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Scholarly Communication Brown Bag Series

Scholarly Communication

6-7-2017

Stay Savvy with Scholarly Communication: ORCID

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ORCID

Stay Savvy with Scholarly Communication

Lily Flick and Sarah Norris

June 7, 2017

WHAT | WHY | WHO

Articles

“Everything you ever wanted to know about ORCID...but were afraid to ask”

Alice Meadows

ORCID Director of Community Engagement and Support

“Going paperless: ORCID is the new CV”

Roger Watson

Editor-in-Chief of Journal of Advanced Nursing, Editor of Nursing Open, and Director of Yould Publications

What is ORCID?



Connecting Research
and Researchers

Open Researcher and Contributor ID

ORCID → ORCID ID

Not-for-profit company → unique identifier

What is ORCID?



Connecting Research
and Researchers

Unique identifier

ORCID for authors, **DOI** for papers

ORCID is NOT a profile system

DISTINGUISH YOURSELF IN THREE EASY STEPS



**Primary
service**

ORCID provides a persistent digital identifier that distinguishes you from every other researcher and, through integration in key research workflows such as manuscript and grant submission, supports automated linkages between you and your professional activities ensuring that your work is recognized. [Find out more.](#)

1

REGISTER Get your unique ORCID identifier [Register now!](#)
Registration takes 30 seconds.



30 seconds

2

**ADD YOUR
INFO** Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

3

**USE YOUR
ORCID ID** Include your ORCID identifier on your Webpage, when you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.

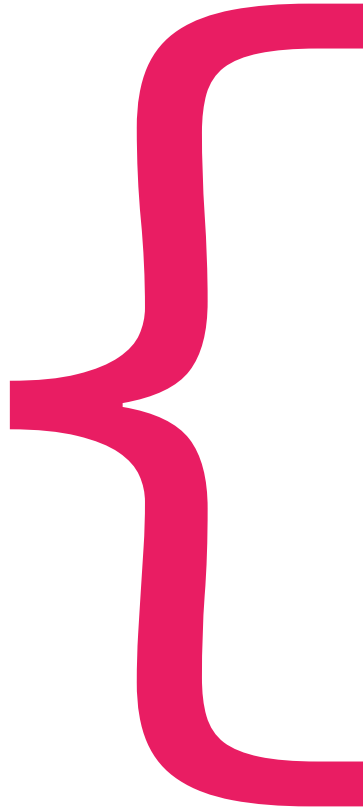


What is ORCID?

Lily Flick

ORCID ID

 orcid.org/0000-0002-6891-0305



- Education
- Employment
- Funding
- Works

- AKA
- Country
- Keywords
- Websites
- Emails

Why ORCID?

Name ambiguity, connections, and trust



Why ORCID?

Name ambiguity

“Of the more than 6 million authors in a major journal citations and abstracts database, more than two-thirds of them share a last name and single initial with another author, and an ambiguous name in the same database refers on average to **eight people.**”

Why ORCID?

Name ambiguity

- Shared names (Bob from FL, Bob from GA)
- Different versions (Bob Smith, B. Smith)
- Transliteration (鲍步 or 博比)

Why ORCID?

Name ambiguity

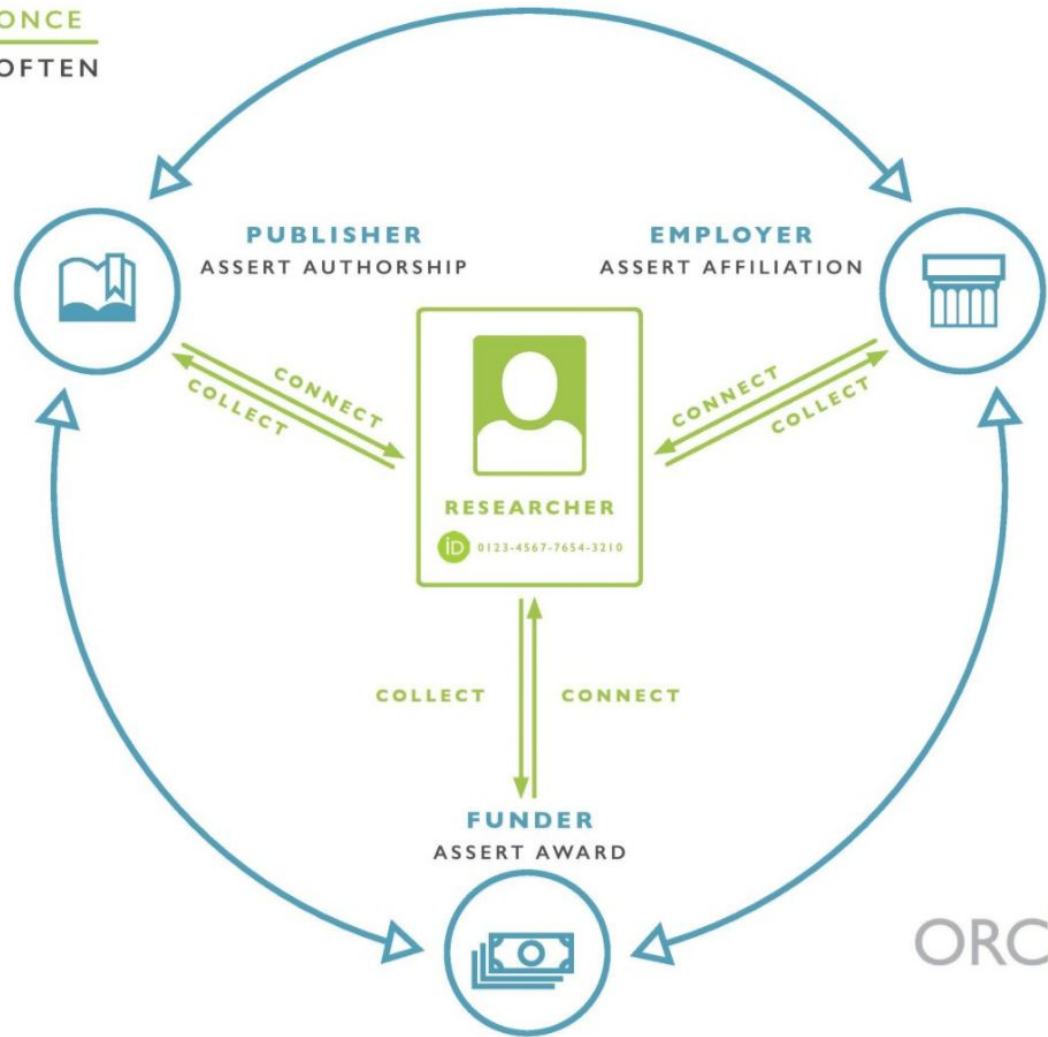
- Accents and diacritics (Bób)
- Name changes (Bob Jones → Bob Smith)
- Multiple family names (Bob Jones Smith)

