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This Week in Sanford, Vol. 01, No. 25, July 5, 1926

Arthur R. Curnick

J. Henry Wulbern

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This Week in Sanford

Chamber of Commerce News Real Estate Activities

PUBLISHED IN THE INTEREST OF SEMINOLE COUNTY, FLORIDA.

AMUSEMENTS SOCIAL AND FASHION NOTES SPORTS NEWS OF THE CHURCHES DAILY CALENDAR

Volume 1 FOR THE WEEK BEGINNING JULY 5, 1926 Number 25

Good Morning, Mr. Sanford! Have you built a home this-morning?

"Say for me," said Mayor Lake, returned from his flying trip to New York, "that the Florida-Sanford-Seminole County world broadcast hour put on by Editor Curnick of THIS WEEK IN SANFORD with the cooperation of the Sanford Realty Board and the Radio Corporation of America, WJZ, was a splendid occasion deserving of great appreciation and praise at the hands of this community.

"Mr. Bills, representing me, made a truly magnificent speech for Florida, Sanford, and Seminole County; and the music was superb. I was present and can testify.

"The next step is to check up on inquiry-results of this remarkable achievement in community publicity and so determine whether we should avail ourselves of further broadcast hours as suggested by Mr. Curnick. The check-up will decide whether the cost of the artists—\$550 a week—is in keeping with benefits to be derived. We await Mr. Curnick's return, for conference.

"Whatever the decision shall be, we know that Sanford-Seminole's message as so very ably presented by Mr. Bills entered the ears of millions who tuned in. Great work!"

An inspector from the State Health Department visited Sanford last week. In his hotel bath he discovered a number of infinitesimal red wiry worms swimming. He dipped some out and carried them to the office of the City Manager, and made some

What's Going On (OR OUGHT TO BE)

Reflections Caught on the Mirror of Sanford Life Today

definite remarks. Then he dropped in at a telegraph office and sent a wire to Tallahassee. That message requested the early presence in this city of a bacteriology expert empowered by the State to make a laboratory survey of Sanford's water supply.

This is the very last sort of investigation that should be resented by any community. The purity of a city's water supply is as vital to the people as the virtue of a wife to her husband's family.

By all means let the Chamber of Commerce hasten to the construction of the proposed building that shall be for it a home of its own. It's a long time now since Orlando has thrown a fit over our skyline.

Four cents to the State for every gallon of gasoline. Why paint any of the railroad cars yellow? Green is the color for jealousy.

Real estate business in and about Sanford is reported "growing nicely, now." So are the weeds on development properties that hid out during Clean-up Week.

Now that the controversy has been settled and the point won; now that our excellent Weather Observer is hoisting the

Federal Thermometer to his able shoulder and bending his steps toward the sunny green formist the City Hall; suppose hereafter we have a little less hot air.

They say "The Signal has been sold!" (It is our morning paper.) They say "That's prematurely told, and much resembles vapor."

They say "An option's on the street! but more to tell is not discreet." They say "We'll know before the snow accumulates beneath our feet."

They say our able city are set to run our morning paper. (They say you need not be a vet to prepetrate *that* caper.)

They say "The stock is nearly sold!" They whisper "Fifteen thousand, gold!" They say "Just wait! the option date has yet a little while to hold."

They say the folk of Sanford strain and *hant* to run that paper! That faces prest against the pane obscure their sight with vapor!

They say "The Signal has been bought!" They say "It hasn't but it ought." They say the stock is in their sock; but Higgins says "That's overwrought."

I hope he keeps it yet awhile, my kindly friendly neighbor! I pass that way to catch his smile, and wave him at his labor.

With a dry army of 400,000 anti-bootleg shock-troops General Andrews will endeavor to eject the illicit moisture from the well known body politic. And the public, being a humorous old duffer, will lay in a

(Continued on Page 2)

SAN LANTA

SANFORD'S RESIDENTIAL MASTERPIECE

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Sanford, Florida

This Week In Sanford

Published Weekly at 204 N. Park Ave., Sanford
Telephone 236

Advertising Rates on Application

Arthur R. Curnick, Editor and Publisher

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THE EDITOR'S CORNER

*Hewing to the line, let the chips fall where
they may*

NO BANK FAILURES HERE

A Northern caller in Sanford last week made the remark, "Continued recent bank failures in Florida are hurting the State terribly in the North."

We believe that view to be an exaggeration of a partial fact. There have been seven recent bank closures in Florida, four on the East Coast, three on the West, at least two of the seven involving sizeable banks. Direct information from Tallahassee is that two of these banks are taking steps necessary to reopening at an early date, and that the prospect for the reopening of four of the other five is good. No national bank has suspended or been reported in peril.

The facts, therefore, are not as alarming as the statements that have been spread about them. It would be idle, however, to dispute that Florida has been hurt, if not injured, in the North by the closing of these seven institutions. Florida lately ceased to be a private citizen in the community of States and became a public character. Anything, good or evil, that happens to a public figure is drawn within the spotlight of popular attention. Florida having embraced the form of Publicity must endure its varying moods, its savage suspicions as well as sultry caresses. If it happened to Florida, it's news. If what happened to her is good, it's interesting; if bad, it's important. The world having been always that way, we are not taken by surprise nor do we complain.

That this financial ill fortune has passed the House of Sanford by is no cause for crowing but a fair occasion for reflecting. Advantages of conservatism and substantial foundations are more apparent to our people every day. We are not dependent upon tourist funds nor upon real estate speculation. Our prosperity is based on a production soil and the continuing efforts of an industrious, thrifty citizenship. If we have been too conservative—but perhaps we have not been too conservative: only at times too self-satisfied.

Sanford has grown more slowly than many of her neighbors, but her growth has been founded on actual industrial, agricultural, and commercial needs as they made themselves recognized to the community. Public improvements and private undertakings projected for the next two years indicate an assured active employment for our population at good pay. There is no threat that the oil will become low in the cрузe or the meal in the bin.

Our banks are widely known to be among the most sound and conservative in the State. The First National, now nearing its thirty-ninth anniversary, has weathered all the vicissitudes of panic and freezes which have occurred within that time and is the only bank in the territory of old Orange County that remains in existence, the others having gone down in the desolation of 1894-95. All three of the Sanford banks are in a strong position on account of the splendid returns from our crop—returns which are still rolling in.

Many of our farmers are taking a short holiday "back home", and by August 1st preparations for the next season will be well under way and Seminole County farms will be humming anew with activity.

A report lately spread that more foreclosure actions are now in progress than ever before

in the County. Investigation has proved the report false. The Sheriff's office is, however, handling more than the usual number of summonses in actions at law to collect money owing. The conclusion cannot be escaped that collections this summer in the County are disagreeably slow, both in and outside of Sanford. It is true also that a lethargy lies upon real estate; the body of that business member breathes feebly. But its energies are merely interrupted and presently will be resumed in vigor. We had no boom, we did not carouse; but the dance was rather late and we did step out a bit, and sleep cometh in the morning after.

Sure enough this is a delightful land. No calamity threatening life or jeopardizing reasonable happiness has visited us within many years. We dwell in safety under our own vine and fig tree. We should be a grateful and a friendly town. A friendly town.

WORLD-WIDE NEWS

BUDAPEST, Hungary.—Emil Bacher and Oscar Fabry, respectively president and manager of the Victoria Milling Company and the Concordia Milling Company, were arrested by the State police on charges of dissipating \$7,000,000 belonging to those companies' stockholders. The accused men operated in the Chicago wheat market and bankrupted the two Hungarian concerns.

WASHINGTON.—The War Department announced a plan to finance not more than 100 prospective Army officers who now are juniors in American colleges or universities. The offer is to "see them through" their graduating year on their agreement to then enlist in the Army and serve at least nine months in Army camps. After that they can obtain Regular Army commissions or return to civilian life.

LONDON.—Mrs. Thelma Morgan Converse, divorcee and twin sister of Mrs. Reginald Vanderbilt, was married here to Viscount Furness. Lady Furness is the daughter of Harry Hays Morgan, American Consul General at Buenos Aires, Argentina. She has been in the movies.

