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Text Classification of Public Feedbacks using Convolutional Neural Network Based on Differential Evolution Algorithm

S. Zhang, Y. Chen, X.L. Huang, Y.S. Cai

Shuai Zhang, Yong Chen

School of Information Zhejiang University of Finance and Economics No.18 Xueyuan Street, Xiasha, Hangzhou 310018, China zhangshuai@zufe.edu.cn, chenyong@zufe.edu.cn

Xiaoling Huang*

School of International Education Zhejiang University of Finance and Economics No.18 Xueyuan Street, Xiasha, Hangzhou 310018, China *Corresponding author: huangxl@zufe.edu.cn

Yishuai Cai

School of Information Zhejiang University of Finance and Economics No.18 Xueyuan Street, Xiasha, Hangzhou 310018, China caiyishuai@zufe.edu.cn

Abstract: Online feedback is an effective way of communication between government departments and citizens. However, the daily high number of public feedbacks has increased the burden on government administrators. The deep learning method is good at automatically analyzing and extracting deep features of data, and then improving the accuracy of classification prediction. In this study, we aim to use the text classification model to achieve the automatic classification of public feedbacks to reduce the work pressure of administrator. In particular, a convolutional neural network model combined with word embedding and optimized by differential evolution algorithm is adopted. At the same time, we compared it with seven common text classification models, and the results show that the model we explored has good classification performance under different evaluation metrics, including accuracy, precision, recall, and F1-score.

Keywords: public feedback, deep learning, text classification, convolutional neural network, differential evolution algorithm.

1 Introduction

In recent years, online feedback has played an increasingly important role in linking government and citizens. People can directly express their problems and opinions to the government departments by submitting their feedbacks online. It will help the government to better carry out their work. However, how to deal with hundreds of public feedbacks a day efficiently and deliver them to the appropriate departments is a big challenge for government administrators. Therefore, it is very necessary to explore a method to realize the automatic classification of public feedbacks, and to help government administrators improve their working efficiency and reduce their workload.

With the development of information technology, the field of text mining has attracted more and more scholars' attention [14, 20]. Feedback classification belongs to the text classification, which is an important branch of text mining. Text classification includes text segmentation, stopword removal, word vector representation, feature selection and classification [14]. In order to improve the accuracy of classification, several studies have improved the selection of text features and classifier [5,35]. Meanwhile, with the development of deep learning technology, convolutional neural network (CNN) [17] has shown excellent performance in solving many problems such as visual recognition [1], image recognition [10], and text classification [32].

In this study, we apply CNN to classify public feedbacks and assign them corresponding classes of labels, indicating which department should be responsible for the problems formulated in the public feedbacks. We obtained the public feedback data from a municipal government in China. The data was processed by distributed representation and word embedding method [15], and then using the CNN to automatically extract the deep text features and complete the classification of public feedbacks. To enhance the classification accuracy of the CNN, we adopt a heuristic optimization algorithm, differential evolution (DE) algorithm [25], for the selection and optimization of network parameters. In order to verify the effectiveness of the explored model, we compared the performance with other common text classification models, and the results show that the CNN has a good advantage in dealing with the classification of public feedbacks.

The remainder of this paper is organized as follow. Section 2 describes the related work on text classification and deep learning. Section 3 presents the content of the data, the way of text representation, the selected text classification model, the parameter optimization algorithm, and the corresponding performance evaluation metric. Section 4 analyzes and discusses the classification performance. In the last section of this paper, we made a summary and put forward some prospects for the future.