ENTER ONCE
REUSE OFTEN

Why ORCID?

Connections and trust

- Researcher ↔ Publisher
- Researcher ↔ Employer
- Researcher ↔ Funder



Who uses ORCID?

Researchers



Institutions

Publishers

Repositories

Funders

Associations



“How can I ensure I **receive credit** and recognition for all of my contributions? Shouldn't there be a way to **reduce time** spent on administrative and **reporting requirements**? How can I maintain **control** over my own record of contributions?”

Who uses ORCID?

Researchers



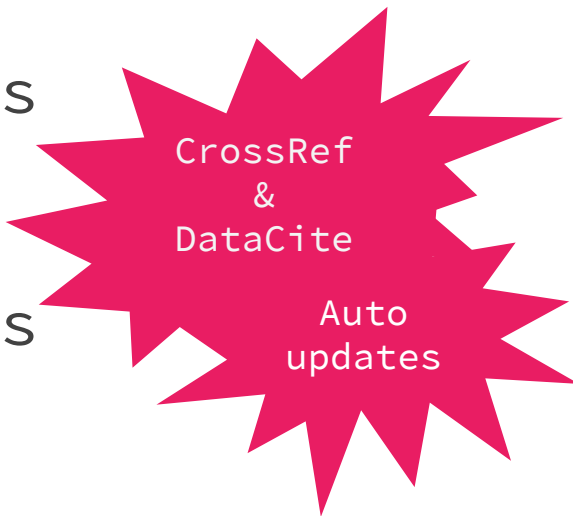
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“How can we accurately **benchmark** our research strengths and impact? How can we systematically **identify** the intellectual outputs produced by our faculty? Who are our **experts**? How can we efficiently **comply** with the myriad record keeping requirements from funders and accreditors? How do we keep our mandated **repository** of articles up to date?”

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“How do we **streamline** our manuscript submission process? Can we **reduce** the expense of managing and disambiguating our author and reviewer databases? How can we improve the **accuracy** of our author search? Why do we have so many **duplicate** author records? Where do we find the best **qualified** reviewers?”

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“What is the Return on Investment (**ROI**) of the funding we provide for research and scholarship? Shouldn't it be easier to **track** what happened with our **grantees?**”

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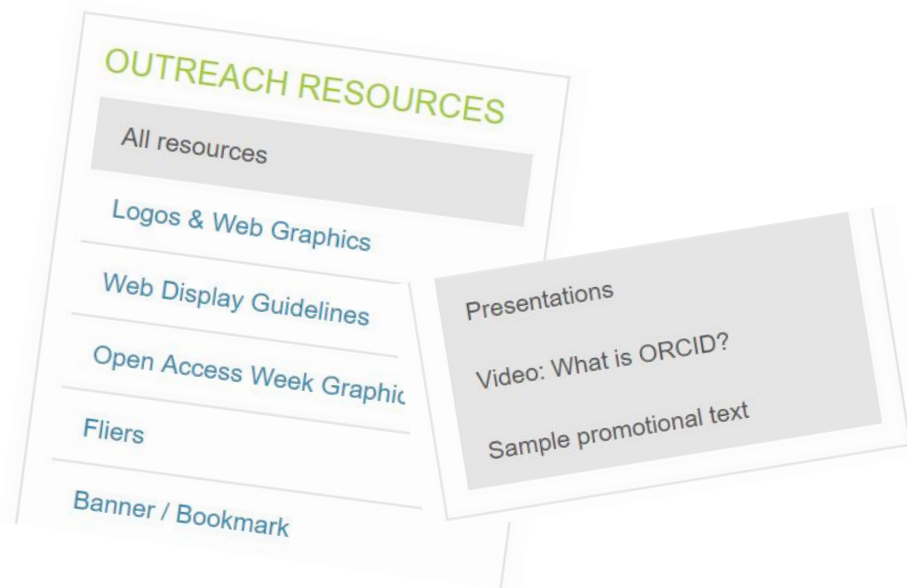


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Outreach

Librarians can use these resources to help other faculty with ORCID

<https://members.orcid.org/outreach-resources>





Thank you

Resources

ORCID: www.orcid.org

Outreach: <https://members.orcid.org/outreach-resources>

Mandates: <https://orcid.org/content/requiring-orcid-publication-workflows-open-letter>

Integration: <https://orcid.org/content/collect-connect>

Everything you ever wanted to know about ORCID: ...but were afraid to ask

<http://crln.acrl.org/index.php/crlnews/article/view/9428/10644>

Going paperless: ORCID is the new CV

<https://www.timeshighereducation.com/comment/going-paperless-orcid-new-cv>