

8-17-1995

## Casco Bay Weekly : 17 August 1995

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# Casco Bay Weekly

AUG 17, 1995

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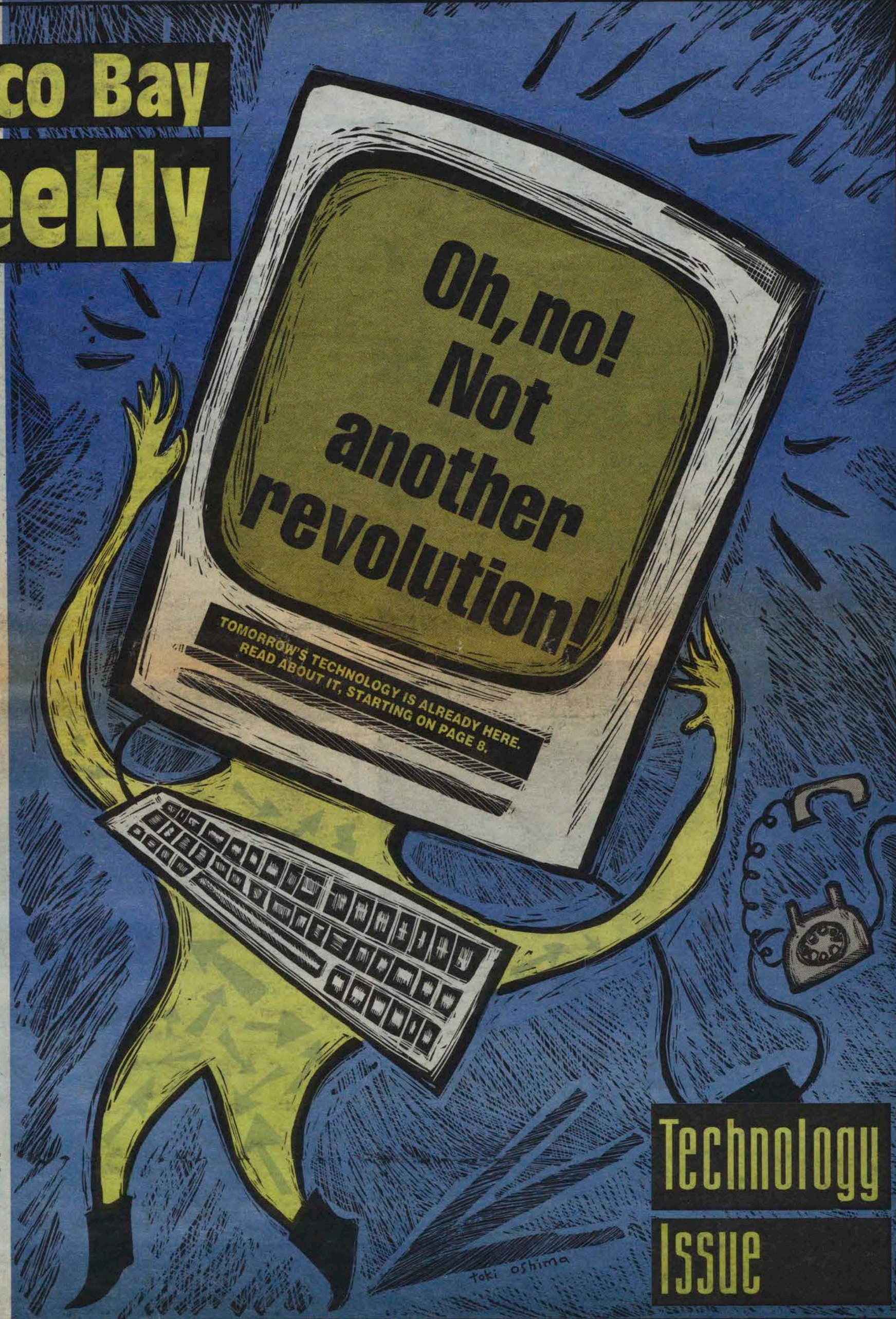
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**Talk** A CONVERSATION WITH **MARK RICHARDSON**



**"I DON'T LOVE THE TERM 'SCLEROLOGY.' NO ONE KNOWS WHAT IT MEANS. MOST PEOPLE THINK IT HAS SOMETHING TO DO WITH SKIN."**

Mark Richardson is a sclerologist. He studies the red lines in the whites of peoples' eyes to diagnose illness and ailments. Richardson used to play the trumpet, touring with the likes of Dionne Warwick and Sammy Davis Jr. But he gave up music to start a health business. Richardson works for New Market, a marketing firm that deals in natural and herbal health-related products. In his spare time, he reads eyes — for \$25.

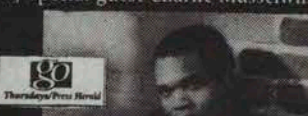

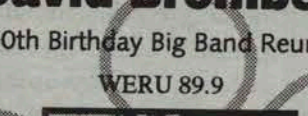



Allergies too, don't you? Did you fall and hit your head on the left side when you were a boy?"  
"Yeah," I said. "I had a concussion when I was 9 years old." [I also had allergies and asthma.]  
She even told me that I didn't like getting up in the morning and that I didn't like cold weather. And that food got stuck in my esophagus. All this is true. She listed off, in order, the biggest problems with my health... five minutes of just looking at my eyes and she knew everything about me. She told me what herbs I should take to get rid of my problems. She knew more than most doctors.

**How did you discover sclerology?**  
I was in college at the University of Bridgeport in Connecticut. I was studying music and writing a paper on the healing effect of music. It's the vibration of the music that affects us and changes our health. I was telling this to a friend of mine. He said that his wife worked with herbs, vibrationally. I asked him what he meant.  
"She reads the lines in the whites of your eyes," he said.  
"She can tell what's wrong with you."

**What do the lines in the eyes mean?**  
They show where health problems start. For example, if you get blood sugar swings, a line comes through here (pointing a little to the left of the pupil on an eye chart). That's the pancreas.... The spleen is right here (pointing the right of the pupil). I saw a guy with a big brown spot, no lines, on the spleen. "What happened to your spleen?" I asked him. Turns out he'd been in a fight and someone punched him in the side... Everything that happens to you shows up in your eyes.

It sounded pretty far-fetched. But I decided to give it a shot.  
**Did it work?**  
I went to her and told her nothing about my health. She pulled out a chart and looked at my eyes. She drew a bunch of lines on the chart. Then she says, "You have asthma, don't you?"

By Christopher Barry; photo by Colin Malakie

|   |  |   |   |   |
|---|--|---|---|---|
| <p><b>State Theatre</b></p> <p>607 Congress Street, Portland<br/>879-1112</p> <p>Cash, Visa, MC, Discover</p> <p>LOOK FOR DATES ON:<br/>Weir-Wasserman<br/>Rescheduled Date Aug. 22 8pm<br/>John Tesh - Sept. 20<br/>A Conversation<br/>with Gregory Peck - Oct. 8</p> <p><small>Most shows are also at these dates:<br/>Record Pier/Box Office 865-3870<br/>Play It Again 848-1711</small></p> | <p><b>Robert Cray Band</b><br/>w/ special guest Charlie Musselwhite</p>  <p>Wednesday, August 23rd<br/>General Admission \$24, \$21<br/>CAB Doors 6pm, GA Doors 7pm, Show 8pm</p> | <p><b>Harry Belafonte</b></p>  <p>Friday, August 25th<br/>Reserved Seating 32.50, 30.50<br/>Cab Doors 7pm, GA Doors 8pm, Show 9pm</p> <p>Custom Limousine is the official limousine service of the State Theatre</p> | <p><b>David Bromberg</b><br/>50th Birthday Big Band Reunion<br/>WERU 89.9</p>  <p>Friday, September 8<br/>Cabaret 21.50 (plus 10.50 entree ticket)<br/>GA 21.50, 18.50, 16.50<br/>Cab. doors 6pm, GA doors 7pm, Show 8pm</p> | <p><b>WOLF - Facts and Fables</b></p>  <p>Sun, Sept 17 / 1:30-3pm<br/>Tickets: \$8 for adults and \$6 for children</p> <p><small>Come learn about the natural history of wolfed Meet Kean, Gray Wolf from Montana, her dog companion Icky, and the Wild Seney team. The program will be interpreted into American Sign Language.</small></p> |
| <p><b>THE RAFFI</b></p>  <p><b>Barriara</b></p> <p>FUN TOUR<br/>Wednesday, October 4th<br/>Tickets \$15.50<br/>Doors 6pm, Show 7pm<br/>Raffi ON SALE Aug. 18</p>   | <p><b>Chinese Magic Review!</b></p>  <p>Sun., Sept 24<br/>Doors 1pm, Show 2pm<br/>Tickets: \$15, \$13, \$10, \$8<br/>ON SALE Aug. 29</p>  |   |   |   |

An Aug. 11 meeting between representatives of methadone clinics and state officials failed to come up with transportation solutions for clients of methadone clinics. As reported in CBW ("No horse, no bus," 8.10.95) state-funded rides to methadone clinics for heroin addicts ceased July 26.

Bob Potter, operations director for Habit Management Institute, a South Portland methadone clinic, fears some clients might return to heroin if the ride program isn't reinstated. "[The state] said they'd get back to us in a week or so," Potter said. "That's too long to wait. We need to solve the problem now. It's just one stonewall after another, instituted by Maine's powers that be—namely the Office of Substance Abuse." Officials from OSA did not return CBW's calls.

None of Maine's daily newspapers were willing to publish the list of 2,400 deadbeat parents.



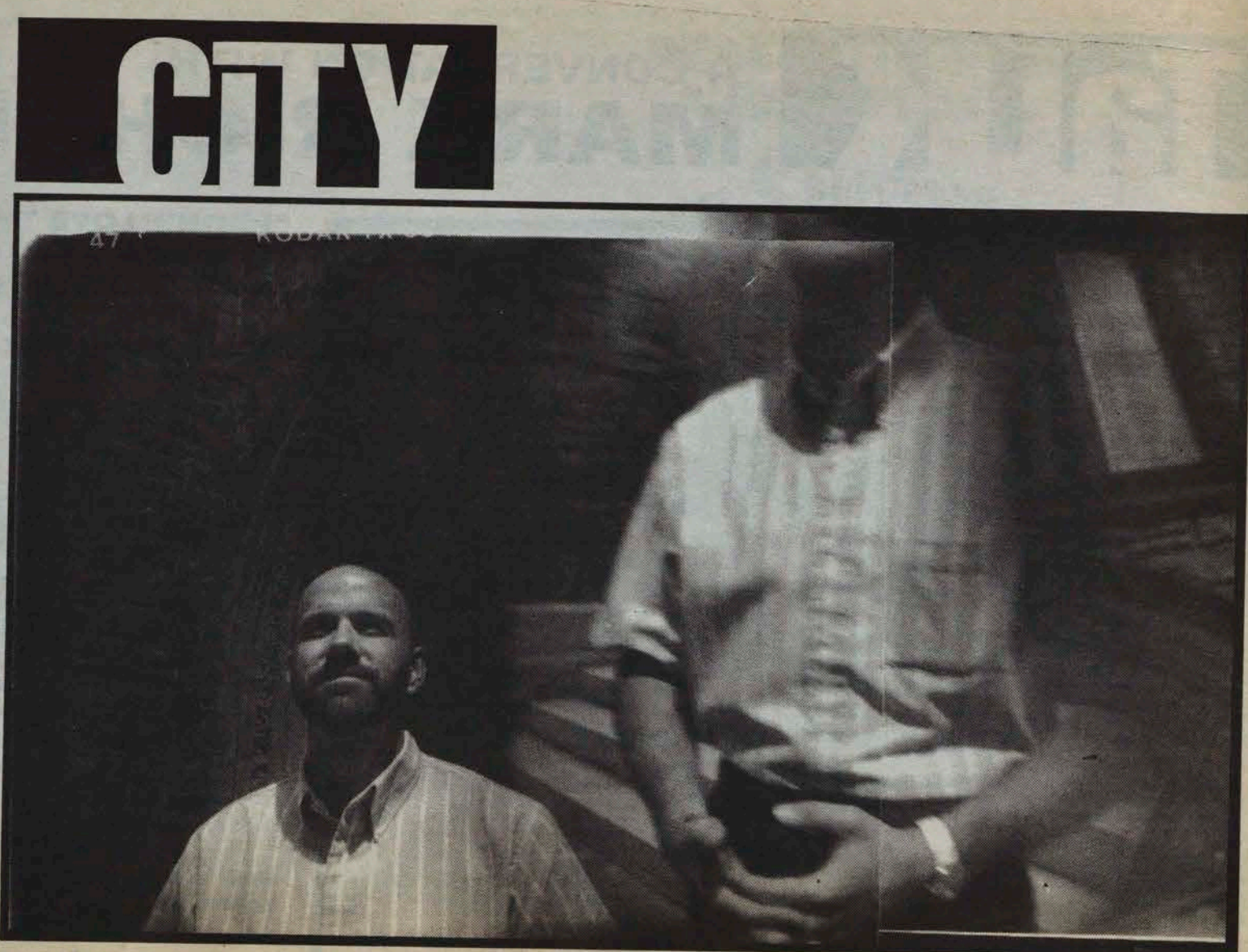
But callers to the Department of Human Services (DHS) will be able to find out if someone they suspect of being a deadbeat is on the list. DHS workers will be able to confirm whether a name is on the list and their last known address. DHS Commissioner Kevin Concannon decided Aug. 11 that the information would be made public since it had already been released to newspapers. But the state will not tell callers how much deadbeat parents owe, though that information was supplied to the media.

Portland-based department store Levinsky's filed for Chapter 11 bankruptcy Aug. 14. The store has been a fixture in the city since 1919 when Philip and Jacob Levinsky opened a shop on Munjoy Hill. The chain grew, and at one time boasted six stores. Today, only the Portland, Freeport and Windham stores remain.

Court documents showed debts of \$5.8 million, with only \$2 million in assets. Levinsky's owes its largest creditor, People's Heritage Bank, \$2 million. The other \$3.8 million is owed to almost 400 other creditors.

In July, Levinsky's announced the building housing its Freeport store and the famous giant Indian statue were for sale. Company president Eric Levinsky said there are no plans to close any stores.

The Portland City Council will decide by Sept. 6 whether to ask voters to approve an extra \$1.2 million in bonds to pay for overruns in the city's middle school renovation project. The school department had asked the City Council's Finance Committee to approve a \$1.7-million bond question. The committee instead decided to ask the council to approve the lesser bond, saying the school department should be able to find \$500,000 in savings within the current budget.



Darren Morgan: "So many people say someone who's gay can't be a person of faith. I think that's wrong." PHOTO/SHOSHANNAH WHITE

# CITY

## Fall from grace

### An aspiring minister loses his church's faith when parishioners learn he's gay.

■ WAYNE CURTIS

Darren Morgan said that changing careers from policeman to minister was easy. The tough part was coming out of the closet.

Morgan, an aspiring minister who's lived in Portland for the past two years, learned on Aug. 2 that the church he grew up in and has long been involved with as an adult has turned its back on him and withdrawn its support in his quest to become a minister. His transgression? Admitting to his parishioners in a sermon that he is gay.

Morgan, 35, grew up in York Beach, the son of the town police chief. His family moved to nearby Berwick when he was eight years old. Morgan moved away to serve a five-year stint in the U.S. Army, then moved back to York Beach in 1985, where he found work as a police officer.

Upon returning to his hometown, Morgan got involved with the Union Congregational Church. He volunteered as Sunday school supervisor and pulpit coordinator, and lent a hand where he was needed. Church parishioners, impressed with his commitment, urged him to enter

the ministry. After thinking about it long and hard, he left the police department and moved to Bangor to matriculate at the Bangor Theological Seminary.

Morgan said the shift from law enforcement to the ministry was a "natural progression," noting that much of his time as a police officer was spent counseling local residents. "I always viewed my life as a form of ministry," he said. "I saw myself in a helping, teaching and healing mode."

During his studies, Morgan had the full support of his church. The church provided him with spiritual and financial help while he was at the seminary, and he often received notes of encouragement from parishioners, some of whom enclosed personal checks to help him along. The church also asked him to preach during his trips home and to help out as a lay leader when needed.

Most importantly, the church served as his official sponsor in his calling to the ministry. To become a minister, candidates need a formal recommendation from their home church, as well as support from a larger association of clergymen—in this case, the York Association of the Maine

Conference of the United Church of Christ. Without his church's recommendation, Morgan can't be ordained.

Morgan's falling out with his church started in January 1994, when he informed the congregation he was gay. (He had come out to his family the previous October.) Morgan's sermon elaborated on a passage in Matthew that questioned who was welcome in the church. Morgan referred to past discrimination in the church—against blacks, women, people with disabilities and gays and lesbians. In concluding, he asked parishioners a series of questions: Would you hold me back from entering the ministry if I were black? If I were a woman? If I had disabilities?

