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# The Effects of Introducing Skewness into Capital Rationing Decision Models 

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THE EFFECTS OF INTRODUCING SKEWNESS INTO CAPITAL RATIONING DECISION MODELS

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THESIS
Submitted in partial fulfillment of the requirements for the degree of Master of Science in Engineering in the Graduate Studies Program of the College of Engineering at the University of Central Florida; Orlando, Florida

## ABSTRACT

When investment projects are described by subjective probability distributions, the measure of investment worth becomes a difficult task. One of the basic assumptions underlying investment analysis under risk is that decision makers would base their decisions on only the first two statistical moments of the probability distribution of returns. However, the mean and variance can adequately describe only certain symmetric distributions such as the normal and the uniform distributions. As a result, if probability distributions of investment returns are actually asymmetric, the classic first two moments analysis ignores information (skewness) that is needed to make a better investment decision. Even though the importance of the third moment in project selection has been recognized, nowhere in the litèrature is there a successful application of the concept to a regular periodic decision process where the decision maker lacks full knowledge of his future as well as present investment opportunities. Therefore, it is the purpose of this research to investigate the effectiveness of utilizing the higher statistical moments in capital rationing situation.

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## INTRODUCTION

Capital rationing can be defined as a situation in which an organization does not have and cannot obtain enough capital to make all of the investments that are available to it. The paramount problem that confronts the decision maker is to determine how the available capital should be allocated to the investment proposals that are competing for these funds. Since the decision maker is commonly forced to make decisions in the face of uncertainty about the future, it is this lack of certainty about the future that makes capital allocation decisions one of the most difficult and challenging tasks. The decision problem to be investigated in this research is as follows:

## Statement of The Problem

Uncertainty About Future Investment Opportunities
When investment decisions are made on a regular periodic basis, one of the important considerations is the amount of information the decision maker can obtain about the future. One view of this problem is that the decision maker at the time of decision has complete knowledge about the investment opportunities that are to be selected for implementation in both the present and future. Another view of this problem is that the decision maker does not
have any knowledge concerning future investment opportunities. The assumption that a decision maker in most real world situations will have either complete information or no information about the future seems quite improbable. This study utilizes an approach which describes an investment framework that allows the decision maker some expectation as to future investment opportunities without requiring specific knowledge about particular investment proposals. This view describes some middle ground concerning the availability of information regarding the outcomes of future investments.

Uncertainty About Future Cash Flows

In view of the fact that investment decisions frequently require judgemental estimates abcut future events, complete information regarding future cash flows of the investment proposals is not likely. At each decision period, cash flows commonly are projected at the time the investment is first proposed, and at least implicitly, the future cash flows are considered to be subject to probabilistic deviation from their expected values. That is, while initial outlays in a given project are known with certainty, the future cash flows are only estimates that can be described by subjective probability distributions. Statistical Moments in Capital Rationing

When investment projects are described by subjective probability distributions, the measure of investment worth becomes a
difficult task. One of the basic assumptions underlying investment analysis under risk is that decision makers would base their decisions on only the first two statistical moments of the probability distribution of returns. However, the mean and variance can adequately describe only certain symmetric distributions such as the normal and the uniform distributions. As a result, if probability distributions of investment returns are actually asymmetric, the classic first two moments analysis ignores information (skewness) that is needed to make a better investment decision. Even though the importance of the third moment in project selection has been recognized, nowhere in the literature is there a successful application of the concept to a regular periodic decision process where the decision maker lacks full knowledge of his future as well as present investment opportunities. Therefore, it is the purpose of this research to investigate the effectiveness of utilizing the hicher statistical moments in capital rationing situation.

## Objectives of the Research

The primary purpose of the research is to develop a decision model useful in hedging uncertainty sterming from an investment decision process. Another purpose of this research is to develop
an understanding of a dynamic decision process where the decision maker has neither complete information regarding future investment opportunities nor complete information regarding the cash flows of the investment proposals. These objectives will be accomplished in two ways.

Development of a Decision Model Considering the Higher Statistical Moments

A set of decision rules which incorporate the concept of profitability, variability and skewness of investment proposals' returns will be utilized and incorporated into a single index model. The criterion will be called Expectation-Variance-Skewness (EVS) Criterion.

Simulated Investment Settings
Given the lack of available actual data and the need to examine the performance of the models under a variety of conditions regarding investment settings, the logical alternative is to select a simulated environment in which the important parameters generating investment data could be controlled. By applying the EVS and two other well accepted decision models in the literature to identical groups of projects through computer simulation, the effectiveness of these criteria will be compared. The two decision models are expected value criterion and Mean-Variance Criterion.

The primary contribution of this research is to answer the following specific questions:

1) What improvement in investment proposal selection can be attained with incorporation of the higher statistical moments in capital rationing problem?
2) How does the EVS criterion perform with respect to the other existing investment decision models which do not consider explicitly the higher statistical moments of the probability distribution of investment return? Plan of St.udy

Chapter II provides a review of the literature related to the issues raised in the various areas of the research problem. The review of the literature reveals that while there are discussions regarding the desirability of incorporating skewness in measuring investment worth, nowhere in the literature is there a successful application of the concept to capital rationing situations.

Chapter III discusses the role of the third moment in capital rationing problems. A measure of the third momentskewness is derived based on the principles of expectation and expected utility. This derivation, especially through the later principle, makes it obvious as to what kind of skewness (positive or negative) risk-aversive investors might prefer. Then, the EVS
criterion is precisely defined.
Chapter IV describes the features and assumptions of the simulation model which is used to test the effectivness of these c̄riteria in the investment decision process. The input parameters, the shapes of the probability distributions used, the method of generating cash flows, variance, and skewness of the investment proposals are presented. Also, the starting conditions and other elements of the simulation are presented.

Chapter $V$ presents the simulation result.s and the analyses of the data regarding the objectives of this study. Three types of investment situations are described and their specific investment parameters are defined. Based on these investment settings, the effectiveness of the EVS criterion is compared to the other tested decision criteria. To examine the effects of the risk parameters on the performance of the criteria, the sensitivity of the specific input parameters is analyzed. Chapter VI contains the summary and conclusions of the research.

## CHAPTER II

Review of Related Literature on Capital Budgeting

Due to the significance of the investment decision-making process of the firm, extensive effort has been directed at the problem of capital rationing under risk. Results and ideas that stem from this effort have been reported in the literature of a variety of disciplines such as accounting, business, economics, financial management, operations research, and industrial engineering. In particular, the importance of considering skewness have been recognized in recent literature dealing with capital rationing. This chapter reviews the existing capitā rationing models which treat skewness explicitly.

Nondeterministic Capital Rationing Models
The future is rarely known with certainty and thus capital rationing decisions are normally based on predictions about the future. Depending on the difficulty in predicting future outcomes, decision outcomes may be divided into two categories, namely, those that involve risk and those that involve uncertainty.

The distinction between these two terms made in this research is that decisions involve risk if the probabilities of the alternative possible outcomes are known while uncertainty implies
that the frequency distribution of the possible outcomes is not known.

The Concept of Risk
The concept of risk most widely used in the literature is the variability of return, which is measured by the variance or standard deviation $[1,2]$. This means that the more an investment's return varies about its expected return, the larger is the investor's risk. When variance is used as a measure of risk, it implies that deviations below expected value are regarded the same as deviations above the expected value. This measure of risk has become popular mainly due to its ease of computation and familiarity.

Recently, there has been considerable interest in using semivariance rather than variance as a measure of risk [3, 4]. Unlike the variance, semivariance is a measure of "downside" risk and does not consider the possibility of a large favorable return to be a risk.

Another measure of risk common in capital rationing literature is the probability of loss. If risk is defined as the chance of experiencing a loss, this measure is the area of a probability distribution which lies below the point of profitability. In this research, the risk of an investment proposal is defined by the variability about its expected value.

Capital Rationing Criteria With Probabilistic Considerations
Most often, investment proposals have been analyzed by using
net present value as a criterion function, even though the choice of a criterion for optimization is rather difficult. Numerous decision criteria have been presented in the literature for evaluating risky investment proposals given some budgetary and other constraints $[1,3,4,5,6,7,8,9,10,11,12]$. Most of these criteria only consider the first two moments (mean and variance) in the evaluation of the economic desirability of investment proposals. However, the introduction of higher moments beyond the mean and yariance into the capital rationing decision model would be of impoptance. Thus, this study examines the effectiveness of incorporating the first three moments in capital rationing decisions.

Capital Rationing Criteria Based on the First Two Moments Expected Value Maximization

The expected value maximization decision model is formulated based on the assumption that the decision maker is risk indifferent and is only interested in selecting the feasible solution vector having the largest expected net present value without violating the budget constraint. This type of model has been discussed by Weingartner [13].

