

Apr 27th, 2:20 PM - 2:40 PM

How Do You Love?: Conversations About Love and Lust in Morocco, Sweden, and the United States

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Finlay, Margaret; Brosnan, Audrey; Fraser, Autumn; Morrison, Emily; Maxon, Julia; and Summers, Paris, "How Do You Love?: Conversations About Love and Lust in Morocco, Sweden, and the United States" (2018). *University of Montana Conference on Undergraduate Research (UMCUR)*. 3.
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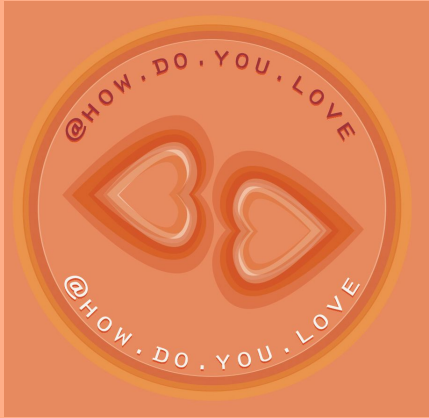
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Presenter Information

Margaret Finlay, Audrey Brosnan, Autumn Fraser, Emily Morrison, Julia Maxon, and Paris Summers

How Do You Love?:

Conversations About Love and Lust in Morocco, Sweden, and the United States



- Autumn Barnes, Audrey Brosnan, Margaret Finlay, Julia Maxon, Emily Morrison, Paris Summers ●
-

What is the difference between
LUST AND LOVE?



HOW DO YOU LOVE?

UNIVERSITY CENTER
TOMORROW AND THURSDAY



How Do YOU Love? Lust?

WHAT IS Lust?

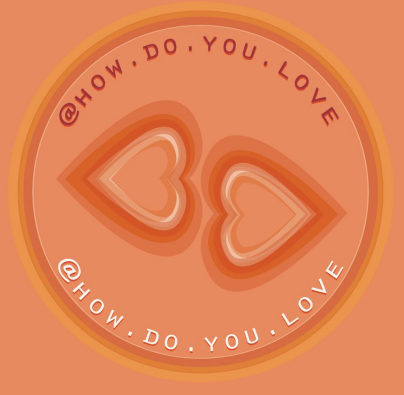
What is emotional intimacy?



What kinds of lessons did you learn in
Sex-ed



DON'T FEEL BAD ABOUT FEELING



WHAT DOES LOVE MEAN TO YOU?
**"IT'S ABOUT SOMEBODY ELSE.
IT'S NOT ALWAYS ABOUT YOU."**
- JUSTICE, MONTANA, USA



about the **emotional side**

Morocco



- Morocco is particularly sensitive to matters pertaining to sexuality and sex education.
- Ignorance and confusion affects many Moroccan youths' first encounters with sex or even questions about sexuality.¹
- Emotional literacy is not included in sex education.

United States

- 80% of the curricula from the abstinence-only generation¹
- 12% of health enhancement teachers in the 2000s didn't teach about contraceptive use at all²
- Emotional well-being and in a formal classroom³



¹(Greslé-Favier, 2013); ²(Landry, Darroch, Singh, and Higgins, 2003); ³(Casemore, 2012)

Sweden

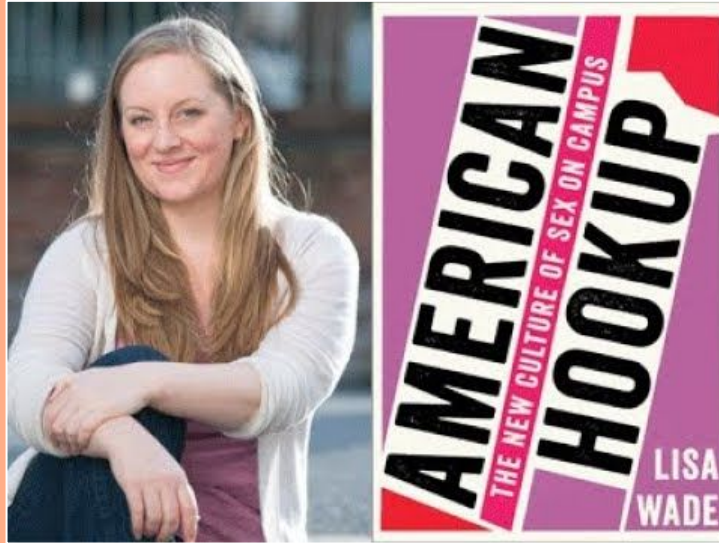


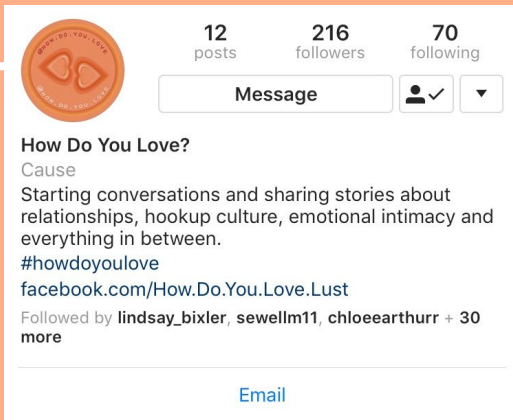
- Sweden's definition of successful sex education¹
- Compulsory for schools to teach sex education²
- Only 6 percent² of adults studying to become teachers received any sort of sexuality education training. Teachers are awkward and timid when teaching the subject


Explanation of the Problem:



We discovered that there is a global stigma present surrounding the open discussion of sex as well as the emotional aspects of intimate relationships.