Finally, he asked, "And will you hold me back when you find out that I am gay?"

"That's all people remember from the sermon," he said. But what followed wasn't outrage, only silence. "At first I thought this was pretty good," he said. "But it wasn't."

Morgan said that after the sermon, the church's support evaporated abruptly. Checks from the church and parishioners stopped. He wasn't asked to assist at the church when in York Beach on vacation. "The support was there until I came out, then — boom! — it didn't exist," he said.

Morgan put his ecclesiastic studies on hold and took a position as an administrator with the Bangor Seminary's Portland office. But he still wanted to resolve the issue of support from his home church. He asked for a meeting with the church's governing board—called the Diaconate—to clarify his status.

The Diaconate met Aug. 2. "After an hour of discussion, the vote was taken on the motion to continue support," wrote Diaconate chairman Fred Hilton in a letter to Morgan. "The vote failed to achieve a majority."

The letter went on to wish Morgan all the best. "Our vote does not in any way diminish your contributions to our church over the years nor does it indicate any ill will toward you personally."

And then, silence again from the church. When contacted to ask about the vote, Hilton would say only, "That's church business and I have no comment."

"I was very hurt—it was as if I were a complete stranger," Morgan said. "It reeks of hypocrisy."

And that hypocrisy prompted Morgan to go public with his story. He doesn't consider himself a political activist of any sort ("I'm taking my activism into the church"), but he wanted to draw attention to what he sees as a subtle yet pervasive discrimination against gays in Maine—especially in light of the Concerned Maine Families referendum this November.

**"I find it morally objectionable to preach love and practice hate. And that's what so many people do in the name of Christ."**

— Darren Morgan

"The unfortunate part is that so many gay people are closeted and remain so," Morgan said. "The greater misfortune is that when we do come out of the closet, it's to find that we're blatantly discriminated against."

Morgan also went public hoping to encourage a broader theological debate. While the Congregational Church at the regional and national level support greater diversity and acceptance of homosexuality, Morgan is frustrated that some churches—such as the one in York Beach—won't engage in an open discussion about gays in the church. "So many people say someone who's gay can't be a person of faith," Morgan says. "I think that's wrong."

Morgan adds that many opponents are quick to cite the "seven or eight" passages in the Bible about homosexuality, but are quick to overlook the far more extensive passages about love and forgiveness. "I find it morally objectionable to preach love and practice hate. And that's what so many people do in the name of Christ."

Morgan must now decide whether to seek another home church and pursue ordination—or give up his aim of becoming a minister. "I'm just taking a breather now," Morgan said. "I don't know where I'm going to land."

"I've known these people all my life and I still love them," Morgan added. "I think they've done a wrong thing. They just don't know how wrong it is." CBW

## Arena argot

**What's in a name?**  
The Cumberland County Civic Center is looking to change its name. And they'll do it for cash.

Does "Fleet Center" sound better than Cumberland County Civic Center (CCCC)? Or how about the Liberty Mutual Lyceum? Auto Europe Emporium? UNUM Arena?

If the CCCC's Board of Trustees have their way, a corporate sponsor will be able to rename the Civic Center.

"The board is looking at all the possibilities to enhance the Civic Center's financial position," said Steve Crane, the Civic Center's general manager.

While the Civic Center is doing better now than it was in the early 90s, Crane said he's still not sure if the books will end up in the red or the black for 1995. "We're in our low revenue months now. Hopefully, we'll break even at the end of the year or have a small surplus," Crane said. "Corporate sponsorship is a trend around the country. We're researching it as an option to help out the Civic Center."

The Civic Center's board will discuss their ideas for corporate sponsorship with county commissioners Aug. 28. Then, if the Civic Center gets permission, they'll start soliciting corporate bids for the name change.

Crane doesn't know how much the sponsorship will be worth. But when Fleet Bank bought naming rights to call the new Boston Garden "FleetCenter"—which will open Sept. 30—they paid \$30 million for 15 years. All Fleet gets for the cash is signage on state-of-the-art \$160 million arena and a monopoly on ATMs within the building. It's unlikely the 18-year old CCCC will be able to score that much money for naming rights.

A spokesperson for Fleet Bank in Portland said she hadn't heard about the possible name change or corporate sponsorship.

CHRISTOPHER BARRY

## weird

A dispute erupted in Gastrup, Denmark, when four kindergarten teachers announced that they would no longer peel the oranges that the 19 pupils bring with them for their snack. Explaining that peeling oranges wasn't their job and was taking time away from their teaching, the teachers told the children who wanted to eat oranges to bring them from home already peeled. A compromise was reached when the teachers agreed to cut the unpeeled oranges into wedges.

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**Some of what the Production Department listened to while getting this week's paper out:**  
M People, "Bizarre Fruit"  
Björk, "Post"  
WCYY, 94 FM  
The Brand New Heavies, "Brother Sister"  
Crystal Waters, "Storyteller"

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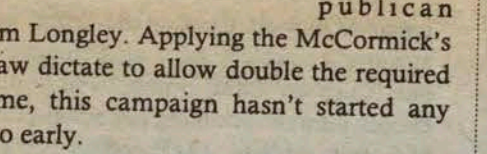
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## If I were a carpenter

In 1987, Dale McCormick wrote a book called "Housemending," in which she explained how to do lots of common carpentry projects. The key to success for the manually challenged was to follow what she called McCormick's Law.

"McCormick's Law states that whenever anyone tries to do something mechanical for the first time, she or he will have no luck, and almost everything that can go wrong will go wrong. In order to survive and grow from the experience you must plan for the frustration. Allow twice as much time as you think the job will take. If you provide for this in your planning, you will not get frustrated."

It'll be interesting to see if the law in preparing for her latest project. McCormick announced last week she's running for the Democratic nomination for the 1st District congressional seat held by Republican



AL DIAMON

Jim Longley. Applying the McCormick's Law dictate to allow double the required time, this campaign hasn't started any too early.

The frustrations awaiting McCormick go well beyond having to pay close attention to whatever Longley says (a considerable aggravation all by itself). She'd also better be ready for a stressful examination of her voting record.

McCormick is a Democratic state senator from Hallowell, where she moved last month from her old base in Monmouth. That gives her one thing in common with Longley: they both jumped from the 2nd to the 1st District to run for Congress. Other than that, nobody is likely to mix up their positions. While Longley has been busy backing most of the provisions in the Contract With America, McCormick has built a political career taking liberal positions that might charitably be described as "risky." A less kindly commentator (not me, some other less kindly commentator) would probably term them "suicidal."

In 1992, she called for repealing \$33 million in state tax breaks for corporations. "The issue isn't whether taxes are going to be raised," McCormick said. "The issue is whose taxes are going to be raised."

In 1993, she sponsored a universal health care bill for Maine, a measure she claimed would save \$200 million a year in administrative expenses. In 1995, a legislative panel studying the issue concluded the

McCormick bill would have bankrupted the state. She now favors a national universal health care law.

Also in 1993, she sponsored a measure to require the membership of all state boards and commissions to be equally divided between men and women. Even with an opponent as obtuse as Longley, it shouldn't take too long for the ugly, but understandable, word "quotas" to creep into the debate.

Even with all this baggage, McCormick has a decent shot at winning the Democratic primary. She's proven herself a superb political organizer and fundraiser. She's a hard worker. She has an engaging personality. Her speaking style isn't polished, but has a pleasant folksy sincerity. And most importantly, she's not from Portland.

McCormick's opponents, so far, include Portland city councillor George Campbell, former Portland city councillor Tom Allen and (maybe) former congressman and Portland state senator Tom Andrews. "That's three guys from Portland and me," said McCormick. "That's not a bad field for me."

McCormick is a carpenter and teacher by trade and an activist by inclination. She's already sketched out a \$500,000 blueprint for winning the primary, and is confident she can find the funds to get it built. Whether the structure she constructs leans too far to the left to handle the gale force frustrations of the general election remains to be seen.

**Too drunk to remember**  
"I propose that once and for all, we get the State of Maine out of the liquor business."  
— Gov. Angus King, budget address to the Legislature, Feb. 1, 1995.

"It's inconsistent for government to encourage responsible drinking on the one hand and profit from liquor sales on the other."  
— King spokesman Dennis Bailey, quoted in the *Portland Press Herald*, Feb. 4, 1995.

"What's state government doing selling booze? Why not storm doors?"  
— King, quoted in the *Bangor Daily News*, May 18, 1995.

"There may be reasons to keep the state in the wholesale side [of the liquor business]."  
— King, quoted in the *Portland Press Herald*, Aug. 8, 1995.

*Every Tom, Dick and Harry has a campaigning Jones. Help them Bob into public notice or Peter out of contention by sending news to this column, care of Casco Bay Weekly, 561 Congress St., Portland, ME 04101. Or call 775-6601, and notify us on the Sly.*

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# GEEK NATION

The new frontier sprouts suburbs.  
And the neighbors don't get along.

DAVID WRIGHT

Scott Eveland was blithely cruising the Internet when he spotted a newsgroup called alt.aol-sucks. His curiosity got the better of him.

The group is devoted to trashing America Online and its users. People from all over the world post messages under headings like "Stupid-Ass AOLers Strike Again," "Declaring War on AOL," and "AOL Sucks.Period."

It hurt Scott Eveland's pride. After all, hadn't AOL connected his lonely computer in Hastings, Neb., to the vast reaches of cyberspace? Wasn't he wired? He posted a message to the group, asking why everyone was so down on AOL.

He wasn't prepared for the venomous replies. "I got some big nasty flames after that," Eveland says. "They sent me e-mail threatening that if I ever posted a message there again they'd mail-bomb me. I don't even know what a mail bomb is!"

A mail bomb is an influx of e-mail messages that instantly fills your mailbox to capacity. You can't get any new messages until you delete all the old mail.

"That would be a pain," Eveland says. "Especially 'cause AOL doesn't let you delete your mail. It just stays there for seven days."

What Eveland didn't know was that so-called newbies, especially newbies from AOL, are decidedly unpopular in cyberspace.

Many of those who've been online for years resent what they see as the suburbanization of the new frontier. What was once a dark labyrinth accessible only to technical sophisticates now features vast, brightly lit neighborhoods where every cul-de-sac is neatly labeled with a point-and-click icon.

"EAT SHIT AOLers!!!" screams the headline at the top of a World Wide Web page dedicated to abusing America's fastest-growing online service.

Directly underneath, there's a photo of a pathetic-looking man doing just that, as a woman in thigh-high leather boots sits spread-eagled above his face.

"A message to all AOLers from Lord Saber," the page continues, "get a real Internet provider...."

"You may be a very kewl person... But as long as you access the net from AOL... You suck... Bite me."

The creator of the page is Sabercat, a.k.a. Lord Saber. In real life, his handle is John Laroche, plant nursery manager for the Seminole tribe in Miami, Fla., and master of his own elaborate corner of cyberspace.

Laroche loves nothing better than tormenting AOLers. "It's the only socially acceptable form of bigotry left on earth," he says. "When you're online, whether you're



black or white, gay, or straight, I don't know and I don't care. But you can't miss that aol.com address."

For people like Sabercat, who've been online for years, an AOL address is synonymous with the eager beaver, someone who's both presumptuous and ignorant. It's the online equivalent of plaid shorts, black socks, and a camcorder: the mark of an Ugly American, a tourist who's about as lost in cyberspace as he would be in Venice.

Maybe tourist is the wrong word. Call them virtual immigrants. They've been landing in cyberspace in droves for the past two years, gradually transforming a network once peopled by scientists and computer geeks.

Ellis Island for most new arrivals is one of the Big Three service providers: AOL, CompuServe or Prodigy. Together they boast about 8 million subscribers. By itself, AOL claims to add some 5,000 new users every day, a faster growth rate than any of its competitors.

"All you need is Mommy's credit card," Laroche sneers. "It's become so moronically easy to go online. Now, every lame-ass geek who doesn't know his ass from a hole in the ground is suddenly cruising the 'net.'"

Laroche and others complain that AOL itself is largely to blame for the newbies' inevitable breaches of protocol. AOL has focused too much on building a subscriber base, they charge, and the service has let slip its responsibility to train its users in the Internet's social and technical graces.

The AOLers' mistakes are not merely annoying. They're also costly. Most people have to pay for the time they're connected to the Internet, so clutter is unwelcome.

"We're getting tired of those damned kids honking their horns and tossing their beer cans everywhere," says Daniel Dern, author of "The Internet Guide for New Users" (McGraw Hill).

"AOL brags how it's made the Internet safe for Grandma, but it's done little to make Grandma safe for the Internet," says Dern.

But some reject the notion that there ever was a golden age in cyberspace.

"People said the same thing in Arizona back in the 1860s," says Clifford Stoll, author of "Silicon Snake Oil: Second Thoughts on the Information Highway" (Doubleday).

"They blamed the railroad for bringing out West all kinds of lazy, good-for-nothing shifters, folks who didn't have to struggle to get there. If I had to choose, I'd rather have all the bumbling AOL users than some of the more malicious people at the bigger computers who have real power to abuse the 'net.'"

Among the most common complaints about AOL newbies is that they are bulls in a china shop, interrupting discussion groups to ask questions about things they should have learned before going online. Perhaps because so many of them are teenage boys using their parents' accounts, these newbies often seem obsessed with sex. They'll post

messages in the genealogy newsgroup asking for the location of dirty pictures, or they'll type bumbling come-ons to all interested parties.

One recent contribution to the alt.aol-sucks newsgroup quotes a typical message posted to the world by a hapless AOLer:

"RE: SEXY GIRLS Interested in exploring the aforementioned newsgroup... Awaiting your reply...."

To which, the critic in alt.aol-sucks adds: "Note the pronounced slope of this cave-dwelling primate's forehead... the guttural rasp of its call into a newsgroup — Hello? Is anybody there? I'm awaiting your reply, O'Master. SPOON FEED ME!"

Inevitably, some AOL critics don't stop at mockery. Despite AOL's best efforts to build a safe, sanitary neighborhood on the infobahn, cyberspace is still largely a lawless frontier. Complete with its own band of vigilantes.

So-called "flame wars," in which hackers assault each other with wit and venom, have been common on the Internet for years. But the popular sport of AOL-bashing has spawned a special program specifically designed to bully AOLers.

Called AOHell, the software is as easy to use as AOL itself. Click on the "Punt" icon, and you'll be able to force an AOL user offline. Click on "Mail Bomb," and you can choose between bombing her e-mail, fax or U.S.-mail address. (AOL offers a special feature that will send messages to a "snail mail" address.) Other features allow you to put words in people's mouths by sending e-mail from their addresses, to pester a particular chat room continuously and to give everyone logged-on the virtual finger.

The program, available for free if you ask the right people, comes with its own "Credit Card Generator," allowing users to assign themselves a valid Visa, MasterCard or Discover Card number on any of more than 100 different banks. That way, AOHellers can log onto America Online under false names — the better to torment its users without detection.

"It's very juvenile, very sophomoric, but it's also very fun," admits Miami hacker Laroche.

But to others, AOHell is the ultimate emblem of an empty ideal: the virtual community.

"This is the equivalent of dropping nails onto the information highway," says author Stoll. "In a world where you never have to confront someone face to face, all the social niceties disappear."

SuperCircuits of Austin, Texas, is a major supplier of tiny cameras and accessories to clients ranging from the television networks to the CIA. However, these days, with microcamera prices starting at under \$150, video hobbyists are flocking their way to buy a previously unaffordable category of equipment.

All of the microcameras sold by SuperCircuits use a single 1/3-inch CCD (charged couple device) sensor. Most mod-

els offer between 380 and 450 TV lines of resolution and run on compact battery packs. The company has seamstresses on staff who will weave a tiny camera into a shirt, jacket, tie or cap. They'll even drill out peep holes through buttons.

We evaluated two of SuperCircuits' smallest and most advanced cameras, the PC-14P Microvideo Pinhole monochrome camera (\$179.95) and the PC-15P Color Pinhole Microvideocam (\$579.95). By using three-piece "pinhole" optics rather than larger conventional lenses, these cameras offer an incredible 90-degree angle of view with a

FRANK BEACHAM

Like it or not, whenever we walk the streets of an American city, enter a business or even walk in a park, there's a good chance we are being photographed by a video camera.

If, however, you assume such cameras are just for security purposes, think again. We have all entered the incredibly shrinking world of microvideo, where amateur spies and voyeuristic hobbyists now own and use television cameras so small they can be hidden behind the button on a jacket.

1/32-inch lens. Low-light sensitivity is a remarkable .02 lux. The company rightly claims this camera "can practically see in the dark!"

SuperCircuits can package any of their cameras into a kit with a portable video recorder and hidden microphone or the cameras can be attached to a small camcorder. The recorder (or compact camcorder) is usually enclosed in a fanny pack worn under a jacket in the small of the back.

