



Journal of Applied Communications

Volume 103 | Issue 2

Article 1

Front Matter - Volume 103, Issue 2

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Recommended Citation

Lundy, Lisa K. (2019) "Front Matter - Volume 103, Issue 2," *Journal of Applied Communications*: Vol. 103: Iss. 2. <https://doi.org/10.4148/1051-0834.2282>

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Front Matter - Volume 103, Issue 2

Abstract

Lists JAC Editorial Board, ACE leadership, and information related to each.



ASSOCIATION FOR
COMMUNICATION
EXCELLENCE

JOURNAL OF APPLIED COMMUNICATIONS

Official journal of the Association for Communication
Excellence in Agriculture, Natural Resources, and
Life and Human Sciences

ISSN 1051-0834
Volume 103 | No. 2 | 2019

Published by New Prairie Press, 2019

JOURNAL OF APPLIED COMMUNICATIONS

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The *Journal of Applied Communications* (JAC) is the premiere publication addressing developments in theory, practice, and teaching pertaining to agricultural communication. The emphasis of all manuscripts is the exploration of communication processes, producers, messages, products, audiences, and/or effects. Articles connecting theory and practice are valued. Scholarly manuscripts submitted to this journal undergo rigorous double-blind peer review.

Aims & Scope

- Publishes original research addressing communication topics related to agriculture, food, natural resources, life, and human sciences.
- Communication is broadly defined to encompass approaches in journalism, strategic communication, public relations, advertising, marketing, visual communication, popular media, outreach, institutional communication, and international communication.
- Additionally, articles that address the scholarship of teaching and learning in agricultural communications are appropriate.
- The journal accepts articles that use empirical-analytic, interpretive, and historical approaches, as well as research advancing methodologies.
- In addition to original research, JAC publishes commentaries - both scholarly and professional - that address pertinent topics and reviews of books, software, and other technologies.

About This Digital Edition

Volumes on this site represent content from 1969 - present. Volume 52 (1969) - vol. 61, no. 2 (Apr-June 1978) were published as ACE. From vol. 61, no. 3 (Oct-Nov. 1979) - vol. 73 (1989), the journal was known as ACE Quarterly (ISSN 0884-9293). It changed titles to Journal of Applied Communications (ISSN 1051-0834 (print); 2476-1362 (electronic) in 1990 with volume 74.

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ACE develops professional skills of education, government, and research communicators and information technologists to extend knowledge about agriculture, natural resources, and life and human sciences to people worldwide.

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- Text double-spaced in Times New Roman or similar font, 12-point, 1-inch margins.
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- For *Research and Evaluation*, *Commentary*, and *Professional Development* manuscripts, there is a thirty (30) pages is the limit for article submission including tables and figures. This limit does NOT include the 250-word abstract (which is entered in a separate field on the submission form) or the reference section.
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- Acknowledgement of any funding source.
- Acknowledgement if manuscript is based on prior presentation.

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As a peer-reviewed journal, the *Journal of Applied Communications* welcomes original contributions from any author, although priority may be given to ACE members, should manuscripts of comparable quality be available. First consideration will be given to theoretical and applied articles of direct value to ACE members. Articles should be submitted to one of four categories.

Categories are as follows:

- **Research and Evaluation** — These are the traditional, scholarly articles, using quantitative (e.g., statistical and survey methods and/or qualitative (e.g., case studies) methods.
- **Professional Development** — These articles take advantage of the author's particular expertise on a subject that will benefit career performance of ACE members.
- **Commentary** — These are opinion pieces. They speak to trends in communication or other issues of importance to professional communicators.
- **Review** — These are critiques of new books, journal articles, software/hardware, technologies or anything else that would be appropriate for the audience of the JAC.

All submitted manuscripts are considered for publication. However, prospective contributors are encouraged to be aware of the focus of this journal and manuscript requirements.

A manuscript is accepted with the understanding that the *Journal of Applied Communications* has exclusive publication rights, which means that the manuscript has not been submitted concurrently, accepted for publication, or is published elsewhere.

While every effort is made to maintain an interval of no more than nine months from submission to publication, authors should be aware that publication dates are contingent on the number and scope of reviewer comments as well as response times during the review process.

All submissions are peer-reviewed (blind).