

COPYRIGHT EDUCATION

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PREMISE:

Library associations can play a key role in identifying priority areas for collective action and providing professional development to catalyze and support libraries and library workers in taking action.

IFLA STRATEGIC PLAN 2016-2021

STRATEGIC DIRECTION: 2. INFORMATION & KNOWLEDGE

We will build a framework that promotes equitable access to information and knowledge in any format and in any place. We will establish the capacity for libraries to act as catalysts of innovation, able to facilitate the creation and re-use of content by their communities.

Activity 2.2: Advocating for an equitable copyright framework.

IFLA World Library and Information Congress
83rd IFLA General Conference and Assembly - Open Session

Models for Copyright Education in Information Literacy Programs



IFLA WLIC 2017 WROCLAW





IFLA STATEMENT ON COPYRIGHT EDUCATION AND COPYRIGHT LITERACY

“Copyright literacy can be defined as sufficient copyright knowledge to be able to take well informed decisions on how to use copyrighted materials. It includes understanding the structure, functioning and implications of the copyright system, as laws, practices, and user expectations evolve. Copyright education is the process of developing and updating copyright literacy.”



IFLA STATEMENT ON COPYRIGHT EDUCATION AND COPYRIGHT LITERACY

Library associations should:

- Ensure that comprehensive copyright literacy is included in competencies for library professionals, working with library educators, and explore the possibilities to provide guidelines or certification.
- Advocate for stronger exceptions and limitations in order to maximise access to information.
- Act as fora for the exchange of expertise and best practice to raise the standard of provision of copyright education and, where possible, produce practical guides on copyright literacy for practitioners, as well as workshops and conferences.
- Collect and publish empirical data on copyright literacy initiatives for both pre- and in-service training to ensure continuous improvement of the copyright education programmes. Such data will also support advocacy activities.

