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## Selected Factors Affecting Adoption of Improved Finger Millet Varieties by Small- Scale Farmers in the Semi-Arid Mogotio District, Kenya

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### Abstract

Finger millet is one of the important traditional, nutritious and drought tolerant food crop grown by small scale farmers in most arid and semi-arid lands (ASALs) of the world. In the ASALs of Kenya, the small scale farmers mainly grow unimproved finger millet varieties of low yields. Despite availability of improved high yielding and recommended varieties, the farmers' adoption is very low contributing to persistent food insecurity experienced in these areas. The purpose of this study was to establish selected variety technical factors affecting the adoption of improved finger millet varieties by small scale farmers in the ASAL Mogotio District in Baringo County. The factors studied were the finger millet varieties technical attributes of maturity period, yield, grain colour, grain usage; making of 'ugali', porridge, tradition brew and other uses (sale, baking, tradition gifts).

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The study employed a survey research design and used a sample of 300 small scale farmers randomly selected from Mogotio and Eminging Divisions in Mogotio District and interviewed using a questionnaire.

The study established that the adoption of improved finger millet varieties by the small farmers was significantly affected by the varieties technical attributes. The study recommends that farmers be assisted to increase the adoption of improved finger millet varieties through awareness, training campaign and improvement on stakeholders' linkages. The study findings are significant in that finger millet is a nutritious drought tolerant crop that can be used to reduce food insecurity, malnutrition and poverty dry areas of Kenya.

**Keywords:** Adoption; Agricultural information, Finger Millet; Household Head; Mogotio; Semi-Arid Areas; Small-Scale Farmers; Social Cultural, Variety Technical Attributes.

## **1. Introduction**

Crop farming in the Arid and Semi-arid Lands (ASALs) is a big challenge due to factors such as the harsh climatic conditions experienced there, low adoption of improved drought tolerant crop varieties and limited farmer's knowledge on appropriate agricultural technologies [12,43]. These factors contribute significantly to low food production, which leads to food insecurity persistently experienced in the ASALs, which are home to about a third of the world's population [13]. Food insecurity is a global concern and has been given priority number one under the United Nations (UN) Millennium Development Goals (MDGs) of 1990, whose objective is to bring down by half the world population facing serious poverty and hunger due to food insecurity, by 2015 [41,43]. The semi-arid tropics of Africa (SAT), share of hunger is rising sharply, showing 7% less food per person over the last 40 years, while the developed world indicates 30% more food per person over the last 40 years [31,42]. An estimated 300 million of poor African farmers in the ASALs are at risk of low food production resulting to dependency on food aid from World Food Programs and other well-wishers. Finger millet is an important crop for the semi-arid tropics and it is nutritious, easy to grow, takes a short time to mature and also its grains can store for many years without storage pest damage [19]. Finger millet is especially valuable as it contains methionine amino acid which is important in controlling malnutrition but lacking in other major starchy diets. This amino acid is lacking in other starchy diets from maize, wheat, sorghum, rice and root crops of cassava, yams and sweet potatoes for the poor population in the ASALs [12].

In Kenya, the Adoption of improved finger millet varieties is reported to have reduced poverty and enhanced food security, in Western Kenya, where the crop was considerably popularized. The result was increased production that met farmers' household requirement and surplus that helped to generate household income (Kenya Agricultural Research Institute [20,34]. The Western Kenya model can also be replicated in the ASALs Mogotio District, but the distribution and adoption of finger millet in this County, is not documented. Further report is that most Kenyan milling companies import finger millet from neighboring countries of Tanzania and Uganda since the local production cannot meet demand [18]. This is an indicating of ready market for any

surplus finger millet produced locally. Despite their high development potential, the ASALs of Kenya have the lowest development indicators and highest poverty incidence although they occupy over 80% of Kenyan land and are home to over 10 million of the country population.

