

Idea Fare

Bill Johnson

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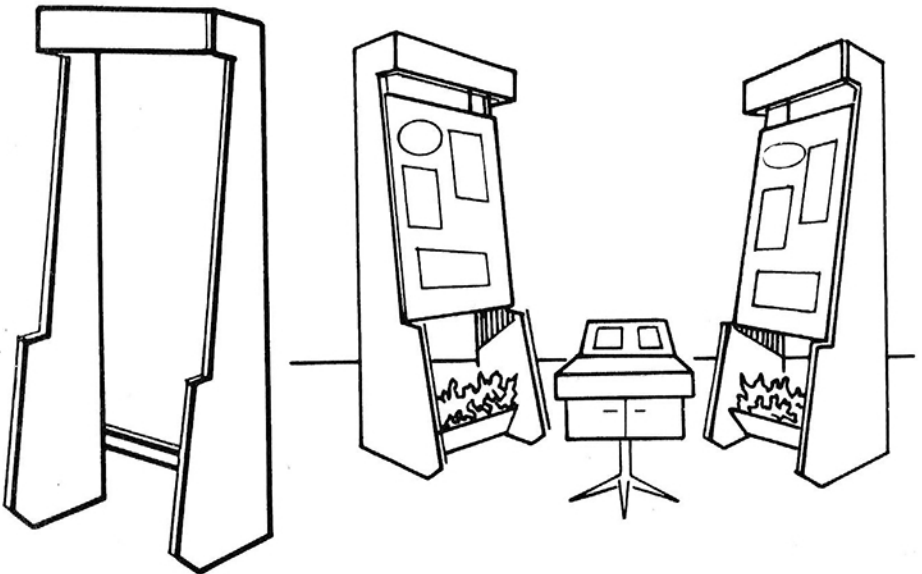
Idea Fare

Abstract

A Modular Display Stand - a modular exhibit designed by Bill Johnson, CA, can be built inexpensively by most anyone

IDEA FARE

Includes explanations of practical communication, and training media methods, and equipment use (1-2 typed pages).



Single unit, left, is 32 inches wide; at right, two units with literature stand.

A Modular Display Stand

A modular exhibit designed by Bill Johnson, CA, can be built inexpensively by most anyone. It packs flat, is held together by ten bolts, and requires one 4' x 8' sheet of $\frac{3}{4}$ " Harborite or plywood to make the base plus a header board. The unit can be used in three different width configurations (6 and 8 foot, and 32 inches). Just by placing 4' x 8', 4' x 6', or 4' x 32" display board in the notches and attaching display letters on the header spelling out the theme or identification, you have a professional looking exhibit. Johnson suggests that a table for exhibit items or handouts can be placed in front of the unit.