Theory of Impact

IFLA Supports
Library
Associations

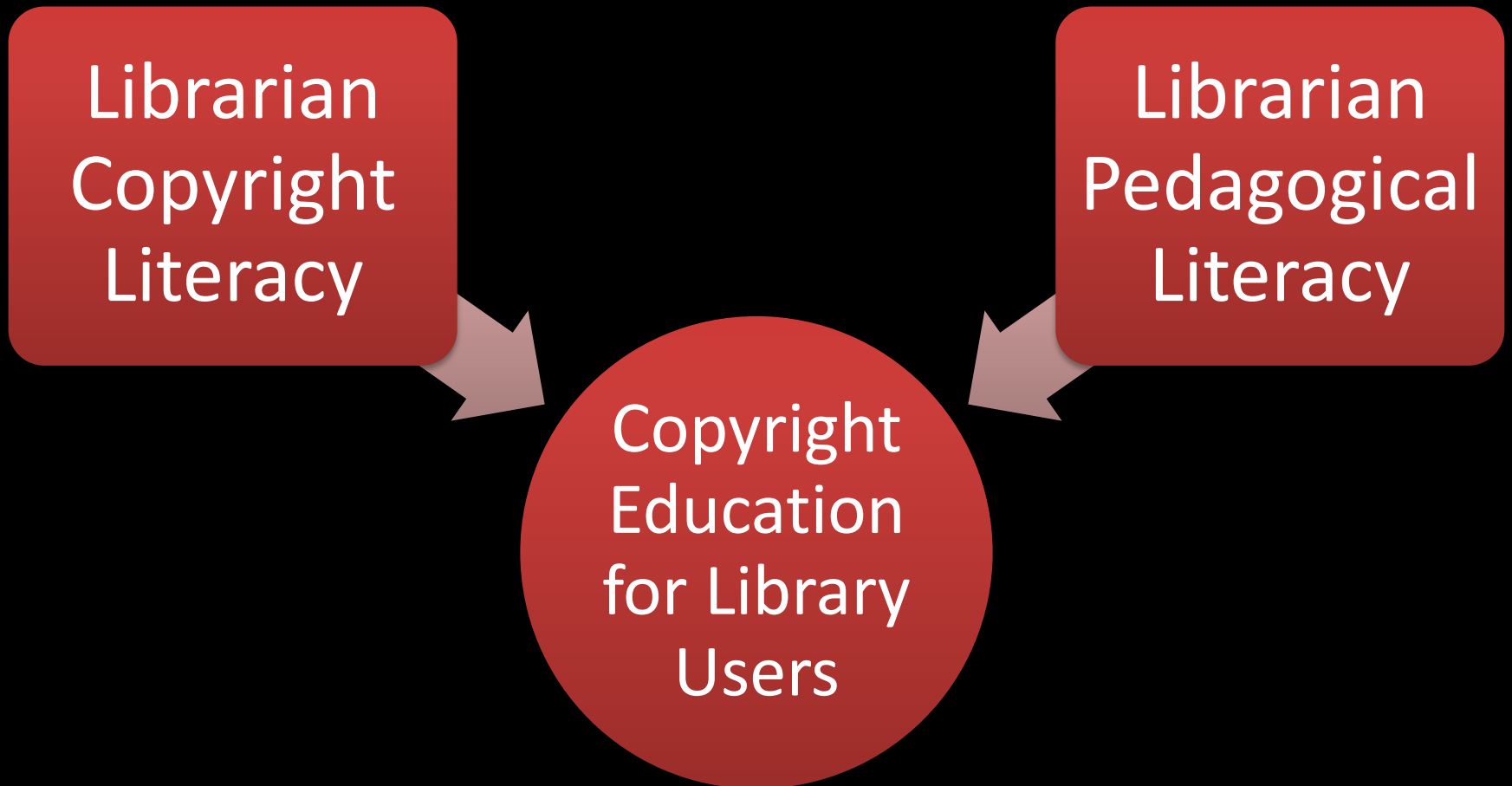


Library
Associations
Provide
Professional
Development
to Library
Workers



Library
Workers
Educate
Library Users

Professional Development Content Framework



Evidence-Based Approach – Inquiry Questions

- How do library associations support copyright literacy professional development for library workers?
- How do library associations support copyright education professional development for library workers?
- What could IFLA do to support library associations in this work?

Project Plan

- Phase 1: Case Studies (Summer 2019)
 - Website Analysis
 - Interviews with Library Association Staff and Members
- Phase 2: Global Survey (Fall 2019)
- Phase 3: Develop Materials to Support Building Strong Library Associations (2020)

Case Study Participants

- We contacted 28 library associations in 25 countries
- We interviewed 6 association leaders
 - New Zealand Library Assoc. (LIANZA) | New Zealand
 - Ligue des Bibliothèques Européennes de Recherche (LIBER) | Europe
 - Deutscher Bibliotheksverband (DB) | Germany
 - Australian Libraries Copyright Committee (ALCC) | Australia
 - Canadian Association of Research Libraries (CARL) | Canada
 - Svensk Biblioteksörening | Sweden