The linear programming formulation of the expected yalue maximization criterion is, therefore,

$$
\text { Mode1 I: Maximize } Z \sum_{i=1}^{n} E_{i} X_{i}
$$

Subject to: $\sum_{i=1}^{n} C i X_{i} \leq B$
where,

$$
X_{i}=\begin{aligned}
& 0 \text { if proiect } i \text { is not selected } \\
& 1 \text { if project } i \text { is selected }
\end{aligned}
$$

and
$E_{i}=$ expected present value of proposed $i$
$C_{i}=$ first cost or initial outlay of proposal $i$
$B=$ available budget
Expected Value - Variance Criterion
The expected value - variance (EV) criterion as proposed by Markowitz [14] and reformulated by Weingartner [13,15] consists of successively minimizing a portfolịo's variance for each of a number of expected values or expected returns. Weingartner's approach is often referred to as the portfolio approach and is based on 0-1 conditions to reflect proposal's indivisibility.

The EV model requires the stipulation of the rate of tradeoff $(\lambda)$ between the reduction in expected value and reduction in variance, and it also assumes that variance of a return is a measure of risk. The linear programming formulation of the EV criterion assuming statistical independence among proposals is,

Model II: Maximize $Z=E-\lambda \sigma^{2}$

$$
=\sum_{i=1}^{n} E_{i} X_{i}-\lambda\left(\sum_{i=1}^{n}{ }^{\sigma}{ }_{i}^{2} X_{i}\right)
$$

subject to:

$$
\begin{aligned}
& \sum_{i=1}^{n} C_{i} x_{i} \leq B \\
& x_{i}=(0,1)
\end{aligned}
$$

which can be solved as a zero - one integer programming problem.
Capital Rationing Criteria Based on the First Three Moments
The need to include the third moment in the evaluation of risky investment proposals has been discussed by many authors including $[7,13,16,17,18,19,20,21,22,23,24]$. The third moment can be measured by the skewness of the probability density function and this is the approach taken in this study. Skewness can be either positive or negative depending on the direction of the "tail" of the distribution.

Two main reasons have been cited for incorporating skewness in capital rationing decisions. First, use of only the first two moments is restrictive in the sense that only normally distributed asset returns are appropriate, which is not always the case in real world investment settings [24]. Secondly, since positive skewness is associated with a large right tail ('upside potential"), all other things being equal, it can be reasonably assumed that risk aversive investors will prefer right-skewness and dislike left-skewness ("down-side risk") [19, 23, 25].

Stone [26] introduces skewness into the capital rationing model with the extension of the mean-variance criterion (model III)
and the resulting criterion is referred to as the expected value-variance-skewness (EVS) criterion. To use the EVS criterion, another trade-off parameter ( $\delta$ ) is desired. Stone's EVS model, which will be used in this study (with some modifications) requires the maximization of the parametric objective function $E_{p}-\theta \sigma_{\rho}^{2}+\lambda s_{\rho}^{3}$ where $E_{\rho}$ is expected portfolio return, $\sigma_{\rho}^{2}$ is the variance of portfolio return, $S_{f}^{3}$ is portfolio skewness and $\theta$ and $\lambda$ are risk parameters [26]. Since the solution of a general cubic programming model is not feasible, he developed a linear approximation to the cubic programming model. With a single index model, portfolio skewness can be represented as:

$$
s_{\rho}^{3}=B_{\rho}^{3} s_{m}^{3}+\sum_{i=1}^{n} x_{i}^{3} s_{i}^{3}
$$

where $S_{m}^{3}$ is skewness of return on the market index and $S_{k}^{3}$ is skewness of the independent random component of a security's return. Allowing an investor to have different attitude toward market skewness and indepent skewness, Stone's EVS criterion is:

Maximize $Z=E_{f}-\theta 1^{\sigma} m_{\rho}^{B}{ }_{\rho}{ }^{-\theta} 2_{i=1}^{n} V_{i} x_{i}^{2}+\lambda S_{m} B_{f}+\lambda_{2} \sum_{i=1}^{n} S_{j}^{3} x_{i}^{3}$
Subject to:

$$
\begin{aligned}
& \sum_{i=1}^{n} x_{i}=1 \\
& 0<X<P \text { for } i=1, \ldots, N
\end{aligned}
$$

where

$$
\begin{aligned}
& p=\text { maximum fraction of the portfolio that may be held in } \\
& \text { any one security } \\
& B_{p}=\text { market response of security } p
\end{aligned}
$$

$X_{i}=$ fraction of the portfolịo invested in security $i$
$V_{i}=$ variance of return on security $i$
Even though potential importance of considering higher moments, especially skewness, in capital rationing decisions has been addressed by several authors, nowhere in the literature is there a successful application of the concept to a capital rationing situation under risk. Therefore, it is the purpose of this research to investigate the effectiveness of utilizing the higher statistical moments in capital rationing environments.

## CHAPTER III

Decision Criteria Incorporating Skewness
In Chapter II, the literature review revealed the interest of many authors in considering higher moments, especially the third moment, in capital rationing decision models. This chapter discusses skewness specifically in terms of measures, implications and its effects in capital rationing decisions. It also discusses a decision criterion - the expected value - variance - skewness criterion - that incorporates skewness. Then, a zero-one linear programming formulation of this criterion is developed for statistically independent proposals.

Measures of Skewness
Most statistical Titerature acknowledges the existence of probability distributions which are asymmetrical or skewed; however, a general measure of this characteristic has never been resolved [27]. The family of unimodal asymmetrical distributions is characterized as haying one tail longer than the other with the probability function rising more steeply on the short-tail side of the mode, depending on the direction of the skew. An assymmetrical distribution with a long right tail and sharply rising left tail is said to be positively skewed. On the other
hand, if the distribution has a long left tail and a sharply falling right tail, it is said to be negatively skewed.

Positively Skewed


Negatively Skewed


Figure 1, Typical unimodal skewed (continuous) probability distributions

As a measure of skewness, there are three main cateqories of definitions; momental skewness, Pearsonian Measure of skewness and order-statistic measure of skewness. [28]. However, Becker [27] concludes that the momental measures of skewness provide the best theoretical measure of skewness for a Theory of Parameterpreference security valuation.

Momental measures of skewness are further classified according to how one treats scale dependency, i.e., third central moment and relative skewness. The third central moement is defined to be the expectation of deviations from the mean cubed.

$$
\begin{equation*}
M=E\left[(X-E[X])^{3}\right] \tag{3.1}
\end{equation*}
$$

Since $M$ is scale dependent, numerous authors [ 27, 28 ] have noted this and have suggested that skewness be measured instead
by the third moment relative to its dispersion. Hence, the coefficient of skewness or relative skewness is measured to be

$$
\alpha=\frac{\mu}{\sigma^{3}} .
$$

However, $M$ and $\alpha$ may be equal to zero even though the distribution is asymetric. Unfortunately, there is no way that this condition can be detected or corrected from the properties of moments from the above. Thus, $M$ (or a) must always be interpreted with some caution [27]. Even though many authors claim the superiority of $\alpha$ over $M$ as a measure of skewness because of scale independency, it is not always true in the capital rationing area. The reason is that capital rationing decisions are rather sensitive to the actual magnitudes of cash flows so that scale dependance is a more desirable measure [27]. Because of computational simplicity and wide acceptance of the concept, $M$ will be used as a measure of skewness in this research.

## Momental Measure of Skewness for Portfolio

Equation (3.1) expressed the third central moment of the return on a single project. In this section, a measure of skewness of a group of independent projects using the third central moment approach is discussed. The approach taken is similar to that adopted by Jean [21], and it will be illustrated using an arbitrary investment situation.

