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This Week in Sanford, Vol. 01, No. 20, May 31, 1926

Arthur R. Curnick

J. Henry Wulbern

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This Week in Sanford

Chamber of Commerce News

Real Estate Activities

PUBLISHED IN THE INTEREST OF SEMINOLE COUNTY, FLORIDA.

AMUSEMENTS SOCIAL AND FASHION NOTES SPORTS NEWS OF THE CHURCHES DAILY CALENDAR

Volume 1 FOR THE WEEK BEGINNING MAY 31 Number 20

What's Going On

Reflections Caught on the Mirror of Sanford Life Today
(A weekly feature)

The real big thing that's going on in the community just now is the completion of plans for telling the world by radio of Sanford and its charms as a place to live. You will find lots about it in this issue.

And the joy of it all is that when you have a chance to talk about Sanford you can say so many nice things and know that they are founded on gospel truth. It is our firm belief that Sanford today offers as fine a place to live and work as any city in America and far more attractive than most.

We mean by that the Sanford of the present minute. When the million and a half dollars more are spent in the next few months for beautification and improvement, these words will seem doubly sane. By next Fall, Sanford will not only be a substantial business center with progressive ideals, but it will be a handsome city as well.

Have you taken a ride over the completed extension of First street to the Forrest Lake Hotel? This is a sample of good road building and adds one more feature to the steady growth of the city. The White Way lights will be installed on this boulevard in short order.

Interest in sports in Sanford is growing rapidly. The improvement of the cement



ONE OF SEMINOLE COUNTY'S BEAUTY SPOTS

tennis court and assurance that a new clay court will be ready in ample time for the June tournament will be noted with great satisfaction by scores of tennis players. Inter-office and club baseball is well under way, and as we go to press the Celery Feds are sitting securely at the top of the Florida State League.

If you receive this issue on Saturday, don't fail to buy a poppy—"Lest we forget."

It's hardly true that sport is generally used in connection with the game of chess,

but if you think there isn't sport in it you should watch the excitement at the American Legion headquarters every Tuesday and Friday night. The winner of the tournament now going on will be announced about June 1st.

A count was recently made of automobiles coming south over bridges north of Jacksonville, and evidence showed increased traffic over the same period last year,—renewed proof that the magnetism of Florida never dies. Sanford needs to get more and more of this traffic and publicity is all that is needed.

Congratulations are pouring in on "Bob" Pearman on his reelection as secretary of the Sanford Chamber of Commerce;—we add ours. Seven years of service to a community in as responsible a position as his is a record that stands high in the annals of commercial leadership in the entire country.

Are you going on that "special" north, the trainload of Florida pilgrims who will see all of Eastern America including a particular study of Maine? Get information at the chamber office.

This is the day when the North honors the boys in blue, as only recently we honored the boys in grey. What after all is the lesson from these days,—it is other than the lesson of service? We honor those who give for others, regardless of personal gain. The boys of '61 gave unselfishly. Today we give our all to a united Nation, the greatest Nation of all time.

Sanford,—the city powerful.

SAN LANTA

POPPY DAY --- SATURDAY, MAY 29, 1926

Les't We Forget

KNIGHT & MacNEILL

REALTORS

SALES AGENTS

First National Bank Building

Sanford, Florida

This Week In Sanford

Published Weekly at 204 N. Park Ave., Sanford

Advertising Rates on Application

Arther R. Curnick, Editor and Publisher

Entered at Postoffice, Sanford, Florida, as third
Class Matter

THE EDITOR'S CORNER

*Following to the line, let the chips fall where
they may*

OPPORTUNITY KNOCKS

Once in a while through a favorable culmination of circumstances opportunity fairly shouts at an individual,—or at a community.

Through the cooperative spirit of a close friend of Sanford in the North, we have the opportunity to broadcast a message from this city and Seminole County by radio from New York City that would in ordinary course of events cost double the present figure.

You will find in this issue an outline of the plan that has been worked out for grasping this opportunity immediately. There is not a moment to lose. Read that page through, talk about it to your neighbors and if you belong to an organization in the community make it your personal effort to get that body into action;—as for your own business, certainly we can count on you for its support.

The entire cost of the project will be secured from the advertising revenue from the special issue of **THIS WEEK IN SANFORD**. Besides getting a splendid buy in publicity in an issue of six thousand copies, you will be helping to get a message to hundreds of thousands of people who want to know about Sanford.

Opportunities wasted may never be regained. Are you with us?

A WOMAN IN THE RIGHT PLACE

We have in Sanford a young woman who deserves the credit of the entire community for the wholehearted manner in which she is working for the interests of the whole citizen-body. We refer to Mary Young, supervisor of playgrounds.

Recently in our office, she outlined her plans for training and upbuilding of the youth of the city through recreational and educational means. Her class work and teaching of health ideals will count heavily in days to come. Every ounce of health added to a community raises the vital assets of that community.

But better than all that is the spirit of this woman in her work. We happen to know that outside of hours she is teaching the young folks to play tennis, she is taking active interest in the formation of Camp-fire Girls groups and other projects as important.

It's the spirit of service that means progress.

First National Bank

Sanford, Florida



RESOURCES: \$3,600,000

WE SERVE



The
Seminole County Bank

FORREST LAKE

President

First Street, Corner Magnolia Avenue

Sanford Bank & Trust Company

SANFORD, FLORIDA

W. H. Tunncliffe, *President*

L. M. Marshall, *Cashier*

Dr. S. Puleston, *Vice-President*

H. M. Giles, *Ass't Cashier*

ALL DEPOSITS INSURED

There's a Happy Home for Some One in Sanford Grove

The first house, a beautiful bungalow, erected from special architectural designs, is now nearly complete. Ride out and inspect it.

Paving on Geneva Avenue is Progressing Rapidly.

Remember:—Prices will leap shortly in

Sanford Grove

E. C. MILLER, *President*

Phone 249

First National Bank Bldg.

AMUSEMENT SECTION

THE WEEK IN LOCAL THEATRES—NOTES FROM STAGE AND FILM

AN UNIQUE OFFER

Here's an opportunity to win some prizes to the Princess theatre, if you're a real movie fan. All you've got to do is go to the Princess on Tuesday night and learn just when the switch is made in girls in the picture. "The Girl from Montmartre." Barbara La Marr, as you know, died before the picture was finished. The management has offered five prizes of two passes each for those who detect where the substitution in actresses is made. Try it.

Norma Shearer is one of the busiest actresses on the screen today, and because the public demands it. She returns for the opening at the Milane this week, Monday, in "The Devil's Circus,"—certainly a striking title. It reminds us of that remarkable production, "He Who Gets Slapped." In this story there are lions that break loose in anger, and in contrast there is a little crippled girl who arouses the sympathy of most everybody,—a surprising tale. The cast is a strong one.

One of the matrimonial comedies is on the bill for Tuesday with comical Monte Blue and Marie Prevost in "Other Women's Husbands." Women and husbands are in an inextricable mix-up that gives these stars a chance to keep an audience in profound suspense at times and in profound laughter—if there is such a thing—at other times.

Lois Wilson is another actress who is keeping in the very front of the cinematic spotlight, and she with Richard Dix are coming Wednesday to the Milane in "Let's Get Married," a farce comedy directed by La Caya, maker of "Womanhandled." A reviewer up north wrote in regard to this picture. On bended knee we beseech you not to miss this comedy hit of the season." Well, we probably won't.

The rippling thrills come on Thursday in "The Wilderness Woman." A triple coterie of

stars present the story, Aileen Pringle, Lowell Sherman and Chester Conklin. You probably remember the story which ran so many weeks in the "Saturday Evening Post," the Alaskan miner and daughter who strike it rich and come to New York to spend some of the gains. It is a great story.