Microvideo doesn't stop with tiny cameras and videotape recorders. There are wireless systems with a 1,000-foot range (requiring no FCC license) that allow videomakers to acquire shots from about any point of view one can imagine. SuperCircuits even sells a 1.7-ounce postage stamp-sized video/audio transmitter with 3,000 foot range!

Microcameras have been mounted just about everywhere. Radio-controlled helicopters, planes and kites are popular for aerial video while miniature underwater submarines and model race cars are often used for unique point of view shots.

For those who don't want to build their own, SuperCircuits offers an endless variety of camera mounting products. They include Neck Tie Cam, Clock Cam, Rotocam (for 360 degree coverage), Peeping Doom (with remote pan, tilt and zoom), Phone View (for video telephony), and Rearview Mirror Cam ("for cabs and cops").

On the higher end, companies such as Toshiba, Sony and Elmo Manufacturing make more sophisticated microcameras. Elmo, of New Hyde Park, N.Y., recently introduced a camera only 7mm in diameter that can be fitted with optional lenses. The camera uses sophisticated digital signal processing to capture images of

remarkable quality. The camera weighs only 0.14 ounces.

Fraction-oriented video, HeadTrip, Inc. of Avon, Colo., sells an advanced professional system that allows users to get hands-free point-of-view shots. Called Headtrip, the system consists of a microvideo camera mounted on an elastic headband. The camera can accept a variety of wide angle lenses. It's connected to a waist pack containing a small video recorder and monitor. Headtrip is already in use at NBC, ABC, CBS, the Discovery Channel and the British Broadcasting Corporation (BBC).

In an earlier era Allen Funt warned television audiences that at any moment — when they least expected it — they might find themselves doing embarrassing things in front of a "Candid Camera." Who would have known how accurately he would predict the future?

Frank Beacham is a New York-based technology writer.

Illustration by Toki Oshima.

## DON'T SMILE. You're on candid camera.



Microvideos mean you never know who's watching.

Most of us have seen microvideo images from hidden camera interviews on "60 Minutes" and point-of-view shots during sporting events. More recently microcameras have replaced their more visible wall-mounted counterparts in gaming casinos, hotel lobbies and department stores. But these days, with dramatically lower prices and more advanced technology, microvideo equipment is available to anyone with a few hundred bucks and a little imagination.

The degree of miniaturization and quality of the new equipment is amazing. Entire color television cameras are mounted on matchbook-sized circuit boards. Their images are sharp and clear enough to be aired on network television. Some are so inexpensive they now cost less than a family dinner in a good restaurant.

SuperCircuits of Austin, Texas, is a major supplier of tiny cameras and accessories to clients ranging from the television networks to the CIA. However, these days, with microcamera prices starting at under \$150, video hobbyists are flocking their way to buy a previously unaffordable category of equipment.

All of the microcameras sold by SuperCircuits use a single 1/3-inch CCD (charged couple device) sensor. Most mod-

depth of field from 1.5 inches to infinity.

The PC-15P is billed as the world's smallest covert color pinhole video camera. It consists of two folding circuit boards that measure only 1.65 square inches. A 1/32-inch lens hole — about the diameter of a straight pin — is used for viewing. Our review unit came mounted in a plastic case about 2-by-2-by-.75 inches. The camera draws power from a 7-cell AA battery pack or a 12-volt 200 milliamp AC power supply.

At 330 horizontal lines of resolution and a low-light capability of 2.5 lux, this tiny camera delivered a sharp color image that can be compared in quality with many full-sized single-chip consumer camcorders. There are no controls, just plug it in; as the camera moves its auto iris control adjusts to the changing light conditions.

The PC-14P, says SuperCircuits, is the world's smallest pinhole video camera. It's significantly smaller than its color counterpart (encased in a rubber sleeve 1.25 inch square by a half-inch deep in the center) and runs for three hours on a single 9-volt transistor radio battery. It can easily be sewn into clothing or hidden in the most cramped space. Image quality is crisp and well defined with 380 lines of resolution from its

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# VOTE WITH YOUR FINGERS

## Looking for online consensus in the electronic democracy

■ CRAIG MCLAUGHLIN

Marilyn Davis of California dedicated years of her life to promoting electronic democracy, but she has little to show for it besides repetitive stress injury and underemployment. As the head of Palo Alto-based Frontier Systems (evote@netcom.com) she's developed what she says is a gift to online communities. Her software, eVote, is designed to mimic what takes place at Quaker business meetings. Any member of an online community can put an issue to a vote. Extended discussions can take place online, and participants can change their votes as a consensus begins to emerge.

Davis now works as a waitress part time and has been trying to find a home for eVote. When she approached the White House about hosting a test of her package, she got a cold reception. Davis says Jonathan "Jock" Gill, special projects coordinator for the White House Office of Media Affairs, trashed her software without understanding it. Gill, during a protracted e-mail exchange with Davis, argued that he only criticized instant online polling in general. "What I actually said was that instant polling was only a contest to see whose snake-oil salesman was best," Gill wrote Davis last October.

Gill is one of many people concerned about the misuse of emerging technologies that could allow national plebiscites every hour on the hour. Soon we will be able to tell the president, just by pushing a button on our keyboards or TV remote controls, whether to send U.S. troops into Bosnia. That raises the possibility of direct democracy, where the public determines policy by vote. But is that really the kind of democracy we want? "Democracy requires dialogue, reflection, learning growth and the ability to evolve," Gill wrote in another e-mail message, "all of which require time and not channel-clicking."

The exchange between Davis and Gill is part of a bigger debate about electronic democracy. Underlying much of the debate is a more basic and long-standing issue: What do we mean in this country when we use the word democracy? Many of us use the word democracy and its derivatives loosely.



One critic of direct democracy by referendum, journalist Jonathan Alter, touched on this point in a Feb. 27 *Newsweek* article called "The Couch Potato Vote." He wrote: "History students will recall that until 1913, U.S. senators were usually chosen by state legislatures, not by voters. The framers of the Constitution—particularly James Madison—saw to it that the United States was a representative republic, insulated from the passions of the moment."

Actually, I remember my history lessons differently. It wasn't the passions of the moment the framers were worried about, it was the passions of the common people. But

given the populist democratic fervor of the times, the framers didn't think they could get away with cutting the plebes out of the process completely, so they settled for insulating the Senate.

The oft-stated ideal in the United States has been participatory democracy, the practiced reality has been representative democracy. We delegate decision-making during elections that give us very few options and that are heavily swayed by major campaign funders.

Security issues aside, it really doesn't matter whether we vote from a booth or from a home computer, a church or a couch. Neither system precludes or demands lively and lengthy public debates that educate the electorate and produce sound policy decisions.

I think it's disingenuous for Gill, a member of the White House staff, to argue that electronic democracy will lead to a contest between snake-oil salespeople. Bill Clinton has sold a vial or two of snake oil in his day. And couch potatoes already vote in droves; they just have to drive a few blocks to the nearest garage, church or school.

I don't believe, as Alter does, that "technology hurts democracy by eroding reflection and time." Nothing dictates that we must hold national instant referenda just because we have the technology. It will be a long time before I would even consider supporting national computerized plebiscites. Even cyberspace boosters estimate that only half our homes will have modems within the next five years. If we start polling on-line denizens regularly and politicians respond to the results, we will be giving undue influence to a subgroup that is disproportionately white, affluent, male and Republican.

But online groups should be looking to software like eVote to help them decentralize decision-making within their own communities. Community networks, for example, can get users more involved in making business decisions. What these groups learn from the process will help us all understand the pros and cons of electronic democracy.

Alter wrote, "Maybe it's time we started throwing up some roadblocks to slow that part of the information highway." But it's stupid to create a roadblock without providing a detour. And if the alternate route is clearly better, the roadblock won't even be necessary.

*This story originally appeared in the San Francisco Bay Guardian.*

*Illustration by Toki Oshima.*

■ GARTH BATTISTA

*Silicon Snake Oil: Second Thoughts on the Information Highway*  
 By Clifford Stoll; Doubleday, \$22.

Clifford Stoll may feel like a modern Cassandra, waiting about impending catastrophe, while being roundly ignored. Cassandra, however, was spot on, while Stoll whose "Silicon Snake Oil" is a first-class polemic against the prevailing worship of the computer may or may not be proven right by history. His book, though, is a bracing tonic for these heady days in which the words "Information Superhighway" permeate discourse in every corner of society.

So if you have trouble explaining to your technophilic friends exactly why computers and net culture give you the willies, this is the book for you. It gives (loud, articulate) voice to the myriad small doubts one might have

eracy and creativity. They undercut our schools and libraries... A poor substitute it is, this virtual reality where frustration is legion and where in the name of Education and Progress important aspects of human interactions are relentlessly devalued."

He's probably right, but the world he sees being compromised by computers is an idealized, prelapsarian, Norman Rockwell land that has for most of us long ago disappeared. No one ever threw out their TV for keeping him or her indoors when the sun was shining. Interstate highways obliterated most small-town life, yet driver boycotts have been few. And ultimately, though Stoll warned us, computers will only extend that cloak of alienation. We can only hope to harness their more redemptive powers.

Stoll quotes Thoreau: "Our inventions are wont to be pretty toys, which distract our attention from serious things. They are but improved means to an unimproved end. We

## CYBERSPACE, schmyberspace

Author Clifford Stoll takes a dim look at a hot medium.



are in great haste to build a magnetic telegraph from Maine to Texas; but Maine and Texas, it may be, have nothing important to communicate."

Therein lies the heart of this book, and an abstract puzzler for humanity. What would be "an improved end?"

What are the important

things we should be communicating? Stoll's jeremiad is engagingly informal and accessible. Technical jargon is minimal, and his jocular, rambling style makes the book seem more like a late-night talk with a hypercerebral college buddy. He understands very well the potential good side of computers, but chooses to gloss over it for effect. This book is valuable not for its balance, but precisely for its imbalance, the purity of his doubt.

Ultimately, though, Stoll addresses too many of today's practical problems and mechanical frustrations as if they will be so forever. But the world's relationship with computers and infoculture is in a sharp transitional phase, the steep part of the curve, as the hardware and software are refined, and we acclimate to the new presence in our lives—sort of like the Beta vs. VHS days, before VCR Plus. Eventually we'll plateau, as interfaces become more transparent and software more intuitive. Capacity will match need, the big screen on the wall will ask you what you'd like for breakfast, already knowing how you like your coffee. Maybe then, people will finally have some time to go outdoors, read a book, or chat with a neighbor.

Or, as Stoll frames it more generally: "Here are my strong reservations about the wave of computer networks. They isolate us from one another and cheapen the meaning of actual experience. They work against lit-

*Illustration by Toki Oshima.*

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THE REAL NEWS BEHIND THE ABC-CBS TAKEOVERS

Why is the debate over the role of technology in society so polarized? It makes the "Newt Gingrich — devil or saint?" debate seem like a celebration of consensus. Those who are in favor of technology view it as the last best hope to save the world. Those who oppose cyberspace and all it stands for view it as some form of high-tech cholera.

Discerning CBW readers know this paper tends to occupy the "in-favor" camp. But we're not zealots. It seems to us that microchip technology is good for some things — like speedy international communications and researching vast databases. But it's pretty dangerous when employed for other things — like snooping into private records or causing teenagers to trade in real life for the addictive clicking of a mouse. It's a matter of sorting out the good from the bad. Once that's done, you accent the positive and limit the negatives.

One thing the Internet does very well is publishing. It allows writers to publish their own works for a potential audience of millions at little cost and with little technical know-how. And it allows traditional publishers like CBW to put their stories online, thereby reaching a broader audience and allowing readers to easily track down information in back issues.

In this context, the tearing of sackcloth and gnashing of teeth about the recent takeovers of ABC and CBS is misinformed. The continued corporate takeover of the mainstream media and the ascendancy of entertainment over news is taking place as the doomsayers say. But the truth is, it doesn't really matter. Yes, network news is likely to suffer. But the bigger, more positive story is the fragmentation and growth of an information industry now taking advantage of the new technologies. More detailed news and information will be widely available from thousands of news suppliers — some more professional and trustworthy than others — scattered among communities and countries around the globe. That information is now piped to homes through the Internet: in the future it will be available through links rigged up by local cable and telephone companies.

What's important now is to maintain the freedom of the net to grow and thrive. This week's cover stories should raise some questions about the less appealing aspects of technology, and these should be debated and addressed. But let's not allow reactionaries and corporate interests to overreact and subvert a significant and radical shift in how we all communicate.

WAYNE CURTIS

comment On the beat with Jerry's kids

JACK BOULWARE

It's late afternoon on the sardine-packed corner of San Francisco's Haight and Ashbury, approximately ten hours after the corpse of Grateful Dead guitarist Jerry Garcia was found in a rehab center, dead of "natural causes."

All day long it's been Garcia-mania in the hometown of acid rock. Radio stations are filled with music by the Dead, the Internet is clogged to capacity with Deadhead discussions in chat rooms and bulletin boards. Fans are furiously downloading Garcia snippets from audio and video libraries.

ESSAY

Across the country rallies are amassing in city parks, and here in the upper Haight, understaffed police are pushing back foot traffic so buses can still go down the street. Music blasts from apartment windows; interviews with Jerry waft from passing cars.

Jostling for space with Deadheads, homeless, curious tourists, nine-to-fivers coming home from work and greedy journalists is reporter Karl Sonkin from San Francisco's KRON-TV Channel 4, responding to the comments in his earpiece... "Yes, Carl, I need to talk to Glenn RIGHT NOW. Don't put me on hold... I will — FUCK!... I'm gonna talk to Glenn..."

Sonkin's cameraman tries to be helpful. "There's another phone—" "Please... please..." mutters Sonkin. The cameraman backs off.

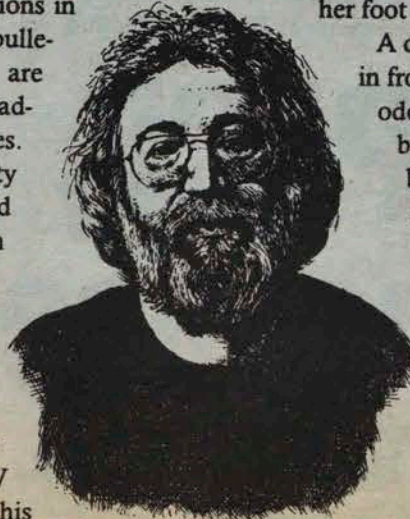
The pressure is mounting. News organizations across the planet are having Garcia-sized heart attacks themselves, hunting down file photos and footage, shaping deadline stories with teasers that will surely say "Long, Strange Trip Finally Over," or perhaps the more tongue-in-cheek "We Will Survive — Not." Panicked hacks are typing leads like "Living on reds, Vitamin C and cocaine finally took its toll on this icon of a counterculture..."

Every television station outside the Bay Area wants a video bite on the death of Garcia. Since there are no other local camera crews in the Haight at the moment, Sonkin is their whipping boy by default, providing live remotes for stations from San Jose to Seattle. In stark contrast, CNN's camera crew stands calmly 10 feet away, the blue-blazer reporter's voice perfectly modulated as he goes live with his single report: "Folks come here to sing his songs, dance to his music... This city takes its music and its heroes seriously..."

As if on command, the Haight struts its full plumage for Ted Turner's camera. People are dancing to drums, black gauze hangs from the familiar Haight/Ashbury corner clock, candles are lit, dueling shrines appear on opposite corners. Except for the bustling Ben & Jerry's ice cream shop, it could be 1968.

"COME ON!" snaps Sonkin suddenly. When are we going to KING?... And then what do we do? Who else? Don's been telling me this shit that I've got a 5:30! And THEN an IFB?"

Sonkin's cameraman leans over to a burly bodyguard hired by KRON for the afternoon. "That's just the way he is, man. Very mercurial." A girl with a shirt that says "Smile, smile, smile" comes up to Sonkin and puts a little yellow bear sticker on his label. Sonkin grins and thanks her. When she tries to do it to the CNN reporter, he brusquely waves her off.



People are dancing to drums, black gauze hangs from the familiar Haight-Ashbury corner clock, candles are lit, dueling shrines appear on opposite corners. Except for the bustling Ben & Jerry's ice cream shop, it could be 1968.

Three tourists from Israel crowd around a makeshift shrine on one of the street corners, a pile of Garcia photos, incense and flowers. A slit-eyed girl in blue stocking cap and worn backpack sits on the pavement scrawling a note on a piece of scrap paper: "Thank you for a real good time. R.I.P. Jerry Garcia. We Love You. Merlin Grizzly Bear Ian Marlene.

The girl lifts up her pen, looks around and slurs, "Who else?" Finding no takers, she signs it "Love, Feather," and shoves it with her foot into the midst of the pile.

