Kansas State University Libraries

New Prairie Press

OER From Vision to Action

OER adoption: Moving beyond early adopters and empowering everyone else to use the OER, too

Alice Anderson
Kansas State University, aliceanderson@ksu.edu

Sara K Kearns
Kansas State University, skearns@ksu.edu

Follow this and additional works at: https://newprairiepress.org/oer_fromvisiontoaction

Part of the Library and Information Science Commons

Recommended Citation

Anderson, Alice and Kearns, Sara K (2018). "OER adoption: Moving beyond early adopters and empowering everyone else to use the OER, too," *OER From Vision to Action*. https://newprairiepress.org/oer_fromvisiontoaction/2018/presentations/3

This Presentation is brought to you for free and open access by the Conferences at New Prairie Press. It has been accepted for inclusion in OER From Vision to Action by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.

OER Adoption

Moving Beyond Early Adopters and Empowering Everyone Else to Use the OER, Too

Alice Anderson
Sara K. Kearns

Introductions and Expertise

Alice Anderson

Instructional Designer for K-State Libraries & New Literacies Alliance

Sara K. Kearns

Academic Librarian, Information Literacy & Humanities

Co-author: *Creating and Sharing Online Library Instruction: A How-To-Do-It Manual for Librarians* (2017)

NEW LITERACIES ALLIANCE

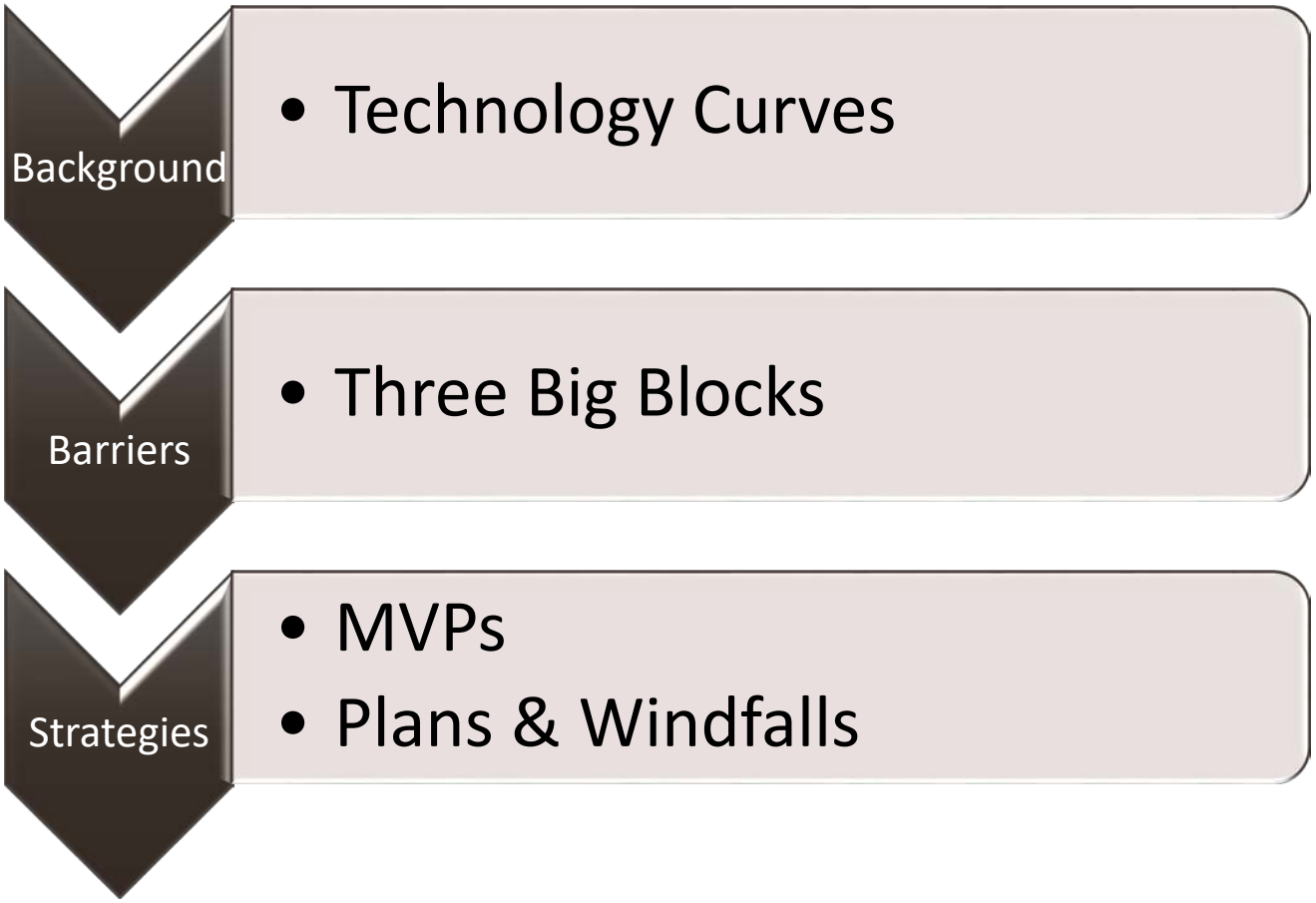
CC BY NC SA

ACRL Instruction Section Innovation Award, 2016

New Literacies Alliance
newliteraciesalliance.org

The New Literacies Alliance (NLA) is a multi-institutional collaborative effort that creates and shares a broad range of online information literacy lessons. These ACRL Framework-based lessons can be embedded in websites and LibGuides, and can be incorporated into most learning management systems. Because sharing is key to our mission, **each lesson features a Creative Commons BY-NC-SA license and our content is not tied to any one institution so educators can use and adapt the material as they see fit**.

Outline

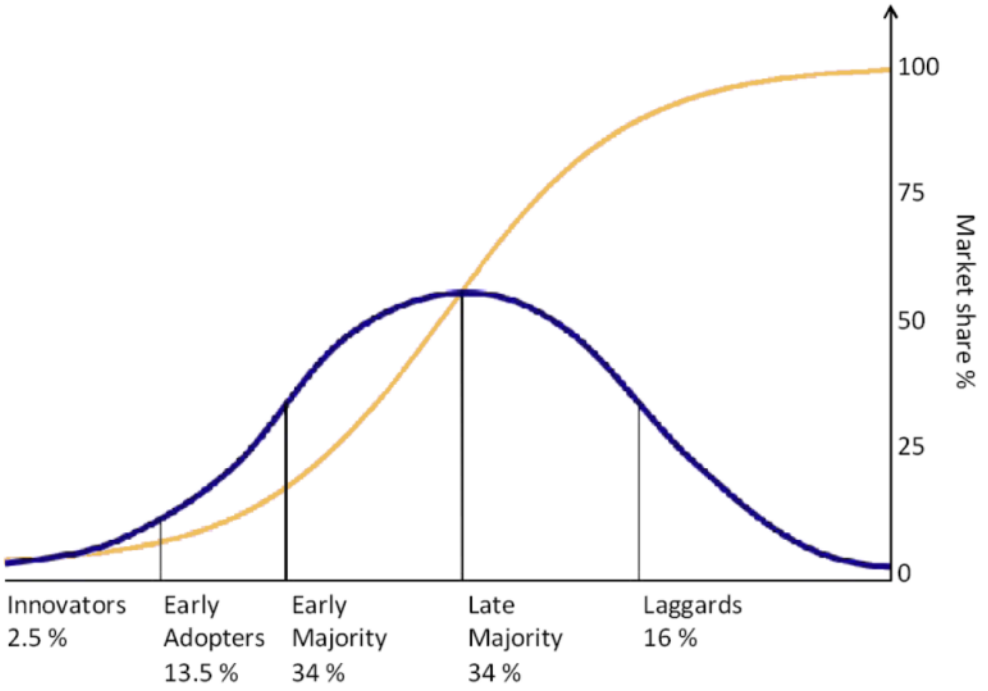

Background
• Technology Curves
Barriers
• Three Big Blocks
Strategies
• MVPs
• Plans & Windfalls

