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Record fundraising effort for breast cancer awareness

Summary: A record \$1,100 was raised to benefit breast cancer and the Susan G. Komen for the Cure during October Breast Cancer Awareness Month, thanks to fundraising by University of Minnesota, Morris students, staff, faculty and off-campus community residents.

(November 10, 2008)-A record \$1,100 was raised to benefit breast cancer and the Susan G. Komen for the Cure during October Breast Cancer Awareness Month, thanks to fundraising by University of Minnesota, Morris students, staff, faculty and off-campus community residents.

"This fundraiser allows for the campus community not only to raise funds for a great cause, but it also provides a way for people who have been affected by breast cancer to come together and heal as well as celebrate life," shared UMM student from Lakeville and event coordinator Whitney Pankonin. The total exceeded the previous high of more than \$700 raised last year.

More than 75 volunteers—both male and female—made scarves, mittens and hats and sold them in the lobby of the UMM Student Center. Free literature about the reality of breast cancer was on hand. A table was also set up during the Cougar volleyball team's 'Dig Pink' game on October 25. In addition, the Women of Color Association at UMM hosted a breast cancer awareness fund-raising table in the Student Center. Common Cup in downtown Morris chose Susan G. Komen for the Cure as its October Charity and raised over \$180 in conjunction with the campus fundraiser.

"I believe this fundraiser met its goal of bringing awareness to the campus community and also raising hundreds of dollars for breast cancer research," said Pankonin.

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