

PREFACE

The Marble (Maastricht Researched Based Learning for Excellence) programme at SBE facilitates the development of research projects for highly motivated and excellent undergraduate students. Students attending the bachelor programme of Economics and International Business can join the Marble programme in the third year of their study. During the third year they perform a short research which deals with their specialization or major. The findings are presented at a mini symposium in December or June and documented in a research paper.

This series contains the best research papers in the academic year 2012/13 and represent the different types of research in the programmes. Philipp Loick, chose the major finance, and used the topic of Eurobonds for his research, thereby paying attention to diversification and on cross-subsidy benefits. Kristin Limbach, was majoring in supply chain management and focused on the factors that buying firms can apply to encourage their suppliers to contribute value during the innovation process. She developed a theoretical framework. Mina Goesjenova, specialized in development economics and researched the Effect of Ethnic Conflict and Political Instability on Import Demand, using empirical data from Turkey. Linda de Jongh was interested in the development of poor countries and focused on the question How is income inequality determined by regime type and is there a difference in the way democracies and dictatorships redistribute income? Eva van Leur, represents the major in Strategy. She conducted a descriptive research on the characteristics of identified cartel ringleaders that operated cartels within the EU between 2000 and 2011. The excellence of her research becomes apparent from the nomination for the GSBE best poster award and her poster presentation for the Student Research Conference, organized by the VSNU in November 2013. Ulrike Thürheimer, majored in accounting and examined whether the provision of non-audit services by triennially inspected audit firms impairs audit quality. She continues her research career by participating in the research master.

This publication could be the first step in a research career for students and is an ideal way to disseminate the research findings to a broader audience.

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