Background

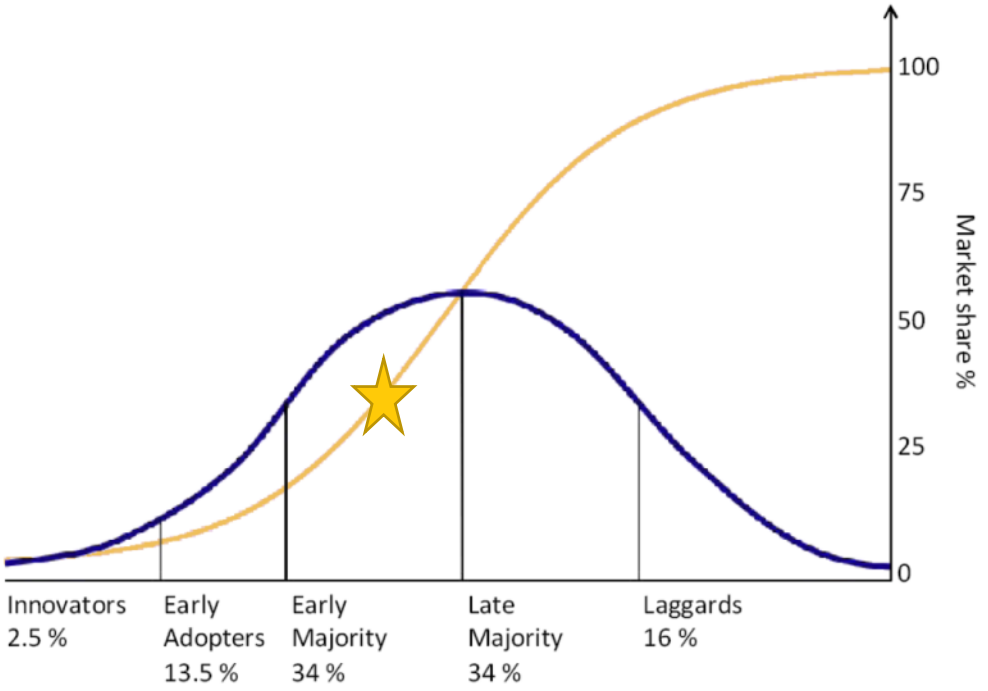
Technology Adoption Curve

Technology Learning Curve

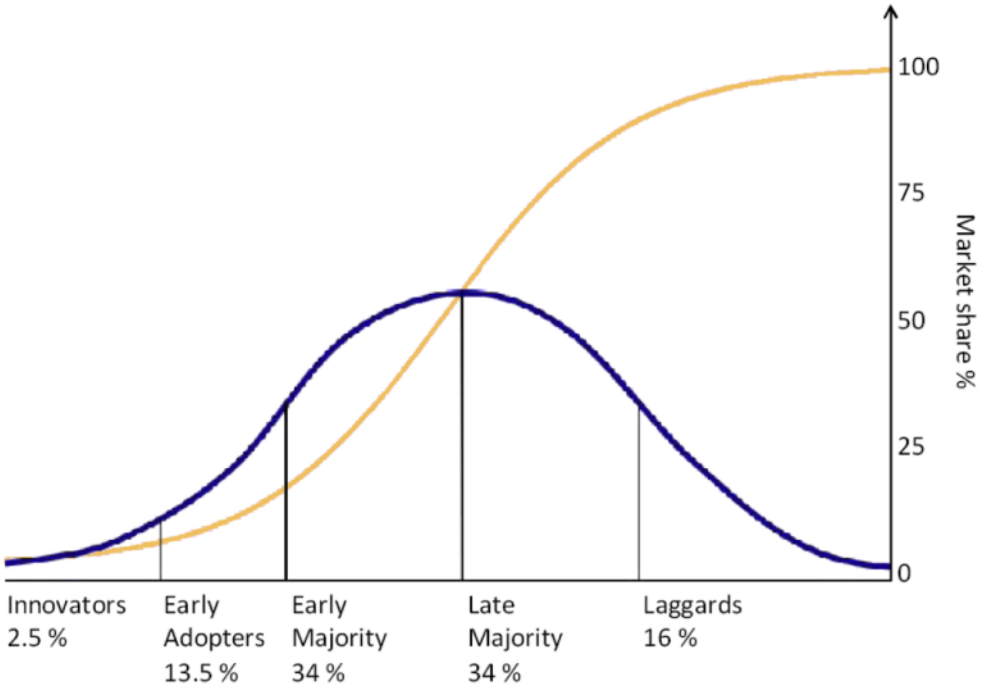
Technology Adoption Curve



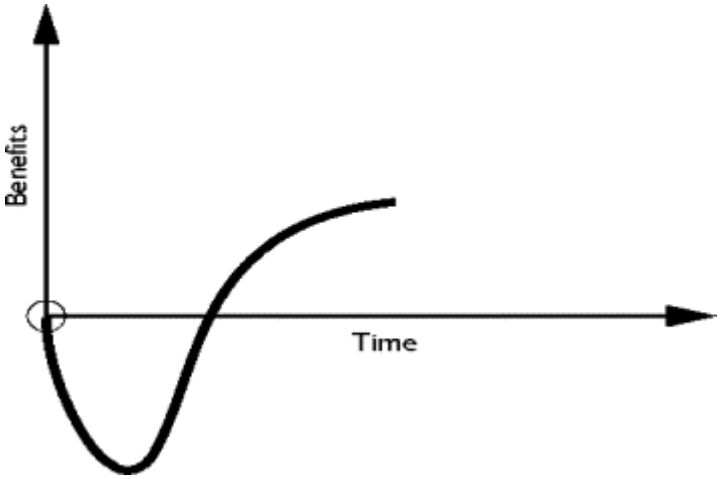
K-State Libraries On the T.A.C.



Exercise: Place Your Institution on the T.A.C.



