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Archives in Action: What Kind of Animal is It?

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Abstract

Archives in Action: What Kind of Animal is It

The opportunities to strengthen our relevance and center our value to our campus communities has never been stronger. The rise of digital publishing and scholarly communication as issues in academic librarianship and university life are both lively and multifaceted. There are many faculty and students on our campuses who are publishing in the digital environment, either through the mechanisms of... [Read More](#)

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Archives in Action: What Kind of Animal is It?

Frederic Murray, MLIS
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Al Harris Library
Southwestern Oklahoma State University

Back To Basics: Diving Deep into Patron Service and Public Services
OK-ACRL Nov 11th 2016 Rose State



Archives in Action

- Three very different types of journals are being published on our campus.
- We developed a new service model to deepen library involvement with these university patrons.



Archives in Action

- Publishing was once central to libraries, getting back to basics, we are doing so again.



Annaud, J. J. (Director). (1986). The Name of the rose [Video file]. Italy: Neue Constantin Film.



What Kind of Animal is it?



Traditional Archive



Accumulation of historical records/ Physical location/Primary Documents



Hosted Institutional Repository



The screenshot shows the SWOSU Digital Commons website. At the top, there is a banner with a bulldog logo on the left and a photograph of the university's clock tower and a bulldog statue in the center. Below the banner is a navigation menu with links for HOME, ABOUT, FAQ, and MY DC ACCOUNT. The main content area is divided into a left sidebar and a main body. The sidebar contains sections for Browse, Search, and For Authors. The main body features a 'Browse Research and Scholarship' section with a list of links, a 'Paper of the Day' section with a featured article, and a statistics section at the bottom. The website is powered by Digital Commons, as indicated by the logo in the footer.

SWOSU Digital Commons

HOME | ABOUT | FAQ | MY DC ACCOUNT

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Collections
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Authors

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Enter search terms:
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Advanced Search

Notify me via email or RSS

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Author FAQ
Submit Research

SWOSU

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Browse Research and Scholarship

- [University Colleges, Departments, and Centers](#)
- [Journals, Newsletters, and SWOSU Publications](#)
- [University Documents](#)
- [University History and Archive](#)
- [Special Collections](#)



The SWOSU Digital Commons publishes scholarly and creative works by SWOSU faculty and students. The Digital Commons also provides a wide array of materials celebrating the history of the University and the diverse peoples and cultures of western Oklahoma.

At a Glance

Top 10 Downloads
All time

Recent Additions

20 most recent additions
Activity by year

Paper of the Day

High School Students Embedded in Adult Community College Classes
Karen P. Saenz and George W. Moore

686 papers to date 2,513 full-text downloads to date 2,513 downloads in the past year

 This collection is part of the Digital Commons Network™

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SWOSU Digital Commons

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Browse Research and Scholarship

- [University Colleges, Departments, and Centers](#)
- [Journals, Newsletters, and SWOSU Publications](#)
- [University Documents](#)
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Bepress

(Berkeley Electronic Press)

- Scholarly publishing (1999)
- Libraries
 - Showcase output
- Editors
 - Publish Journals
- Scholars
 - Provide Network
 - Resource open-access journals



Bepress Online Journals

- Over 1300 Journals indexed in their platform
 - [Bearing Witness: Joyce Carol Oates Studies](#), The University of San Francisco
 - [Catalyst: A Social Justice Forum](#), University of Tennessee, Knoxville
 - [International Law Studies](#), U.S. Naval War College



Bepress: Oklahoma

- [Oil and Gas, Natural Resources, and Energy Journal](#), University of Oklahoma College of Law
- [Oklahoma Law Review](#), University of Oklahoma College of Law
- [American Indian Law Review](#), University of Oklahoma College of Law



SWOSU: Digital Commons

- Publications

- journals/newsletters/newspapers/magazines
- aCAademicS: The newsletter of the SWOSU College of Arts & Sciences
- The Mayfly Newsletter
- The Source
- Echoes from the Hill



SWOSU: Digital Commons

- Administrative Issues Journal
- SWOSU Journal of Undergraduate Research
- Westview



Administrative Issues Journal (AIJ)





Administrative Issues Journal: Connecting Education, Practice, and Research

The Administrative Issues Journal is dedicated to expanding the knowledge of current inter-professional issues in Administration.