A drum circle of 20 or so hippies forms across the street in front of the vintage clothing store. The collective body odor is beginning to approach the stench of an undrained bayou. Somebody keeps time with the beat by hitting a broken Mickey's bottle with his car keys. A punk girl runs by and yells, "You're all going to kill yourselves for Jerry." The hippies hear it, but pay no attention. She doesn't know. She's never sat in the Phil Zone.

"I'm not gonna have echoes in my ear, am I?" Sonkin tries to remain calm, talking to two people simultaneously. "Hello, Seattle? We're gonna start on the Ashbury side. Who am I talking to? Dennis? Dennis, don't panic. We're about to change batteries..."

Sonkin is pumped with adrenaline. He turns to the crowd and asks nobody in particular. "Is the ice cream good? The Cherry Garcia? Kind of a body-blood type thing?"

The crowd groans. Sonkin doesn't care. He needs to kill time and keeps babbling. "It's a different era when you see T-shirts that say Brooks Brothers."

"Easy there," says a young crew-cut with a Brooks Brothers T-shirt. "It takes all kinds."

Two guys in flannel examine Dead lyrics that someone has chalked on the sidewalk.

"It's about love," offers one.

"It's about weed," corrects his companion. "Weed and LSD."

The CNN crew finishes up, and the cameraman says to the reporter, "Nice job, Greg. You, Fred and Kevin can go back."

Sonkin, however, is stuck waiting for instructions. He's already done a zillion 15-second bites, but the gaping maw of news could be still hungry for more.

By now an obvious acid vibe is beginning to kick in, as Deadheads begin coming on to their doses, preparing for an inevitable all-night vigil in the park. The mood is extremely stoned and disjointed. Two girls half his age barrage Sonkin with questions about his life.

"I'm actually from Chicago," he replies. "I've lived here 20 years." One bleached-blond with bare feet and pierced lip looks at his blue blazer, forest green Dockers and shiny cordovan loafers, and exclaims: "You're a little over-dressed for the occasion." Sonkin shrugs.

His cameraman leans to me and whispers, "He was a personal friend of Bill Graham for many years."

"Shoot the police first, then come back to me," orders Sonkin. He pauses, listening to his earpiece. "Anything that anyone asks. I can't think right now."

Jack Boulware is a writer based in San Francisco.

Illustration by John Bowdren.

LETTERS



Casco Bay Weekly welcomes your letters. Please keep your thoughts to less than 300 words (longer letters may be edited for space reasons), and include your address and daytime phone number. Letters, Casco Bay Weekly, 561 Congress St., Portland, ME 04101 or via e-mail: editor@cbw.maine.com

Get a life

The way I see it, this country's public school system is perfect preparation for either a life of voiceless, ineffectual bitterness, or prison. This country's young people who refuse to cooperate, sometimes violently, do so because they know they are being oppressed. I'm sounding my own alarm here. This "real crisis" the police are afraid of will happen if police continue to battle gang violence righteously — as long as "gangs" are just violent punks that are sometimes hard to lock up and difficult to "reform."

Seems to me young people's persistent refusal to cooperate is an extreme indicator that our society is not working well. The U.S. incarcerates more people than any other country, and we never have enough jails. I see a close connection between our mandatory school system and the way our country deals with irrational (criminal) behavior. They both enforce (with loads of good intention) through fear and intimidation, creating more anger and violence and thus the need for more enforcement.

I am a so-called school drop-out (though I prefer the term rise-out) but I endured 11 years of the scarring experience of school. And all joking aside, here I prefer the term hell.

So maybe the answer to all this is simply to give young people their lives back.

Josh Pezet Portland

Innovative bug-slaughter

This is a belated thank you for your article on the brown-tail moth swat experiment.

I had to scale down the experiment to just a couple of islands and about 20 plus people because of the lack of time. The experiment went very well given the late start. We developed a couple of new non-spraying techniques that I think we can improve for next year. One technique involved a light and a child's four-foot-wide swimming pool that proved very effective. The moths would fly to the light then fall into the water. (I recommend changing the water before letting the kids in in the morning!)

The people on Cliff Island were very involved and, in combination with Stave Island, we killed thousands of brown-tails. More importantly I think the people are getting excited that they can affect the brown-tail population with a non-spray method.

I'll be speaking to the Cliff Island Association later this month about a brown-tail moth winter web-clipping program for Cliff Island this winter. I'm going to present the award of lobsters and the case of Shipyard Ale to Barney Brown for his effort to kill the most moths and activate the most people in the experiment.

Robert P. Crowley S. Portland

Well, whatever

Kind of a mixed letter of yea's & nays... it's no surprise that the readership of CBW and your sister publication (Maine Times) is down. The yuppie group that you've been pandering to in the past has reached their 40s and smartened up!! Not interested in the liberal drivel you print. Too bad the group to whom you might appeal, the 20's plus or minus, was educated in the liberal wrecked public schools and can't read and barely think!!

Al Diamon: No radio, no TV, get a clue, the adage is true!! Money talks and bullshit walks. Do agree, a show with Al D. playing the part of conservative anchor is all those things Al said it was. Public TV has been the slut of liberals all these years, about time it was the gigolo of business.

By the way, great piece on the top-heavy school department you printed last spring. A wonder the island doesn't roll over, like some rotten iceberg...oops, maybe it did, most of the people you mentioned have quit. Good job.

Gutsy journalism, the piece on Fine Arts and Video Expo!!!! Kudos!!!! Of

course we expected Chief Joey Shitwood to take action. When he catches some desperate devil in there with a loaded weapon and a pack of dogs, expect a TV news conference.

Many other instances of fine investigative journalism. Guess what I'm saying is that, though we differ ideologically, I do value good reporting and comment. Wouldn't miss an issue of CBW, but wouldn't buy the Maine Times.

From the right of Rush, Bart Kermit Robbins Portland

JBI offers outpatient care

In his article "Hooked on Jackson Brook" (7.27.95), Kenneth Chutchian addresses several important issues facing the Maine health care industry. However, his analysis of the role that Jackson Brook plays in the downsizing of Maine's mental health choices is misinformed.

Throughout the recent period of revolutionary change in the area of health care on the state and federal level, Jackson Brook Institute's mission of delivering the highest level of behavioral health care has not only remained constant, but has become increasingly diversified as evidenced by the establishment of a comprehensive continuum of care. Mr. Chutchian chose to focus only on JBI's inpatient services which, in fact, provide critical levels of care for those who need it, but he overlooked the increasingly important outpatient components of JBI's treatment programs, which are quickly becoming the cornerstone of JBI's community-based approach.

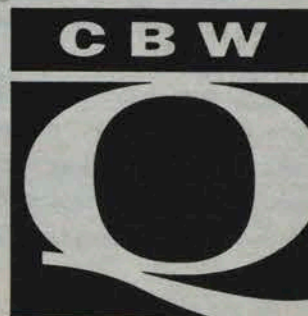
Our emphasis at JBI remains on treating the patient, with state of the art care at the most appropriate level in the least restrictive setting. This includes a full range of outpatient, intensive outpatient and partial hospitalization programs for children, adolescents, adults and elderly. In addition, we pride ourselves on innovative services, such as our in-school programs, specialized foster care and supported families services.

Despite Mr. Chutchian's contentions, JBI's for-profit status translates into greater accountability for our patients, their families, commercial insurers and the state, resulting in increased quality of care, reduced lengths of stay, decreased recidivism, competitive cost and a pervasive attitude of service improvement to meet the needs

of the community and remain the provider of choice. Clearly, "privatization" of public services is in the forefront nationally and has demonstrated in most settings that the private sector can do it better and at a reduced cost.

Jackson Brook Institute is a prime example of the values inherent in a healthy mix of private enterprise, government programs and community services. It has been an essential and positive healing force in the lives of thousands of Maine citizens. As patient needs, market forces and government practices change, JBI is ever more confident that it will continue to be a progressive healing business caring for and helping people from all walks of life and from every part of this great state.

Vincent E. Furley, Jr. President, JBI



Why don't those huge piles of scrap metal at the Portland end of the Veteran's Bridge ever get smaller?

Actually, they do. "It's sort of an ebb and flow process," explained P.D. Merrill, owner of Merrill's Marine Terminal on Danforth Street. Merrill provides marine transportation and a holding dock for the mounds of metal, which are actually owned by an unnamed international corporation. Three to four times each year, Merrill ships out about three-quarters of the piles, then more metal comes in.

Merrill admits that this summer's piles are "quite prominent," yet notes the artistic value of the metal should not be overlooked. "It's all in the perspective. If you look at them from an aesthetic standpoint, you can find great joy in them."

Got a burning question about life in Greater Portland? Let CBW sort it out for you. Those whose questions are selected for publication will receive a complimentary SPAM® refrigerator magnet. CBW Q, 561 Congress St., Portland, ME 04101, or by fax: 775-1615.

drunkBoy BY NURTH

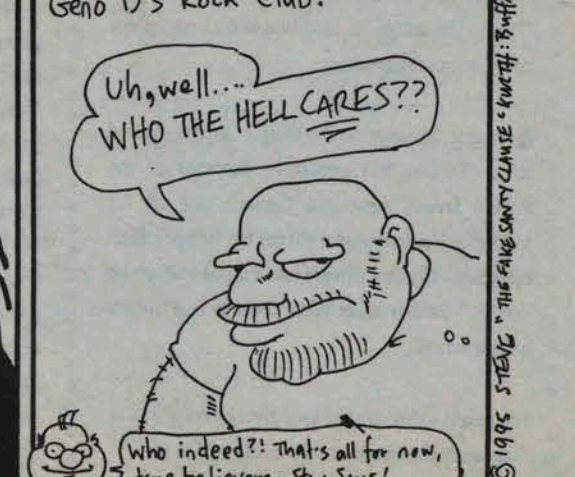
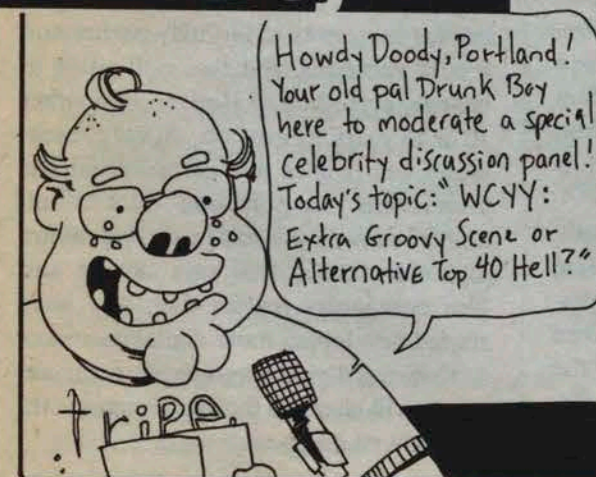


Illustration by Nurth.



**M**aine Won't Discriminate (MWD) is going to be getting some help from Reprise Records. The label is putting together a benefit CD for MWD, featuring out gay and lesbian performers. While the roster hasn't been firmed up yet, k.d. lang, Pansy Division, Phranc, Ferron and Voice Farm are on the list of possible contributors.

The CD is the brainchild of Portlanders Marybeth Fougere, Jim Ahearne and Cindy

**ear to the pavement**



Bullens, who had been looking for a way to get more publicity and cash for the state's effort to defeat Concerned Maine Families' anti-gay rights referendum. The disc will be called "Fiddlehead Salad," a name chosen to represent Maine's acceptance of offbeat, unusual things. Local art star David Cedrone will do the cover illustration.

Fougere said that whether or not the CD makes "a heck of a lot of money," the national music media are already expressing interest in the project, and soon all America will know what Mainers are up against this November.

■ Come the end of September, the familiar pig's head on Ocean Street in South Portland will be coming down. Uncle Billy's SouthSide Barbeque is packing up the smokehouse and the jukebox and moving to a location as yet undisclosed.

"We're definitely out of here at the end of September," said John Cardano, who will be a partner in the next incarnation of Uncle Billy's. Cardano was quick to add that no matter where the ribs will be roasted this fall, "in Portland or South Portland or on the moon or what," the down-home flesh-eaters' mecca will lose nothing in the funkiness department. Owner/chef Jonathan St. Laurent "is a funk aficionado," said Cardano. "This place ain't never going to be McDonald's."

■ You know, every time we launch a nice new nuclear submarine that costs \$2 billion and carries enough warheads to wipe out civilization as we know it, we like to celebrate by quaffing some Maine-brewed ale. Don't you?

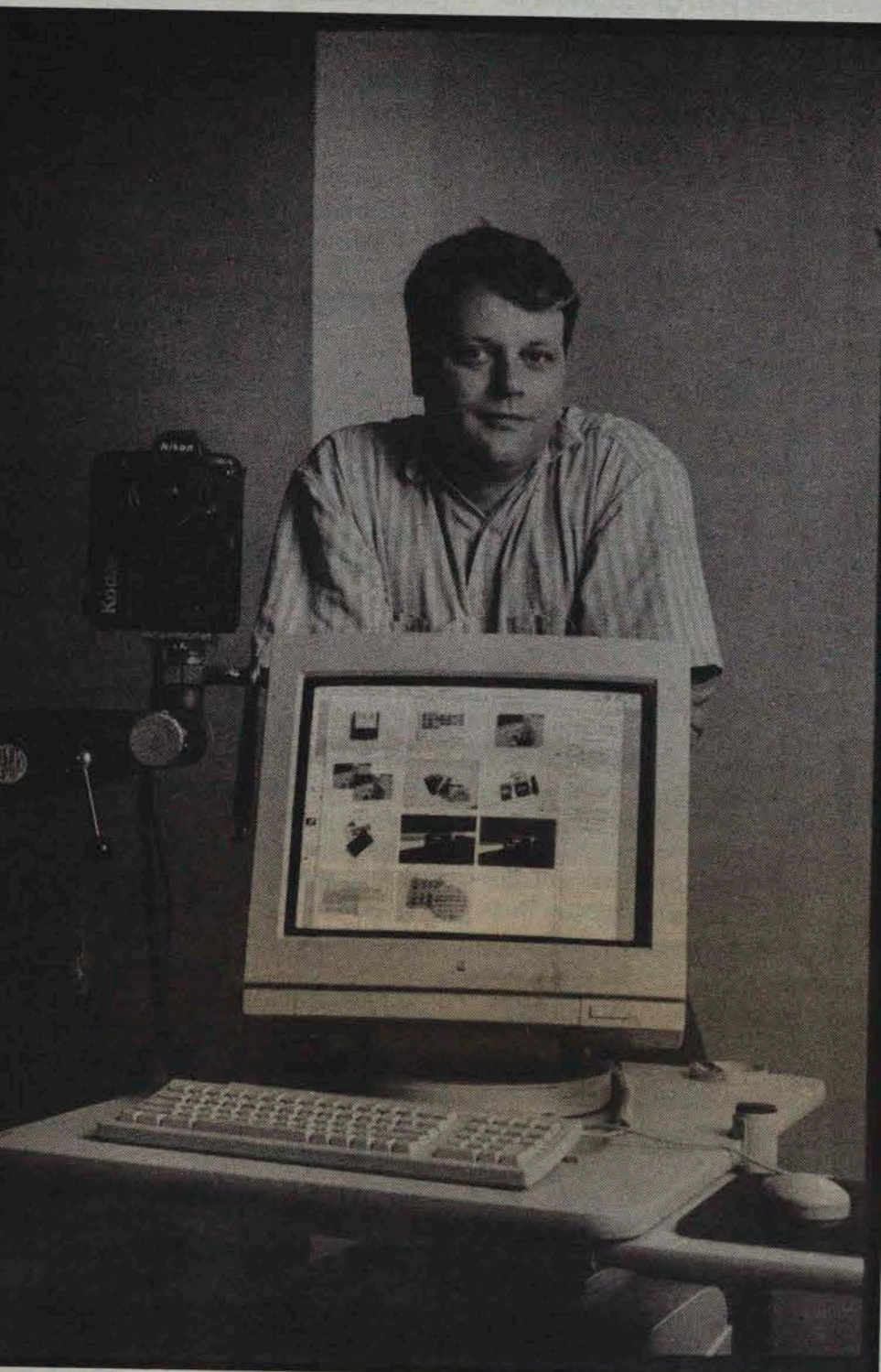
The folks at Shipyard Brewing decided they'd put out a special ale to commemorate the commissioning of the U.S.S. Maine, the spanking-new Trident submarine that was put into active service at Portsmouth Naval Shipyard July 29. Shipyard's marketing director, Denise Sposato, said the decision to brew the beer was not political, but that it was meant to celebrate "Maine the state," as did Shipyard's Longfellow and Chamberlain ales.

■ Mark Swann is no longer a long-haired leftist. Swann, the executive director of the Preble Street Resource Center, cut off his trademark ponytail as a gift for his father's 65th birthday. "My dad almost had a stroke when he saw it," Swann said. Now Swann is a short-haired leftist.

You heard it through the grapevine? Well, fill us in. Call Sarah Goodyear at 775-6601 or fax to 775-1615.