Technology Learning Curve



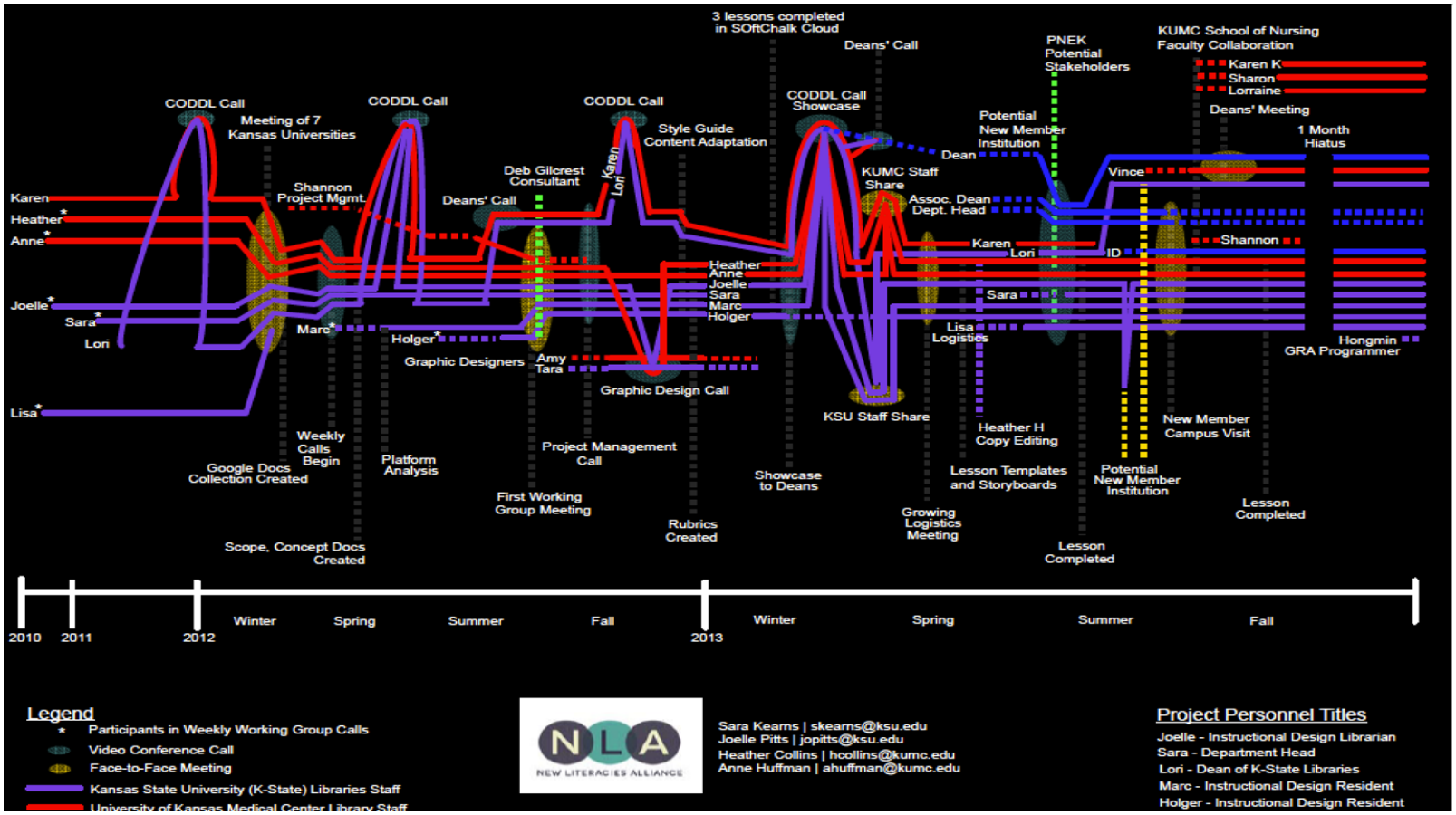
Barriers to Stage 2 Adoption: Overview

Scaling to New Partners

Getting Your OER into Classes

Complexity

Scaling Production to New Partners



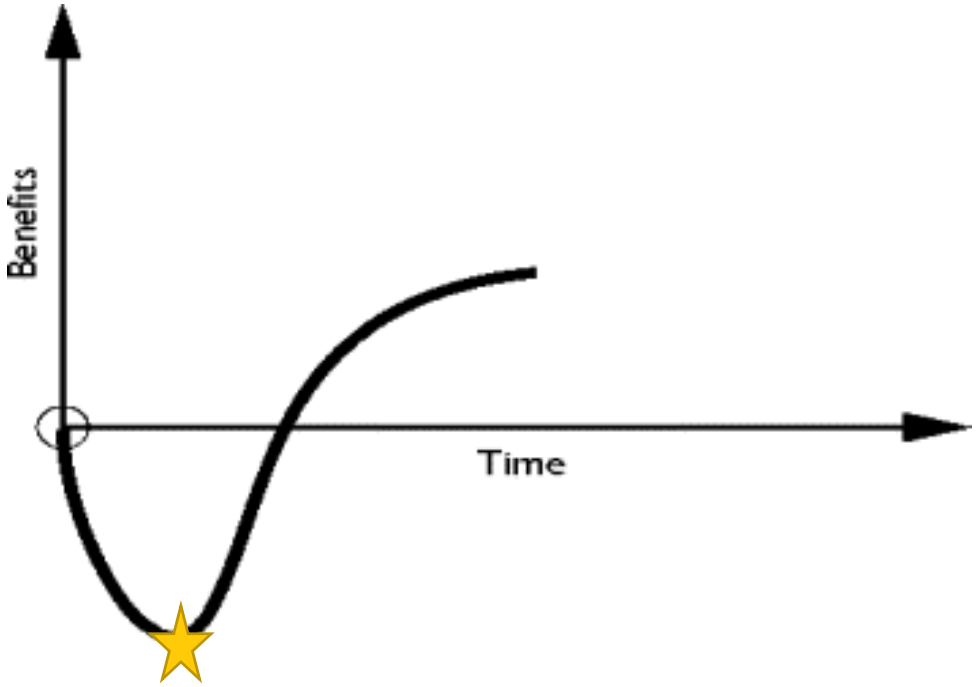
Big Training for New Partners

NLA
NEW LITERACIES ALLIANCE

Writers' Training Schedule for NLA Partner Institutions

Session	Content	Location	Presenters	Date
1) Introduction to NLA	An overview of NLA including: description, scope, sample lessons, process, expectations and goals, assessment plan, etc.	iTV/or adobe connect	Sara and the NLA Steering Committee	March 26, 2014 2:30-3:30pm
2) Backwards Instruction: Refining and Grouping Content Skills	Reflect and refine content skills and then group them into logical lessons. (Steps 1 & 2) (90 minutes)	iTV/Adobe Connect	Joelle, Heather Sara Backup	April 9, 2014 2:30-4:00pm
3) Creating Learning Outcomes	1. Use Step 2 Rubric (20-30 min) 2. Create learning outcomes using content skills (Step 3) (90 minutes)	iTV/Adobe Connect	Heather, Sara	April 23, 2014 2:30-4:00pm
4) Using the "Storyboard" to write lesson plans	1. Use Step 3 Rubric (20-30 min) 2. Use the storyboard to write NLA-style lessons plans (Step 4) (90 minutes)	iTV/Adobe Connect	Marc, Holger, Heather, Sara,	May 7, 2014 2:30-4:00pm *1st drafts due mid- June 2014*
5) Lesson Showcase and Work Day	Meet in person with all content writers to share and review lessons Workshop one-on-one with developers	In person (TBD)	Steering Committee and Work Group	*Final Drafts due end of June 2014* *Workshop 1st*

