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# The Stream of All Human Consciousness: Using Social Media in a History Seminar Collaboratory to Chart the Tributaries of Collective Cultural memories in the Digital Age

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### **Recommended Citation**

Charney, W. Mick (2015). "The Stream of All Human Consciousness: Using Social Media in a History Seminar Collaboratory to Chart the Tributaries of Collective Cultural memories in the Digital Age," *Digital Humanities Symposium*. https://newprairiepress.org/digitalhumanities/2015/LinguisticsPanel/4

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### Description

Internet surfing and social networking are much maligned as activities that divert the attention of our digital native students away from the serious, sustained pursuit of knowledge and encourage, instead, mind-numbing, superficial quests for personal relationships. This paper challenges the time-honored seminar class paradigm by demonstrating that social media do, in fact, possess tremendous latent scholarly and pedagogical credibility, legitimacy, and power if utilized in a carefully charted manner for a semester-long research project.

When enrollments in a traditional history seminar dwindled in the face of stiff competition from other technologically-driven electives, the instructor surmised that redesigning his class to appeal to tech-savvy digital natives could renew student interest in more humanistic investigations. Flying in the face of the status quo in art historiography, typical research paper assignments were reconceived to leverage the technology literacies and digital dexterities of NetGeners, including their infatuation with social media.

This paper describes a collaborative class project in a seminar dedicated to the life and times of a singularly renowned and catalytic historic figure in architecture. Upper-level architecture students were asked to create individual Facebook pages clustered around that architect's fan page (created by the instructor) and then to "friend" all other students' pages in a closed-network. Each student assumed the identity, or avatar, of one of that architect's family members, friends, clients, or apprentices.

The overarching objective of this class project asked students to discover the true character of one of the most enigmatic architectural personalities and enormously complicated design geniuses of all time not through the traditional channels of art historical scholarship – studies of the architect himself or his corpus of designs by themselves – but through the virtual recreation of the complex web of personal and professional relationships he had forged over a nine-decade-long lifetime.

By plumbing the depths of cultural data bases on the Internet, by digitizing products of traditional scholarship, and by creating their own born-digital materials, students immersed themselves in a new sort of historical scholarship that transcended the mere consultation of typical textual sources. By inventing new approaches to documenting their investigations, by altering the means of scholarly communication, by increasing the visibility of their work to one another, students acquired a more profound understanding of the personal character and motivations behind the public persona of a celebrated icon in the art world.

The end result of this digital humanities experiment was a vibrant, endlessly interconnected repository of useful information – simultaneously engaging and revelatory – that everyone within this harbored network could share.

And in the final analysis, this social media collaboratory was perfectly attuned to coming to terms with the intricate, nuanced findings that multifaceted, historical problems often demand. Envisioned by Mark Zuckerberg as "the stream of all human consciousness," Facebook does indeed redeem itself as a valuable didactic tool in the humanities when focused particularly on matters of the human condition throughout time.

### **Disciplines**

Communication Technology and New Media | Digital Humanities | Social Media

## The Stream of All Human Consciousness

**Using Social Media** in a History Seminar Collaboratory to Chart the Tributaries of **Collective Cultural Memories** in the Digital Age facebook

W. Mick Charney, PhD · Associate Professor · Department of Architecture 2014-2015 Coffman Chair for University Distinguished Teaching Scholars Kansas State University



## **Frank Lloyd Wright**













Olgivanna Milanoff Wright



Maude Miriam Noel



Mamah Borthwick Cheney



Solomon Guggen-



Walter Burley Griffin



Marion Lucy Mahony

# Looking for Mr. Wright and Finding Him on . . .

facebook



## **Frank Lloyd Wright**



Facebook is a powerful social phenomenon. It was a viral FB campaign that got **Betty White a gig as** host on TV's "Saturday Night Live."





**Olgivanna** Milanoff Wright



Maude **Miriam** Noel



**Solomon** Guggenheim



Walter **Burley** Griffin



Mamah

Cheney

**Borthwick** 

**Marion** Lucy **Mahony** 





### 92 People Like This

Maude

**Miriam** 

Noel



**Olgivanna** Milanoff Wright



**Solomon** Guggenheim



**Burley** Griffin **Mahony** 



Mamah **Borthwick** Cheney



**Marion** Lucy

### Frank Llo



"You know, I have so many people to thank for being here, but I really have to thank Facebook. When I first heard about the campaign to get me to host "Saturday Night Live," I didn't know what Facebook was; and now that I do know what it is, I have to say, it sounds like a huge waste of time."