Consider a decision maker faced with three investment proposals each having an estimated return of $R_{1}, R_{2}$, and $R_{3}$ respectively. If all three proposals are financed, the estimated total return is $\left(R_{1}+R_{2}+R_{3}\right)$. If we let:

$$
\begin{align*}
& r_{1}=R_{1}-E\left(R_{1}\right) \\
& r_{2}=R_{2}-E\left(R_{2}\right) \tag{3.2}
\end{align*}
$$

and $r_{3}=R_{3}-E\left(R_{3} ;\right)$

$$
\begin{aligned}
& \text { M } \quad\left(R_{1}+R_{2}+R_{3}\right)= \text { third central moment of } \\
&\left(R_{1}+R_{2}+R_{3}\right)
\end{aligned}
$$

by definition,

$$
M\left(R_{1}+R_{2}+R_{3}\right)=E\left(r_{1}+r_{2}+r_{3}\right)^{3}
$$

expansion of $\left(r_{1}+r_{2}+r_{3}\right)^{3}$ and taking the expected values of the expanded terms and using the property that the expected value of a sum is equal to the sum of expected values, we obtain:

$$
\begin{aligned}
M=E\left(r_{1}{ }^{3}\right) & +E\left(r_{2}{ }^{3}\right)+E\left(r_{3}^{3}\right)+6 E\left(r_{1} r_{2} r_{3}\right)+4 E\left(r_{1}{ }^{2} r_{2}\right)+4 E\left(r_{1} r_{2}{ }^{2}\right) \\
& +3 E\left(r_{1}{ }^{2} r_{3}\right)+3 E\left(r_{1} r_{3}{ }^{2}\right)+2 E\left(r_{2}{ }^{2} r_{3}\right)+2 E\left(r_{2} r_{3}{ }^{2}\right) \ldots \text { (3.3) }
\end{aligned}
$$

where,

$$
\begin{aligned}
& E\left(r_{1}^{3}\right)=M\left(r_{1}\right) \\
& E\left(r_{2}^{3}\right)=M\left(r_{2}\right) \\
& E\left(r_{3}^{3}\right)=M\left(r_{3}\right) \quad \text { by definition. }
\end{aligned}
$$

Also, since independence of the proposals are assumed,

$$
E\left(\bar{r}_{1} r_{2} r_{3}\right)=E\left(r_{1}\right) E\left(r_{2}\right) E\left(r_{3}\right)
$$

but $E\left(r_{1}\right)=E\left(r_{2}\right)=E\left(r_{3}\right)=0$ and this implies that $6 E\left(r_{1} r_{2} r_{3}\right)$

$$
=4 E\left(r_{1}^{2} r_{2}\right)=0 \text { and so also a all the }
$$

terms in equation (3.3) except the first three.
Therefore, for independent projects, the momental measure of skewness of the projects' returns is equal to the sum of the third central moments of the individual returns. Or symbolically,

$$
M=E\left(r 1^{-3}\right)+E\left(r_{2}^{3}\right)+E\left(r_{3}{ }^{3}\right)
$$

or

$$
M\left(R_{1}+R_{2}+R_{3}\right)=M\left(r_{1}\right)+M\left(r_{2}\right)+M\left(r_{3}\right)
$$

In general terms,

$$
\begin{aligned}
M\left(R_{i}\right)=\quad \sum_{i} M\left(r_{i}\right), \text { where } i=1, \ldots, n= & \text { total number of } \\
& \text { investment projects; } \\
R_{i}= & \text { represents the }
\end{aligned}
$$

return on project $i$, and $r_{i}$ are as defined in equations (3.2). Now that a means of measuring skewness has been established, the next section examines the implications of skewness in project selection.

## Implications of Skewness in Project Selection

The principle of expected utility theory can be used to specify and demonstrate the role of skewness in investment decisions. If we let $u(v)$ be a time-invariant utility function for money where $v$ is the amount of money subject to a statistical distribution, $u(v)$ can be expanded around the mean cash flow
$E(v)$ by the Taylor series to obtain:
$U(V)=U[E(V)]+U^{1}[E(V)][V-E(V)]+U^{11} \frac{[E(V)][V-E(V)]^{2}}{2^{1}}$ $+U^{111} \frac{[E(V)][V-E(V)]^{3}}{3^{1}}+\ldots \ldots \ldots \ldots \ldots$.

The expected value over $V$ is taken of each side of equation
(3.4) to derive the expected utility,

$$
\begin{align*}
E[E(V)]=U[E(V)] & +U^{1}[E(V)] E[V-E(V)]+\frac{U^{11}[E(V)]}{2}=E[V-E(V)]^{2} \\
& +U^{111} \frac{[E(V)]}{3} E[V-E(V)]^{3}+\ldots \ldots \ldots \ldots \tag{3.5}
\end{align*}
$$

The first term on the right of equation (3.5) is $U(V)$ evaluated at the mean cash flow. $E[V-E(V)]$ is zero thus making the second term equal to zero; the third term is a constant $U^{11} \frac{[E(V)]}{2^{1}}$ times the second moment (variance) of cash flows, while the forth is also a constant times the third moment (skewness) of cash flows.

The constant $U^{111} \frac{[E(V)]}{6}$ is positive if the utility function meets the usual conditions, a positive but decreasing marginal utility of money. Thus the third moment when multipled by this constant can be either negative or positive. If the distribution is positively skewed, the contribution of this fourth product element to utility is positive. For a risk-aversive decision maker who wants to maximize his expected utility, positive skewness will be preferred.

Thus, it can be deduced that given a set of investment proposals, an investor is most likely to select those that have higher positive skewness even though they might have lower expected returns. In otherwords, a decision maker who is risk aversive, under normal circumstances, is reluctant to undertake any investment that presents him with the possibility, however, small, of a large loss and only a limited gain, skewness, therefore, is a measure of this asymmetry factor. The following section discusses a measure of investment worth that incorporates skewness - the mean - variance - skewness criterion.

> Mean - Variance - Skewness Criterion

As can be observed on page 15, positive skewness is associated with a large right tail. Thus, all other things being equal, it can be reasonably assumed that decision makers prefer positive skewness and dislike negative skewness. Based on this reasoning, Stone [26] postulates a generalization of the mean-variance criterion to a mean-variance-skewness (EVS) criterion with the following assumptions:

1. Portfolio return is maximized for given levels of variance and skewness.
2. Portfolio variance is minimized for given levels of portfolio return and skewness, and
3. Portfolio skewness is maximized for given levels of portfolio return and variance.

Thus, as a measure of investment worth, the following index is proposed to evaluate an investment proposal under risk:

$$
Z_{j}=E_{j}-\lambda \sigma_{j}^{2}+\delta M_{j}
$$

where,

$$
\begin{aligned}
& E_{j}=\text { expected return on investment } j \\
& \sigma_{j}^{2}=\text { variance on return on investment } j \\
& M_{j}=\text { skewness of the return on project } j
\end{aligned}
$$

and
$\lambda$, $\delta$ are risk aversion parameters set by the decision maker.

In order to apply the $E-V-S$ criterion to a capital rationing situation, a mathematical programming appraoch is derived. Thus is the subject of the next section.

## Capital Rationing With E-V-S Criterion

Stone's index of investment worth, $Z_{j}$, stated in the last section can be developed into a zero-one integer linear programming model of the E-V-S criterion. If $Z_{j}$ is known or can be computed, and assuming statistical independence among the investment proposals, an efficient set of proposals can be obtained using the $E-V-S$ criterion by maximizing $Z_{j}$ over the range of the proposals. The L.P model can be stated as:

$$
\operatorname{Maximize} Z=\sum_{j=1}^{n}\left(E_{j}-\lambda \sigma_{j}^{2}+\delta \mu_{3 j}\right) X_{j}
$$

Subject to:
n
$\sum \quad C_{j} X_{j} \leq B$ $\mathrm{j}=1$
where, $\quad 0$ if proposal j is not selected

$$
\begin{aligned}
& x_{j}= \\
& \quad 1 \text { if proposal } \mathrm{j} \text { is selected }
\end{aligned}
$$

and

$$
\begin{aligned}
C_{j}= & \text { first cost or initial outlay of proposal } j \\
B= & \text { ayailable budget for financing selected } \\
& \text { proposals }
\end{aligned}
$$

for $\delta=0$, the E-V-S criterion reduces to the meanvariance criterion and for $\lambda=\delta=0$, the E-V-S criterion reduces to the expected value maximization criterion.

The E-V-S criterion developed in this section will thus be tested against mean-variance and the expected value maximization criteria discussed in Chapter II. To accomplish this, a computer simulation model was developed and the details and components of this model are presented in Chapter IV.

## CHAPTER IV

The Description of the Simulation Model
In Chapters II and III, the EVS criterion was proposed along with two methods of selecting investment alternatives. The two methods are the expected present worth criterion and the meanvariance criterion. These two decision criteria are to be compared with the EVS criterion. This Chapter contains a detailed description of the simulation model used to test the effectiveness of these criteria. First, the specific assumptions of the simulation model used in this analysis are described. Then follows the description of the simulation process which is used to test the effectiveness of those decision criteria.

Basically, the simulation model consists of two parts. The first part of the simulation model includes the generation of a schedule of investment proposals (SIP) that are submitted at each decision period. In particular, detailed descriptions are given as to how the inyestment proposals are generated. The second part of the simulation model is the application of the different decision criteria to the schedule of investment proposals generated in the first part. In addition, the second part of the simulation consists of the accumulation and calculation of statistics to
evaluate the performance of these decision rules.

## Modeling Assumptions

The basic assumptions made in the simulation model are:

1. The firm's primary objective is to make investment decisions that promise to maximize its present worth with the limitation on funds available for investment. Although other goals are also legitimate, in order to keep the analysis manageable, these other goals are not considered in this study. Further, nonmomentary considerations which affect investment decisions are not considered in this study.
2. The size of each proposal's first cost is assumed to be known when it is proposed, but future cash flows are random in magnitude. This assumption seems valid because for many investment proposals cash outlays are known in advance but occur either at the beginning of the proposal's life or at given times during the earlier life of the proposal. Each proposal is also assumed to have a known investment life. Each investment proposal is considered to be an indivisible unit, and it is not possible to undertake "multiples" of any investment proposal.

