

BRIDGING THE CULTURE GAP



**MARCH
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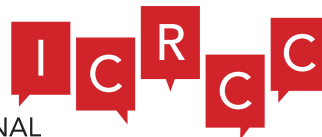


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**Nicholson School
of Communication**

UNIVERSITY OF CENTRAL FLORIDA



INTERNATIONAL

CRISIS & RISK COMMUNICATION

CONFERENCE

BRIDGING THE GAP

The **International Crisis and Risk Communication Conference** is a specialized annual collaborative where communication academicians and practitioners strategically unite to network, forge new research partnerships and solve problems that affect communities. Join us for fascinating presentations and discussions around this year's theme, **"Bridging the Culture Gap in Crisis and Risk Communication."**

To submit presentations, posters or student paper competition entries, visit icrcconference.com.

Priority Deadline: November 15, 2017

Final Deadline: December 5, 2017



These proceedings are a representative sample of the presentations given by professional practitioners and academic scholars at the 2018 *International Crisis and Risk Communication Conference* (ICRCC) held March 12-14, 2018. The ICRCC is an annual event that takes place the second week in March in beautiful sunny Orlando, Florida. The conference hosts are faculty and staff from the Nicholson School of Communication. The goal of the ICRCC is to bring together prominent professional practitioners and academic scholars that work directly with crisis and risk communication on a daily basis. We define crisis and risk broadly to include, for example, natural disasters (e.g., earthquakes, wildfires, hurricanes, floods, tsunamis), political crises, food safety issues, biosecurity, health pandemics, and so on. If you are interested in finding out more about the conference, feel free to contact anyone on the planning team:

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