

News LETTER

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University of Applied Sciences

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TEACHING AND LEARNING

New Bachelor Programme: International Business Administration



Photo: Schikow

The Faculty of Business and Law.

Starting this fall term, the Faculty of Business and Law runs a new Bachelor programme, which includes an academic year that is fully taught in English (semesters 3 and 4). Business Ethics, International Marketing, International Finance, Business Information and European Law are some of the modules that may be of particular interest to future exchange students from abroad. Students from some of our partner universities will be given the opportunity to obtain a degree from the Fachhochschule once they have been enrolled for the whole academic year with us and have completed an additional international internship. Students from abroad will attend lectures together with Frankfurt students, thus giving them the opportunity to socialise with local students and to get to know German culture. German language classes are available in addition to the programme.

More Information: <http://tinyurl.com/iba-fhffm>

TEACHING AND LEARNING

“Constructors of Well-Being”: A European Intensive Programme

The Universities of Applied Sciences from Lahti (Finland), Saxion-Enschede (Netherlands) and the Fachhochschule Frankfurt, together with the Cork Institute of

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EDITORIAL



President Dr.-Ing. Detlev Buchholz

Dear readers,
A high degree of internationalisation and demanding curricula are absolutely vital for an institution of higher education at one of the most important mobility hubs in Europe. Not only our German speaking students do profit from being better prepared for the global labour market. Indeed, Fachhochschule Frankfurt sustainably raises its attractiveness for foreign students and teachers alike. Therefore, Fachhochschule Frankfurt continuously expands the number of its courses taught in English, its student exchange programmes and international co-operations. We always very much appreciate to receive interesting English tuition offers of visiting lecturers and those who also consider a more extended teaching assignment. Just contact us at praesident@fh-frankfurt.de! We look forward to reading from you! I hope you find this newsletter an inspiring read.

Sincerely yours

D. Buchholz
Dr.-Ing. Detlev Buchholz

Technology (Ireland) are cooperating in an ERAMUS funded Intensive Programme headed by the Finnish partners. The project contributes to the exchange of knowledge and experience from different national settings in health and social care with a focus on the concept of "well-being". The Intensive Programme is based on a multi-professional approach to support and service provision in the field of health and social care. Students and lecturers with a background in Social Work, Nursing and Physiotherapy from

the universities mentioned above have already met in Lahti for a first series of seminars this year, two more seminars are to be held in 2011 and 2012.

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TEACHING AND LEARNING

UNIBRAL: Fachhochschule Frankfurt intensifies Cooperation with the Catholic University Curitiba (Brazil)



The campus of the Catholic University of Curitiba.

Based on an existing link between the Urban Agglomerations Master programme in Frankfurt and the Gestao Urbana programme in Curitiba both universities succeeded in getting funding through UNIBRAL, a comprehensive cooperation programme for German and Brazilian universities, managed by the DAAD (German Academic Exchange Service) and the respective Brazilian partner organization CAPES. It allows for exchanges of students, postdocs and professors in the areas of architecture

and urban planning over the next four years. The first student cohorts have already arrived at their host campus for the fall semester. Two Brazilian professors have conducted short-term lectures in Frankfurt in October.

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More Information: www.urban-agglomerations.eu

RESEARCH AND INNOVATION

Fachhochschule carries out International Health Behaviour in School-aged Children Study 2010

The International Health Behaviour in School-aged Children (HBSC) Study 2010 has commenced in Hesse, where it is carried out by Prof. Dr. Andreas Klocke and his research assistant Carolin Becklas. Every four years and under the auspices of the World Health Organisation (WHO) researchers from 43 countries collect data on the health behaviour of young people. Through standardised and regular data collection, it is possible to make statements about the health status of young people and to analyse child health trends. In Hesse, about 5.000

school-aged children in grades 5, 7 and 9 will be involved. One of the central topics of the questionnaire addresses the social circumstances under which children mature, as health-related behaviour of adolescent is a result, e.g., of school environment, family values, peer pressure and gender norms. The data are important for the development of strategies of health prevention.