NEW YORK.—Florenz Ziegfeld, creator of the "Follies," announced himself the leader of a new movement in theater circles, which he described as "back from nudity to artistry." He declared that as "the first producer of stage nudity on Broadway" he is competent to assert that "dislay of her undraped form divine does not glorify the American girl." It is inferred that Mr. Ziegfeld does desire to glorify her.

BERLIN.—A resolution against all forms of liquor prohibition on the ground that such legal restriction on personal freedom would lead to race demoralization, was adopted at Eisenbach by the Conference of German Physicians, which included prominent advocates of temperance.

CHICAGO.—Small boys engaged in buying Fourth of July toys in a Gary (Indiana) store snapped a toy machine-gun and the sparks from the metal caused a \$250,000 fire and the injury by flames of a young woman clerk. Customers rescued the boys.

LONDON.—Miss Ethel Langton, 15, daughter of the keeper of St. Helen's Fort Lighthouse, Bembridge, was awarded the Lloyd's Bronze Medal for meritorious service. Once before a Lloyd's medal—the Silver Medal—was awarded to a woman; in 1897 to a ship captain's wife. Miss Langton kept the light burning three nights while her parents were detained by storm on the mainland. Her only companion was a dog, her only food two pounds of bread.

BRADLEY BEACH, N. J.—Last week a Coney Island Judge let ten girls off with a reprimand and warning who faced him on charges of having transformed their two-piece bathing suits into one-piece revelations. This week a Bradley Beach Judge acquitted four girl bathers charged with one-piece indulgence in the skin-tight habit. Judge Joseph R. McGill

WHAT'S GOING ON

(Continued from Page 1)

fresh supply of moisure and sell the General's men enough of it to justify their evidence-gathering \$4,000 expense accounts. It takes a long time to go round and round a big bush when you're thirsty.

If you worked in town and lived two miles out and had four hundred and sixty-three dollars and decided to buy a Ford coupe what style of Chevrolet would you select? Mark your answers personal.

The French franc is down to 37 to the dollar. With us the dollar is nearly up to the franc, when we step into a drug store to buy 79-cent listerine at one-twenty. It costs the seller 51 cents, but of course the freight accounts for the slight difference.

If Religion and Prohibition don't make the 1928 Presidential campaign the worst bellum since the Civil War, then Politics is deceased. And neither of those issues has any place by right in an American political campaign! Their injection could easily bring about, two years hence, the disruption, disintegration, and death of both the Republican and Democratic Parties. However, we make it a point to never refer to politics in this magazine.

Aimee Semple McPherson. Yes? we are listening.

Congratulations and welcome! But we suggest there should be a strict rule against proselyting at Longwood when the international rest-home for missionaries of all denominations is established there. Of course, 500 acres is a wide place. *Pax vobis cum.*

explained he felt it his duty to take into consideration "the trend of modern times."

NEW YORK.—The five mail and cargo-carrying steamships operated by the American Merchant Lines for the U. S. Shipping Board in the Atlantic trade between New York and London have been refitted to carry 74 passengers without class restrictions on a minimum fare basis of \$100.

WASHINGTON.—Figures exposed by Wayne B. Wheeler to the Senate special committee investigation recent campaign expenditures in Pennsylvania, Illinois, and other States, showed that the Anti-Saloon League has collected \$7,661,447 and expended \$7,698,594 in New York, Pennsylvania, Ohio, Indiana, and New Jersey.

PANAMA.—The Panama-American Congress in session here voted down a proposal to remove the headquarters of the Pan-American Union from Washington to Panama.

PARIS.—Scores of dashing female models were sent by the dressmakers of Paris to show themselves at Bagatelle Polo Grounds wearing white or bright-colored feather boas—attempted revival of a style of 20 years ago. The fete where they displayed and paraded was an occasion got up for the benefit of Paris working-girls.

CHICAGO.—Police Superintendent Collins is hardboiled if any, but a woman whose address he failed to obtain treated him to the police equivalent of a thrill. She entered his office, announced herself the widow of Pugilist Robert

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AMUSEMENT SECTION

THE WEEK IN LOCAL THEATRES—NOTES FROM STAGE AND FILM



Gilda Gray and Warner Baxter in a Scene from "Aloma of the South Seas"

'ALOMA OF THE SOUTH SEAS'

"The play that made Broadway stop, look, and linger"—will be seen in its screen version in Sanford at the Milane Monday: Gilda Gray in "Aloma of the South Seas," which Maurice Tourneur directed for Paramount.

Miss Gray, who created many South Sea Island dances and brought them to the height of their popularity on Broadway and throughout America, plays the title-role part of an untutored Polynesian dancer in love with a white man.

Percy Marmont and Warner Baxter play the chief supporting roles. Other principals in the cast are William Powell, Julianne Johnston, Harry Horey, Joseph Smiley and Mme. Burani, a French actress.

The picture, made in Porto Rico and at the Paramount Long Island studio, was adapted to the screen by James Ashmore Creelman from the long run stage play of the same name by John B. Hymer and LeRoy Clemens. It tells a vivid story of life and love in the colorful background of the tropics. The picture boasts some of the most beautiful scenic effects ever caught by a movie camera.

'ISLE OF RETRIBUTION'

The punch? The punch! The punch!

"A huge, silent, menacing figure on the beach!

"A stormswept life-boat with its burden of refugees! A prayer of thanksgiving that a haven had been reached!

"Then, as the women made their way inland, Bess, standing for a moment on the edge of the woods, looked back!

"The thing she saw turned her blood cold!

"Without the slightest excuse, Doomsdorf shot down the mate as he waded into the water to haul up the boat! Then pushing the little skiff adrift, he turned on his heel without a glance at the floating body and stalked across the frozen wastes!

"Trapped on an island with a man like that! Not a man, really—a wild beast!

"The thrilling adventures that befell three

women and a rich man's son, held in the power of this man's evil will.

"The Isle of Retribution", from the famous novel by Edison Marshall. Directed by James Hogan.

"At the Milane Tuesday night."

The punch? The punch! You bet.

'THE VOLGA BOATMAN'

Electrical power sufficient to illuminate the homes in a city of twelve thousand population was at the command of Cecil B. DeMille, while filming an unusually large scene in "The Volga Boatman," which it is said compares in size to that producer's "The Ten Commandments."

This set, built on a stage at the DeMille Studio, embraces the exterior of a Russian palace, a court yard, and a huge ball room, and required a tremendous amount of illumination. To give the camera-man sufficient light, the studio power plant was kept generating close to its maximum of 15,000 campers. Two hundred "extras" appear in this sequence of "The Volga Boatman," which will be shown at the Milane Thursday.

LENS PLAYS TRICKS ON ACTORS

The fact that the motion-picture camera is tricky is evidenced by the way in which it records various persons.

Some of the stars and players look exactly the same off screen as they do on. Others look like entirely different personages.

In the cast of "Diplomacy", the Marshall production, this is particularly noticeable, for the star, Blanche Sweet, looks herself on the screen, while Gustav von Seyffertitz, who has the heavy role of the Baron Stein, is a totally different person than himself, in the pictures.

Blanche Sweet in real life as on the screen is a beautiful blond of the ethereal type. Only with the aid of make-up is she able to look any other way, for she records herself in the films.

Von Seyffertitz, on the other hand, can never play anything but arch-villain roles. Off screen

he has a striking face, with kindly brown eyes that window the soul of a man who could do only kindly things. When photographed he

'WHAT HAPPENED TO JONES?'

Having a bishop in the family is sometimes most advantageous even aside from such spiritual as one might derive from his presence, who was a bishop in England, would be a Reginald Denny never thought that his uncle, source of utility to him after twenty years.

The Universal star worshipped his uncle and copied even his style of walk. The cleric was a regular fellow and he and his nephew were wont to pal together in the lovely English countryside. As a result of this close companionship, the boy absorbed a great many of the mannerisms of the older man.

Now, after two decades, the opportunity has arrived in which Denny is able to put his observations of his uncle to good use. The

(Continued on Page 10)

The Milane Theatre

The Latest and Best in
Photo Drama Attractions

WATCH THIS PAGE WEEKLY

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Laney's Drug Store

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We Appreciate Your Business

Chamber of Commerce Activities

CHAMBER AND MERCHANTS TO HOLD CONFERENCE

Members attending last Friday's meeting of the Chamber of Commerce heard a diversified program of reports of the organization.