## Description of the Simulation Process

The simulation process can be separated into three phases in this study, and Figure 2 shows the general modeling process. Phase I: The generation of a schedule of investment proposals containing proposals that are submitted within a specific time interval for the decision maker's consideration.

Phase II: The application of the three different decision criteria described in Chapter III to the SIP generated is Phase I. In addition, the second phase of the simulation consists of the accumulation and calculation of statistics relevant to the stated purposes of this study.

Phase III. Once Phase I and II are completed, the realizations of cash flows of all the projects generated during the study period are preserved. Given these realizations of the proposal's cash flows, the optimal solution to the decision problem is obtained. This result is found by solving a zero-one linear programming formulation of the model.

Generation of a Schedule of Investment Proposals
A schedule of investment proposals (SIP) is a set of


Figure 2. The general modeling process utilized in the study

$$
;
$$

investment opportunities submitted for consideration during a decision period. Due to the variability among proposals with respect to the size of investment, expected pattern of cash flows, life, and expected rate of return, it is reasonable to visualize a decision maker having schedules consisting of investment proposals drawn from an underlying distribution in which the size of investment, expected pattern of cash flows, life, and expected rate of return are all random variables.

In this section, the general framework for Phase I simulation is described. In order to generate a particular proposal, the following five basic characteristics are defined:

1. The interrelationstips among proposals.
2. The initial investment required by the proposal.
3. The proposal life.
4. The rate of return.
5. The cash flow patterns (timing and magnitude)

## Assumptions of Independence Among Proposals

The proposals generated in this analysis are all considered to be functionally independent. The adoption of the assumption that the proposals are independent eliminates the necessity of
generating the covariances among the proposals,

## The Proposal's First Cost

In the simulation, the generation of the proposal's first cost is based on the approach taken by Park [29]. He generates the first cost of the proposal from a $C_{0}$ distribution that is described by a mean first cost $\overline{\mathrm{C}}_{0}$ and six other parameters which represent three different exponential distributions. Thus, the codistribution is essentially a combination of three exponential distributions placed so that the mean of the resulting $C_{0}$ distribution is $\overline{\mathrm{C}}_{\mathrm{o}}$. Graphically, this relationship can be depicted as in Figure 3.


Figure 3. Combination of three exponential distributions

In Figure 3, the three exponential distributions correspond to

$$
\begin{aligned}
& f(x)=\left(1 /\left(c_{i}-a_{i}\right)\right) e^{\left.-\left(1 / c_{i}-a_{i}\right)\right)\left(x-a_{i}\right)} \\
& \quad \text { where } x>a_{i}, \quad i=1,2,3
\end{aligned}
$$

and the cumulative distribution $F(x)$

$$
F(x)=1-e^{-\left(1 /\left(c_{i}-a_{i}\right)\right)\left(x-a_{i}\right)}
$$

Thus, $x$ can be viewed as

$$
\begin{equation*}
x=a_{i}-\left(c_{i}-a_{i}\right) \ln (1-F(x)) \tag{4-1}
\end{equation*}
$$

Therefore, by specifying $a_{i}$ and $c_{i}$, an exponential distribution can be placed anywhere on the $x$ axis. By placing three such distributions on one axis, and by sampling from the three distributions an appropriate freaction of the time, it is possible to have the expected value of all the sampling equal to $\overline{\mathrm{C}}_{0}$. To make sure the samples drawn in this way represent those from the $C_{0}$ distribution, Park provides the following conditions that must be held between those distribution parameters and the fraction of time $\left(f_{i}\right)$ one should sample from distribution $i(i=1,2,3)$ :

$$
\begin{equation*}
c_{0}=f_{1} c_{1}+f_{2} c_{2}+f_{3} c_{3} \tag{4-2}
\end{equation*}
$$

$$
\begin{aligned}
& f_{1}+f_{2}+f_{3}=1 \\
& c_{1} f_{1}=c_{2} f_{2} \text { and } c_{2} \leq c_{0} \leq c_{3}
\end{aligned}
$$

Several reasons are stated in [29] for using this rather complicated scheme in the generation of the proposals first cost. An algorithm for generating the proposal's first cost is shown in Appendix A.

## Proposal's Life

In practice, it is common to observe that there are usually more investment proposals with short lives then with long lives. Therefore, the proposal life is generated from a single exponential distribution, Since a large number of proposals are generated throughout the study period, it is necessary to limit the maximum life which a proposal can take at $L_{\max }$. Thus, three parameters are used to define this truncated exponential distribution $\left(L_{\text {min }}, \bar{n}, L_{\text {max }}\right)$.


Figure 4. Average life distribution

Let $L_{\text {max }}=$ the maximum proposal life specified in the shifted life distribution.
$\bar{n} \quad=$ the average proposal life.
$L_{\text {min }}=$ the maximum proposal life allowed in the life distribution.

An algorithm for generating the proposal life $n$ is presented in Appendix A.

## The Distribution of Investment Opportunities with Rate of Return $\mathrm{g}_{\mathrm{k}}$

The distribution of investment opportunities with growth rate $g_{k}$ can be viewed as one which describes the average fraction $f_{k}$ of dollars worth of proposals with growth $g_{k}$. This growth rate represents the internal rate of return of the proposal. That is, it is the rate which sets the receipts equal to the disbursements of the proposal.

The type of distribution of future schedule of investment opportunities utilized in this study is the exponential as shown in Figure 5. The maximum value for any $g_{k}$ (internal rate of return) is $32 \%$ with the lower limit of $6 \%$. The shape of this distribution reflects fact that the firm has a greate proportion of low-return proposals available than it has of high-return proposals. An algorithm for generating the rate of return for the proposals is in Appendix A.


Figure 5. The distribution of investment opportunities (exponential shape)

## Expected Cash - Flow Pattern

In order to generate the series of cash flows to be represented by a probability distribution, it is necessary to identify the expected pattern of a proposal's cash-flow receipts series. Once a proposal's first cost $C_{0}$, its life $n$, and its rate of return $g_{j}$ are known, it is possible to determine the expected amount and timing of its cash flows, provided its cashflow pattern is known. In this simulation, four basic cash-flow patterns are used to generate the probabilistic cash flows:

1. Single Payment.
2. Uniform Series.
3. Gradient Series (Increasing)
4. Gradient Series (Decreasing)

By using combinations of the gradient series patterns and the uniform series pattern, it is possible to generate an unlimited number of variations of these patterns in the simulations. Following Park's deyelopment in [29], a variety of combinations of cash flow patterns can be achieved by defining and controlling the size of $R_{2}$ relative to $R$.

$$
\begin{equation*}
R=R_{1}+R_{2}=C_{0}\left(A / P g,{ }^{n}\right) \tag{4-3}
\end{equation*}
$$

In the simulation a particular cash-flow pattern is randomly generated for each proposal from a predetermined distribution of cash-flow shapes. If the cash-flow pattern selected is a gradient
series cash flow, a random choice is made between the increasing series and the decreasing series. Then the value of $R_{2}$ relative to $R$ is determined in the simulation by a fraction $f_{R}$ that is a random variable such that

$$
a \leq f f_{R} \leq 1
$$

and that

$$
\begin{aligned}
& R_{1}=f_{R} R \\
& R_{2}=\left(1-f_{R}\right) R
\end{aligned}
$$

Thus, when $f_{R}$ is selected for either of the two combination series, the following distinctive cash-flow patterns result for the particular values of $f_{R}$ shown below:

$$
\begin{array}{ll}
\text { If } f_{R}=0 . & \begin{array}{l}
\text { the resulting series is strictly a gradient } \\
\text { series. }
\end{array} \\
\text { If } f_{R}=1 . & \text {, the resulting series is strictly a uniform } \\
\text { series. }
\end{array}
$$

Symbolically,
$Q_{1}=$ the probability of observing a single payment from the cash flow distribution.
$Q_{1}^{\prime}=1-Q_{1}=$ probability of a series payment type cash flow.
$Q_{2}=$ the probability of the cash flow being a combination of decreasing series, if the proposal is a series payment type cash flow.
$Q_{2}^{\prime}=1-Q_{2}=\begin{aligned} & \text { the probability of the cash flow being a combination of } \\ & \text { increasing series. }\end{aligned}$

The computations of the expected cash-flow series $F_{t}$ for a single proposal are given in Equation $4-4$ and the logic to generate $E\left[F_{t}\right]$ is presented in Appendix $A$.

$$
\begin{align*}
& E\left[F_{t}\right]=R_{1}+F(t-1), \text { for increasing series } \\
& E\left[F_{t}\right]=R_{1}+(n-1) G-G(t-1), \text { for decreasing series } \tag{4-4}
\end{align*}
$$

Now, it is possible to determine the expected present value associated with the particular cash flow pattern generated. That is,

$$
\begin{equation*}
E[P W]=\sum_{t=1}^{n} E\left[F_{t}\right] /(1+i)^{t}-C_{o} \tag{4-5}
\end{equation*}
$$

where
i $=$ minimum attractive rate of return
Generation of Skewed Present Worth Distribution
In previous sections of this chapter, the expected cash flow patterns and other profiles of the proposals have been discussed. However, since the interest of this study is in skewness of returns and its effects in capital rationing, it is pertinent to generate skewed present worth distributions of the proposals. To do this, the beta probability function will be used. Choice of the beta distribution function is appropriate because of its flexibility in assuming different skewed shapes depending on the values of the parameters that describe it.

