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COLUMBIA COLLEGE

54 YEARS NATIONAL RECOGNITION

GENERAL BULLETIN
1944-1945

*

RADIO — DRAMA — SPEECH AND ACADEMIC COURSES

*

DAY AND EVENING CLASSES

*

THIS BULLETIN INCLUDES special professional speed-up courses in

RADIO BROADCASTING

for those who are planning to enter the radio profession in the shortest possible time without the necessity of enrolling in academic departments. Such students may enter at any time. See pages 3, 4 and 5.

FINE ARTS BUILDING
MICHIGAN BOULEVARD NEAR CONGRESS STREET
CHICAGO 5, ILLINOIS
LIBRARY PHONE WABASH 6762
CF
COLUMBIA COLLEGE

CHICAGO, ILLINOIS

THE PURPOSE AND FUNCTION OF COLUMBIA COLLEGE

COLUMBIA COLLEGE, nationally recognized for fifty-four years for its outstanding training in speech, drama and allied subjects, has earned equal recognition for its unusual success in training for the radio profession.

The College has always been a leader in devising newer methods of training. Since its staff consists of authorities and experts from both professional and academic fields, it has always been progressive in developing psychologically sound and practical techniques of training.

Its curriculum consists of courses in the fields of radio, speech, drama, public speech, vocabulary, education and carefully selected cultural and academic subjects.

GUIDANCE OF STUDENT TRAINING

The faculty and director hold weekly conferences during which time the progress of individual students is carefully analysed and recommendations are made to further the development of the students.

Through this method each student comes up for detailed discussion by the faculty every few weeks. Thus, though the students are trained in classes they receive careful individual attention.

LOCATION OF COLLEGE

The College is located in the Fine Arts Building in the down town district, faces Lake Michigan and is in the vicinity of museums, the Art Institute, libraries, radio stations, theatres and sports and recreational facilities.

PERSONALITY DEVELOPMENT

Courses are also designed for those who realize the educational and cultural values obtained through the study of speech, drama and radio, since these studies are important factors in the development of pose, self-confidence and a good personality.

RADIO DEPARTMENT

SINCE AT NO TIME in the history of radio broadcasting has there been such widespread opportunity for new personnel in the field, Columbia College has so organized its courses that men and women can acquire the necessary skills in a short period.

The courses of study at Columbia College have gained recognition from radio stations throughout the country.

Columbia College is constantly in touch with most stations in the United States, constantly checking on the latest requirements, thus enabling the students to fit more readily into the profession.

Classes are held day or evening. The instructors are professionals whose approach is entirely practical and geared to the needs and requirements of the radio stations for announcers, writers, actors, producers and directors. Radio stations all over the country apply to Columbia College for new radio personnel, and the College assists applicants in the preparation for auditions.

TRAINING FOR THE PROFESSION

Because the Radio Department of Columbia College is devoted to the training of people who are desirous of entering the radio field, an individual conference is held with each applicant so as to ascertain his or her aptitude for success in any phase of radio broadcasting.

For people who are out of town, an analysis of aptitude is made through the use of a questionnaire.

PLACEMENT BUREAU

Because the College has constant requests from radio stations throughout the country for new personnel for both men and women, the Placement Bureau of Columbia College operates for the benefit of the students without extra fee. A student when qualified to hold a position in a radio station is automatically registered in the Placement Bureau of the College.

SPECIAL PROFESSIONAL COURSES

RADIO

The radio department is recognized as outstanding in the practicability and completeness of the training offered. Students are trained under a system which gives the background and skill necessary to obtain and hold positions in radio. The training is practical, using a number of large well-equipped studios for that purpose.

RADIO ANNOUNCING-Commercial:

A general introduction to announcing techniques incorporating sales principles of announcing, how to establish an interest in a product, etc. All work is done on microphone with emphasis on developing the student into an effective, friendly radio personality.

NEWSCASTING, FEATURE AND GENERAL ANNOUNCING:

The technique of broadcasting news effectively, also special events, music, sports, ad-libbing, etc. This practical training is done over microphones.

RADIO ACTING:

Skill in radio characterization and interpretation is developed through group playing on the microphone in commercially tested radio dramatic shows. In addition to the regular work involved in the course, students play in the radio shows of the Columbia Radio Players.

RADIO PRODUCTION AND BROADCASTING TECHNIQUE:

The effective use of the microphone, the use of sound effects, the use of turn tables, controls, timing, etc., is taught. The student is also given experience with various types of microphones and various broadcasting conditions in order to develop his skill in the proper use of the voice for microphone work. Good microphone habits are established and the student is taught studio procedure and terminology as practiced in commercial broadcasting.

