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SOMETHING FOR NOTHING

Something for nothing? That's right, we're offering you something for nothing, namely this space in a prime location. Those of you who submit articles to WOOD AND FIBER SCIENCE know that you ordinarily have to pay \$65 for a page, but we are offering you this page for absolutely nothing. All you have to do is jot down a few words of wisdom for your colleagues and send them to any member of the editorial committee. In turn, you will get your name in print on the very first page of this fine journal. You'll be listed first in the Contents, and while we can't promise you fame and fortune, we can promise you a hearty "thanks."

Why is it that people are willing to pay \$65 per page to get an article into this journal, but offer them the chance to write an editorial and get it published for nothing and they go crawling back into the woodwork—or the forest? In any case, some of you may get a telephone call one of these days from a member of the editorial committee. Surprise him (and the rest of us) by saying, "Yes, I'd love to write an editorial. I'll have it in the mail by next week."

If editorials are not forthcoming, we plan to revert to an earlier practice of starting the issue with a regular article—and it might not be yours. Remember, nearly everyone looks at the *first* page of a journal and why shouldn't it be *your* name and *your* words that make that first impression? Come on, let's hear from you—all of you, and SOON before it's too late!

CAROL OVENS
Editorial Assistant