staff the Hospital Gift Shop in cooperation with the Auxiliary.



## **Nursing Appointments** *(Continued from page 10)*

### **Head Nurse Appointed**

**Lee Dorney, R.N.**, has joined the outpatient services management team as head nurse. She is responsible for the coordination of staffing and management of all activities for the Hospital's 33 outpatient clinics, where over 19,000 patients are seen annually. The largest clinics are for obstetrics and gynecology, pediatrics and general medical patients.

Dorney had been head nurse of a family practice clinic in Fort Campbell, Ky. She also worked as a clinical nurse at the Florence Blanchfield Army Community Hospital in Fort Campbell, and as a staff nurse in the labor and delivery unit at Commanche County Memorial

Hospital in Lawton, Okla.

Her other experience includes staff nurse positions at the Medical University of South Carolina Hospital, Charleston, S.C.; at the Community Hospital of the Monterey Peninsula, Carmel By the Sea, Calif.; and at the Cape Fear Valley Medical Center, Fayetteville, N.C.

Dorney received her Bachelor of Science degree in Nursing from the University of South Carolina.

She has had extensive experience as a childbirth educator and has written articles on the childbirth experience and the effects of LaMaze preparation on the newborn.



# New Medical and Dental Staff



**Andrew N. Bausch, M.D., Department of Surgery, Division of Ophthalmology**, graduated from Muhlenberg College and the University of Pennsylvania Medical School. He served an internship at St. Mary's Hospital and Medical Center, San Francisco, and a residency at Scheie Eye Institute, University of Pennsylvania, Philadelphia. Bausch, who is also on staff at the Lehigh Valley Hospital Center, is in private practice at 1026 Hamilton St., Allentown.



**Marcia W. Leonard, M.D., Department of Pediatrics**, specializes in pediatric neurology. She is also on staff at the Lehigh Valley Hospital Center. Her previous staff appointments include Milford Memorial Hospital, Milford, Del.; Euclid General Hospital, Euclid, Ohio; and Rainbow Babies and Children's Hospital, Cleveland. A graduate of Brown University's Medical School, Leonard served an internship and residency in pediatrics at the University of Connecticut Health Center, where she also served a child psychiatry residency. She is a member of the Child Neurology Society and the American Academy of Neurology. Leonard's office is located at 17th and Liberty Streets, Allentown.



**Malcolm L. Cowen, M.D., Department of Pathology**, is board certified in anatomic and clinical pathology. He graduated from Jefferson Medical College, Philadelphia, and was an intern at Washington Hospital in Washington, Pa. Cowen served his residency in pathology at the National Naval Medical Center, Bethesda, Md. He is a member of the American Society of Clinical Pathology and the Pennsylvania Association of Clinical Pathology. He is also a staff member at the Lehigh Valley Hospital Center.



**Isidore Mihalakis, M.D., Department of Pathology**, is a forensic pathologist. He serves as the coroner's pathologist for legal cases in Lehigh, Northampton, Monroe, Pike, Bucks and Berks counties. He is the chief medical examiner for Warren County, N.J. Mihalakis is board certified in anatomic and clinical pathology and in forensic pathology. A graduate of Moravian College and George Washington University School of Medicine, he served an internship and residency at St. Luke's Hospital, Bethlehem. He was assistant medical examiner with the Maryland State Medical Examiner's Office. In addition to holding many professional memberships, Mihalakis is a clinical professor at the Pennsylvania State University Medical School, Milton S. Hershey Medical Center. He is also a staff member at the Lehigh Valley Hospital Center.



**Bruce J. Cusenz, M.D., Department of Surgery, Division of Plastic Surgery**, is also a staff member at the Lehigh Valley Hospital Center. A graduate of the HealthEast Hospitals plastic surgery residency, he served an internship and residency in general surgery at Buffalo General Hospital. He received his medical degree from the State University of New York in Buffalo. Cusenz is in practice in Allentown with John Altobelli, M.D.



**Mark A. Kender, M.D., Department of Community Medicine (Emergency)**, graduated from Lehigh University and received his medical degree from Hahnemann University. He served an internship in internal medicine at the Presbyterian University of Pennsylvania Medical Center, Philadelphia, and a residency in internal medicine at the HealthEast Hospitals, Allentown. He is an associate member of the American College of Physicians. Kender is a staff physician in the Hospital's Emergency Center.



