
Table of contents, editorial board, and other front matter

Jim Shaner
University of Missouri

Don Esslinger
University of Missouri

Follow this and additional works at: <https://newprairiepress.org/jac>



This work is licensed under a [Creative Commons Attribution-Noncommercial-Share Alike 4.0 License](https://creativecommons.org/licenses/by-nc-sa/4.0/).

Recommended Citation

Shaner, Jim and Esslinger, Don (1980) "Table of contents, editorial board, and other front matter," *Journal of Applied Communications*: Vol. 63: Iss. 1. <https://doi.org/10.4148/1051-0834.1804>

This Introduction is brought to you for free and open access by New Prairie Press. It has been accepted for inclusion in *Journal of Applied Communications* by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.

Table of contents, editorial board, and other front matter

Abstract

Editorial front matter and table of contents for vol.64, no.1, Jan-Mar (1980) of The ACE Quarterly, Official Journal of the Agricultural Communicators in Education



Quarterly

**Volume 63
Number 1
Jan.-March 1980**



Agricultural Communicators in Education

QUARTERLY STAFF EDITORS

Jim Shaner and
Don Esslinger
1-98 Agriculture Building
University of Missouri
Columbia, MO 65211
314-882-6744

MANAGING EDITOR

Jan Colbert
University of Missouri-
Columbia

ASSOCIATE EDITORS

WESTERN REGION

Terence Day, 401 Agricultural
Science, Phase II, Washington
State University, Pullman, WA
99163

NORTH CENTRAL REGION

Clifford Scherer, 111-N, Curtis Hall,
Iowa State University, Ames, IA
50010

SOUTHERN REGION

Bill Reed, Riceland Foods, P.O.
Box 927, Stuttgart, AR 72160
Bonnie Riechert, College of Agri-
culture, University of Georgia,
Athens, GA 30602

NORTHEAST REGION

Patricia E. Caldwell, Agricultural
Division, University of Maryland,
College Park, MD 20742

WASHINGTON, DC

Lee Shields, USDA-SCS, P.O. Box
2890, Washington, DC 20013

RESEARCH BRIEFS

Robert Hays and James Evans, 66
Mumford Hall, University of Illi-
nois, Urbana, IL 61801

REVIEWS

Larry Meiller and John Fett, 101 Ag-
ricultural Journalism Building, 440
Henry Mall, University of Wiscon-
sin, Madison, WI 53706

ACE Quarterly is published each quarter by the Agricultural Communicators in Education. "Agriculture," taken broadly, includes those communications about such fields as home economics, youth and community development as well as agriculture. "Education," also taken broadly, includes land-grant colleges and universities and other institutions of higher learning, as well as state and federal agencies serving publics in rural and urban settings.

Library subscriptions cost \$25 annually. Single copies of back issues may be obtained for \$5 each. Address all correspondence to: ACE Quarterly, 1-98 Agriculture Building, University of Missouri, Columbia, MO 65211. Or call 314-882-8237.

The annual ACE membership fee of \$25 for the calendar year includes all Quarterly issues. For more information regarding membership write ACE, 1-98 Agriculture Building, University of Missouri, Columbia, MO 65211.

Contents

At Liberty in the Library of Congress	
K. Robert Kern.....	3
Reaching Farm Families Through Farm Magazines	
Gary L. Vacin.....	33
Reviews	41
"Enjoyment and Information Gain in Science Articles," <i>Journalism Quarterly</i>	
"A Way to Reach Minorities: Multicultural Awareness," <i>Journal of Extension</i>	
"A Longitudinal Task of the Selective Exposure Hypothesis," <i>Public Opinion Quarterly</i>	
<i>Dakota Farmers and Ranchers Evaluate Crop and Live- stock Surveys</i> , National Opinion Research Center	

Cover: Photograph by William H. Folwell, Pennsylvania State University.

