# Casco Bay Weekly : 14 November 1996 

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[^0]

ONLY ONE MAN KNEW ABOUT HER TATTOO. SMOKED KAMELS.


SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.
\&) दि. H TS



Won tel 1638

## 



Portland's Largest Stone Oast Fresh Seafood \& Smoke Free Bar
Sunday Jazz 12-3 BREWERY \& RESTAURANT

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implied he he had been les
implied he had been less
Thn forthooming bout
wheterer he called an
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Note pulicic idged the Green Parry

 Tor 1998. The Greans pan to ogo to curr thaloc Menancile, the Reverbicions doft the

 ahead of Ross Perot, giving both the Densure heris sposs on the '98 8 balloc
The Portand is gagin wudg ding halkwy houses Iting homes for prisonores to business



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restrictive and 0 xpensive.
1 Iack Decoster's adisers Juged him and

 change his mangenent sstive. One reason
Decoster Is resisting changes Decoster is resisting changess is
because hés stil selling all the eass he can
 ed Nov. 10 that Do Cosser was sthpipig morer product by loal grocery chans.

 (10.A beshoto of of the Chistian Catoticic C Church

 encour geses viliantism. Sawyer wants the
chief to tone it down by instead ouielty
 IT. In response, Chiwood didn't exactit



Return of the test?
State officials are trying to come up with a new plan to measure car emissions

west for bringing in pollutants from
Midwester satates that lower he local air quality He supports testing only in
Cumberland Count, hhich produces
most of the statés homegrown pollution, Cumberland County, which produces
most of the states shemeriown polution,
and then only ysing the least intusivemost of the state's homegrown polution,
and dhen only sung the least intusive-
and deast htorough - test allowed under
federal law and least thorough - test allowed under
federal alwo
Brown calls the visual check "emisBrown calls the visual check " "mis-
sions testing without the emissions test
ing." He said there are a number of

 more car pooling and passenger trains.
"Merally , f w whink we tre an environ
mentaly based vacationland, why arent

 engines. They burn less gas and run
cleaner but we don't bother to import
then
 pigs," he said, pointing to a brown
Plymuth, "we at teast ought tomake
sure they are running as cleanty as possi-
then sure they are running as cleanly as possi-
bbe.
He said the state should also do more


 way, it will run cleanly, to... For 24
bucks every two years CarTest was a bucks every two years ICarTest] was a
wonderfit est of ind out if our car is
running eflicienty. or not." runing efficienty or not."
Regardes of what tesing o r hack
testing - the state decides on this
 around. the whole issue will eventually
fade away. Federal
buil altater 1996 to have orbuiresard all cars
 ers that monito exhaust passes. An emis-
sions tetf for these machines will require
nothing more than a quick hookup to a nothing more than a quick hookup to a
servicu stations compuer
But political pressure seems to be
 from comprehensive testing. Brown
beilievestat will lead toa tig fudge factor
in visual inspections. in visal inspections. "If you come in and
your car or osest pass she inpection, but
youtre my brother in-law," he said, "does you're my brotherin-law"," hesecion, "does
the air get cleaner or oot?"

## Heads up

Access TV Portland to air anti ciramision jllm
 remiere of a graphic antiticircumlision
documentary, "Whose Body, Whose Rights?: Examining the Ethicaland
Human Rights Issues of Infant Male
Cis. Circumcision,., Friday at 11 p.m. on Cable Channe 2.
At least that's what Suzanne Cook $\underset{\substack{\text { Ant leas } \\ \text { hops } \\ \text { Coid }}}{ }$
Cook, founder and only member of
he Maine chapter of the anti-cicumci-
he Maine chapter of the anticicrumci-
ion group National Organization of