**Thomas J. Renaldo, D.O., Department of Medicine, Division of Family Practice**, is a graduate of the Philadelphia College of Osteopathic Medicine. He served an internship and residency in general family practice at Metropolitan Hospital/Springfield Division. He is board certified in general practice. He is in practice in Whitehall with Larry Todd, D.O.

*(Continued on page 13)*



## New Medical and Dental Staff

(Continued from page 12)



**Randy A. Rosen, M.D., Department of Medicine, Division of Internal Medicine, Section of Nephrology** (kidney disease), is also a staff member at the Lehigh Valley Hospital Center. He had worked at the University of Alabama Birmingham Hospitals. He is board certified in internal medicine. Rosen served both his residency in medicine and a fellowship in nephrology at the University of Alabama. A graduate of the Medical University of South Carolina, he is in practice with Drs. Kintzel, Guzzo and Johnson at 2200 Hamilton St., Allentown.



**Stephan Sher, D.O., Department of Medicine, Division of Family Practice**, is certified by the American Board of Family Practice. He was first certified in 1978 and recertified in 1984. Sher is a graduate of the Kansas City College of Osteopathic Medicine. He served an internship at Allentown Osteopathic Medical Center. A member of the American Osteopathic Association and the Pennsylvania Osteopathic Association, Sher is also a staff member at Allentown Osteopathic. He is in practice at 2527 E. Texas Blvd., Allentown.



**Robert W. Vaughn, M.D., Department of Medicine, Division of Family Practice**, is a graduate of the Temple University School of Medicine. He recently became board certified in family practice. He served his family practice residency at Sacred Heart Hospital, Allentown. He was chief family practice resident in 1985-86. A member of the American Academy of Family Practice, Vaughn is also a staff member at the Lehigh Valley Hospital Center. He is in practice with Henry Lehrich, M.D., Allentown.

**Walter J. Finnegan, M.D., Department of Surgery, Division of Orthopedics**, is certified by the American Board of Orthopaedic Surgery. He received his medical degree from Jefferson Medical College, Philadelphia. He also has a law degree from Nova University Law School, Fort Lauderdale, Florida. His post-graduate medical education includes serving an internship at University Hospital, University of Michigan. He was an orthopaedic surgery resident at the Hospital of the University of Pennsylvania and in 1975 was named chief resident. He is also a staff member at the Lehigh Valley Hospital Center and is in private practice with Michael Kraynick, M.D., Allentown.

## Italian Night and Poinsettia Sale



The Allentown Hospital Auxiliary and the Junior Aides are sponsoring two events for Hospital employees, friends, and community members.

The Auxiliary will host the Eighth Annual Italian Night on November 6 in the Hospital Cafeteria. There will be sittings at 5:30 and 7:15 p.m. Tickets are available in the Volunteer Office and the Alcove Gift Shop at \$6 for adults and \$3 for children. Tickets for a raffle with a top prize of \$500 may also be purchased.

The Junior Aides of the Hospital are joining with Segan's Bloomin' Haus for the annual poinsettia sale on December 12. Full-bloom, red, white, or pink poinsettias in a 6-1/2-inch pot may be purchased for \$6.95 and a red, double-branch poinsettia with 10 or more full blooms will sell for \$11. Hanging baskets in two sizes of red or a red and white combination of poinsettias will be sold for \$18.50 for 25 blooms, and \$25 for 35 or more blooms.

Also available will be a variety of other plants, including a 4-inch potted holly plant selling for \$4.25; a decorated pine tree in a 5-inch pot for \$5.95; and terra cotta planters for \$5.95 in the shape of a dog, snail, or turtle, planted with green foliage and decorated with a plaid taffeta bow.

A new item for sale this year will be a 6 1/2-inch pot of white mums, wrapped in blue foil for the celebration of Hanakkah or in red foil for the celebration of Christmas. The mums are priced at \$6.95.

Advance orders for any of the plants may be placed in the Volunteer Office, the Alcove Gift Shop or with any Junior Aides member no later than Friday, November 21.

The sale will run from 10 a.m. to 6:30 p.m. in the Hospital Lobby. An assortment of cookies and other goodies will also be available for purchase.

For more information, call **778-CARE**.

