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MART 491.01: Special Topics - Producing I

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The University of Montana
Media Arts
Producing
Thursdays 4 – 5:30

Title: Producing
Instructor: Paige Williams
Email: paige@filmspur.com
Office Hours: by appointment
Room: McGill 227
Credits: 3 hours

Student Conduct Code: www.umt.edu/studentaffairs/policy/code.htm

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Grading: Please see the attached detail on class points by day. These points are a combination of homework assignments, class participation and your final presentation.

You can earn your grade this way:

33% Daily Class Participation

33% Turn in Class assignments ON TIME

33% Final presentation of your film project – will include a summary of your budget, production, marketing & distribution plan

The extra 1% you gain through going the extra mile – you can run that leg by volunteering at a film festival, going to a film festival and writing about it, helping out UMEM in any way and writing about it, attending a conference or speaker panel, doing something cool regarding film & television and telling us about it.

A 93%	C 73%
A- 90%	C- 70%
B+ 87%	D+ 67%
B 83%	D 63%
B- 80%	D- 60%
C+ 77%	F Below 59%

Schedule:

August 29– intro to one another and projects

September 5 – Guest Speaker Aron Plucnski, Realty TV Producer & Showrunner

September 12 – Guest Speaker Travis Morss, Director of Programming, BSDFF

September 19 – Guest Speaker Jeri Rafter, “What I’ve learned about producing since Graduating & what you need to know about the real world”

Sept 26 – Setting up your company/what is a producer?

Oct 3 – The Project. The Team & The Pitch

Oct 10 – Development

Oct 17 – Licensing & Contracts

Oct 24 – Budgets & Production

Oct 31 - Script Breakdown

Nov 7 – Funding your project/crowdsourcing

Nov 14 – Marketing your film

Nov 21 – Film Distribution

Nov 28 – Thanksgiving

Dec 5 –Film Presentations