Circumcision Information Resource
Centers (NOCIRC) is on a one:woman Centers (NOCIICC) is on a onewoman
crusade to prevent Maine parents from
Cicumcising theit circumcising their sons. To paratens nots she
is sublicizing the screning of "Whose
sody whose is publicicing the screening of "Whose
Body, Whose Rehgrs" which disputes
the health benefitis often associated the health benefiss often associated with
the procedure and shows a circumcision
of ababy boy of a baby byy.
UYou have
involved why "You have to look at all the issuess
involved why the foreskin is herer, what
its function is and the its function is and the permanent harm
that cannot be everesed,", said Cook, who Chat cane Maine'sersed, salid cook, whio
becamticircumcision
activis after

 killed to thave this information
was flirtl) regenant, she said

4 would have hillo

## II would have killed to have this infor

 to have this informa-tion when I was [first] pregnant."

- Suzanne Cook


 alleged health benefits that circumcision
addocates claim - better hysiene and
reded advocates claim - ber.
reduced isk of cance.
Cirucumcise Circumcisison is the esurgical removal
of the foreskin, a fold of skin covering the of the foreskin, a fold of skin covering th
heed of the enemis Drining the esurger, the
infant is is infant is strapped do to boorar. Then the
foreskin is torn from the head of the penis, siit lenghtwise and remeoved. Cook
said most circumcisions are per said most circumcisions are performed
without anesthetic, but Stern said doctor
at Maine without anesthetic, but Sterm said doctoo
at Main Medical
anesthetectic for the procerturuse a local anesthetic for the procedurr.
he sadid is almost universal. he said is amost univeral.
The fim comes
time Porland TV
timen circumcision
 increasingly unpopular nationally. Only
5998 percent of men bor in in this countri)
are circumcised todey are circumcised today, down from nearly
90 percent in the carly 1980 . Amerian
men only began to be routinely snipeat men only began to be routinely sniniped
in the late 1 1000s. when he pratice was
thought to prevent diseses in the late 1800 s, when the practice was
thought to prevent diseases caused by
masturbation. The Unied

 Parents can agonize over circumcisision
when their reifiguus and political eviest
clash. Reza Jalai, a practicicis Musim when their religigious and political beieief
clash. .eeza Jalai, a practicing Musim
who served on the national board who served on the national board of
Amnesty International until stepping
down in Amnesty International until stepping
down in october, faced that confict
when it came time to tedeide when it came time to decide wheher to
cirumcisis is son, Azad. Afer Jalalid dis
wused the decis
 was circumcised under a local anesthetic
"We lat Amnesty International look
ar

 practicing Muslim, that par of me wants
the practice to continue."


## 

## I\$ DINNER



Bread $\phi$ Butce of pasta and sauce
 HEALTHY KID'S MEAL JUST $\$ 2.50$ BRING THE FAMILY!








The Epitame of time lesos style derendipipty

34 Exchange 5 St.
Portland, ME 04101 772-0219

Cold Medal Winner $\sim$ Portland
Dining Guide Survey 1996
Autumn Italian Wine-Dinner

MONDAY NOVEMBER 18, 7PM
(NOT INCLUDING TAR SER PERSON
 A FEW SEATS LEFT.

RESERVATIONS ARE NOW
BEING ACCETTED FOR THIS EVENT ONLY.
 RESERVATINS AND
INFORMATION
$780-8966$

- cascobarweekir


New Flax is in sworront. normivo smuxaris.i.emsuovr

E INTERESTING

by pank Gaziano

## 

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2nime
asex


ISNT İ NICE TO KNOW



## shop

Beautiful, affordable accessories from (shop)-v.
around the world for home, body and soul. to visit stores
shop! shop! shop! for the purpose
Spice up your table with lovely hand- of inspecting
blown stemware, plates and serving pieces. and buying
Everything from linens to cutlery! merchandise
468 fore sTreet, portlAnd, maine 04101


## Test for echo








And ofken is sesentew representative early
nd for he party has
he in
Undisputed attitude
Politicians traditionally









NOVEMEER 14,1996
 Great Selection Of Newn '97 frabulus
 \& Clothing! Mootears!