# edge

prime location ~ MonSterNet ~ Asian cross-dresser ~ the view from the top ~ Pavilion living



Paul Howell's pictures go straight to his hard drive. PHOTO/COLIN MALAKIE

## Look Mom, no film A Portland photographer goes digital.

■ CHRISTOPHER BARRY

Paul Howell shot his first photograph years ago with his mother's Duaflex II camera. It was made of plastic and metal. You could probably get one just like it in a junk store for a couple bucks. That old camera sits on a shelf next to other antiques in his Congress Street studio.

Nowadays Howell, a commercial photographer, shoots with a Nikon N-90. It's a top-of-the-line digital camera. The Nikon uses a digital sensor, rather than film, to capture an image. That's great, Howell says, because film is expensive. But so is the camera. Howell shelled out \$30,000 for it, plus about \$15,000 more for peripheral

equipment, including computers and other technical support.

Howell says it's worth it. For a commercial photographer shooting with film, \$30,000 is nothing. "You'd spend that in a year no problem," he says. "Using a film camera, you're paying 30 bucks a shot. The Nikon costs the same as 1,000 pictures."

At first glance, Howell's large, airy studio in the "time and temperature" building looks like any other commercial photographers', except for the regulation-sized basketball hoop mounted 10 feet off the ground. Light banks hang on boom stands. Reflectors and strobe lights surround the product being photographed. On a recent

Thursday, Howell's studio manager, Bobby Diamond, was shooting some wooden cutting boards for an ad that will appear in *Yankee* magazine. He was working against a deadline, but he wasn't stressed.

"With a digital camera, we can get the job done much faster, without too many headaches," Howell says. "It saves a lot of time. The shoots are less stressful and more creative."

Although Howell and his staff still use traditional film for some jobs—it's the client's decision—they prefer the digital technique. Before the digital camera, Howell says, pro shooters would spend a long time setting up a shot. They'd triple and quadruple check everything before a shutter clicked. And then they'd pray the shot came out OK, hoping nothing would get screwed up in the darkroom. "It's happened to every photographer," he says. "The film comes back blank." But that's not an issue when you're shooting digitally.

Diamond sets up the cutting boards. He adjusts the lights and reflectors. Then he sits down behind a Macintosh computer, a couple of feet away from the camera. He uses the mouse to move the cursor to the "take picture" box. He double-clicks—and voila!—the flash goes off and almost instantly the image appears on the computer monitor. Diamond looks at the picture on the screen. He decides whether or not it's the shot he wants. If he decides to use it, he imports the photo into Adobe Photoshop, a software program that allows images to be manipulated. ("It's a real workhorse," Diamond says.)

The cutting-board ad is going to be in black-and-white, but the image on the screen is in color. With a couple of keystrokes, Diamond changes it to black-and-white. And he can erase any flaws, like spots on the wood. He does it all rather quickly. When he's finished, the image is saved on disk and sent to the ad agency. It's pretty amazing.

"We can do many variations of the shot," Howell says. "We can give clients options that we couldn't do with film."

Right now, digital technology is only used for commercial photography. It isn't advanced enough yet for use in the world of art photography. And it's obviously too expensive for the amateur shutterbug to use for snapshots of birthday parties and family vacations. But that's all going to change, according to Howell. In another 10 or 15 years, he predicts, digital photography will replace film cameras entirely. That means your point-and-shoot 35-millimeter camera will follow the typewriter into oblivion. Howell says camera and film companies realize that, and have started developing more digital cameras.

Critics of digital photography complain that it will cheapen the art of picture-taking. Howell disagrees.

"It'll still take talent to be a photographer," he says. "You still have to know f-stop versus depth of field. Remember, a Hasselblad in the wrong hands will always take a bad picture."

Howell has only been a professional photographer for the last three years. He studied physics while at Rensselaer Polytechnic Institute back in the '70s. "I wanted to be a scientist," he says. Instead, he ended up working for National Semiconductor for a little more than a decade. His career as an engineer progressed as he was promoted and transferred around the country. He and his wife, Colette, lived in Maine, Washington, Oregon and finally California. Then he made his break from corporate America.

"I was tired of being in charge of things and tired of being in California," he remembers. "I quit my job, rented a truck and moved back East."

Howell always wanted to work for himself, but he wasn't sure in what field, although in retrospect he says it should have been obvious. He'd always been a photographer. He printed his first photo when he was in the fourth grade. And the first thing he'd do when he moved into a new house or apartment was decide where the darkroom would be.

He made up his mind to become a photographer and spent a year as an assis-

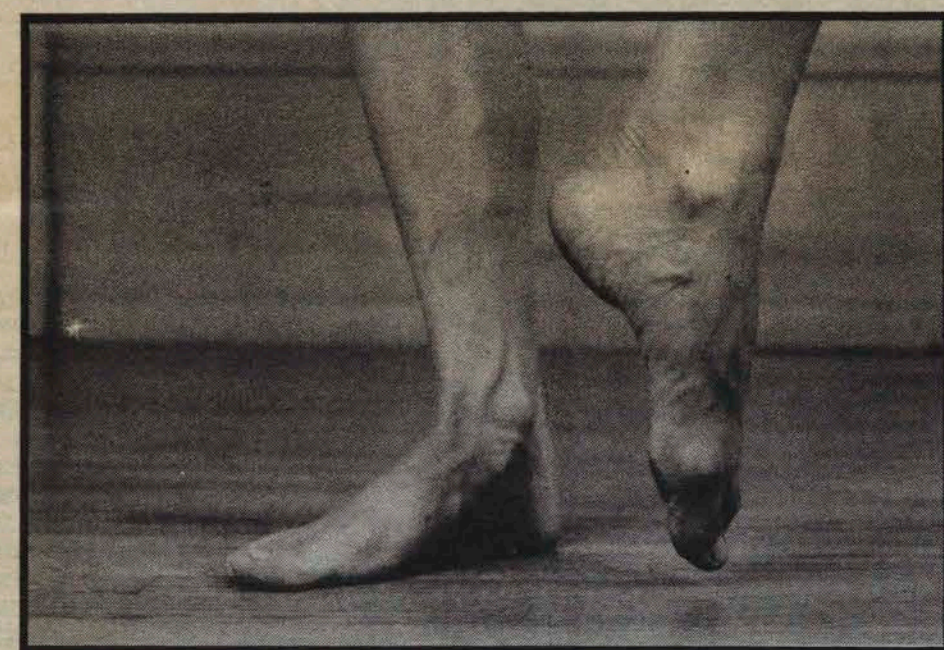
tant, lugging equipment for a pro shooter and learning the trade. Then he stopped assisting and opened a studio in his home. About a year and a half ago, he opened the Congress Street studio.

Business has been good. Howell chose to focus on the digital angle because, in the crowded world of commercial photography, you have to distinguish yourself from the pack. There are a couple of other Portland photographers with digital cameras, but Howell uses the technology the most. And clients like it. "They're saving money," he says. "They have more options."

Howell predicts as the digital field grows, that more pro shooters will switch over. "When you're doing commercial work, it's so much easier," he says. "Shooting with film, you've got to process it, print it and then scan it. All we have to do is take the picture."

There are still some drawbacks, though. He rarely uses the digital camera on location. When he does, he uses a Mac color PowerBook, but it's kind of a hassle. And portraits always come out better on film. But that's going to change, Howell says.

"Someday we're going to have a camera that you'll just point and shoot and get a great digital image," he says. "The technology is already there, it's just way too expensive. But the price will come down... and you'll be able to hang digital photographs on your fridge." **CW**



## Fleeting feet

Of all the arts, dance is probably the hardest to capture. You can't hold it, package it or write it down. It requires lots of space, years of training and immeasurable physical sacrifice in order to be successful. The result is that good, original dance is hard to come by.

That's what makes Dance Portland such an important event for the city's cultural scene. Every year since 1992, choreographers and dancers with connections to Portland have come together to present a showcase of the best they have to offer, under the artistic direction of Millicent Monks, Portland's prime patron of dance.

This year, the performances range from the bizarre, comic dance theater of Esduardo Mariscal to the classical creation of Portland Ballet's Scott Potter. Street funk, modern and jazz will all be on display. Several of the works will be having their world premieres at the festival.

And this event will happen on only two nights, never to be repeated or recreated. Then it will be just a memory. So get moving, and catch it while you can.

Dance Portland 1995 will happen Aug. 18 and 19 at the Portland Performing Arts Center, 25A Forest Ave., at 8 p.m. Tix: \$14, \$10 children/seniors. 775-4253.

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440 Ocean St., So. Portland, is currently accepting enrollment for the Fall.

We offer quality Montessori education with emphasis on the individual child in a home-like setting guided by the principles that children can learn independently and creatively in an ordered environment. Program goals are to facilitate development of inner discipline, self-motivation, a joy of learning and a strong self image.

Our school is fully licensed by the State of Maine with qualified and experienced teachers. Programs offered are:

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|---|--|--|--|
| <b>Infant Care:</b><br>9:00 am to 8:30 am<br>Teacher escort for children attending Hamlin School. Early care provided for children ages 3 to 8 years. | <b>Preschool Programs:</b><br>full or part time<br>Designed for children ages 3 to 5 years. Class also limited to 20 children with three teachers. | <b>Pre-K Kindergarten Program:</b><br>state-certified site<br>For children age 4.5 years by Sept. 1st. Class size limited to 8 children. Sessions meet 5 mornings. Full-day program available. | <b>After School Program:</b><br>Extended care available. Teacher escort from Hamlin School provided. |
|---|--|--|--|

For more information or to set up a time to visit, call: 799-2400

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See Our Dining Section  
For Ideas On Where To  
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**PLASTIC SURGERY CENTER OF MAINE, P.A.**

**OPEN HOUSE**

Experience the Magic of Computer Imaging

Dr. Verne Weisberg cordially invites you to an Open House on Sunday, August 27, 1995, from 1:00 to 5:00 p.m. to demonstrate computer imaging using the Mirror II Aesthetic Imaging System.

**COSMETIC SURGEONS HELP PATIENTS VISUALIZE NEW IMAGES**

Many people today visit the cosmetic surgeon for more than just moles, scar revisions, and collagen injections. They go because they are highly motivated to look their best and today's plastic surgeon is the one person who can make it happen.

The use of a computer imaging system will allow the patient to see themselves as others would see them. The system consists of a video camera, electronic pen, and an electronic writing pad. These are connected to a computer with a color monitor. Once the camera has captured the patient's image, the surgeon can use the pen and pad to illustrate possible cosmetic changes, giving the patient an accurate picture of what the changes would look like. In just a few minutes the patient will have an impressive "before and after" picture that is worth a thousand words.

The Plastic Surgery Center of Maine, P.A., is currently using the Mirror II Aesthetic Imaging System. Better communication and patient involvement in cosmetic surgery decisions are just two ways that this imaging system benefits both the doctor and the patient.

RSVP at (207) 775-1933 or 1-800-688-9133 by August 24, 1995.

232 St. John Street, Suite 321, Portland (207)775-1933 Fax (207)871-9316





**Rosalie Deer Heart returns to Maine for the Summer!**  
 She is offering:  
 \* Individual, couples, family  
**SOUL READINGS**  
 \* Women's Rites of Passage Sharesop - August 20  
 \* Intuition Intensive - August 25 - 27  
 For information or to make an appointment, please call Rosie at (207) 885-5929



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For your stomach...  
**CASCO BAY WEEKLY'S Dining Guide**

The new  
**Congress Square**

Corner of Congress and High Streets, Portland  
 Produced by Maine Arts in association with the City of Portland and the downtown community.

Thursday, August 17, 11am - noon  
**KIDS WORKSHOP w/ CHILDREN'S MUSEUM OF MAINE**

Thursday, August 17, 5pm  
**LAKE LARSSON AND THE SOUL BENDERS**

Live at Five: after-work jazz and blues broadcast live on WMPG

Tuesday, August 22, Noon  
**JAUN FIESTAS & AUGUSTO SALAZAR**  
 Summer '95 Performance Series with Portland's Downtown District

Thursday, August 24, 5pm  
**ROBIN WORTHLY**  
 Live at Five: after-work jazz and blues broadcast live on WMPG

**PORTLAND PACERS**  
 Portland's new non-competitive walking program.  
 Monday-Friday, 6am-10am

Duck Soup Cafe and Cellular One/CVB info kiosk open daily.  
 For information or to volunteer, call Maine Arts, 772-9012

**Casco Bay Weekly** **MAINE ARTS**

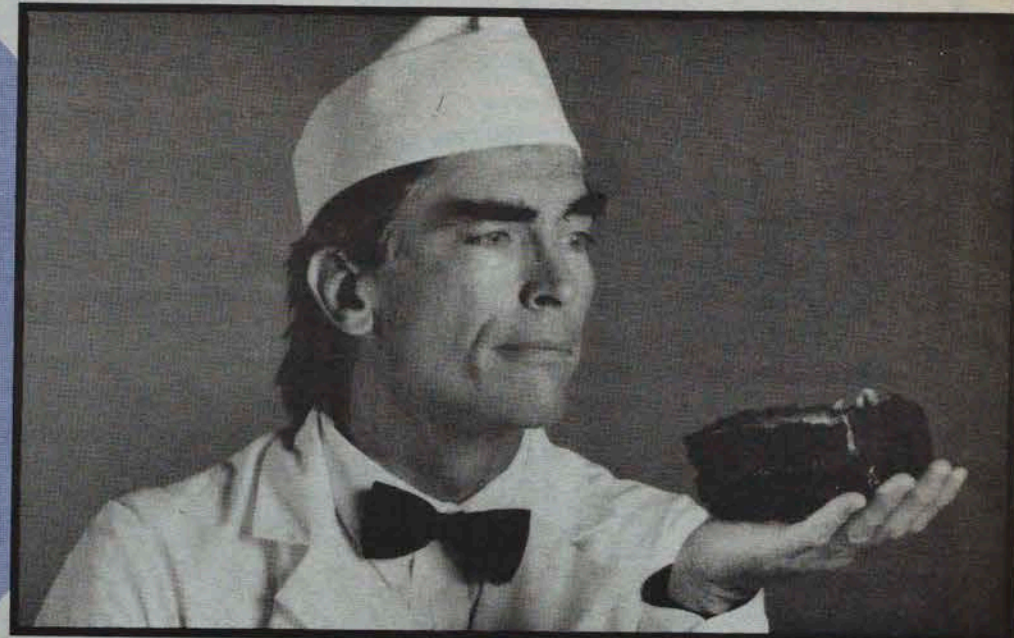
# calendar

Submissions for the calendar must be received in writing on the Thursday prior to publication. Send your calendar listings to Tanya Whitton, Casco Bay Weekly, 561 Congress St., Portland, ME 04101.

## thursday 17

Come on and zoom: The eccentric battles inside one man's silly mind are acted out in "FUSION AT ZOOM TEMPERATURE," a madcap solo show by Portlander Sam Kilbourn that opens tonight at the Oak Street Theatre, 92 Oak St., at 8 p.m.

"Fusion" is set in an Edward Hopper painting, with Kilbourn playing a character whose left brain and right brain don't trust each other at all. His enactment of the dialogue between reason and instinct is both funny and enlightening. The show runs through Aug. 27. Tix: \$12. 775-5103.



The left brain's connected to the right brain, Aug. 17.

## friday 18

Butterflies aren't free: The strange and evocative story of a French diplomat who falls in love with an Chinese woman and becomes her lover — only to discover that she is a man and a spy — is told in David Henry Hwang's mysterious play "M. BUTTERFLY". The work has its Maine premiere at the Reiche Elementary School, 166 Brackett St., at 8 p.m.

The production is the debut effort of Portland's newest group of thespians, the Puck and Pan Theatre Company, and they've chosen a challenging work to start out with. Still, the play fits their mission statement, which says "Puck and Pan is dedicated to presenting theatrical performances that awake dormant passions." Additional performances will be on Aug. 25 and 26 at the Peaks Island Elementary School and Sept. 1 and 2 at Portland High. Tix: \$7.50 or pay-as-you-can. 766-5023.

## saturday 19

Remedial learning: If you've ever wanted to know how to harvest your own herbs and make an herbal pharmacopoeia, get thee to the Shaker Village at Sabbathday Lake at 9 a.m. for "THE HEALING EARTH," a workshop sponsored by Maine Audubon Society on finding and using medicinal plants.

The workshop, which is led by well-known herbalist Corinne Martin, takes participants

from the field to the medicine cabinet. The first part of the day will be spent identifying and harvesting plants around the Shaker property, while the second part will be spent making tinctures and other herbal preparations. You'll be out by 3 p.m. with some healthy remedies in hand. Cost: \$30 members, \$35 nonmembers, including all materials. 781-2330.

## sunday 20

A song of her own: She's been compared to Tracy Chapman, but **CATIE CURTIS** is most definitely her own woman. This intensely original performer will be playing a benefit concert for the Religious Coalition Against Discrimination at the United Methodist Church on Route 77 in Cape Elizabeth. The show starts at 7 p.m.