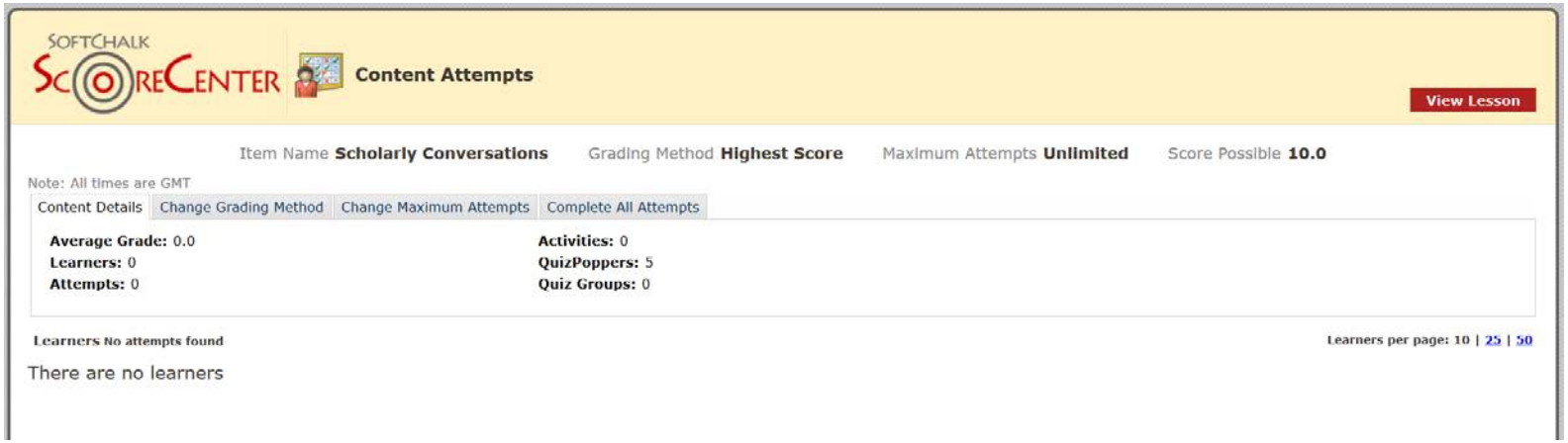
Our Technology Learning Curve

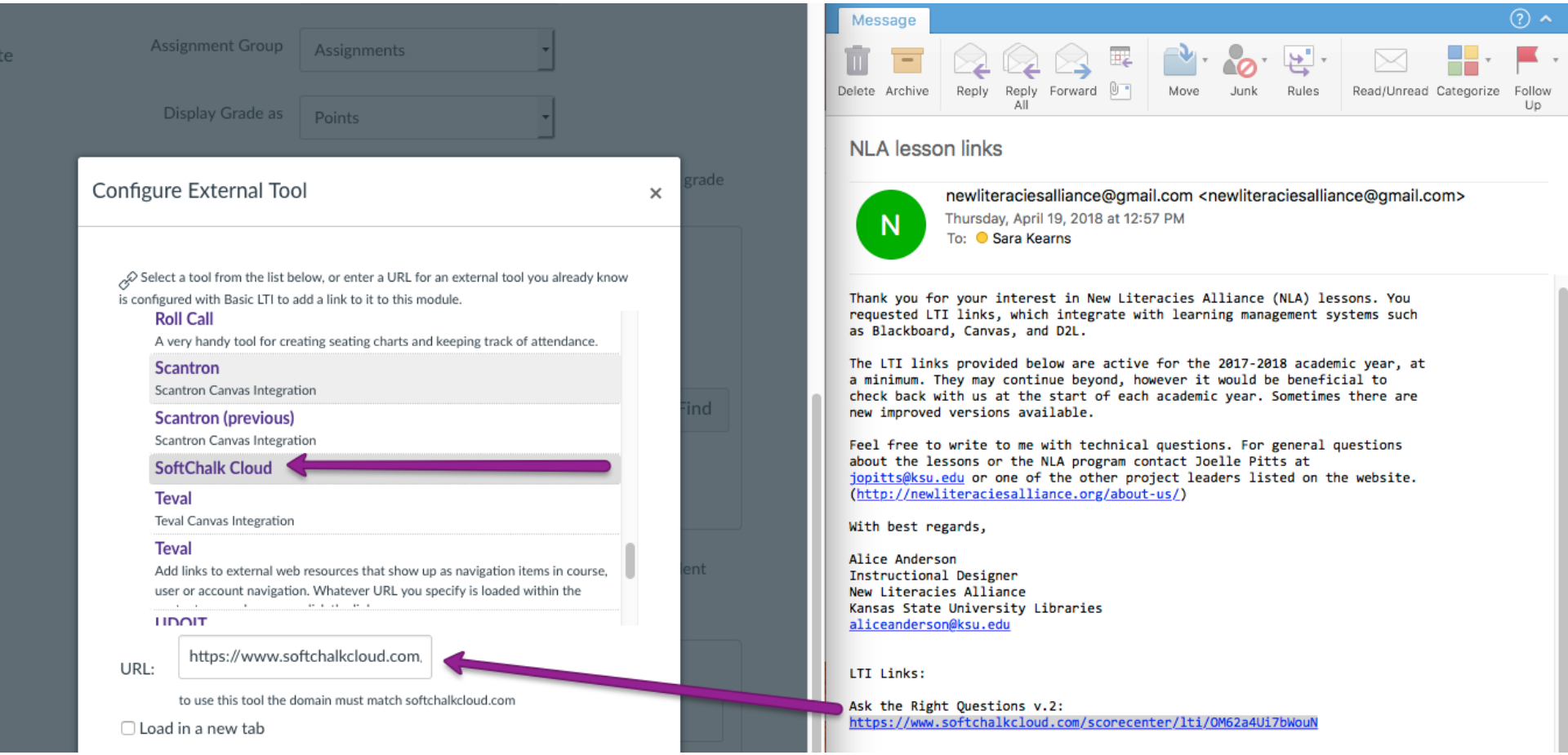


Getting Your OER into Classes

Complexity

- Different LMS platforms
- LMS system administration level communication for implementing new services
- Librarian inexperience with LMS at course level




Assignment Group
Assignments
Display Grade as
Points
Configure External Tool
Select a tool from the list below, or enter a URL for an external tool you already know is configured with Basic LTI to add a link to it to this module.
Roll Call
A very handy tool for creating seating charts and keeping track of attendance.
Scantron
Scantron Canvas Integration
Scantron (previous)
Scantron Canvas Integration
SoftChalk Cloud
Teval
Teval Canvas Integration
Teval
Add links to external web resources that show up as navigation items in course, user or account navigation. Whatever URL you specify is loaded within the
URL:
https://www.softchalkcloud.com
to use this tool the domain must match softchalkcloud.com
Load in a new tab
Message
Delete
Archive
Reply
Reply All
Forward
Move
Junk
Rules
Read/Unread
Categorize
Follow Up
NLA lesson links
N
newliteraciesalliance@gmail.com <newliteraciesalliance@gmail.com>
Thursday, April 19, 2018 at 12:57 PM
To: Sara Kearns
Thank you for your interest in New Literacies Alliance (NLA) lessons. You requested LTI links, which integrate with learning management systems such as Blackboard, Canvas, and D2L.
The LTI links provided below are active for the 2017-2018 academic year, at a minimum. They may continue beyond, however it would be beneficial to check back with us at the start of each academic year. Sometimes there are new improved versions available.
Feel free to write to me with technical questions. For general questions about the lessons or the NLA program contact Joelle Pitts at jopitts@ksu.edu or one of the other project leaders listed on the website. (http://newliteraciesalliance.org/about-us/)
With best regards,
Alice Anderson
Instructional Designer
New Literacies Alliance
Kansas State University Libraries
aliceanderson@ksu.edu
LTI Links:
Ask the Right Questions v.2:
https://www.softchalkcloud.com/scorecenter/lti/OM62a4Ui7bWouN

