

Publishing Policy and Instructions for Contributors

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Abstract

Editorial back matter for this issue of the journal.

Publishing Policy and Instructions for Contributors

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The *Journal of Applied Communications* is a peer-reviewed journal. It welcomes original contributions from any author, although priority may be given to ACE members, should manuscripts of comparable quality be available. First consideration will be given to theoretical and applied articles of direct value to ACE members. Such articles might include formal research, survey or trend pieces, analyses, how-to-articles, and opinion pieces. (Reviews below.)

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Authors must submit four manuscript copies and a computer disk, in Macintosh or MS-DOS format, preferably in WordPerfect or Microsoft Word, to the Editor(s) at Bldg. 116, PO Box 110810, University of Florida, Gainesville, FL 32611-0810. Include a self-addressed, stamped postcard or envelope if verification of manuscript receipt is desired. Photocopies of artwork, tables, or figures should be submitted, rather than the originals. If the article is accepted for publication, original graphic materials may be requested. Tables should be received in individual, separate, electronic files.

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For literature citations, use the "author-date" system; that is, insert the surname of the author and the year of publication in the text at the appropriate point: "Smith (1989) found that" or "In recent study (Smith, 1989), findings" Within a paragraph, omit the year in subsequent references as long as the study cannot be confused with other studies cited in the article. Follow the style guidelines in the *Publication Manual of the American Psychological Association (Fourth Edition)*.

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The Agricultural Communicators in Education (ACE) is an international association of professionals who utilize a wide variety of media—ranging from traditional methods to current technologies—to disseminate information concerning natural resources, agriculture, and the food industry. ACE was organized in 1913. Its members meet regularly in regional meetings, workshops, and at annual, national meetings held each year in different locations within the United States.

ACE is dedicated to the professional development of its members. National meetings aim to help members develop communications strategies and plans, and to increase their technological knowledge and skills.

Most of ACE's 700+ members are faculty and staff members at land-grant and sea-grant universities throughout the U.S. and in similar institutions in other nations. Some are employed by the federal government, others by associated agribusinesses. Others are employed at international agricultural development centers around the world.

ACE members are the communications backbone of a research and teaching network established in the United States more than a century ago. They plan, prepare, and disseminate research results and extension teaching materials. Their stock in trade is scientific information for scientists and technicians, and practical, problem-solving information for people who can put it to work: farmers, families, foresters, food processors, news media, ranchers, homemakers, young people, marine businesses, main street businesses, and many others.

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