Mike Moran, et al. Teaching, Learning, and Sharing: How Today's Higher Education Faculty Use Social Media. Boston: **Pearson Learning Solutions, April 2011.** 



### **92 People Like This**



Olgivanna Milanoff Wright



Maude **Miriam** Noel



Solomon Walter Guggen-**Burley** heim



**Marion** Lucy Griffin Mahony

Mamah

Chenev

**Borthwick** 

### Frank Lloyd Wright













### **Facebooking the Future of Higher Education**

Social Media Awareness Somewhere around 98% or 99% of faculty are generally aware of the various types of social media.

**Professional Social Media Usage** About 90% of faculty use social media either in their classes or in their non-class professional activities.

Personal Social Media Usage Facebook is the most visited social media site [57% in the past month] with the highest rate of postings [43% in the past month]. YouTube is second in visits [49% in the past month] with very low postings [8%]. Facebook Usage in Class Very, very few higher education faculty [4%] are using Facebook in class; online videos are the most used social media in class [61%]. **Negative Perceptions** Of all types of social media, Facebook is judged by faculty to have the highest negative classroom value [53%] followed by Twitter [46%]. **Social Media Concerns** Class work submitted via social media is judged by faculty to lack integrity [78%] and social media generally raise privacy concerns [72%].



### **Mark Zuckerberg**

Thefacebook is an online directory that connects people through social networks at colleges. We have opened up Thefacebook for popular consumption at Harvard University. • 11 years ago (February 2004)

Don Tapscott. Grown Up Digital: How the Net Generation Is Changing Your World. New York: McGraw-Hill, 2009.



### 92 People Like This

Maude

**Miriam** 



**Olgivanna** Milanoff Wright



Solomon Guggenheim





Mamah

Chenev

**Borthwick** 

**Marion** Lucy Mahony

### Frank Lloyd Wright



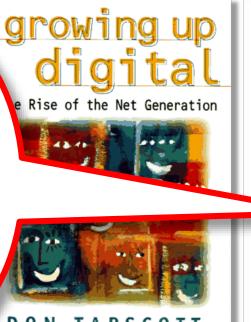








While instructors bemoan **Net Geners'** digitally inculcated bad habits, **Tapscott's** writings urge us to tap into their digital strengths.





The Digital Economy

"Demonstrates the world-changing power of the Net Generatio

If you want to understand their impact, read this book."

"Eric Schmidt, Chairman and CEO, Google digital how the et generation is changing your world

Don Tapscott. Grown Up Digital: How the Net Generation Is Changing Your World. New York: McGraw-Hill, 2009.



### **92 People Like This**



Olgivanna Milanoff Wright



Maude **Miriam** Noel



Solomon Walter Guggen-**Burley** Griffin heim



**Marion** Lucy Mahony

Mamah

Chenev

**Borthwick** 

### Frank Lloyd Wright











Customization These are kids in their twenties, and they have changed every category they have touched so far ... personalized online space is now almost obligatory.

Collaboration Educators should take note. The current model of pedagogy is teacher focused. One way, one size fits all ... it isolates the student in the learning process.

**Scrutiny** Today's youth have the ability to distinguish between fact and fiction. The Net Generation knows to be skeptical whenever they're online.

**Speed** Having grown up digital, they expect speed ... Google answers their inquiries in nanoseconds. So they assume everyone else in the world will ... too.

**Freedom** They have access to most of the world's knowledge. Learning ... for them ... should take place where and when they want it.

**Innovation** Net Geners live to stay current ... innovation means rejecting the traditional command-and-control hierarchy and devising work processes that encourage ... creativity.

Integrity They want their universities, schools, governments, and politicians to be honest, considerate of their interests, accountable, and open ... yet they are downloading music for free.

**Entertainment** The Internet gives them plenty of opportunity to amuse themselves online. Net Geners become easily bored, so playing with ... tech devices keeps them interested.



### **92 People Like This**



Olgivanna Milanoff Wright





Solomon Guggenheim

Walter Burley Griffin



Mamah

Chenev

**Borthwick** 

Marion Lucy Mahony

### Frank Lloyd Wright











**Description of the Class Project** Rather than merely accumulate a static and finite body of data, this seminar "e-term paper" project seeks to mine the infinite riches of the Internet and explore its endless hyperlinking capabilities by harnessing the digital dexterity of Net Geners.



How can I manipulate it and get it to work for me? It's good, I want to use it, besides who's going to stop me? More so than older adults, Net Geners are particularly adept at quickly deciphering and sorting through images, thumbnail icons, images, and various other color and font (style/size) cues as they maneuver through vast amounts of information on the Internet.

**Course** Upper-level, professional elective seminar with 16 to 22 architecture students.

**Subject** Frank Lloyd Wright – one of the most enigmatic, elusive, and complex design geniuses of all time.

**Objective** Work collaboratively to "find" – humanize and demystify – the full, robust nature of an otherwise distant historical figure not directly through the architect himself or through any of his designs by themselves but through a closed, "virtual" social network that recreates many professional/personal relationships he had forged over a 70-year-long career/92-year-long life.