PROGRAM BUILDING:

The study of the important problems confronting radio directors and producers: How to direct; how to produce a radio show effectively; the problems of casting. A study is made of the general policies of station programming and production and the practical problems of the various types of radio programs such as serials, educational broadcasts, variety programs, etc.

RADIO WRITING:

A study in writing and editing of various types of radio scripts; characterization, dialogue, plots, atmosphere, comedy relief, suspense, tragedy, horror scripts, taboos in radio, commercial dramatizations, adaptation, contrast of visual and aural techniques, etc.

COMMERCIAL CONTINUITY:

Writing announcer's copy, styles of copy, character of copy in relation to the product advertised, the language of announcing and the obtaining of listener response. Students receive practice and exercise in the writing of spot announcements, short and long commercial announcements, construction of radio interviews, news editing and various other types of announcer programs.

CORRECTIVE SPEECH—THE USE OF THE SPEAKING VOICE:

Phonetics, voice projection, tone production, voice placement, breathing, articulation and enunciation and emotional tone coloring; the approach in this course is a practical one and eliminates the non-essentials which are often included in this study.

INTERPRETIVE SPEECH:

The purpose of this course is to learn to speak in an interesting and living manner—shading, inflection, the way of giving speech quality so that it becomes interesting, giving speech character and personality.

DIALECTS:

A practical course training in dialects covering the various races and nationalities, regional dialects, etc.

PUBLIC SPEAKING COURSES

SPEECH AND PERSONALITY:

The course deals with the technique of influencing the behavior and changing the attitudes of people through the proper use of speech.

An analysis is made of human nature and personality in terms of types, and in terms of the influences that promote its growth. Emphasis is placed on self-analysis as well as on individual and group analysis.

Practice is given in preparing and presenting persuasive talks in the personal, business and social world.

VOCABULARY:

The course deals with the development of fluency and clarity in expression through the enlargement of the vocabulary. Considered are interesting ways to acquire new words, correct pronunciation of words and the selection of words to express ideas precisely and meaningfully.



STAGE COURSES

The plan of training in stage includes both basic and professional courses to develop the students' skill in acting, directing and teaching.

STAGE ACTING:

Includes the study of stage movement such as walking, posture, entrances and exits, technique of physical encounters on the stage, stage falls, etc., use of props, and stage terminology; rehearsals of representative dramas from the great periods of the theatre combined with a study of personages and forces which were factors in the evolution of the drama; and the study of characterization, establishment of relationship of characters in a dramatic situation, motivation, and training in sense memory through dramatic improvisations. All instruction is based on practical application.

STAGE PRODUCTION:

A general course in the technique of production, dealing with stage fundamentals, scene design, stage carpentry, scene painting, stage lighting and costuming.

STAGE ACTING—ADVANCED:

A continuation on a more advanced level of the practical work in stage acting with more intensive experiences before audiences. All the individual's resources are brought to bear in mastering a characterization. In pantomime and improvisation, the emphasis is shifted from the individual to group playing involving complex intensive practice to the knowledge and skill developed in the previous training.

STAGE MAKE-UP:

Study in the standard techniques of makeup for stage purposes. Students are acquainted with the newest materials and techniques and are given practice to develop skill in make-up for varying stage conditions.

STAGE DIRECTION:

By use of original material and scenes from plays, students are given practice in the elements of play directing, such as composition of stage pictures, movement, rhythm, tempo, invention and direction of pantomime and stage business, casting and conduct of rehearsals. In addition to the work of the course, students are given an opportunity to work as assistants on the staff of professional directors who stage the productions of the Columbia Players.

CORRECTIVE SPEECH—THE USE OF THE SPEAKING VOICE:

Same course as listed in radio department.

INTERPRETIVE SPEECH:

Same course as listed in radio department.

DIALECTS:

Same course as listed in radio department.

HISTORY OF DRAMA:

A general survey course in the history of the theatre and world drama.

THEORY OF INTERPRETATION—PSYCHOLOGY:

Psychological analyses of dramatic situations and characters; those aspects of psychology which are the most useful in the field of drama.

Because of war conditions some classes in the Stage Department may be temporarily discontinued.

ACADEMIC COURSES

Academic courses are offered in the following fields. For more detailed information write to the Registrar.

PSYCHOLOGY

GENERAL PSYCHOLOGY:

Study of human behavior.