Numerous answered questionnaires returned by the membership had been considered by the Board of Governors at the morning meeting, and announcement was made by President Douglass that many suggestions contained in these questionnaires would be adopted as a part of the year's program of work.

Arrangements are now being made for an adjourned meeting of the Board of Governors and the retail merchants of Sanford, to be held in City Hall Thursday evening, July 6th, at 8 o'clock, and letters are being sent to all merchants advising them of this very important meeting.

The passenger yacht Welaka, recently chartered by the merchants of Sanford, will begin making regular trips between Sanford and the plants of the Florida Power & Light Company and the Florida Public Service Corporation, commencing Wednesday, July 7th. The schedule is shown elsewhere in this magazine.

President Douglass called the attention of the members to the organization of the Associated Chambers of Commerce of the Solid Central Section of Florida, which organization had been officially endorsed by the Board of Governors at the morning meeting.

A letter was read from J. Putnam Stevens of Maine, one of Sanford's prominent winter visitors, containing a suggestion which will perhaps result in Sanford securing a new industry.

President Douglass called the attention of the meeting to the unusual number of applications being made for housing accommodations, and suggested that those who propose to construct new residences make every effort to hasten the work.

Mayor Lake reported the result of the Radio Broadcasting of the Sanford program from WJZ, New York. He also stated that prominent New York bankers had commented favorably on the economic condition of Sanford.

City Manager Williams in a progress talk stated that sewers were being laid rapidly and that other municipal improvements were proceeding in a satisfactory manner.

The Secretary read a wire from W. M. Scott, who was appointed at a previous meeting to confer with Secretary of Agriculture Jardine in an effort to secure continuation of the Experimental Station at Sanford. Mr. Scott reported that the Administration's economy policy would in all probability curtail some of the work of the station, but that it could be continued if the County Commissioners would increase their appropriation. A suggestion that a special committee be appointed for this purpose resulted in President Douglass naming Forrest Lake, George A. DeCottes, and George W. Knight to take this matter up with the County Commissioners.

Complying with the suggestion of D. L. Thrasher that the Chamber of Commerce attempt to have the Seaboard Airline include Sanford in its system, and that this suggestion be adopted by the organization as a part of its proposed program, President Douglass appointed George D. Bishop, Clyde A. Byrd, and George W. Knight on this committee.

D. H. McFarland, of the American City Bureau, returned to Sanford after strenuous campaigns in other communities, stated that Sanford, in his opinion, was in better condition than any other section in the State.

At the request of P. J. Feitner of Osceola a special committee consisting of D. L. Thrasher, J. G. Ball, and W. E. Walhall was appointed to investigate the status of the work on the

HIGHLAND PARK

Sanfords, Most Exclusive Residential Development, Artistic, Unique,
Distinctive, Different

IN A CLASS BY ITSELF

Highly Restricted, Close In and yet not High Priced

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OWNER AND DEVELOPER

208 North Park Avenue

A CENTURY OLD MASTERPIECE

THE KIND OF A PLACE YOU WOULD LOVE TO CALL HOME

WYNNEWOOD



VALUES ARE BOUND TO INCREASE

The Sanford Realty Company

H. S. LONG, Manager

DIXIE COACH LINE

WATCH next week's issue of this Magazine for CHANGE in schedule of coaches Southbound and Northbound between Daytona, Sanford and DeLand.

FARES

To DeLand	\$.90
To Daytona	2.00
Round Trip	3.65

Busses Leave From
VALDEZ HOTEL
Phone 551
For Information

THIS WEEK IN SANFORD

Circulates in Eleven States—A good thing to subscribe for and advertise in.

Geneva Fill, and ascertain the reasons, if any, for the delay in this work.

Robert Whitten, a prominent city-planning engineer of New York City, gave a very interesting talk on the subject of city planning and zoning.

George W. Knight announced that after the meeting of the Chamber a meeting of members of the Izaak Walton League would be held.

The attendance at the weekly luncheon meetings is holding up remarkably, 45 being present at Friday's meeting.

R. W. P.

There were six banks in the State in 1877, 44 banks in 1900, and 351 at the close of 1925.

Seventy-six per cent of Florida farmers are white, seventy-two per cent of the farms are operated by owners.

The Arthur R. Curnick Services

THE SEMINOLE ADVERTISING
BUREAU
"Publicity That Pays"

THE SEMINOLE EMPLOYMENT
BUREAU
"Workers for Workers"

"THIS WEEK IN SANFORD"
The Voice of Seminole County

OUR OFFICE IS OPEN TO YOU
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BAUMEL'S

New Midsummer Arrival of Exquisite
CHILDREN'S FROCKS

A smart representation in Voiles, Dimities, Broadcloth, Crepe de Chines and other Novelty fabrics. All Pastel Colorings. Sizes 2 to 14. Pleasingly

Priced \$1.50 to \$6.95.

"The Post Office is next door to us."

The Quality Shop

Exclusive Representative For

*GAGE, KNOX AND FISK
CREATIONS*

Phone 597-J 108 Park Avenue

The Yowell Co.

*EVER FAST
WASH FABRICS*

Guaranteed Fast to Sun and Water

Suiting, Linen, Ginghams, Clothes,
and Voiles, 50c to \$1.25 yard

Phone 123 Sanford, Fla.

Mi-Lady's Shoppe

110 Magnolia Avenue

*EXCLUSIVE MILLINERY
GIFTS*

THE SNAPSHOT COULMN

LITTLE PICTURES FROM SOCIETY AND
THE FASHIONS.

By Naomi Scoggan

The members of the Phi Delta Theta Alumni Club were hosts at a dance given Thursday evening at the Country Club. The club-house, decorated with palms and roses, formed a lovely background for the dancers.

Dancing began at ten o'clock and continued until one. Punch was served throughout the evening.

In addition to the local young people there were present members of the fraternity in Jacksonville, Daytona, and Orlando. The chaperones were Mr. and Mrs. Forrest Lake, Judge and Mrs. Wright, and Mr. and Mrs. R. J. Holly.

The members of the Phi Delta Theta Alumni Club who were hosts on this occasion were Mr. Monroe B. Hutton, Mr. Carl Pinson, Mr. Freeman Jelks, Mr. Sam Byrd, Mr. Reuben Mason, and Mr. Earl E. Jones.

The guest list included Misses Olive Newman, Maude Lake, Ava Wright, Helen Vernay, Highland Chaffe, Mary Elizabeth Puleston, Georgia Mobley, Sara Evelyn Williams, Evelyn Anderson, Margaret and Beulah Anderson, Margaret Cowan, Elizabeth Knight, Lena Bell Hagan, Claire Zachary, Carmeta Barber, Ruth Henry, Emily Griffin, Margaret Peters, Lillian Shinholser, Le Claire Jones, Naomi Scoggan, Edith Raynor of St. Augustine, and Albert McKinnon of Roland, N. C.; Messrs, Reginald Cramell, James Sharon, Jr., William Cheek, Randall Chase, Lloyd Boyle, G. W. Spencer, Jr., Edgerton Patterson, Robert Dodson, Elvin Moore, Walter Barber, Arthur Zachary, Stanley White, Mack Stewart, Mitchell Wells, Hope Huff, Briggs Arrington, Andrew Carraway, Emerall Dash, Bob McCuen, Floyd Boyle, Stanley Vernay, Warner Scoggan, James Wright, Albert Connelly, Frank Woodruff, Harry Woodruff, Ralf Woodruff, William Dash, Joe Meisch, J. T. Adkinson, Calvin Teague, Robert Hagan, Hodson Bail, Robert Dean, William DuBose, Hampden DuBose, Frank Markwood, William Sweet, Joe Bull, Frederic Bell, Algernon Speer, Allen Jones, Frederic Long, Mr. and Mrs. Monroe B. Hutton, Mr. and Mrs. Grant Wilson, Mr. and Mrs. W. A. Zachary, Mayor and Mrs. Forrest Lake, Judge and Mrs. Wright, and Mr. and Mrs. R. J. Holly.