New agricultural technologies such as improved finger millet varieties are continuously made available to the farmers in the ASALs to adopt and increase their food production. Previous studies have examined the particular farm-level factors affecting the adoption of new technologies by smallholders and have shown that a farmer's choice to adopt a new technology requires several types of information that may increase adoption [2,9,35]. Different behaviors regarding adoption may be as result of different opportunities and constraints as well as of differences in inherent characteristics or perceptions of the technology by farmers [26].The ASAL farmers continue to grow the unimproved varieties contributing to persistent food insecurity in these regions.

## **2. Statement of the Problem**

Finger millet has been grown for many years in the semi-arid Mogotio District for its nutritive and food security values. The main crop producers in the district are small scale farmers who have continuously grown low yielding unimproved finger millet varieties. This has contributed significantly to the low food production and consequently food insecurity persistently experienced in the district. Improved high yielding and recommended finger millet varieties have been popularized by stakeholders in the district, but farmers' adoption is very low. Information on factors affecting the adoption improved finger millet varieties by the small scale farmers is not readily available, forming the basis for this study.

## **3. Objectives of the Study**

- i) To compare the production of improved and unimproved finger millet varieties based on yield in tons/ha and number of small scale farmers growing the varieties in the study area.
- ii) To determine the socio cultural factors affecting the adoption of improved finger millet varieties based on household land use control and source of labour in the study area.
- iii) To establish the finger millet varieties technical attributes affecting the adoption of improved finger millet varieties based on varieties maturity period, grain color, yield and grain usage (making of ugali, porridge and brewing) by farmers in the study area.
- iv) To establish the sources of Agricultural information on finger millet production affecting the adoption of improved finger millet varieties, focusing on extension staff, farmers groups, neighbours/friends, Non-governmental organisations (NGOs)/Faith based organisations (FBOs) by farmers in the study area.

## **4. Research Question**

Is there a difference in production of improved and unimproved finger millet varieties, based on yields in tons/ha and number of small scale farmers growing the varieties in the study area?

## **5. Research Hypotheses**

The study had 3 hypotheses that were tested at 0.05% significance level:

Ho<sub>1</sub>: There is no statistically significant relationship between the socio cultural factors of household land use control and labour source, and the adoption of improved finger millet varieties by small scale farmers in the semi-arid Mogotio District.

Ho<sub>2</sub>: There is no statically significant relationship between the finger millet varieties technical attributes of maturity period, grain color, yield and grain usage (making porridge, ugali and local brew) and the adoption of improved finger millet varieties in the study area.

Ho<sub>3</sub>: There is no statistically significant relationship between the sources of agricultural information of extension staffs, farmer groups, friends/neighbours, NGOs/FBOs, and the adoption of improved finger millet varieties by small scale farmers in the study area.

## **6. Significance of the Study**

The findings from this study revealed useful information that may guide finger millet stakeholders to assist the farmers to increase adoption of improved finger millet varieties in Mogotio District. The findings may also enhance collaboration between the District Agriculture Development Planners and the finger millet stakeholders such as the breeders, industrial bakers and brewers, nutritionists, millers, animal feeds producers, agro-inputs suppliers and traders to increase finger millet production in the district.

## **7. Assumptions of the Study**

1. The selected farmers had equal opportunity to interact with all the stakeholders involved in the production of finger millet in Mogotio District.
2. That respondent's illiteracy did not affect the accuracy of their responses to items in the study instrument as they were correctly translated

## **8. Limitations of the Study**

The study covered small scale finger millet farmers in Mogotio District and therefore any generalizations made from the findings have to be confined to this group of farmers.

