



**A STUDY ON FACTORS AFFECTING EMPLOYEE
ENGAGEMENT AMONG GENERATION Y IN KLANG
VALLEY**

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I, MUHAMMAD AZLAN BIN RAMLI, (I/C Number: 910512105053) Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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ABSTRACT

Employee engagement is very important in organization because engagement will help organization achieve the mission. But many current organizations have failed to engage a workforce, in order to build a competitive and sustaining business model that honors their most valuable asset, the people especially among Generation Y. In order to make organization have effective and efficient in production, the right action might be taken to bridge the gaps before it is going to be large issues. Thus this study is to examine the factors affecting employees' engagement among Generation Y in Klang Valley. This study has been conducted within Klang Valley that involves 205 respondents of workers. Result of this study shows that there is a significant relationship between feedback, personal growth and development, and personal expression and employee engagement. The recommendation for all objectives and future research also been conducted by researchers in this report.

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