A gripping mystery picture of exceptional dramatic power is on the schedule for Friday, "Three Faces East," featuring Jetta Goudal, Robert Ames, Henry B. Walthall and Clive Brooks. The striking feature of this picture is an air duel high above the trenches in Northern France between a British and a German plane. The Kaiser, too, is glimpsed.

The thoroughbreds come trotting on Saturday, in "The Dixie Merchant," a thrilling tale of love and horses. It is a story of the sunny south and is filled with human interest and delightful comedy. Madge Bellamy and Jack Mulhall play the leading parts.

NOTES OF THE SCREEN

In the July issue of one of the leading magazines of the country, new pictures are reviewed. One of these was shown last week at the Milane, and most of the others are scheduled for the month of June. Theatre goers of Sanford are receiving prompt service on the best new films.

Aileen Pringle came near losing her life in the making of "The Wilderness Woman." She was attacked by a bear cub, a particularly vicious one, and was saved only by the heroism of surrounding actors. It isn't all fun at Hollywood.

Even dog actors have their trouble with the lights necessary to movie photography. While working in "The Devil's Circus," Buddy, the featured dog, was stricken with "Kleig eye" and was ordered to wear smoked glasses between scenes.



Richard Dix and Lois Wilson in a Scene from "Let's Get Married"

THE Seminole Printery

Printing that Pleases

Ninth and French Telephone 404

SANFORD'S NEWEST
JEWELER

H. C. VIELE

116 Magnolia Ave.—Phone 442

A Substantial Jeweler in a
Substantial City

The Milane Theatre

The Latest and Best in
Photo Drama Attractions

WATCH THIS PAGE WEEKLY

For Announcement Reviews

TRADE AT—

Kanner's Department Store



Outfitters for the Home and
Family

213-215 Sanford Ave. - Phone 550

THE SPORTING LIFE

GOOD NEWS FOR TENNIS FANS

The commissioners of the city were petitioned last Monday by the newly organized Sanford Tennis Association for immediate improvement of the present concrete court, with necessary extensions, and for rebuilding of the clay court to standard surface and size. Unanimous consent was given by the commissioners and the petition granted.

Action was almost immediate. On Wednesday the work was well under way, and we are assured of two excellent courts in ample time for practice before tournament play.

We take this occasion to thank Mayor Lake and Messrs. Housholder and Chase for their quick appreciation of the needs of the community in this matter, and the City Manager for immediate action.

A further meeting was held of the executive committee in charge of the tournament, and rules for the court and tournament were discussed. Within a week or two we shall announce complete regulations for the contest.

We carry again this week entrance blanks for the tournament, play to be for the Arthur R. Curnick trophy, open to all male residents of the city for six months, over fifteen years of age. Please get these entries in at once as the entrance date will be closed before very long. We want everybody who can play reasonably good tennis to take part in the preliminaries at least. Let's make this a worth while, all around contest that will not only bring out a winner for the city, but that will also point the way to a Sanford team for inter-city play.

We want more members, too, for the tennis association. If you have not joined, come on in now. It costs but \$1. a year.

The city baseball league is started, with some excellent games already played. If you want to thoroughly enjoy yourself, go out to the park on these late afternoons and see the local teams in action.

That race in the Florida State League is a summer, with Sanford flirting with the top all the time. The ability of the Celery Feds to turn in victories consistently abroad as well as at home is counting heavily.

Date _____

Sanford Tennis Association

Care "This Week in Sanford,"

204 North Park Ave., Sanford, Fla.—

Gentlemen:

I hereby apply for entry into the first annual championship tennis tournament to be held in Sanford, June, 1926, and agree to abide by all rules as outlined by your association.

Signed _____

Address _____

HIGHLAND PARK

Sanfords, Most Exclusive Residential Development, Artistic, Unique
Distinctive, Different

IN A CLASS BY ITSELF

Highly Restricted, Close In and yet not High Priced

Very Attractive Inducements to Builders of High Class Homes

W. M. YOUNG

OWNER AND DEVELOPER

208 North Park Avenue

A CENTURY OLD MASTERPIECE

THE KIND OF A PLACE YOU WOULD LOVE TO CALL HOME

WYNNEWOOD

VALUES ARE BOUND TO INCREASE

The Sanford Realty Company

H. S. LONG, Manager

DIXIE COACH LINE

SOUTH BOUND—DeLAND-SANFORD

Leave Daytona 8:00 A. M.—10:00 A. M.—2:00 P. M.—4:45 P. M.

NORTH BOUND—DeLAND-DAYTONA

Leave Sanford 7:15 A. M.—10:00 A. M.—1:00 P. M.—4:00 P. M.

FARES

To DeLand	\$.90
To Daytona	2.00
Round Trip	3.65

Busses Leave From

VALDEZ HOTEL

Phone 551

For Information

COME TO

Laney's Drug Store

Service and Courtesy

Whitman's and Nunnally's Candies

Phone 103

Meisch Bldg.

We Appreciate Your Business

Valdez Hotel

Strictly Modern

European Plan

WURT W WARNER, Manager

BAUMEL'S

EXCLUSIVE GOWNS AND
MILLINERY

Full Department for the Children

SERVICE TO ALL

"The Post Office is next door to us."

THE SNAPSHOT COLUMN

Little Pictures From Society and the Fashions

As we write these sundry paragraphs, the rain is beating down about the office, and the lake is hidden behind a sombre sheen,—but how thankful are we. There is no greater blessing to this Florida climate than the refreshing showers of spring and summer,—for how soon the sun shines again.

The blessings of Nature are so liberal here, anyway. We believe the wonder of this climate is not fully appreciated by all of us, a climate that is talked about from Eastport to Tia Juana.

Some delightful evenings are being spent by social parties on the yacht Welaka out on the lake and river. Last Thursday the Hi-Y's had a happy three hours sail, with songs, games and plenty of good eats and drinks. Accompanying the party of young folks were Mr. and Mrs. G. E. McKay, Mrs. Gladys Williams, Mrs. R. C. Maxwell, and C. W. Wolf.

One of the prettiest afternoon parties of the year was that held by Mrs. D. L. Thrasher for Mrs. D. P. Drummond on Thursday afternoon. Lavender and green decorations were charmingly arranged about the home, with flowers in hanging receptacles.

Miss Margaret E. Young, who is organizing the Campfire Girls organization for the city is finding a quick response to her suggestion. The work with girls under this plan has spread rapidly over the country and is rendering great service. Miss Young is to be congratulated and supported in her efforts. A meeting for selection of group leaders will be held Tuesday evening.

A unique and pretty little waffle shop and woman's exchange has been opened by Mrs. John Kelly and Mrs. C. G. Wheeler Jones in the office of the Florida Homes and Industries, Valdez building. This exchange idea is new to Sanford. Homemade articles, whether food or fancy articles, may be sold on a percentage basis. Wide support is already apparent for this excellent new feature in Sanford life.

The Boy Scouts held a Court of Honor recently at the court house, with awarding of class ratings to boys from Seminole County and cities further away. One Eagle pin, the highest award in scouting, was given to a bright young lad from DeLand. Several business men of this city sat in the jury box throughout the evening, questioning and approving the awards.

New stocks of dresses from the north are redundant with color. It is apparent that this summer is to see a gala array of styles and bright hues on the streets and at the beaches,—to which all of us say "tres, tres bien."

FLORIDA NUGGETS

The fish, oyster and shrimp industry is one of great proportions. Fish abound in every county.

There are not half enough chickens, eggs and turkeys produced in Florida to supply the home demand.