## **9. Literature Review**

### ***9.1 Adoption of Agriculture Technologies by Small Scale Farmers***

Globally, farmers are faced by many challenges in their agriculture practices and these include unpredictable weather, inaccessibility to quality agro-inputs, appropriate agriculture technologies and suitable market for their produce [9,42]. These challenges affect the farmers' decision to grow crops and consequently food production. Majority of the farmers in the ASALs regions of Africa are small scale involved in production of subsistence crops mainly of cereals like finger millet, legumes like cowpeas and livestock keeping. These small scale farmers are worst hit by unpredictable climatic condition of erratic rainfall, high temperatures, pest and diseases and drought risks as well as the lack of resources and poor information on food production strategies [39,43].

With reference to the developing world, the term small scale farmer is often associated with small-scale and subsistence-level family farming in resource-poor conditions operating with few purchased inputs and limited production technologies [38,42]. Empowering small scale farmers can increase food production tremendously as they form over 75% of all agricultural producers in the developing countries [17,42]. A success story of empowering small scale farmers is demonstrated by Vietnam, where the country could not feed its population by 1970 leading to reliance on food aids but after empowering the small scale holders on rice production, the country is now the second world leading exporter of rice [29]. The Vietnam small holders achieved this production from an average of two acres farm holding. Kenya can learn from Vietnam and empower small scale farmers with production technologies that will lead to increased production and achieve the most desired food security for its population.

The role of agricultural technological change in reducing rural poverty and fostering economic growth has been widely documented in economic literature and although very complex, the relationship between adoption of technologies and poverty reduction has been found positive by [8,24,42]. However, a farmer decision-making is generally more complex and [9] emphasizes that multiple factors are involved and they include among others food security, adequate cash income, available resource base and the farmer's objective.

An understanding of the processes leading to the adoption of new technologies by smallholders has long been seen as important to the planning and implementation of successful research and extension programs ([7]; [8]). A successful adoption depends on more than careful planning in research and the use of appropriate methodologies in extension but also depends on farm- household factors and critical external factors that are largely unpredictable as arguably noted by [3,4,23]. Most agricultural technologies come in as packages that require a combination of inputs for successful output and it is important that the farmers are able to apply all the packages to attain the intended product. The farmers will require to be given accurate information on production technologies especially on quality inputs [1]. Quality inputs will include seeds, fertilizer and chemicals and each contributes to enhanced production. Seed is one of the most important basic inputs of crop production and its

quality contributes greatly to improved production. The government recognized the importance of seed quality and initiated a regulatory body called Kenya Plant Health Inspectorate Service (KEPHIS) in 1998 [16] under the Ministry of Agriculture (MOA) to regulate the quality of seeds offered to the farmers. Under government standards enforced by KEPHIS, seeds offered to farmers have to meet the minimum standards set by the government and offering seeds to farmers that fall below these standards is a violation of laws and one can face prosecution. Seed sellers are required to register and be licensed by KEPHIS and maintain and renew their license annually to ensure compliance to standards [22,16].

### ***9.2 Socio-Cultural Factors Affecting Adoption of Agricultural Technologies***

The causes of food shortage are in no way limited to physical and biological factors affecting production but also on socio-cultural factors. The organisation of land and labour use are some of the important socio-cultural factors that can affect food production [4,35]. The socio-cultural factors exert particular power structures between men and women in rural communities that have direct effect on farming activities. Factors like literacy will enhance adoption of agriculture technologies through greater access to information [24]. The age and gender of the farmer are important power factors in a rural community. Landholding is used as a measure of household poverty or wealth and a predictor of household agricultural and economic productivity. Landholdings that cannot provide sufficient food and income may push workers off the farm in search of income and cause labour scarcity at planting and harvest times and hence lower food production [7].

### ***9.3 Source of Agricultural Information***

A farmer's will choose to adopt a new technology when certain type of information is available either from other farmers, extension staffs and media among others. The farmer must know that the technology exists, its benefits and knowledge of how to use it effectively [36]. Information from extension workers may be particularly important for the adoption of new technologies but not all extension workers are motivated to do their job well due to limiting facilities that affect their performance [6,30]. Studies on technology adoption in fields other than agriculture show that individuals learn from others within their social network. The results are however mixed; adoption by one's peers can make adoption more or less likely to have an effect to a new technology as noted by [9]. In Kenya agriculture extension services play a key role in enhancing the adoption and sustainability of innovations by the farming groups. The extension staff links the community with the relevant stakeholders through participation diagnosis involving community at local level [14,15].