A Saco native, Curtis now lives in Boston and is making a name for herself in the competitive singer-songwriter genre. She's just signed with Capitol Records, and is sure to be more visible in months to come. Catch her now. Tix: \$10. 799-8396.

## monday 21

Reservation required: The life of a young man on the Kidabanesee Reserve in Canada is confusing — both magical and prosaic, modern and ancient. "DANCE ME OUTSIDE," an audience favorite at this year's

Sundance Festival, looks into the contradictions of Native American life in the 20th century, and shows at The Movies, 10 Exchange St., at 7 p.m.

The *Toronto Sun* called the film "smart, funny, emotionally gripping, keenly observed, brightly acted and energetically entertaining." "Dance Me Outside" runs from Aug. 16-22. Tix: \$4. 772-9600.

## tuesday 22

Spo-de-ho-ho: There are some sick people in town this week and they come from Savannah, Ga. **THE SPO-IT'S** will be playing at Geno's, 13 Brown St., around 9 p.m.

These performance art/musician lunatics can't be categorized easily. What can you say about a band in which one member is credited with "Vocals/Torture/Beatings/Feminist Diatribe"? Scott Corkern, frontman for the Spo-it's, says the band's genre is "exploitation music." The sound is centered on spoken-word pieces that are truly weird. Got to see it to believe it. 772-7891.

## wednesday 23

Dog day: Portland's baseball heroes will be making an appearance in Monument Square at noon for **SEA DOGS DAY**, part of the summer entertainment series put on by Portland's Downtown District.

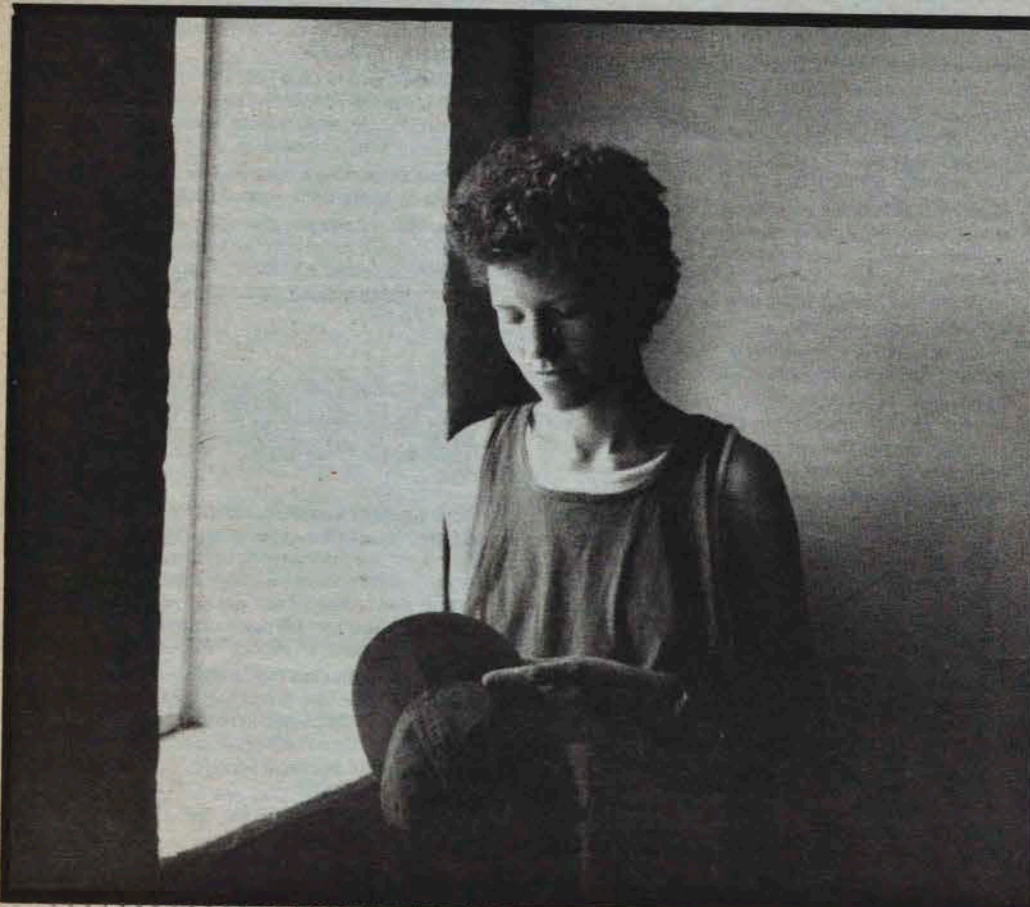
The devastating Dogs will be signing autographs and otherwise making themselves accessible to their legions of fans. Don't be surprised if Slugger makes them all do the "YMCA" dance. Free and open to the public.

## thursday 24

A poet for all reasons: The Matlovich Society is sponsoring a reading by poet **KEVIN MCLELLAN** at 7:30 p.m. at Holiday Inn by the Bay, 88 Spring St.

McLellan is a gifted young poet who has been published in several reviews. A USM student, he will be spending his senior year studying in England. This summer, he is acting as guest editor of Portland's own poetry journal, *The Café Review*. Expect the poignant and the insightful. Free and open to the public.

Catie Curtis is all original, Aug. 20.



## friday 25

Calypso king: In the '50s, **HARRY BELAFONTE** brought calypso music to white-bread America, becoming one of the first big black stars in the country's cultural history. He'll be playing the State Theatre, 609 Congress St., at 8 p.m.

Belafonte is still as easy on the eyes as he is on the ears, and as a performer he is as smooth and intoxicating as a rum punch on an island evening. This should be a sweet and spicy night on the town. Tix: \$30.50-\$32.50. 879-1112.

## saturday 26

Powertrip: Why are all those boats zooming around out there on the bay? They're getting ready for the Portland **GRAND PRIX POWERBOAT RACE**, which will be frothing the offshore waters at noon.

This fast and furious powerboat race, reaching speeds up to 95 mph, won't appeal to those who prefer to travel before the wind with the help of a couple of sheets of canvas. But for speed freaks, the race — visible to the public from Scarborough and Old Orchard beaches — will provide vicarious thrills aplenty. 774-6303.

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 Wed, 6-9pm, 7 weeks, begins September 6  
 Thurs, 6-9pm, 7 weeks, begins Sept. 7 & Oct. 26

**Metalworking with Susan Aripotch...**  
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CONTINUED FROM PAGE 22

**Freelancing the Writer Within** Develop your writer's voice and utilize natural creativity in ongoing classes, eight weeks in length. Cost: \$60. 772-6351.

**Intercultural Discussion Group** meets Mondays, 7 pm, at the Center for Intercultural Education, 565 Congress St., Portland. Volunteers are needed as well. 775-0547.

**Maine Writers Center** 12 Pleasant St., Brunswick, offers workshops on a regular basis. Preregistration required. 729-6333.

**Marlovich Society** An educational organization of lesbians, gay men, and bisexuals and friends meets every other Thurs from 7:30-9 pm — at Holiday Inn by the Bay, 88 Spring St., Portland, 761-4380.

**Portland Laptop Users Group** meets Mondays at 7:15 am at the Clark Associates Building, 2331 Congress St., Portland. Reservations and a laptop required. 775-1140 or 772-8666.

**SCORE 66 Pearl St., Portland**, holds small business workshops on a regular basis. SCORE also offers free individual counseling appointments daily. Seminar, Aug. 22, "Marketing marketing marketing: finding the way to profits" at 66 Pearl St., Portland. Nominal fee. 772-1147.

**Women's Investment Club** Now forming. Learn the basics together. First meeting to be held Aug. 29. Contact Sherril at 892-4027.

## outdoors

**Camping & Rafting** for families. Join the Swedenborgian Church for camping at Lily Bay State Park and rafting on the Kennebec River the weekend of Aug. 25-27. Cost: \$15 camping per person; \$75 adult rafting (\$55 kids). 839-5877.

**Casco Bay Bicycle Club** hosts Wednesday evening bicycle rides at 6 pm for a moderately paced, 13-20 mile excursion. 926-4225.

**H2 Outfitters** Evening sea kayak paddle, Thurs at 5:30 pm at East End Beach. Also offering daily instruction and one-to-five day guided trips for beginner, intermediate and advanced paddlers. Four-day trip through Penobscot Bay Aug. 21-24. Kayak polo Aug. 21 at Cape Elizabeth H.S. pool. Costs vary for long trips, \$25 for Thurs paddles (\$15 with boat). 833-5257.

**Learn to Sail** Private classes and groups of four people or less. Cost: \$35 per hour (can be divided for group rates). 781-5110.

**LL Bean Outdoor Discovery Program** holds classes in bike maintenance, fly fishing, paddling, shooting and outdoor skills on an ongoing basis at the Casco Street Conference Center, Freeport. Preregistration required. Costs vary. 1-800-341-4341, x6666.

**Maine Audubon Society** hosts various summer programs and field trips at their four locations. Whale-watching field trip, leaving from Kennebunkport, Sept. 9 from 9:30-4 pm. Cost: \$24 member, \$26 nonmember. Limit 70 people. Also, volunteer opportunities: MAS needs docents for weekend reception at Gilsland Farm Environmental Center. Training is provided. 781-2330.

**Maine Outdoor Adventure Club** Meetings are the first Wed of every month at 7 pm at the Unitarian Church, 524 Allen Ave., Portland. Upcoming events: Aug. 20, Kayak, portage; Aug. 22, Flat water canoe; Aug. 24-27, canoe Lobster Lake and W. Branch of Penobscot River. 828-0918.

**Maine Powerboat Racing Association** seeks racers and volunteers to help with the 1995 Portland Grand Prix, Aug. 26 in Casco Bay. 774-6303.

**Mountain Biking Clinics** at Back Country Excursions. Free. 625-8189.

**Mountain Bike Races** at Lost Valley Ski Area in Auburn, Aug. 20 and Sept. 10 & 24. The race is a circuit format on four-mile loop with a timed downhill run. Fee: \$10. Bike trails are open daily from 9 am-8 pm. Cost: \$5 for trail use. 784-1561.

**Norumbega Outfitters** hosts outdoor adventures. Kayak paddle every Wed at 6 pm, at East End Beach, Portland. Also, Aug. 19 sunrise paddle and Aug. 21 sunset paddle. Free. 773-0910.

**Sebago Lake State Park** holds summer programs focusing on the natural history and ecology of the Sebago region. Activities start Sat & Sun at 2 pm, at the concessions stand in the park. Cost: \$2.50. 693-6611.

**So. Me. Sea Kayaking Network** People of all skill levels are invited to join the network for some paddling. Call 874-2640 for updates and membership information.

**Volksmarsh** Walk, jog or run non-competitively with the Southern Maine Volkssport Association, Aug. 17 & 24 from 5-8 pm. Begin at Ruff's Restaurant, 285 Forest Ave., Portland. (Start at Longfellow School, 432 Stevens Ave for Aug. 12 walk). Free. 774-8524.

## volunteer

**AIFS Foundation** seeks host families for foreign exchange students. Ages 15-18, students have at least three years of English, and will stay for 5-10 months. 1-800-322-4678.

**Annual Angie Abraham Scholarship Run** Aug. 20 at 9 am. Meet at Deering High School, 370 Stevens Ave to run the flat, four-mile loop. Fee: \$7 (\$8 day of race). 774-1774.

**Building Materials Bank** a non-profit organization providing household fixtures and appliances for low-income homeowners, holds "yard sales" every Saturday of the month at 169 Lewiston Rd., Gray. The program also accepts donations of new or used items. 657-2957.

**Codars Nursing Care Center** seeks volunteers to read stories, play games go on outings, share a pet and otherwise enrich the life quality of residents. 772-5456.

**Community Health Services** seeks volunteers to file, photocopy, type and do other jobs around their offices. 775-7231.

**Enriched Golden Age Center** 297 Cumberland Ave., Portland, invites men and women over 60 to daily luncheons, with special activities featured every Wednesday and line dancing every Monday at 10 am. Donation: \$2.50. 774-6974.

**Face the World** is currently seeking families to host foreign exchange students for the 1995-1996 academic year. Students are age 16-18 and from countries such as Japan, Denmark and Brazil. 773-0658.

**Family Opportunities Network** Provides services, including parent support groups, life-skills workshops and free childcare during meetings to homeless and at-risk families. 772-5394.

**Flag Disposal** Used, torn or faded American flags that are out of service can be donated to the Libby-Mitchell Post #76 of the American Legion in Scarborough. 883-7815.

**Free HIV/AIDS Presentations** available for community groups through the American Red Cross. 874-1192.

**Foster Grandparent Program** seeks adults aged 60 and over to offer support and guidance for young parents and children. Benefits including liability insurance, bi-weekly stipend and an annual physical are available for seniors who join. 773-0202.

**Giant Lawn Sale** Aug. 19, 8 am-1 pm, at Westbrook Community Hospital, 40 Park Rd., Westbrook. To benefit Westbrook Community Hospital Capital Campaign. 854-8464.

**Help Stop Racial Violence** Anyone wishing to help the Sherrif family of Starks, victims of a hate crime that destroyed their home, can send donations to: Friends International, P.O. Box 8506, Portland, ME, 04104. 775-0547.

**Lasagna Supper** Aug. 19 at 6 pm, at St. Louis Church, 279 Danforth St., Portland, to benefit Women's Retreat Group. Dine in or take out. Cost: \$5 (\$2.50 kids/\$15 family). 883-4736.

**Lobster Bake** Aug. 19 at 2 pm, at the Libby-Mitchell Post #76 of the American Legion in Scarborough. Tax: \$12, advance purchase only. 883-9495.

**Preble Street Resource Center Activities** at 252 Oxford St., Portland, include community meetings Fri at 10 am; writers' group open to anyone Weds from 11-1 pm and art groups open to anyone feeling the urge for creative expression Tues at 11 am. 874-6560.

**Aviation Army Camp** seeks donations to meet their fundraising goals. Send to: Salvation Army, Camp Sebago, P.O. Box 3647, Portland, ME, 04104.

**Smorgasbord** Aug. 19 from 4:30-6 pm, at the North Gorham United Church of Christ. Cost: \$5 (\$2.50 kids). 892-6455.

**Volunteers Needed** New England Rehabilitation Hospital seeks volunteers to assist with recreational activities for patients — play games, show movies, make craft projects and share your time with people in need. 775-4000, x622.

**Youth Build Portland** A community enrichment program designed to assist students obtain their G.E.D. and vocational training and provide low-income housing, seeks volunteers. Experience not necessary. 775-1510.

**Youth Exchange** seeks host families for cultural exchange students, ages 15-18, for a semester or a year. 1-800-848-2121.

## family

**Baxter Memorial Library** 71 South St., Gorham, holds "Toddler Time," a program for kids 18-36 months of age. Fridays from 10:15-10:45 am. Along with the toddler program is "Parent Share," an informal discussion of parenting issues from 10:30-11:15 am. Also, the library holds a summer reading program, "Backpack at Baxter," for kids ages 3 and up.

**Breakwater School** has programs for kids in grades K-5, as well as developmental programs for four-year olds, an early childhood program for three-year olds and aftercare for school age kids from 11:30 am-6 pm daily. 772-8689.

**Child Care Connections** holds public referral hours Mon-Fri from 10 am-1 pm, with free information about day-care centers, family child care homes, nursery schools and camps. 871-7449.

CONTINUED ON PAGE 28

CBW

# byte ME

## Is that thunder I hear?

Fasten your seat belt. It's going to be a bumpy ride.

The much-awaited, much-dreaded (it depends on your perspective) Microsoft Network (MSN) goes online Aug. 24, the same day Windows 95 hits the streets. The impact? Think of a big-tired monster truck showing up at an amusement park and heading to the bumper-car rink for a little friendly competition.

While executives at commercial online services like CompuServe, America Online (AOL) and Prodigy are no doubt sucking down huge quantities of Roloids these days, those aren't the only upset stomachs around. Because the arrival of MonSterNet may also signal the beginning of a shakeout among Portland's Internet providers.

The threat isn't that MSN will pick off customers from Biddeford Internet or MaineStreet (although they may). But MSN's less-than-dainty appearance is certain to trigger a tectonic shift in online services, forcing those who have emphasized their databases (like CompuServe and AOL) to get into the Internet service business. This will broaden options for Portlanders, but could force down Internet pricing such that it becomes unprofitable for local vendors to stay afloat.

In launching its service, MSN has a simple but powerful competitive advantage: all users of the new Windows 95 operating system will be able to connect to the new online service at the click of a mouse. Every computer sold with Windows 95 will feature a little icon beckoning users to take a test drive on the information superhighway.

With portions of the Internet available through MSN, the competition has to hustle to keep its customer base.