- 6th year of publication
- Eric/DOAJ/JURN
- On our 3rd Publishing Platform
 - Scholastica



Administrative Issues Journal

Scholastica

- Manage from submission to publication
- Integrated Peer-review
- AIJ charges \$50 submission fee (\$10 goes to Scholastica)
- Links on AIJ SWOSU page lead straight to Scholastica

Digital Commons

- Once published on Scholastica DC harvests the issue
- Discoverability
- Statistical Tools & Reports



Usage Statistics

- May- 89 Downloads
- June -194 Downloads
- July- 141 Downloads
- August- 134 Downloads
- September- 217 Downloads
- October- 306 Downloads
- 212 Articles published over 6 years
- 243 Institutions
- 92 Countries
- 1228 Downloads (212 articles published)



Readership Distribution



Top Article

- Lumpkin, A., Claxton, H., & Wilson, A. (2014). Key Characteristics of Teacher Leaders in Schools. *Administrative Issues Journal: Education, Practice, And Research*, 4(2), 59-67.
- 98 Downloads
- 23 Countries



Discoverability

- AIJ publications are now being discovered by researchers from all over the world.
- SWOSU Digital Commons is one collection in a consortium of over 400 academic institutions using the Digital Commons platform.



Statistics for Authors

- Authors in AIJ can create a free account (supply email/create password)
- Will receive notification when their work is accessed/downloaded
- Useful for Tenure & Promotion



Steps (In Progress)

- AIJ accepts article
- Send letter of agreement discussing DC
- We (the library upload their emails)
- Authors are notified and sign up for free account



Collaboration: Journals & Library

- As Managing Editor for AIJ I have access to Digital Commons dashboard for usage statistics.
- As a Librarian, Phillip's office is next to mine.



Impact

- Open Access
- Global Use
- Cost –Developing Countries have access
- Authors have information about readership for T & P
- AIJ has metrics for Administration & Marketing



Campus Outreach

- A lot of faculty could use information on what Digital Commons and like minded tools represent
- How to best accomplish this?