### ***9.4 Finger Millet Varieties Technical Attributes***

Although finger millet is vital for the livelihood of millions of resource- poor Africans, research in these crop lags behind that of crops like maize, wheat and rice [10,37]. It became less important due to gradual neglect from research and development, resulting in lack of appropriate and modern production technologies as

reported by [5,40]. Today finger millet ranks as the sixth most important grain in the world produced in over 4 million ha and sustaining over a third of the world's population [19,41]. Finger millet production in Kenya, has been declining over the 30 years in favour of other cereals such as maize and wheat but production is currently reported to make a comeback with yields rising from between 500-780 tons per ha., to a range of between 3.5-4.2tons per ha from use of improved varieties [27] and this is mainly due to its nutritive and commercial value. There is reported enhanced food production, reduced hunger and malnutrition in the ASALs of Turkana County arising from popularization of growing of drought tolerant crops such finger millet, as reported by[33] and National Television (NTV) [32]. Finger millet breeders have used the genetic understanding to obtain improved varieties offering higher quality in grain yields, maturity period, preferred color usage qualities, tolerance to harsh climatic conditions, faster growth, resistant to pests and diseases and many other superior qualities [35]. These variety technical attributes offer farmers options for replacement with the unimproved varieties [21,22]. However, most small scale farmers in the semi-arid Mogotio District, continue to produce unimproved finger millet varieties which have very low yields at less than 2 bags/ acre [28] contributing to food insecurity in the district.

## 10. Methodology

The study employed a research survey design and a structured questionnaire to collect required information from a randomly selected sample of 300 respondents from 2 divisions of Mogotio and Emining in Mogotio District. The 2 divisions were selected as popularization of improved finger millet varieties had been considerably done by stakeholders. The accessible population was 8,052 of Mogotio Division 4,777 and Emining Division 3,275 small scale farmers. Proportionate sampling was used to select 178 and 122 respondents from Mogotio and Emining divisions respectively using the formula;

$$n = \left( \frac{\frac{t^2}{d^2}}{1 + \frac{1}{N} \left( \frac{t^2 pq}{d^2} - 1 \right)} \right)$$

Sample size (n)	=267
N= Population size	=8052
d <sup>2</sup> p= Probability (50%)	=0.5
q=1-p	= 0.5
t= z-statistic	=1.96
d= Margin of error (6%)	= 0.06

## **11. Results**

The study findings are presented as characteristics of the household heads, production of finger millet, social cultural, varieties technical attributes and sources of agricultural information factors affecting production of improved finger millet in Mogotio District.

### ***11.1 Household Heads Characteristics***

This was studied to enable generalization of findings. The characters studied were gender, education level and crops grown by households. Table 1 gives the results.

**Table 1: Characteristics of Household Heads and crops grown**

<b>Variable</b>	<b>Item</b>	<b>Frequency</b>	<b>Percentage</b>
<b>Household head gender</b>	Male	283	95.1
	Female	14	4.9
<b>Household head education level</b>	None	80	27
	Primary	87	29
	Secondary	95	32
	Post-secondary	35	12
<b>Crops grown by household</b>	Finger millet	295	99.9
	Maize	298	97
	Others	76	25

The results were that majority (95.1%) of the household head were men with women household head only at 4.9%. There was a high proportion (56%) of none and primary education level of household heads. All the farmers grew more than one crop in their farmlands with majority (99.9%) growing finger millet.

### ***11.2 Production of Finger Millet Varieties***

The production of finger millet was studied based on the number of farmers growing the improved and unimproved varieties and the yield they obtained during a normal season. The findings are presented in table 2.



