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OER From Vision to Action

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## Planning and Implementing an OER Initiative on a Budget

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A top-down view of a wooden desk. In the upper left, a portion of a dark grey laptop is visible, showing keys like 'Tab', 'Caps Lock', 'Shift', 'Ctrl', 'Fn', 'Z', and 'Alt'. A silver and teal pen lies diagonally across the desk. To the right, a stack of four sticky notes in pink, yellow, green, and orange is on top of a white notebook. Another yellow sticky note is on the desk below the central circle. In the bottom right, a white rectangular box contains the text 'Abbey Elder' in red and 'IOWA STATE UNIVERSITY' in dark red. The background is a light-colored wooden surface.

# Planning & Implementing an OER Initiative On a Budget

**Abbey Elder**  
IOWA STATE UNIVERSITY



IOWA STATE  
UNIVERSITY

# WHAT DID WE DO?

- Planned & proposed, Fall 2017
- Funded & announced, Spring 2018
- \$50,000 raised
- 26 proposals received / 13 grants funded

# 1. SERENDIPITY

Sometimes you just  
get lucky

# WE WERE LUCKY

- A supportive bookstore
- A Student Government President interested in OER
- An existing teaching & learning grants program with name recognition

# WE WERE LUCKY

- A supportive bookstore
- A Student Government President interested in OER
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**Take advantage of that luck!**

## **2. PLANNING**

Plenty of it

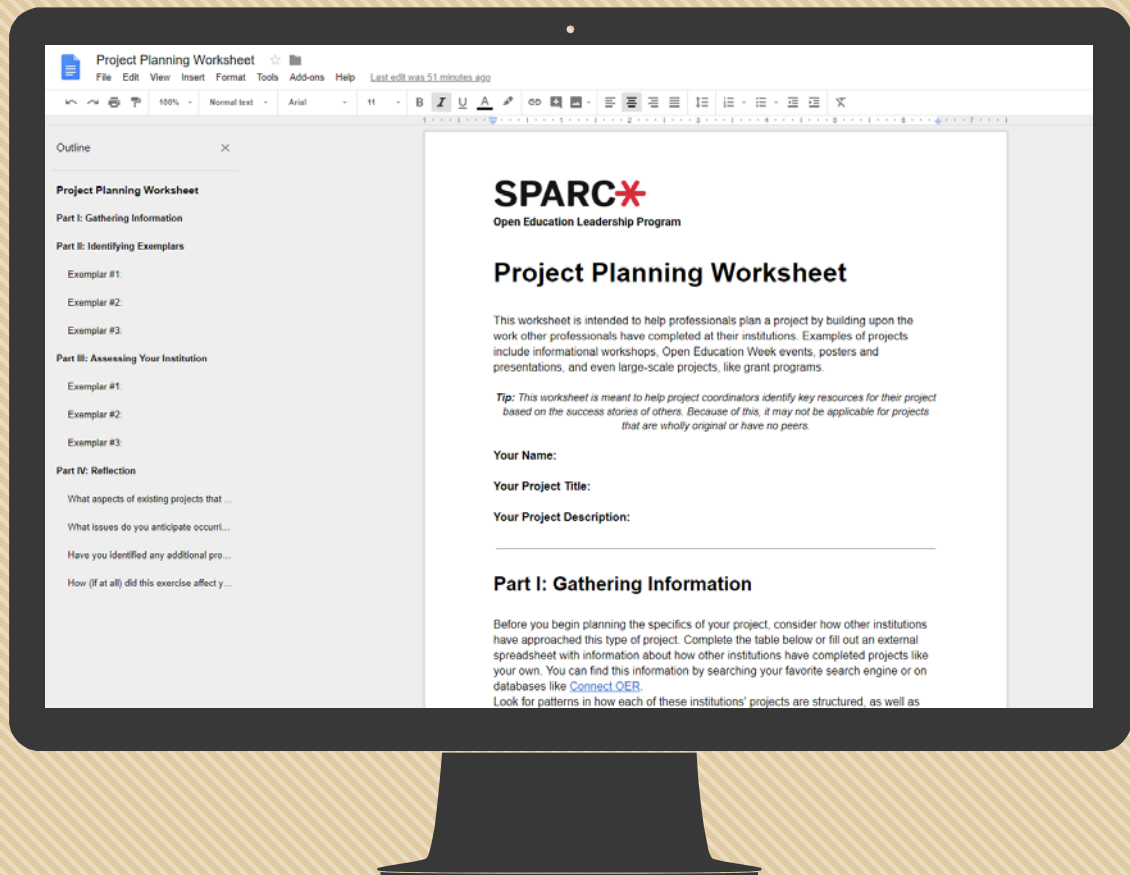


# NEVER BUILD WHAT YOU CAN BORROW

- Gather Information
- Identify Exemplars
- Think Practically
- Build with What You Have

# Project Planning Worksheet

Goo.gl/  
qpwSnJ



# 3. FIND SUPPORT

Harder than it sounds

# FIND EARLY ADOPTERS (THEY'RE OUT THERE)

- Ask your Bookstore
- Reach out to faculty
- Run a hands-on workshop for faculty

**START  
WHERE  
IT'S  
EASY**

**Student  
Government**

**Faculty with  
Expressed Interest**

**Administrators**  
*(Use their support to reach other  
faculty members & instructors)*

# ENCOURAGE IN-KIND SUPPORT

Offer \$5,000

If **3 groups** contribute...

That's \$20,000 (at least)

# MAKE YOUR PLAN SCALABLE

Funding	If We Get	We Can Fund	Award Levels	Allow Up To
<b>High</b>	\$50,000	~15 projects	5 Levels	\$10,000 each
<b>Medium</b>	\$20,000	~10 projects	4 Levels	\$4,500 each
<b>Low</b>	\$5,000	~5 projects	3 Levels	\$1,500 each

# 4. MAKE CHANGE HAPPEN

You can do this



# CHANGE REQUIRES PERSISTENCE

- Talk across campus
- Practice & repeat your pitch
- Think about how OER could benefit each of your audiences

# WHY “ON A BUDGET?”

- You don't always know what you're going to get
- Building smart & scalable is always a good idea

# THANK YOU

**Abbey Elder, Iowa State University**



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