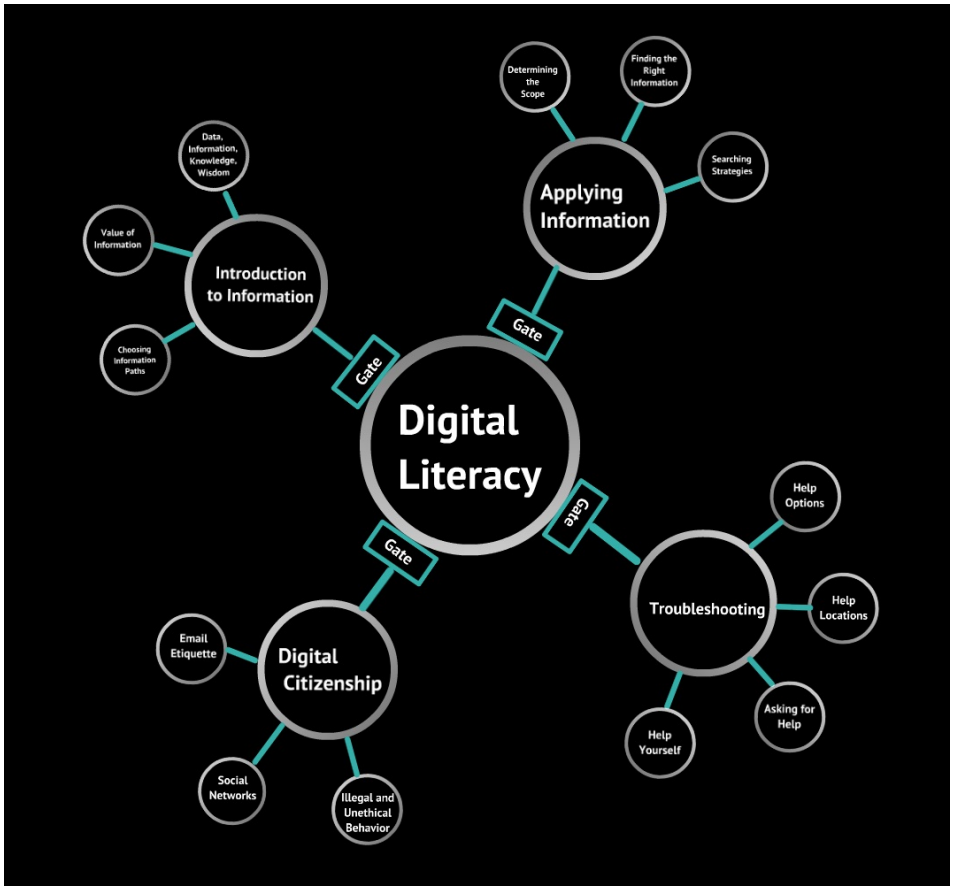
Strategies

MVPs

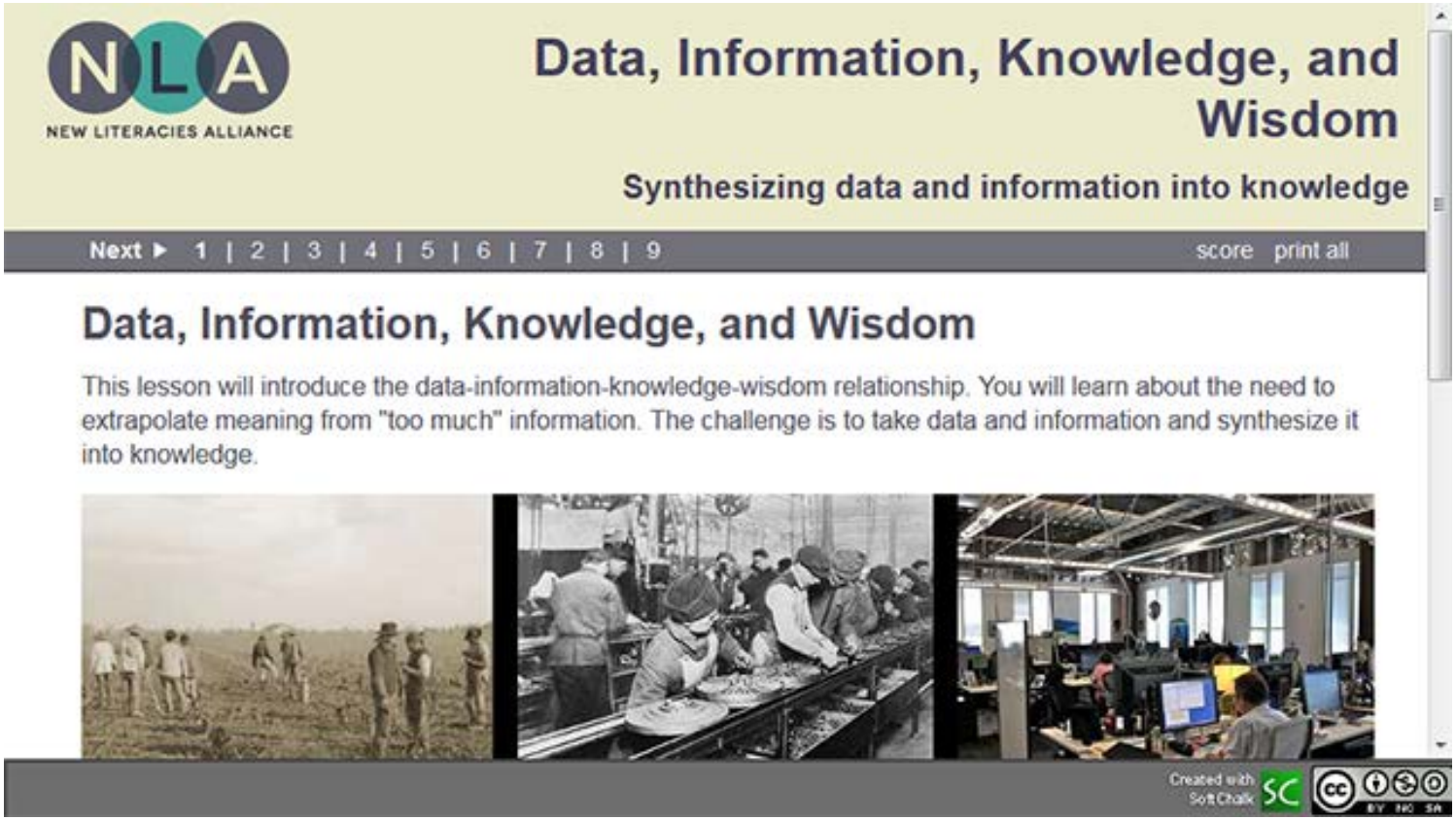
Prescriptive Growth

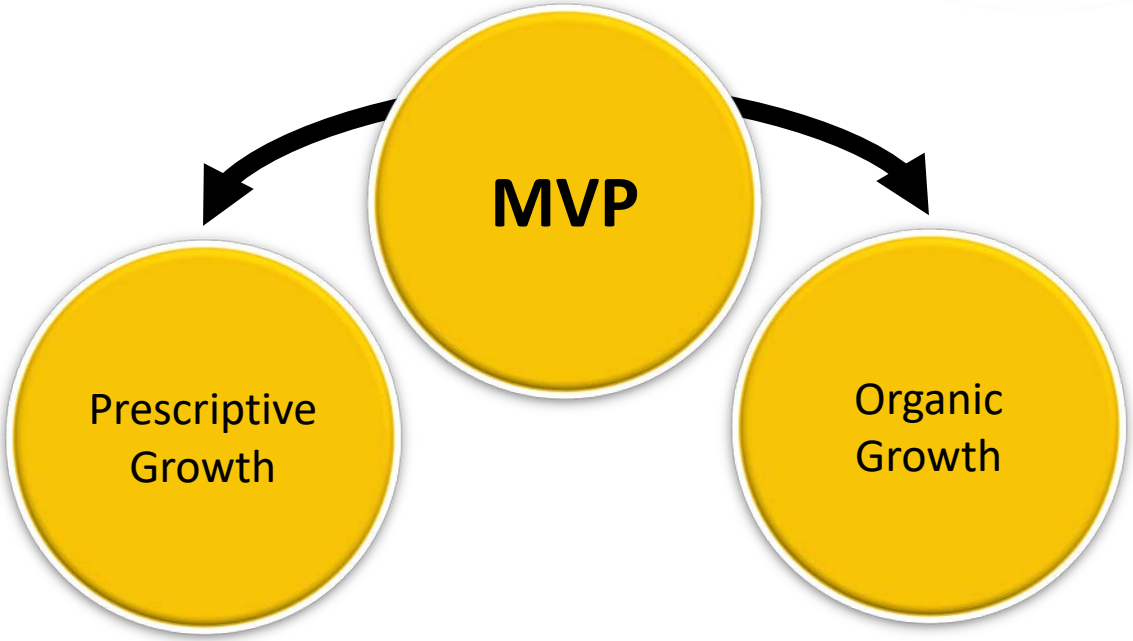
Organic Growth

Original Product Plan



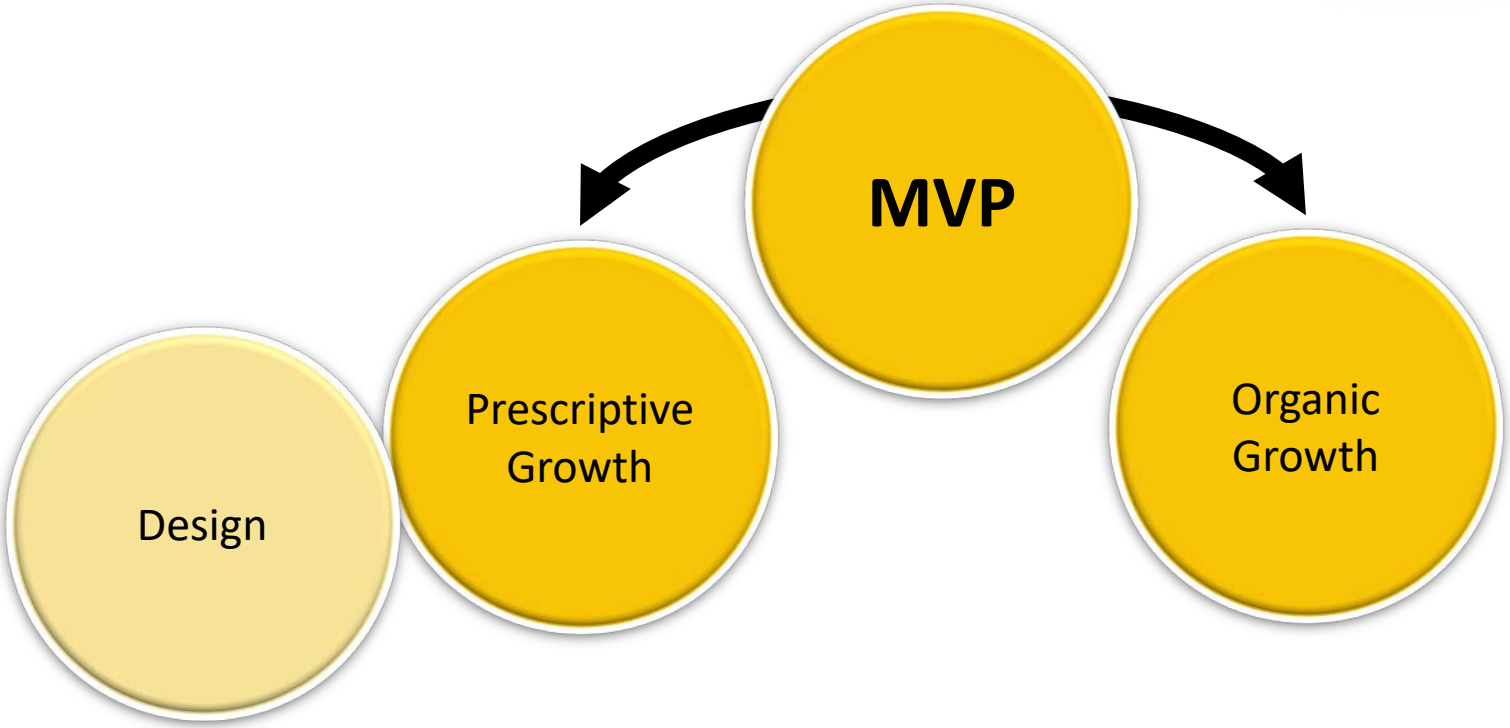