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Conference: Elderly Assistance and Nursing



A panel discussion on differences and similarities in elderly assistance and nursing in Hesse and Emilia-Romagna (Italy).

What is the status and what are the perspectives in nursing and assistance for the elderly in Germany (in particular in the state of Hesse) and the Italian administrative region Emilia-Romagna? This was the subject of a conference held in September 2010, hosted by the Faculty of Health and Social Work and the State

Ministry of Social Affairs of the state of Hesse. The conference focused specifically on current developments, such as the establishment of counselling and help points in elderly care in Hesse, as well as corresponding counselling and case management infrastructures in Emilia-Romagna. A further topic on the agenda were the respective regional measures to create better living conditions for elderly individuals suffering from dementia. As part of the conference, initial talks were held to foster cooperation in the area of teaching – such as academic staff and student exchanges – between the University of Modena and the Fachhochschule Frankfurt.

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Development of a Testing Method for Decentralized Stormwater Treatment Facilities

Stormwater collected from urban areas such as from streets or metal roofs, often contains high concentrations of pollutants, especially heavy metals or toxic hydrocarbons. Therefore, treatment of stormwater is necessary in many cases before transferring them to groundwater or surface water bodies. Normally treatment of stormwater in Germany is applied by subsoil infiltration or centralized facilities (e.g. storm water tanks). Alternatively, decentralized facilities have increasingly entered into the discussion. Questions still remain as to whether decentralized treatment facilities reach high pollution removal rates. One possibility is to implement a field measurement programme, which is very expensive and is strongly dependent on on-site conditions. Therefore Prof. Welker, Mrs. Dierschke and their partners have

developed a lab-scale testing method with reproducible conditions. In a further step, two testing methods will be verified and optimized by experimental investigations in Prof. Welker's division in cooperation with the University of Kaiserslautern and the Bavarian State Trade Agency (Landesgewerbeanstalt) Würzburg. The main objective of these research activities is to conduct fundamental studies for the legal accreditation of decentralized treatment facilities by environmental authorities.

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“Creating Chances”: A Project to support Children from a Non-academic and Immigrant Background

Students from socially disadvantaged families are often less prepared to embark on an academic path – even if they have the capacity to do so. This is often associated with a decrease in performance and dropping out from university. The Fachhochschule has now launched a programme called “Creating Chances – Getting Fit for Studying” in which pupils in their final school year get the opportunity to thoroughly prepare for a start into a higher education career. The core element of the pro-

gramme, which is funded by the European Social Fund (ESF), is the mentoring of pupils by Fachhochschule students. In addition, there are specific courses offered in Maths, Physics, English and Scientific Methodology as well as workshops to provide an intensive orientation towards academia.

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NEWS AND EVENTS

Palestine Student at National Conference



Hasan Alzaanin

Palestine student Hasan Alzaanin, currently enrolled in our Electrical Engineering programme, has recently been invited by the Federal Ministry of Economic Cooperation and Development to take part in a national conference dedicated to establishing new networks in the development aid sector.

The Ministry honoured Mr Alzaanin's multiple engagements with various development projects, e.g. with the "World University Service".

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NEWS AND EVENTS

fraLine - Fachhochschule provides IT-Support and IT-Training for Schools in Frankfurt



The team at fraLine IT-Support with its head Dr. Thomas Knaus (front row left) and Fachhochschule vice president Prof. Dr. Ulrich Schrader (front row right).

fraLine is a joint venture between the municipal education authority of Frankfurt am Main and the Fachhochschule. fraLine offers (IT) media support to all 152 public schools in Frankfurt and employs mainly students in engineering and computer science. fraLine support services include a (telephone) hotline, a web-based helpdesk (fraDesk) and on-site support as well as the development of support concepts for the municipality of Frankfurt and consulting services. Additionally, fraLine provides IT-training courses for school teachers and technical assistance with school

class projects involving media use. The overall aim of the project is to reduce technical and didactical obstacles teachers have to face when using new media in the classroom.

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Imprint

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