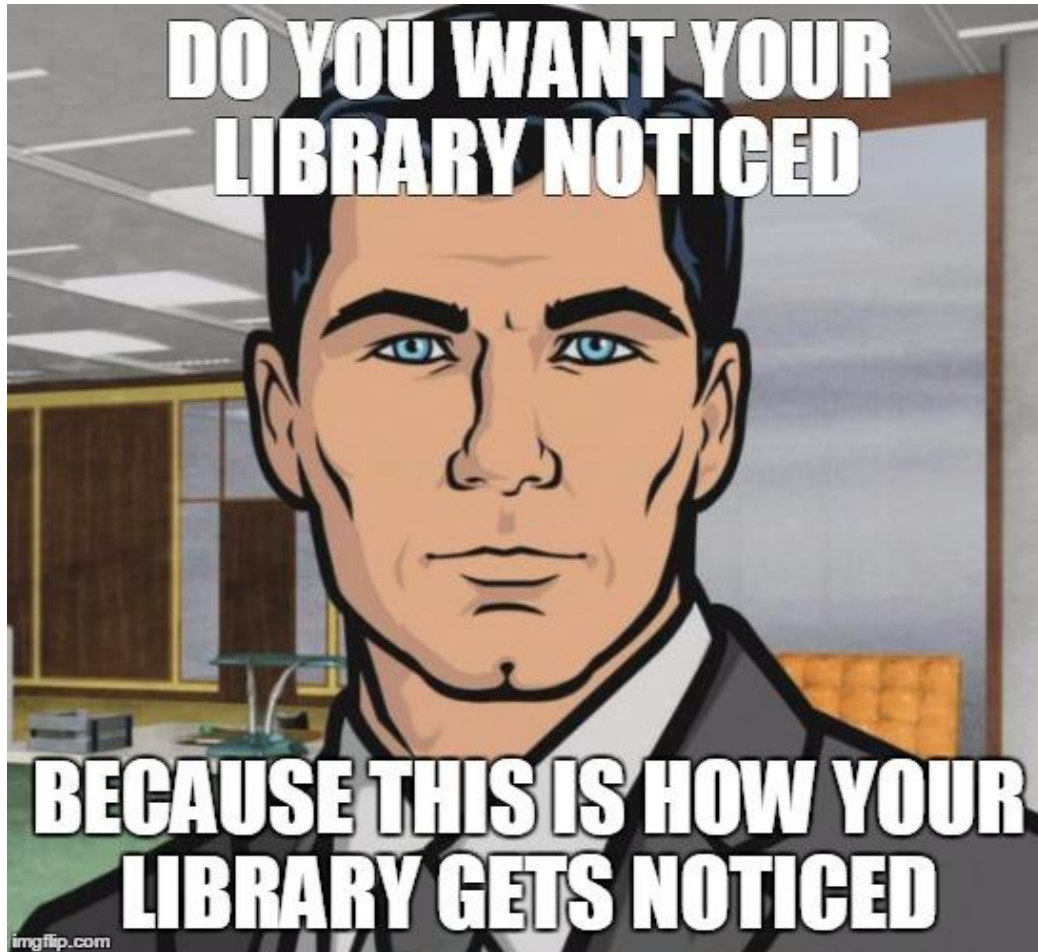


SPARC

SPARC's Campus-based Publishing Partnerships: A Guide to Critical Issues

- *Campus-based publishing partnerships offer the academy greater control over the intellectual products that it helps create. To fully realize this potential, such partnerships will need to evolve from informal working alliances to long-term, programmatic collaborations.*
- Establishing governance and administrative structures;
- Identifying funding models that accommodate the objectives of both libraries and presses;
- Defining a partnership's objectives to align the missions of the library and the press;
- Determining what services to provide; and
- Demonstrating the value of the collaboration.





Former Information Silo:

SWOSU Digital Commons: <http://dc.swosu.edu/>

- Launched Dec 14, 2015
- Uses algorithms increasing discoverability.
- Included in D.C. Network searches <http://network.bepress.com/>
- Flexibility in design and support.
- Multiple media formats supported
- Has editor's platform

Old Platform:

- Content has been free and open to public since 2008.
- Old platform did not assist in discoverability.
- Inflexible in what we could do with it.
- Put limitations on what public use of our information.
- Only supported displaying PDFs.
- Was not a publishing platform.



Westview

Dr. Amanda Smith: Moving into the Magical Realm of Digital Publishing



- *Westview* is published by the SWOSU Language Arts Department. It includes previously unpublished short fiction, poetry, prose poems, creative nonfiction, and artwork.
- Using editors platform to manage submissions and reader's reviews.



Westview Reader Distribution 3/01 – 11/01, 2016

90 issues uploaded between 3/0107 – 11/01, 2016



Early Contribution by Future SWOSU President Randy Beutler

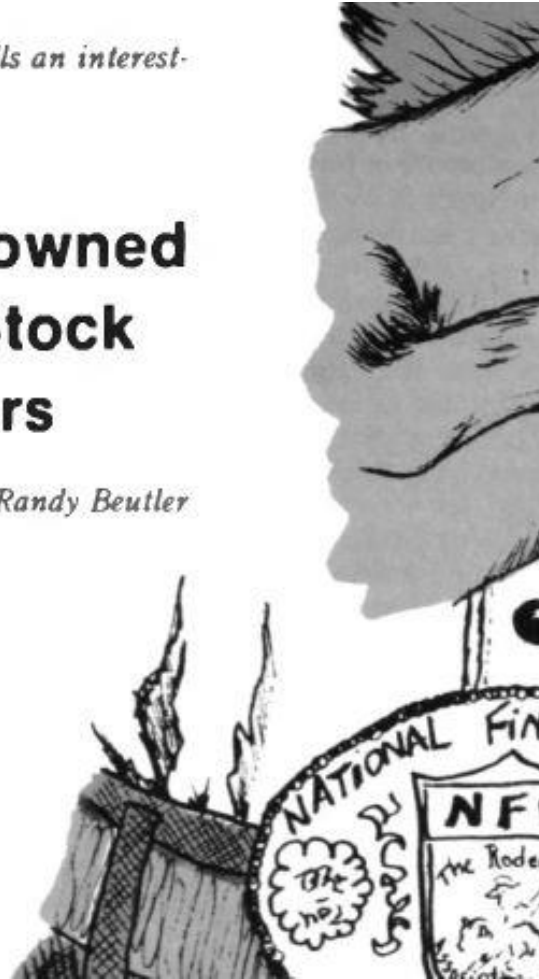
Volume 2, Issue 4 (1983) Summer p. 15-17