**Table 2: Production of Finger Millet Varieties by Small-scale Farmers in Mogotio District.**

<b>Variable</b>	<b>Item</b>	<b>Frequency</b>	<b>Percentage</b>
<b>Number of farmers growing</b>	Unimproved varieties	257	86.4
	Improved varieties	40	13.6
	<b>Yields (tons/ha)</b>		
<b>Improved varieties</b>	Below 1	31	10.4
	Between 1-2	7	2.3
	Above 2	3	1.1
	None	256	86.2
<b>Unimproved varieties</b>	Below 1	247	83.2
	Between 1-2	43	14.5
	Above 2	7	2.3
	None	0	0

Majority (86.4%) of the farmers grew unimproved varieties and only 13.6% grew improved varieties. During a normal season, Most farmers growing either improved or unimproved varieties, obtained yields below 1 ton/ha.

### ***11.3 Social Cultural Factors***

The household land use control and sources labour were studied and results are given in table 3.

**Table 3: Household Land Use Control and Labour Source for Finger Millet Production**

<b>Variable</b>	<b>Item</b>	<b>Percentage</b>
<b>Household labour source</b>	Family members	42
	Hired labour	8
	Both Family and hired	50
<b>Household land control</b>	Men	72.4
	Female	5
	Both male and female	22.6

The findings were that land use control was mainly (72.4%) by men only with women control only at 5%. There were 3 main sources of labour for finger millet production being sources from family members (42%), hired (8%) and a combination of family and hired (50%).

### ***11.4 Finger Millet Varieties Technical Attributes***

The farmers rating of varieties technical attributes of maturity, grain color, yield and grain usage; making of porridge, ugali, local brew and other uses was studied. Table 5 gives the results.

**Table 5: Rating of Varieties Technical Attributes by Small Scale Finger Millet Farmers of Mogotio District**

<b>Variable</b>	<b>Rating</b>	<b>Percentage</b>
<b>Maturity period</b>	Important	90.1
	Not important	9.1
<b>Grain color</b>	Important	84.9
	Not important	15.1
<b>Yield</b>	Important	94
	Not important	6
<b>Ugali making</b>	Important	97
	Not important	3
<b>Porridge making</b>	Important	97
	Not important	3
<b>Local brew making</b>	Important	79.2
	Not important	21.8
<b>Other uses</b>	Important	27.6
	Not important	73.4

### ***11.5 Sources of Agricultural Information***

The farmers' sources of agricultural information studied were Farmers friends/neighbours, farmers groups, extension staffs, NGOs/FBOs and results given in table 6.

**Table 6: Sources of Agricultural Information on Production of Finger Millet in Mogotio District**

<b>Variable</b>	<b>Response</b>	<b>Percentage</b>
<b>Neighbours and friends</b>	yes	86.2
	no	13.8
<b>Extension staffs</b>	yes	32
	no	68
<b>Farmers groups</b>	yes	15.5
	no	84.5
<b>NGOs/FBOs</b>	yes	7.4
	no	92.6

## **12. Research Question**

This research question was analysed to establish whether there was a difference between the production of improved and unimproved finger millet varieties based on yield and number of farmers growing the varieties. Paired sample t-test statistic was used to compute the value set at  $\alpha=0.05$  significance level. The results are presented in Table 24.

