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MGMT 440.03: Business and Society

Richard T. Dailey

University of Montana - Missoula

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BUSINESS AND SOCIETY
MGMT 440
Richard T. Dailey

TEXT: BUSINESS AND SOCIETY, Tenth edition, Post, et. al. A subscription to the Wall Street Journal, Business Week or Fortune is also required as a supplement to the text.

CONTENT: This course is an analysis of the relationship between business, government and society and the interrelationships among the various stakeholders. The model this course follows is primarily that of business-government relations emphasizing the concept of a market economy and private enterprise. Furthermore, by using this model we gain insight about how the activities of the firm are encouraged or constrained by instruments of public policy and the role government plays in encouraging or discouraging the firm.

OBJECTIVES:

1. To gain an understanding of the complex nature of business, government and societal relationships.
2. To improve both written and oral communication skills.
3. To develop an appreciation for the complex process involved in business decision making.
4. To consider the political, social and ethical consequences of business decisions and strategies.

PREREQUISITES: Completion of all core requirements and junior standing.

TEACHING METHOD: Discussion, case presentation.

DEVELOPMENT OF SUBJECT MATTER: This course requires the use of analytical skills in solving complex problems of a subjective nature.

PAPERS/PROJECTS: There will be written assignments during the semester, each not to exceed 500 words and due in class. **No assignments will be accepted after the class period is over.** Assignments must be typed and double spaced. A term paper is also required.

SERVICE LEARNING PROJECT: Each member of the class is expected to complete a service learning project consisting of 15 hours working with a local organization.

GRADING POLICY: Grades will be based on:

written assignments	20%
group project	40%
class contribution	40%

OFFICE HOURS: Tuesday and Thursday 2:30-3:30 P.M.
and by appointment

GBB 321 Phone: 243-6644, office; 549-6876, home office
E-mail: rtd@selway.umt.edu, richard.dailey@business.umt.edu