American Hookup: The New Culture of Sex on Campus by Lisa Wade



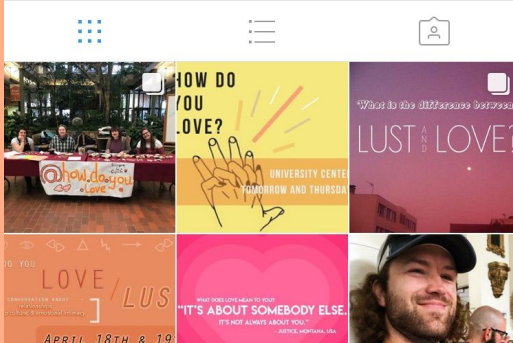



12 posts 216 followers 70 following

How Do You Love?
 Cause
 Starting conversations and sharing stories about relationships, hookup culture, emotional intimacy and everything in between.
 #howdoyoulove
facebook.com/How.Do.You.Love.Lust
 Followed by [lindsay_bixler](#), [sewellm11](#), [chloearthurr](#) + 30 more

[Email](#)












Liked by [greenwildiris](#), [fumblingabout](#) and 35 others

how.do.you.love Hi! We are team #howdoyoulove, a group of six women at the University of Montana looking to start a conversation about relationships, hookup culture, and emotional intimacy. In an era in which hookup culture is popularized in the media while sex and sexuality are still stigmatized globally, we are exploring how young people are navigating the blurred lines of love and lust. .



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how.do.you.love Don't apologize for your feelings, and know that your feelings are valid. 🥰
 -
 A motto we hold close at @how.do.you.love - you could call it a mantra of sorts, so pass it on ~
 -
 📎: @subliming.jpg .
 .

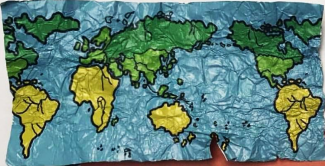


: @how.do.you.love

Why Social Media? Why Instagram?



global outreach to talk
about love, lust and
emotional intimacy
follow us
[@how.do.you.love](https://www.instagram.com/how.do.you.love)



**SHARE YOUR
STORY:**

DESCRIBE A SITUATION IN WHICH
YOU FELT ABSOLUTELY LOVED, IN
WHATEVER CAPACITY.

The complex block features a white background with a thin brown border. On the left, there is a small world map with green landmasses and blue oceans. To the right of the map, the text 'SHARE YOUR STORY:' is written in large, bold, black, sans-serif capital letters. Below this, a dark red rounded rectangle contains the instruction 'DESCRIBE A SITUATION IN WHICH YOU FELT ABSOLUTELY LOVED, IN WHATEVER CAPACITY.' in white, sans-serif capital letters. In the top left corner, there is a block of text in a smaller, black, sans-serif font, including the text 'global outreach to talk about love, lust and emotional intimacy follow us @how.do.you.love'.

What kinds of lessons
did you learn in

Sex-ed



about the **emotional side**
of relationships & sex?



"We learned that you
can get diseases."



Did we talk about how
sex would affect you
emotionally or mentally?

No."





IF YOU COULD WRITE A LETTER TO YOUR YOUNGER SELF AND TEACH THEM SOMETHING ABOUT RELATIONSHIPS, WHAT WOULD YOU SAY?

WHAT DISCUSSIONS ABOUT RELATIONSHIPS DO YOU WISH WERE MORE PREVALENT AMONG YOUR PEERS?



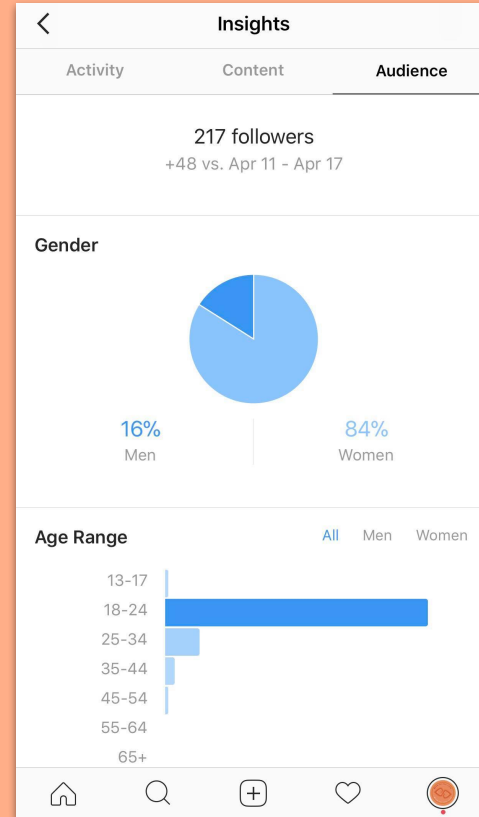
Sadie, 21

“I think we don’t talk about friendships as relationships that require the same amount of intimate conversations as relationships.”

How We've Reached Our Community and Beyond



@how.do.you.love



Constraints

Those who do not have access social media will not currently be able to engage with our project. We are hoping to overcome this barrier by eventually growing the platform beyond the online sphere.

References

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Thank you for your time.
Questions?