PRICES THAT WILL
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| NATIONAL SKI \& BLKE <br> Rt. 1 South, Freeport ME • (207) 865-0523 |  |  |
|  |  |  |  |
| (ex |  |  |
|  |  |  |  |

8 Casco bar Weekir

"When you get to the point where your government won't do you take the situation into your own hands. That's
why you're seeing more and more of these referendums. Government's not working anymore." organizer of antiemissions testing referendum


Downs employe voluntering on his day
off fared less well with his petition to allow slot machines at race tracks.
Carpenter, reserved and polite, seemed
ember embarrassed to be sitting beside the
zealous schools. "What, you don't want to ban it or
you don't want to sign it?" scho you don't want to sign ith" schoor
badgered a woman in her 6os. He explained his technique: "There's sactually
no rules, as long as y you dont get to to no ries, as long as you don't get to the
people before they vote. You cant't harass people, but what's harassment? What's
harassment to you might not be harassment to you might not be
hanassmento me."
At $9: 30$ a a blurry-headed voter At 9:30, a burry-headed voted
emerged from hen boot and charged
(ward dhe petitioners. "Where's she one
 compatt was some kind of feferendum
but not trowing she d jusus voted on it.
The The third petitioner, a South Poriland
woman who refused to give her rame, was working on Carsed to palesk's her nome roperty tax cap petition. She said she'd never
heard of Palesky, but was collecting signatures because shed beenen hired
thruog h help wanted ad, and was
earnine 50 per pame Getting peid boy the hour to petition is legal: getting paid on a persignature basi
is not. But never mind the law - state
. nol. Bur never mind the law - staic
officials have hecided not to enforce it.
They say the ban on on pay.per They say the ban on pay-per-name
signatue-gathering, passed in 1994 by
Iegidet signaure-gatering, passed in 1994 by
legistaros who ooried the eferendum
process was becoming corrut, is process was becoming corrupt, is
worthless because its wording prohibits receiving money per signature, not paying
it. Thus the South Poorland worker was
committing a crime, but her employer
was not. (Palesky denied paying per was not. (Palesky denied paying per
signatue, but said one of her coalition's
member gruoss might have done sio) member roups might have done so.).
Because the political operatives who Because the poitictal operatives who
pay per signature arent themselves
breaking the breaking the law, and because state
official are toath to charge the
underemployed people who get hired to underemployed people who get hired to
do the work, paying per name has
become accepted strategy among many
 use the law's flawed wording to cheat
their employees. In May, workers for
William Dant

 a complaint with the Bureau of Labor
Standards, said their boss late explained Standards, said theier boss later explained
than if he paid them, the workers would
be be commititing a crime.
Darthard and
businesman, ald denied offering any such businessman, denied offering any such
deal, though associate John Michael said Danton's justatataide of tellininghet trath
about paying per name Michael, for his
 part, has decided to i ingore the pay-per.
signature law. His repeated fforors opass
term limits seferenda, including this term 1 imits referenda, including this
year's Question 1 have been backed by
beore year's Question 1, have been backed by
money from national orginatios, and
carried out by profoessional sing sigature collectors at the rate of of 0 -700 per name.
Minchae's Queston 1 has ben widely
panned as unconstitutional. But never panned as unconstitutional. But never
mind the onstititution - any proposition,
even if it 5 illegal or unconstititional and
 houses in Maine painted blue? Have the
Secreara of State draw up a question, get 51,131 signatures, and your ropitit cial
chariot has arrived. Wann to make kids smoke pot before school? Gof for it
your righ tas cititent opetion
But never mind your right as a a citizen to petition.
Bunt ener mind the itizens ither.
Increasingly, campaigns are run by Increasingly, campaigns are run by
national group with an a xo rund of
the issues most commonly decided across the is country through citizen referenda-
term limits, tax reform, gay riehts and
and state Rep. Herb Adams of Portland
would have been unim. reform-mindeden antivimastsinable to the the for
the citizen initititive in the efast for the citizen initiative in the early 1900 s.
"They never evere imagined 56 million
would be spent Would de spent ... to influence votes,",
said Adams. for whom the 19993 term
limits referendum spelled the limits referendum spelled the end of his
stint tit the Legisisure. "They just didnt
foresee $b$ tin foresee big money, or big media,"
But big media - and big money saw them. With a few notewortry
exceptions, referenda campaisn in
Maine have been won by the side that exceptions, referenda campaigns in
Maine have been won by the sise that
poured the most bucks int the battle.
Uunlike poured the most bucks into the batrie
(Unike campaign for elected offic, no
laws govern who may give what in a referendum war.) Groups that lack
significant funding make up for it with emotion-driven volunter armies. Once
that funding or volunter organization is
tis in place, the groups can run as many
referenda, yearater year, as they can beg
or buys ienautes or buy signatures for.
For the
supporing orage
aniza supporting organazizationt ititsen, hatrd to nun a
referendum campaien