THE COSIEST PLACE IN TOWN
TO EAT

THE PALM GARDEN

Basket Building—Magnolia at Second

Pure Foods

Spotless Kitchen

A Complete Line
of
Women's
Ready-To-Wear
Clothing

NOVELTY SHOES

SPECIAL SPRING SHOWING

THE OUTLET

Opposite the Post Office

Mi-Lady's Shoppe

110 Magnolia Avenue

EXCLUSIVE MILLINERY

GIFTS

The Quality Shop

Exclusive Representative For

GAGE, KNOX AND FISK
CREATIONS

Phone 597-J — 108 Park Avenue

DRY GOODS SHOES

Mens Furnishings
Ladies Ready-to-Wear
Millinery

Sanford Dry Goods Co.

S. A. Irwin

2nd Street at Sanford Ave.

KRONEN'S

Ladies' Apparel Shop

309 East 1st. Phone 164-J

Coats - Frocks
Millinery

"We Say It With Values"

To the first person who brings this advertisement to 204 North Park avenue after 8:30 A. M. Monday, May 24, four free tickets will be given to the Milane Theatre.

See Us If You Want

Baseball Gloves Bats

Footballs

Golf and Tennis Supplies

Air Rifles, Wagons, Autos

Velocipedes. Tot Bikes

HILL HARDWARE CO.

CALL US, WE CALL

Laney Dry Cleaning Co.

FRENCH DRY CLEANING
PRESSING AND DYEING

110 East Second St. Phone 465

WEEKLY NEWS LETTER FROM SANFORD'S CHURCHES

It is a part of the policy of this magazine to further in all possible ways the church interests of the city. This column aims to act as a clearing house for information on the church life of the community and for interchange of thought between all denominations and the public. Contributions to this column must be in the office of THIS WEEK IN SANFORD by Wednesday before the Monday of publication. We reserve all rights of publication and editorial attention.

FIRST PRESBYTERIAN CHURCH

On Monday afternoon, May 24th, the ladies of the Auxiliary were entertained in the Social Rooms of the Church by an Indian Pageant. This was very beautiful in every detail—being carried out in full costume by ladies, girls, boys and little children with a stage setting of woods, tepee and camp fire. This pageant depicted the Indian's innate longing for a God, his response to Christian training and our responsibility in the matter. A free will offering was made to help endow a Bible Chair in the Oklahoma Presbyterian College for Indian Girls at Durant, Oklahoma.

Last Tuesday afternoon Mrs. J. W. Corley was hostess to Circle No. 3 of the Auxiliary. The guests were entertained on the Launch, Margaret Z. A delightful afternoon was spent on the St. Johns. Mrs. G. B. Elliot, Chairman of the Circle assisted in making the afternoon very enjoyable. Several contests were held and each guest was allowed to choose a gift, "sight unseen." Mrs. Paul Emge and Miss Ruth Crawford furnished songs with ukelele accompaniment.

CALENDAR

Monday
8:00 P. M. Men of the Church

Tuesday
8:00 P. M. Executive Committee Senior Christian Endeavor

Wednesday
8:00 P. M. Prayer Meeting

Thursday
7:30 P. M. Pioneers

Friday
7:30 P. M. Choir Practice

Sunday
10:45 A. M. Sunday School
11:00 A. M. Morning Worship
7:00 P. M. Senior Christian Endeavor
8:00 P. M. Evening Worship

THE METHODIST CHURCH

Bishop Hoyt M. Dobbs of Birmingham, Ala., will preside over the Florida Conference sessions for the next four years. The time of meeting will be June 16th and the place St. Petersburg, Fla., with Dr. S. W. Walker as host.

Miss Virginia Jenkins went to Orlando Sunday evening to talk to the Leaguers of First Church.

There was an unusually large crowd at the meeting of the Truth Seekers Class on Monday afternoon at the home of Mrs. Will Hoolihan on West First St. and all report a splendid time.

Rev. H. J. Heafflinger, Presiding Elder of the Palatka District will hold the fourth Quarterly Conference in the Methodist Church, Tuesday evening June 8th, at 8 o'clock.

CALENDAR

Sunday
9:30 A. M. Sunday School
11:00 A. M. Morning Worship
7:00 P. M. Junior, Intermediate and Senior Leagues.
8:00 P. M. Evening Worship

Tuesday
8:00 P. M. Business meeting of the Daughters of Wesley Class

Wednesday
8:00 P. M. Prayer Meeting

Thursday
7:00 P. M. Meeting Miss Lucile Proctor's S. S. Class

Friday
8:00 P. M. Business Meeting Senior Epworth League
8:00 P. M. Choir Practice

SANFORD GREET'S MAJOR O. C. LUXFORD

Sanford is welcoming among its newest residents Major and Mrs. Overton C. Luxford and their son James, aged 13. Major Luxford this month was detailed by Washington to succeed Benjamin F. Borden, who resigned the assistant postmastership here to return to his former home, Ocala.

Major Luxford entered upon his duties under Postmaster Hall May 20. He was transferred here from Miami, where he had been on Department detail since last January. The Luxfords have taken an apartment at 610 Park avenue. Mrs. Luxford is regent of Capital chapter, Daughters of the American Revolution, in Washington, and is on national committees of that body.

This is Major Luxford's twenty-ninth year in the postal service, save for a detached period during the War. He was nine years in the railway mail service and 11 years stationed at Washington headquarters office. In 1917 he was commissioned and assigned to the Quartermaster's Corps and detailed as assistant quartermaster at Camp Sheridan, Montgomery, Ala. Thence he was ordered to France in advance of the Thirty-seventh Division (Ohio National Guard) and was in charge of commissary at Langres. Subsequently he was in charge of postal service for the advanced zone, Army headquarters, Chaumont, and served with the General Staff in Washington after the Armistice.

Political Advertisement

Values Will Never be Lower in
"Properties of Merit"

Mayfair
Dreamwold
Bel-Air

---Buy Now!

The
Bodwell Realty Co.

REALTORS

214 East First Street

W. R. SMITH, Manager I. D. MARTIN, Sales Director
JOSEPH HOAR, Jr.

To The Builders of
Seminole County

Jerry Carter standing squarely behind the development of Sanford as Florida's Great Inland Port. He pledges full cooperation in securing National Government help in this enterprise.

Vote for
JERRY W. CARTER

for

United States Senator

THE CITY of SANFORD'S CLEAN UP and PAINT UP CAMPAIGN

WHAT HAS BEEN DONE

Wholeheartedly the people of Sanford appear to have responded to the sentiment of the Clean-up-and-Paint-up Campaign whose two-weeks period comes to a close this evening.

To get a real cross-section of the results in this determined community effort to make Sanford as truly attractive to the eye as it is substantial to the test, **THIS WEEK IN SANFORD** picked up the telephone and talked with more than a score of residences and business places chosen at random.

Here are the answers:

Sanford Stove Works, 321 East 1st street—We're building a garage in the back yard of our home. As soon as that is finished the litter will be cleaned up and everything about put in neat shape. It's that at the works, now.

Residence of Postmaster J. P. Hall, East 1st street—Lawn raked, grass cut, some weeds pulled, garden trimmed. Notice our neighbors have been doing the same. It was a fine idea. Yes, Mrs. Hall speaking.

Sanford Paint & Wall Paper Company, Welaka Block—We keep our premises well cleaned up. No repainting this spring—selling it too fast.

Haynes & Ratliff, printers and stationers, 115 Park avenue. Always clean here. Repainted our store front. Like it?

A. P. Connelly & Son, real estate, 122 Magnolia avenue—We have men at work cutting grass and weeds and generally straightening up unimproved lots in various parts of the city, which we control. All of these properties will be sightly by Monday evening.

Mrs. G. A. Radford, 115 French avenue—Hoed and cleaned up the garden. It looks well.

Smith Brothers, furniture, 300 East 1st street—We keep things shipshape all the time.

W. H. Hand & Son, blacksmiths, West 1st street—Even a smithy can be neat if not beautiful. We've done our best.

The Outlook, department store, East 1st

street—I know I cleaned out my stock. What? Yes, I mean "sold."