Amanda C. Taylor  
Public Relations Intern

**Bruce M. Kaufman, M.D., Department of Obstetrics and Gynecology**, is a graduate of the University of Pennsylvania School of Medicine. He completed internship, residency and fellowship training at the Pennsylvania Hospital, Philadelphia. He is board certified in obstetrics and gynecology. He is a staff member at St. Luke's Hospital, Bethlehem, and a clinical professor at Temple University. Kaufman belongs to the American College of Obstetrics and Gynecology. He is a member of a group practice in Bethlehem.



# Making the Rounds

**Darryl R. Lippman**, Hospital president, was elected vice-chairman of the Hospital Council of Eastern Pennsylvania. He will serve a two-year term. Hospital administrators from Lehigh, Northampton, Carbon and Schuylkill counties belong to the organization.

**Charles A. Kosteva, D.D.S.**, Department of Dentistry, conducted one of over 20 table displays and discussions at the Academy of General Dentistry's annual meeting in Philadelphia. He spoke on "Porcelain Laminate Veneers," a procedure that can change the shape, color and size of teeth that are stained or mishaped. The veneer, bonded over the front of the damaged tooth, is as effective but less costly than a crown or cap, according to Kosteva. To qualify to perform this procedure, Kosteva has received specialized training through the continuing dental education program at The Allentown Hospital in conjunction with the University of Pennsylvania.

**Ernest Y. Normington II, M.D.**, Department of Obstetrics and Gynecology, has passed the recertification evaluation given by the American Board of Obstetrics and Gynecology. Recertification by the board was based upon a written examination and a review of a six-month case list from Normington's medical practice. Normington, who is chairman of the Department of Obstetrics and Gynecology's executive committee and serves on the medical records committee, is a graduate of the Hospital's residency program in Obstetrics and Gynecology.

Osteoporosis was the topic of a Maternal and Children's Center lecture by **Stuart A. Jones, M.D.**, Department of Nuclear Medicine. This public lecture dealt with the risk factors for osteoporosis, a calcium deficiency that occurs in many adults as part of the natural aging process. Jones also discussed who should be screened for the disease, how physicians confirm an individual has osteoporosis and what treatments are available. Another

Maternal and Children's Center lecture focused on "Understanding Your Teenager: Knowing When There's a Problem." Members of the Hospital's Adolescent Psychiatric Unit staff including **Jeffrey Knauss, Ed.D.**, director, **Priscilla Jacobsen, R.N.**, head nurse, and **Jacqueline Griffith, A.C.S.W.**, social worker, presented the free talk.

Five HealthEast Hospitals surgeons conducted an educational program sponsored by the Comprehensive Community Cancer Center (CCCC). The speakers were **Carl D'Angelo, M.D.**, chief of the Department of Surgery's Gastroenterology Section; **Lester Rosen, M.D.**, and **James Sheets, M.D.**, colon-rectal surgeons; and **Michael Ufberg, M.D.**, and **Glenn Short, M.D.**, gastroenterologists. The conference was entitled "Diagnostic Flexible Sigmoidoscopy" and dealt with a technique used to diagnose diseases of the colon and rectum. Sigmoidoscopy can be used for colon-rectal cancer screening and diagnosis.

**Jeffrey W. Knauss, Ed.D.**, director, Adolescent Psychiatric Unit, was the guest speaker for the annual meeting of the Lehigh Valley Chapter of the American Diabetes Association. The program was entitled "Focus on the Young Adult." He also led a small group discussion for young adults. Knauss is a member of the American Diabetes Association. **Lisa Taylor, A.C.S.W.**, renal social worker, led a small group discussion for parents of young adults at the same program. Taylor was recently elected to the Board of Directors of the Diabetes Association. She serves on the public relations and patient education committees.

**Dolores M. Kristofits, M.Ed.**, a member of the Hospital's allied health professional staff, recently returned from England, where she studied the educational and psychological systems of Britain at the University of London, Oxford and Cambridge. Kristofits, a licensed clinical psychologist, studied these systems and their application to the American system of

mental health care.

Four nurses from the Hospital's Neonatal Intensive Care Unit (NICU) received certification from the Nurses Association of the American College of Obstetricians and Gynecologists. Those recently certified include **Louise Andrescavage, R.N.**; **Joan Fisher, R.N.**, clinical specialist; **Juanita Hann, R.N.**; and **Sharon Smetzer, R.N.**, head nurse.