 "That's probably the antithesis of the
citizen initiaive. It fies in the face of
what wastontigaly

Portiand defended the city's
gay rights
ond
 Protection Lewiston watched a similar veto grind that city's ordinance into the
dirt. In 1995, Cosby went proactive, pushing an inititative that would have,
barred municipalities from passing gay barred municipalities from passing gay
rights laws. Cosby cane within inces of
winning, but was turned back by a winning, but was turned back by a
bararae of TV, print tand radio ads paid
for by Maine Wont barrage of TV, print and radio ads paid
for byanin Wont Disrimate which
atracted financing from around the attracted financing from around the
countr.
Now Cosby is stirring her troops Now Cosby is stirring her troops
again this tim in suppor of a petion
dive to ban sameser mari
 Wonder if Cosby will ever stop running
anti-gay referenda. She wonders if gay anti-gay referenda. She wonders if gay
right supporets
pass lepill ever stop trying to
 Iesbians. "I guess you have to have faith
in ht peoppe, and 1 do," said Cosby.
"The people wile

 legistation, or are we gising to thave to
fight hem the rest of our ives?"
Cosby's erest Cosb's perseverance is no surpise to
Pat Peard, who led Main Won't
Discriminate "We wa ke through this over and over because this is
the issue that allows the the issue that allows the conservative
right to infame their folowers and raise
money, " Peard said. "Unil suil thy find a

 Question 1 on the
lige 5 balot, and loks
like heill easily put





term limits, tax reform, gay rights and
campaiinn financing - lal have either
appeared on recent appeared on recent Maine ballots, are
currenty circulating petitions, or both. A
 profession has grown up around many
ffequenty papearing referendum isuses a
profesion complete with seminas and profession complete with seminars and
trade magazine Y You kind of have
permanent oob if you do this sind permanent job if you do this kind
thing," said Bob Schiff, Washingto
D.C. attorney specil)
 part of his tite working on behalif of
Maine ictizens for ilean Elections,
which sponsored Ouestion which sponsored Puestion 3 .
In addition to pros iike schif, who is
employed by Public Citizen, the In adation to pros. ine csixit, who in
employed by Public Citizen, the
riferndum industry includes national
firms


 Success rate, receord bolstered by the
high-powered out ing of Ban Clea
cutings. Cuestion 2 A .