Mrs. A. K. Powers, 107 West 9th street—A splendid idea, the clean-up. We'll have a general cleaning up of premises when our new home is completed.

Montezuma Hotel, 300 Magnolia avenue—Cleaned up our front grounds and all around. Everything now is in first-class shape outside and in. Thank you.

Seminole Creamery, ice cream, 116 West 2nd street—As soon as our new plant at Laurel avenue and 4th street is finished we will put the grounds in lawn, shrubbery, and flowers—want to make it one of the best looking business locations in Sanford. Meanwhile T. H. Burgess will take over the old plant on Second street as a downtown milk depot, and you can trust him to repaint and put it in excellent shape. We're proud of Sanford; we intend Sanford shall be proud of us. Walker speaking.

Walker & Lewis, wrecking service, Sanford avenue and 2nd street—We have cleaned up in the back, hauled away some heaps of old cars and such, and generally tried to make our place look right.

Edward Higgins, Inc., Ford agent, North Palmetto avenue—Don't know of anything much done here. We're in shape. The office manager speaking.

First National Bank, 1st and Park avenue—We're clean all the time.

Mrs. J. F. Sloan, Celery avenue—We've pulled the weeds in the front yard and trimmed up all about. Things look neat, I think.

The Rev. Dr. F. D. King, 513 Park avenue—I'd prefer to be inspected before answering. We do try to keep our surroundings neat. Thank you for inquiring.

Sanford Herald, 107 Magnolia avenue—Cleaned up a bit in the rear. Think we're in pretty good shape. Thanks.

S. W. Bradford, tailor, 205 Magnolia avenue—"Cleaned house" both at home and the shop.

Have noticed a great improvement through the city since the campaign began.

J. D. Jenkins, 300 French avenue—It is hard to get help for this kind of work. We have done what we could to make things look prettier inside and out.

Kilgore Seed Company, 118 West 1st street—All cleaned up.

Knight & MacNeill, real estate, 109 Park avenue—Men have been set at work dressing the grounds of San Lanta, and they will be in proper shape by Monday night. This campaign was needed in Sanford. We are doing our part with the others.

Sanford Automobile Company, 206 Magnolia avenue—Have cleaned up generally. Repainted our garage. Looking good, thank you.

F. & M. Motor Company, North Park avenue—All cleaned up and rubbed up. Like our repainted showroom?

Residence of P. M. Keely, Hughey avenue—Lawns and everything in good shape now.

Dr. H. H. McCaslin, dentist, residence 510 Magnolia avenue—We have done what seemed to be needed. We trim the lawn weekly, of course, and a tree that needed trimming has been attended to. Mrs. McCaslin speaking for the Doctor.

Seminole-Hudson-Essex Company, automobiles—When buying a car from us, look in on our back yard. It's better. We feel neater. We thank you.

Lions Club, Seminole Cafe—You did noble, folks.

THIS WEEK IN SANFORD, 204 North Park avenue—Ask you again in 1927.

LIBRARY HALF-HOLIDAY

In concert with the business houses of Sanford, the Public Library throughout this summer will be closed Thursday afternoons, beginning this week. Mrs. Ann Van Ness Brown, librarian, said decision had not been made on a suggestion that the Library rooms be reopened for Thursday evenings.

CELERY CITY LUMBER & SUPPLY CO.

HEADQUARTERS FOR

Lumber	Plaster
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H. T. LIPSCOMB, Manager

W. P. CARTER, Asst. Manager

Address West Third Street—Telephone 565



REAL ESTATE SECTION

FACTS AND FIGURES IN THE PROGRESS OF SEMINOLE COUNTY



SEE WHAT AWAITS YOU: AT TULSA

No doubt you have realized that the next big development in the United States will be the Ozark section of Arkansas, Missouri and Oklahoma. Eyes of statisticians, realtors, of vision and big business are focused on this region. Go and take a look at the scenic attractions—see the beckoning mountains and valleys; heed the call of nature and swim, fish hunt play golf, and roam about in the fascinating woods. See the rich farm lands, the orchards laden with the big red apple and the peach; see the vineyards and the berry fields, the pastures of thoroughbred cattle, the resorts, and the homes of healthy people. The roads to Tulsa are good, all the way—and highways penetrate the Ozarks in all directions.

RADIO LISTINGS

Long Beach Realtors are selling real estate by radio. And when they say selling they mean selling, for one firm reports the sale of thirty-five lots shortly after the first two broadcastings. Several of the members of the Board have contracted for a number of hours a month with KFON which provides the entertainment features and a lecture covering the property to be sold. What is more the owners and operators of the station have secured a brokers license to operate in real estate, to be sure to conform to state laws, and have applied for membership in the Long Beach Realty Board, because they

ACTIVE MEMBERS OF THE SANFORD REAL ESTATE BOARD

B. B. Baggett, Brumley-Puleston Bldg.
Baldwin & Brown, 114 North Park Ave.
Britt-Chittenden, 210 East 1st Street.
O. R. Brooks, 306 1st Nat. Bank Bldg.
A. P. Connelly & Sons, 122 Magnolia Ave.
Davey-Winston Organ, Masonic Bldg.
H. C. DuBose, 112 North Park Ave.
McCall & Fox, 113 1-2 Magnolia Avenue.
Thrasher & Garner, 112 South Park Ave.
Z. N. Holler, 6 Masonic Bldg.
Howard Corporation, Masonic Bldg.
Knight & MacNeill, 107 South Park Ave.
Lute Howell, Brumley-Puleston Bldg.
Bart Nason, 507 1st Nat. Bank Bldg.
Scruggs-Scoggan, Masonic Bldg.
Higgins, Smith, Wight, 300 E. 1st Street.
R. C. Tisdale, Jr., 236 Meisch Bldg.
W. V. Wheeler, Inc., 115 Magnolia Ave.
White Realty Co., 305 1st Nat. Bank Bldg.
Sunnyland Realty Co., Valdez Hotel
E. F. Lane, 501 1st Nat. Bank Bldg.
W. M. Young, 208 N. Park Ave.

expect to get into the profession and want to be known as Realtors.

Tune in on KFON and find out how it is done.

DANGLE THIS BEFORE YOUR SALESMEN

Offer of a trip to the annual convention of the National Association of Real Estate Boards to be held at Tulsa, Okla., June 8th. to 11th., has been stimulating land sales here in Florida.

The Cabco Company, of Orlando has offered to finance National Convention expenses of every member of its sales force who sold ten or more lots.

HIGHLND PARK

Artistic, Unique, Distinctive

One of the finest sub-divisions in the entire state is Highland Park, owned and developed by Mr. W. M. Young, Realtor.

Highland Park, is a tract of forty acres, facing on Hughey Avenue. Its location is one of the most slightly, and beautiful in Sanford and is right in line of the best residential development. With every thing to appeal to the most discriminating, buyers is sure to attract the best people who desire to establish their homes in such an environment, in the community.

The public utilities, are already installed all over the property. The city has let the contract for paving all of the drives, and the material is already being delivered on the ground.

The Great Main Entrance, at Hughey avenue and Concourse, costing, with the three fountains, which form part of the entrance scheme, nearly ten thousand dollars, is pronounced by many, who have travelled all over the state, one of the most artistic and beautiful in all Florida.

Revonah Park occupying a full square in the southeastern quarter, is partly covered with a grove of stately palms and pines and wide spreading oaks. A swimming pool will be constructed here, the preliminary work in connecting its site with the city sewer system already has been done, a club house of attractive Spanish design for which the plans have already been drawn, will be built, and courts for tennis, reque, croquet and bowling, on the green provided, all of course for the exclusive use of lot owners in Highland Park.