## The Basic Beta Distribution

The probability density function of the basic beta dis-
tribution whose range is between 0 and 4 can be defined as:

$$
\begin{equation*}
f(x)=\frac{1}{B(a, b)} x^{a-1}(1-x)^{b-1} \tag{4-6}
\end{equation*}
$$

where

$$
B\left({ }^{a, b}\right)=\frac{\Gamma(a) \Gamma(b)}{\Gamma(a+b)}, a \text { and } b>0
$$

The shape of the beta distribution is determined by controlling the values of the two parameters, $a$ and $b$, respectively, Table 1 summarizes the variety of shapes of Beta distribution for different combinations of $a$ and $\bar{B}$, and Figure 6 depicts the corresponding shapes of Beta distributions.

TABLE 1
Shapes of Beta Distribution For Different Combinations of $a$ and $b$

## Conditions on $a$ and $b$

Shape of Beta Beta Distribution

1. $a=b=1$
2. $a=b>1$
3. $1<a<b$
4. $1<b<a$
5. $a<1$
6. $\bar{a} \overline{+} \leq 2$

Rectangular
Symmetric unimodal
Unimodal, positively skewed, mode at $(a-1) * /(N-2)$
Unimodal, negatively skewed, mode at $(a-1) * /(N-2)$
J -shape, mode at 0 or 1
U-shape, mode at 0 or 1


Figure 6. Shapes of Beta distribution for different combination of $a$ and $b$

## The Transformed Beta Distribution

Since investors will not be interested in expected returns that vary between 0 and 1 units, a transformation of the basic beta distribution to one with some practical range of limits are necessary. For the purpose of this study, the range of interest regarding a project's return is defined as $(A, B)$, where $A$ represents the worst or lowest expected return and $B$ the best or highest possible value.

To go from $X(0,1)$ to $y(A, B)$, one can use the following linear relationship.

$$
x=\frac{y-A}{B-A}
$$

or,

$$
\begin{equation*}
y=A+(B-A) x \tag{4-7}
\end{equation*}
$$

Moments of $X(0,1)$ and $y(A, B)$
The moment generating function of $X(0,1)$ is given by:

$$
\begin{gathered}
E\left[x^{n}\right]=\frac{(2 a+2)(2 a+4) \ldots(2 a+2 n)}{v(v+2)(v+4) \ldots(v+2 n-2)}, \text { where } \\
v=2 a+2 b+4
\end{gathered}
$$

Therefore,

$$
\begin{align*}
& E[X]=\frac{a+1}{a+b+2}  \tag{4-8}\\
& E\left[X^{2}\right]=\frac{(a+1)(a+2)}{(a+b+2)(a+b+3)}  \tag{4-9}\\
& E\left[X^{3}\right]=\frac{(a+1)(a+2)(a+3)}{(a+b+2)(a+b+3)(a+b+4)} \tag{4-10}
\end{align*}
$$

and the variance of $x$ is given by:

$$
\begin{equation*}
\operatorname{Var}(x)=\frac{(a+7)(b+1)}{(a+b+2)^{2}(a+b+3)} \tag{4-11}
\end{equation*}
$$

From equation $(4-7)$, the moment generating function of $y$ can be represented as:

$$
E[y]=E[\{A+(B-A) X\}] \text {, which, after some mathematical }
$$

manipulations [28] result in the following expression:

$$
\begin{equation*}
E\left[y^{n}\right]=\sum_{k=0}^{n}\left(n_{k}^{n}\right)(B-A)^{k} A^{n-k} E\left[x^{k}\right] \tag{4-12}
\end{equation*}
$$

Thus, from (4-12),

$$
\begin{align*}
E[y]= & A+(B-A) E[X]  \tag{4-13}\\
E\left[y^{2}\right]= & A^{2}+2(B-A) A, E[X]+(B-A)^{2} E\left[X^{2}\right]  \tag{4-14}\\
E\left[y^{3}\right]= & A^{3}+3(B-A) A^{2} \cdot E[X]+3(B-A)^{2} A, E\left[X^{2}\right]+ \\
& (B-A)^{3} \cdot E\left[X^{3}\right] \tag{4-15}
\end{align*}
$$

The variance and skewness of $y$ are thus given as follows:

$$
\begin{equation*}
\operatorname{Var}[y]=E\left[\{y-E[y]\}^{2}\right] \tag{4-16}
\end{equation*}
$$

or $\operatorname{Var}[y]=E\left[y^{2}\right]-(E[y])^{2}$
and $\quad M[y]=$ Skewness of $y$

$$
=E\left[\{y-E[y]\}^{3}\right]
$$

$$
\begin{equation*}
=E\left[y^{3}\right]-3 E[y] E\left[y^{2}\right]+2 E\left[y^{3}\right] \tag{4-17}
\end{equation*}
$$

Thus, if the values of $A, B, a$, and $b$ were known, the expected value, variance, and skewness of a project's return are readily
obtained. The actual generation of the values of the above parameters are obtained through the Monte Carlo sampling.

## Generation of Beta Random Deviates

Once the expected present worth of an investment proposal, $\mathrm{E}[y]$, is determined from Equation (4.5), the next step is to compute the yariance and skewness of the investment proposal. For doìng so, it is necessary to generate ranges of parameters of $a, b, A$ and $B$ for the Beta distribution. By sampling the parameter values from the following uniform distributions, if is possible to generate a variety of shapes of the Beta probability distribution.

$$
\begin{aligned}
& a_{1} \leq a \leq a_{2} \\
& b_{1} \leq b \leq b_{2} \\
& A_{1} \leq A \leq A_{2}
\end{aligned}
$$

In order to make sure that the values of $a, b$, and $A$ generated above give $E[y]$ determined by Equation (4.5), the yalue of $B$ can be found automatically by solving the following equation. From Equation (4.13), solving for B yields,

$$
B=\frac{(a+b+2) E[y]+b A}{b+1}
$$

Now, if $a, b, A$, and $B$ are known, one can easily determine $\mathrm{E}\left[\mathrm{y}^{2}\right]$ and $\mathrm{E}\left[\mathrm{y}^{3}\right]$, and generate a Beta random deviate with a minimum value $A$ and a maximum value $B$. The program logic to generate the Beta deviates is given in [30] and presented in Appendix A.

## Measure of Effectiveness

The basis for comparing the effectiveness of different decision criteria is their ability to maximize the present value of the firm's capital over a given decision period, By applying each decision criterion to those proposals generated and keeping track of all realizations of cash flows associated with proposals undertaken, it is possible to determine the total present value of the firm's capital under each decision criterion. Thus, the total present value for applying decision criterion $k$ is:

$$
\begin{equation*}
P W[R L Z]_{k}=\sum_{j=1}^{n}\left(R L Z_{j}\right) X_{k j} \tag{4-18}
\end{equation*}
$$

where
$\left(R L Z_{j}\right)=\begin{aligned} & \text { Realization } \\ & \text { proposal } j\end{aligned}$

$$
X_{k j}=0, \underset{\text { if proposal }}{ } \mathrm{j} \text { iterion } k \text { is rejected under decision }
$$

1, if proposal j is accepted under decision criterion k

It is of interest to compare the present value obtained from the three decision criteria with the one obtained with complete knowledge about the future investment opportunities and the realizations of their future cash flows. Therefore, if complete information about the realizations of all the proposals is available at the time of capital allocation, it should be possible to select the better set of proposals. The global optimum with
the perfect information is thus obtained from solving the following zero-one integer linear programming problem:

Maximize $Z=\sum_{j=1}^{n}\left(R L Z_{j}\right) X_{j}$
Subject to $n$

$$
\sum_{j=1} \quad C_{j} X_{j} \leq B
$$

## Replication of Simulation Runs

As discussed above, each of the decision criteria being considered is applied to the same set of proposals generated to compare the effectiveness of one decision criterion with another. A completion of one simulation run produces a single value of total present value, $\mathrm{PW}^{2}[\mathrm{RLZ}]_{\mathrm{k}}$, for each criterion being tested. Since the present value obtained in each simulation run is a random variable, several simulation runs must be made to compute the mean of these present value, $E_{p}$, and the variability of the values about their mean, $\sigma_{p}$. The decision of how many runs should be made for a particular set of parameters can be determined by the variability that is observed in the total present value figure after some preliminary runs are made.