CompuServe, for instance, is seeking to shed its stodgy image as a dull corporate research tool. By October, CompuServe will unveil a sexier graphics package, rejigger its pricing to match AOL (\$9.95 per month with five hours free; \$2.95 per additional hour) and more than double local access numbers to include 105,000 exchanges nationwide. (Portland has long had a local access number, but more remote Maine communities have not.) For its part, Prodigy hired away one of the stars of red-hot HotWired (a hugely popular Web site) to oversee content development.

But it's AOL that believes most fervently that the best defense is a good offense. In the last few months AOL has acquired Global Network Navigator, a California-based company that's been a pioneer in Internet publishing. It also purchased WAIS, a company that blazed the trail in Internet search engines, and bought rights to WebCrawler, a popular search tool developed at the University of Washington. AOL is also significantly upgrading its local access network — Portland will finally get 24,400-baud local service sometime in October.

Perhaps most significantly, AOL is kicking off a new Internet-only service, which it views as a second product to augment its traditional online service. This new service allows users to connect directly to the Internet, bypassing the usual AOL content and glacier-slow graphics.

Pricing for this new service hasn't yet been announced, but it's rumored to feature a la carte pricing rather than a flat fee, making it more affordable for casual users. It's also likely to be far easier to connect to the Internet through AOL than through local access providers, who have frustrated more than one Portlander by assuming a level of technical knowledge that didn't exist.

The new AOL service is slated to go online — surprise! — Aug. 24.

All this is bad news for Portland area Internet access providers, who number six. (How times change. Portland got its first Internet access provider just a year ago this month.) Competition will heat up as national providers start to encroach on the business of local firms, which are hard-pressed to make a buck even at the going rates.

My prediction: Local Internet access providers will move out of the retail business, and will eventually stop offering dial-up access for individual users. The successful firms will migrate to consulting — creating and maintaining Web pages for local enterprises who want to deal with local people.


In effect, we'll see a reprise of what happened to Portland's computer retail business over the past decade. Remember when the city had a handful of independent computer stores where you could go and actually buy a computer in a store? (Lechmere and Sears don't count.) The few firms that survived did so by becoming consultants.

The providers who move to consulting will likely do fine. That is, until NYNEX launches its custom Web-page publishing service for Portland businesses. My prediction: mid-1996.

*MSN's standard rate is \$4.95 per month, which includes 3 hours. Each additional hour is \$2.50. Available for Windows users only; a Macintosh browser should be available by the end of 1996. The local access number in Portland is 761-9029.*

■ WAYNE CURTIS

## Don't get caught in the rip-tide while surfing the internet.



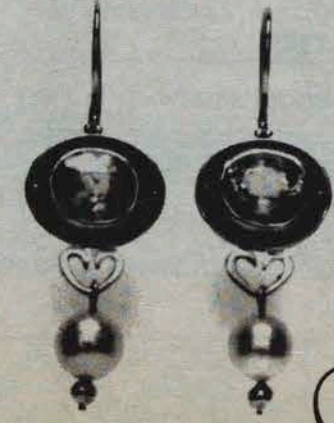
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The Testing and Assessment Center at the University of Southern Maine conducts student assessment studies, assists departments in evaluating programs, designs tests and assessment instruments, and provides technical support to faculty and administrators. In addition, the Center coordinates and administers the USM and National testing programs.

**Qualifications:** Required: Bachelor's degree with course work in research methodology including statistical procedures, analysis and interpretation of parametric and nonparametric data; one year professional experience working with research methodology; professional experience in data input, analysis, and interpretation; and advanced knowledge of computer equipment, functions, and software packages. Preferred: Familiarity with university operations, functions, and offices. Professional experience in consulting with faculty and university staff and demonstrated ability to relate effectively with administrators, faculty, and staff in the university.

Send resume and the names of three references postmarked by August 30, 1995 to: Judith Johnson, Search Chair; RE: 105; Testing and Assessment; University of Southern Maine; 96 Falmouth Street, Portland, ME 04103. USM is an EEO/AA employer committed to diversity, quality, and reasonable accommodation.

**HELP SAVE A TREE: RECYCLE THIS PAPER**

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Casco Bay Weekly is searching for an outgoing, persistent individual to complement our outstanding sales force. Experienced or not, if you have your own vehicle and are persistent, positive and focused I want to meet you. This is a commission sales job that requires you to work a minimum of 45 hours per week to be successful.  
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Equal Opportunity Employer

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a conservation land trust in Western Maine, seeks a part-time executive director.  
**Qualifications:**  
• strong leadership and communication skills;  
• ability to work with Board and volunteers;  
• fundraising & grantwriting experience;  
• should have degree and/or experience in land protection, land use planning, environmental studies, law, resource management and real estate.  
Send resume by September 15th to MLT Search Committee, Box 981, Bethel, ME 04217

**TO PLACE YOUR AD: ☎ 775-1234 • DEADLINES MONDAY 3PM**

**help wanted**

**BOWDOIN COLLEGE**  
**MUSEUM OF ART Curator**  
The Bowdoin College Museum of Art seeks applications for the position of Curator. The Curator will be responsible for generating exhibitions and publications which support and reinforce the academic mission of the College and are relevant to the Museum's permanent collections. The Curator will be expected to work with Bowdoin students and faculty as well as with national and regional museum colleagues in program planning. Candidates should have an advanced degree in art history and expertise in twentieth-century art to the present day. Other fields of interest are open. At least 1-3 years prior museum experience (or equivalent experience), particularly with exhibitions and publications, is required. Salary and benefits are competitive. Applicants are requested to submit letter of interest, resume, and 3 letters of reference to: Curator Search Committee, Museum of Art, Bowdoin College, Brunswick, Maine 04011. Review of applications will begin on Monday, October 2, 1995 and will continue until a candidate is selected. Bowdoin College is committed to Equal Opportunity through Affirmative Action.

**BATES COLLEGE**  
Lewiston, Maine 04240  
DEPARTMENT OF CLASSICAL & ROMANCE LANGUAGES AND LITERATURES  
**Lecturer in Spanish** for the Department of Classical and Romance Languages and Literatures. To teach one course of intermediate Spanish in the Fall Semester (6 September - 16 December). Ph.D. preferred, but ABD or MA considered. Superior ability in Spanish with demonstrated effectiveness in teaching language. Candidates should send cover letter and current c.v. to:  
**Spanish Lecturer c/o Secretarial Services**  
2 Andrews Road, 7 Lane Hall  
Bates College  
Lewiston, Maine 04240  
**DEADLINE: 25 August 1995**  
For more details on the position please contact Professor Richard Williamson, (207) 786-6281, or e-mail, rwilliam@abacus.bates.edu.  
Bates College values a diverse college community and seeks to assure equal opportunity through a continuing and effective affirmative action program. We welcome applications from women and minorities.

**making a commitment to excellence**  
**COORDINATOR SERENE PROGRAM (ADULT OUTPATIENT RECOVERY)**  
Mid-Maine Medical Center is currently seeking a supervisory counselor to deliver individual and group therapy and psychoeducational skill building groups in an intensive outpatient program for adults and families with drug and alcohol problems.  
The appropriate candidate must be a LSAC with minimum 3 years experience required, (LCSW or LCPC preferred); supervisory outpatient experience required. Excellent patient assessment and treatment skills preferred. Candidate to work independently in a committed quality recovery treatment program. (This position is an exciting position. Monday through Thursday, 12:00-10:00pm).  
Mid-Maine Medical Center offers excellent salary and benefit packages. For immediate consideration, call (207) 872-4666, or submit resume in confidence to: Lisa Nutter, Recruitment Manager, Mid-Maine Medical Center, 30 Chase Ave., Waterville, ME 04901. EEOC M/F/D/V. Member VHA.  
**mid-maine medical center**  
You'll Find It Right at the Center  
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Portland, ME 04102  
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**Kristen Watson, CMT**  
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Fall Session Begins Sept. 7  
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9 YEARS EXPERIENCE  
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Practiced Since 1970  
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**Therapeutic Massage & Body Work**  
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Dealing with a variety of issues.  
Tuesdays, 5:15-7:15 p.m.  
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Now in Portland!  
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Jackson/Charvel guitar (flaming red) w/case and ROCK WARRIOR 15-watt amplifier. Extra strings and picks. Great for the young rocker in your band! \$240  
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**Ford F-150 Pickup, 1987**  
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**BUS IT, BIKE IT, HIKE IT, SHARE IT COMMUTE ANOTHER WAY DAY**  
Tuesday, August 29. Celebrate a car-free day! Prizes, T-shirts! Rally at noon, Monument Square

**CALL 775-RIDE**  
**MORGAN 30 - 1970**  
Excellent condition! Almost new sails. \$10,000 firm. 737-8158

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**MERCEDES BENZ 380, 1984**  
One owner, silver, blue cloth interior. All factory options. \$7,995.  
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FOR ASSISTANCE WITH HEARINGS OR APPEALS  
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PATIENT REFERRAL SERVICES

**M.G. MGB GT 1974**  
Completely refurbished, hard top. Very rare. \$2,995. 783-3336/783-3729.

# Back of the Bay

**FAX IT! 775-1615, THE SURE SELL CLASSIFIEDS!**

Salvador Dali free catalog  
T-shirts/posters/books/jewelry  
Write: Dali Museum, Dept. 400  
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**STUFF ENVELOPES.** Earn \$1,000. weekly. \$2. each envelope. S.A.S.E. #10 to: M.S. Enterprises, P.O. Box 812, Wilbraham, Ma. 01095.  
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new, used and antique.  
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**Maine College of Art Student, male, SEEKS ROOMMATE,**  
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A service for the discriminating person looking to share living expenses.  
All applicants screened.  
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Hard day at work? Are you tired of cleaning?  
Call upon an angel.  
Heavenly Cleaners, where the angels are awaiting.  
7 days a week. Our prices are heavenly!  
Insured & Bonded. 854-8486

**YARD SALE!!!**  
Sunday, August 20  
11 Turner Street  
Eastern Prom  
We got wicked good stuff

**SELLING YOUR HOME?**  
Minor repairs can make the difference between just listing and selling! 657-2948 David.

**Mellen Street, 1 Bedroom**  
Hardwood floors, modern kitchen with back yard access, high ceilings.  
\$395/mo. 773-8422.

**\*\*\*DON'T PAY MORE THAN \$25**  
to sell your vehicle! The Sure Sell Classifieds will keep your car, truck, bus, RV, or motorcycle running until it sells for only \$25!  
Call 775-1234 or FAX it to 775-1615.  
Visa/MC accepted.

**FIND A ROOMMATE IN THE CLASSIFIEDS**  
Call (207) 775-1234 now and place your 15-word ad for as little as \$12.50/week.

**NEED HELP PLANNING THE PERFECT PARTY?**

Exciting ideas! Call now! Childrens parties - now featuring the Pocahontas theme! 1-900-622-8080 ext. 991 (call \$2/min. max call 5/min.)  
Holidays/special occasions. 1-900-388-7070 ext. 175 must be 18+. Touch-tone phone required. Customer Service, Stauss Comm, Carmel CA (408) 625-1910.

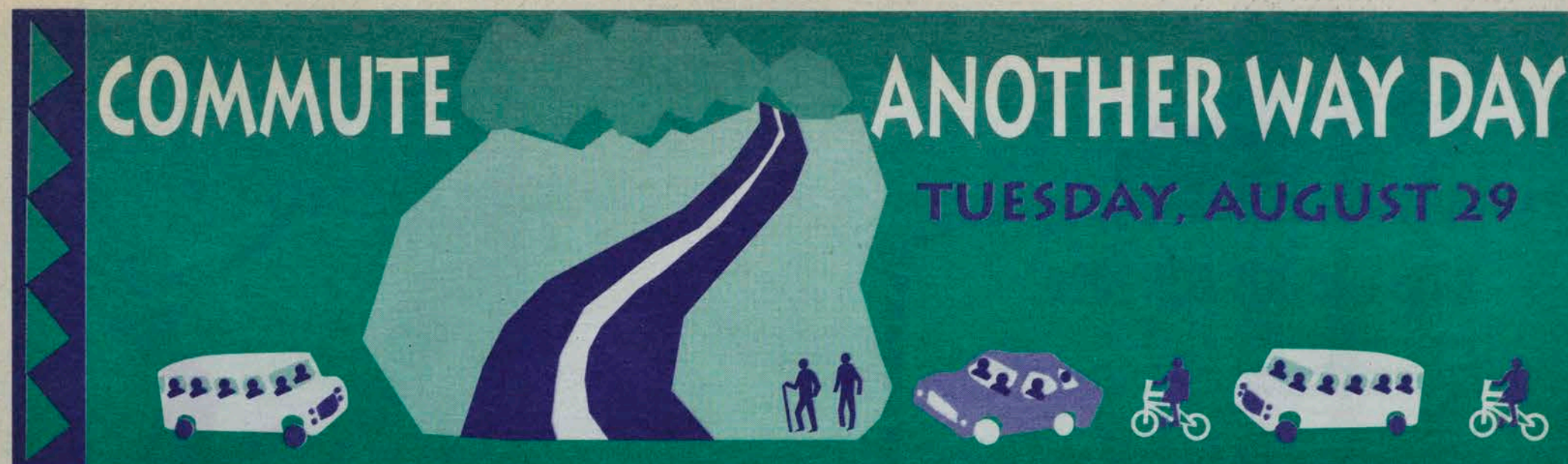
**LLAMA & ALPACA FESTIVAL**  
August 26-27, 1995. Free. Shoglund Livestock Arena, UNH, Durham, NH. 9:30-4:30. Llama & alpacas from 29 farms on display & for sale.  
Telephone (603) 659-2161.

**THE NEWEST GUMBALL MACHINES**  
You need them, we have them. Tootsie Roll Pops. Bubble Gum Pops. We will not be undersold. Wholesale Candy Dist. T.N.T. Vending 413-443-6612 or 413-499-3197.

## Back of the Bay AD RATES

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CBW  
AUG. 17, 1995



### Top Ten Reasons to Commute Another Way

10. **IT'S A CHEAP THRILL.**  
Meet new people. Feel the wind in your hair. Beat the Million Dollar Bridge bottleneck. And save up to \$5 a day in gas, tolls, parking and basic car repairs.
9. **IT'S GOOD BUSINESS.**  
A 1992 study showed that corporate sponsored fitness efforts - including biking and walking - significantly contribute to reduced health care costs, reduced absenteeism, reduced turnover and reduced injuries at work. Healthy employees are good for the corporate image, too.  
**It could make you live longer, healthier, better and improve your sex life.**  
Everything it does for business - it does for you - and more!
8. **It beats having to find a parking space**  
On an average business day, there are 27,000 solo car commuters' cars in downtown Portland vying for only 17,500 legal parking spaces with nearly 13,000 shoppers and tourists.
6. **It beats having to pay for a parking space.**  
You or your employer pays approximately \$780 a year for that parking space. Just think about this: every carpool cuts the cost of parking in half; and eight bikes fit into a single parking space; a walker or bus rider doesn't even need a place to park.
5. **It beats getting a #!@ ticket.**  
You figure it out. That many cars. Those few parking spaces. Somebody's going to get a ticket.  
You could take a
4. **VACATION.**  
With all the money you save on parking, gas and tolls, heck, you could take two vacations.

Continued on back page

## DROVES OF DRIVERS LEAVE CARS BEHIND ON AUG. 29

Greater Portland commuters to celebrate joys of alternative transportation

**PORTLAND, Maine** - Businesses and organizations throughout the Greater Portland area report that droves of commuters have signed up to participate in Commute Another Way Day on Tuesday, August 29, 1995.

The celebration of alternative transportation, is to stress the positive effect alternative transportation can have on the quality of life in Greater Portland.

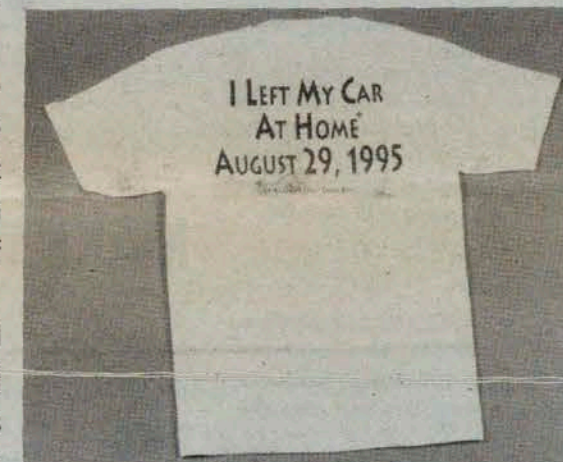
Many businesses and organizations have pitched in to make the day a success and to reward alternative commuters for their efforts. The Maine Turnpike will hand out coupons for free coffee to participating carpools. METRO and the South Portland Bus Service will provide coupons for a free round-trip bus ride for commuters who sign up to take the bus that day.