Minimum Viable Product (MVP)




MVP
Prescriptive Growth
Organic Growth

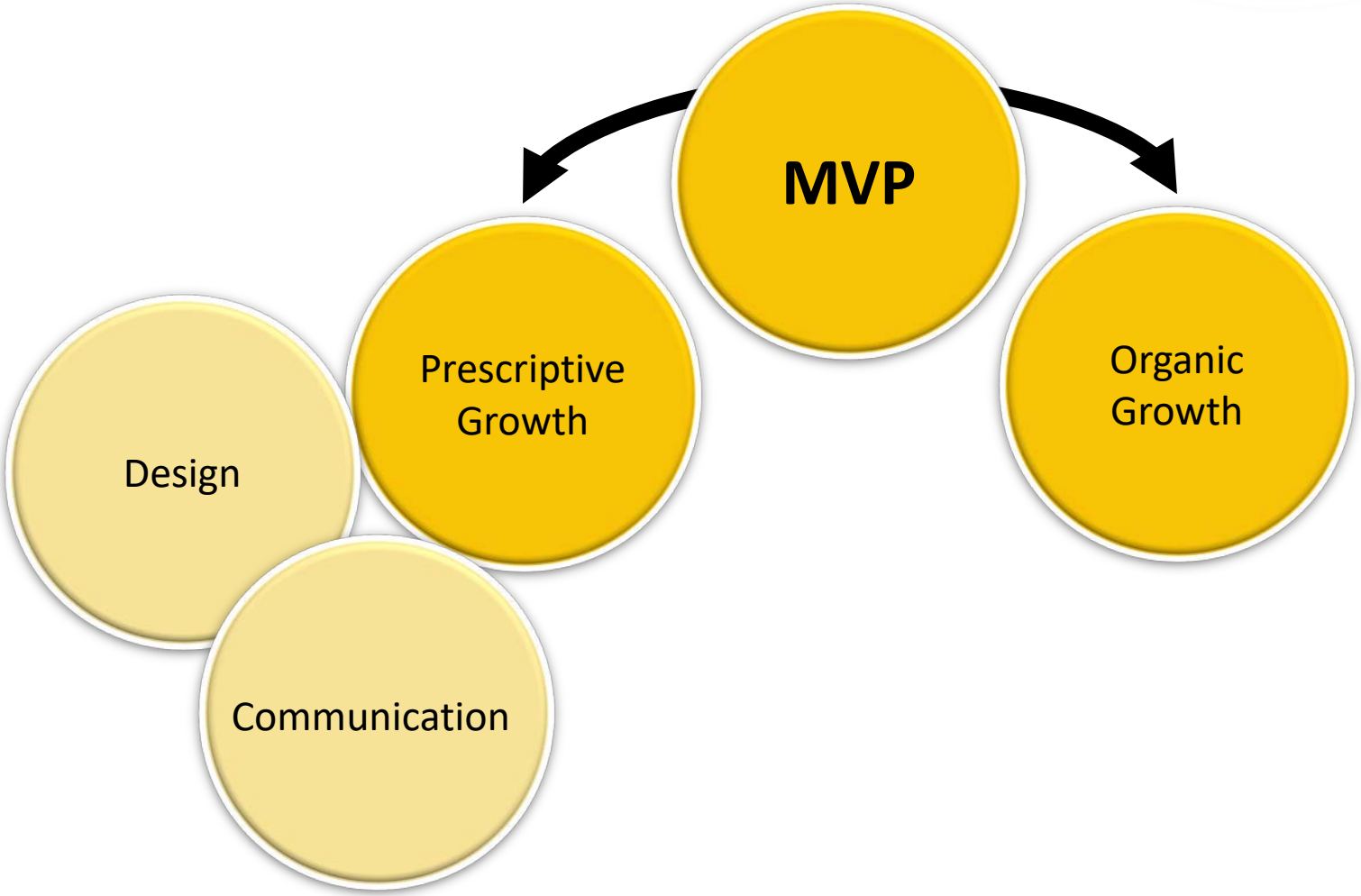
Design

- IDs lead design process
- Work with IDs and Accessibility Experts
- Rapid Prototyping, testing