Miss Georgia Mobley returned home Saturday from Haines City, where she attended the opening of the new Polk Hotel. During her visit Miss Mobley was the guest of Miss Elaine Perry.

A delightful bridge party was given Tuesday evening by Miss Lillian Shinholser at her home on Oak Avenue. Baskets and vases of Shasta daisies and zinnias combined with maidenhair fern formed a beautiful setting for the rooms in which the card tables were placed.

Brightly colored tallies were used for keeping score. Late in the evening, when scores were counted it was found that Miss Mina Howard held high score. She was presented a lovely ensemble bag. The cut prize, a dainty vanity, went to Miss Fern Ward. After the play punch and frozen charlotte cake were served.

Miss Shinholser's guests were Miss Perrie Lee Bell and her guest, Miss Mildred Campbell of Charlotte, N. C.; Miss Frances Jones of Winter Park, Miss Mina Howard, Miss Nonie Williams, Miss Fern Ward, Miss Emily Bailey, the Misses Anna and Kitty DuBose, Miss Marjorie Dempsey, Miss Frances Dutton, Miss Sara Warren Easterby, Miss Leila Clark, Miss Roby Hayne, Mrs. R. L. Hooker, and Mrs. Ralph Stevens.

From fashion's standpoint the large shapes take first place in summer and fall hats. The

transparent brim is very popular at present. Soft ribbon-trimmed felts are being used for sports wear.

Mrs. H. C. DuBose and daughters, the Misses Anna, Kitty, and Marjorie DuBose, and son Frank, left Wednesday afternoon for Daytona Beach to spend July and August.

Paris is busily displaying her fall fashions. An interesting item noted in a Parisian magazine is that furs for autumn will be dyed to match the coat fabric.

Miss Carmeta Barber entertained on Wednesday afternoon the members of the D. F. Bridge Club at her home on Magnolia avenue. Mixed summer flowers were used in decorating the rooms, which were opened *en suite*. At the conclusion of an interesting card game Miss Lena Bell Hagan was found to hold high score. After the game a tempting salad was served.

Those playing were Miss Emily Griffin, Miss Margaret Peters, Miss Lena Bell Hagan, Miss Claire Zachary, and Miss Doris Wilcox of New York.

The mannish simplicity now prevailing in over-blouses of washable silks will be carried over into designs in blouses for autumn wear.

FLORIDA NUGGETS

The thermometer has recorded 100 degrees within the state fourteen times in ninety years.

One may swim in the surf, pick strawberries and wear roses in December.

Key West is the nearest port to the Panama Canal and is only ninety miles from Cuba, with steamer and airplane connections.

A Florida newspaper, The Miami Herald, carries more advertising than any newspaper in the world.

The banking resources of Florida have increased 1,000 per cent in two decades.

"DRIVE IN"

and order the best of home-prepared
LUNCHES on a cool breezy porch of

The Bungalow

*Fragrant BAKED
Home-cooked HAM*

By The Portion or the Pound

Ice Cream--Cake

HOME-MADE AND DELICIOUS

The Bungalow

Sanford Ave. South of Geneva St.

A Complete Line
of

Women's
Ready-To-Wear
Clothing
NOVELTY SHOES

THE OUTLET

Opposite the Post Office

SANFORD DULL? READ!

Building Permits Last Month Nearly Equalled Whole of 1920 and Far Exceeded Junes of 1925, 1924, and 1923

Sanford "dull"? Look you. Sanford's total of building permits issued for last month is 94 per cent of the total issued for the entire year 1920. The figures are: For June, 1926, \$119,639; for the 12 months of 1920, 130,095. And last month's total is 36 per cent of the total for the entire year 1921, the figures for the 12 months of that year being \$325,863.

The total permits issued in June of 1925 were \$42,020.

The total permits issued in June of 1924 were \$78,205.

The total permits issued in June of 1923 were \$26,130.

The total permits issued in June of 1922 were \$128,400.

A Florida building-permits table for last month and for the last six months, compiled by the Associated Press and showing 23 cities in the June, 1926, column and 19 cities in the half-year column, places Sanford No. 16 in the June list and No. 15 in the six-months list. Here is the table:

For June, 1926	No.	CITY	No.	For Jan.-June, 1926
\$5,955,896	1	Miami	1	\$20,735,847
2,197,109	2	Jacksonville	3	10,724,682
1,155,060	3	Tampa	2	11,482,151
1,412,000	4	St. Petersburg	4	10,395,300
1,020,000	5	Coral Gables	5	8,086,800
908,705	6	Miami Beach	9	3,453,990
602,367	7	Orlando	8	4,870,163
583,440	8	W. Palm Beach	7	6,227,746
558,390	9	Gainesville	18	515,951
418,950	10	Palm Beach	—	—
353,625	11	Sebring	16	964,805
228,440	12	Clearwater	11	2,262,785
211,100	13	Lakeland	10	3,300,310
140,600	14	Daytona Beach	—	—
119,639	15	Sanford	15	1,241,299
116,594	17	Fort Myers	12	2,011,654
111,500	18	Winter Park	19	790,340
108,800	19	Breadenton	17	900,055
103,125	20	St. Augustine	14	1,341,400
94,700	21	Winter Haven	13	1,666,500
90,375	22	DeLand	—	—
59,000	23	Ft. Pierce	—	—

NOTE.—If the six-months figures were at hand for Palm Beach, Daytona Beach, DeLand, and Ft. Pierce the positions of some of the cities in that column would be changed.

STABILITY OF SANFORD REAL ESTATE

By B. ABNA HOWARD

Sanford is the one city in Florida that has the balance of trade in its favor.

More money comes to Sanford for its products than is paid out; more wealth is created here than is brought in from outside. No millionaires have come to Sanford to spend their millions. We have had no Ringlings, no Fishers, no singers, no canners, no Rockefellers. Our millionaires (and we have them) started here as men of very modest means and have made their money here, not by speculation but by production.

No great developers have come to Sanford, yet Sanford has developed and is developing as rapidly as any city of her size in the State. Sanford is developing from necessity. The demand for homes and business places is stronger than the supply. She is growing from within herself as naturally and as beautifully as a tree or plant grows from within. Her own people are her developers and her own money has been and is being put into her development.

There has been practically no real estate speculation in the Sanford district and no inflation of values. The law of supply and demand has governed development both in city and suburban property. Every farm that is offered for sale will, give average ability in its operation, earn a handsome profit on the

investment. Celery production has become as staple at Sanford as wheat and corn in any western community, and failure of crop is far less likely.

Sanford's great shipping advantages are becoming widely recognized and are being utilized more and more every month. As a commercial and manufacturing center she has no competition in South central Florida.

Sanford has had her debut. She has made her appearance in the great society of cities, and she is very popular among them. There is no city in Florida that enjoys such a reputation for stability as Sanford has among her sister cities. There are none where real estate values, in general, are so low and so stable. Few of our own citizens comprehend the marvelous growth that is coming to our city and community within the next five years. The public utility companies see it and are preparing for it.

With all these practical advantages, we believe in the stability of Sanford real estate, and we are sure that the opportunities for investment with safety and legitimate profit were never better than they are now in Sanford.

FLORIDA NUGGETS

No state in the Union has better natural advantages for growing cattle and hogs. Florida grows feed crops every month in the year.

With a mild climate and plenty of grass Florida is the natural home of the dairy cow. So far as dairying is concerned one can do in Florida anything that can be done in Wisconsin.

The assessed valuation of Florida property for 1925 was \$580,000,000. According to reports of the State Equalizer of Taxes this is less than 20 per cent of the real property value of the state. Assessments are low in Florida. The state levy was 10 1/2 mills for 1925.

Intangibles, such as bonds notes and cash are seldom found on tax rolls.

In thirty-four of its sixty-seven counties real estate is assessed at less than twenty-five per centum of its cash value. Some counties are assessed as low as from five to ten per cent.

The total amount of farm mortgages in Florida is less than two per cent the total farm value.

Florida's water supply is unusually free from impurities; the State abounds with artesian wells.

Florida is an arm of land about one hundred miles wide, extending down five hundred miles into mild seas, giving it the finest year-round climate in the world.