Lather, rinse, repeat
Emotional issues hav repeating themselves on the ballot in Maine Their encorese performancese act tas
a peoples filibster, tying un the public In the 1980s, the anti-nuclear powe molement dominated referencum largecing Maine Yankee on the e ablion in
$1980,1982,1985$ and 1 1987 , Vastly outsent by Central Maine Power, which operates the Wiscasset reactor, they los
 Shadis, "Tbunced back up there first
thins in the morning and filed a new
inititative That was initiative. That was to forestall all the
bullshit from our people, and put the tility company on onotice.
In the 1990s, sexual een put on notice as the featured referendum target, first on the local level,
then satetewide. In 1992, Equal Protection
Such political machines, said historian
 to attack gay people. I. I xpect to b
fighting this figh for the rest of my life." Maine has no rules preventing an issue from appearing repeatedly on ballots
Even people whoo advocate change in the referendum process shy away from
barring reepeat isces barring repeat issuss. They say such a
rule would be impossibe to enforce.
uecuse because questions could subbly mutaree to
adapt to each election because questions coun
adapt te each eletion
Repeat referend
 than money. Social groups s ike gay rights
supponers paya h heary emotional toll as
well.
${ }_{\text {well. }}^{\text {George }}$ C George Campbell, a Portland city
councilo and referendum campaign
consultagt consultant, said gay people were
surrorised by the political hardbal Surpised by the poiltical harabal
necessary to win. Volunteers knew it
would be tong fin would be a toigh fighth Cemproben said,
but they didn't know it would sen, sething gasid hope for arceppounce of gan
people, nor weer they expecting to let
 special rights" go gananswereded so ond
shat
ess morally charged hemes could sway a majority of votets. Ast hemes compald sway ware
on, the message of stopping discrimi. on, the message of stopping discrimi-
nation received litte exposure beyond
arily bumper sticle arly bumpers stictierers readoune, beyond
Won't Discrime
Winate." Those were on't Discriminate." Those were
eplaced by tickers that read simply, "No Compunity said "Peeople in the gav
 More imporant to them than winning
But the e eoppe in control of this campaign
Sid Look
 control, a confusing and flawed
referenum - those issues were totally
hollow for gay people.

## You say you want a referendum?

 Sustion based on your draft 3) Once you have a ballot questi
three years to o ollect signaturs
 4) Submit your sin The clerks will verify the names and report back with a tally of veryadid signaturues.


## The sad, sorry saga of Question 2

Chance. The citizen inititative would have outlawed dlear cutting in the novergnize a

 Option 2 , the so coalled forest compact. The compacte tended up with 47 p percent of the
vote - not enough to carry the election, but enough to qualify for a special lection vote - not enough to carray the
and to sink Ban clearcuting.
Only w wice before in Only twice before, in 1948 and 1984 , have Maine citizen initiatives faced
compeitig measurs. Bot times he citizen referendum prevailed. But in 1996 , many
oters who'd signed
 fererndum, some fecing they' been duped into supporting a measure much stricter
 Mo ynictisunang is that once the bill passes, then it goes through the rules and
hodifation process," said Carole Haas. "If we can't make the statement that we want to protect the natural resource, then we car't negotiate from a position
strength. You can't get bowled over when you try to negogoiate w wht people. You have
to have something behin





Lawr Conamay is CBW's reporer.


## Anmmirnt

## Hit the road, Gene

Federal Judge Gene Carter should resign.
A panel of federal judges released a report Nov. 6 , finding Carter had made "inappropriate" statements, "created an appearance of partiality," "highly inadvisable" manner