C. L. Britt Realtor, has returned to Sanford from a trip to Pensacola.

W. V. Wheeler, Realtor, and family are touring the western states and will be absent from the city about two months.

The Loaf Substantial

SANFORD'S
PAN-DANDY
BREAD

Taste the Difference

Sanford Baking Company

Mr. and Mrs. E. F. Lane leave today for Philadelphia, Penn., to attend the Shriners Convention. They will also attend the Sesqui-Centennial Exposition in Philadelphia, and visit New York and other northern points.

FLORIDA NUGGETS

Florida entertains more than a million tourists yearly—a winter visitor for each resident of the state. They leave one hundred and fifty million dollars in the state annually.

"Realtors" Professional Relations

Article 5. A Realtor should never publicly criticize a competitor; he should never express an opinion of a competitor's transaction unless requested to do so by one of the principals, and his opinion then should be rendered in accordance with strict profession courtesy and integrity.

Article 6. A Realtor should never seek information about a competitor's transaction to use for the purpose of closing the transaction himself or diverting the customer to another property.

Seminole County Building And Loan Association

8 Per Cent or More on Savings

Temporary Offices

BRITT-CHITTENDEN REALTY CO.
210 East First Street

THE CALDWELL COMPANY
Fiscal Agents

Phone 708 - Sanford, Florida

WHEN IN
SANFORD, FLORIDA
Stop at the
Hotel Montezuma

The Hotel With a Welcome

JOHN R. MACDONALD

110 Magnolia Avenue

Attention!

Make Sanford as Clean as it is Substantial!

Citizens

We are now in the midst of a CLEAN UP and PAINT UP CAMPAIGN.

Do Your Part

To make every section, every street, and every property in Sanford spotless and attractive. You have made Sanford The City Substantial, now make it The City Beautiful.

Congratulations

To the Lions Club as Originator of the Campaign.

THE CITY COMMISSIONERS

FORREST LAKE, *Mayor*

S. O. CHASE

E. F. HOUSHOLDER

WHAT SAITH SOLOMON?

You have listened to the slow, low, caressing sound of wild honey dripping, dripping golden, drop by drop, while a silver sylvan silence held its breath? You have not? Then that is a pity, for if you had you'd know what I mean when I say Lily's voice was like that.

I say "was" like that.

So low, so caressing, so faintly mellowly golden; even the keen-eared Judge White leaned forward on the high desk of his Police Court to catch each velvety slurred syllable that slipped so sweetly and so slow from Lily's lips.

And Lily's lips are not white like the chalices of her flowery namesake uplifted to the benediction of some Easter sky. They're black, where not assistedly red. And as for Lily herself, she is young and of a slenderness. What saith Solomon? Her house inclineth unto death, and her paths unto the dead. Also, He that walketh uprightly walketh surely, but he that perverteth his ways shall be known.

Which was the real why of the Police why of a black man, and Lily, being where Judge White could look at them from his bench.

Among the many inventions of Nature, a woman's voice is capable of the widest, wildest range of all, and a vestal of the oldest flame in the world is a true daughter of that saying, be she black or white. "Why, Judge," complained the arresting officer, mildly indignant, "we could hear this Lily scrabbling at her felleh a block before we got to her place; there was a whole crowd around!" Not at all reminiscent of honey or of sylvan silence was his further description of Lily's linguistics that day.

And then the Judge put to her the ancient question which is of the very heraldry of Police Courts the world over, the question that was old long, long before that other judge (of ways and of women) made note of a corner in the house-top as a retreat for his sex in time of storm:

"How many times have you been up here before?" And he added, "Five-six?"

The honey-mellow voice of Lily murmured gently, "Judge, jes'—once—twice—suh"; and no

gesture could have seemed more touchingly humble than the black vestal bowing a youthful face beneath the man's pot-hat of putty-colored felt with its narrow band of cocoa-brown soiled silk, that she wore.

"Fifteen dollars or fifteen days," said the Judge. And to the man, "Case against you dismissed."

Whereby it is made to appear that the author of the Proverbs stands not alone, today, as a Judge committed to the belief that his unhappy sex earns the right to some sort of shelter from contentious woman. Though the house itself be hers.

* * * *

If you drink hard liquor, don't drive a truck. If you drink liquor and drive a truck, don't drive it in Sanford.

If you drink liquor and drive a truck in Sanford, don't scare a boy off his bike and run over the thing.

If you drink liquor and drive a truck in Sanford and scare a boy and run over his bike, don't come up for trial in Police Court a morning when the Chief of Police happens to be sitting at the Judge's side as temporary Clerk of the Court.

If you do make a combination of these objectionable things, don't look for love and kisses from the bench.

A white man did all of the former, if not the latter.

"Fifty dollars or thirty days," responded the Judge serenely—after the Chief had thus unburdened his mind:

"Judge, it's his second offense! Last time, I was easy on him, because I felt sorry for him! And he gave me his own promise that he never *would* drink again! Now here he is again—drunk and driving, and if he'd been going fast he would of killed that boy! I got no sympathy for a man that promises me his own word that he'll go and do a thing and then goes off and don't do it! No sir, no sympathy *at all!*"

So that's that.

* * * *

His name was Cicero. He was coal-hued

and of a face that Lon Chaney well might come a thousand miles to study. And—he had shoulders.

He denied the charge—gambling. "No sub, Judge, Ah neveh gambles," he said simply. That was his whole defense.

Nor do I ever gamble (with dominoes). I might if my name were Cicero. Just to forget myself and get away from the thing. I might too if I had a face like a cross between Puck in trouble and the Hunchback of Notre Dame. I might gamble then as an occasion for keeping that face indoors. But: If I owned a pair of shoulders of the breadth, bone, and beefage of this Cicero we're talking about, most certainly I wouldn't gamble. I'd not need to, not for sport, dalliance, or pleasant cash. I would go out and hire me to the Republican Administration to carry the Prohibition Enforcement Load strongly past the corner of 1928.

"I believe you; I believe you don't gamble, though you ought not expect me to believe you."

(Continued on Page 16)

Rive's Garage

General Repairing

Gas, Oil, Tires

Storage

Washing and Polishing

ZENITH RADIOS

Open all Night

Bond-Hill Lumber Company

A few days ago, a customer wanted 3,000 feet of two by six shiplap, an item not usually carried in stock by lumber yards. However, we accepted the order, and within three hours the lumber was on its way to the job.

The reason we could do this, is because we have a Mill connection at Lake Helen, within eighteen miles of Sanford, that is ready at all times to cut special lumber for us as well as affording a quick source of supply for stock items.

Holly Ave. at 11th, 12th and 13th. Streets

Phones 135 and 136

Bond Grade -- **Zip Service**

RESULTS ARE PROOFS

Are you sending THIS WEEK IN SANFORD to friends in the North? It carries a powerful message. We may illustrate this fact by the following letter from So. Portland, Maine:

Editor "This Week In Sanford,"
Sanford, Florida.
Dear Sir:

Mr. J. Putnam Stevens of Portland showed me your May 10 issue which interested me much, and thought you would perhaps mail a copy to me.

I have a sort of an urge to go down that way if I can turn my property here to advantage.

Yours truly,

The name of the writer is on file at the office; we refrain from publishing it for obvious reasons.

ACTIVE BEAUTIFICATION HERE

Mention was made in last week's issue of THIS WEEK IN SANFORD of the yards of the Bond-Hill Lumber Company as one of the points where the "Clean Up Sanford" campaign was being reflected earnestly in forms of gardening and repainting. While this work was going forward within the campaign's period, it was also part of the Bond-Hill company's own plans for improving and enlarging the yards' facilities for handling a heavy and steadily growing business.

When the work has been finished, the yards—three city blocks long by one in width, Holly street at 11th, 12th, and 13th streets—will be in a superior position for the unloading of car-load lumber from Bond-Hill mills and associated production plants. Enlarged siding space, leveling of additional yardage, and completion of further warehouses and shelter adjacent the office building, are among the solid improvements being carried out.