2 Related work

In recent years, data mining and analysis technology has been widely concerned and applied in various fields [6,7]. Among them, as an important part of data analytics, classification technology has been developed rapidly in text processing [8], image processing [34] and other fields. Specially, text classification is to classify text into predetermined categories according to the characteristic of the text, which has been applied in some fields. For example, Li et al. [19] proposed a hybrid classification model based on sentiment dictionary, support vector machine (SVM) and k-nearest neighbor (KNN) for sentiment classification of Chinese micro-blogs. Chau et al. [4] improved neural network algorithm to achieve multilingual text classification task. Sabbah et al. [27] proposed four modified frequency-based term weighting schemes, which is combined with common text classification corpora. Liu and Peng [22] considered the statistics of positive and negative samples in the method of term frequency-inverse document frequency (TFIDF), and experiments were carried out in three real-world datasets. Nevertheless, these machine learning classification models only extract shallow text features, but cannot automatically and deeply extract text features hidden in context.

At the same time, deep learning technology has been applied to the field of text classification. Li et al. [21] used deep belief networks for the classification of web spam. Sun et al. [29] used a deep neural network model based on restricted boltzmann machine optimization to realize the sentiment classification of micro-blog text; its experimental results show that this model is more suitable to deal with the classification of short-length text than other traditional classification models, such as NB or SVM. In addition, CNN is also a popular deep learning algorithm. Unlike other deep learning algorithms, CNN has the characteristics of weight sharing and local perception [13]. These two characteristics make CNN show its excellent performance in the ability of spatial feature extraction and high-dimensional data processing. Because the distribution of text has some spatial correlation, CNN has been widely used to solve the problem of text classification. For instance, Gando et al. [12] used a deep CNN model to achieve the automatic classification of illustrations in photographs. To solve the problem of data sparseness in the process of text classification, Wang et al. [32] proposed a model of hybrid word embedding clustering and CNN, and its effectiveness is verified by two open benchmarks. In addition, in order to improve the performance of the neural network, Ijjina and Chalavadi [18] proposed using genetic algorithm to optimize the weights of network parameters in order to improve image classification accuracy. To improve the efficiency of model fitting, Trivedi et al. [31] proposed to optimize the parameters of CNN fully connected layer by using genetic algorithm.

As far as we know, there are few studies on improving the work efficiency of government administrators in handling the classification of public feedbacks. Accordingly, to ease the burden of government administrators, we applied a CNN model to automatically classify public feedbacks by combining word embedding and optimizing network parameters with DE algorithm.

3 Method

In this section, we will describe in detail the text classification model based on CNN used in this study. The flow chart of the model, as shown in Figure 1, including three modules: text representation, classifier training, and performance evaluation.

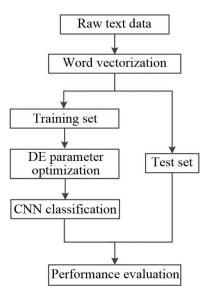


Figure 1: The flow chart of the text classification model

3.1 Data collection

In this paper, the dataset contains 4257 short-length texts, covering 22 categories, which is provided by a municipal government in China. The dataset is divided into three parts: training set, validation set, and test set, with the proportion of 80%, 10%, and 10%, respectively. The name of each category and the corresponding number of feedbacks are detailed in Table 1. Each feedback describes some suggestions or opinions written by the public to the relevant government departments. The meaning of each category is that the problem formulated in the feedback should be solved by the corresponding department in that category. In addition, it should be noted that each text has only one corresponding category.

Category Name	Number of Feedbacks		
Population and Family Planning Commission	42		
Disabled Persons' Federation	29		
Security Supervision Bureau	39		
National Tax Bureau	43		
City Management Enforcement Bureau	503		
Electric Power Bureau	119		
Housing Administration	382		
Industrial and Commercial Bureau	152		
Public Security Bureau	688		
Sports Bureau	57		
Bureau of Land and Resources	174		
Environmental Protection Bureau	131		
Commission for Discipline Inspection	98		
Traffic Bureau	190		
Education Bureau	401		
Brigade Committee	66		
Weather Bureau	56		
Health Bureau	256		
Pricing Bureau	507		
Tobacco Bureau	112		
Post Office	120		
Court	92		

Table 1: Names and feedback numbers of 22 categories

3.2 Text representation and text classification model

In this section, we will describe the details of the text classification model. The structure of the model is shown in Figure 2.