SWIMMING POOL

Seminole County's Finest is

PALM SPRINGS

AT LONGWOOD

Flowing 19,000 gallons of clear sparkling water every minute every day.

COME ON IN AND BE COOL!

Natural Sandy bottom; the most tropical scenery north of the Everglades.

BATHING _____ 25 Cents
SUITS _____ 25 Cents
Children Under 6 Years Free

'PROPERTIES OF MERIT'

MAYFAIR - DREAMWOLD - BEL-AIR

developed by

THE BODWELL REALTY CO.

214 East First Street

20 years of experience behind us

WHY WE LOVE SANFORD



One of Seminole County's Beauty Spots

CHURCHES

It is a part of the policy of this magazine to further in all possible ways the church interests of the city. This column aims to act as a clearing house for information on the church life of the community and for interchange of thought between all denominations and the public. Contributions to this column must be in the office of **THIS WEEK IN SANFORD** by Wednesday before the Monday of publication. We reserve all rights of publication and editorial attention.

THE METHODIST CHURCH

The Rev. W. P. Nehrman, pastor of the Methodist Church for this year, arrived in Sanford Wednesday with his family and will be at home at 618 Magnolia Avenue. Mr. Burhman preached a fine sermon to his congregation last Sunday morning, and we are sure he will have a most successful year with his charge here.

The Methodist Church of Sanford will feel greatly the loss of Mrs. L. R. Phillips, who had been such a faithful and loyal member for so many years and accomplished so many things for the church. Altho for the past few years Mrs. Phillips had not been physically able to take as active a part in the church work as she would have liked to do, she poured out her influence for good to all with whom she came in contact. Her death leaves an unfilled vacancy in our midst.

On account of the Fourth of July celebrations being held on Monday, the various meetings which would have been on Monday have been postponed until Tuesday. The regular meeting of the Woman's Missionary Society will be held Tuesday and the meeting of the Board of Stewards will be on Tuesday night instead of Monday.

The Sanford delegation to the Epworth League Assembly at Bradenton this week will

be the smallest that we have sent from our league in several years. The meetings at Bradenton will open Monday night, July 5th, and that city is planning to have a great time during the Assembly.

On Friday evening, July 9th, the Central Florida Epworth League Union will meet at Ocoee. This is the last time the Sanford League will be with this Union, as they will next month be put into the Union with the remainder of the Palatka District.

CHRISTIAN SCIENCE SOCIETY

Services are held every Sunday at the Woman's Club, Oak Avenue near Third Street, at 11 o'clock; Sunday-school at 10 o'clock.

Wednesday-evening services, which include testimonials of healing, are held at 7 o'clock.

This Society maintains a free reading-room No. 517 First National Bank building, where the Bible and all authorized Christian Science literature may be read, borrowed, or purchased.

Open every Wednesday and Saturday from 3 to 5 P. M.

All are welcome to attend the services and to make use of the Reading Room.

FIRST PRESBYTERIAN CHURCH

The men of the Presbyterian Church had a well attended and successful meeting Monday night under leadership of J. L. Wells. There were short talks by M. P. Wells, H. D. Rødenberry, D. L. Thrasher, and E. T. Moore. The entertainment feature was in charge of R. D. Lehman and consisted of instrumental music by Miss Allie Byrd McKinnon and solos by Mrs. V. M. Robertson, and a period of play conducted by C. D. Wolf.

Sunday morning a formal welcome was given to the 56 new members who have joined the church during the past, three months. The second of each year is usually a slack quarter in church growth, but this has been the best in the history of our church, partially owing to

POEMS THAT LIVE

To Helen

EDGAR ALLAN POE

Helen, thy beauty is to me
Like some Niccan bark of yore
That gently o'er a perfumed sea
The weary wayworn wanderer bore
To his own native shore.

On desperate seas long wont to roam,
Thy hyacinth hair, thy classic face,
Thy Naiad airs have brought me home
To the glory that was Greece
And the grandeur that was Rome.

Lo! in you brilliant window-niche
How statue-like I see three stand,
The agate lamp within thy hand!
Ah, Psyche, from the regions which
Are Holy Land!

When You Are Old

WILLIAM BUTLER YEATES

When you are old and gray and full of sleep,
And nodding by the fire, take down this book,
And slowly read, and dream of the soft look
Your eyes held once, and of their shadows deep;

How many loved your moments of glad grace,
And loved your beauty with love false or true;
But one man loved the pilgrim soul in you,
And loved the sorrows of your changing face.

And bending down beside the glowing bars,
Murmur, a little sadly, how love fled
And paced upon the mountains overhead
And hid his face amid a crown of stars.

She Walks In Beauty

LORD BYRON

She walks in beauty, like the night
Of cloudless climes and starry skies;
And all that's best of dark and bright
Meet in her aspect and her eyes:
Thus mellowed to that tender light
Which heaven to gaudy day denies.

One shade the more, one ray the less,
Had half impair'd the nameless grace
Which waves in every raven tress,
Or softly lightens o'er her face;
Where thoughts serenely sweet express
How pure, how dear their dwelling-place.

And on that cheek, and o'er that brow,
So soft, so calm, yet eloquent,
The smiles that win, the tints that glow,
But tell of days in goodness spent,
A mind at peace with all below,
A heart whose love is innocent!

the fact that more people are moving to Sanford to live now than in any other period of the town's history.

A number of our young people attended the All-South Christian Endeavor Convention at Daytona Beach last week.

Four of our young people have just returned from the Young People's Training School at Rollins College.

About 20 of our Intermediate boys under the leadership of Harry Darrow will attend the Y. M. C. A. summer camp at Lake Winona this week.

Some of the largest springs in the world are in Florida. One of these has a daily flow of ten million barrels of water, is eighty feet deep, clear as crystal and large enough to float a steamship.

Florida has more miles of surfaced roads per capita than any other state.

WORLD-WIDE NEWS

(Continued from Page 2)

Fitzsimmons, and asked that his body be examined so she could recover some diamonds set in his teeth. Investigation reported under way, but not the one she requested.

UTICA, N. Y.—The honorary 33d Degree in Masonry will be conferred upon nine New York State Masons at the session of the Supreme Council, Ancient Accepted Scottish Rites, in Buffalo in September.

NEW YORK.—Irene Castle (Mrs. Frederick A. McLaughlin) sailing for Paris on the liner France, said in a gangplank interview that women have carried the bobbed-hair fashion—which she is credited with having started—"to an extreme in adopting the boyish bob." She said they've robbed themselves of their feminine charm. Also: "Women with small heads should not wear their hair cropped."

WASHINGTON.—Iceland is preparing to develop hydroelectric power, and on a considerable scale. Five large waterfalls in Arnarfjord with a total capacity of 40,000 horsepower are to be utilized. The Iceland Government has granted a 60-year concession to Iceland and Danish chemical factories with requirement of them that the plants be completed within three years.

LONDON.—H. G. Wells will publish next September, October, and November his latest novel, "The World or William Clissold," a story in three volumes, each of which is of the usual novel length. It is said to be his greatest as well as his longest effort in serious fiction. Several living personages are reported to be among the characters.

OSSINING, N. Y.—A rush of criminals to Sing Sing Prison, the biggest and most peculiar of all invasions of that institution, marked the closing days of June. Those "breaking into jail" strove to enter before the 1st of July because on that day the law enabling generous parole concessions underwent change to stricter terms. So persons under sentence to Sing Sing "hurried." July opened with 1,540 prisoners within the walls, or 29 more than the prison is equipped to house.

NEW YORK.—Zip, Barnum's famous "What Is It?", is dead at the age of 84, and his life-long keeper and friend, Captain O. K. White, aged 72, is reported dying in Coney Island Hospital of "a broken heart." "What Is It?" was born William Henry Johnson, a human monstrosity, in Bound Brook, N. J. He died in Bellevue Hospital of bronchitis, after generations spent within circus tent-walls.

STOLP, Pomerania, Germany.—A pest of June-bugs in Pomerania and Mecklenburg is being fought with steam rollers, and with the assistance of school children as harvesters of the dead bodies at pay of one dollar the hundred pounds. Twenty-five tons of the insects were slain and gathered in one town.

