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Spring 2-1-2004

MGMT 368.01: International Business

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INTERNATIONAL BUSINESS

SPRING SEMESTER 2004

Mgmt 368

Office: GBB 314

Text: Czinkota, Dr. Andreason (An drā'son)

Hours: MWF 1:00-2:00

2003 Update

Sec #1

or by Appointment

FacPack (required)

<u>DATE</u>	<u>CHAPTER</u>	<u>MATERIAL TO BE COVERED IN CLASS</u>
Jan 26	1	Introductory Lecture
28	11	International Business Entry and Development
30		International Business Entry and Development
Feb 2	5	Theories of International Trade and Investment
4		Theories (Cont'd)/Video: The Challenge of Doing Business
6	8	Theories (Cont'd)
9		International Economic Alliances
11		International Economic Alliances
13		International Economic Alliances (Cont'd)
16		*****WASHINGTON/LINCOLN HOLIDAY*****
18		<u>EXAM #1</u>
20	6	Balance of Payments
23	7	Exchange Rates
25		Exchange Rates
27		Monetary Systems and International Financial Markets
Mar 1		Monetary Systems (Cont'd)
3	16	Multinational Financial Management
5		Multinational Financial Management
8		Videos: McDonalds in Moscow / Global View
10		Countertrade
12		<u>EXAM #2</u>
15	3	International Trade and Investment Policies
17		International Trade and Investment Policies
19	4	Government Regulation of Trade
22		Government Regulation of Trade
24	14	International Services
26		International Services / Video: Music
March 29-April 2		*****SPRING BREAK*****
Apr 5	15	International Logistics and Supply-Chain Management
7		Logistics (cont'd) / International Business Research
9	10	International Business Research
12		<u>EXAM #3</u>
14	2	The Cultural Challenge
16		The Cultural Challenge
19		The Cultural Challenge
21	18	International Human Resource Management
23		International Human Resource Management

	26		International Human Resource Management/Video: GI #7
	28	13	International Marketing
	30		International Marketing
May	3	9 & 20	The Future
	5		The Future
	7		<u>EXAM #4</u>

GRADING:

1. There will be four multiple choice exams of approximately equal weight. The exams will be scantron graded so bring a #2 pencil to each exam.
2. Grades will be determined separately for each of the exams. The last exam will not be comprehensive. The lowest score on exams #1, #2, or #3 will be dropped. All students, however, must take exam #4 and it will be counted. The final grade, therefore, will be determined by adding the cutoff scores of the higher two of the first three exams plus exam #4.
3. Full credit will not be given for an exam missed by a student (other than one of the first 3 which will be dropped) unless:
 - (a) the instructor is contacted in person (face-to-face or by telephone) but not through messages,
 - (b) prior to the examination, and
 - (c) unless there is a valid reason for missing the exam.
 - (d) A doctor's verification that you were unconscious will also suffice. Even if you are sick, however, you must still call me!
4. Attendance: Unless you obtain prior approval from the instructor, and for isolated circumstances only, you must attend and take exams in the section for which you have registered.
5. An incomplete will not be given for not doing well in the class or dropping after the deadline.
6. I DO NOT POST GRADES!
7. There are no provisions for extra credit.