### Why Commute Another Way Day?

The goal of Commute Another Way Day is to encourage people who normally commute to work in single-occupant vehicles to discover alternative forms of commuting as a means to improve the region's air quality, to save commuter's money, to reduce both traffic congestion and demand for new parking lots and wider roads.

### FreeT-shirts & prizes

Every commuter who pledges to travel by means other than single-occupancy vehicle (SOV) will receive a free all-cotton T-shirt to commemorate their participation. To get their T-shirt, participants must sign up at their place of work or at several other locations throughout Greater Portland.



Organizers of the day are calling for everyone participating to wear their Commute Another Way Day T-shirts to the noon rally at Monument Square, where there will be live music, kids' activities and prizes for alternative commuters (see back page).

### How to participate

Look for Commute Another Way Day information (including a sample of the free T-shirt) on a bulletin board where you work to find the name of your work site contact. If you can't find one, call 775-7433, and we'll let you know who it is.

If your employer hasn't agreed to participate and you're willing, we will supply you a coordinator's packet so you can begin signing up your fellow employees. Or we can tell you about participating merchants and businesses throughout the area where you can sign up.

COMMUTE ANOTHER WAY DAY  
TUESDAY, AUGUST 29, 1995

- Carpool information, call 775-RIDE
- Bus schedules & routing, call 774-0351 (METRO) or 767-5556 (South Portland Bus Service)
- Biking, walking routes & signup locations, call 775-7433



# PIZZA TIME

Great pizza • great price • fast service

## FREE HOT WINGS

1/2 order of wings FREE w/ purchase of medium one item pizza OR Full order of Hot Wings FREE w/ purchase of large 1 item pizza!

**FREE DELIVERY • 774-2222**  
with minimum order of \$6.50

**1 LARGE 16" one topping pizza**

only **\$8.99** +tax



## RIDE THE BUS FOR FREE

### Here's how it works

Commuters who travel by bus on Commute Another Way Day, August 29, will get a "free ride" coupon courtesy of the Greater Portland METRO and the South Portland Service.

Commuters who want to ride the bus for free that day can obtain free ride coupons through participating employers and organizations. Check your bulletin board at work for your employer contact, or call 775-7433 to find out where you can sign up. Both bus services will honor these free ride coupons on Tuesday, August 29, only.

### Busing it is easy

Not sure where the bus stops near your home or place of work? Want to know how long that bus ride will be? Bus stops are marked by signs or orange bands on telephone poles along all bus routes. In addition, both METRO and the South Portland Bus service offer personalized route and schedule information. Call them, and someone will help you plan your bus ride to work:

- ▶ METRO (Portland and Westbrook), call 774-0351
- ▶ South Portland Bus Service, call 767-5556

METRO and South Portland City buses have a free transfer agreement between the two systems, so traveling from one bus system to the other is easy, too.

### Ride the bus and win

Everyone who signs up and rides the bus on Commute Another Way Day will receive a T-shirt for their efforts. The commuter who travels the furthest distance by bus on Commute Another Way Day will win a \$15 gift certificate from Books Etc. in Portland.

### More than one way to catch a bus

Even if you live beyond regularly scheduled bus service, taking the bus is still an option. For those who commute to Portland from the west, north, or south, you can park your car for free at one of three lots and ride the METRO from there.

Here are some of the scheduled departures from Park & Ride lots for peak morning and evening commute times. Call METRO at 774-0351 for complete route and schedule information.

**1. Bradlee's Shopping Center**  
(located off Brighton Ave. at the Westbrook/Portland line and off Exit 8 of the Maine Turnpike)

| Leave     | Arrive   | Leave    | Arrive    |
|-----------|----------|----------|-----------|
| Bradlee's | Downtown | Downtown | Bradlee's |
| 7:35 am   | 8:00     | 4:00 pm  | 4:20      |
| 8:05      | 8:30     | 4:30     | 4:50      |
| 8:35      | 9:00     | 5:00     | 5:20      |
| 9:05      | 9:30     | 5:30     | 5:50      |

**2. American Legion Lot**  
(Rt. 25 at Gorham/Westbrook line)

| Leave      | Arrive   | Leave    | Arrive     |
|------------|----------|----------|------------|
| Am. Legion | Downtown | Downtown | Am. Legion |
| 6:20 am    | 7:00     | 3:45 pm  | 4:25       |
| 6:50       | 7:30     | 4:45     | 5:25       |
| 8:10       | 8:45     |          |            |

**3. Pride's Corner Bowling Alley**  
(off Rt. 302 in Westbrook)

| Leave          | Arrive   | Leave    | Arrive         |
|----------------|----------|----------|----------------|
| Pride's Corner | Downtown | Downtown | Pride's Corner |
| 6:05 am        | 6:35     | 3:45 pm  | 4:10           |
| 6:40           | 7:15     | 4:15     | 4:40           |
| 7:10           | 7:45     | 4:45     | 5:10           |
| 7:40           | 8:15     | 5:15     | 5:40           |
| 8:10           | 8:45     | 5:45     | 6:10           |
| 8:40           | 9:15     | 6:15     | 6:40           |

### Important connections:

Three different transit carriers provide bus service to Portland. For service from:

- ▶ Biddeford/Saco/Old Orchard - Call the Shuttle Bus at 282-5408
- ▶ Boston, Newburyport, Portsmouth or Bangor, Waterville, Augusta, Lewiston - Call Vermont Transit at 772-6587
- ▶ Bangor or Boston - Call Concord Trailways at 828-1151



## MAKE THE COMMUTE FLY BY — BIKE TO WORK

Biking to work can be an exhilarating start to your day. If you usually just ride for recreation, making biking part of your work day commute can eliminate the need for a separate "exercise routine." Combine your daily exercise — biking — with something you already do — the dreaded commute.

Biking does take a little bit of forethought to make sure the commuting experience is safe, enjoyable and something you'll want to do more than once. There are the clothes, the route and the bike to consider.

### The Clothes

You can wear what you'll keep on all day especially if the route is short and flat. Take a towel to freshen up a bit. Remember, those pant legs and bike chains don't mix — a rubber band or Velcro strap can keep it out of grease's way. You may want to change once at work. You can either carry a change of clothes in a backpack or stash a set the day before.

### SAFETY, SAFETY.

A word that bears repeating. Here are some safety tips to help ensure your commute is a safe one.

- ▶ **Wear a helmet!** This is your most important piece of safety gear.
- ▶ **Inspect your bike!**
- ▶ **Obey all traffic laws!** Bikes are vehicles and subject to the same traffic laws as cars. And be sure to signal when turning.
- ▶ **Go with the flow, not against it!** Riding in the same direction as traffic is moving makes your and other vehicles' actions more predictable.
- ▶ **Get lit!** Use a light when riding at night, reflectors are not enough.
- ▶ **Stay alert!** Watch out for road debris, rough pavement conditions, drainage grates and other hazards.

### The Bike

Giving your bike the "once over" before hopping on is an important part of every ride. Check the brakes, the wheels and gears to ensure they are in good working condition. A well fitting helmet and alert rider complete the essentials. Consider your bike's security and be sure to lock it up or store it in a safe place once you get to work.

### Personal route consultation

The map above highlights good, direct routes that will get you downtown efficiently. If you are unsure about the best route, call 775-7433 for a personal route consultation. Leave your starting point and destination, and one of the experienced bikers on the Commute Another Way Day committee will get back to you a recommended route, one that is safe and scenic. We will even help you find a "bike buddy" for the commute.

## GREATER PORTLAND: A WALKER'S TOWN

One of the chief attractions of Portland for many people is its walkability. Not only is intown Portland compact and blessed with many walking trails and good sidewalks, the scenery is great, too. Other communities in the region are also exceptionally "walkable" — within walking distance of the downtown and other areas of concentrated employment and schools.

Walking offers many pleasures, particularly at this time of year when the days are warm and the evenings usually provide a cool sea breeze.

### Walk this way

Walking doesn't take much extra time. We know, we've measured some of the area's favorite walking routes. The map above shows representative

distances from several residential areas to Monument Square.

As a frame of reference, walkers should consider that the trail around Back Cove is 3.5 miles long and takes the average walker 45 minutes walking briskly or 1 1/4 hours at a leisurely pace.

### Walking to win

All commuters who pre-register with their employers and walk to work on Commute Another Way Day will receive a free T-shirt.

The person who walks the greatest distance to work on that day will also win a one month membership at the Bay Club. If you think you might qualify to win, call 775-7433 and let us know your name, phone number and how far your walk is.

**Commute Another Way Day**  
Tuesday, August 29, 1995

**Carpool information, call 775-RIDE**

**Bus schedules & routing, call 774-0351 (METRO)**  
**or 767-5556 (South Portland Bus Service)**

**Biking, walking routes & signup locations, call 775-7433**



## WHY NOT SHARE THE RIDE?

There is one way you can drive your car to work and still earn your Commute Another Way Day T-shirt. You can carpool. Maybe you know someone already with whom you can ride — someone at work or someone who lives nearby. If you don't, you can still carpool. That's where RideShare comes in.

### Call 775-RIDE

RideShare is a free carpool assistance program funded by the Maine Department of Transportation and the Maine Turnpike Authority and operated by the Greater Portland Council of Governments. This service is available for anyone commuting from, to or through York or Cumberland Counties.

Call RideShare and provide the details of your commute: where you live; where you work; what time you have to be at work; what time you want to leave work.

RideShare will provide names and phone numbers of other potential carpools who already may be in the RideShare database (RideShare has 700 potential carpools signed up to carpool) or who just want to carpool for Commute Another Way Day. This being Maine, your potential carpool partner may not be your next door neighbor. You may have to drive a few miles and meet them at a free Park & Ride lot. RideShare will provide you with this information.

You may even discover you want to carpool on a more regular basis. You only have to carpool one or two days a week to save a lot every year. Just look at the chart below.

### Annual Carpool Savings

| Carpool Days | \$\$ Saved                 |
|--------------|----------------------------|
| 1            | \$ 57* - \$92 <sup>A</sup> |
| 2            | \$114 - \$184              |
| 3            | \$173 - \$276              |
| 4            | \$228 - \$368              |
| 5            | \$288 - \$460              |

\*Commuter traveling in a subcompact car with a daily commute of 30 miles round trip.<sup>A</sup>Or in a mid-sized car with a daily commute of 40 miles round trip.

### Free Coffee for Turnpike Carpoolers

If your commute takes you down the Maine Turnpike, you can get a coupon for a free cup of coffee at either Java Joe's in downtown Portland or at the Daily Grind near the Maine Mall in South Portland. Here are the rules. You need to get a coupon from your participating employer or organization.

Present this coupon as you enter the tollbooth at the Maine Turnpike on August 29. You must have two or more people in your vehicle at that time. The toll collector will provide you with coupons you and your fellow carpoolers can redeem for a free coffee.

### Squeeeeeeze Em In

Don't forget there's a prize for the carpool that travels the farthest on Commute Another Way Day (a free oil change from Jiffy Lube) and also a prize for the carpool with the most people (a packet of personal care products from Tom's of Maine). So fill that car up with carpools, and you could win a prize.

### A Few Rules For the Road

If you're new to carpooling, here are a few suggestions to consider as you get ready to Commute Another Way by carpool:

1. Don't forget the details - Make sure you know exactly when and where you're going to meet and who's going to drive. Don't forget to exchange work and home phone #'s.
2. Gas costs money - Seems obvious but don't forget to reimburse the driver. It costs about 10 cents per mile for gas and maintenance. Split that cost among all the carpoolers.
3. Watch the upholstery - Be clear about eating, drinking and smoking in the car. It's even good to agree upon a radio station.

## How's this for a win / win proposition?



Commuters who go the distance to "commute another way" will win big. Some of Greater Portland's most progressive businesses have pitched in with great prizes to demonstrate how we all can win when commuters find a better, cleaner, healthier way to work. Bikers traveling the furthest distance by bike on Tuesday, August 29, will win a gift certificate from Back Bay Cycle or Cyclemania. The longest distance walker will receive a free one-month membership to

the Bay Club to tone up those leg muscles. One lucky marathon bus rider will get a gift certificate from Books Etc. — a great incentive for catching up on recreational reading during the weekday commute. In addition, there will be prizes for winning carpoolers (an oil change from Jiffy Lube; mouthwash & other personal care products from Tom's of Maine); multi-modal alternative commute (five CDs from WBLM); and the most innovative commute (a gift certificate from Joe Jones Ski and Bike Superstore), as well as prizes for employer organizers who sign up the most employees.

### Take home a trophy

You could be a winner. Let your employer organizer know how you plan to get to work that day — and how far you will be traveling. Check out the following categories:

- ▶ Longest bike ride
- ▶ Longest walk
- ▶ Longest bus ride
- ▶ Carpool that travels the farthest
- ▶ Most people in one carpool
- ▶ Most alternative modes used in one commute\*
- ▶ Most innovative commute\*\*

(\* Each mode must cover at least 1/2 mile). \*\* Must be considered safe & will be determined by panel of judges.

Carpool information, call 775-RIDE  
Bus schedules & routing, call 774-0351 (METRO)  
or 767-5556 (South Portland Bus Service)  
Biking, walking routes & signup locations,  
call 775-7433



### COMMUTE ANOTHER WAY DAY

Commute Another Way Day, Tuesday, August 29, 1995, is a celebration of alternative transportation sponsored by several organizations, including Bicycle Transportation Alliance of Portland (BTAP), Casco Bay Weekly, Greater Portland Council of Governments, Maine Turnpike Authority, METRO, PACTS, Portland Trails, RideShare, South Portland Bus Service and WBLM Radio.

Commute Another Way Day Committee  
John Balicki, RideShare  
Bob Bowker, Bowker & Associates  
Kathryn Buxton, Buxton Marketing & Communications  
Bill Childs, ABB Environmental Services  
Bruce Hyman, PACTS  
Peter Rich, Attorney

## PARTICIPATING ORGANIZATIONS

ABB Environmental, Allen Screen Printing, Alliance for Transportation Choice, Alpha One, Aquarius Travel, Atlantic Bank, Bicycle Transportation Alliance of Portland, Back Bay Cycle, Back Bay Grill, Bagel Works, Inc., Bay Club, Baxter School for the Deaf, L.L. Bean, Bicycle Coalition of Maine, Black, Lambert, Coffin and Rudman, Blue Cross/Blue Shield of Maine, Books Etc., Carbur's Restaurant, Carrabasset Spring Water, Casco Bay Bike Club, Casco Bay Weekly, City of Portland, City of South Portland, Chapman Corporation, Children's Museum of Maine, Commonwealth Land Title Ins. Co., Community Health Service, Consumers Water Co., Coopers & Lybrand, Cyclemania, Delia Pooler, Atty., Expanded Video, Federal Express, Fox 51 TV, Generated Image, GP Chamber of Commerce, GP Council of Governments, Harvard Community Health, Headlight Audio Visual,

Holy Innocents, Imageset Design, J. Weston Walch Publishers, Java Joe's, Joe Jones Ski & Bike Superstore, Key Bank of Maine, King Middle School Letterworks, Levinsky's, Maine Alliance, Maine Arts, Maine Bank & Trust, Maine Chamber of Commerce, Maine College of Art, Maine Dept. of Transportation, Maine Employer's Mutual, Maine Turnpike Authority, METRO, Natural Resources Council of Maine, Nephrology Associates, Olsten Temporary Services, Owen Haskell, Inc., PACTS, Portland Museum of Art, Portland Newspapers, Portland Photographics, Portland Pirates, Portland Police Department, Portland Sea Dogs, Portland Trails, PROP, Resourceful Home, SEAFAX, South Portland Bus Service, South Portland Public Library, Southern Maine Dialysis Care, State Theater, Thibault Paolini Design Associates, UNUM, USM Lifeline, VIP Tour & Charter, Verrill & Dana, Waynflete School, WBLM Radio, YWCA

## Top Ten Reasons continued

### YOU LOVE THE 3. OPEN ROAD.

According to the 1990 census, more than 15,000 people in Greater Portland already choose alternative forms of transportation for their daily commute. That's 15,000 fewer cars to clog area roadways.

### 2. Like to breathe

People who commute alone spill more than 3 tons of pollutants into the air during the average workday commute. Alternative commuters in Greater Portland -- bikers, walkers, carpoolers and bus riders -- already reduce harmful emissions from car exhaust by more than 1 ton every day!

### 1. It's fun

Ride your bike and experience the thrill of the open road and bike path! Walk to work and get healthy! Take Metro and relax with the morning paper! Carpool and meet new people! You'll be amazed how easy -- and fun -- it is.

Casco Bay  
Weekly

WBLM 102.9

METRO

Bicycle  
Transportation  
Alliance of Maine

MAINE  
TURNPIKE

RIDESHARE

Greater Portland  
Council of Governments

PACTS

FOX 51  
WPXT-TV / PORTLAND

Portland Trails



SOUTH PORTLAND BUS SERVICE