Kansas State University Libraries

**OER From Vision to Action** 

#### Planning and Implementing an OER Initiative on a Budget

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## Planning & Implementing an OER Initiative On a Budget

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Abbey Elder Iowa State University



### WHAT DID WE DO?

- Planned & proposed, Fall 2017
- Funded & announced, Spring 2018
- \$50,000 raised
- 26 proposals received / 13 grants funded

# **1. SERENDIPITY**

Sometimes you just get lucky

# WE WERE LUCKY

- A supportive bookstore
- A Student Government President interested in OER
- An existing teaching & learning grants program with name recognition

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#### Take advantage of that luck!

# 2. PLANNING

Plenty of it

# NEVER BUILD WHAT YOU CAN BORROW

- Gather Information
- Identify Exemplars
- Think Practically
- Build with What You Have

### Project Planning Worksheet

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Project Planning Worksheet

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Project Planning Worksheet Part I: Gathering Information

Part II: Identifying Exemplars Exemplar #1: Exemplar #2:

Exemplar #3: Part III: Assessing Your Institution Exemplar #1: Exemplar #2:

Exemplar #3: Part IV: Reflection

> What aspects of existing projects that ... What issues do you anticipate occurri... Have you identified any additional pro... How (if at all) did this exercise affect y...

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Outline

have approached init type of project. Complete the table below of nil out an external spreadsheet with information about how other institutions have completed projects like your own. You can find this information by searching your favorite search engine or on databases like <u>Connect OER</u>.

Look for patterns in how each of these institutions' projects are structured, as well as



# 3. FIND SUPPORT

Harder than it sounds

### FIND EARLY ADOPTERS (THEY'RE OUT THERE)

- Ask your Bookstore
- Reach out to faculty
- Run a hands-on workshop for faculty

#### START WHERE IT'S EASY

Student Government

#### Faculty with Expressed Interest

#### **Administrators**

(Use their support to reach other faculty members & instructors)

### **ENCOURAGE IN-KIND SUPPORT**

# Offer \$5,000 If **3 groups** contribute... That's \$20,000 (at least)

### MAKE YOUR PLAN SCALABLE

Funding	If We Get	We Can Fund	Award Levels	Allow Up To		
High	\$50,000	~15 projects	5 Levels	\$10,000 each		
Medium	\$20,000	~10 projects	4 Levels	\$4,500 each		
Low	\$5,000	~5 projects	3 Levels	\$1,500 each		

# 4. MAKE CHANGE HAPPEN

You can do this

## CHANGE REQUIRES PERSISTENCE

- Talk across campus
- Practice & repeat your pitch
- Think about how OER could benefit each of your audiences

# WHY "ON A BUDGET?"

- You don't always know what you're going to get
- Building smart & scalable is always a good idea

# THANK YOU

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