## CHAPTER V

Simulation Results and Analysis
In this Chapter, the simulation results produced by the decision models described in Chapter III are presented and analyzed. To provide a background regarding the various simulations undertaken, three types of investment situations are described and their specific parameters are defined. The simulation results based on these inyestment settings are compared, and the effects of critical input parameters on the performance of each decision criterion are examined. In summary, this Chapter is to answer two specific questions;

1) what improvement in proposal selection can be attained with incorporating the skewness into a decision criterion other than the first two statistical moments? 2) what are the effects the choice of risk parameters on the effectivenss of the E-V-S criterion?

## Description of The Investment Situations

Three types of inyestment settings are precisely defined in this section, These situations will be referred to subsequently as Case I, Case II; and Case IIf. The reason for evaluating each case in different investment settings is to provide a contrast between a SIP with all positively skewed distributions, a SIP
with mixed composition of positive and negative skewed distributions, and a SIP with all negatively skewed distributions.

## Case I - Parameters

1. Distribution of investment opportunities with rate of return

$$
g_{k} \text { - exponential shape (see P. } 32 \text { ) }
$$

2. Discount rate (MARR) used $=10 \%$
3. Size of average investment per proposal (see p. 28 )

$$
\overline{\mathrm{c}}_{0}=\$ 15,000
$$

$a_{1}=\$ 6,000$

$$
c_{1}=\$ 11,000
$$

$a_{2}=\$ 10,000$
$c_{2}=\$ 15,000$
$a_{3}=\$ 14,000$
$c_{3}=\$ 19,000$
4. Proposal life in years (See p,30)

$$
L_{\min }=2, L_{\text {AyG }}=5, \quad L_{\max }=8
$$

5. Size of external funds available for allocation (see p. 28 )

$$
B=\$ 150,000
$$

6. Probability of a particular expected cash flow pattern (see p. 33 ).

$$
Q_{1}=0.2, Q_{2}=0.6,0 \leq f_{R} \leq 1
$$

7. Number of investment proposals generated in the study period

$$
N=50
$$

8. The parameters of the Beta distribution (see p. 36). The probability distributions of $a, b$ and $A$ are uniform distributions with

$$
\begin{aligned}
& 1.0 \leq a \leq 2.0 \\
& 2.0 \leq b \leq 3.0 \\
& 0 \leq A \leq 500
\end{aligned}
$$

## Case II - Parameters

1-7. Same as Case I
8. Fifty percent of investment proposals are positively skewed distributions whereas the other fifth percents negatively skewed ones with the following specific parameters:

Positively Skewed Negatively Skewed
$2.0 \leq a \leq 3.0$
$2.0 \leq a \leq 3.0$
$3.0 \leq b \leq 4.0$
$1.0 \leq b \leq 2.0$
$0 \leq A \leq 500$
$0 \leq A \leq 500$

## Case III - Parameters

1-7. Same as Case I
8. All the investment proposals are negatively skewed with the following parameters:

$$
\begin{aligned}
& 2.0 \leq a \leq 3.0 \\
& 1.0 \leq b \leq 2.0 \\
& 0 \leq A \leq 500
\end{aligned}
$$

## Risk Aversion Parameters

As discussed in Chapter III, a direct comparison of the EVS criterion with other decision criteria calls for specification of a coefficient of risk aversion $(\lambda, \delta)$ in advance. The same argument applies to the utilization of the E-V criterion in which a coefficient of risk aversion ( $\lambda$ ) needs to be specified. Since different present values are possible for different values of $\lambda$ or $\delta$, it is desirable to define the efficient set of investment by varying the coefficient of risk aversion, while holding all other parameters fixed.

In the simulation, for a given value of $\lambda$ (or $\delta$ ), twenty runs are performed. Then $E_{p}$ and $\sigma_{p}$ are estimated from these 20 sample runs. For a different value of $\lambda$ (or $\sigma$ ), another 20 runs are made, using the same parameters to compute $E_{p}$ and $\sigma_{p}$. This procedure is repeated a number of times and the values of $E\left[E_{p}\right]$ and $E\left[\sigma_{p}\right]$ are plotted with $E\left[E_{p}\right]$ on the horizontal axis and $\mathrm{E}\left[\sigma_{p}\right]$ on the vertical axis. In the simulation, the values of $\sigma$ range from 0 to 0.00005 while the value of $\lambda$ is fixed at 0,0002 .

Simulation Results and Analysis

## Case I

The simulation results for this investment situation are shown in Figure 7 and the detailed statistics are presented in Table 5 in Appendix C. In Figure 7, the values of a $\delta$ used for
the E-V-S criterion range from 0. to . $0,0-05$. Thus, the line connecting $0^{7}$ and $0^{5}$ represents the efficient frontier generated by the E-V-S criterion for a fixed $\lambda$ value of 0.0002 . The solid circle (0) represents the statistics for the E-V criterion while a shaded triangle ( $\mathbb{E}$ ) does for the expected present valuevariance criterion. As described in Chapter IV, if the decision maker has complete information about the SIP at the time of decision, the global optimum with this perfect information is denoted by a shaded rectangular (䋩).

For the $E-V-S$ criterion, the greatest $E_{p}$ value is obtained at $\delta=0.00005$, and as the value of $\delta$ increases, the value of $E\left[E_{p}\right]$ gradually increases. This increasing trend in the expected present value as $\delta$ becomes large can be explained as follows: From the linear relationship of $Z_{j}=E_{j}-\lambda \sigma_{j}^{2}+\delta M_{j}$ with $M>0$, it is evident that the effect of $\lambda \sigma_{j}^{2}$ will diminish and one can eventually observe the point where $\lambda \sigma_{j}^{2}=\delta M_{j}$. When this happens, the project selection can be effected by only the first and third statistical moments.

Assigning a higher value of $\delta$ implies that for a proposal $j$, the requirement to meet the $\mathrm{E}-\mathrm{V}-\mathrm{S}$ criterion becomes less dependent upon the first two statistical moments (recall the fact that the value $Z_{j}$ must be positive in order to be considered for investment by the E-V-S criterion). Thus, for a higher value of $\delta$, the firm
generally select the proposals with higher expected present values while placing a little emphasis on the variability of the investment proposals. Therefore, using a higher value of $\delta$ normally results in a larger $E\left[E_{p}\right]$ with a higher variability, $E\left[\sigma_{p}\right]$. When $\delta$ becomes extremely large, the E-V-S criterion virtually requires no consideration of the first two statistical moments. Theoretically, it is however possible to place an upper bound on the limit which $\delta$ can take for an expected utility maximizer, if his utility function is given. From Equation (3.5) $\delta$ could be set equal to $\frac{U^{I I I}}{3} E(V)$. However, it is a rather difficult task to find such a utility function in the real world decision environment.

Figure 7 indicates that one can expect an improvement in project selection by incorporation the third statistical moment. Recall the fact that the point ( $A$ ) is obtained for the E-V criterion with a fixed sample of 20 runs. Thus, as the sample size changes, the location of $A$ is likely to change. Therefore, it is necessary to place a $95 \%$ confidence interval about this point to reflect any statistical significance bearing upon this random variable with respect to $E_{p}$ and $\sigma_{p}$. The range set by RS is determined by finding an interval giving that $\mathbb{4}$ and any value of 0 to not differ statistically at the significance level of 0.05 with regard to their average performance [31, See Page 3-23]. On the other hand, the range given by RT is found by solving for


Figure 7. Risk-return chart: Case I
an interval giving that $\Delta$ and any value of 0 do not differ statistically at the significance level of 0.05 with regard to their variability [31, See Page 4-9]. Therefore, the dotted square RSTV around $\mathbb{4}$ represents the area in which any value falls assumes to be statistically insignificant with regard to their performance in both $E_{p}$ and $\sigma_{p}$ when compared with the performance of $\mathbb{A}$. Following the logic above, it can be shown that the points $0^{1}, 0^{2}$ and $0^{3}$ obtained from the E-V-S criterion do not differ statistically with regard to their variability when compared with that of $\mathbb{E}$, but their average performance ( $E_{p}$ ) becomes pronounced statistically.