The first part of the structure is the operation of text representation. In view of the fact that most words are meaningful to Chinese text classification as well as the ability of CNN to process high dimensional data, this study will not remove the stop words like general text classification. To reduce the dimension disaster of text representation, we will use word embedding method [15] to reduce the dimension of word vector space. Assuming that the vector dimension of each word is M, by using distributed representation method [15], map each word to a dictionary of common words with a capacity of 5000. The corresponding matrix size of a sentence will be 5000^*M . However, we assume that a sentence has up to N words, and by word embedding we can reduce the matrix size to N^*M , of which N is far less than 5000.

The second part of the structure is the operation of text classification. First, the abovementioned word vector matrix is used as input of CNN model. By using 256 different convolution kernels and padding operation [23] for feature extraction, we can get 256 corresponding feature maps that have the same size as that before the convolutional operation. Second, in order to reduce the number of parameters of the network and prevent the overfitting issues, we took a max-pooling operation [23] on the mapping results. It should be mentioned that the max-pooling operation preserves the salient features extracted and discard the less important features, which can facilitate the fitting of the model. Then, by linking the results of the pooling with the neurons in the fully connected layer and using the rectified linear unit incentive function [24],

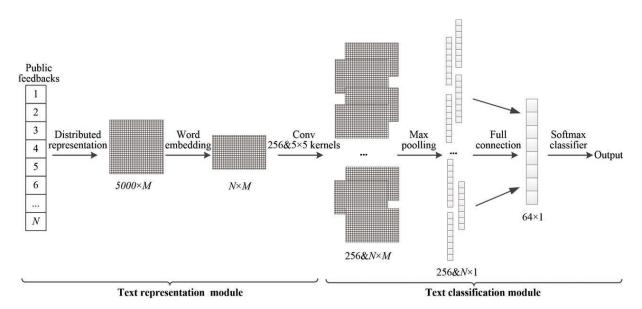


Figure 2: The structure of CNN classification model

the output vector is obtained. Finally, the output vector is put into the Softmax classifier [28] to get the classification results, which is the probability of classifying into each category. In this study, the size of the convolution kernels we use is 5*5, and the loss function is cross-entropy [2].

3.3 Parameter optimization

As we know, the structure of neural network and its training parameters have a great influence on the performance of network. The parameters include the size of convolution kernel, the number of neurons in the fully connected layers, the learning rate, etc. Therefore, in this paper, we will use the differential evolution algorithm [25] to optimize the parameters of convolution neural network. DE is a parallel direct search algorithm proposed by Price in 1996, which has strong global optimization capability. It includes four steps: initializing the population, mutation, crossover, and selection [25]. The implementation steps of the algorithm are shown in Table 2. A chromosome [25] consists of six genes, the number of neurons in the fully connected layer, the number of convolution filters, the size of batch, the values of dropout [23], and the learning rate, respectively. Among them, the first four values are integers and the last two values are decimal. In addition, the fitness function of DE algorithm is the error evaluation function of CNN during training.

3.4 Evaluation metric

In this study, we use four metrics to evaluate the effectiveness of the model used, including accuracy, precision, recall, and F1-score. The calculation of these metrics is shown in Equations (1-4).