NEW YORK.—Yeggmein tunneled from a deep open cut of the new Eighth Avenue Sub-

way to a cellar-door near 34th Street, chiseled their way into a basement, wrecked a safe, and robbed a cobbler's establishment of \$1,500 in money.

OTTAWA.—The Mackenzie King Government fell, as the result of disclosures of scandals in the handling of money of the Canadian Customs Service.

WASHINGTON.—Testimony of Governor Pinchot of Pennsylvania before the Senate committee investigating primary-election campaign expenditures was an admission that prohibition enforcement officers in the Governor's State—"under-cover men"—always had \$4,000 expense money on hand and frequently spent as much as \$10 a day for liquor bought "as evidence." It was W. C. T. U. money, the Governor testified.

BERLIN.—The Educational Committee of the Prussian Diet defeated a Socialist motion to do away with whipping of children in public schools.

NAPLES, Italy.—As the result of a second suicide pact within two weeks, the Marchioness Carignano, aged 32, and Benditto Pellì, aged 17, a student, were at death's gate in a Naples hospital this week. The woman, an actress, became enamored of the boy and quit her husband. They decided upon death as their salvation. The ambulance which removed them to hospital struck and killed a five-years-old girl.

NEW YORK.—Members of the forty-eighth convention of the American Society of Dancing Teachers disagreed upon the future of the Charleston. Some declared it "as good as dead"; others proclaimed it to be in its infancy only.

NEW YORK.—Thieves broke open a showcase in position a few steps from the door of the Police Commissioner's office, Police Headquarters Narcotic Division, and made off with more than \$1,000 worth of cocaine and morphine that was on exhibit.

PARIS.—Morris Gest of New York, the East Side newsboy who rose to heights in the sphere of operatic production, announced a new international theater movement for the building in Paris and New York of theaters which shall house only the finer things, "which commercialized theaters now refuse to produce."

ALBANY, N. Y.—Governor Al Smith issued a proclamation setting apart the week July 3 to 9 as "Independence Week" for the celebration of the 150th anniversary of American Independence.

AVALON, Catalina Island, Calif.—One man was killed and five were injured in the harbor here by the explosion of an old cannon which was being fired in a screen "battle" incident to the filming of "Oil Ironsides". The six men were in the rigging of "the Frigate Constitution" at the moment of the blast. Two masts were blown down and the men fell many feet to the vessel's deck.

BOULONGE, France.—Gertrude Ederle, practicing for her 1926 attempt to swim the English Channel from France to England, astonished crowds by swimming from Cape Griz-Nez to Wimerux. She was three hours in the

water. Her Egyptian trainer, Helmy, swam with her half the distance, then had to quit because of the coldness of the water.

CHICAGO.—Detectives here uncovered a system which, they say, enabled thieves to pay their organizer and leader \$100,000 a year as his share from the sale of stolen automobiles.

LONDON.—In an address at the annual flower show of Great Castle Street Baptist Church Lloyd George put the question, "What if Christ came to London today?" He answered it by saying he doubted the Savior would be acceptable to the people.

TO GLORIFY THE AMERICAN GIRL

William Collier Jr. has been cast for an important role in Florenz Ziegfeld's production, "Glorifying the American Girl", which will be one of Paramount's biggest spectacles of next season. Collier's latest film appearance was in "The Rainmaker". Prior to that he played the role of the Prodigal in "The Wanderer".

SANFORD GROVE

"Amid Majestic Pines"

PREMIER PIONEER DEVELOPMENT of 150 acres

HIGH in ELEVATION
HIGH in QUALITY
LOW in PRICE

Crescent Boulevard 120 ft. in width and Geneva Road, paved highways, Sanford to Geneva, pass thru this property.

Sanford Grove, Inc.

E. C. MILLER, President
OFFICES

First National Bank Building
Sanford, Florida
New York Office
115 Bank Street

Complete Tire And Accessory Service

HOODS AND GOODYEARS

KENT'S GARAGE

At 200 East Commercial Street Near the Park

FIREPROOF STORAGE

CLEVELAND AGENCY AND SERVICE

E. F. LANE

REALTOR

Buy from one who knows Sanford Values, thirty-four years a Resident of Sanford.

Celery Farms All Sizes

501-2 1st National Bank Bldg.

Telephone 95

REAL ESTATE SECTION

FACTS AND FIGURES IN THE PROGRESS OF SEMINOLE COUNTY



\$15,000,000 IN TREASURY

The treasury of Florida on May 31st, showed a balance of over \$15,000,000, according to figures authorized by State Treasurer J. C. Luning.

The treasury balance at the end of the past month was \$15,367,526.53, or over \$2,000,000 more than the figures for April 30th, which were \$12,911,575.65, according to Mr. Luning.

The funds are not kept in the treasury at Tallahassee but are distributed among the State depositories, drawing four per cent interest.

SANFORD ODD FELLOWS BUILDING A HOME

The new Odd Fellows Hall, to cost approximately \$50,000, has been authorized by the local lodge and work has been started on the structure, located on Pine Avenue between Third and Fourth streets.

The building will contain a large lodge room, a lounge, library, and banquet hall. A kitchen will be installed to serve the banquet room.

Among the many beautiful homes lately built in Sanford and ready for occupancy are the homes of Mr. and Mrs. John Meisch on Park Avenue and Mr. and Mrs. R. A. Newman in Rose Court. These homes are certainly an

ACTIVE MEMBERS OF THE SANFORD REAL ESTATE BOARD

B. B. Baggett, Brumley-Juleston Bldg.
Baldwin & Brown, 114 North Park Ave.
Britt-Chittenden, 210 East 1st Street.
O. R. Brooks, 306 1st Nat. Bank Bldg.
A. P. Connelly & Sons, 122 Magnolia Ave.
Davey-Winston Organ., Masonic Bldg.
H. C. DuBose, 112 North Park Ave.
McCall & Fox, 113 1-2 Magnolia Avenue.
Thrasher & Garner, 112 South Park Ave.
Z. N. Holler, 6 Masonic Bldg.
Howard Corporation, Masonic Bldg.
Knight & MacNeill, 107 South Park Ave.
Lute Howell, Brumley-Puleston Bldg.
Bart Nason, 507 1st Nat. Bank Bldg.
Scruggs-Scoggan, Masonic Bldg.
Higgins, Smith, Wight, 300 E. 1st Street.
R. C. Tisdale, Jr., 236 Meisch Bldg.
W. V. Wheeler, Inc., 115 Magnolia Ave.
White Realty Co., 305 1st Nat. Bank Bldg.
Sunnyland Realty Co., Valdez Hotel
E. F. Lane, 501 1st Nat. Bank Bldg.
W. M. Young, 208 N. Park Ave.

asset to the communities and a credit to the owners.

If the building of homes and business houses serves as a barometer for the progress and activity of a city, Sanford is surpassing any city of its size in the State.

Mr. and Mrs. Lute Howell will leave next week for points in Georgia, where they will spend the summer.

On account of Monday, July 5th, being declared a legal holiday the regular meeting of the Real Estate Board will not be held on that date.

Can any one tell why F. H. Scruggs and B. B. Baggett have their heads together so much of late? The reporter has tried to listen in on them several times, but so far has failed to get the news. Never mind; there is something doing.

AGRICULTURE BUREAU SPONSORED

The formation of an agricultural bureau, sponsored by State Realty Leaders, for the promotion and protection of the agricultural development of Florida, and the co-ordination of all available to that end, was completed recently with the closing of a two-day session of the agricultural committee of the Florida Association of Real Estate Boards at the Angebilt hotel. The bureau as formed has been outlined informally by realty leaders throughout the State for some months, since the creation of the Realtors' Association State Agricultural Committee and the beginning of strong interest in farming in Florida.

The purpose of the new agricultural bureau as far as immediate action is concerned is in-

cluded in three main objectives outlined as follows: securing better farm-loan conditions; improvement of marketing conditions; safe and sane selling and development methods.

Necessary funds for the operation of the bureau will be made available for a four-year program of constructive work along lines to be laid out by the group, and an executive officer and state headquarters will be selected.

"Realtors" Professional Relations

Article 12. In justice to those who have placed their interests in his hands, the Realtor should always to be informed regarding the law, proposed legislation, and other essential facts and public policies which affect those interests.