The Bond-Hill Lumber Company as one of the substantialities of busy Sanford dates its lumbering history back to the felling and marketing of trees in Pennsylvania and Michigan by the father of the present Bond, half a century ago. Both in the community and the commodity, the Hill interests are in the strongest sense of the term pioneers.

WHY WE LOVE SANFORD



Graceful, Lithe, Inspiring,—the Palms of Seminole County.

Would You Be Happy While You Eat?

Come out Sanford avenue just beyond
Geneva street, to

The Bungalow

Coffee With Real Cream
Delicious Sandwiches and Pies
Home-Made Ice Cream

"Its Always Cool on Lake Monroe"

The
Beautiful Yacht Welaka

Now Makes Regular Sailings
From Municipal Dock

Sundays, 2:30 P. M.
Tuesdays, 8:00 P. M.
Thursdays, 2:30 P. M.

Also Available for Charter

*One of the most Picturesque Sails in
Florida*

LAKE MONROE TRANSPORTATION CO.
P. O. Box 1135—Sanford



A
Weekly
Record
of
Activities



Office
—
114
Magnolia
Avenue

SANFORD SUBSTANTIALISMS

THE LINEUP OF COMMITTEES FOR THE YEAR

Believing that the public should have a permanent memorandum of the chamber of commerce committees who will handle the activities of the community for the next year, we print herewith the full roster. Keep this issue for reference.

PUBLICITY: R. J. Holly, T. R. Higgins, W. M. Haynes, R. H. Berg, C. L. Britt.

RETAIL MERCHANTS: W. E. Watson, A. C. Carter, A. E. Yowell, S. M. Lloyd, R. A. Newman, W. M. McKinnon, E. J. Roumillat, Vivian Speer, J. G. Ball.

TRAFFIC AND TRANSPORTATION: W. A. Leffler, G. D. Bishop, J. C. Hutchinson, W. M. Scott, P. F. Durton.

NEW INDUSTRIES: G. D. Bishop, R. B. Wight, A. E. Yowell, G. W. Knight.

ENTERTAINMENT: J. D. Chittendon, E. L. Markell, L. L. Leroy.

GOOD ROADS: John Meisch, F. T. Williams, L. L. Leroy, R. H. Berg, H. R. Stevens, G. L. Bledsoe, Roy Symmes.

AGRICULTURE: W. M. Scott, L. I. Frazier, Joe Cameron, Ralph Chapman, B. F. Whitner, Jr., John Rumbley.

BASE BALL: C. L. Britt, H. R. Stevens, O. R. Herndon, V. E. Douglas, C. A. Palmer.

LEGISLATIVE: F. R. Wilson, Geo. A. DeCottes, Forrest Lake, E. H. Higgins, B. F. Whitner.

FINANCE: S. O. Shinholser, W. H. Tunnicliffe, W. A. Leffler.

EDUCATION: H. C. DuBose, T. W. Lawton, Mrs. Stella Arrington.

INLAND WATERWAYS: A. P. Connelly, J. G. Ball, F. T. Williams, G. W. Knight, S. O. Chase.

These committees were announced at the regular Friday meeting, and start to function at once. Chairman will be named by election of the several committees.

Secretary Pearman with President E. A. Douglass attended the meeting of the Florida State Commercial organization at Sebring, and report an active assembly with steadily widening plans for fall activities over the state.

ROTARY

The boys of the graduating class of the high school will be guests of the Rotary Club at next Tuesday's luncheon.

SEMINOLE PRIMER

Answers to Questions of May 24.

1. While General Harney was camped at old Ft. Lane on the lake he was surrounded by Indians and was forced to swim the five mile stretch in order to escape. The lake was named after him.
2. It is estimated that there were about 850 carloads of citrus fruit shipped from Seminole County in 1925-1926.
3. The Geneva Parent Teachers Association is the only one in the State of Florida to offer a scholarship.
4. The first carload of celery shipped from Seminole County in 1924-1925 was shipped by Mickler Bros. of Slavia (Oviedo).
5. The first carload shipped in 1925-1926 was by F. F. Dutton & Co.

THAT WORD CONTEST

We started more than we knew when we announced the offer of a good American dollar to the person who would send in the most English words made from SANFORD SUBSTANTIAL. Many lists were submitted, and we are going to beg your patience for one week for announcement of the winner. Some of you folks may be surprised to know that the winner will credit over one thousand words. Watch for the winner next week's issue.

FLORIDA NUGGETS

It is the playground of the Western Continent, the garden of the United States.

Electric Refrigeration



Kelvinator Platt Co.
McLander Arcade

Complete Tire And Accessory Service

HOODS AND GOODYEARS

KENT'S GARAGE

At 200 East Commercial Street Near the Park

FIREPROOF STORAGE

CLEVELAND AGENCY AND SERVICE

E. F. LANE
: REALTOR :

Buying from one who knows Sanford Values, thirty-four years a Resident of Sanford.

Celery Farms All Sizes

501-2 1st National Bank Bldg.

Telephone 95

SANFORD WILL BROADCAST TO THE WORLD

Powerful Publicity Program for the City and Seminole County
Prepared by 'This Week In Sanford' in Cooperation
with the Sanford Realty Board

Under the Direction of the Arthur R. Curnick Services

At an early date in June, Sanford will speak to millions of northern and western people through the air from New York City. Five leading artists of New York City will present during the program a musical history of Florida, with Indian, Spanish, French, English and modern selections.

Advertising will announce the special broadcast in all the New York papers on the morning of the broadcast. The story of Florida, the facts that will prick the bubble of anti-Florida propaganda, the truth about Sanford and Seminole County and an invitation to "come down" will be interspersed through the musical program.

Announcement will be made over the air that anyone who sends a postcard to Sanford Headquarters in a certain New York hotel may within four days after the broadcast call at the hotel for a souvenir of Sanford.

This souvenir will be a greatly-enlarged edition of THIS WEEK IN SANFORD, with colored cover, packed full of interesting facts regarding the section together with all regular features of the paper. It will be profusely illustrated with half-tones of the section.

It happens that the National Realtor Convention is meeting at that period in Tulsa, Oklahoma. We are trying to work out plans by which a loud speaker can be set on the convention platform, and the story of Sanford Florida can be heard through New York at Oklahoma.

THIS WEEK IN SANFORD that week will print 6,000 copies, five hundred for Tulsa, 2,500 distribution here and 3,000 in New York. Headquarters will be established in a New York hotel for four days, with exhibits, pictures, et cetera, on Sanford.

Many hundreds, we believe thousands, of folks can be steered to Sanford by this combined plan. We want to make this special issue of the magazine a credit to the section and the men and women who make Seminole County the grand community that it is.

Mayor Lake has been urged to go to New York to broadcast the official invitation of the city, and is planning to make the trip if possible. The very fact that the mayor of Sanford comes fifteen hundred miles to deliver a radio message to the World will stir even blase New York and environs.

All Up for a New Idea in Community Advertising!

Sanford Leads The Way

The Fishing Review

Believing that authentic facts regarding exploits of the rod and reel are essential to the moral fabric of the community, we offer the of a series of reports of fishing experiences in this section,—all legal obligations denied.

THE WALKING BASS

Strict adherence to the sentiment embodied in the foregoing editorial note forbids publication in this issue of the intended third weekly "Fishing Review" article. Since the appearance last week of the second article, the fish have quit biting.

