

University of Montana

ScholarWorks at University of Montana

Institute for Tourism and Recreation Research
Publications

Institute for Tourism and Recreation Research

8-1-2003

Montana Nonresident Seasonal Travel Comparisons: 2002

Norma Nickerson

The University of Montana-Missoula

Follow this and additional works at: https://scholarworks.umt.edu/itrr_pubs



Part of the [Economics Commons](#), [Leisure Studies Commons](#), [Recreation, Parks and Tourism Administration Commons](#), and the [Tourism and Travel Commons](#)

Let us know how access to this document benefits you.

Recommended Citation

Nickerson, Norma, "Montana Nonresident Seasonal Travel Comparisons: 2002" (2003). *Institute for Tourism and Recreation Research Publications*. 48.
https://scholarworks.umt.edu/itrr_pubs/48

This Report is brought to you for free and open access by the Institute for Tourism and Recreation Research at ScholarWorks at University of Montana. It has been accepted for inclusion in Institute for Tourism and Recreation Research Publications by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.

State of Montana

2002 NONRESIDENT SEASONAL TRAVEL COMPARISONS - DIRECT EXPENDITURES*

	Winter (Dec-March)	Spring (April-May)	Summer (June-Sept)	Fall (Oct-Nov)	All Year
Length of Stay					
Nights	3.06	3.05	4.39	3.84	3.92
Visitation					
Nonresident Individual Travelers	1,561,000	1,236,000	5,983,000	987,000	9,767,000
Nonresident Travel Groups	665,000	571,000	2,336,000	437,000	4,009,000
Nonresident Group Size (persons)	2.35	2.16	2.56	2.26	2.44
Expenditure Category (Average Daily per Group)¹					
Gasoline, Oil	\$24.09	\$32.73	\$24.80	\$25.12	\$25.59
Retail Sales	\$28.70	\$17.51	\$24.04	\$25.74	\$24.12
Restaurant, Bar	\$29.24	\$20.28	\$23.67	\$18.38	\$23.42
Hotel, Lodge, B&B	\$18.34	\$15.65	\$12.34	\$10.33	\$13.24
Groceries, Snacks	\$6.75	\$8.48	\$9.33	\$6.25	\$8.59
Auto Rental and Repairs	\$3.47	\$9.03	\$8.36	\$3.68	\$7.32
Outfitter, Guide	\$1.34	\$2.46	\$4.48	\$7.11	\$4.14
Campground, R.V. Park	\$0.03	\$2.28	\$3.53	\$0.76	\$2.61
Transportation Fares	\$1.78	\$1.07	\$0.20	\$0.06	\$0.51
Misc. Expenses, Services, Fees, Licenses	\$7.82	\$4.95	\$4.45	\$5.04	\$5.03
Total Average Daily per Group	\$121.56	\$114.44	\$115.20	\$102.47	\$114.57

¹ Reflects distribution of \$ over all visitors

Total Seasonal Expenditures	\$247,000,000	\$199,000,000	\$1,181,000,000	\$172,000,000	\$1,800,000,000
------------------------------------	---------------	---------------	-----------------	---------------	-----------------

**Institute for Tourism & Recreation Research
The University of Montana - Missoula**

* Numbers may not add up due to rounding

(revised 8/15/03)