Phase 1: Case Studies – Preliminary Results

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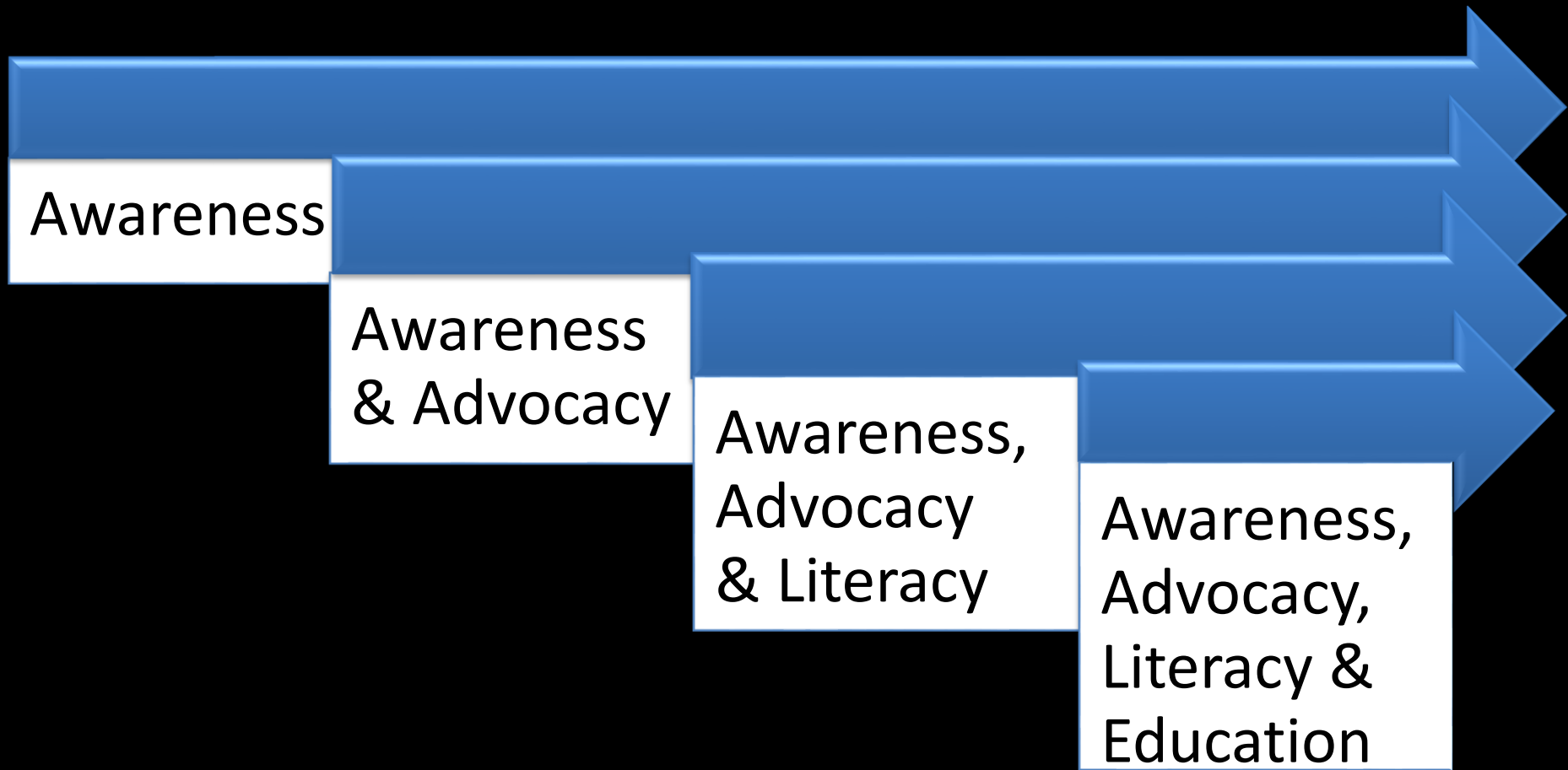
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3. Library associations are focused on copyright advocacy and library worker copyright literacy with no/minimal effort to copyright literacy education.

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2. Library association staff expertise and effort varies. May be member-led or staff-led.
3. Library associations are focused on copyright advocacy and library worker copyright literacy with no/minimal effort to copyright literacy education.
4. Library associations are interested in copyright literacy education and see this is a future growth area of importance.

In Development: Maturity Model of Library Association Copyright Activity



Phase 2

- Global Survey
 - Copyright Advocacy
 - Copyright Literacy
 - Copyright Education

- Fall 2019

Questions for Discussion & Dialogue

- What drives library association activity in copyright literacy and copyright literacy education?
- What do you want to know from the Global Survey?
- What would be useful for IFLA to provide?

For More Information

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