Efforts to find out why have been made by the careful conductor of this column, but without much honest result. Endeavors to locate at their homes and interview prominent members of the General Council of Fins resident in Seminole County were fruitless; they were off striking with the rest. But a walking delegate of the Black Bass Union, Tuscawilla Local No. 1, found spending a few days vacation in Highland Park, consented to be quoted briefly. He said:

"Personally, I dislike publicity. If, however, you really feel that the cause I represent would be benefitted by putting my picture in your paper, I will reluctantly consent. I'm afraid I haven't a good one at home, though; none later, I'm sure, than some that were taken last month for the Hill Contest. I will get some new ones taken and send them to you and you can select the best. But PLEASE don't mention my name."

"Certainly," we said; "that will be all right. Now, why are all you Fins off striking? What is your side of the difficulty?"

"Listen," responded the Black Bass, and he put his foot on the coping and tilted his hat over his eyes. "Listen," he repeated, looking furtively up and down the quiet street. Not another person was in sight. "Will you keep my name out of it, if I tell you—" He sank his voice to a whisper—"if I tell you the low down?"

"Certainly," we agreed; "go ahead."

Still the fellow hesitated; once more he looked nervously up and down the street.

"Here," we invited, turning to our sedan and holding open the door; "climb in; the blinds down, we can talk unseen." With a sigh of relief the Bass entered.

"Now!" he breathed; "I feel safe. I have to be careful, you know, when I come ashore. It's enemy country."

"Now listen—and remember, I am not to be quoted by name. (My initials are—but I forgot that you're not going to print my name.) My people, the Fins, are off striking as the result of an executive session of the General Council held the middle of May in Hyacinthe Hall in Tuscawilla. Members were present from all the Locals in the district; they journeyed as far as they could by water and the rest

of the distance by land, which made some of them late; but they all got there.

"The president of our Local, Tuscawilla Black Bass No. 1, called the meeting to order, and a fresh fish from Trout Local No. 7, St. John's River Bridge, got the floor and offered a grievance resolution. The member from Wekiwa (Perch Local No. 11) seconded, and the resolution went through on a rising vote. It was unanimous.

"Listen. The grievance was that the Fins' Bill of Rights, as embodied in the State Game Laws, has been repeatedly, flagrantly, wilfully, and murderously violated, evaded, disregarded, and set at naught by Seminole County fishermen and their visiting friends from Volusia, Lake, Orange, and adjacent Counties;

"That this violation has demoralized and unless checked will continue to demoralize the family relationships and tribal fortunes of the Fins.

"And, not to make a short story long, the resolution pledged all loyal Fins of legal age to refrain from intercourse with any and all fishermen, from whatever point, until such time as said fishermen shall have definitely ceased dealing surreptitiously with all minor children, infants, and babes-in-arms of said Fins and shall have resumed dealing, directly and solely, with Fins of legal age as defined in terms of length and poundage (ounceage barred) by said State Game Laws; and until all pygmy Fins taken by hap, having been weighed in their scales and found wanting, are by said fishermen returned promptly to their natural homes as fugitive minors from piscatorial detention immune.

"Also," said the Bass from Tuscawilla, "a member from Bream Local No. 33, Lake Mary, got the floor after the resolution had been adopted and read a communication from Mr. Charlie Marshall, Game Warden, Sanford, offering to supply the Council a list of known violators in Seminole County if the Council

would pay express charges on the list, it being considered too weighty to mail. This got a laugh, because the Fins' secretary already has not only the names on Mister Marshall's list but five-six times as many more.

"Now. I've told you everything," the Bass finished. "Be a sport and drive me down some quiet alley where I can make my getaway! Would you?"

We would.

SMILING WITH THE KIDS

Mother—"Now be a good girl and stop crying."

Betty (aged three)—"Me won't stop cwyin till papa hears me."

Mother—"But he can't hear you; he's in New York."

Betty—"Den me'll have to cwy frew be tele-fone."—Boston Transcript.

YOU ARE ALWAYS WELCOME
AT
THE STORE OF CHEERFUL
TRADING

Full Line of Sporting Goods and
Builders' Hardware

Ball Hardware
Company

203-5-7 First Street

...THE...

Davey-Winston Organization

Incorporated

Offices: Masonic Bldg. - Sanford, Fla.

Only the Best Florida Properties

Only the Soundest Investments

Sixteen Years Experience at Your
Service

*Builders and Owners of Sanford's
Most Beautiful Apartments,
Furnished to Taste*

WE HANDLE

POTTER'S

"Orlando Maid Candies"

Party Specialties

Nichols Candy Shop

45 McLander Arcade

Orange Belt Motor Line, Inc.

Will Maintain

PULLMAN BUSES

The Entire Summer

ORLANDO :- DELAND :- DAYTONA

See Our Schedule In This Issue

SUN PROOF PAINTS

ARE CHEAPER BECAUSE

T
H
E
Y
Cover More Surface
Wear Longer
Are Easier to Apply

Sanford Paint and Wall Paper Company

Sanford :- Florida

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WILLYS-KNIGHT OVERLAND
Parts and Service
SANFORD OVERLAND CO.
 Park and Commercial Phone 53

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Blue Bird Beauty Shoppe
 Get Ready for the Hot Weather, Have
 Your Permanent Now
EUGENE METHOD
 206 N. Park Ave. Telephone 349-J

GROCERIES

A Good Place to Buy Good Things
 to Eat
MCCULLER GROCERY CO.
 117 Magnolia Avenue Phone 671

MEAT MARKET

Spring Lamb
 Native and Western Meats
 Dressed Hens and Fryers
LEE BROTHERS MARKET
 117 Magnolia Ave. Phone 665

PRINTERS

THIS WEEK IN SANFORD
is printed by
HAYNES & RATLIFF
Printers and Office Outfitters
 115 Park Ave. Phone 340

PUBLICITY

Bring Your Publicity Problems to
THE SEMINOLE
ADVERTISING BUREAU
Arthur R. Curnick Service
 204 North Park Ave. Phone 236

SIGNS

SIGNS
We Sign Anything but your Check
See
The Broadcasters
 Elks Bldg. Sanford, Florida

THE GATES OF JAZZ

By Arthur Rowland

Printed in this Magazine by Special Arrangement

WHAT HAS GONE BEFORE

During a terrific thunderstorm in the Berkshire hills of New England a gigantic spruce tree is struck by lightning. It falls across Granite Trail which runs between Burton Falls and Plainfield.

A dance is held under the direction of the King family of Plainfield during which a contest is put on for the best dancer.

Ruth King, a charming city bred girl, has been stirring the affections of Abel Reid as well as myself. In the dance contest Ruth is to select a partner from the crowd in the hall. There is a buzz of excitement, the floor is cleared and Abel leans against the wall by my side.

To the surprise of all Ruth chooses Abel as partner, and he enters the contest; together they win. The great storm rolls up as the dance closes and Ruth and her brother Jack start for home over Granite Trail. Jack shows signs of intoxication, but into the night at break-neck speed he drives away.

The car dashes up an incline, striking the Giant Spruce of Granite Trail which has been felled by lightning, and is hurled into an abyss. Abel and I follow, and Abel saves Ruth; Jack is dead. We rush Ruth to the hospital. Love is born in the farmer boy. Ruth talks later with me about her growing affection.

NOW GO ON WITH THE STORY.

I sat silent, unable to think of an answer. She repeated the question, and finally I found words. And as I talked to her, my own feelings seemed to disappear in the warmth of my story. I knew that I was tearing my own romance into shreds forever as I talked, and yet there was a satisfaction in it that was indescribable. It was love for a friend.

I told her in detail the intuition that sent Abel and me on the road to the hills when the storm broke. I told her Abel had fought to save her from the ravine,—and I even described the tears in his eyes as he demanded that she *must* live. The fervor of the tale carried me into details which I should never have told her, had she not meant so much to me. I was struggling for her and him. Then we both were silent for a while.