ABNORMAL PSYCHOLOGY:

Abnormal behavior problems.

SOCIAL PSYCHOLOGY:

Study of social behavior

DEVELOPMENT OF PERSONALITY:

Growth of personality through adjustments to environmental pressure.

MENTAL HYGIENE.

ENGLISH

ENGLISH COMPOSITION:

Principles of composition.

GREAT BOOKS.

THE IMPROVEMENT OF ENGLISH.

CURRENT READING.

INTRODUCTION TO THE STUDY OF THE NOVEL.

INTRODUCTION TO THE STUDY OF POETRY.

SOCIAL SCIENCE — HISTORY — ANTHROPOLOGY

INTRODUCTORY SOCIOLOGY:

Study of group life.

INTERNATIONAL RELATIONS:

United States in the present world scene. Backgrounds of current international conflicts.

CONTEMPORARY SOCIAL PROBLEMS:

The world scene.

SOCIAL ECONOMICS:

Study from the institutional approach.

UNITED STATES HISTORY:

The early period.

UNITED STATES HISTORY: The formative period.

UNITED STATES HISTORY:

Reunion.

UNITED STATES HISTORY: Contemporary problems.

HISTORY OF AMERICAN CULTURE:

The origin and growth of American ideas and American culture.

INTRODUCTION TO THE STUDY OF CULTURE:

A comparison of various cultures: primitive, ancient and modern.

A SURVEY OF THE MINORITY GROUPS IN AMERICA. CULTURES OF THE WORLD.

EDUCATION

INTRODUCTION TO EDUCATION:

Study of the fundamental principles of teaching.

HISTORY OF EDUCATION:

A survey course.

CHILD PSYCHOLOGY:

Physical and mental growth.

PHILOSOPHY OF EDUCATION:

Philosophical bockgrounds.

EDUCATIONAL PSYCHOLOGY:

General treatment of psychology with special emphasis upon its application to learning.

PRACTICE TEACHING, OBSERVATION AND METHODS.

ART

FOUNDATION OF THE ARTS:

Social and historical significance.

CREATIVE EXPRESSION—ARTS AND CRAFTS FOR CHILDREN.

CREATIVE EXPRESSION—RHYTHMIC AND DRAMATIC.

DIPLOMAS AND DEGREES

The Degree of Bachelor of Speech is awarded to students satisfactorily completing a four year curriculum combining professional and academic courses.

The Degree of Master of Speech is awarded to students completing one year of graduate work with special emphasis on speech, radio, or drama and conforming to a high level of achievement.

CREDITS AND ADVANCED STANDING

The unit of credit used by the college is the semester hour which is equal to eighteen class hours of instruction. Students desiring advanced standing for work completed in other recognized institutions should send a detailed record of such work to the registrar for evaluation.

THESE REQUIREMENTS APPLY ONLY TO THE ACADEMIC COURSES AND NOT TO THE SPEED-UP PROFESSIONAL COURSES,

STAFF OF INSTRUCTION

TI C Assess DO	D D. I.
U. S. Allen, B.O	
FLORENCE BAKER, A.M	
GAIL BONNEY	Radio
RAYMOND COOK, A.M	Education
JOHN DE BOER, Ph.D	Education, English, Radio
EVELYN DUVALL, M.S	Education
GEORGE GUERNSEY, M.S	Education
DENTON GEYER, Ph.D	Philosophy
HERMAN H. HEGNER, Ph.B	Manual Arts, Drama
DANIEL D. HOWARD, A.M.,	Psychology, Speech
IRA LATIMER, A. M	Social Science
EGGERT MEYER, A.M	
Frances Mullen, Ph.D	Child Psychology
ALINE NEFF, M.Sp	Drama, Radio
JOHN REIDY	Radio
VIOLET RUBY, A.M	Education
PAUL SCHROEDER, M.D	Psychology
PAULINE SMEED, A.M	
ELIZABETH WATERMAN, Ph.D	

TUITION AND FEES

The cost of a training program is determined by the number of units needed by the student to complete the necessary subjects. A unit consists of four class-hour periods a week for a full semester of eighteen weeks. The fee, including materials, manuscripts, plays, etc., is \$67.32 for each unit. Therefore, the fees vary, depending on how many class-hours a week one is able to carry. Students are not permitted to carry less than one unit or more than five units during any one semester.

INSTALLMENT PAYMENT OF FEES

Where necessary, plans for payments of fees in installments may be arranged with the Registrar.

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