$$Accuracy = \frac{TP + TN}{TP + FP + TN + FN} \tag{1}$$

$$Precision = \frac{TP}{TP + FP} \tag{2}$$

$$Recall = \frac{TP}{TP + FN} \tag{3}$$

```
Table 2: The pseudocode of the DE algorithm
Initialize population size P, chromosome length L, crossover rate CR, and
chromosomes
While (termination condition is not satisfied)
    For i in range(0, P)
      Random selection of three chromosomes x_a, x_b, x_c, then perform the mutation
      operation and get the new chromosome v_i
        For j in range(0, L)
             If rand(0,1) < CR or rand(0,L) == i
                 Perform the crossover operation
             Else
                 Do not perform crossover operation
             End if
             Get the new chromosome u_i
        End for
    End for
    For i in range(0, P)
        If fitness(u_i) > fitness(x_i)
             Update chromosome x_i
        Else
             Not update chromosome x_i
        End if
    End for
End while
The optimal fitness of the chromosome as the final output
```

$$F1 - score = 2 * \frac{Precision * Recall}{Precision + Recall}$$

$$\tag{4}$$

Where TP represents the numbers of correctly classified as the target category, TN represents the number of correctly classified as another category, FP represents the numbers of misclassified as target category, and FN represents the numbers of misclassified as another category. We can draw from the formula that the value of all the metrics is between 0 and 1, and the closer the value is to 1, the better the classification performance of the model is.

4 Computational experiments

This section will evaluate the performance of the model. We compare the CNN model based on DE optimization (CNN-DE) with the common text classification models to verify the effectiveness of the model. All experiments were developed under the Python version 3.6. The core configuration of the computer includes Inter Core i7-8700k processors with a 3.7GHz basic frequency and 32G running memory.

In order to verify the effectiveness of the CNN-DE model, this paper compares it with the commonly used seven text classification models in the same dataset. Among them, six models are combined by the basic classifier and TFIDF method. The classifier includes NB [33] decision tree (DT) [26], random forest (RF) [3], SVM [30], KNN [9], and gradient boost decision tree (GBDT) [11]. TFIDF is a common word frequency based vector representation method. DT, RF, and GBDT are based on tree structure for classification and forecasting, which has the

advantages including simple structure and fast training speed. SVM is a supervised learning algorithm by constructing the maximal margin hyperplane, which is often used to solve the multi-dimensional nonlinear classification problem. KNN is an unsupervised learning algorithm, which can make classification according to the preset number of classes. In addition, the long short-term memory network (LSTM) [16] model does not adopt the TFIDF method, and the features are extracted automatically directly. LSTM is a deep neural network algorithm with memory function, which has often been used to solve the problem of sequence forecasting and classification. For ease of description, the comparison models are recorded as TFIDF-NB, TFIDF-DT, TFIDF-RF, TFIDF-SVM, TFIDF-KNN, TFIDF-GBDT, and LSTM, respectively.

In addition, all of these models are developed in a Spyder environment, where the TFIDF-NB, TFIDF-DT, TFIDF-RF, TFIDF-SVM, TFIDF-KNN, and TFIDF-GBDT models are implemented using the Sklearn toolkit, the CNN-DE and LSTM are implemented using open source deep learning framework Tensorflow 1.8.0.

The performance evaluation results of CNN-DE and other comparison models are shown in Figure 3. Table 3 lists the detailed evaluation results. We can find that the CNN-DE model outperforms with the other seven models under the same text dataset according to the four performance evaluation metrics used. The accuracy, precision, recall, and F1-score of CNN-DE model are 0.829, 0.830, 0.829, and 0.825, respectively. More specifically, according to the values of the accuracy, precision and recall, the CNN-DE model has improved 15.1%, 12.3%, and 15.1%, respectively compared to the TFIDF-DT model, and the F1-score of the CNN-DE model is 14.7% better than the TFIDF-KNN model. It is worth noting that the values of precision and recall of CNN-DE model are not only relatively high, but also the difference between the two is small compared with other models. It shows that the CNN-DE model has a good balance in dealing with text classification problems. This is because the CNN-DE model not only makes use of the word frequency information of text, but also automatically extracts the abstract semantic information, and then excavates the deeper text features to achieve better classification performance. At the same time, the DE algorithm optimizes the network parameters of CNN and further improves the performance of the model. However, for other comparative models, the classifiers can only extract the shallow text feature information, and the deep high-dimensional feature cannot be obtained. On the other hand, the word vector representation method based on TF-IDF is prone to cause dimension disaster problem, thus reducing the classification efficiency. In addition, the parameters of the models have been adjusted by repeated experiments, and there is still room for further improvement.