## Sitied

- 

About the only thing Carter didn't do was break the law, although the tortured reasoning used to reach that conclusion leaves important questions unanswered. It's difficult to believe this decision will end speculation about
Carter's ethical standards or that the public will buy the avoluted process by which he was cleared.
Carter's problems arose out of a complex case involving food distributors Gilbert and Harvey Prawer, Fleet Bank and the law firm of Verrill \& Dana (see CBW, "Naling The Hammer,, 12.14.9). During a November 1993 apeared to say he had dismissed a lwwsit filed by the Prawers be dug
knew the Verill \& Dana attorneys. The judges accepted Carter's claim he
was referring not to the lawsuit, but to a motion attacking the behavior of the
lawyers.
This explanation requires an interpretation of the meeting transcript that
could be politely characterized as far-fetched. As the decision acknowledges,
Carter and the lawyers were discussing the lawsuit. Nobody had mentioned
the motion for some time. Several participants in the meeting thought Carter
was talking about the lawsuit whe he made the remark.
was talking about the lawsuit when he made the remark.
Somehow, the judges concluded Carter dismissed the suit on "purely legal rrounds." They neglect to mention those grounds were deemed insufficient by an appeals court, which reinstated the suit months late
Carter's actions following the meeting are even more serious. He immediately sealed the transcript. When a lawyer for the bank asked for a copy, he got a call from someone identifying himself as Carter asking him to withdraw the request. The caller said if the transcrip
Carter has alternately denied making the call and claimed to have no nemory of it. The decision concluded it was "more likely than not" he phoned the lawyer (apparently no one checked phone records), but decided he action involved "no improper conduct." Lawyers for the Prawers have contended Carter wanted the transcript kept secret to keep them from learning of his allegedy prejudicial remarks. Since the judges don't offer any tench of a cover parises out of that speculation, blame those who. failed to address the isue.
If this ruling
If this ruiling is correct, Carter possesses far too little ethical insight to be fails to meet the job's minimum moral standards. Either way, it's past time fo the judge to retire and start collecting his federal pension check. It's a small price to pay to be rid of him.



NOVEEBER 14, 1996

## tipunlisoy



## c B W

Does Portland have a theme song?








Filha



Orchestral maneuvers Will the PSO's impending move back to City Hall be the cure for what ails it?







## 16 gar Wekir



## 等 <br> BDISOMS <br> thursday 14         

Just what I needed


Sooner or later, when poop Nouture's 's '80s revival is
going tuil blast, youll be abole going full blast you'llee able
to say you weet there at the start. But ony fy you show up for Free Street Taverna's minirevival of flocal 880 s sock, slated for this weekend: The The whigs (with Boom The Whigs (w.
Shanka) Nov. 16 . The Kopter - guitarists
Then
hasist Joe Donovan - got
 together in 1982 , doings covers of fos British hivasion bands and earry 800 Neew Waveinspiried grouss, Ike The Cars and The Romantics. A Amed with Buzzoocks style haricuts, skinny ties and a
 ment to fegiona and naiona css, ndi tray "The one That Got Away," among others), got the
 down there and found out the wole tour thing had been a scam;" Brien recalls with a laugh. That was sor of the eeginining of the end for us.
The Wiiss - guitarist Paul Fencch, bassist Lance Bell and dunmer Dave Fields - enioped
 along the lines of tuister OU and The Replacemens. Lieeter for coule of shows. French says. this revilion thing on a regular basis; they're eading
and leaing in it .
Ditto with The Koperer. The band - with Peete Webber now handing the duruming - now plays only occasionally, just tory yocks. TH'st totalyly tun now,' Brien says. People tell L ss we'te just as good as ever, which means either theyref just as drunk as they used to be, or that we were neveras good as we thougt we were.
The Kopter pertom Nov. 155 The Whls, with
Boom Shanka, pertom Noo. 16 . Both shows

dance
events $\qquad$


## events

$=$






 art

## openings







 nowshowing Cond canto


## (iii) Newbury Comics (iii) Compact Discs

 Specializing in Alternative MusicSHO = We have
Lunch Boxes,
Chain Wallets,
Body Jewelry malpy.

20 Casco bar weekr


Lesbian Health Project Offers Free Cancer Screening Clinic
 December 7, 1996 from 9:00am. to 3:00pm.
Services are offered free of charge: donations large and small enable LHP/SM to
continue offering services.

To set up an appointment and to see if you qualify for a free mammogram.
call
LHP $/$ SM
hase lanea nesasge: wel gee tright back to yout
 -Create Christmas Cifts Woodworking Class/\$49

Introductory Membership As Low As \$149
Work on your own Woodworking Projects
In a Fully Equipped Shop?
Qualified People Avaiable To



## PIRATES OF PENZANCE

Thursday. November $14,7.30 \mathrm{p}$.... $535.525,515 \cdot$ Cumberland Country Civic Center

## 

## ATTENTION BEER

 CONNOISSEURS!Join Museum Friends for a beer-tasting event:
To benefit the Portland Museum of Art
On FRIDAY, NOVEMBER 22, you'll see such a sight A four-course beer tasting dinner deligh
FOR 25 DOLLARS you'll get a full plate the Portland Museum of Art from 5:30 to 8:00 Sample 6 different beers from Sam Adams Brewin Then taste what Up-Town Billy's been stewing!

