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## The New Cold War: Moscow v. Peking

Edward Crankshaw

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## BOOKS

Goodfriend, Arthur. *The Twisted Image*. New York: St Martin, 1963. 264p.

The reader interested in the propaganda field, the inner workings of the USIS, or the culture and mores of the Indian people will find this book quite rewarding. The author writes of his several years of experience as an information official in India in a simple, interesting, and appealing fashion. However, one has the feeling that the theme of *The Ugly American* is repeated in the book. Frequently 'good' and 'bad' American information officials and deeds are discussed. The prevailing theme throughout the book is the need to express United States ideas and policies by words and terms that can be related to the thoughts and aspirations of the native people—rather than by an emphasis on the abundance of material wealth of American society. Another opinion permeating the book is the need to communicate to a larger audience. Other levels of Indian society than just the intelligentsia should be our communication goal. The author at times belabors arguments with his superiors concerning methods, and the reader has the feeling that he is part to a family quarrel. The student interested in an inside viewpoint of the USIS information efforts, using India as a case study, will find Mr. Goodfriend's work thought-provoking.

Crankshaw, Edward. *The New Cold War: Moscow v. Peking*. Baltimore: Penguin Books, 1963, 167p.

Edward Crankshaw, an English scholar noted for his erudite writings on Russia and the Soviets, began this book with the purpose of presenting evidence concerning the rift between the Soviet Union and China. Most of the writing occurred prior to the time, coincident with the Cuban episode and China's invasion of India, when open polemics between the two communist nations made the affair public property. In completing his writing, Crankshaw provides an excellent narrative, establishing the genesis of the dispute between Moscow and Peking. He also constructs, through a lucid analysis of well-documented maneuverings of all the involved Communist parties, a logical understanding of the depth of the breach, as well as an appreciation of its potential influence on the power balance of the world. Crankshaw very adequately supports his conclusion that this conflict, rather than being one of pure ideology, is a struggle between neighboring powers for self-assertion—if not for domination—using ideology as a weapon.