**Table 7: Paired Sample T-Test on Mean Yields of Improved and Unimproved Varieties**

		Paired Differences				T	Dr	Sig. (2-tailed)	
		Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference				
					Lower	Upper			
Pair 1	Do you grow tradition varieties - Yield obtained	-.46801	.55125	.03199	-.53096	-.40506	-14.632	296	.000
Pair 2	Do you grow improved varieties- yield obtained	-.70000	.82327	.26034	-1.28893	-.11107	-2.689	9	.025

The values obtained were 0.000 and 0.025 respectively which were lower than  $\alpha=0.05$  significance level. Hence there is a statistically significant difference between the yields of the improved and unimproved finger millet varieties

### 13 Hypotheses Testing

#### 13.1 Hypothesis One

**H<sub>01</sub>:** Tested to determine if a relationship exists between the socio cultural factors of household labour source and the adoption of improved finger millet varieties

**Table 8: Pearson Correlation Matrix between Farmers Adoption of Improved Varieties and the Socio-cultural Factors**

		Do you grow improved varieties	Control of land	Source of labour
Do you grow improved	Pearson Correlation	1	.027	.029
	Sig. (2-tailed)	.	.041	.014
	N	297	297	297
Control of land	Pearson Correlation	.027	1	.114
	Sig. (2-tailed)	.041	.	.049
	N	297	297	297
Source of labour	Pearson Correlation	.029	.114	1
	Sig. (2-tailed)	.014	.049	.
	N	297	297	297

Values of 0.014 and 0.041 are lower than  $\alpha=0.05$  significant and hence the null hypothesis is rejected.

### 13.2 Hypothesis Two

**Ho<sub>2</sub>:** Tested to determine if a relationship exists between the varieties technical attributes and the adoption of improved finger millet. Pearson correlation test results are given in table 8

**Table 8: Correlation Matrix between Farmers Adoption and Variety Technical Attributes**

		Adoption improved varieties	Grain color	Maturity	Yield	Porridge	“Ugali”	Traditional brew	Others
Adoption improved varieties	Pearson Correlation	1	.019	-.025	.023	.108	.000	-.007	-.019
	Sig. (2-tailed)	.	.043	.067	.088	.046	.008	.003	.093
	N	297	297	297	297	297	297	297	297
Grain color importance	Pearson Correlation	.019	1	.267(**)	.140(*)	.418(**)	.339(**)	-.041	.253(**)
	Sig. (2-tailed)	<b>.043</b>	.	.000	.016	.000	.000	.483	.000
	N	297	297	297	297	297	297	297	297
Maturity importance	Pearson Correlation	-.025	.267(**)	1	.470(**)	.073	-.114	-.060	.150(**)
	Sig. (2-tailed)	<b>.067</b>	.000	.	.000	.207	.050	.305	.010
	N	297	297	297	297	297	297	297	297
Yield importance	Pearson Correlation	.023	.140(*)	.470(**)	1	.115(*)	.115(*)	.244(**)	.379(**)
	Sig. (2-tailed)	<b>.088</b>	.016	.000	.	.047	.047	.000	.000
	N	297	297	297	297	297	297	297	297
Porridge importance	Pearson Correlation	.108	.418(**)	.073	.115(*)	1	.427(**)	-.005	.238(**)
	Sig. (2-tailed)	<b>.046</b>	.000	.207	.047	.	.000	.930	.000
	N	297	297	297	297	297	297	297	297
“Ugali” importance	Pearson Correlation	.000	.339(**)	-.114	.115(*)	.427(**)	1	.154(**)	.238(**)
	Sig. (2-tailed)	<b>.008</b>	.000	.050	.047	.000	.	.008	.000
	N	297	297	297	297	297	297	297	297
Tradition brew	Pearson Correlation	-.007	-.041	-.060	.244(**)	-.005	.154(**)	1	.399(**)
	Sig. (2-tailed)	<b>.003</b>	.483	.305	.000	.930	.008	.	.000
	N	297	297	297	297	297	297	297	297
Others importance	Pearson Correlation	-.019	.253(**)	.150(**)	.379(**)	.238(**)	.238(**)	.399(**)	1
	Sig. (2-tailed)	<b>.093</b>	.000	.010	.000	.000	.000	.000	.
	N	297	297	297	297	297	297	297	297

\*\*Correlation is significant at the 0.01 level (2-tailed). \*Correlation is significant at the 0.05 level (2-tailed).