## FUW Friends FRIDAYS

Must be 2 or older to totend. 525 per person (S20 for Museum Friends.
Members, Business Partners). Advance ereserations reauired. Please call $755-6148$, ext. 227) for reservations and information. Food provided by Up-Town Bills's, Brian Boru, Zephyr Grill, and
Snow Squal Restaurant Brought to you by the Museum Friend, volunt bringing fun programs to the Museum. Sponsored by Sam Adams Beer, WBLM

PORTLAND MUSEUM OF ART





## Mommies dearest

Vintage Rep spins a tangled web of matriarchy, and the going gets a little sticky




Coming Attration. AUBERGINE
A true Parisian Bistro in the heart of Portland
 - Dusked with Red Wine ond Perars
$\qquad$
Aubergine Bistro Wine bor
555 Congress street Portlond • $874-0080$
Firench bistro cuisine in a casually elegant atmosphere


HUNGRY?



## CASCO Bar wekk

## We are ONE!

Please join us this weekend as Borders celebrates its first birthday with events for
people of any age



BORDERS
BOOKS. MUSIC . CAFE
430 GORHAM RD. - AT THE MAINE MALL! 207-775-6110



## smants

events





America Loves Us Best At Homel

## Open Every Day US Route 1 at Exit 1 . Freeport, ME 207-865-1449

1) basket Barn

## Dyte me

Vanity plates on the superhighway
 iighway on my bronco with cutlas in hand, I found a scurry dog who needed to be
yanked from his cyberFerari a and hanged for Janked from his cyberFerrari ind hanged from the highest limb
I's's Mailank (www.maibank com), an outfitin in British Colum
nanaged to scarf up the ights to hundreds, possibly thousands, of domain names
Let's say I'm a CompuServe Let's say l'm a CompuSe e-mail address like "75644,1588@compuserve. com" - the cyberspace equivalent of Cumberland Avenue. Through MailBank, can lease the way-elegant curtis.net," which is more like Cumberland Foreside.
 and bird species, and even names like "yankeestadium.co Mailsank actually isnt interesting in reselling the names they now own. But they are
interested in leasing them, evidently on the theory that skimming a few bucks off a lot of


 Cumberland Avenue. Through Mail Bank, I can lease the the wayelelegant e-mail address of "wayne@curisisnet," which is more like Cumberland Foreside. E.-mail sent to me
that address still bounces over to my account ar Compuserve, but my conesponden If your family
If your family name isn't flashy enough, visit Mailsank's Web site and browse
hrough the other domain names they own. Names are divided into 28 categories, like
 mature domain name like "asswipe.com," "breakwind. com," "gruntpole.com" and
"penisenyy.com." Imagine the prestige of having an e-mail address like So why do these people need to be lynched? Because they thouht of this simple So why do hese people ne
 "inc", ".corp" or ".mall". This opens up the domain-name gold mine to a slew of ne

## L.L. Bean in pinstripes

$\qquad$ hone service for several years untili it could staff the phones in Maine, and not farm
 hy to get Intemet marketing right. ACcually. I can find no evidence that I wrote any The Wall Steret Jum
 asking Budweiser why beer thar's 110 days old is still considerecd fresh. The results
Nine companies faile to to tespond at all, and others emaile back stock responses that biled to address the question.

 e.mail quereses each week, told the Joumal that its gan is to respond to every message
within 24 hours. So far, they re hitting the mark. Just like t told you they would.
mail sent to ountiomaineon will beanswed with 2 thers WAYNE CURTI

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