**Research Tools** The Internet and the Facebook social networking site.



### **Frank Lloyd Wright**







How can anyone really "know" one of the most enigmatic, elusive, and complex design geniuses of all time?



### **92 People Like This**



**Olgivanna** Milanoff Wright



Maude **Miriam** Noel



**Solomon** Guggen-**Burley** heim



Walter Griffin



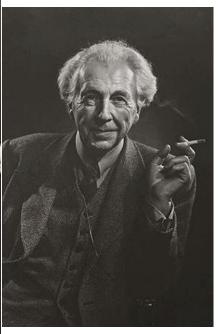
Mamah **Borthwick** 

Cheney

**Marion** Lucy **Mahony** 









### **92 People Like This**



**Olgivanna** Milanoff Wright

heim





**Solomon** Walter **Burley** Guggen-



**Marion** Lucy Griffin **Mahony** 

Mamah **Borthwick** 

Cheney

## **Frank Lloyd Wright**

















































### **92 People Like This**



**Olgivanna** Milanoff Wright





**Solomon** Guggenheim



Walter **Burley** Griffin



Mamah **Borthwick** 

Cheney

**Marion** Lucy **Mahony** 

### **Frank Lloyd Wright**









They all "friend" the instructor's FB page for the architect

Frank Lloyd Wright.

































### **92 People Like This**



**Olgivanna** Milanoff





**Solomon** Guggenheim



Walter **Burley** Griffin



Mamah **Borthwick** 

Cheney

**Marion** Lucy **Mahony** 

## **Frank Lloyd Wright**









They "friend" other avatars in a closed virtual network mimicking FLW's

real-life network.







### **92 People Like This**



**Olgivanna Milanoff** Wright





**Solomon** Guggenheim



Walter **Burley** Lucy Griffin

## **Frank Lloyd Wright**





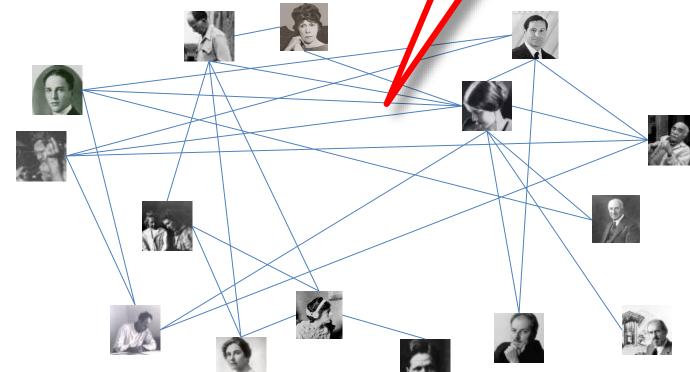




By removing links to FLW, relationships among his friends are all that much

more apparent.







Mamah **Borthwick** Cheney







### **92 People Like This**



**Olgivanna** Milanoff Wright





**Solomon** Guggenheim



Walter **Burley** Griffin



Mamah **Borthwick** 

Cheney

**Marion** Lucy **Mahony** 

## **Frank Lloyd Wright**











**Singling out** an avatar – such as FLW's third wife provides a different

perspective on her pivotal role.



















David Kirkpatrick. The Facebook Effect: The Inside Story of the Company That Is Connecting the World. New York: Simon & Schuster, 2010.



### 92 People Like This



Olgivanna Milanoff Wright



Maude **Miriam** Noel



Solomon Guggenheim



Walter **Burley** Griffin



Mamah

Chenev

**Borthwick** 

**Marion** Lucy Mahony

### Frank Lloyd Wright













**Mark Zuckerberg** 

However people see fit to use the site, that's cool.

Therefore, why not use Facebook in class as a powerful pedagogical tool? Many of our students are already intimately familiar with its capabilities.



David Kirkpatrick. The Facebook Effect: The Inside Story of the Company That Is Connecting the World. New York: Simon & Schuster, 2010.



### 92 People Like This



Olgivanna Milanoff Wright



Maude **Miriam** Noel



Solomon Guggenheim



Walter **Burley** Griffin



Mamah

Chenev

**Borthwick** 

**Marion** Lucy Mahony

## **Frank Lloyd Wright**













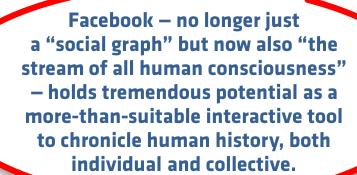
Mark Zuckerberg

However people see fit to use the site, that's cool.



