

Keep the Change: Faculty Roles in the Scholarly Communications System and their Impact on Open Access Promotion



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Crisis & Perspective

- Librarian
 - "Big Deal"
 - Serials cost inflation
 - Shrinking library budgets
 - Open access as a solution
- Faculty/Scholar
 - "Big Deal"
 - Serials cost inflation
 - Shrinking library budgets
 - Open access as a threat



The Problem with Selling OA



- Academic politics
- Faculty misconceptions
 - OA in tenure and promotion
 - OA and peer review
 - Institutional repository trust
 - Fear of plagiarism
- Copyright restriction awareness
- Publication over dissemination
- Workload
- Technology anxiety
- Change is difficult

Evolving Outreach

- First Approach: Ed Psych Dept
 - Invited by department chair as follow-up to earlier presentation
 - Presentation was heavily based on one designed to appeal to administrators
 - Stressed serials crisis above all else
 - Open Access was presented as a solution to the crisis and not as desirable in and of itself.

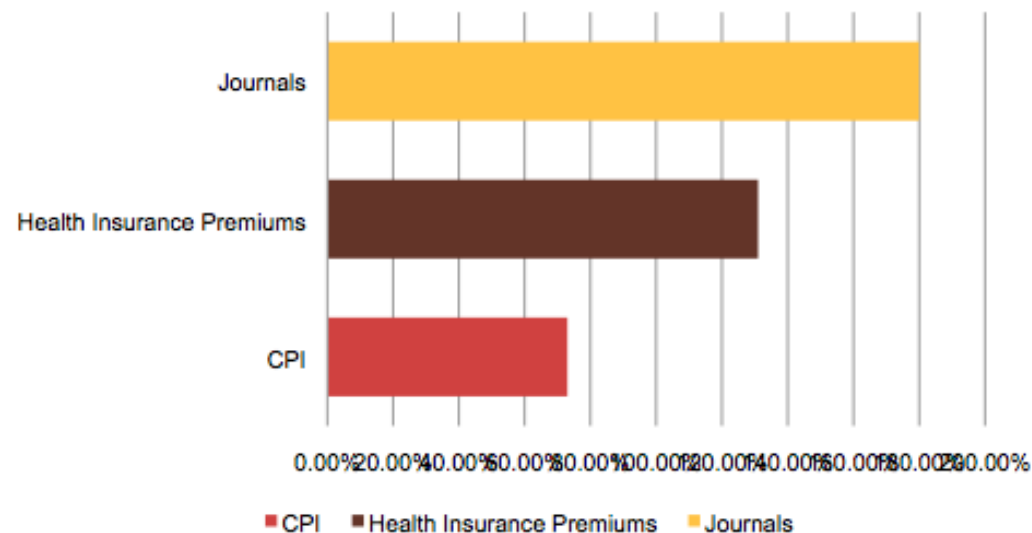


EDP Presentation Slide 1

Current Model of Commercial Publishing

- ANNUAL Serials inflation rates of 7.9% - 12%
- 10 YEAR Serials inflation rates of 180%
- 10 YEAR CPI of only 73%

10 Year Inflation Rates



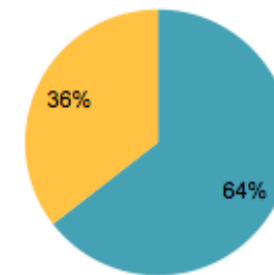
EDP Presentation Slide 2

Situation in Psychology

- Miami's Local Subscriptions = \$61,711 (74 titles)
- Remaining budget for all other Psychology materials = \$33,972