Finally, it is of interest to answer the following two questions; 1) what if the future cash flow realizations were known with certainty before the decision is to be made? 2) how much improvement would occur in the selection of projects? When the decision maker has complete information about all the future SIP's at the current decision time, a Zero-One integer programming formulation given in Page 42 generates the global optimal solution at the point denoted by a square (霜) in Figure 7. It is seen that the value of knowing the project reāTizations is far more pronounced that in the case of perfect information. This is largely because the perfect knowledge of present and future project realizations allow for the optimization of sources of capital.

## Case II

The simulation results for this investment situation are shown in Figure 8 and the detailed statistics are presented in Table 6 in Appendix C. In Figure 8, the values of $\lambda$ and $\delta$ used for the E-V-S criterion are the same as in Case I.

For the E-V-S criterion, the greatest $E_{p}$ value is obtained at $\delta=0.00001$. In order to compare the effectiveness of the E-V-S criterion against the $E-V$ criterion at $\lambda=0.0002$, the two points $0^{1}$ and 4 in Figure 8. If a $95 \%$ confidence interval is constructed for the two points, it is observed that:

$$
51,309 \leq E_{p}\left(0^{1}\right) \leq 62,358
$$

and

$$
36,686 \leq E_{p}(\Delta) \leq 45,019
$$

using the two-tailed t-test. This means that the probability that the above inequalities are satisfied is 0,95 . Hence, given the same level of confidence, the E-V-S criterion is most likely to yield an $E_{p}$ greater than that obtained for the $E-V$ criterion for this particular case.


Figure 8. Risk-return chart; Case I

Case III
Figure 9 shows the results of the simulation obtained for the case where all the returns from the proposals are negatively skewed. Detailed statistics are presented in Table 7 in Appendix C.

For this particular case, the E-V-S criterion does not dominate the E-V criterion. A risk averter dislikes regatively skewed returns from a proposal and since the E-V-S model developed in this study assumed the decision maker to be a risk averter, the poor performance of the E-V-S criterion when returns are all negatively skewed is understood.

Consider points $0^{7}$ and $\Delta$ in Figure 9. If a $95 \%$ confidence interval is constructed for the two points, it is seen that

$$
39,352 \leq E_{p}\left(0^{1}\right) \leq 43,990
$$

and

$$
47,659 \leq E_{p}(\Delta) \leq 54,804
$$

Thus, given the same level of confidence, the E-V criterion dominates the E-V-S criterion for this particular case.


Figure 9. Risk-return chart: Case III

## CHAPTER VI

SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS

The primary purpose of this research was to investigate the significance of the concept of skewness in capital allocation problems. A complete summary of the results of the research is given in this chapter, following by conclusions, and recommendations for future research.

Summary of Results
This research begins with the discussion of the decision criteria considering risk commonly mentioned in the literature. In particular, attention is given to decision criteria that considers skewness. As is revealed by the review of literature, one of the basic assumptions underlying investment analysis under risk is that decision maker's would base their decisions on only the first two statistical moments of the probability distribution of returns. However, the mean and variance can adequately describe only certain symmetric distributions such as the normal and the uniform distributions. As a result, if probability distributions of investment returns are actually asymmetric, the classic first two moments analysis ignores information (skewness) that is needed to make a better investment decision. Even though the importance of the third moment in project selection has been
recognized, nowhere in the literature is there a successful application of the concept to a regular periodic decision process where the decision maker lacks full knowledge of his future as well as present investment opportunities.

Skewness can be measured by the third central moment of a probability distribution, and in order to incorporate skewness in capital rationing decision criteria, a zero-one linear programming decision model called the expected value-varianceskewness (EVS) model is developed. This model consists of a single index which seeks a practical trade-off among the three major investment factors: profitability, variability, and skewness.

In order to investigate the effectiveness of incorporating skewness in capital rationing decisions, an investment situation is suggested where investment decisions are made on a one-time basis with the objective of maximizing total expected present values. It is assumed that knowledge of that investment would be available and their associated cash flows are probabilistic.

Given the lack of available actual data and the need to examine the performance of the models under a variety of conditions regarding investment settings, the logical alternative is to select a simulated environment in which the important parameters generating investment data could be controlled. Therefore,
a simulation model based on three investment situations (positively skewed negatively skewed, mixed-positively and negatively-skewed and negatively skewed distributions of expected returns) is developed to test the effectiveness of the EVS criterion with other frequently mentioned decision criteria. These criteria are the expected value maximization and the expected value-variance (EV). In addition to comparing these two criteria with the EVS criterion, the value of having complete information about the future project realizations is also introduced to compare the overall effectiveness of the EVS criterion.

## Conclusions

The primary contribution of this research is to answer the following specific questions:

1) What improvement in investment proposal selection can be attained with incorporating higher statistical moments in capital rationing problem?
2) How does the EVS criterion perform with respect to other existing investment decision model which do not consider explicitly the higher statistical moments of the probability distribution of investment return?

The analyses of the results obtained through the simulation process indicate that the EVS criterion is generally superior and more effective than the other two criteria under the investment situations considered in the study except when all returns
are negatively skewed. It is also observed that the EVS criterion is sensitive to the choice of the risk aversion parameter.

Using a higher value of $\delta$ results in a larger average expected value but with a higher variability. When the risk parameter, $\delta$, becomes extremely large, the EVS criterion virtually requires no consideration of the first two statistical moments. However, the predetermination of appropriate value of $\delta$ remains unsolved.

## Recommendations for Further Research

A logical extension of this study is the incorporation of the fourth statistical moment which measures the peakedness of a distribution in capital rationing problems. This, of course, would be an extension of the EVS criterion and would require the stipulation of another risk coefficient and the development of a similar single index solveable by linear programming techniques.

The assumption of independence among investment proposals, though practical, is limited in actual application. Thus, the consideration of the effects of interrelationships among the proposals can be of special interest.

The decision process considered in the study assumed a single stage "once-for-all" type of decision. The application of the $E-V-S$ model to multi-stage decision process and investigation
of its effectiveness as a decision criterion with respect to other decision criteria would be of great interest.

APPENDICES

## APPENDIX A

LOGIC OF SIMULATION MODELS USED IN THE RESEARCH


Figure 10. Logic to generate life of proposal


Figure 11: Logic to generate rate of return for proposal


Compute:

$$
\mathrm{C}=\mathrm{a}_{3}-\left(\mathrm{c}_{3}-\mathrm{a}_{3}\right) \ln (1-\mathrm{RN})
$$

Compute: $C=a_{2}-\left(c_{2}-a_{2}\right) \ln (1-R N)$

Figure 12. Logic to generate first cost for proposal


Figure 13. Logic to generate expected cash flows for proposal

Read in Parameters
$A, B, a, B$


Figure 14, Logic to generate Beta random deviates

## APPENDIX B

generated project profiles
(Mean, Variance, Rate of Return, First
Cost, Expected PW, Skewness)