### Mark Zuckerberg

It's almost the stream of all human consciousness and communication ... The concept of the social graph has been a very useful construct, but I think increasingly this concept of the social stream the aggregate stream for everyone – will be as important.





David Kirkpatrick. The Facebook Effect: The Inside Story of the Company That Is Connecting the World. New York: Simon & Schuster, 2010.



### **92 People Like This**



Olgivanna Milanoff Wright



Maude **Miriam** Noel



Solomon Guggenheim



**Marion** Walter **Burley** Lucy Griffin Mahony

Mamah

Chenev

**Borthwick** 

### Frank Lloyd Wright













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### Mark Zuckerberg

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### Why Facebook?

Search Engine 48% of young Americans say they find out about NEWS events through Facebook. • 4 years ago (January 2011)

Usage 48% of 18- to 34-year-olds say they check Facebook right away when they wake up each morning. • 4 years ago (January 2011)

**Social Network** The 35+ age group demographic now represents more than 30% of the entire Facebook userbase. • 4 years ago (January 2011)

**Popularity** The 18 to 24 college age group demographic grew the fastest at 74% in just one year. • 4 years ago (January 2011)



### 92 People Like This



**Olgivanna** Milanoff Wright





**Solomon** Guggenheim





**Marion** Lucy Mahony

Mamah

Cheney

**Borthwick** 

### **Frank Lloyd Wright**









Students find

amusement





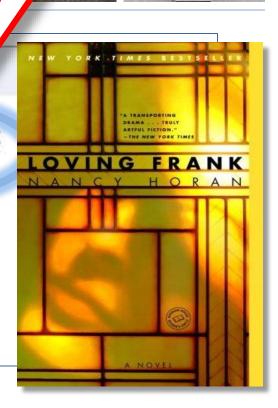
Relationship Status: It's Complicated

Children:

John Martha

Birthday:

June 19





### 92 People Like This

Maude

**Miriam** 

Noel



**Olgivanna** Milanoff Wright



**Solomon** Guggenheim



**Burley** Griffin





Marion Lucy Mahony

### Frank Lloyd Wright





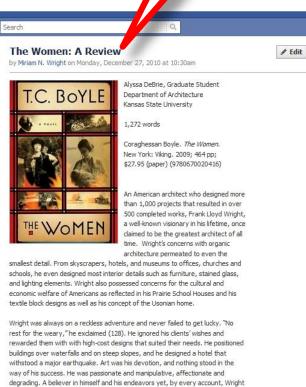


FB readily supports uploads of more traditional sorts of assignments such as book reviews.



both loved and hated the nublic snotlight







### 92 People Like This



**Olgivanna** Milanoff Wright





**Solomon** Guggenheim

Walter **Burley** Griffin



Mamah

Chenev

**Borthwick** 

**Marion** Lucy Mahony

### Frank Lloyd Wright











"Word clouds" cut-and-pasted from all students' writings - highlight common

course objectives.

### www.wordle.net





### 92 People Like This



**Olgivanna** Milanoff





**Solomon** Guggenheim





Mamah

Chenev

**Borthwick** 

**Marion** Lucy Mahony

### Frank Lloyd Wright



CHICAGO CHICAGO SCHOOL

CONVERSATIONS COONLEY

DECORATIVE DESIGNS DOMINO'S

CHILDREN'S CHURCHS

COPPER URN DANA-THOMAS HOUSE

DRAWINGS DUELL TRILOGY

ENNIS-BROWN **EVE OF ST. AGNES** 

FALLINGWATER

**EXHIBITIONS** 





On FB, students can share hyperlinks to important and frequently used online resources.





The purpose of this page is to document, clarify and date photographs and portraits of Frank Lloyd Wright. Please feel free to send us any information that will clarify any of these images. We also welcome new images that we do not have.

 
 1887
 1889
 1890
 1895
 1900
 1903
 1905
 1906
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 1941
 1945
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 1947
 1949
 1950
 1951
 1952
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 1954
 1955
 1956 1957 1958 1959 1960 1962 1965 1970 1971

**Books Related to Women in Wright's Life** Catherine Tobin Wright Mamah Borthwick Cheney Miriam Noel Wright Olgivanna Lloyd Wright Mrs. John Lloyd Wright Anne Baxter

Frank Lloyd Wright (June 8, 1867 - April 9, 1959)



### 92 People Like This

Maude

**Miriam** 



Olgivanna Milanoff Wright



Solomon Guggenheim



Walter Burley Griffin



Mamah

Cheney

**Borthwick** 

Marion Lucy Mahony

## **Frank Lloyd Wright**



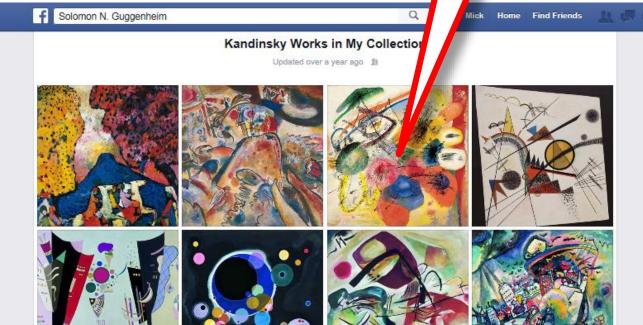






FB photo albums provide ready access to related images – like Guggenheim's complete modern art collection.







