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Poking the bear: Promoting textbook affordability in the face of a restrictive institutional environment

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Showcase of Text, Archives, Research & Scholarship

POKING THE BEAR:

Promoting Textbook Affordability in the Face of a Restrictive Institutional Environment

Park Rangers

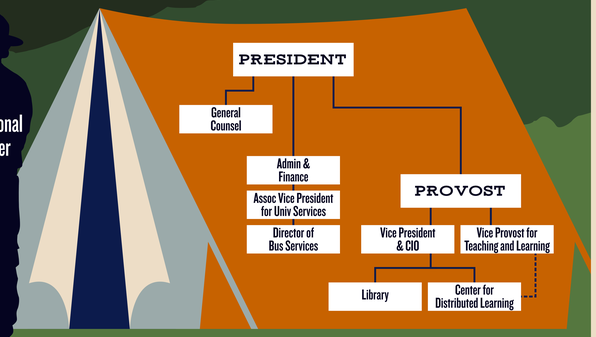
Penny Beile, Assoc. Dir. for Research, Education, & Engagement
Aimee deNoyelles, Instructional Designer
Rich Gause, Government Information Librarian
Sarah Norris, Scholarly Communication Librarian
John Raible, Instructional Designer

BEARIERS

- Bookstore contract
- Revenue stream
- No institutional mandate
- No faculty incentives
- No dedicated positions
- No institutional resources

Librarian

Instructional Designer



UCF LIBRARIES

CENTER FOR DISTRIBUTED LEARNING

UCF

UNIVERSITY OF CENTRAL FLORIDA

TRAIL GUIDE

- Coordinate meeting with high-level stakeholders
- Gain access to the bookstore list
- Analyze bookstore contracts in state of Florida
- Provide input into the upcoming bookstore contract
- Present and promote to faculty and administration

Short Trip (Swap)
Medical Sociology

- Student enrollment: 150 per class
- Savings to date: $7,500

Day Trip (Remix)
U.S. History

- Student enrollment: 50-150 per class
- Savings to date: $40,000

Overnight Trip (Create)
English Literature I

- Student enrollment: 75 per class
- Savings to date: $15,000

Poster Design by Kyler Wilson - Center for Distributed Learning

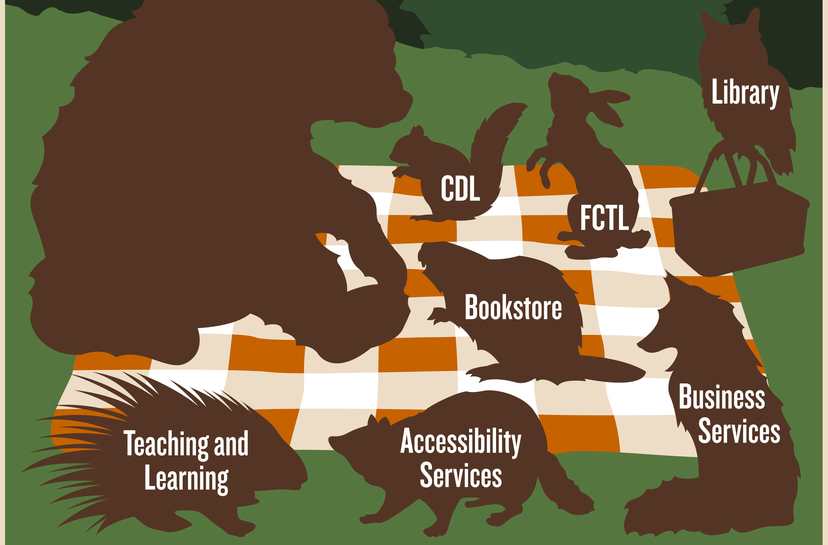
#POKINGTHEBEAR #ACRL2017

ACCOMPLISHMENTS

- Acquired booklist
- Saved students' money
- Created faculty incentive opportunity
- Influenced bookstore contract renewal

Students

Faculty

ON THE HORIZON

- Booklist analysis
- University taskforce
- Dedicated resources
- GEP input/redesign
- Institutional Effectiveness