MVP
Design
Prescriptive Growth
Organic Growth

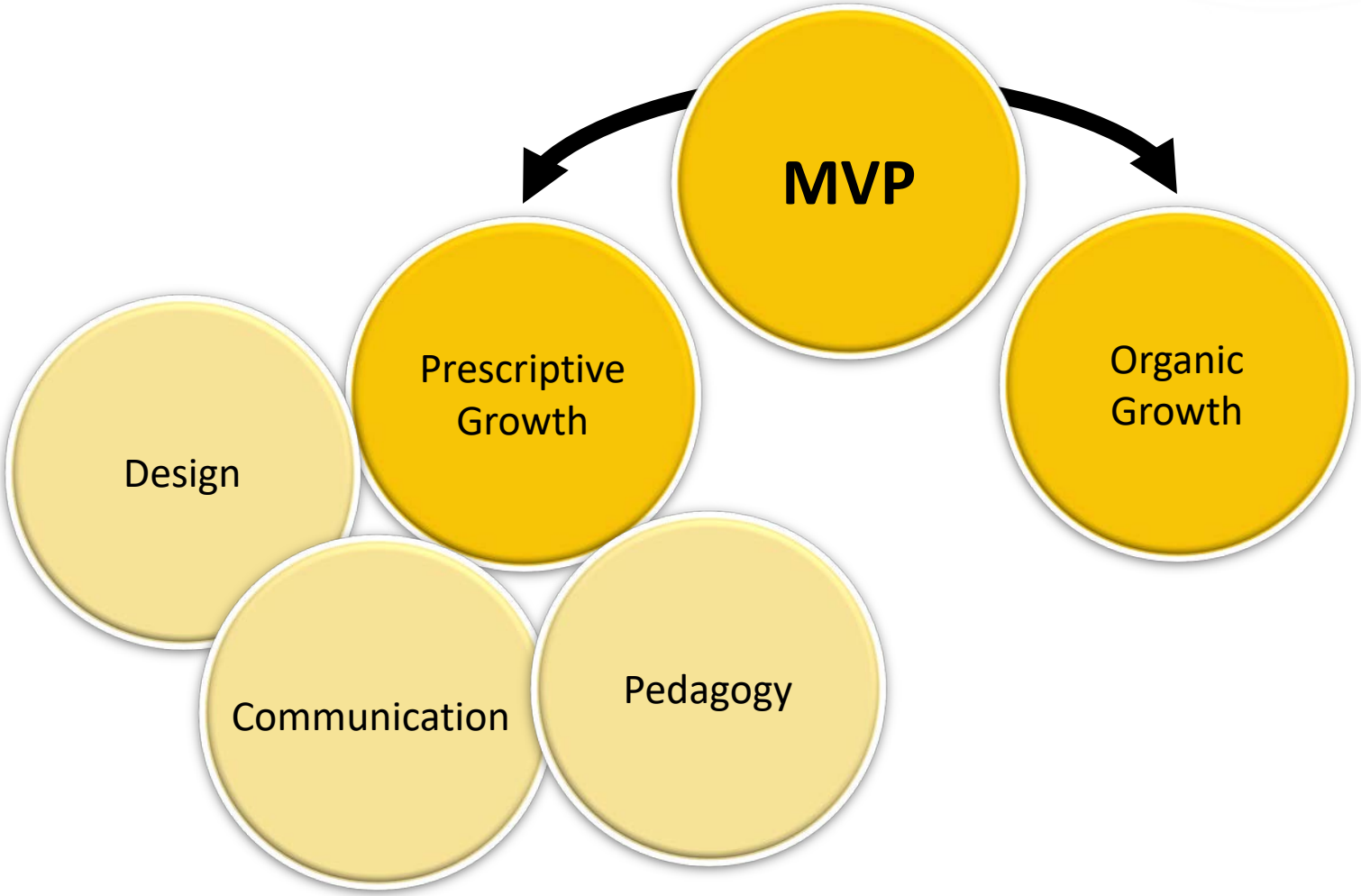
Communication

- Elevator pitch
- Websites
- Presentations, papers, & books


MVP
Prescriptive Growth
Organic Growth
Design
Communication

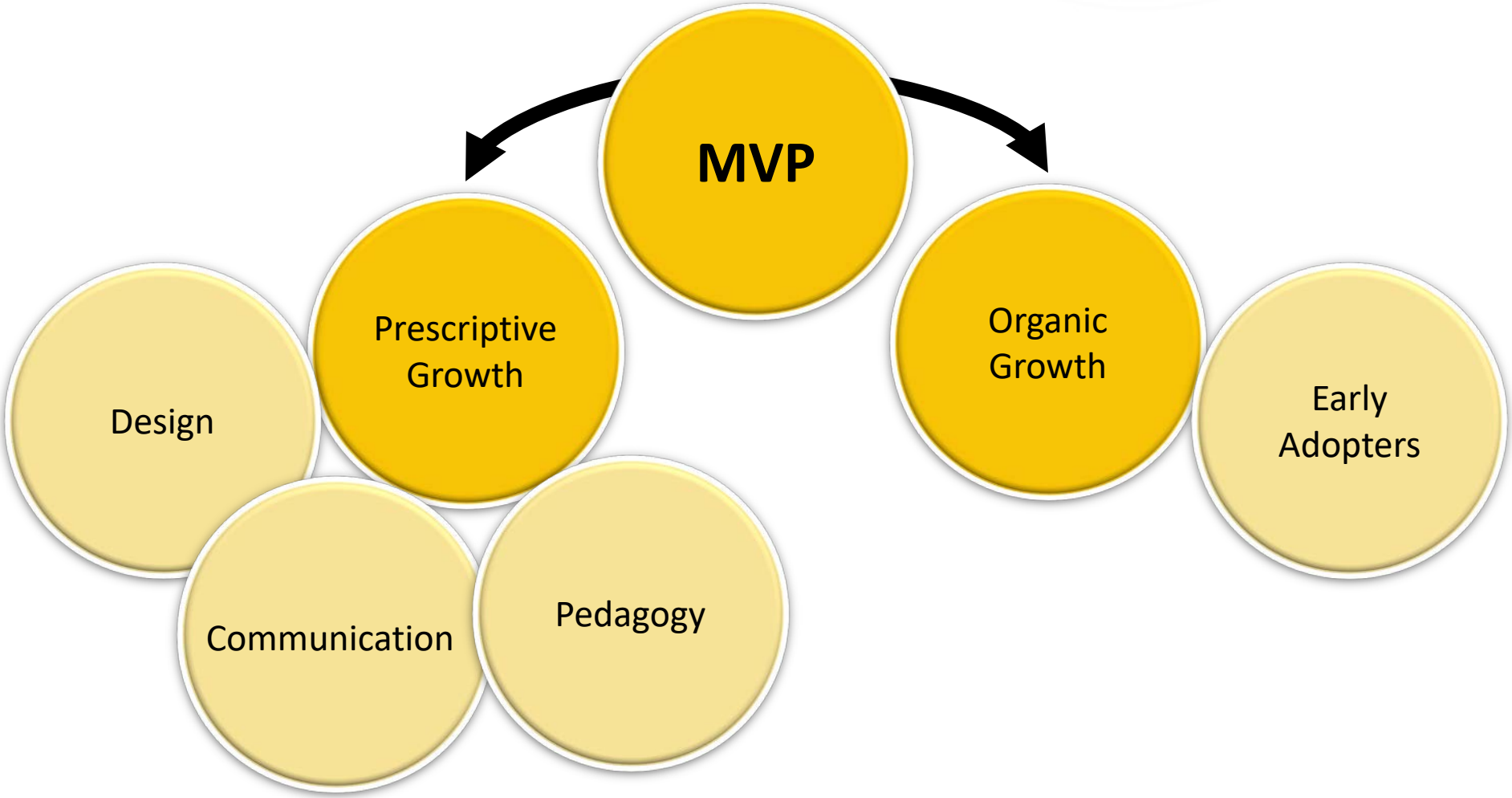
Pedagogy

- Primer for Librarians
- Learning Activity Plans (LAPs)