### 92 People Like This



Olgivanna Milanoff Wright





Solomon Guggenheim





Mamah

**Borthwick** 

Marion Lucy Mahony

## **Frank Lloyd Wright**









FB can archive interesting facts — like the death of Guggenheim's brother, Benjamin, on the Titanic.





It was Solomon
Guggenheim who
commissioned the
design for an iconic
NYC art museum
from FLW.

## **Frank Lloyd Wright**

FB facilitates the exploration of the human condition far beyond any one avatar's immediate life events.





f Miriam Noel











### Pravaz - Miriam's Morphine addic

Updated over a year ago 🚷

She injected herself high up on the thigh where the ble show. And she was careful there too, because she'd kn women in Paris who'd developed ulcers as a result of repeatedly injecting themselves in a favorite spot, creat their needles gone dull from use, their flesh ripe as









Mick Home Find Friends



**Olgivanna** Milanoff Wright

Maude **Miriam** Noel



**Solomon** Guggenheim



Walter **Burley** Griffin Mahony



Mama

FLW's second wife -Miriam Noel - had addictions enabled by new medical technologies.





### **92 People Like This**

Maude

**Miriam** 

Noel



Olgivanna Milanoff Wright



Solomon Guggenheim



Walter Ma Burley Lucy Griffin Mahony

Mama

Bor

### **Frank Lloyd Wright**







Students create photo albums that visually document their avatar's life story and adventures.











## **Frank Lloyd Wright**







**Students create** photo albums that visually document their avatar's life story and adventures.





Maude

**Miriam** 

Noel



**Olgivanna** Milanoff Wright



**Solomon** Guggenheim



Walter **Burley** Griffin



Mama Bor

Mahony

are rare, students demonstrate a playful creativity by "photoshopping"

So, when images "new" images.







## **Frank Lloyd Wright**







**Students create** photo albums that visually document their avatar's life story and adventures.



### **92 People Like This**



**Olgivanna** Milanoff Wright



**Solomon** Guggenheim



Maude

**Miriam** 

Noel

Walter **Burley** Griffin



Mama Bor

Mahony

are rare, students demonstrate a "photoshopping"

So, when images playful creativity by "new" images.



### **92 People Like This**

Maude

**Miriam** 

Noel



Olgivanna Milanoff Wright



Solomon Guggenheim



Walter Man Burley Lucy Griffin Mahony

Mama

Bor









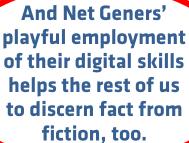




Net Geners know to be skeptical whenever they work online; they can

distinguish between











## **Frank Lloyd Wright**



. . . but online image morphing tools help students create "what if" portraits of FLW's "children" with Miriam.



### 92 People Like This



**Olgivanna** Milanoff Wright



**Solomon** Guggenheim



Maude **Miriam** Noel



Walter **Burley** Griffin



Mama Bor

Mahony









Milanoff



**Solomon** Guggenheim





## **Frank Lloyd Wright**







. . . but online image morphing tools help students create "what if" portraits of FLW's "children" with Miriam.







Sometimes images simply do not exist. **FLW** sired no children with his estranged second wife . . .



**Olgivanna** Wright







Maude

**Miriam** 

Noel





## **Frank Lloyd Wright**







As an end-ofsemester project, some students produce a YouTube music video of their avatar's life.



### **92 People Like This**



Olgivanna Milanoff Wright



Solomon Guggenheim



Maude Miriam Noel



Walter Man Burley Lucy Griffin Mahony



Mama Bort







### **92 People Like This**



Olgivanna Milanoff Wright





Solomon Guggenheim



Walter Burley Griffin



Mamah

Cheney

**Borthwick** 

Marion Lucy Mahony

## **Frank Lloyd Wright**







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**Miriam** 

Noel



Olgivanna Milanoff Wright



Solomon Guggenheim





Mamah Borthwick

Chenev

Marion Lucy Mahony

## **Frank Lloyd Wright**







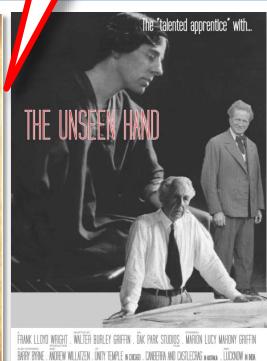
Students digitally mock up analogue tabloid newspaper front pages or movie posters about their avatars.