Furthermore, the evaluation results of CNN-DE model for each category are shown in Table 4, where 'Support' represents the number of test samples for each category. We can observe that the CNN-DE model has good classification performance under sufficient sample size. For example, the Post Office category has a test sample of 14 feedbacks, with a F1-score of 0.93.

Model	Accuracy	Precision	Recall	F1-score	
CNN-DE	0.829	0.830	0.829	0.825	
LSTM	0.716	0.730	0.716	0.715	
TFIDF-NB	0.728	0.762	0.728	0.717	
TFIDF-DT	0.678	0.707	0.678	0.682	
TFIDF-RF	0.739	0.783	0.739	0.744	
TFIDF-SVC	0.700	0.829	0.700	0.710	
TFIDF-KNN	0.683	0.720	0.683	0.678	
TFIDF-GBDT	0.711	0.779	0.711	0.726	

Table 3: Detailed information on the evaluation results of each model

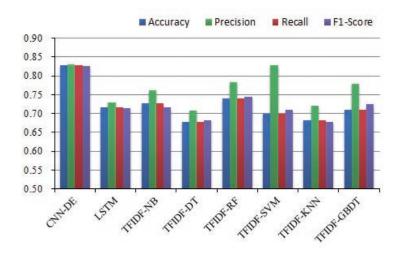


Figure 3: Performance comparison of the text classification models

Category Name	Precision	Recall	F1-score	Support
Population and Family Planning Commission	0.71	0.50	0.59	10
Disabled Persons' Federation	1.00	1.00	1.00	4
Security Supervision Bureau	1.00	1.00	1.00	1
National Tax Bureau	1.00	1.00	1.00	2
City Management Enforcement Bureau	0.85	0.89	0.87	53
Electric Power Bureau	1.00	0.81	0.90	16
Housing Administration	0.90	0.88	0.89	40
Industrial and Commercial Bureau	0.61	0.85	0.71	13
Public Security Bureau	0.72	0.81	0.76	59
Sports Bureau	0.00	0.00	0.00	3
Bureau of Land and Resources	0.80	0.84	0.82	19
Environmental Protection Bureau	0.86	0.86	0.86	22
Commission for Discipline Inspection	0.86	0.86	0.86	7
Traffic Bureau	0.77	0.48	0.59	21
Education Bureau	0.91	0.85	0.88	34
Tourism Committee	0.80	1.00	0.89	8
Weather Bureau	1.00	0.80	0.89	5
Health Bureau	0.81	0.84	0.82	25
Pricing Bureau	0.92	0.94	0.93	48
Tobacco Bureau	0.78	0.70	0.74	10
Post Office	0.93	0.93	0.93	14
Court	0.69	0.75	0.72	12

5 Conclusion and future work

In order to help government administrator improve the efficiency of handling public feedbacks and reduce the burden of work, we applied the CNN text classification model to automatically classify feedbacks. The model consists of text representation and text classification. Before training CNN classifier, to avoid the problem of dimension disaster caused by the excessive size of text input vectors, we used the word embedding method to reduce dimension. To improve the fitting ability of CNN, we used the DE algorithm to optimize the network parameters of CNN. To verify the effectiveness of the model, we compared the CNN-DE model with other seven common text classification models in terms of accuracy, precision, recall, and F1-score. The experimental results show that the CNN-DE model has better performance under each evaluation metric.

Meanwhile, this study still has some limitations that need to be addressed in future work. For example, the amount of data used in the model training is limited, and it has a certain influence on the fitting of the model. In the future, we will use a richer set of data to train model to improve its accuracy. In addition, we will improve the DE algorithm and explore more effective parameter optimization methods to optimize the CNN structure, such as genetic algorithm.

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