

9-2003

# JOUR 350.01: Advanced Broadcast Reporting

Denise J. Dowling

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# Journalism 350-Advanced Broadcast Reporting

Prerequisites: RTV 151, JOUR 280

Autumn 2003

**Purpose of the Course:** Intensive training in broadcast news reporting and production, including news gathering, writing, interviewing, vocal work, photography and audio/video editing. Course includes an overview of current radio and television news practices, and discussions of newsroom ethics. This course is the required first half of a year-long course. Students are required to register for JOUR 351 on completion of JOUR 350.

**General Ed Requirements:** This course is an upper division writing course. Students are encouraged to take UM's writing assessment during this year. Check the UM web site for dates of the writing assessment.

**Frequency of Offering:** This course is offered every autumn semester.

**Class Meeting Times:** Tuesdays and Thursdays, 1:10-3 p.m. in GBB L04.. We will often meet in the studio and in 730 Eddy's computer lab. Please check the syllabus carefully.

**Instructor:** Denise Dowling, 730 Eddy Room 101A  
Phone: 243-4143 Home: 251-0357  
Email: [dowling@selway.umt.edu](mailto:dowling@selway.umt.edu)

**Teaching Assistant:** Crystal Ligori,  
Phone:  
Email: [cligori@hotmail.com](mailto:cligori@hotmail.com)

**Office Hours:** Mondays and Wednesdays 11-2. Other times by appointment.

**Pre-course Requirements:**

- You must have a working e-mail account. They are available free on the university's central computer.
- There is no required textbook for this course.
- You must be computer literate and know how to create a document in Word. You will learn EZ News Software for script writing and rundown building.
- You are expected to know Cool Edit software in Studios C&D.

**Course Requirements:** You will need Mini DV tape later in the semester. All TV assignments will be shot and edited on Mini DV. You must also own at least two minidisks (you may want more). All radio assignments will be gathered, edited and turned in on minidisk.

You will need keys to get into the 730 Eddy computer lab and the audio and video editing stations in the PARTV building. See Wanda LaCroix at 730 Eddy for a key card. The key card must be taken to Public Safety where you'll make a \$10 deposit for each key.

**Radio Assignments:** You will be working for KBGA radio and KUFM radio. Stories that DO NOT AIR will receive **at best** a C. These people will be helping supervise your work:

- KBGA News Director, **Keagan Harsha**, UC 209A, KBGA Phone 243-6426, Home 721-7882 , Cell 880-0900, Email [jkharsha@hotmail.com](mailto:jkharsha@hotmail.com)
- KBGA Sports Director, **Dax VanFossen**, UC 209A, KBGA Phone 243-6426, Cell 544-1119, Email [howdydoody78@hotmail.com](mailto:howdydoody78@hotmail.com)
- KUFM News Director, **Sally Mauk**, PARTV 153, Phone 243-4075, [smauk@selway.umt.edu](mailto:smauk@selway.umt.edu).

**Quizzes:** Expect unannounced current events quizzes. I expect you to keep up with what's happening in the news.

**Deadlines:** If you miss your deadline for an assignment, you will receive 0 points for that assignment. If you have a problem that will delay your assignment for any reason, you **MUST NOTIFY ME AND THE NEWS DIRECTOR IMMEDIATELY**. Some problems **MAY** justify an extension of your deadline, but don't count on it.

**Class Attendance:** Mandatory. If you have one unexcused absence, your final grade will drop one full grade. If you miss more than one class **you will fail this course**. This course requires your attendance as we build on what we learn each week. You also have classmates counting on you in lab situations. If you are ill or must be away on university business, you must notify me in advance that you will miss class. I require a written note from a doctor or coach or your absence will be considered unexcused. You will not be able to make up any points you may have earned in class, even if your absence is excused.