A modern-generation Beutler tells an interesting story about pro-rodeo.

The Most Renowned Pro-Rodeo Stock Contractors

— by Randy Beutler

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Journal of Undergraduate Research

Dr. Denise Landrum-Geyer: In the spirit of innovation



- The mission of the *SWOSU JUR* is to showcase SWOSU research activities. We encourage research and scholarly activities; foster mentor/mentee relationships; publicize original intellectual and creative contributions; and provide opportunities to engage in all aspects of research and scholarly activities.
- Publishing with the SWOSU Digital Commons characterizes how the JUR carries its mission.



Journal of Undergraduate Research: Reader Distribution 3/07 – 11/01, 2016

1 Vol. Uploaded 9/15/2016



Submission form:

REQUIRED Submission Title

Please use Headline Style Capitalization --e.g., *The Scholarly Communication Crisis*

Enter your title(s):

Short Title

Enter a shortened version of your article's title.

Shortened Title (reduced to 65 characters or less).

This will be used in the header of the final published article.

Keywords

Please separate keywords/keyword phrases with commas.

Enter keywords:

Submission Type

Brief Biographical Note

B / *I* | | | |

Full Text of Submission

Please upload your primary submission file. If your file is a Microsoft Word or RTF Document, the system will automatically generate a PDF for you.

- Upload file from your computer
- Import file from remote site

Completing your upload may take some time; please only click on the submit button once.

On-going and Future Projects

- SWOSU Student Research Fair
- Digital Archive: DaVinci Institute
- Digital Archive: Gen. Stafford Papers (In Planning)
- Digital Archive: Mythlore (Negotiating)



From Information Silo to World Wide Web Open Access !



Campus Outreach

- A lot of faculty could use information on what Digital Commons and like minded tools represent
- How to best accomplish this?



Thanks!



SWOSU Libraries

Archives in Action: What Kind of Animal is It

The opportunities to strengthen our relevance and center our value to our campus communities has never been stronger. The rise of digital publishing and scholarly communication as issues in academic librarianship and university life are both lively and multifaceted. There are many faculty and students on our campuses who are publishing in the digital environment, either through the mechanisms of traditional peer-reviewed journals, web publication, and even paper and ink. These university publications, until recently, have existed in most part as fragmented and disconnected coalitions, but with the rise of digital archive platforms publishing has come back to the library. The ability to create an umbrella for scholarly and creative work produced on our campuses is now an ascendant reality, and is bringing new patrons into the library. It is the process of discovery for these works, and the metrics that go along with these processes, that is creating a space for libraries to assume a central role in the scholarly conversation that is higher education.

In our presentation we will highlight the work being done at the Al Harris Library in relation to three very different types of journals being published on our campus at SWOSU. We have created new service models to expand the range and presence of the library for these university patrons. In a historical sense publishing manuscripts was once central to libraries, getting back to basics, we are doing so again.

How do you center your patrons in your service model? In what innovative ways are you bringing them in the door? What does your new customer focused staff training look like? Share with us your ideas about Diving Deep into Patron Service and Public Services. Brainstorm and submit a proposal to present at the 2016 OKACRL Conference.