Emergency Center nurses **Luann Dominico, R.N.**; **Connie Husowitz, R.N.**; **Anne Marie Menkewicz, R.N.**; **Cynthia Mompie, R.N.**, IV nurse; and **David Salatino, R.N.**, nurse manager, are now certified emergency nurses. They passed the national accreditation exam given by the Emergency Nurses Association.

**Judith Braun, R.N.**, coordinator, Nursing of Children, The Allentown Hospital School of Nursing, spoke to a professional nurses group. She presented the topic "Dealing with a Child's Reactions to Immobility" at a meeting of the Lehigh Valley Chapter of the National Association of Orthopedic Nurses.

**The Comprehensive Community Cancer Center (CCCC)** participated in a two-day health fair in October at the George Washington Lodge. The Cancer Center's Computerized Cancer Risk Assessment program was one of the free health stations at the fair, which was sponsored by radio station WAEB. The Cancer Risk Assessment program attempts to identify people who have more than the average risk of developing various types of cancer. Certain risk factors are reviewed for some of the more common types of cancer. The Cancer Center is a resource of the HealthEast Hospitals.

The editor of a national journal visited the Hospital's **Department of Obstetrics and Gynecology (Ob/Gyn)** to observe a clinical study on chronic hypertension (high blood pressure) in pregnancy. **Frederick P. Zuspan**, editor, *American Journal of Obstetrics and Gynecology*, also spoke to

(Continued on page 15)



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## THE ALLENTOWN HOSPITAL ACKNOWLEDGES WITH DEEP APPRECIATION THE FOLLOWING CONTRIBUTIONS

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## Making the Rounds

(Continued from page 14)

obstetricians/gynecologists at the Lehigh Valley Ob/Gyn Society meeting on medical/legal issues in the ob/gyn field. His visit was part of the department's continuing medical education program presented for staff physicians and residents.

**Michael F. Luck, Ph.D.**, president of the HealthEast Trust Fund, was elected chairman of the Allentown-Lehigh County Chamber of Commerce's Chairman's Club. He was also elected to the board of directors

of the Pennsylvania Stage Company. The stage company recently appointed Luck vice president for individual and major gifts. Luck is the author of a chapter on institutional achievement programs for a book to be published in Spring 1987 by Prentice-Hall, Princeton, N.J.

**Ann F. Smith**, past president, Hospital Auxiliary, was elected to a one-year term as treasurer of the Eastern Region of the Pennsylvania Association of Hospital Auxiliaries. A

total of 21 auxiliaries from eastern Pennsylvania belong to the organization, which is one of six in the state.

**Karen Morrow**, parent counseling coordinator for the Hospital's Neonatal Intensive Care Unit (NICU) Parent Support Group, attended the Parent Care Conference in Indianapolis. She set up an exhibit of guidelines, projects, pamphlets and scrapbooks developed by the NICU Parent Support Group. She is a former president of the organization.



# CARE CLUB

“ I would like to compliment all the nurses on the wonderful care they gave my baby and I during our stay at the Hospital. The nurses in the birthing room were fantastic, especially Sarah, who stayed by our side and helped us through labor. Everyone was so encouraging. Then, when I was moved to my room, all the nurses were terrific. There was Francine, Sandra, Debbie, Adele, and especially Nancy, who was always so bubbly and pleasant that she couldn't help but make you smile! So, to all of the staff on the 3rd floor, I want to say a big thank you for making our stay there comfortable and pleasant.

Keep it up!

Karen Lapos (and Little Eric)  
Allentown

The staff in the Breast Diagnostic x-ray center are super in my book. They were kind, cheerful and most helpful.

Wanda DeLong  
Zionsville

I'm writing to you to inform you of the marvelous attention my son Peter Emigh, age 5, received from your emergency room staff.

The graduate nurse and emergency room physician went to a great effort to show my son everything that would be done to him.

We were home within an hour — I was very impressed.

Casey Emigh  
Allentown

The nursing staff were all very friendly and courteous. They answered my questions thoroughly and treated me very well. It isn't easy having a baby. However, the care given in the Labor and Delivery room can make things a lot easier and much more bearable for the patient.

The nurse assigned to me was wonderful. She was very kind, patient and understanding. Her name was Mary Jane, and she and Dr. Fetterman made my birth experience a wonderful, memorable event.

Jane Becker  
Northampton

Your Pediatric Department is wonderful. My child was taken care of in a loving and understanding way.

Tamara Graner  
Phillipsburg, N.J.

Public Relations Department  
The Allentown Hospital  
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