Article 13. In accepting the agency for property, the Realtor pledges himself to be fair to purchaser or tenant, as well as to the owner whom he represents and whose interests he should protect and promote as he would his own.

VALDEZ HOTEL SEMINOLE HOTEL

Operated by

ROGERS AND WARNER

WURT W. WARNER,
Manager.

The Loaf Substantial

SANFORD'S
PAN-DANDY
BREAD

Taste the Difference

Sanford Baking Company

Electric Refrigeration



Kelvinator Platt Co.
McLander Arcade

WHEN IN
SANFORD, FLORIDA

Stop at the

Hotel Montezuma

The Hotel With a Welcome

JOHN R. MACDONALD

110 Magnolia Avenue

SOLID CENTRAL FLORIDA ORGANIZES

The central part of Florida, heretofore unknown to a vast majority of people outside of the State, will be exploited through cooperative or block advertising by the Counties located in this section.

These Counties have formed an organization which will be known as the Associated Chambers of Commerce of the Solid Central Section of Florida. The form of organization is patterned after the East Coast Association of Chambers of Commerce, and the member organizations will comprise the Chambers of Commerce located in the Counties of Volusia, Orange, Seminole, Lake, Putnam, Fernando, Citrus, Osceola and Pasco.

A meeting of representatives from these organizations was held at Sanford on June 30th, when a constitution and by-laws for the organization were adopted. The association will be controlled by a board of directors, comprising one representative from each of the Counties named.

Although the secretaries of the commercial organizations of the Solid Central Section have held meetings for the past two years, any attempt at organizing sectionally has heretofore met with failure.

During the season of 1925-26, however, these organizations underwrote an advertising fund of approximately \$10,000, which was the first of its kind ever attempted in central Florida. The results of this publicity campaign were so gratifying that it was decided to foster a similar campaign the coming season. This decision was reached at a meeting at Eustis last April, when the much mooted question of the central Florida sectional organization was again agitated. The sentiment at that time favorable to such an organization was further strengthened and a call was sent out to the Counties interested that an organization meeting would be held in Ocala on June 10th. At the Ocala meeting committees were appointed to draft a constitution and by-laws, which were subsequently approved at the Sanford meeting.

The Association has adopted as its slogan "The Solid Central Section of Florida" for the reason that this section, according to statistics furnished by the Department of Agriculture, is the center of the agricultural and horticultural wealth of the State. Its appeal to prospective citizens of Florida is different from that of the East and West Coasts. The latter has spent large sums in advertising its respective sections, setting forth a strong recreational appeal, and as a result has become prominent from a resort and recreational viewpoint.

The very efficient East Coast Association during its existence has brought the communities of the East Coast into a closer unity, and as a result many of the problems peculiar to that section have been successfully coped with. Other factors affecting the development of that territory have been successfully handled by the committees of that organization.

It is the purpose of the Associated Chambers of Commerce of the Solid Central Section of Florida to function along similar lines, as all the Counties have problems that are identically the same. The initial work of this organization, and its principal objective, will be to interest people in the industrial, agricultural, horticultural and resort possibilities of Central Florida. Being in fact representative of the wealthiest part of the State, the organization will eventually become one of the potent factors in its further development.

The next meeting of the Association will be held at Mount Dora in the latter part of July, when officers and a board of directors will be elected. At the Sanford meeting seven Counties of central Florida had representatives present.

R. W. P.

The state has no bonded debt, and began its fiscal year July 1st, 1925, with \$6,804,557.50 in the treasury.

AMUSEMENTS

(Continued from Page 3)

opportunity occurs in "What Happened to Jones," the latest Universal-Jewel production, pictured as an amazingly funny comedy. At the Milane Wednesday.

TOM MIX 'RUNS' RANCH

That the operation of a dude ranch is no easy job for a woman is proved by Jeff Boyden, as portrayed by Tom Mix in "Hard Boiled," Fox Films version of Shannon Fife's dramatic romance of the West, which shows at the Milane Friday.

Jeff, having convinced his rich old uncle in Chicago that he will never make a satisfactory business partner, goes West to see what ails a ranch operated by one Abigail Gregg.

Jeff—Tom—is not the only one who finds out!

SCREEN NOTES

TRAGEDY AT PARAMOUNT STUDIO

While performing a difficult tight-rope-walking feat recently during the filming of a scene in Gloria Swanson's latest picture, "Fine Manners," Hubert, the acrobat, jumped or fell from the rope to the boards of the stage and was apparently knocked unconscious. Before he could rise or jump again the wheel of a heavy Klieg truck ran over and crushed him. Hubert was one of a half dozen trained fleas, lent to the company by their owner and trainer, "Professor" John Kahl, for a novel sequence incidental to the new picture. In the eyes of Prof. Rual his loss is irreparable.

MILESTONE TO DIRECT LLOYD

Through arrangements completed by John L. Murphy, production manager of the Harold Lloyd Corporation, and Jack Warner of Warner Brothers, Lewis Milestone, one of the most successful of the newer group of young directors, was signed to direct Harold Lloyd's next picture, which will go into production soon.

NEW LIBRARY BOOKS

The Public Library has recently received the following books, and placed them in circulation:

NON-FICTION

How to Produce Amateur Plays. (Clark.) A practical discussion, based on experience of the technique of acting, properties, lighting, make-up, and other points of interest to the amateur.

Why We Behave Like Human Beings. (Dorsey.) A comprehensive account, written in popular style, of the reasons for human behavior. One of the popular successes of the season.

Japan, Real and Imaginary. (Greenbie.) An impartial description of intimate pictures of common life from all points of view, as Japan is today.

Artistic Alphabets for Show-cards and Signs. (Koller.) Describes brush practice; Gothic and Roman styles and a wide variety of modern and up-to-date alphabets, with appropriate sign ornament.

Manley & Rickett Contemporary British Literature. Valuable handbook, giving brief biographies and critical references, representing the characteristics of recent writers.

Representative One-Act plays by American Authors. (Mayorga.) A collection of the most significant one-act plays produced by the Little Theatres in this country. They are grouped by type and are full of promise, though uneven in merit.

New International Year Book of 1925. "A compendium of the world's progress for 1925", supplementing the last edition of the New International Encyclopedia.

Who's Who in Literature. A very recent publication in a new series of literary year books, giving present-day English and American authors. Useful for reference work.

CHAMBER OF COMMERCE STANDING COMMITTEES

—For Ready Reference—

PUBLICITY: R. J. Holly, T. R. Higgins, W. M. Haynes, R. H. Berg, C. L. Britt.

RETAIL MERCHANTS: W. E. Watson, A. C. Carter, A. E. Yowell, S. M. Lloyd, R. A. Newman, W. M. McKinnon, E. J. Roumillat, Vivian Speer, J. G. Ball.

TRAFFIC AND TRANSPORTATION: W. A. Lefler, G. D. Bishop, J. C. Hutchinson, W. M. Scott, P. F. Dutton.

NEW INDUSTRIES: G. D. Bishop, R. B. Wight, A. E. Yowell, G. W. Knight.

ENTERTAINMENT: J. D. Chittenden, E. L. Markell, L. L. LeRoy.

GOOD ROADS: John Meisch, F. T. Williams, L. L. LeRoy, R. H. Berg, H. R. Stevens, G. L. Bledsoe, Roy Symmes.

AGRICULTURE: W. M. Scott, L. I. Frazier, Joe Cameron, Ralph Chapman, B. F. Whitner, Jr., John Rumbley.

BASE BALL: C. L. Britt, H. R. Stevens, O. R. Herndon, V. E. Douglas, C. A. Palmer.

LEGISLATIVE: F. R. Wilson, Geo. A. DeCottes, Forrest Lake, E. H. Higgins, B. F. Whitner.

FINANCE: S. O. Shinholser, W. H. Tunnicliffe, W. A. Lefler.

EDUCATION: H. C. DuBose, T. W. Lawton, Mrs. Stella Arrington.

INLAND WATERWAYS: A. P. Connelly, J. G. Ball, F. T. Williams, G. W. Knight, S. O. Chase.