The results from Table 8 show that the values for finger millet varieties attribute to making of porridge (0.046), ugali (0.008) and local brew (0.003) was below that set at 0.05 significant level. The null hypotheses for these attributes were hence rejected. The obtained values for yield (0.088), maturity (0.067) and other uses(0.093) were higher than that set at 0.05 significance level and hence their null hypotheses were not rejected.

### 13.3 Hypothesis Three

**H<sub>03</sub>:** There is no statistically significant relationship between the sources of agricultural information based on extension staffs, farmer groups, friends/neighbours, NGOs/FBOs, and the adoption of improved finger millet varieties by small scale farmers. Table 9 gives the Pearson Correlation test results

**Table 9: Pearson Correlation between Farmers Adoption and the Sources of Information**

		Adoption of improved Varieties	Extension staffs	NGOs/FBOs	Farmers	Friends/Neighbour
Adoption of improved Varieties	Pearson Correlation	1	.041	.085	.053	-.036
	Sig. (1-tailed)	.	.040	.072	.018	.047
	N	297	297	297	297	297
Extension staffs	Pearson Correlation	.041	1	.350	.060	-.011
	Sig. (1-tailed)	<b>.040</b>	.	.000	.151	.428
	N	297	297	297	297	297
NGOs/FBOs	Pearson Correlation	.085	.350	1	-.029	-.013
	Sig. (1-tailed)	<b>.072</b>	.000	.	.310	.414
	N	297	297	297	297	297
Farmers groups	Pearson Correlation	.053	.060	-.029	1	-.013
	Sig. (1-tailed)	<b>.018</b>	.151	.310	.	.414
	N	297	297	297	297	297
Neighbours/friends	Pearson Correlation	-.036	-.011	-.013	-.013	1
	Sig. (1-tailed)	<b>.047</b>	.428	.414	.414	.
	N	297	297	297	297	297

The values obtained for extension staff (0.040), farmers groups (0.018) and Neighbours(0.047) were all below 0.05 significant levels and hence the null hypotheses for these sources were rejected. The NGOs/FBOs sources had a value of 0.072 which is higher than the 0.05 significance level and hence the null hypothesis for NGOs/FBOs was not rejected.

### 14. Discussions and Conclusion

The study findings were;

- Majority (99.9%) of the small scale farmers in the semi-arid Mogotio District produce finger

millet varieties. This confirms [10] observation that finger millet is an important crop in the ASALs. Majority (%) of the small scale farmers in the semi-arid Mogotio District produces unimproved finger millet varieties and this confirms the findings of [25].

- Most household heads (95.1%) were men who also controlled had the highest (72.4%) control of household land use. The observation on the ground was that finger millet was considered by men as 'woman' crop of less value and when men did not allocate land for this crop, women grew their valuable crop inside the other crops. Crops planted late in the season suffer on late planting, poor plant spacing and poor crop management among others. This may have contributed to the low yields obtained. The study recommends farmers training on good agricultural practices and sensitisation of gender equality on use of household resources.
- The study established that farmers had preferences on the variety technical attributes when choosing the variety to produce. Improved varieties that offer the preferred technical attributes are available [21] for farmer's adoption but very few (13.6%) of the farmers' utilized the improved varieties. The study recommends an awareness campaign on the special attributes of the improved varieties by all stakeholders of the finger millet crop.
- The study established that most farmers (86.2%) get their finger millet production information from their neighbours. According to [26], peer farmers can have a positive or negative impact on the adoption of an agricultural technology and it was established that farmers' neighbours and friends were the main (86.5%) source of finger millet production information in the study area. Agricultural extension is an out-of-school education for rural people that give assistance to farmers to help them identify and analyse their production problems and become aware of the opportunities for improvement [13]. It was however established that only 32% of the farmers' utilized extension staff information. The study recommends a study to establish why the farmers are not utilizing the extension staff information.

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