### Course Grading:

<b>Radio Anchoring Assignment</b>	<b>50</b>
<b>KBGA Stories (2)</b>	<b>200</b>
<b>KUFM Story</b>	<b>100</b>
<b>Interview Assignment</b>	<b>100</b>
<b>Field Reporting Assignment</b>	<b>100</b>
<b>Scene Shop Package</b>	<b>100</b>
<b>Team TV Package</b>	<b>150</b>
<b>Final TV Package</b>	<b>200</b>
<b>Current Events Quizzes</b>	<b>50</b>
<b>Class Participation</b>	<b>50</b>

**Total Possible Points:** **1100**

## Journalism 350 Fall 2003 Syllabus **\*\*Subject to change\*\***

Date	Classroom Activity	Assignment
Tuesday 9/2	Class introduction KUFM News Director KBGA News Director Know your Audience Story Ideas	
Thursday 9/4	Story Meeting Finding News Deciding on an angle Writing Review	
Tuesday 9/9	Story Meeting EZ News Vocal Performance	Radio Newscast Assignment Given  Schedule one-on-one vocal performance critiques
Thursday 9/11	News Day Gathering Information Cool Edit Review EZ News	
Tuesday 9/16	<b>**Meet in Student Editing**</b> Final Cut Pro Editing	Radio Newscast Assignment Due
Thursday 9/18	<b>**Meet in Student Editing**</b> Final Cut Pro Editing	Interview Assignments Given
Tuesday 9/23	<b>**Meet in Student Editing**</b> Final Cut Pro Editing	FCP Editing Exercises
Thursday 9/25	<b>**Meet in Student Editing**</b> Final Cut Pro Editing	FCP Editing Exercises
Tuesday 9/29	Story Meeting Story Forms Script Writing	FCP Final Editing Project Due Interview Assignments Given
Thursday 10/2	<b>**Meet in the Studio**</b> Story Meeting Facility Tour Shooting/Lighting/Audio	
Tuesday 10/7	<b>**Meet in Studio**</b> Story Meeting In-class Reporting exercise Interviews	Questions for Interview Due  Log Interview Tape
Thursday 10/11	Choosing Soundbites Writing in and out of Sound Write story from Interview Radio Stories screened in class	Tape Log Due  Write and Edit Interview Story  Ideas for Field Assignments Due

Tuesday 10/14	<b>**Meet in Studio**</b> Story Meeting Field Assignments Given Edited Interview Stories Anchored In Class	Script/Edited Interview Story Due  Write Questions/Set up Interview/Broll for Field Reporting Exercise
Thursday 10/16	<b>**Meet in Studio**</b>  Field Reporting Exercise	Questions for Field Interview Due  Log Tape/Write Story
Tuesday 10/21	Story Meeting Package Building Using Nat sound Shooting/Editing Sequences	Edit Field Story
Thursday 10/23	<b>**Meet in Studio**</b> Story Meeting Edited Field Stories Anchored in class	Write and Edit Package
Tuesday 10/28	More Package Building	Write and Edit Package
Thursday 10/30	Story Meeting Write & Edit Pkg	
Tuesday 11/4	<b>**Meet In Studio**</b> Anchor Intros to Pkgs Final Assignments Given	Ideas for Final Package
Thursday 11/6	Story Meeting Radio Stories Screened in Class Ideas for Final Project Due	Ideas for Final Package
Tuesday 11/11	<b>NO CLASS--VETERANS DAY</b>	
Thursday 11/13	Final Assignments Given	Shoot, Write, Edit Final Package
Tuesday 11/18	Story Meeting	Shoot, Write, Edit Final Package
Thursday 11/20	Work on Final Project	Final Project Scripts Due
Tuesday 11/25	Story Meeting Work on Final Project	Scripts Returned
Thursday 11/27	<b>No Class</b> <b>Thanksgiving Holiday</b>	
Tuesday 12/2	Story Meeting Work on Final Project	Final Project Script Re-Writes Due
Thursday 12/4	Work on Final Project	First Edit Final Project Due
Tuesday 12/9	Work on Final Project	
Thursday 12/11	Work on Final Project <b>Final Projects and Scripts Due Friday, December 12<sup>th</sup> by 5:00 pm</b>	<b>Final Scripts and Videotape due</b>

**\*\*Final Meeting Tuesday, December 16<sup>th</sup>, 3:20-5:20 pm**  
**Final projects will be viewed\*\***