Table 2. Project profiles; Case I

| Project | TYPE | LIFE | ALPHA | BETA | ROR | FCOST | ExpV | SDEV ' | SKE* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 3 | 7 | 1.869 | 2.685 | 0.15 | 7140.77 | 1680.80 | 689.3531 | 5232523s.13 |
| 2 | 3 | 4 | 1.843 | 2.760 | 0.16 | 24948.35 | 4204.58 | 1677.256 | 847805310.73 |
| 3 | 4 | 6 | 1.514 | 2.033 | 0.21 | 6038.12 | 1532.00 | 637.550 | 329751 ¢0.c0 |
| 4 | 1 | 7 | 1.573 | 2.065 | 0.25 | 6932.59 | 10031.03 | 4185.316 | 864883071u.s0 |
| 5 | 3 | 4 | 1.111 | 2.556 | 0.21 | 21269.56 | 5987.85 | 2878.843 | $84745981 * 4.06$ |
| 6 | 2 | 2 | 1.753 | 2.450 | 0.17 | 16530.35 | 1567.47 | 515.585 | 20263034.43 |
| 7 | 3 | 6 | 1.606 | 2.041 | 10.19 | 6001.12 | 1864.62 | 743.239 | 4272861 . 19 |
| . 8 | 3 | 3 | 1.219 | 2.656 | 0.30 | 27128.21 | 13601.35. | 6563.617 | 74955774914.30 |
| 9 | 3 | 4 | 1.909 | 2.088 | 0.23 | 7136.23 | 2254.17 | 741.482 | 15098231.83 |
| 10 | 1 | 3 | 1.639 | 2.538 | 0.19 | 7625.13 | 2028.93 | 695.465 | 64896363.18 |
| 11 | 3 | 6 | 1.477 | 2.834 | 0.15 | 6207.79 | 978.23 | 432.200 | 23121241.40 |
| 12 | 3 | 4 | 1.621 | 2.516 | 0.20 | 6852.85 | 2231.35 | 838.54 C | 11406000308 |
| 13 | 1 | 3 | 1.922 | 2.364 | 0.25 | 7797.64 | 3644.72 | 1444.320 | 275516158.12 |
| 14 | 4 | 6 | 1.284 | 2.208 | 0.15 | 6045.28 | 326.68 | 51.04E | $308 \geqslant 0 .<9$ |
| 15 | 3 | 3 | 1.512 | 2.634 | 0.11 | -7663.49 | 149.09 | 27.136 | $480 \% .14$ |
| 16 | 4 | 4 | 1.889 | 2.606 | 0.20 | -6238.88 | -545.26 | 144.501 | 432210.50 |
| 17 | 3 | 3 | 1.809 | 2.81 | Dil2 | 35994.0 | 1553.82 | 508.16 | 25779571.87 |
| 18 | 3 | 2 | 1.467 | 2.592i | 0.21 | 16357.82 | 2816.12 | 500.101 | 291782501.120 |
| 19 | 3 | 3 | 1.518 | 2.584 | 0.19 | 21118.99 | 3503.84 | 1054.055 | $657800903 .<8$ |
| 20 | $z$ | 4 | 1.266 | 2.6771 | 0.20 | 8067.10 | 1810.88 | 1412.448 | 127102712.19 |
| 21 | 3 | 4 | 1.262 | 2.784 | 0.20 | 34648.17 | 8410.85 | 731.812 | 20710545516.05 |
| 22 | 3 | 5 | 1.345 | 2.141 | 0.19 | 34187.49 | 11520.01 | 3923.009 | 28070846315.13 |
| 2.3 | 1 | 7 | 1.109 | 2.983 | 0.11 | 6843.21 | 447.54 | 5203.160 | 514000.10 |
| 24 | 3 | 5 | 1.250 | 2.826 | 0.19 | 7501.46 | 1881.82 | 106.510 | $23003118<.05$ |
| 25 | 4 | 6 | 1.141 | 2.315 | 0.21 | 23206.04 | 539.07 | 866.418 | $2540 y 0.78$ |
| 26 | 3 | 4 | 1.472 | 2.170 | 0.12 | 23592.72 | 1267.92 | 95.827 | $9056101 .<3$ |
| 27 | 2 | 7 | 1.852 | 2.972 | 0.11 | 17162.39 | 568.94 | 377.674 | 68890U.CT |
| 28 | 3 | 2 | 1.159 | 2.455 | 0.17 | 6468.52 | 819.66 | 148.374 | 15785110.く9 |

Table 2. Project profiTes: Case I (Cont ${ }^{\text {d }}$ )

| 29 | 1 | 5 | 1.111 | 2.029 | 0.13 | 17721.19 | 2551.96 | $374.18 \frac{1}{6}$ | 281169411.35 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 30 | 4 | 3 | 1.766 | 2.636 | 0.30 | 7557.37 | 1645.72 | 103\%.155 | 2657453/.00 |
| 31 | 3 | 2 | 1.382 | 2.236 | 0.25 | 19882.34 | 4395.39 | 531.97号 | 15140704/5.88 |
| 32 | 3 | 3 | 1.180 | 2.437 | 0.16 | 25199.62 | 3217.43 | 1938.496 | $72716636 \%$.u8 |
| 33 | 4 | 3 | 1.140 | 2.775 | 0.25 | 18107.93 | 4288.88 | 1328.475 | 37755444*8.04 |
| 34 | 3 | 3 | 1.448 | 2.581 | 0.17 | 8057.99 | 1361.32 | 2145.852 | 4537015y.ut |
| 35 | 3 | 2 | 1.155 | 2.225 | 0.12 | 6954.09 | 194.64 | 568.126 | 75918.yl |
| 36 | 3 | 3 | 1.399 | 2:477 | 0.20 | . 6848.94 | 1640.54 | 04.921 | 42879614.07 |
| 37 | 3 | 4 | 1.112 | 2.559 | 0.20 | 8106.82 | 2001.69 | 556.637 | 241693738.c1 |
| 38 | 3 | 3 | 1.953 | ?.379 | 0.13 | 6697.47 | 401.51 | 879.374 | 50301 |
| 39 | 3 | 2 | 1.408 | 2.518 | 0.11 | 20588.84 | 362.12 | 62.299: | 611 \%0.c3 |
| 40 | 4 | 4 | 1.323 | 2.658 | 0.16 | 26826.81 | 2862.35 | 1203.761' | 5238324 CU .16 |
| 41 | 2 | 3 | 1.188 | 2.106 | 10.23 | 7084.88 | 1674.78 | 676.788. | 75106051.52 |
| 42 | 1 | 2 | 1.267 | 2.472 | 0.25 | 17574.88 | 5119.98 | 2392.267 | 3943347100.06 |
| 43 | 2 | 4 | 1.613 | 2.648 | 0.25 | 39811.41 | 13625.22 | 5850.375 | 43789574780.11 |
| 44 | 2 | 2 | 1.144 | 2.761 | 0.19 | 17343.59 | 2793.33 | 1263.602 | $7638502<4.04$ |
| 45 | 3 | 2 | 1.704 | 2.615 | 0.20 | 21449.95 | 3824.88 | 1580.734 | 7433126C4.05 |
| 46 | 3 | 2 | 1.985 | 2.286 | 0.17 | 18184.83 | 2224.76 | 804.186 | 3258191 c.と1 |
| 47 | 1 | 3 | 1.142 | 2.964 | 0.16 | 17753.05 | 3066.40 | 1494.964 | $137333850 / .06$ |
| 48 | 1 | 3 | 1.035 | 2.459 | 0.14 | 8111.35 | 917.43 | 228.633 | 435971/.18 |
| 49 | 3 | 6 | 1.237 | 2.123 | 0.16 | 17158.66 | 3225.50 | 1459.084 | 713797715.00 |
| 50 | 3 | 4 | 1.136 | 2.559 | 0.12 | 17781.93 | 1014.35 | 370.664 | 1766933c.u2 |

Table 3. Project profiles: Case II


Table 3, Project profiles: Case II (Cont'd).


Table 4. Project profiles; Case III


Table 4. Project profiles: Case III (Cont"d)


## ARPENDIX c

DETAILED SIMULATION RESULTS

| Expected Value-Variance-Skewness Criterion |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| $\lambda$ | $\delta$ | $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| .0002 | .00001 | 44,100 | 11,664 | 256 |
| .0002 | .00002 | 44,240 | 12,069 | 697 |
| .0002 | .00003 | 45,202 | 11,914 | 524 |
| .0002 | .00004 | 46,650 | 13,995 | 456 |
| .0002 | .00005 | 50,021 | 29,592 | 5,806 |


| Expected Value-Variance Criterion * |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| 39,695 | 9,343 | 1,903 |
| $* \lambda=0.0002$ |  |  |


| Expected Value Maximìzation Criterion |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| 42,165 | 11,628 | 14 |


| With Perfect Information |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| 63,000 | 18,200 | 563 |

Table 5. Detailed simulation results: Case I

| Expected Va7ue-Variance Skewness Criterion |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $\lambda$ | $\delta$ | $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| .0002 | .00001 | 56,834 | 11.805 | 1,438 |
| .0002 | .00001 | 43,680 | 15,539 | 3,237 |
| .0002 | .00001 | 42,091 | 25,706 | 5,580 |
| .0002 | .00001 | 40,533 | 18,311 | 4,040 |
| .0002 | .00001 | 42,091 | 25,706 | 5,580 |


| Expected Value-Variance Criterion* |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| 40,853 | 18,631 | 3,959 |
| ${ }^{*} \lambda_{\lambda}=0.0002$ |  |  |


| Expected Yalue Maximization Criterion |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| 59,600 | 11,805 | 1,286 |


| With Perfect Information |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| 72,520 | 12,580 | 735 |

Table 6. Detailed simulation results: Case II

| Expected Value-Variance-Skewness Criterion |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $\lambda$ | $\delta$ | $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| .0002 | .00001 | 41,671 | 4,955 | 708 |
| .0002 | .00002 | 40,350 | 7,096 | 1,048 |
| .0002 | .00003 | 40,719 | 8,875 | 1,533 |
| .0002 | .0004 | 39,865 | 4,952 | 558 |
| .0002 | .00005 | 38,926 | 5,302 | 562 |


| Expected Yalue-yariance Criterion* |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | ${ }_{p}$ | $F_{\theta}$ |
| 51,232 | 7,633 | 532 |
| $\lambda=.0002$ |  |  |


| Expected Value Maximization Criterion |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| 51,382 | 7,822 | 464 |


| With Perfect Information |  |  |
| :---: | :---: | :---: |
| $E_{p}$ | $\sigma_{p}$ | $F_{\theta}$ |
| 66,540 | 5,870 | 812 |

Table 7. Detailed simulation results: Case III

## APPENDIX D

FORTRAN SIMULATION PROGRAM LISTINGS





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