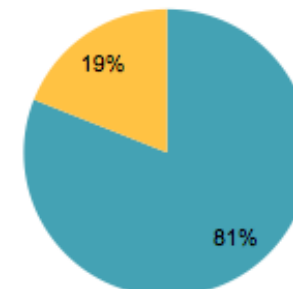
FY 2009

■ Serials ■ Others



FY 2012 at 7.9% Annual Interest

■ Serials ■ Others



EDP Presentation Slide 3

Situation in Ed. Psychology

Abbreviated Journal Title	Impact Factor	Sub. Rate	Publisher
CHILD DEV	3.821	\$ 670.00	Wiley-Blackwell
EDUC PSYCHOL-US	3.6	\$ 592.00	T and F
J EDUC PSYCHOL	2.903	\$ 525.00	APA
J LEARN SCI	2.433	\$ 687.00	ROUTLEDGE
SCHOOL PSYCHOL REV	2.194	\$ 125.00	NASP
J COUNS PSYCHOL	2.108	\$ 380.00	APA
J SCHOOL PSYCHOL	2.098	\$ 1,042.00	Elsevier
EDUC PSYCHOL REV	2.045	\$ 804.00	Springer
BRIT J EDUC PSYCHOL	1.701	\$ 292.00	BPA
READ RES QUART	1.5	\$ 138.00	Int Reading Association
LEARN INSTR	1.435	\$ 1,540.00	elsevier
CONTEMP EDUC PSYCHOL	1.408	\$ 1,490.00	Elsevier
J EXP EDUC	1.31	\$ 185.00	HELDREF
DISCOURSE PROCESS	1.262	\$ 1,318.00	Elsevier
LEARN INDIVID DIFFER	1.255	\$ 824.00	Elsevier
	Total	\$10,612.00	

Lessons Learned

- If people are presented with a crisis, they will attempt to solve it.
- Faculty have roles other than scholar and teacher which can have an impact on their attitude towards Open Access.
- Faculty see their primary affiliation as being to their discipline and professional societies, not the university.
- Many faculty members see budget problems as administration's issue and not theirs.

Evolving Outreach

- Second Approach: Psych Dept
 - Journal costs/serials crisis
 - What is OA?
 - Author rights & SHERPA/RoMEO
 - Miami's IR: Scholarly Commons
 - Appointments with psychology faculty



The Alternative to Selling Crisis/OA



- Emphasize access not crisis
- Create value added service (IR)
 - Create unique brand
 - User-friendly interface
 - One-click document uploads
 - Allow for user customization
 - Market IR to departments
- Make identification of author rights easy for faculty

(very) Brief History of Miami's IR

- Began with b-press repository
- Moved to OhioLINK DRC
 - D-Space
 - Robust system
 - Designed to house items at the collection level and not at the author level
 - Need to create authors as collections to get single author pages that behave like profiles
- Desired to develop system like b-press' Selected Works, but have it sit on top of the D-Space repository
 - D-Space being at the back end allows us to maintain the integrity of the system while providing a usable, feature-rich public platform.

scholars@muohio

- Simple URL for easy decimation
- Easy, one click uploading of documents
- No metadata entry necessary
- Profile editable by user
- RSS feeds
- Lacks prominent university or library branding

scholars@muohio

Scholar's Portal

SCHOLARS *at Miami University*

[home](#)

[edit your profile](#)

[author rights](#)

[scholarly commons](#)

[contact us](#)

Scholars At Miami University

[Dr. Karen Beard](#)

Educational Leadership

[Dr. Timothy Cameron](#)

Professor and Chair

[Dr. Amanda Diekman](#)

Associate Professor

Psychology

[Ms. Jeannie Ducher](#)

[Dr. Michael Edwards](#)

Associate Professor

Teacher Education

Other Tools

Copyright and Open Access LibGuide

Miami University *Libraries*

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Copyright and Open Access

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Peter Suber's Definition of the Open Access Movement

"Putting peer-reviewed scientific and scholarly literature on the internet. Making it available free of charge and free of most copyright and licensing restrictions. Removing the barriers to serious research."

<http://bit.ly/WZXtI>

[Comments \(0\)](#)

About this Guide

This site will serve as a guide to issues related to copyright and open access. Among other things, it will:


1. It will provide assistance to faculty interested in posting their work to the Scholarly Commons in order to make it more widely available.
2. House a selected bibliography of scholarly works on issues related to open access.
3. Provide a list of websites with useful information on open access and institutional repositories.
4. Serve as a clearinghouse for documents related to open access initiatives at Miami.

