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## Increasing Family and Caregiver Engagement in Benton Harbor Area Schools

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# **Increasing Family and Caregiver Engagement in Benton Harbor Area Schools ACADEMIC LEADERSHIP ACADEMY 2018-2019**



**Assistant Superintendent Robinson's interview** with BHAS Alumnus Sinbad

# Successful Outreach Strategies

- Announce activities/events at places of worship
- Send home notices to invite families/caregivers
- Translate information and personalize invitations
- Conduct home visits to achieve two-way communication with families/caregivers
- Create inclusive environments that are welcoming
- Generate conversation around child/student success to build trust
- Appreciate every caregiver's funds of knowledge

Susan V. Piazza, Ed.D., Professor and Program Coordinator of Literacy Studies, Western Michigan University In collaboration with Patricia A. Edwards, Ph.D., Distinguished Teacher Educator, Michigan State University

•Share information about school curriculum and literacy practices with families and caregivers

# •Engage in dialogue around family and community needs related to student success