The increase in crop and live stock value of the United States for the last ten years has been 9 per cent per annum, while the crop and live stock value of Florida for the last ten years has shown 13 per cent per annum increase.

Passenger Yacht WELAKA

Passenger Yacht will make Regular
Excursion Trips Around the Lake
Every Sunday at 2:30 and 4:30

PRICE 50c

LAKE MONROE TRANSPORTATION CO.

P. O. Box 1135—Sanford

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You are Invited to Visit the

NEW YORK RADIO SHOP

Where we are receiving music and talks
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Radio Sets installed, adjusted, repaired.
Aerials erected.

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Classified Section

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THE GATES OF JAZZ

By Arthur Rowland

Printed in this Magazine by Special Arrangement

WHAT HAS GONE BEFORE

During a terrific thunderstorm in the Berkshire hills of New England a gigantic spruce tree is struck by lightning. It falls across Granite Trail which runs between Burton Falls and Plainfield.

A dance is held under the direction of the King family of Plainfield during which a contest is put on for the best dancer.

Ruth King, a charming city bred girl, has been stirring the affections of Abel Reid as well as myself. In the dance contest Ruth is to select a partner from the crowd in the hall. There is a buzz of excitement, the floor is cleared and Abel leans against the wall by my side.

To the surprise of all Ruth chooses Abel as partner, and he enters the contest; together they win. The great storm rolls up as the dance closes and Ruth and her brother Jack start for home over Granite Trail. Jack shows signs of intoxication, but into the night at break-neck speed he drives away.

The car dashes up an incline, striking the Giant Spruce of Granite Trail which has been felled by lightning, and is hurled into an abyss. Abel and I follow, and Abel saves Ruth; Jack is dead. We rush Ruth to the hospital. Love is born in the farmer boy. Ruth talks later with me about her growing affection.

She confesses her love for Abel but wants him taken through the Gates of Jazz as a testing. So he is in New York.

I encounter a strange woman on the streets Christmas Eve, and an attempt to grant her plea for help leads me into a darkened alleyway—where I am forced to use my pistol.

Christmas morning I continue my adventure, at a hospital cot-side.

I turn the key for Abel in the gates of his future—our future, his, and Ruth's and mine: Ruth is in Florida vacationing, and to Florida I send Abel "on business".

NOW GO ON WITH THE STORY.

The only pastime he cared for was billiards which I had taught him, and which he played well. But his playing was characterized by that care and thoughtfulness that is so evanescent to a nervous billiardist like myself.

A club member summarized it one night to me in harsh words but with an earnestness that carried conviction—"Your Abel, Dick, needs a little TNT in his system. He's dead from his eyes down."

Yet everyone spoke well of him in my office. He grasped the details of the market rapidly and handled technical details of the business

with an ease that some of the older men envied.

I decided on that late afternoon I would begin the application of the TNT,—though I admitted a half shamed wonderment as I thought over my plans.

He greeted me with a hearty clap on the shoulder.

"It's after five, Dick, so I'm thrashing the boss. If I had you up in the barn I'd floor you in one tenth of a round. Did I tell you the red cow's had a calf? Yes, and mother is doing fine. Wants to be remembered to you and—that good natured, wholesome smile came into his eyes,—she said tell you to take good care of me. It isn't necessary, is it?"

I winced a little. "You look fairly able to take care of Abel."

It was a poor pun, and I deserved the rebuke I received.

"I'm able to mind my own business," he replied, the flash in his eyes that I used to see in Plainfield came back once more, the first time I'd seen it in New York. It was guarded by a smiling countenance, but it bore the defiance of a man who was ever his own master.

"Well, Mr. Reed, to get down to my own business, I wish to give you certain information."

He stepped back to my desk and sat down most formally.

"May I ask you to proceed, sir," he said mocking my tone.

I concluded that I would.

"Since coming here you have done well." He gasped with amusement and extraordinary as-

(Continued on page 12)

IF YOU MUST LEAVE SANFORD

BUS SCHEDULE

South Bound To Orlando
A. M.—8:00; 9:45; 10:45; 11:45
P. M.—1:45; 3:45; 5:50
North Bound To DeLand-Daytona
A. M.—9:15; 10:15; 11:15
P. M.—1:15; 3:15; 5:15

A. C. L. TRAINS

North Bound

82 _____ 2:15 A. M.
86 _____ 10:20 A. M.
80 _____ 11:25 A. M.
84 _____ 3:50 P. M.

South Bound

83 _____ 2:45 A. M.
27 _____ 8:55 A. M.
81 _____ 12:25 P. M.
89 _____ 3:25 P. M.
85 _____ 6:55 P. M.

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THE GATES OF JAZZ

(Continued from page 11)

tonishment. "Indeed, I have no fault to find, save that you may have worked too late evenings. Eight hours a day is enough for any man who mixes in the business of the market."

"Maybe when he's old like you," was the response.

I let that pass.

"Seriously Abel, I'm going to put you outside."

"Where, on the roof? Am I out of a job?"

"No, on the outside on the sales force. You are leaving tomorrow at 3:30 on the boat for Jacksonville. One of our good clients has wired for information regarding S. K. L. stock, and I'm sending you to sell him. There is a commission of,—say,—\$3,000."

He leaped to his feet.

"Are you kidding?" was his rather brusque ejaculation.

"No, and now if you ever worked an evening, work this one here with me. I want you to know S. K. L. better than you know A, B, C, and we'll go over it together,—now, preceding this matter, will you join me, my dear Mr. Reed, in dinner at the one-arm lunch around the corner?"

Till close to midnight we studied together the history of that stock, the men behind it, its probable advance in value, its dividends, its capital, surplus, assets and liabilities, and all the other factors that make a stock worth while and interesting to one who deals, but an enigma, to one who doesn't know the difference between a bull and a bear.

Only once he interrupted me. "Dick," he said, "have you heard from Ruth?"

"Sure," I returned, and showed him the cigar case. "Have you?"

His face fell.

"No, nor did I expect to. You know sometimes I wish we had gone straight home that night,—that is, if someone else would have rescued her."

I watched him closely. "You still love her, though."

"Yes, Dick that's the rub of it. I'm no more cut on her lines than she is on mine, and know it."

There was a surprising suggestion to me in those last words, and in the silence which followed I momentarily wondered if she too should have been tested within some gates of sincerity.

Then his eyes opened widely.

"But, Dick, *she* is in Florida."

"Yes," I replied. "You can see her if you want to on your way back, but you're going selling, not courting, young man."

"I understand," was the only comment, but all the rest of the evening his eyes seemed to shine a little brighter, and his cheeks had added color. As we gathered up the papers to go, he suddenly grasped my arm in that firm, compelling way I knew so well.

(Continued in July 12 Issue)

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Are in favor of further "Sanford Hours on the Air"—tell the Mayor, the Chamber of Commerce, or us.

This Week's Calendar

MONDAY

The Milane—By special arrangement with Paramount Pictures: Gilda Gray's "Aloma of the South Seas"—Charleston lesson No. 1—Milane News
The Princess—Evelyn Brett in "Secret Orders"—Comedy, "Flying Wheels"

TUESDAY

Rotary meets at Seminole Cafe, Noon
The Milane—Irene Rich in "The Isle of Retribution"—Comedy; and Topical Review

WEDNESDAY

Kiwanis meets at Seminole Cafe, Noon.
The Milane—Reginald Denny in "What Happened to Jones"—Comedy, "Keep Trying"
Aesop's Fables

THURSDAY

Lions meet at Seminole Cafe, Noon.
The Milane—One of the wonder Pictures of the season: "The Volga Boatman"—Milane Review
The Princess—Dolores Costello in "The Love Toy"—Hal Roach Comedy, "Yes, Yes, Nanette"—"Fish and Fowls"

FRIDAY

Chamber of Commerce meets at Seminole Cafe, Noon.
The Milane—Anna Q. Nilsson in "Kiss Nobody"—Comedy, "His Private Life"
Milane News

SATURDAY

The Milane—Tom Mix in "Hard Boiled"—Comedy, Ice-Cold Cocos
The Princess—Tom Tyler in "The Arizona Streak"—Comedy, "The Villian"

SUNDAY

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