We hope that you will check back often, as this resource will be under constant development.

Thank you,


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Subject Guide



Andy Revelle

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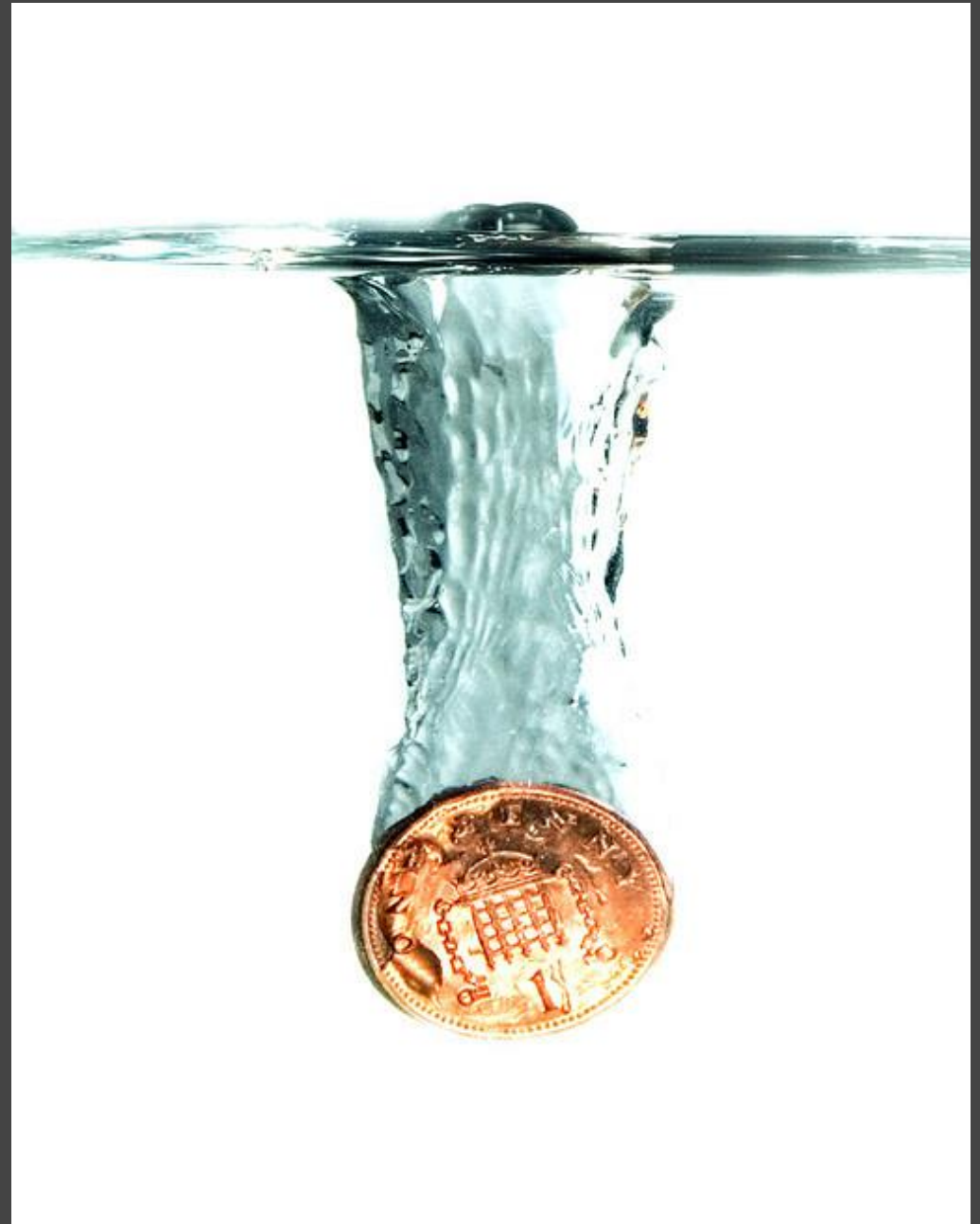


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