RUDOLPH STEINER , LOUIS SULLIVAN , MASSACHUSETTS INSTITUTE & TECHNOLOGY , GEORGE ANTHEIL



### 92 People Like This

Maude

**Miriam** 

Noel







Solomon Guggenheim







Mamah

Chenev

**Borthwick** 

**Marion** Lucy Mahony

### Frank Lloyd Wright

A digital mock up of a fictitious analogue newspaper front page about FLW's actual 1952 visit to K-State.

MORNING EDITION

## The MANHATTAN MESSENGER

One Century of Trusted Journalism

www.manhattanmessenger.com

Wednesday, 30 April 1952

vol. 252 | no. 430

Today's Weather 🚄 High: 72F Low: 44F

editor-in-chief



Tomorrow's Weather High: 74F



Ugly or Nice Photo Essay 1



Mayor Hook Doesn't PENT Think Much of FLW

Your Neighbors Are Talking About the Lecture pg. 4



What's Your Opinion? Was Wright Wrong About Our Town?



## Architect calls town ugliest in US

Lambasts higher education by Mick Charney

Editor's Note: Portions of this article have been excerpted from the Kansas State Collegian and the Manhattan Mercury.

People must learn to "avoid the rut," Frank Lloyd Wright told an audience of 1,000 students and townspeople in the Auditorium last night.

Three out of five Americans are cowards who will not say what they believe, he estimated.

It is through self-cultivation that the individual learns to recognize the beautiful, Wright said. When a person knows what is beautiful, he will not like his "ugly, unsympathetic environment."

"Cities are vampires," Wright observes, "... and Manhattan is one of the ugliest townsin the United States."

"Kansas is pretty much like the rest of the country, though, only perhaps a little

The first thing the individual must do to educate him self is to get rid of habituation-"habituation is the death of imagination." Wright said.

"That's what ugly about this town-the habit started and you can't get rid of it."

Wright hit at "the way we're educated, orrather the way we're not educated."

The famous man declared he didn't think anymore of the Kansas State College architecture than he did of the city's. But what is true of the Manhattan college is also true of Harvard and the rest of the educational institutions in the U.S., he added, stating flatly, "They are demoral-

"You've got a bunch of fine young men who are here to learn architecture, but "how are they going to learn in an atmosphere like this?" he said, gesturing to indicate the campus.

College presidents, said Wright, are nothing more than salesmen. "A board of regents is just a committee to prevent anything from happening"

Wright's lecture was the second of the school year for the architecture department. Richard Neutra spoke on campus last No-

see ARCHITECT | pg 3



World famous architect Frank Lloyd Wright walks to the stage of the Auditorium to deliver his address to a full house of students, faculty, and citizens of Manhattan. The lecture was sponsored by Kansas State College architecture students at the urging of their professor, Tasso Katselas, a Wright devotee. The architect scolded photographers for taking his picture. He spoke for an hour and a half, warning those in attendance about "habituation."

### FL Wright has personal tie to Manhattan

### The "other woman" in his life

by Ann Nannie Mus society columnist

Home town girl Lucille Allman knows Frank Lloyd Wright personally. Her husband, New York City architect Edgar Tafel, once worked as Wright's apprentice at Taliesin in Wisconsin. Allman is the owner of a high fashion dress-buying company.

Allman's father is the former owner/manager of the old Gillette Hotel in town formerly the chief rival of the Wareham Hotel





### 92 People Like This

Maude

**Miriam** 

Noel



Olgivanna Milanoff Wright



Solomon Guggenheim



Waiter Burley Griffin





Marion Lucy Mahony

### **EXCLUSIVE PHOTOS**

### Wright rents a secret hideaway in the other Manhattan

### Prairie architect spoiled by city life

by Jane King Hession contributing writer

Wright often stays in a swanky suite at the world-famous Plaza Hotel whenever his work takes him to Manhattan New York

The contradiction is evident to all who have heard Wright's often-voiced disdain of large cities. Yet this master architect seems to take much pleasure and pride in living in one of New York's best-known landmarks.

Indeed, the suite has come to be called "Taliesin the Third." From this suite, Wright is supervising the yearslong, slow progress on the Guggenheim Museum.

He has been known to receive famous visitors in this suite such as the actressMarilyn Monroe.

Wright's own granddaughter is Anne Baxter, the young Hollywood actress who is expected to play the role of the Egyptian queen in the upcoming film "The Ten Commandments" opposite Charlton Heston and Yul Brynner.