I seemed to dream. A breeze was blowing quite briskly, pushing before it in the deep blue of the early fall sky little clouds that were playing together. My attentions drawn to two of them, moving rapidly overhead, individual yet merging gradually into One. I imagined they were souls, spirits, ah, yes. Abel and Ruth. And the wind of fate compelling them on,—on—and I on the hilltop watching them go by together. But, ha, ha,—the sun shines, the sky is blue, it is intoxicating in its clearness, and over beyond the horizon all the clouds melt away. I will laugh and know that I am a spirit that can destroy my own identity and can go back to my Creator as I came,—Alone.

"Let's go," said Ruth quickly. And I helped her into my car, and drove to the postoffice, and then back to her home.

She said but little on the ride, but finally turned to me at her gate and with an impulsiveness that seemed strangely *francaise* she put her hands on my shoulders, and looked me squarely in the eyes.

"Dick Craig," she said, and her voice was firm, "I could never be worthy of a man like Abel. If only some day I could know that love really is, what makes a man do the things you say he did. You know the men I know, puppets, no not that either, just men, Dick, men with-

out hearts—gold, money seekers, there's the kind I have known. Your Abel has stirred me in some way I cannot understand, and I am going to ask you, dear Dick, for a favor."

I held her hands as she asked it, and how strange a situation. Her hands in mine, her thoughts on the fairhaired boy who had saved her, her heart ignorant of its own desires; trained to be natural, yet wandering in the Unknown; educated by the best teachers money could buy, yet ignorant of the first law of all life; beautiful in face and figure as a Raphael might have dreamed of, yet already worn by the search and longing for Satisfaction;—ah, ah, modern woman, of twenty-two, I as a man pitied you there.

"The favor is granted, before you ask it" was all I said.

Then she asked it.

"Dick, dear, take *him* then to the city, show him the dirt of it, the greed and the despair of it, let him see by contrast the beauty of this sort of life in Plainfield, save him from his foolishness before it strangles, and then I"—her voice throbbled with intensity of feeling, "I who have sought so long for Manhood that can be above reproach will wait—and—watch."

She was silent a moment, then continued. "It will be the great experiment. He looked so strangely at me from his cot the other day; his eyes went into my very being, Dick. I have builded an altar to him in my heart, and every night I shall pray before it, for him, but there must be the testing. Take him, Dick, to the Gates of Jazz, and take him in. Guide him, but do not hold him, and if in the refinement there be pure gold, bring him to me forever."

"And if not," I asked, and I choked as I spoke.

"If not, I shall bring my love to that altar, and slay it in its own blood. It will be the great experiment at the Gates of Jazz; will you do it for me, Dick?"

Of course I promised, and she kissed me. It was a passionate kiss and I knew I stole it from the one for whom it was intended. As she went away through the winding path to the cottage, I closed my eyes, and asked God to make me worthy of the trust.

So two months after the accident, Abel sat in my office on Wall Street, and talked with me.

IF YOU MUST LEAVE SANFORD

BUS SCHEDULE

South Bound	To Orlando
A. M.—8:00; 9:45; 10:45; 11:45	
P. M.—1:45; 3:45; 5:50	
North Bound	To DeLand-Daytona
A. M.—9:15; 10:15; 11:15	
P. M.—1:15; 3:15; 5:15	

A. C. L. TRAINS

North Bound

82	2:15	A. M.
86	10:20	A. M.
80	11:25	A. M.
84	3:50	P. M.

South Bound

83	2:45	A. M.
27	8:35	A. M.
81	12:25	P. M.
89	3:25	P. M.
85	6:55	P. M.

WHAT SAITH SOLOMON

(Continued from Page 10)

mused the Court to Cicero. "Because, if you'd ever stooped enough to pick up a pair of bones you'd never have been able to hoist those shoulders back into position to walk here. Boy, my, my! Hercules would hand you the world to hold, if he came by. I'll hand you a discharge. Get out."

Or words similar and to that effect.

* * * *

Sam was from Cameron City and graded as a cinnamon brunette. And he had been drunk. So the cops said. He admitted the nativity charge but denied the drunk, in a way.

"They say that when you got out of that car you were staggering," reflected the Court. "Weren't you staggering?"

"Nossir; didn't look to me lak' I was, Judge." That was Sam's naive way of calling the Police a fighting name.

"And the officers say there was liquor on your breath and blood on your shirt," pursued the Court. "There *was* blood on your shirt, boy?"

"Turn 'round, boy, and let the Judge see the blood on your shirt," commanded the Chief of Police.

Sam revolved slowly where he stood at the bar (of Justice). And thus revolving he reminded you of one of those gay barber-poles that go about in a glass case. For there *was* red on his shirt, an unbelievable quantity of red, but it was the crimson of vast dyed stripes, not of gore. And,

"He's got another shirt on, Judge!" indignantly declared the Chief. "The shirt we arrested him in had a great big blood-stain between his shoulders."

"Nossir! Same shirt!" said Sam doggedly.

"Then—," protested the Chief—

"Perhaps—," divined the Court—

"Yassuh!" smiled Sam; "I done washed it" No wonder. It was a Shirt of Shirts. Solomon in all his glory was not; indeed he was not.

"All right then," agreed the Court, "you washed the blood out. Now how did you get the blood on, boy?"

"A lady done stabbed me," Sam enlightened. "Badly?" solicited the Court.

"Nossir! Jes' foolin'," Sam reassured.

"And you hadn't been drinking?" wondered the Court.

"Nossir! Jes' driv' in fm Cabm'r'n. Had one leetle drink, Judge, but that was in th' mawnin'."

"And you say he was staggering when you picked him up at five in the evening, Mister Officer?" puzzled the Court.

"Sure was, Judge."

"Sam," said the Court gently, "the brother-in-law you say you got that drink from handles an economical brand."

"Yassir!" beamed Sam.

"So, as you had to pay for only one drink, you can pay two hundred or sixty days here."

"Yassir," consented Sam soberly. "Didn't look to me lak' I was staggerin'."

OBABIAH OD.

POPPY DAY

SATURDAY, MAY 29TH

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This Week's Calendar

MONDAY

The Milane—Norma Shearer in "The Devil's Circus"—Hal Roach Comedy, "Don Key Son of Burro"—Milane News
The Princess—Bert Lytell in "Sporting Life"—Comedy "Helpful AI"

TUESDAY

Rotary Meets at Seminole Cafe, Noon.
The Milane—Mon:y Blue and Marie Prevost in "Other Woman's Husbands"—Comedy "Transients in Arcadia"
The Princess—"The Girl from Montmartre" with Barbara LaMarr—Comedy.

WEDNESDAY

Kiwanis Meets at Seminole Cafe, Noon.
The Milane—"Let's Get Married" with Richard Diz and Lois Wilson—Comedy "Bursts into Business—Aesop's Fables"
The Princess—"The Auction Block" with Eleanor Boardman—Comedy "Heavy Parade"

THURSDAY

Lions Meet at Seminole Cafe, Noon
The Milane—Aileen Pringle in "The Wilderness Woman"—Mack Sennett Comedy "Circus Day"—Milane Review
The Princess—"The Wife Who Wasn't Wanted"—Sennett Comedy "Muscle Bound Music"

FRIDAY

Chamber of Commerce Meets at Seminole Cafe, Noon
The Milane—Rupert Julian's Photoplay of the Secret Service "Three Faces East" Comedy "Creeps"—Milane News
The Princess—"Without Mercy"—"Outlaw Love"—Comedy "Fresh Paint"

SATURDAY

The Milane—"The Dixie Merchant" a thrilling handicap of love and trotting thoroughbreds—Comedy "Papa's Pest"
The Princess—"Hands Across the Border" with Fred Thompson—Comedy "Bride Tamer"

SUNDAY

Services in all our Churches—See Church Column
Excursion boat Welaka, trip on Lake Monroe
Baseball—Tampa—Thursday, Friday and Saturday

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