MVP
Prescriptive Growth
Organic Growth
Design
Communication
Pedagogy

Early Adopters

- Listen to them to enable flexible use - what do they need?
- Identify champions & peer-to-peer mentoring
- Create opportunities for champions to interact with second wavers


MVP
Prescriptive Growth
Organic Growth
Design
Communication
Pedagogy
Early Adopters

Forums for Exchanging Ideas

- Workshops
- Focus Groups
- Wine

Quotes from Focus Group

This is my second, only my second time utilizing the NAL, NLA lessons. But, after listening to some of the responses, I think next time that I teach it, next semester. **I might just use the strategies that you've been talking about where they just have to re-take it for, for credit. Because, I think maybe that will, that will reinforce like student engagement.** So, I haven't seen much engagement with the material, other than the Question Authority assignment, which seemed to have the most impact.

More Quotes from Focus Group

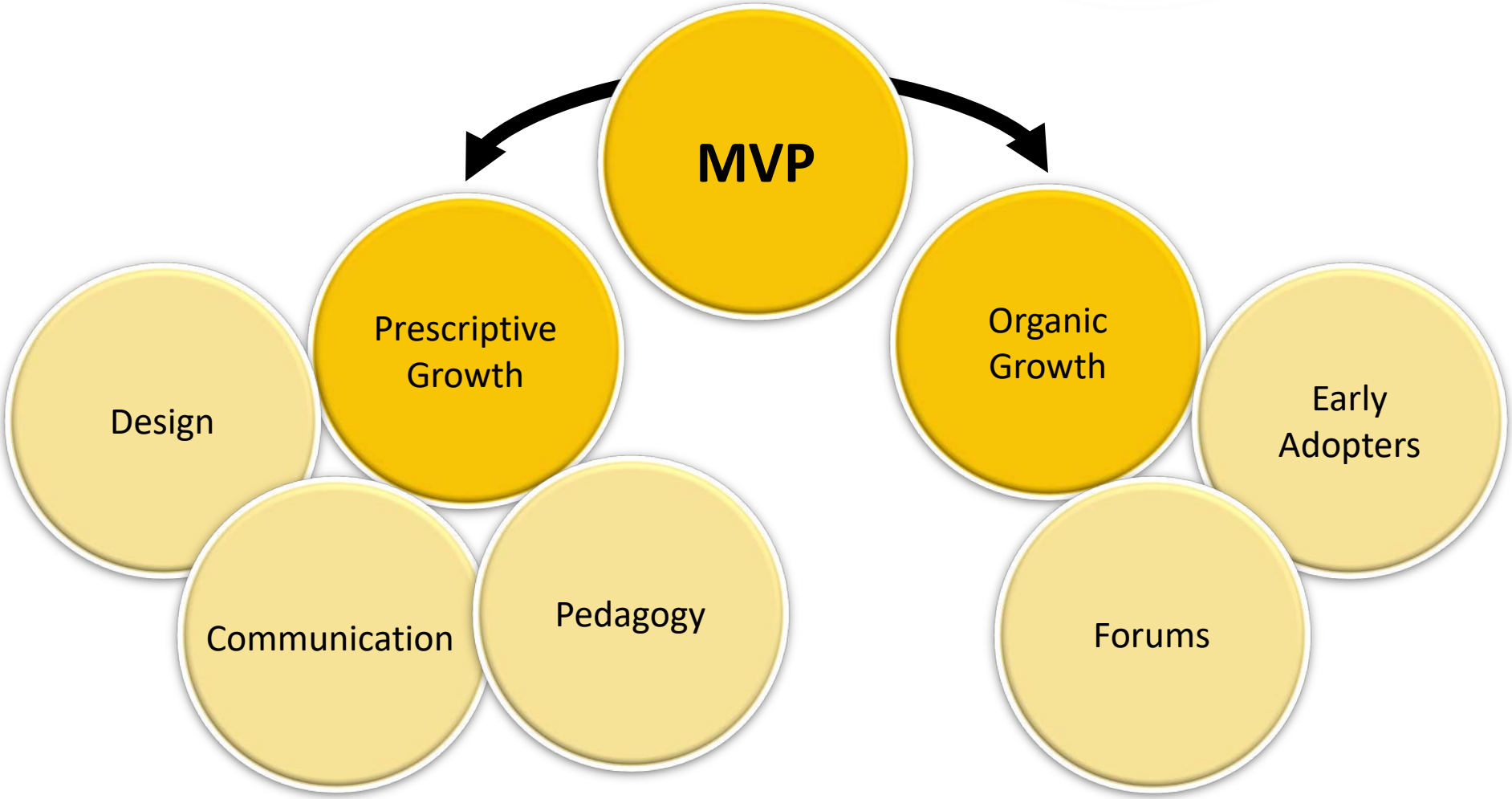
respondent2: I was like, "Here, Jane*, go. You do your thing, Jane." I don't have anything else set up, but those quizzes are ready to go by August. And **she just goes in and embeds those, because she knows how to do that and I definitely don't**….
respondent5: I think she has some sort of spreadsheet that we don't ever have to look at because she manages it. …
respondent3: **I embedded them in Canvas myself**….
respondent5: **Your librarian isn't working hard enough for you.**

Learning from Workshops

Librarians from a community college - start with Scholarly Conversations, then go to Search Strategies

Librarian from a 4-year college - uses lessons in class; didn't have technology for everyone, so paired up and completed Search Strategies together, discussing options in the "Choose Your Own Adventure" activity

Some workshop attendees become partners.


MVP
Prescriptive Growth
Organic Growth
Design
Communication
Pedagogy
Early Adopters
Forums

References

Stagg, A. (2014). OER adoption: A continuum for practice. *RUSC, 11*(3), 151-164. Retrieved from http://search.proquest.com.er.lib.k-state.edu/docview/1551388111?accountid=11789

Moore, R. (2003) Diffusion of innovation, http://www.conceptlab.com/notes/rogers-2003-diffusion-of-innovations.html

Coleman-Prisco, V. (2016). *Factors influencing faculty innovation and adoption of open educational resources in higher education* (Order No. 10251546). Available from ProQuest Dissertations & Theses Global. (1861963316). Retrieved from http://search.proquest.com.er.lib.k-state.edu/docview/1861963316?accountid=11789

The Early Days [Image]. (2013). New Literacies Alliance. Retrieved from http://www.newliteraciesalliance.org/about-us/project-history

Questions? Comments? Want to Try?

- Sara K. Kearns skearns@k-state.edu
- Alice Anderson aliceanderson@k-state.edu

- newliteraciesalliance.org