Reliable sources report that the architect is seriously considering renting the suite on a long-term basis.

see SECRET | pg. 3



### IN THE FUTURE

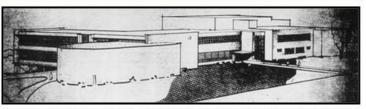
### Wright: I am not a Commie

by Steve Delahoyde mediabistro.com

SAN RAFAEL | A letter penned by Frank Lloyd Wright in 1957 has resurfaced. Addressed to a member of the Marin County board of supervisors, it defends Wright against accusations of being a Communist sympathizer. Wright had been put in the awkward position after accusations were made by members of a local chapter of the American Legion, following the architect landing the commission to build the famous Marin County Civic Center. Walter Castro, the board member to whom Wright sent his defense, reports that it is a great, angry letter, written by a man well known for having a bit of a temper. The two-page letter responds to a public accusation that Wright had given "active and extensive support of Communist activities prior to WWII." Wright's current wife-his third-Olgivanna Ivanovna Lazovich, whom he married in 1928, was previously married to a Russian architect.



EXCERPT: Some secundrel whose patriotism is his last refuge had only one source of fact from which to quote, taken from my own autobiography written when I returned from Russia in 1939 and anyone may read. My own feeling then as nowwas sympathetic to the Russian people hating the form of gangsterism that was their government. All of the other items cited were wholly false. I swear I have never known an American Communist nor did I ever attend one of their meetings—and do not know one now. F L Wright, 19 August 1957



STUDENT UNION DESIGN UNIVELED: Architecture students at the college are protesting the design for a student union. In a pamphlet distributed anonymously across campus, they claim they were "locked out" of the process. "We, the students, are revolted by our existing architectural environment... on more castellated dormitories..., we demand that we employ first rate people who will tune in with contemporary work." Some faculty joined the protest. Engineering dean Merrill Durland told them they should keep their opinions to themselves. Wright was brought to campus, in part, to fuel the fires of dissent; but he mentioned the Union controversy only obliquely when he said, "There's no human situation that twelve first-class funerals can't resolve."

### FLW smokes the "weed"

by Roland A. Roach arts & entertainment editor

During his lecture, it was obvious that Wright was annoyed with "architecture of habit."

"It takes great strength of character not to be an habituate," he opined. He drew laughs from



the audience when he said that getting people to change their thinking is "as difficult as taking the curl out of a dog's tail."

In calm tones, he warned the audience, "Don't be a slave to anything, including the "Weed'."

Apparently, Wright does not always follow his own advice. The Manhattan Messenger has uncovered an old photo of the architects moking a cigarette.

It's been suggested that the "death stick" is just a prop.

### Wright slept here

by Matt Tress house & home editor

Witnesses crowding the sidewalk on Poyntz Avenue awaiting the arrival of the celebrity architect report that, when Wright was escorted to the front door of the Wareham Hotel, he took one look at Manhattan's finest establishment and promptly refused to check in

Architectural design instructor Tasso Katselas offered to put Wright up in the spare room of his second-floor apartment in the old Kimble Castle, Manhattan's very own majestic castellated historic residence on the west end of Powntz near the zoo.



Kimble Castle was built in 1894, just one year after F. L. Wright had opened his own independent architectural practice in Oak Park, Illinois. The castellated house is, in many ways, the antithesis of FLW's style.

### Wright praises mascot's cage as good design

by Willie D. Katt sports editor

Students accompanied Wright on an orientation stroll of the campus yesterday afternoon prior to his lecture. As they passed the cage of the college mascot, Touchdown, near Nichols Hall, the architect couldn't help but quipped that he thought the wildcat had "better accommodations than anyone else in town."



Touchdown, Kansas State mascot, enjoys pleasant living quarters on campus when he's not living at the city zoo.



### **92 People Like This**



Olgivanna Milanoff Wright



Maude Miriam Noel



Solomon Guggenheim



Walter Burley Griffin



Mamah

Chenev

**Borthwick** 

Marion Lucy Mahony

### Frank Lloyd Wright







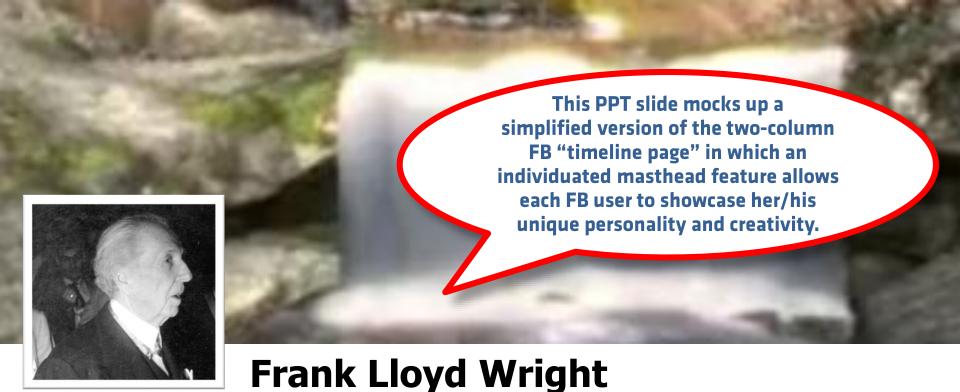


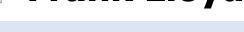


The background for these PowerPoint slides mocks up a much simplified version of FB's old "profile page" format.

In late 2011, FB began phasing out "profile pages" in favor of "timeline pages."

That FB design was, in turn, redesigned from a two-column to a one-column "timeline page" in early 2013.





- Studied at University of Wisconsin (1886-1887)
- Works at **The Taliesin Fellowship** (master architect)
- Lives in Spring Green, Wisconsin
  - Traveled to Japan, Italy











Olgivanna Milanoff Wright 10 mutual friends



**Maude Miriam Noel** 2 mutual friends



Solomon Guggenheim 2 mutual friends



Mamah Borthwick Cheney 3 mutual friends



Walter Burley Griffin
1 mutual friend



Marion Lucy Mahony 4 mutual friends





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Solomon Guggenheim





Mamah Borthwick Cheney



Marion Lucy Mahony

### Frank Lloyd Wright

A screenshot of one student's "timeline page" on FB for FLW's apprentice, Edgar Tafel.





### 92 People Like This

Maude



Olgivanna Milanoff Wright





Solomon Guggenheim



Walter Management Mana



Mamah

Chenev

**Borthwick** 

Marion Lucy Mahony

### Frank Lloyd Wright













### **Facebook Project Strengths**

Permits self-paced work with "virtually" unlimited resources available 24/7
Encourages instructor-student interactivity inside and outside of class
Fosters observing and learning from peers such that comparisons fuel productivity
Links diverse resources in robust, versatile, fluid, dynamic, and maneuverable ways
Proliferates the number of perspectives on or representations of the subject of study
Provides multi-faceted, nuanced answers to complex questions
Magnifies research results by leveraging collective group effort
Satisfies desires for individualized tasks that nonetheless add to a common goal
Engenders enthusiasm and prompts creative responses
Reflects and preserves the limitless ways of knowing at different scales



### **Facebook Project Downsides**

Time-consuming and demanding pedagogy Protracted start-up period Disinterested students lacking Facebook experience

Difficult assessment and evaluation

Tedious protocols needed to set up accounts and to establish "friending" guidelines Additional imperatives to manage "privacy" and guard against "trollers"



### 92 People Like This

Maude

**Miriam** 

Noel



Olgivanna Milanoff Wright



Solomon Guggenheim



Walter Burley Griffin



Mamah

Chenev

**Borthwick** 

Marion Lucy Mahony

### Frank Lloyd Wright













### Looking for Mr. Wright and Finding Him on Facebook 2.0

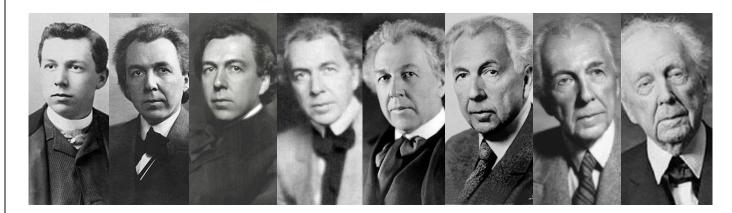
Need for more digital technology tutorials • "tech angels"

Need for more deliberate acknowledgement of sources, citations, and disclaimers Need for more reflection and commentary along with justifications of relevance

Need for more cross-posting on other avatars' Facebook pages

Need for more interim reports • "pecha kucha" reports

Need for continued explorations of ways by which to display digitally-based creativity







**Olgivanna** Milanoff Wright



**Solomon** Guggenheim



Maude

**Miriam** 

Noel

Walter **Burley** Griffin











**Collective student** 

internet search skills uncover resources that one person alone might

never find.







Mamah











## Frank Lloyd Wright

Imagine being able to see FLW come to life, walking and talking on the 1950s TV game show "What's My Line?"











### 92 People Like This



**Olgivanna** Milanoff Wright





**Solomon** Guggenheim





**Burley** Griffin



Mamah Borth







# 100 Ways You Should Be Using Facebook in Your Classroom www.onlinecollege.org/2009/10/20/ 100-ways-you-should-be-using-facebook-in-your-classroom



100 Inspiring Ways to Use Social Media In the Classroom www.onlineuniversities.com/blog/2010/05/100